



2026 South Dakota Hereford Directory





Unleash the power of **US**



Kyla Fawcett
Owner / Field Staff



Kensie England
Project Manager



Amanda Holt
Graphic Design



Alexis Rumford
Field Staff
Social Media Mang.



Magen Tol
Field Staff

Focus Marketing Group (FMG) believes that the best marketing campaigns are created when the marketing agency and customer **work together as a team**. This is why we focus on creating strong team dynamics with our customers. We want to get to know your operation inside and out, so that we can create marketing efforts that are tailored to your specific needs.

We want to be your partner in **SUCCESS; when you succeed, we succeed.**

focus 

www.focusmarketinggroup.net

FMG provides a wide range of services tailored to the specific needs of the livestock industry

Captivating Photography - High-Quality Videography - Creative Graphic Design

Search Engine Optimized Web Design & Innovative Social Media Management



Annual Production Sale

February 9, 2026
February 8, 2027

Fall Female Sale

October 10, 2026
October 9, 2027

Fawcett's
ELMCREEKRANCH
Rec Heights, South Dakota

Cheryl & Matt Dan, Kyla, Hollis & Ivy
605-870-0160 - Cheryl cell 605-870-6172 - Dan cell (for semen inquiries)

Weston, Kris, Falon, Jensen, Marty & Laiven Kusser
605-478-0077 - Weston cell

Troy Williamson
605-254-7875

Semen Store at

www.fawcettselmcreekranch.com

2026 South Dakota Hereford Directory



2026 South Dakota Hereford Association Members

Jaycie Forbes, SDHA Manager • manager@southdakotaherefords.org • 605/203-1558

ATKINS HEREFORDS

Peter & Laura Atkins
27132 SD Hwy 17
Tea, SD 57064
605-351-9847
petea15@gmail.com
Directions: From the Tea Exit #73 on I-29 –
4 1/2 miles west and ¼ mile South.
Bulls and Breds Sale, Feb. 21, 2026, with
Delaney Herefords Lake Benton, MN.; On-
line Female & Embryo Sale held Spring and
Fall with Delaney Herefords.
www.AtkinsHerefords.com

BAR JZ POLLED HEREFORDS

Don & Peggy Zilverberg
Seth & Bridget Zilverberg
18542 326th Ave.
Holabird, SD 57540
Office 605-852-2966
Seth 605-870-2169
Don 605-870-1302
Peg 605-870-1304
cattle@barjz.com • seth@barjz.com
North Ranch: from Holabird-13 N., 1 W., .5
S. From Onida-21 E., .5 S.
Sale Barn: From Holabird 9 N 1/2 E
www.barjz.com
Sale: February 17, 2026

BAYERS HEREFORD RANCH

Jill Bayers Hotchkiss
13823 Beaver Creek Place
Reva, SD 57651
Cell 605-490-1409
jbh@herefordamerica.com
Selling polled and horned cattle privately.
www.BayersHerefordRanch.com

BEGALKA LIVESTOCK

Donnie & Stacy Begalka
46576 187th St.
Castlewood, SD 57223
605-873-9309 • 605-881-5056
dsbegalka@gmail.com
Directions: 6 miles east, 3 miles south, 3/4
miles east of Castlewood

CHANCE BLUM

24273 339th Ave.
Reliance, SD 57569-5617

4/0 BLUME RANCH

Bruce and Ivan Blume
37256 167th St.
Zell, SD 57469
Ivan 605-460-2665
Bruce 605-460-0897
ivanblume2@gmail.com
blumebuce2@gmail.com
5 miles north of Zell, 1/2 mile east
Horned genetics
Private treaty sale

BLUME HEREFORDS

Michael, Becky Blume, Jayna and Rett
Gordon & Thordys Blume
815 Hyde Rd.
Pierre, SD 57501
Michael 605-870-0052
michael.blume76@gmail.com
Directions: North of Pierre –
Call for Directions
www.BlumeCattle.com

Gordon & Thordys Blume
1045 E. 3rd St, Apt 50
Redfield SD 57469
Home 605-472-0619
Cell 605-280-3861
blumeherf@yahoo.com
www.BlumeCattle.com

BONES HEREFORD RANCH

Monte Plucker
45807 268th St.
Parker, SD 57053
605-297-4583
605-201-9477
msplucker@yahoo.com

BRANDT HEREFORDS

Joe, Alexis, and Jordan Brandt
42743 263rd St.
Emery, SD 57332
605-949-2636
joseph_brandt_07@hotmail.com

C GRACE HEREFORDS

Camryn Houselog & Shannon DeWitt
PO Box 414
Estelline, SD 57234
Camryn 605-690-6138

Shannon 605-690-1517
Shannon@itctel.com

CARMICHAEL HEREFORDS

Bryan Carmichael
PO Box 576
Faith, SD 57626
605-788-2831
carmichaelherefords@sdplains.com
Line 1
Bull Sale: February 21, 2026
www.carmichaelherefords.com

CARMICHAEL HEREFORDS

Keith Carmichael
14111 SD Hwy 73
Meadow, SD 57644-8005
Home: (605) 788-2962
Cell: (605) 490-7659
carmichaelherefords@sdplains.com
Bull Sale: February 21, 2026
www.carmichaelherefords.com

COVEY CATTLE

Craig Dawn and Calah Covey
26063 319th Ave.
Hamill, SD 57534
Craig 605-840-1329
Calah 605-840-0951
Dawn 605-840-1334
cwccovey@gwtc.net

DAKOTA BORDER CATTLE / DAKOTA BORDER BOYS

Jason, Ashley, Brayden, Wyatt and Jaxon
Hasper
30425 108th St.
Herreid, SD 57632
605-850-9025
jahasper@outlook.com

DELANEY HEREFORDS INC.

