

HEREFORD

See Gustafson
Herefords Feature
Story on page 42



The Largest Privately Owned Hereford Newspaper in North America

Serving Commercial Cattlemen & Registered Hereford Breeders

Vol. 29, No. 4

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January 2026

Editorial Comments...

Jill Bayers Hotchkiss



Jill Hotchkiss

Reflecting on the past year, I have to say the Hereford events I attended in the fall were without equal. It's hard to imagine anything better.

From the incredible, over-the-top, record-setting Churchill Dispersion in September to the World Hereford Conference/AHA Annual Meeting in October, state Hereford events and fantastic fall bull sales, I don't know how it could get much better for a Hereford breeder and enthusiast.

I was able to take part in one day of one of the WHC tours and it was fabulous. I wish I could have been on the entire tour. I met wonderful people from other countries and got reacquainted with a few I'd met before, then saw them again in Kansas City at the meetings and celebrations for the AHA and World Hereford Conference. What an experience for those people who came from all over the world to attend this conference.

The AHA's Hall of Fame and Hall of Merit awards are always a highlight and this year was no exception. Such well-deserved awards for these people. My congratulations to all of them.

I was on the same flight from Rapid City to Kansas City with the Frederickson family. It was fun and interesting to visit with them and so nice their whole family could go to KC for Mark's induction into the AHA Hall of Fame. Also exciting for them was

(continued on page 30)

AHA Honors Hereford Breeders with Hall of Fame, Hall of Merit Inductions



Bill Breeding, Miami, TX, was inducted into the Hereford Hall of Fame. Pictured (l to r) are Chad Breeding, AHA president; Edie and Bill Breeding, Miami, TX; and Jim Coley, AHA Director.



Mark Fredrickson, Spearfish, SD, was inducted into the Hereford Hall of Fame. Pictured (l to r) are Chad Breeding, AHA president; Mark and Mary Kay Fredrickson, Spearfish, SD; and Jim Coley, AHA Director, Lafayette, TN.



Art Olsen, Harrisburg, NE, was inducted into the Hereford Hall of Fame. Pictured (l to r) are Chad Breeding, AHA president; Sarah, Kevin and Beth Donnelly; Art, Douglas, Pamela and Isaac Olsen, Harrisburg, NE; Gretchen, Lynn, Lars and Cheryl Miner; and Jim Coley, TN, AHA Director.

KANSAS CITY, MO – Bill Breeding, Miami, TX; Mark Frederickson, Spearfish, SD; and Art Olsen, Harrisburg, NE, were inducted into the Hereford Hall of Fame Oct. 25 during the 2025 World Hereford Conference and American Hereford Association

(AHA) Annual Meeting in Kansas City, MO.

The Hall of Fame honor recognizes Hereford breeders who have dynamically influenced the direction and advancement of the breed.

"Foundational Hereford breeders

have long paved the way of the breed's success in the United States," says Jack Ward, AHA executive vice president. "Those inducted into the Hereford Hall of Fame have positively impacted the Hereford breed through their courage and commitment to genetic improvement, in service to commercial and seedstock producers."

Bill Breeding

Bill Breeding, Miami, TX, got his start in the Hereford breed at a young age. He began raising Hereford cattle in 1957 when he and his father, Earl, purchased two Hereford cows and a

(continued on page 14)

46TH RANGE RAISED CATTLE SALE

FEBRUARY 6, 2026 AT 12:30 PM MT

AT THE ELKINGTON RANCH 5080 SUNNYSIDE RD. IDAHO FALLS, ID 83406

70 HEREFORD BULLS, 20 SOUTH DEVON BULLS RED & BLACK, 25 BRED HEIFERS



834M EBE ELKER BROKER P44581431
Birthdate 3/31/2024
Herd Bull Prospect
Athletic will Cover the Range
Will work on anything
BW 70 lbs PAP 42
CE 7.1 BW 0.5 WW 57 YW 89 MM 24
MG 53 CW 4.8 REA 0.88



803M EPHR ELKER EXTREME P44581317
Birthdate 3/30/2024
Long and Dark
Dam is a great first calf heifer
Will work on anything
BW 65 lbs PAP 38
CE 5.4 BW 0.9 WW 60 YW 94 MM 24
MG 54 CEM .3 CW 85 REA 0.47



754M EPHR ELKER PATHFINDER P44580288
Birthdate 3/2/2024
Big Long and Thick
A Powerful Bull w/all the right parts
Will work on anything
BW 85 lbs PAP 39
CE 2.4 BW 1.6 WW 56 YW 99 MM 20
MG 48 CEM 1.9 CW 87 REA 0.72



884M EPHR ELKER EXTREME 44582723
Birthdate 4/15/2024
Nice and Long
Super Classy
Will work on anything
BW 71 lbs PAP 38
CE 2.3 BW 2.1 WW 63 YW 88 MM 32
MG 64 CEM 2.0 CW 76 REA .38



790 EBE ELKER BROOKER P44581253
Birthdate 3/28/2024
Herd Bull Prospect
Long and Smooth
Will work on anything
BW 70 lbs PAP 37
CE 6.2 BW 0.7 WW 70 YW 110 MM 29
MG 64 CEM 0.3 CW 90 REA 0.55



835M EPHR ELKER BROOKER P44582534
Birthdate 4/1/2024
Thick and Moderate
Good Bull, Lots of Pigment
BW 78 lbs PAP 38
CE -1.1 BW 3 WW 69 YW 116 MM 29
MG 64 CEM -2.7 CW 88 REA 0.55

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PRESIDENT'S DAY
FEBRUARY 16, 2026
68th Annual Bull & Female Sale
AT THE RANCH NEAR HOVEN, SD

SELLING 200 BULLS & 250 HEIFERS
TWO-YEAR OLD, FALL 18M, YEARLING BULLS; REGISTERED AND COMMERCIAL HEREFORD HEIFERS



4 | J83 x A1 CENTENNIAL 1334 | 44572784

CED	BW	WW	YW	MM	REA	IMF	BMI	CHB
3.5	2.7	63	92	33	.64	.04	376	122



23 | MASTERPLAN 555K x YORK 1929 | 44572924

CED	BW	WW	YW	MM	REA	IMF	BMI	CHB
8.7	0.3	62	107	25	.44	.36	442	155



36 | EXCEL 8768 x BONANZA 471 | 44572961

CED	BW	WW	YW	MM	REA	IMF	BMI	CHB
0.3	2.5	58	104	38	.75	.31	447	164



39 | J83 x KILO 591 | 44572968

CED	BW	WW	YW	MM	REA	IMF	BMI	CHB
0.1	4.7	67	117	37	.82	.42	434	177



40 | TRUST 8132 x WARRIOR 1441 | 44572973

CED	BW	WW	YW	MM	REA	IMF	BMI	CHB
4	4	80	143	30	.95	.14	404	172



107 | SHERMAN x TRAVELER 1099 | 44612113

CED	BW	WW	YW	MM	REA	IMF	BMI	CHB
-1.1	1.6	65	96	33	1.10	.23	443	176



116 | VICTOR 33Z x NEW YORK 581 | 44612141

CED	BW	WW	YW	MM	REA	IMF	BMI	CHB
2.5	2.3	74	114	32	.78	.57	555	199



121 | J83 x TRAVELER 1620 | 44612176

CED	BW	WW	YW	MM	REA	IMF	BMI	CHB
-0.4	3.8	66	99	35	.81	.05	425	107



143 | TIMELESS x TRAVELER 1097 | 44613546

CED	BW	WW	YW	MM	REA	IMF	BMI	CHB
1.6	3.1	76	117	37	.62	.31	559	153

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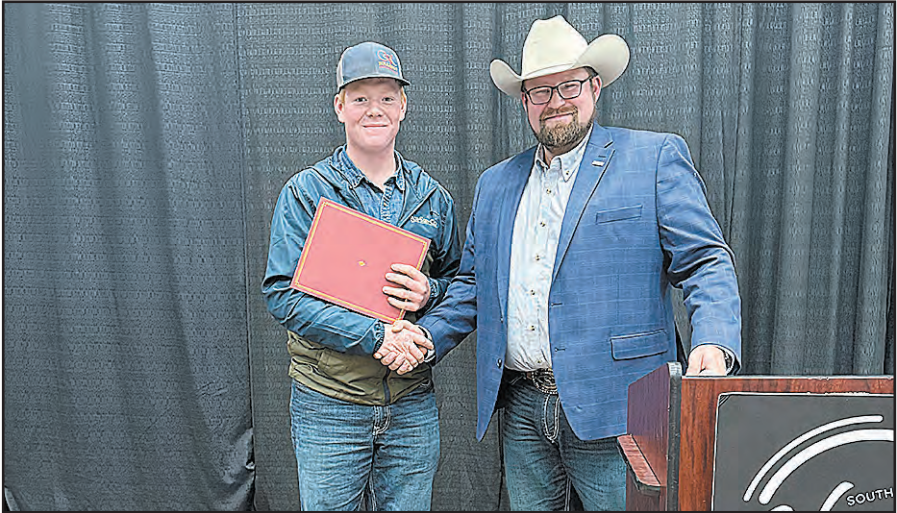
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Coyote Ridge Ranch was named the 2025 Seedstock Producer of the Year by the Colorado Cattlemen's Association. "This recognition means a great deal to us, coming from an organization whose members we're privileged to serve and work alongside," stated Coyote Ridge Ranch. "The Colorado Cattlemen's Association represents the ranchers and producers who put our bulls to work every day, and earning their trust and confidence is the highest compliment we could receive. This award reflects not just our work, but the partnerships we've built with ranching families across Colorado. Thank you to the CCA and to all the ranchers who have believed in our program over the years. We're grateful and motivated to keep moving forward."



Jeff Gerlach, SDHA president presented the 2025 John Leibel Memorial Scholarship to Ireland McAreavey of Crooks, SD, at the recent South Dakota Hereford Banquet in Brookings, SD. This \$1500 scholarship was established in the memory of John Leibel who was the longtime executive director of the South Dakota Hereford Association.



Riley Rasmussen of Aurora, SD was presented with the 2025 Michael and Cynthia Schlosser Scholarship at the recent SDHA Banquet in Brookings, SD. The scholarship is in the amount of \$1,000. SDHA director Cody Williams made the presentation. Both scholarships are managed by the South Dakota Junior Hereford Achievement Program.

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MRNAK

59th Annual Production Sale
Tuesday, January 20, 2026
1:00 pm (MST) • Bowman, ND

Selling
500 HEAD

- 100 Two Year Old & 8 Fall Yearling Hereford Bulls
- 6 Elite March Yearling Hereford Bulls
- 4 Front End Mrnak Registered Hereford Bred Heifers
- 30 Home Raised Three Year Old Angus Cows Bred Hereford
- 20 Home Raised Hereford Heifer Calves
- 350 Mrnak Influenced Baldy Replacement Heifers

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MH 211 VAUNTED 472M

BW: -.01 • WW: 44 • YW: 54 • MM: 42 • M&G: 63
ADJ WW: 706 • ACT SC: 43 • BMI (\$): 455 • CHB: 101



MH 2624 RINGO 497M

BW: 0.3 • WW: 53 • YW: 86 • MM: 32 • M&G: 59
ADJ WW: 707 • ACT SC: 40.5 • BMI (\$): 407 • CHB: 143



MH 17J NIGHTCAP 4165M

BW: 4.1 • WW: 73 • YW: 121 • MM: 30 • M&G: 66
ADJ WW: 786 • ACT SC: 44 • BMI (\$): 271 • CHB: 145



MH BN 073 RED TIME 4712

BW: 3.8 • WW: 56 • YW: 86 • MM: 33 • M&G: 61
ADJ WW: 684 • ACT SC: 37.5 • BMI (\$): 299 • CHB: 102



MH MISS 2541 BEEFMAKER 4202M

BW: 4.3 • WW: 65 • YW: 104 • MM: 28 • M&G: 61
ADJ WW: 706 • BMI (\$): 331 • CHB: 141

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23RD ANNUAL PRODUCTION SALE

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AT THE RANCH SOUTH OF BELFIELD, ND

— STRAIGHT HORNED —




4407

AHA
GE-EPD

REG: 44638207
BW 83 • 205 WT 735

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
0.2	3.7	63	91	29	61	0.39	0.10	108