Jerry & Shelly Delaney
2071 CR 101
Lake Benton, MN 56149
Jerry 507-820-0661
Nick 507-829-0561
Shelly 507-820-0203
jdh@delaneyherefords.com
Directions: From Lake Benton, MN - North
on Hwy 75 4 miles, turn west onto Cty Hwy
13 for 5 miles. Turn north on Cty Rd 101 for
1.5 miles. Delaney Herefords on west side
of road.
Bloodlines: Entice, Standout, Benton, Land
Grant
Bulls and Breds Sale: Feb. 21, 2026
Online Female/Embryo Sale, Spring and Fall
www.DelaneyHerefords.com

DVORAK HEREFORDS

Boyd Dvorak & Jeff Dvorak
30161 387th Ave.
Lake Andes, SD 57356
Boyd 605-491-7090
Jeff 605-491-2068
dvorakboyd@yahoo.com
Sale location - 1/4 mile east, 1/4 mile north
of Pickstown. Farm/Feedlot - 2.5 miles north
of Marty (30055 388th Ave).
Polled and Horned genetics
Bull and Female Sale: Feb. 6, 2026
www.dvorakherefords.com

EGGERS SOUTHVIEW FARMS

Phil Eggers
25750 476th Ave.
Sioux Falls, SD 57104
Phil 605-351-5438
eggerssouthviewfarms@gmail.com

EICHLER LIVESTOCK

Keith Eichler
1624 Melody Lane
Aberdeen, SD 57401
605-228-7433
gotcows@yahoo.com
Gotcows.com

ELSHERE HEREFORDS

Cole Elshere
18974 Usta Rd.
Faith, SD 57626
Bull Sale: Faith Livestock Auction, in Faith,
SD on January 6, 2026

FAWCETT'S ELM CREEK RANCH

Daniel Fawcett (manager), Cheryl Fawcett,
Kristin Fawcett
21115 344th Ave.
Ree Heights, SD 57371
Cheryl 605-870-0160 • Daniel 605-870-6172
danfawcett869@gmail.com
Bloodlines: Horned and Polled
Annual Production Sale: Feb 9, 2026.
Fall Online Female Sale.
Welcome to stop at the ranch anytime!
www.FawcettsElmCreekRanch.com

FINK POLLED HEREFORDS

Mike C. Fink
43610 SD Hwy 42
Bridgewater, SD 57319
605-729-2515 • 605-999-2075
finklaw@unitelsd.com
Directions: 1/4 east of Bridgewater
Bloodlines: Fink Key 758 G59
Private Treaty Bulls Sell February 15, 2026
<https://sites.google.com/site/finkpolledherefords/home>

(continued on page 24)

FLIGHT 154 CATTLE COMPANY

Meagen & Chase Fischer
 45868 292nd St.
 Centerville, SD 57014
 605-660-1595
 flight154.mf@gmail.com

FREDERICKSON HEREFORDS

Frederickson Ranch
 Mark & Mary Kay Frederickson
 Nate & Jayna Frederickson,
 Teegan and Tiernan
 10100 Homestake Rd.
 Spearfish, SD 57783
 605-642-2139
 Nate 605-254-4872
 Mark 605-645-4934
 fredericksonranch@gmail.com
 6 miles west of Spearfish on I90 to exit 2.
 South 2 miles, west 1 mile, south 3/4 mile
 Bloodlines: SHF Daybreak D287, LCX Perfecto 11B, Highland 84E
 www.fredericksonranch.com
 Sale: First Sat. in Dec. December 5, 2026

WILL FREKING

59185 790th St.
 Alpha, MN 56111
 mefreking@nfpinc.com

GANT HEREFORDS

Mark Gant & Jason Gant
 PO Box 15
 Geddes, SD 57342
 Mark 605-680-1540
 Jason 605-321-1596
 markgant@midstatesd.net
 2 west of Geddes, SD
 Bloodlines: Valor, Trust, Leader, NJW
 Decorby
 Bull Sale: February 27, 2026
 www.gantherefords.com

GERLACH HEREFORDS

Jeff & Donna & Kyle Gerlach
 39412 259th Street
 Stickney, SD 57375-5600
 Home 605-236-5724
 Cell 605-999-1494
 jdkk@santel.net
 Directions: from Stickney - 3 N., 6E; from
 Mt. Vernon - 6 S., 3 W.
 Bloodlines: 88X, Endure 173,
 SR Expedition
 Private Treaty for Sale: 25 Yearling Bulls
 First Saturday in March 100 Head of Steers
 & Heifers 3rd Thursday in February Mitchell
 Livestock.

MIKE & MICHAEL GILBERTZ

25880 371st Ave.
 White Lake, SD 57383

G.O. PROMO LLC

Girlfriend Original Promotions, LLC
 Robin Kleine Struck
 25681 457th Ave.
 Humboldt, SD 57035
 219-306-0323
 gopromollc@gmail.com
 www.girlfriendoriginal.com

GOLDEN MAPLES

TJ & Anna Sanftner
 2757 220th Avenue
 Deer Park, WI 54007
 715-410-5238
 tjsanftner@yahoo.com
 64 E to 63 N 1/2 mile in
 Star Lake, Ribeye 88 son, Mason son, Al w/
 Red Kingdom, Copper Candi & Star Lake,
 Thunder & Lock & Load

GRACE HEREFORDS

Tim & Clara Grace
 45743 257th St.
 Humboldt, SD 57035
 605-201-7496
 graceherefords@gmail.com

HANDEL MARKETING

Art and Patricia Handel
 1501 Summit Blvd.
 Rapid City, SD 57701
 605-391-8233
 handelhereford@aol.com
 Order Buying - Registered & Commercial
 Hereford seedstock for over 60 years.

HANSMEIER & SONS, INC.

Keith Hansmeier and Larissa Klebsch
 77 Main St. S.
 Bristol, SD 57219
 Larissa 605-216-5556
 lshansmeshea@gmail.com
 Bloodlines: Stud 63E, Drammen 32K,
 Rampage D1
 Sale Date: For sale private treaty all year at
 the Valley Farm in Andover, SD

HANSON'S POLLED HEREFORDS

Sherry Hanson
 15471 409th Ave.
 Conde, SD 57434
 Sherry 605-382-7477
 hanson_herefords@hotmail.com
 Bloodlines: Sull Diana 5480C ET, Land
(continued on page 26)



G
promo

your **dedicated. creative. professional.**

- LIVESTOCK + FAMILY PHOTOGRAPHER ✓
- GRAPHIC DESIGNER ✓
- SOCIAL MEDIA MANAGER ✓
- BRANDING PROFESSIONAL ✓

*from turnout
to sale day*

Robin Kleine Struck, Owner

G.O. PROMO, LLC • Girlfriend Original Promotions, LLC

4304 W Pennsylvania Circle • Sioux Falls, SD 57107

PH: 219/306-0323 • E: gopromollc@gmail.com

www.girlfriendoriginal.com

Miss WhoMaker 210 ET, Bright Miss Lilian
2126ET, SHR Diana McKee 3088ET
Sale Date: Bull & heifers for sale private
treaty, BHSS, & Watertown Farm Show

RYAN & ROBYN HENGLEFELT

26692 411th Ave.
Ethan, SD 57334

HENNEBOLD HEREFORDS

Luke Hennebold
28018 315th Ave.
Winner, SD 57580
605-840-4833
hennebold592@mitchelltech.edu
Bloodlines: Bar JZ Stargazer 640G, BCC
Advance 023H, BCC Champ 040H ET,
Frenzen Final Test J67 ET, PCR 3X Chief
507C, UPS Final Test 9003
Bull Sale March 20, 2026 at Winner Live-
stock Auction, Winner, SD

HENRICKS GRAIN & LIVESTOCK

John Henrick
16335 457th Ave.
Watertown, SD 57201
605-881-2595
henricksgl@live.com
8 miles north of Watertown
Bloodlines: Validate, Valor, Cuda, Endure

HEREFORD AMERICA

Jill & Marc Hotchkiss
13823 Beaver Creek Place
Reva, SD 57651
Office 605-866-4495
Jill 605-490-1409
Marc 605-210-1956
jbh@herefordamerica.com
www.HerefordAmerica.com

HILLSVIEW FARMS

Darwin & Cindy Aman
32824 119th St.
Eureka, SD 57437
Darwin 605-377-3459
Cindy 605-377-3441
dcaman@valleytel.net
Directions: From Eureka - 7 south on Hwy
47, 1.25 miles East on Hillsview Rd.
Sale Date: Feb. 28, 2026
hillsviewherefords.com

HOFFMAN HEREFORDS

Colin and Mary Beth Hoffman
Miles Hoffman
11341 357th Ave.
Leola, SD 57456

Colin 605-216-5706
Miles 605-277-5048
cmbhoffman@msn.com
Directions: from Leola - 5 W. & 1.5 N.
Bloodlines: Remital Rita and Sally cow
families. Precise, Triple Crown, Dakota Lad,
Sterling, Dubai, and After Hours herd sires.
www.hoffmanherefords.com

HOVLAND HEREFORDS

22751 203rd St.
Milesville, SD 57553
605-544-3236
7.5 miles east, Milesville, SD.
Bloodlines: Canadian, Line 1

JB Ranch

Bev Beeson
85663 579 Ave.
Wayne, NE 68787
402-375-9027
jock.bevbeeson@gmail.com
3 East on 30 Hwy, Then 3/4 N. of 279 Ave.
Bloodlines: Braxtons
Bulls and Females for sale at all times

JOHNSON HEREFORD FARM

Jack & Lynne Johnson
2165 240th St.
Milford, IA 51351
Jack 712-260-3650
Lynne 712-330-7470
jjljfarm@hotmail.com
Directions: 2 miles south of Milford on Hwy
71 and 1/4 mile to the west, big evergreen
grove and two silos.
Extra Deep, Houston, Wrangler, Historic
Cattle for sale Sold Private Treaty - Year
Round

KCR CATTLE

Kathy Schuette
Rebecca & Courtney
PO Box 66
Highmore, SD 57345
House 605-852-2046
Kathy Cell 605-478-0302
sd_cowgirl1@hotmail.com
Private Treaty

KH CATTLE

Keaton Hoyer
keaton_hoyer@yahoo.com
Hereford Bulls April-June; Yearling & two
year olds

(continued on page 28)

2026

INTERSTATE

29

Bull Run

PRESENTED BY:

SECTION 16
CATTLE COMPANY



NEW DATE + LOCATION

Saturday - March 7, 2026 • 4 PM CST

MEAL SERVED • ENTERTAINMENT AFTER THE SALE

[47189 US HIGHWAY 18 - WORTHING, SD 57077]

SECTION 16

CATTLE COMPANY
CANTON, SOUTH DAKOTA

- WEBSITE -

WWW.SECTION16CATTLECO.COM

- EMAIL -

SECTION16CATTLECO@LIVE.COM

FIND US ON FACEBOOK + INSTAGRAM



- CONTACT US -

ERIK SCOTT:

605.214.1332

CRAIG BROUGHTON:

605.951.7595

KADE SCOTT:

605.214.5565

PHIL EGGERS:

605.351.5438

K HEART CATTLE

Danielle & Morgan Kauth
3007 US Hwy 75
Ivanhoe, MN

KLAGES HEREFORDS

Jeff & Mary Klages
64090 410th St.
Ortonville, MN 56278
320-273-2163
Jeff 605-880-0521 • Mary 320-305-9047
jmkklages@fedteldirect.net
Directions: From Ortonville, MN: 8 Miles
east on US Hwy 12, 1 mile North of 650th
Ave, 1 miles east on 410th St.
Bloodlines: WLB Anser 90X 10Z, RV Thun-
derstruck 4239, ECR OR 3304 Tobey 701,
KCF Bennet BH13 G85, KCF Bennet C776
H471, Bar JC Caspian 034D ET
Sale Date: Watertown Winter Farm Show,
Feb. 11, 2026; Bulls for Sale Private Treaty
Starting in February; Bred Heifers and Heif-
er Calves for Sale in November

**KNIPLING HEREFORD LLC./
KNIPLING BROS.**

Randy & Susan Knippling
Garin & Jerri Ann Haak
Tyler & Sarah Danil
Rob Knippling
34933 225th St.
Gann Valley, SD 57341
605-680-4637
garinhaak@gmail.com
Directions: 11 miles west of Junction Hwy
34 & 35 at 349 Ave., north 3 miles to 225
St., east 1/2 mile
Bloodlines: Line 1
Sale: Jan. 25, 2026, Internet sale
www.knipplinghereford.com

KNOCK'S WOLF CREEK RANCH

Eric & Roxanne Knock
Rylee Knock
RaeAnne Knock
18591 375th Ave.
Tulare, SD 57476
Roxanne: 605-596-4154
Eric: 605-695-4086
Directions: 9 miles West and 3 miles South
of Tulare
Bloodlines: Trademark, Acclaim, Revved Up
reknock@venturecomm.net
Sale Date: Private Treaty

KOLOUSEK FARMS, INC.

Dick & Scott Kolousek
37228 234th St.
Wessington Springs, SD 57382
605-730-1509

scottandamber@yahoo.com
www.Kolousekfarms.com

KRETH HEREFORDS

Barclay Kreth & Darwin Kreth
26791 397th Ave.
Mt. Vernon, SD 57363
Cell 605-630-8335
bwkrehth@gmail.com
from Mt. Vernon: 14 S.; from Corsica: 7 E, 5 N.
Bloodlines: NJW 202173D Steadfast
156JET, SHF Houston D287 H086, NJW
95G 41E Hoss 187K, SB L1 Domino 103
www.krethcattle.com
Sale: Feb. 28, 2026

L BAR W CATTLE CO.

Carl & Denise Loyning
Mike & Jeannette Walen
PO Box 398
Absarokee, MT 59001
Carl 406-425-2484
cdloyning@gmail.com
Directions: 10 miles south of Columbus,
Montana on Hwy 78
Bloodlines: Line 1 genetics from Holden
& Cooper. Horned genetics from Colyer &
Churchill Cattle.
Sale Feb. 26, 2026 @ the ranch
www.lbarw.com

LNJ FARMS & RANCH

Lyle, Jackie,
Lyla, Nathan and Jasmine Bothe
47765 219th St.
Aurora, SD 57002
Lyle 605-691-3870 • Jackie 605-691-3290
lnjfarmranch@gmail.com
Directions: 1-29 to exit 127, head east on SD
Hwy 324 4.5 miles to 477th Ave., go south 2
miles to 219th St., go east .5 mile
Bloodlines: LNJ Deadpool, Frontier, Ex-
cede, Endure, Masterplan, Leader, Red
Thunder, Churchill Lady, Horned & Polled
Genetics
Sold Private Treaty
www.LNJFarms and Ranch.com

LAIBLE HEREFORDS

Landon & John Laible
43703 SD Hwy 34
Howard, SD 57349
Landon 605-579-0148
John 605-579-0072
landonlaible@gmail.com
Directions: 3 miles east of Howard, SD
Horned & Polled genetics

LINDSKOV'S LT RANCH LLC

Bryce Lindskov
PO Box 24
Isabel, SD 57633

LONGWOOD RANCH

Lester & Sharon Longwood
11382 Haynes Road
Lemmon, SD 57638-6604
605-564-2175
longwood22bar@ndsupernet.com
28 SW of Lemmon; or 16 N. of Bison
Bloodlines: Canadian; Prince Domino

JEFF McAREAVEY

47077 257th St.
Crooks, SD 57020
605-941-3297
jmareavey@gmail.com

MK MAHER HEREFORDS

Mitch & Kim Maher
46005 224th St.
Nunda, SD 57050
Cell 605-480-3993
mjmaher8282@gmail.com
Private Treaty Bulls for sale in April 2026

JOE & SHANNON MARSHALL

24588 411th Ave.
Mitchell, SD 57301

METTLER CATTLE CO.

Brian, Teresa, Brooklyn, and Jaxen Mettler
Ron Mettler
28225 431st Avenue
Menno, SD 57045
605-359-9035
bmettler@gwtc.net
Directions: 3 and $\frac{3}{4}$ miles North of Menno.
Bloodlines: Rampage, Eastwood, Miles
McKee, Revolution, 2296, P606, Belle air,
Double Your Miles, About Time
Sold Private Treaty - any time
www.mettlerpolledherefords.com

PAXTYN MOES

40167 166th St.
Doland, SD 57436
moesfarmsllc@gmail.com

MULLER CATTLE

Steven & Glenn Muller
28087 463rd Ave.
Davis, SD 57021-6131
Glenn 605-359-0668
Steven 605-359-0667
mullercattle@hotmail.com

mullercattle@venturecomm.net
Directions: from Davis-2 E. and 4.25 N.
Bloodlines: Silo H18 Brandston, Roll the
Dice
Private Treaty and Consignment auctions

JACKSON NEIL

6317 North Seubert Ave.
Sioux Falls, SD 57104

NUHSBAUMER HEREFORDS

Steve and Amy Nuhsbaumer
Casey Nuhsbaumer
17661 370th Ave.
Zell, SD 57469
Steve 605-450-0550
Casey 605-450-9864
Amy 605-468-0004
Stevenuhsbaumer@gmail.com
sanuhs@nrctv.com
From Zell - 3 miles west on US Hwy 212.
South on 370th Ave 5.5 miles.
Bloodlines: Line 1