554

AHA
GE-EPD

REG: 44661387
BW 83 • 205 WT 707

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
8.7	2.2	59	86	33	63	0.20	0.25	129



5188

AHA
GE-EPD

REG: 44679797
BW 88 • 205 WT 748

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
2.1	2.0	64	104	45	77	0.47	0.21	148




5194

AHA
GE-EPD

REG: 44679795
BW 76 • 205 WT 718

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
6.1	1.1	59	92	36	66	0.57	0.05	125




5203

AHA
GE-EPD

REG: 44676230
BW 90 • 205 WT 769

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
-2.3	2.8	61	92	39	69	0.58	-0.07	100



5166

AHA
GE-EPD

REG: 44662775
BW 92 • 205 WT 689

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
-3.9	4.0	58	94	28	57	0.46	0.10	118

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10 REGISTERED BRED HEREFORD HEIFERS

30 COMMERCIAL HEREFORD HEIFERS

17 F1 BALDY HEIFER CALVES



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REG: 44585448
BW 81 • 205 WT 711

AHA GE-EPD

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
-2.6	2.2	66	106	34	67	0.40	0.03	108



REG: 44661363
BW 76 • 205 WT 832 • HOMO POLLED

AHA GE-EPD

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
5.7	2.1	73	122	39	75	0.68	-0.08	104



REG: 44661354
BW 82 • 205 WT 684 • HOMO POLLED

AHA GE-EPD

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
4.2	1.2	61	102	34	64	0.49	-0.06	114



REG: 44661344
BW 83 • 205 WT 704 • HOMO POLLED

AHA GE-EPD

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
1.3	2.4	65	106	28	60	0.58	0.16	147



REG: 44662768
BW 77 • 205 WT 737

AHA GE-EPD

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
2.4	2.9	72	113	22	58	0.70	0.33	153



REG: 44638225
BW 88 • 205 WT 812

AHA GE-EPD

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
3.0	3.4	65	110	27	60	0.72	0.11	136



REG: 44675083
BW 81 • 205 WT 759

AHA GE-EPD

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
2.7	4.4	72	109	31	67	0.84	0.16	147



REG: 44679891
BW 85 • 205 WT 723

AHA GE-EPD

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
-2.6	3.6	72	128	25	61	0.87	0.40	192



REG: 44594798

AHA GE-EPD

CED	BW	WW	YW	MILK	M&G	REA	MARB	CHB\$
4.0	2.0	60	93	32	61	0.76	0.10	134

To request a catalog, contact:
Rollie Baumgarten 701.290.3469
Jake Baumgarten 701.290.3450

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CL 1 DOMINO 2126K 1ET
CSC 913 ACCOMPLICE 208
H5 988 ADVANCE 277



CALENDAR OF Sales & Events

January

- 5-10 Cattlemen's Congress
Hereford Events
Oklahoma City, OK
- 14-17 National Western Stock Show
Hereford Events
Denver, CO
- 19 Van Newkirk Herefords
Bull Sale
Oshkosh, NE
- 20 Mrnak Herefords
Production Sale
Bowman, ND
- 22 Hilltop Hereford Ranch
Online Bull Sale
www.TheLivestockLink.com
- 24 Melcher Herefords Bull Sale
www.TheLivestockLink.com
and Page, NE
- 25 Knippling Hereford
Online Bull Sale
www.TheLivestockLink.com
- 27 The Final World Class Bull Sale
Manhattan, MT
- 28 Nelson Herefords Bull Sale
Pleasanton, NE
- 29 Brost Herefords Bull Sale
Irvine, AB
- 29 Ridder Herefords Sale
Callaway, NE
- 30- Feb. 2 Ft. Worth Stock Show
Hereford Events.
Ft. Worth, TX

February

- 2 Pelton Polled Herefords
Cattlemen's Classic Sale
Halliday, ND
- 4 Durbin Creek Ranch Sale
Worland, WY
- 4 BlackHills Stock Show
Hereford Show and Sale
Rapid City, SD
- 5 Stroh Hereford Ranch
Bull Sale
Killdeer, ND
- 6 Baumgarten Cattle Co.
Production Sale
Belfield, ND
- 6 Dvorak Herefords Sale
Lake Andes, SD
- 6 Elkington Polled Herefords
Bull Sale
Idaho Falls, ID
- 7 Upstream Ranch Bull Sale
Taylor, NE
- 7 Walker Polled Herefords
Foundation for the Future
Bull Sale
Morrison, TN
- 7 Hill 70 Quantock Ranch
"Barn Burnin' Bull Sale"
Lloydminster, Alberta
- 9 Logterman Bull Sale
Valentine, NE

- 9 Fawcett's Elm Creek Ranch
Bull and Female Sale
Ree Heights, SD
- 11 Friedt Herefords Sale
Dickinson, ND
- 11 Watertown Winter Farm
ShowHereford Show & Sale
Watertown, SD
- 13 Topp Herefords
Production Sale
Grace City, ND
- 13 CX Ranch Bull Sale
Lewiston, ID
- 14 White Hawk Ranch
Bull Sale
Buchanan, GA
- 16 Rausch Herefords Bull
& Female Sale
Hoven, SD
- 17 Bar JZ Ranch Production Sale
Holabird, SD
- 17 McClun's Lazy JM Ranch
Bull and Female Sale
Torrington, WY
- 18 Shaw Cattle Co. Bull Sale
Caldwell, ID
- 18-19 Nebraska Cattlemen's Classic
Hereford Shows and Sale (19th)
Kearney, NE
- 19 Mitchell Livestock Hereford-
Influence Feeder Calf Sale
Mitchell, SD
- 20 Hoffman Ranch
Spring Bull Sale
Thedford, NE
- 21 Delaney/Atkins Bull Sale
Lake Benton, MN
- 21 Carmichael Herefords