OLLERICH BROS. HEREFORDS

Jerome Ollerich
James Ollerich
29188 303 Ave.
Clearfield, SD 57580
605-557-3246
Jerome 605-842-5212
James 605-359-4006
jeromeo@goldenwest.net
Directions: 4 west of Clearfield OR 10 west
of 155, 3 miles W from Winner, SD.
Bloodlines: Daybreak, Expedition, Merit
Bulls for sale Private Treaty at all times.
www.ollerichbrothersherefords.com

OLLERICH CATTLE

Ryan Ollerich
47637 172nd Street
Clear Lake, SD 57226
605-759-6405
ryanollerich@yahoo.com

OLTHOFF POLLED HEREFORD FARM

Eldon, Susan & Jonathan Olthoff
26117 429th Ave.
Emery, SD 57332-7300
605-449-4766 • 605-661-0116
esjolthoff@triotel.net
Directions: From Emery - .25 south from
west side of town

JERAD & GINA PAULSEN

17380 367th Ave.
Rockham, SD 57470

(continued on page 30)

PEIRCE POLLED HEREFORDS

Vernelle & Bonn Clayton
422 Santa Fe Cir.
Chanhassen, MN 55317
605-479-3099 • 612-369-4370
612-961-2838
vernelle@vclayton.com
Ranch is located in White, South Dakota.
Bloodlines: R&R Prime Cut, 6378ET,
EF Beef BR Validated B413
Private Treaty Sales.

PESKEY FARMS

Mike & Lori Peskey
21967 411th Ave.
Iroquois, SD 57353
Mike 605-350-5788
Lori 605-350-1015
peskeyfarm@gmail.com
Directions: 12 S, 2 E, 3/4 S of Cavour, SD.
Sale: March 11, 2026

PETERSON CATTLE COMPANY

Lane & Emily Peterson
610 4th St. SE
Highmore, SD 57345
Lane: 605-870-6220
lane_peterson10@hotmail.com

RAINBOW HEREFORDS

Vickie Mensch-Geuther & Sons
Cody Geuther
Brady Geuther
30734 456th Ave.
Volin, SD 57072
Vickie 605-661-3421
Cody 605-670-1807
Rainbowherefords@gmail.com
Bloodlines: Day Break 247, JDH 73F 21G
Prominent 5K, ABC Ribeye Buster 414
Lockwood025 New- RH Royal Time Cow-
boy 434ET
Selling at SD Excellence Sale, MN Go-Pher
Sale, Black Hills Stock Show, Private Treaty
Bulls & Heifers Year Round.

RAUSCH HEREFORDS

Shannon Rausch, Jacob Rausch
Peter Rausch
14831 Hereford Rd.
Hoven, SD 57450
Shannon 605-769-0203
Jacob 605-769-0552
Peter 605-281-0471
Jacob@rauschherefords.com
peter@rauschherefords.com
shannon@rauschherefords.com,
Bloodlines: Polled & Horned Genetics
2.5 West of Hoven: Hwy 20 & 47

Sale: Presidents Day – 3rd Monday in Febru-
ary - Feb. 16, 2026
Rauschherefords.com

RAVINE CREEK RANCH

Gerald & Janelle Bischoff
Garret Bischoff
Matt & Heather Bischoff
20025 399th Ave.
Huron, SD 57350
Gerald 605-350-0979
Garret 605-461-1555
Matt 605-350-0980
ravinecr@santel.net
Directions: 7 N, 1 W, 3/4 N of Huron SD
Annual Production Sale Second Wed. in
March - March 11, 2026
www.ravinecreekranch.com

RCR POLLED HEREFORDS

James and Mike Simmermon
38372 291st Street
Lake Andes, SD 57356-6871
Jim 605-481-1936
Mike 605-351-5123
jsimmermon@hcinet.net
Bloodlines: LCK Classic 105ET, Perfecto,
UPS Entice 936ET, Nicholas Prime Time

SCHUETTE LAND & CATTLE

James & Judy Schuette
PO Box 266
Highmore, SD 57345
Jim & Judy 605-852-2789
Jim 605-870-8617
slc@venturecomm.net
From Highmore - Junction of Hwy 14 & 47 -
2.5 N, 1 E & .25 N

SECTION 16 CATTLE COMPANY

Erik, Kade and Delaney Scott
47881 287th Street
Canton, SD 57013
605-214-1332
Section16cattleco@live.com
Directions: 5 mile South of Canton on Hwy
11, ¼ West, south side of the road.
Sale: I-29 Bull Run on March 7, 2026
www.section16cattleco.com

SIMON HEREFORDS

Brian & Colleen Simon
32792 US Hwy 212
Seneca, SD 57473
Home 605-436-6725
Brian 605-765-4564
bcsimon@venturecomm.net

(continued on page 32)

Most EPDs in our herd are over breed average.
We have outstanding figures for YW, REA, CHB and BMI!

CED 8.7
 BW 1.2
 WW 66
 YW 101
 M 38
 M&G 71
 REA 1.43
 Marb .89
 CHB \$239



SHF Mayfield 2912 M048

P44548485 Embryos available by Mayfield and out of Incognito's mother.

Bull Sale Sat., March 21, 2026 **in Winfred, SD**

CED 3.4
 BW 3.5
 WW 72
 YW 111
 M 35
 M&G 71
 REA 1.46
 Marb .64
 CHB \$221



Tricky's Incognito M69

P44626306 Top selling bull in our 2025 sale going to Atkins Herefords, Delaney Herefords, Ollerich Bros. and Dvorak Herefords.