- Bull Sale
Meadow, SD
- 23 Colyer Herefords Bull Sale
Bruneau, ID
- 24 Perez Spring Bull Sale
Nara Visa, NM
- 25 EF1 Cattle Co. Sale
Carpio, ND
- 26 L Bar W Sale
Absarokee, MT
- 27 Gant Polled Herefords Sale
Geddes, SD
- 27 Jamison Ranch Bull Sale
Quinter, KS
- 28 Kreth Herefords
Production Sale
Mt. Vernon, SD
- 28 Hillsview Herefords Online Sale
www.TheLivestockLink.com
- 28 Wagner Herefords Sale
Redfield, SD
- 28 Tegtmeier Polled Herefords
Production Sale,
Burchard, NE

March

- 2 Kester Herefords
Atkinson, NE
- 2 Harrell Hereford Ranch
Bull and Female Sale
Baker City, OR
- 3 S&S Polled Herefords
Production Sale
Guide Rock, NE
- 5 Jensen Ranch Bull Sale
Courtland, KS

(continued on page 10)

Foundations for the Future '26 BULL SALE

SATURDAY, FEBRUARY 7, 2026 ■ 12 NOON CST
Held at the Walker Hereford Sale Facility ■ Morrison, Tennessee

Selling Approximately 80 Head
40 Registered Hereford Bulls ■ 40 Walker-Influenced Commercial Females
Featuring hand picked lots from our guest consignors:
Blazer Farms ■ Dry Creek Farms





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SALE: MON. JAN 19, 2026

12:30 PM MST

OSHKOSH, NE

VAN NEWKIRK

SINCE U 1892

HEREFORDS



Lot 4 UU Big Sky 4191 CED 3.4 BW 3.0 WW 68
YW 99 M&G 72 REA .63 IMF .33 BMI 582 CHB 130



Lot 139 UU Dupuyer 4492 CED 6.6 BW 3.2 WW 73
YW 124 M&G 60 REA .33 IMF .32 BMI 416 CHB 138



Lot 62 UU Cascade 4289 CED 7.7 BW 3.5 WW 73
YW 110 M&G 63 REA .49 IMF .47 BMI 373 CHB 180



Lot 128 UU Belmar 4465 CED 4.9 BW 3.8 WW 68
YW 120 M&G 72 REA .49 IMF .29 BMI 263 CHB 151



Lot 237 UU KINGSMAN 5294N CED 7.7 BW 2.0
WW 65 YW 98 M&G 78 REA .56 IMF .25 BMI 474 CHB 119



Lot 229 UU DUPUYER 5246N CED 1.5 BW 4.6 WW 74
YW 127 M&G 75 REA .66 IMF .27 BMI 391 CHB 142



Lot 228 UU BIG SKY 5245N CED 5.1 BW 2.1 WW
67 YW 97 M&G 73 REA .7 IMF .38 BMI 346 CHB 142



Lot 247 UU GRANITE 5328N CED -.8 BW 4.4 WW 66
YW 107 M&G 74 REA .22 IMF .25 BMI 399 CHB 121



Lot 242 UU BISON 5311N CED 5.4 BW 2.8 WW 62
YW 102 M&G 71 REA .21 IMF .39 BMI 460 CHB 140



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CALENDAR OF Sales & Events

(continued from page 8)		23	High Point Herefords Real Value Bull Sale Fullerton, NE
7	Doyle Hereford Ranch Bull Sale Wolfe City, TX	25	NJW Polled Herefords Bull & Female Sale Sheridan, WY
7	Section 16 Bull Sale Worthing, SD	27	Hennebold Herefords Bull Sale Winner, SD
9	Holden Herefords Sale Valier, MT	28	Sandhill Farms Production Sale Haviland, KS
10	Cooper Hereford Ranch Sale Willow Creek, MT	30	Sidwell Ranch and Frank Herefords Production Sale Columbus, MT
11	Ravine Creek Ranch Production Sale Huron, SD	April	
13	Sleepy Hollow Farm The Strategy Bull Sale Centerville, SD	6	Stuber Ranch Production Sale Bowman, ND
14	Gustafson Herefords & Granzow Herefords Inaugural Bull Sale www.TheLivestockLink.com	11	Knoll Crest Farm Bull and Heifer Sale Red House, VA
16	B&D Spring Opener Bull Sale Odin, KS	12	Sandrock Ranch Production Sale Benton, WI
19	Bar Star Cattle Co. Bull Sale Musselshell, MT	19	Lindskov's LT Ranch Bull Sale Isabel, SD
21	Tricky's Herefords Bull Sale Winfred, SD	May	
23	Snowshoe Cattle Co. Sale Arthur, NE	10	Z Arrow T Bull Sale Bowman, ND
23	Oleen Bros. Sale Dwight, KS		

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Churchill Cattle Co.	12-13	Melcher Bull Sale	18
Cooper Herefords	68	Mrnak Herefords	5
Doyle Herefords	38	Nebraska Cattlemen's Classic	11
Dvorak Herefords	31	Nelson Herefords	28
EF1 Cattle Co.	26-27	Northern Hills Tax	36
Elkington Polled Herefords	2	Ollerich Bros.	47
Fawcett's Elm Creek Ranch	25	Rausch Herefords	3
Fort Keogh 100 Years	40	Ravine Creek Ranch	36
Friedt Herefords	23	Ridder Herefords	17
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Gant Polled Herefords	44	Storey Herefords	4
Granzow & Gustafson Sale	10	Stroh Herefords	29
Harrell Herefords	33	The Livestock Link	59
Hereford America	57	Topp Herefords	34-35
Hill 70 Quantock	37	Tricky's Herefords	53
Hillview Herefords	14	Upstream Ranch	45
Hilltop Herefords	16	Van Newkirk Herefords	9
Holden Herefords	20-21	Wagner Herefords	14
Jamison Herefords	24	Walker Herefords	8
Johnson Herefords	22	John Wayne Book	40



GRANZOW AND GUSTAFSON
Inaugural Bull & Female Sale
SATURDAY, MARCH 14, 2026
at the Gustafson Ranch
7.5 miles south of I-70 Exit 303 • Junction City, KS

Open House & Racehorse
Style Online Sale
Bid in person or online at
www.TheLivestockLink.com

The Livestock Link

GRANZOW HEREFORDS, LLC *Selling*

10 2-Year-Old Bulls • 9 Fall Yearling Bulls
Registered Spring Pairs • Registered Fall 3-in-1 Packages
Pick of Reg. Replacement Heifers • Commercial BWF Pairs and Fall Breds



CL 1 Domino 9164G 1ET
44459552

Owned with Meitlers



CL 1 Domino 3248L 1ET
44010096 • Owned with Gustafson Herefords

For more information, contact:

GRANZOW HEREFORDS, LLC

Tom, Mary and Tobyn Granzow
Tom Granzow 785/466-6790
Tobyn Granzow 785/466-6438
Herington, KS
www.granzowherefords.com

GUSTAFSON HEREFORDS *Selling*

12 Registered Elite Yearling Bulls
25 Registered and Commercial Hereford Heifers



G 83G Draftman 2135, AKA "Sonny"

GUSTAFSON HEREFORDS

Gus, Deb, Shelbi,
Tava and Koy Gustafson
785/238-7306
Gus, cell: 785-761-6804
Shelbi, cell: 785-307-1811
Junction City, KS
www.gustafsonherefords.com

Other Sires represented:

G 83G Draftman 2135
#44361802
TG 924 Barncat 1108
#44245513
HH Advance 1114J
#44238918

Other Sires represented:
JAK L1 Domino H314 - #44202292
CL 1 Domino 789T 1ET - #42788399
SH Masterplan K605 - #P44353290

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WINTER EDITION

FEB. 14-22

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HEREFORD SHOW & SALES

SALE FEATURES INCLUDE:

Coming 2-Year-Old Bulls - Yearling Bulls
Bred & Fancy Open Heifers

Open Shows
**WEDNESDAY
FEB. 18**

Sale Day
**THURSDAY
FEB. 19**

**Judging
Contest**

**Commercial
Trade Show**

**Junior
Show**

Junior
Opportunities

Commercial
Heifer Pen Sale

FRIDAY, FEBRUARY 20 - 2 PM

Open & Bred Heifers sell
in pens of 3-6 head.

JUNIORS CHECK OUT...

the fancy heifers and prospect steers
selling Friday, February 20 at 6:30 PM.

DETAILS & CATALOG: NebraskaClassic.org

O: 308-627-7309 | Ronette: 308-627-6385 | Buffalo Co. Fairgrounds | Kearney, NE



FINALE 4304M

A BULL FOR THE BEEF BUSINESS! **ON DEMAND x 7098**
CED 7.1 | YW 108 | TEAT 1.5 | MARB .77 | BMI 551 | CHB 201

ARIZONA 589N

OUR THICKEST MADE BULL EVER! **STANFIELD x 3121L**
ACT WW #990! | WW 87 | YW 143 | TEAT 1.5 | MARB .37



HERITAGE 5102N OSHOTO x 7098
WW 2.2 | SCF 26.3 | TEAT 1.50 | MARB .61 | BMI 531



GOLD STANDARD 501N THEN SOME x 2153K
WW 81 | YW 129 | TEAT 1.40 | CW 110 | REA 1.08



FIRST CLASS 4503M THEN SOME x FINAL PRINT
BW 2.9 | SCF 26.3 | TEAT 1.5 | MARB .3 | BMI 528



STRIKE 4505M SHERMAN x 3121L
BW 1.1 | YW 113 | TEAT 1.50 | MARB .74 | BMI 570 | CHB 216



LEGACY 5117N STANFIELD x 3121L
BW 3.7 | WW 75 | YW 121 | MILK 44 | TEAT 1.50 | BMI 477



BEAR 5113N SMOKEY x LONG HAUL
BW 1.2 | WW 80 | YW 135 | BMI 559 | CHB 178



LADY 4507M SHERMAN x 3121L
YW 102 | TEAT 1.70 | MARB .73 | BMI 541 | CHB 200

The FINAL World Class BULL SALE

SELLING **100** CHURCHILL BULLS,
10 ET HEIFER CALVES, **15** PREG RECIPS
AND **150** EMBRYOS



LADY 4500M THEN SOME x FINAL PRINT
A UNIQUE HOMOZYGOUS HEIFER IN PEDIGREE & TYPE!

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CHURCHILLCATTLE.COM

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DALE CELL: 406-580-6421 • OFFICE/HOME: 406-284-6421



World Class

BULL SALE

TUESDAY, JANUARY 27, 2026
1 P.M. AT THE RANCH IN MANHATTAN, MONTANA





OPEN HOUSE & ONLINE EVENT

2.28.2026

at our farm, Redfield, SD

OPEN HOUSE 11:30 AM • SALE CLOSES 2:30 PM

Bid Online or at the Open House Racehorse Style at **Livestock Link**

Videos will also be online at www.TheLivestockLink.com



TH 901G 6830 PROPEL 642K
CE 4.7 BW 0.4 WW 71 YW 109
M 36 MG 72 CHB\$ 66



WH 8G BENTON 24K
CE -6.9 BW 6.6 WW 84 YW 145
M 34 MG 76 CHB\$ 167

Selling:
 20 Yearling Hereford Bulls
 18 Two-Year old Hereford Bulls
 60 Black Baldie Heifers
 AI'd to Patriarch
 8 Commercial Hereford Heifers
 AI'd to Patriarch

Reese & Elly Jo Wagner | 39365 182nd St. | Redfield, SD
 605-450-1085 | 605-450-9790 | info@wagnerherefords.com
www.wagnerherefords.com

Hall of Fame

(continued from page 1)

bull. He grew up exhibiting cattle and showing Hereford steers at TX majors — winning Champion Steer at the San Antonio Livestock Show and the State Fair of TX. Today, he owns B&C Cattle Co. in Miami, TX, where three generations of Breedings produce and promote Hereford cattle at the top of every segment of the industry.

Bill attended TX A&M University. There, he joined the Corps of Cadets, while he earned his bachelor's degree in animal science and his doctor of veterinary medicine degree. After graduating in 1964, Bill joined the Army and was stationed in New York City, working as a meat inspector, where he met and married Edie McFadden Breeding in August 1965.

Shortly after, the couple returned to Miami, where Bill began practicing veterinary medicine and continued to grow B&C Cattle Co. After many years of being the only vet in Roberts County, TX, he closed his clinic to focus solely on the Hereford breed and his herd. During this time, the couple also had two children, Chad and Christi.