For more information contact:



TRICKY'S HEREFORDS

44132 234th St.
 Winfred, SD 57076

Dick & Betty Wettlaufer
 rwettlaufer@trietel.net

(605) 485-2648
 C: (605) 270-3465

www.Tricky'sWhiteFaces.com

Directions: Going east, 18 miles east of Gettysburg; going west, 4 miles west of Seneca on US Hwy 212.
Bloodlines: Braxtn Mackintosh 117D, Gerber Liberty 017L, KCF Bennett 3008 M326, SSS Mackintosh 0232, SMN 0527 Liberty 0709
Sold Private Treaty
www.simonherefords.com

SLEEPY HOLLOW FARM

Mark and Jeanne Johnson
Trevor & Sarah and Tate & Katelynn
28901 465th Ave.
Centerville, SD 57014
Mark 605-212-2387
Jeanne 605-957-5036
johnsonm655@yahoo.com
jeanne.johnson@yahoo.com
Facebook: Sleepy Hollow Farms – Hereford and Angus
Directions: From I-29 Fairview Exit #56, 4.5 W, 1 S and 1 W. on 289th St.
Sale: Annual Bull Sale 2nd Friday in March at the Farm

SPRINGWATER HEREFORDS

Troy Williamson
21003 Green Valley Rd.
Ree Heights, SD 57371
605-254-7875
twilliamson@alliancecom.net

STAHLY RANCH

Mike & Judy Stahly
Doug & Chris Stahly
40512 Stahly Lane
Cavour, SD 57324
Home 605-352-9719
Mike 605-354-9975
Doug 605-354-3832
stahlyranch@santel.net
From Coborn's corner in Huron -5 E & 6.5 S., top of the hill.
Commercial Hereford and baldys for sale in February and March.

STENBERG HEREFORDS

Cody & Kasey Williams
Dave & Audrey Stenberg
47229 232nd St.
Colman, SD 57017-6821
Cody 605-695-0931
Dave: 605-530-6002
stenbergherefords@gmail.com
Directions: 20 miles south of Brookings, Exit 114. 1/4 mi. west, 2 mi. north, 1/4 mi east.

30 miles north of Sioux Falls, Exit 109, 1/2 mi. west, 3 mi. north, 1/4 mi. east.
Sold Private Treaty & SD Excellence Sale
www.StenbergHerfs.com

DEAN SUELFLOW

37076 261st St.
White Lake, SD 57383
605-249-2634
605-680-4533
Directions: 8 south, 3.25 west, of White Lake, SD

SUNSET CREEK MINIS

Chris & Teresa Trainer
27428 467th Ave.
Lennox, SD 57039
605-201-3249
trainer1005@gmail.com

STUWE HEREFORDS

Eric Stuwe
14630 320th Ave.
Hoven, SD 57450-7003
605-228-4030
hovenpd@hotmail.com
Bloodlines: Hoss, York, Condor, Trust, Domino, About Time

TB Cattle

Ty Bergh
44226 155th St.
Florence, SD 57235
605-881-7407
tybergh@icloud.com

TESCH HEREFORDS

Phil & Lynne Tesch
17626 465th Ave.
Goodwin, SD 57238
605-880-9391
Bloodlines: 33Z, Hometown

THORSTENSON HEREFORD RANCH

Bill & Paula Thorstenson
6804 Overholzer Ave.
Selby, SD 57472
605-649-7940
605-845-6108
wpthorstenson@venturecomm.net
3.5 miles south west of Selby, SD
(30491 131st St, Selby, SD 57472)

(continued on page 34)

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HH Miss Advance 5139R

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WWW.ZENSHHEREFORDS.COM

TRICKY'S HEREFORDS

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44132 234th St.
Winfred, SD 57076-7318
605-485-2648 605-270-3465
rwettlaufer@triotel.net
1 mile south, 1/2 east, Jct Hwy 34 & 81
Bloodlines: Endure, Validated, Mayfield,
New Standard
www.trickyswhitefaces.com
Sale: March 21, 2026. Call for information.

TSR CATTLE CO.

Troy, Shannon,
Tyler, Riley, Shaedan Rasmussen
21959 476th Ave.
Aurora, SD 57002-7110
Troy 605-690-0100 • Shannon 605-690-0105
Tyler 605-690-3150 • Riley 605-690-9450
tsrasmussen@outlook.com
Directions: I-29 Exit 127, Head east on Hwy
324 3.5 miles to 476th Ave., go south 2.5
miles
Sold Private Treaty.
www.tsrcattleco.com

VALLEY VIEW LIVESTOCK

Dan, Paula, Tanner & Aidan Grupe
45609 180th St.
Castlewood, SD 57223
605-793-2182
605-881-7647
grupe.dan@gmail.com
8 miles South of Watertown, 1 mile east of
Hwy 81
Private Treaty April/ May

MITCHELL VANDERWAL

22925 434th Ave.
Howard, SD 57349
mitchell.vanderwal@jacks.sdstate.edu



Sleepy Hollow Farms, Centerville, SD, was selected as SDHA's 2025 Seedstock Producer of the Year.

WOODCREST FARMS

Seth & Lauren Wood
36568 153rd St.
Cresbard, SD 57435
605-628-1643
sethwood1233@yahoo.com
Private Treaty; 2 year old Bulls for Sale
Yearly in January
Directions: 1 mile north of Highway 20 on
366th, 1/4 mile west on 153rd

ZENS HEREFORDS

Matt Zens
24480 432nd Ave.
Canova, SD 57321
Matt 605-310-5782
mattzens@yahoo.com
Directions: 3 south, 3 west of Canova
Bloodlines: Line 1 and Canadian genetics
Private treaty sales of bulls and show steers
and heifers for sale
www.zensherefords.com



Bill Thorstenson, Selby, SD was chosen as the 2025 SDHA Honoree of the Year. He is pictured with his wife Paula.



Dave Stenberg, Colman, SD was named SDHA's Enthusiast of the Year for 2025. His grandson and SDHA board member Cody Williams made the presentation.

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petersonlandauktion.com

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Additional sires for 2026: Huth Deluxe K016 and a B JBH 808 259 Distinct 401M



L3 B413 Desert Value 219 "Huck"

BW 2.7 WW 66 YW 102 MM 33 M&G 66

REA .82 Marb .67 CHB\$ 184

**EPDs are in the top 1% for Marbling,
top 2% for CHB and top 7% for REA.
He sires nice dark, super long calves
that press the scale down.**



F Endure 180

BW 4.0 WW 74 YW 127 MM 30 M&G 67

REA .90 Marb .42 CHB\$ 202

**EPDs are in the top 1% for YW, CW and CHB.
In the top 3% for WW and BII, top 4% for REA and
top 6% for Marbling.
His calves are thick & growthy with lots of pigment.**

For more information contact:

Bayers Hereford Ranch

Jill Bayers Hotchkiss

jbh@herefordamerica.com

605/490-1409 • 13823 Beaver Creek Pl.

Reva, SD 57651

www.BayersHerefordRanch.com

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FALL YEARLING BULLS FOR SALE

Sired by these bulls



JW 1857 MERIT 21134
BW 1.0 WW 89 YW 137 M 30
MG 74 MCE 6.2 REA 0.88 MRB 0.72
BMI\$ 531 CHB\$ 226



SR EXPEDITION 619G ET
BW 0.5 WW 67 YW 111 M 38
MG 71 MCE 2.9 REA 0.38 MRB 0.20
BMI\$ 522 CHB\$ 128



SHF KIOSK 158 K384
BW 3.3 WW 61 YW 112 M 13
MG 43 MCE -1.4 REA 0.70 MRB 0.42
BMI\$ 379 CHB\$ 193



Contact us for more information:

29188 303 Ave. • Clearfield, SD 57580
605-557-3246

Jerome's cell: 605-842-5212

James' cell: 605-359-4006

www.ollerichbrothersherefords.com

The Johnsons

Mark 605.212.2387
Jeanne 605.957.5036
Trevor 605.212.4977
Tate 605.553.8570



We are pleased to announce the purchase of the Blacktop Farms Hereford Division complete dispersal, all of their 2025 bulls will sell in our spring sale.

We would like to thank the Steve & Lori Repenning Family for this opportunity and we look forward to continuing the genetic legacy they worked so hard to build!

The Strategy

BULL SALE

FRIDAY AT 6PM
MARCH 13, 2026
at the farm near Centerville, SD

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78th Edition
2026 South Dakota
Hereford Directory

ISSUE DATE: DEC. 31, 2025

Published Annually By
South Dakota
Hereford Association

Jaycie Forbes, SDHA Manager
Manager@southdakotaherefords.org
605/203-1558

306 Grant Ave. • Willow Lake, SD 57231

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Front Cover photos by Lauren Weishaar • Photo this page by Jill Hotchkiss

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at 2 p.m. CST

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2026 South Dakota Hereford Assn. Board

Jaycie Forbes, SDHA Manager
 manager@southdakotaherefords.org • 605/203-1558



Pictured left to right: Colin Hoffman, Jacob Rausch, Michael Blume, Joe Brandt, Boyd Dvorak, Cody Williams, and Lane Peterson. Not pictured, SDHA manager Jaycie Forbes.

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AI SIRES:

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RST FINAL PRINT 0016
AHA: 44178105



JDH AH LINCOLN 106H ET
AHA: 44148953



SR EXPEDITION 619G ET
AHA: 44054044



KSU LAND GRANT 153 ET
AHA: 44231207

SELLING 55 BULLS
& 30 BRED HEIFERS



2026 South Dakota Hereford Association Upcoming Events

- | | |
|--------------|---|
| Feb. 11-14 | Watertown Winter Farm Show
Hereford Show and Sale
Watertown, SD |
| June 5-6 | SD Junior Hereford
Association Field Day |
| July 25 | SD Hereford Specials, Futuries
and Carcass Contest at
Summer Spotlight
Huron, SD |
| August 18-20 | Dakotafest Ribeye
Sandwich Booth
Mitchell, SD |
| August 31 | SD State Fair Hereford Shows
Huron, SD |
| Nov. 13-14 | SDHA Annual Meeting,
Banquet and Excellence Sale
Brookings, SD |

Jaycie Forbes, SDHA Manager



Jaycie Forbes was hired in May 2025 as the new manager of the South Dakota Hereford Association. She has a wealth of experience in youth development, leadership and communication roles.

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P44420245

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Light birthweight bull.

Red eyes, smooth
shouldered, long with a
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• Homozygous Polled •
BW 3.3 WW 53 YW 78
MM 22 MG 48 REA 0.26
Marb 0.05 CHB\$ 95

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P44326605 | Calved: 2/7/22 | Tattoo: BE 208K



CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMS	BIIS	CHBS
7.3	0.1	56	98	0.1	1.6	17	20	48	2.8	101	1.50	1.40	98	0.055	0.85	0.56	428	529	205

EFBEEF BR VALIDATED B413 {SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF,DBF}

SHF FORESIGHT B413 F158 {CHB}{DLF,HYF,IEF,MDF,DBF}

P43894968 SHF GERBER R117 Y200 {DLF,HYF,IEF}

JDH VICTOR 719T 33Z ET {SOD}{CHB}{DLF,HYF,IEF,MSUDF,DBF}

FINK 33Z KEY 909G {DLF,HYF,IEF,MSUDF,MDF,DBF}

P44005637 FINK 205A KEY 716E {DLF,HYF,IEF,MDF,DBF}

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Mike's Cell 605-999-2075
Email: finklaw@unitelsd.com
<https://sites.google.com/site/finkpolledherefords/home>