Bill grew his herd via AI and embryo transfer (ET), new techniques at the time. While expanding B&C Cattle, he sought out the best genet-

ics in the country. He was one of the first breeders to utilize Line 1 cattle in the '70s, when he purchased HH Advanced C759 "Hatchet" and WCF L1 Domino 6313 "Clown" from Jimmy Fiedler in Stanford, MT. These bulls went on to successfully produce many high-quality offspring, and both sires earned the Super Register of Merit award in 1977. Today, many members of the B&C cow herd go back to those genetics.

Bill has hung numerous Grand Champion banners. Some of the operation's most recent accomplishments include Supreme Champion Hereford at the 2018 National Western Stock Show (NWSS), Champion Female at the 2019 NWSS Junior Hereford Show, Reserve Horned Bull at the 2023 Cattlemen's Congress and Reserve Polled Bull at the 2025 Cattlemen's Congress.

In addition, the family consistently produces top-grading and top-selling bulls at the San Antonio Livestock Show and Houston Livestock Show's All-Breed Range Bull Sales, showing the Grand Champion Bull across all breeds more than 10 times. Outside of the showing, Bill has been a long-time consignor to Texas Hereford sales and has worked tirelessly to get Hereford bulls working for commercial outfits across TX.

Currently, Bill runs roughly 300 head

(continued on page 16)

Fifty Seventh Annual

PRODUCTION SALE

JANUARY 29

2026

1:30 PM, Irvine, Alberta



GHMB 96M HAROLDSON'S ROYAL 66J X BBSF 5E ALMA 11J (EXACT 5E)



GHMB 17N TH INNOVATION 926K X BBSF 632G EDIE 34K (BENCHMARK 632G)



GHMB 205M XTC DUKE 207G X BBSF 95Z NAOMI 280C (STERLING 95Z)



GHMB 200M YV MR FORTY CREEK 34H X BBSF 85E TAPIOCA 247J (SUPER 85E)



GHMB 34N HAROLDSON'S ROYAL 66J X BBSF 147E CANDY 43J (REWIND 147E)



GHMB 45M FCC BRAVE 20G X BBSF 10D CANDY 89F (GHC LRL RED 10D)

BULL CALVES • BRED HEIFERS • TWO-YEAR-OLD BULLS • HORNED & POLLED



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Instagram: [@brostcattle](https://instagram.com/brostcattle)

EMAIL: bsbrost@gmail.com

KNIPPLING HEREFORD

Online Bull & Female Sale

SUN., JAN. 25, 2026

SELLING 74 BULLS

Bidding closes
at 2 pm (CST)

PLUS 217 F-1 Black Baldy Replacement Heifers

Racehorse style on
www.TheLivestockLink.com

TheLivestockLink

See websites for
instructions.

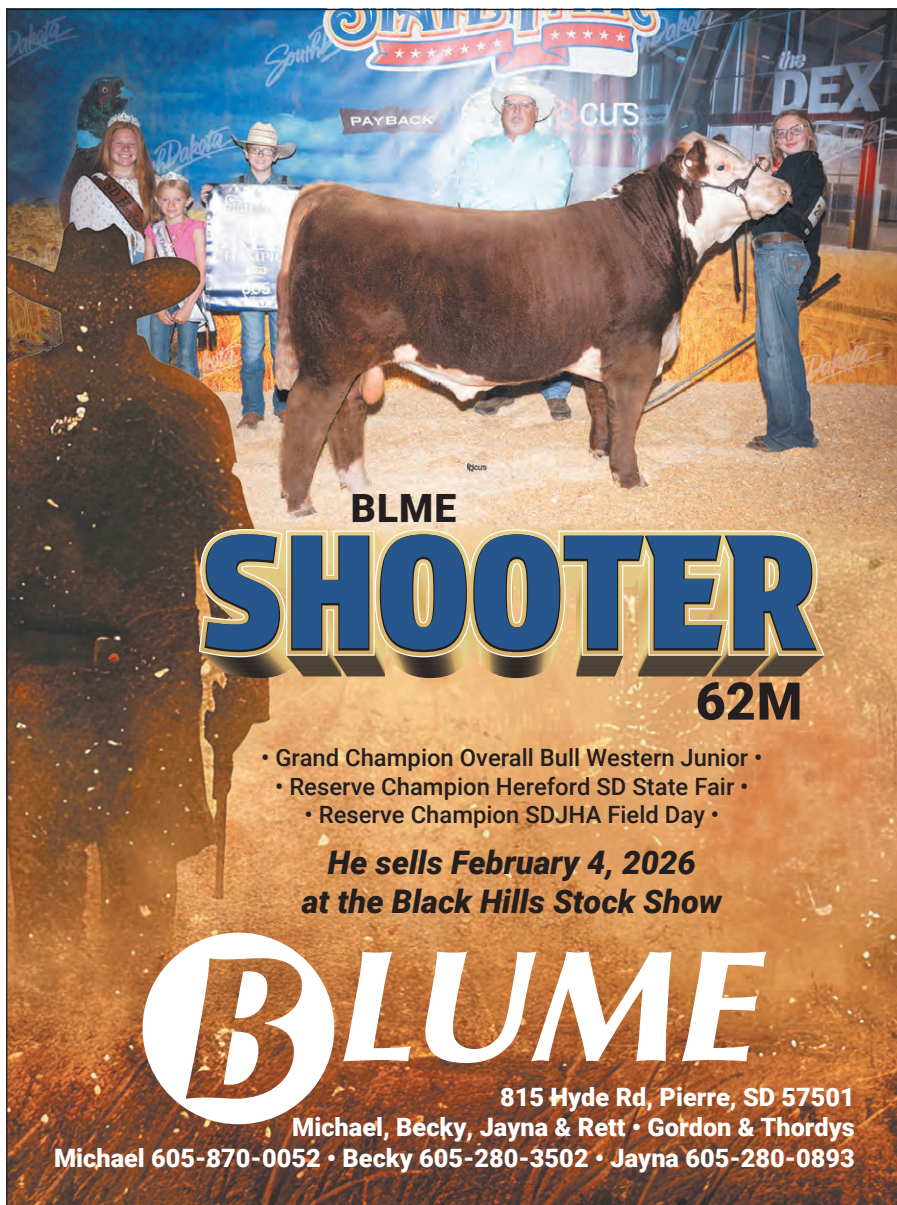
Bulls can be viewed at any time. See videos on www.knipplinghereford.com or www.TheLivestockLink.com