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Director	Hollis Fawcett
Director	Chance Blume

SDJHA Advisors

Lane Peterson (605) 870-6220
 Emily Peterson (515) 443-4465
 Calah Covey (605) 840-0951
 Lindsey Wolles (605) 496-2487
 Dawn Covey (605) 840-1334



Queen
Princess
Sweetheart

Mallory Gant
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Reach the South Dakota Junior Hereford Advisors at
SDJRHereford@gmail.com



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JMF 612D MESA 824F 255K

BB 6038 BRITISHER 3005

BB 6038 BRITISHER 3011

BAR STAR CONNERY 007ET

YV 39D DESIGNER 57G

HH SILVER CREEK 3234

HH TURNING POINT 9195

AI Sires:

GERBER HIGHTIME H65

CHURCHILL ROUGHNECK 0280ET

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P44512477

Sire: SHF HOUSTON D287 H086

Dam: K LADY WHITMORE 962G

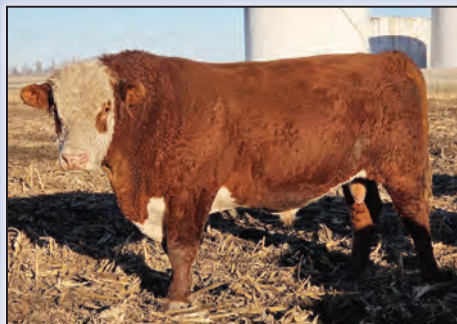
BW 3.0 • WW 75 • YW 118 • MM 32

MG 69 • REA .92 • MARB .20 • CHB\$ 148

*The cow herd is Extra Deep
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POLLED | 44360793

CED	BW	WW	YW	MM	REA	MARB	BMI	CHB
8.4	-0.6	60	90	31	.61	.34	441	162

NJW 79Z 029H VISTA 147L ET



POLLED | 44486345

CED	BW	WW	YW	MM	REA	MARB	BMI	CHB
5.6	2.8	65	110	35	.43	.3	545	145

H TIMELESS 2236 ET



HOMOZYGOUS POLLED | 44369841

CED	BW	WW	YW	MM	REA	MARB	BMI	CHB
0	4.7	86	138	32	.40	.35	449	150

UPS RANGER 20060 ET



HOMOZYGOUS POLLED | 44428248

CED	BW	WW	YW	MM	REA	MARB	BMI	CHB
-0.5	5.5	88	144	33	1.11	.25	460	158

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- *Assistance in marketing your Hereford seedstock and commercial females*
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Sire Groups:

RV 4013 Tested, R Entrust,
Bar JZ Vanquish, Churchill Sherman

Contacts:

Mark Gant: 605-680-1540

Jason Gant: 605-321-1596



GantHerefords.com

New Sires



R Entrust 6212

BW	WW	YW	MM	REA	MARB	BMI	CHB
2.9	65	117	29	0.69	0.32	360	139



Churchill Sherman 4150 M

BW	WW	YW	MM	REA	MARB	BMI	CHB
0.2	56	92	35	0.72	0.55	560	178



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**Saturday,
Feb. 28, 2026**

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Link

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Videos available on www.HillsviewHerefords.com
and www.TheLivestockLink.com



Some sale bulls sired by

AF B G16 Genesis 244 ET

**BW 2.4, WW 68, YW 114, SC 1.3, Milk 32, M&G 66, MCE 3.1,
Udder 1.30, Teat 1.30, REA .69, Marb .46, CHB \$197**

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HH ADVANCE 2082K

REG. 44346737
CE 3.1 BW 3.3 WW 67 YW 109
SC 1.1 MM 35 REA 0.57 MARB 0.13
BMI 354

A complete performance oriented sire. Who's offspring have extra length and growth.



HH ADVANCE 2083K

REG. 44346738
CE 1.8 BW 2.4 WW 67 YW 101
SC 1.3 MM 36 REA 0.49 MARB 0.10
BMI 372

Stout, thick-made sire with excellent EPDs across the board.



HH ADVANCE 2116K

REG. 44335187
CE 7.6 BW -1.4 WW 65 YW 95
SC 1.5 MM 33 REA 0.26 MARB 0.53
BMI 349

Calving ease king who adds pigment and style to his offering.



HH ADVANCE 2123K

REG. 44346775
CE 2.3 BW 2.7 WW 69 YW 105
SC 1.1 MM 31 REA 0.30 MARB 0.30
BMI 333

Super complete, big boned freight train with a tremendous set of EPDs.



CL 1 DOMINO 241K

REG. 44347250
CE 5.0 BW 0.3 WW 54 YW 82
SC 1.9 MM 35 REA 0.50 MARB 0.10
BMI 438

Easy fleshing, structurally superior, and maternally strong sire.

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RST FINAL PRINT 0016

CED: 6.0 BW: -0.5 WW: 80
YW: 121 SCF: 22 MM: 39
UDD: 1.6 Teat: 1.6 REA: .93
Marb: .05 BMI: 479 CHB: 153
Proven spread sire of the
breed with daughters
raising top calves.
A Final Print daughter
recently sold for \$220,000 at
the Churchill dispersion.



AH MMC IN DEMAND 4887 ET

CED: 2.6 BW: 3.6 WW: 78
YW: 123 SCF: 22.2 MM: 24
UDD: 1.5 Teat: 1.5 REA: .61
Marb: .27 BMI: 473 CHB: 161
From our top cow family -
great length and style with
tons of performance.
Homo Polled.

JDH AH OLD FASHIONED 25M ET

CED: 1.5 BW: 3.7 WW: 66 YW: 104 SCF: 16.9
MM: 32 UDD: 1.4 Teat: 1.4 REA: .53 Marb: .19
BMI: 381 CHB: 142
Tremendous thickness, depth and pigment in
a homo polled son of the great 19Z.



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