 <p>LOT 5 • KR 2114 BUTTE 409M Reg. # 44551049 - DOB: 03/05/2024 CED: 1.3 BW: 5.1 WW: 71 YW: 122 M: 38 MG: 73</p>	 <p>LOT 13 • KR J38 STARDANCE 440M Reg. # 44551114 - DOB: 03/09/2024 CED: 0.3 BW: 4.5 WW: 60 YW: 97 M: 50 MG: 80</p>	 <p>LOT 23 • KR 2229 DUPUYER 460M Reg. # 44551170 - DOB: 03/11/2024 CED: 6.1 BW: 1.6 WW: 74 YW: 118 M: 35 MG: 72</p>
 <p>LOT 24 • KR 50B SUPERSTAR 462M Reg. # 44551172 - DOB: 03/11/2024 CED: 5.6 BW: 2.0 WW: 57 YW: 97 M: 52 MG: 80</p>	 <p>LOT 6 • KR 50F SILVER STAR 413M Reg. # 44551062 - DOB: 03/6/2024 CED: -1.6 BW: 4.9 WW: 71 YW: 107 M: 40 MG: 75</p>	 <p>LOT 32 • KR 2114 BUTTE 473M Reg. # 44551205 - DOB: 03/12/2024 CED: 6.2 BW: 1.3 WW: 52 YW: 92 M: 37 MG: 63</p>
 <p>LOT 41 • KR J75 STARBURST 498M Reg. # 44551295 - DOB: 03/13/2024 CED: 4.3 BW: 2.4 WW: 48 YW: 79 M: 37 MG: 61</p>	 <p>LOT 67 • KR 41G LODESTAR 4201M Reg. # 44551530 - DOB: 03/30/2024 CED: 0.8 BW: 5.0 WW: 67 YW: 101 M: 17 MG: 50</p>	 <p><i>Selling 217 F-1 Black Baldy Replacement Heifers in this sale!</i></p>

Contact: Randy Knippling: 605/293-3493 - 605/680-3185 (c) • Garin Haak: 605/293-3289 - 605/680-4637 (c)
34957 225th St., Gann Valley, SD 57341

Catalogs upon request or on: WWW.KNIPPLINGHEREFORD.COM





BLME
SHOOTER
62M

- Grand Champion Overall Bull Western Junior •
- Reserve Champion Hereford SD State Fair •
- Reserve Champion SDJHA Field Day •

**He sells February 4, 2026
at the Black Hills Stock Show**

BLUME

815 Hyde Rd, Pierre, SD 57501
Michael, Becky, Jayna & Rett • Gordon & Thordys
Michael 605-870-0052 • Becky 605-280-3502 • Jayna 605-280-0893

Hall of Fame

(continued from page 14)

of Hereford cattle alongside his son, Chad. B&C has been a strong influence in the Hereford breed, but Bill's impact goes beyond the showing and range. A dear friend to many, his lifetime spent raising Hereford cattle serves as a testament to his love for and dedication to the breed.

"Bill is one of the most knowledgeable and respected men the Hereford breed has ever known," writes Bobby Singleton, livestock marketer, in his nomination letter. "He shares that knowledge to all that are smart enough to listen and has taught many life lessons to several generations of cattlemen over the years, including many of our elite breeders today. A spot in the Hereford Hall of Fame is the highest honor for our breed; a spot I feel is well deserved for Mr. Bill Breeding."

Mark Frederickson

In 1950, Mark Frederickson's father, Don, founded Frederickson Hereford Ranch in west central Minnesota. When Mark was a young 4-Her, he started his beef project with one heifer — by the time he finished high school his herd had grown to 10 head.

Mark graduated from the University of Minnesota in 1971, where he was a member of the livestock judging team. Upon graduation, Mark began expand-

ing his cattle operation. He and his wife, Mary Kay, purchased land near Starbuck, MN, in 1974 and moved their cattle there. This ranch's rolling hills and grasslands were better suited for cattle.

Mark and Mary Kay's new ranch was home to 40 purebred Polled Hereford cows. Through hard work and determination, the couple grew their operation to around 100-125 purebred Hereford cows. While living on the ranch, Mark and Mary Kay raised two children, Nate and Sarah.

During these early years, Mark immersed himself in Minnesota beef cattle leadership roles and activities. In the mid-1990s he worked on the merger of the Minnesota Polled and Horned Hereford Associations. He also helped start the annual Minnesota Go-Pher the Purple Sale and was active in the Minnesota Cattlemen's Association. He volunteered to assist with educational workshops for cattle producers through the University of Minnesota. Mark served on the Minnesota Beef Council Board and was a member of the Pope County Fair Board, where he helped initiate a youth open class beef show. Mark also helped found the Minnesota Beef Expo.

In addition to his diligent effort improving the Minnesota beef industry, Mark was an active member of the American Polled Hereford Association.

(continued on page 18)

IN NEED OF DEPENDABLE L1 GENETICS?

Join **Hilltop Hereford Ranch on**
JANUARY 22, 2026

For an Online Auction hosted by The Livestock Link **The Livestock Link**



418



406



399



502 Heifer

Selling:

1 HERD BULL
8 2-YEAR-OLD BULLS
10 YEARLING BULLS
5 YEARLING HEIFERS
10 BRED HEIFERS

Focused on fertility, longevity and attractive cattle that will work for you! Striving to keep each step of production in balance.

For more information contact:

Richard Estergard
308/201-0239
42998 Drive 789 • Callaway, NE

Rich Labenz
402/432-3853



www.hilltopherefordranch.com

Feel free to call or come inspect the cattle.

Ridder Hereford Ranch Annual Hereford Bull and Heifer Sale

GOOD BIRTHWEIGHTS. GOOD GROWTH. GOOD CARCASS. GOOD DISPOSITIONS... WHAT MORE COULD YOU ASK FOR?



Our Jan. 29 Sale Offering:

- 2-year-old Bulls, Yearling Bulls, and Yearling Heifers.
- Reputation cattle known for high Carcass Traits, Calving Ease and super dispositions.
- Delivery cooperation - bull insurance.
- Focus is on good birth weights, growth, carcass and disposition.
- Sires of sale offering include: Cooper 0140H, 0186H, 2126K, 1117J; Holden 2034K, 3203L; Rutledge 87G; Baumgarten 9102; Fenton 620H, Nixdorff 20J

John & Mary Ridder Family
Callaway, Nebraska
Office: 308.836.4430
Cell: 402.450.0431
mailbag@ridderranch.com
www.ridderranch.com



Sale is live in our sale barn as well as online at LiveAg. Register early to ensure you are approved to bid online when you want to: LIVE-AG.COM or 817.533.6699.
Videos posted mid-January.

**Jan. 29 @ 1 pm (cst)
At the Ranch
9 miles NW of Callaway, NE**

PUREBRED CATTLE BACKED BY MORE THAN A CENTURY OF EXPERIENCE AND REPUTATION.

ONLINE BULL SALE

Saturday, Feb. 28, 2026

Hosted by
The Livestock Link

Offering **2-Year-Old Polled Hereford Bulls**

Videos available on www.HillsviewHerefords.com
and www.TheLivestockLink.com



Some sale bulls sired by

AF B G16 Genesis 244 ET

BW 2.5, WW 63, YW 109, SC 1.3, Milk 31, M&G 63, MCE 2.7,
Udder 1.30, Teat 1.30, REA .63, Marb .46, CHB \$200

— OTHER HERD SIRES —

SHF Independence G003 J034 ET P44228209
SHF Juicer F158 J107 P44228278

Call or e-mail for catalog

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www.HillsviewHerefords.com

Hall of Fame

(continued from page 16)

tion (APHA) and was on the committee that facilitated the polled and horned association merger and the creation of the American Hereford Association (AHA).

Mark has always been a staunch supporter of youth beef programs at all levels and through 4-H, FFA and the National Junior Hereford Association (NJHA). Mark's greatest contribution to youth programs has been his time, positive attitude and effort. His willingness to mentor young people is his contribution to the future.

Mark is a nationally recognized judge, evaluating the National Hereford Show along with several other national and regional shows.

In 2011, Mark and Mary Kay relocated from their Minnesota ranch to western South Dakota. They were able to purchase the land they now call home near Spearfish. The couple currently runs Frederickson Ranch with their son, Nate, his wife, Jayna, and their two sons, Teegan and Tiernan. Their daughter, Sarah, her husband, Shawn, and their children, Payton and Tryg, raise Herefords and own Foot-hills Veterinary Services in Sheridan, WY. The Frederickson family hosts an annual bull sale the first Saturday in December at the ranch near Spearfish.

Mark's commitment to the Hereford breed is steadfast. His drive to improve

the breed, along with the beef industry, speaks for itself. Perhaps most important is the innumerable number of breeders across the U.S. who've leaned on Mark's leadership, mentorship and friendship.

"Mark has a passion for this breed and good cattle. He has built a very reputable, highly valued herd through his well-thought-out breeding visions, performance testing, strict culling and honesty," writes Jan Ward, NJW Polled Herefords, in her nomination letter. "I think for me though, Mark's greatest attribute is his heartfelt mentoring to countless folks throughout the breed. He is the one we all call on for his level-headed, well-thought-out advice and the friend we all count on."

Art Olsen

Owned and operated by Art and Douglas Olsen and their family, Olsen Ranches of Harrisburg, NE, is a multi-generational seedstock and commercial cattle operation in western Nebraska. The Olsen family's legacy in Banner County began in 1885, and the ranch has remained in the family ever since — with Herefords serving as a steady presence through generations of change.

For more than six decades, Art has been the visionary behind Olsen Ranches, supporting innovation, technology and scientific research to improve the Hereford breed and beef

(continued from page 22)

ONLINE PRODUCTION SALE & OPEN HOUSE

SATURDAY, JANUARY 24, 2026 - AT THE RANCH

Catalog and videos at
www.melcherherefords.com



BW 4.0
WW 70
YW 107
M 27
MG 62
CHBS 155

HM 0186H DOMINO 926A

Horned • Reg#44681791
Sire: CL 1 DOMINO 0186H



BW -0.2
WW 55
YW 87
M 39
MG 67
CHBS 133

HM MASTERPIECE 905A

Horned • Reg#44670984
Sire: GO MASTERPIECE B76

SELLING: 26 Fall Yearling Horned & Polled Hereford Bulls

Sires represented include:

FH 417 Advance 033, GO Masterpiece B76,
CL 1 Domino 0186H, CL 1 Domino 9108G,
CL 1 Domino 2231K, Gerber Anodyne 001A,
Behm 100W Cuda 504C, SHF Houston D287 H086,
TH Masterplan 183F, RPM Endure S649
and Pyramid Daybreak 2544

**Commercial Hereford Bred Heifers
For Sale by Private Treaty.**



BW 3.4
WW 67
YW 113
M 30
MG 63
CHBS 141

KM 0186H DOMINO 919A

Horned • Reg#44681795
Sire: CL 1 DOMINO 0186H



BW 1.5
WW 64
YW 108
M 21
MG 53
CHBS 157

DM 183F MASTERPLAN 931A

Polled • Reg#44647278
Sire: TH MASTERPLAN 183F



BW 1.9
WW 68
YW 107
M 33
MG 68
CHBS 147

DM CUD 933A

Polled • Reg#44676669
Sire: BEHM 100W CUD 504C

11:30 am (Central time) until 1:30 pm (Central time)

Lunch Provided

Online Bidding opens Jan. 21.

Horserace style closing Jan. 24 @ 1:30 pm (Central time).

Three ways to participate:

- **Online at:**
www.thelivestocklink.com.
(2 options: click to bid, or place a Max bid)
- **By phone**
- **In person at the ranch on Jan. 24.**

Cattle will be on display Jan. 24 or anytime prior to the sale (please call ahead).

The Livestock Link

75 YEARS RAISING REGISTERED HEREFORDS

Please call for more information or to request a catalog.

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Home: 402-626-7994 • Don: 402-336-7194 • Matt: 402-336-8182 • Kevin: 402-340-6189

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HEREFORDS, INC.**

Progeny of these sires will sell **Feb. 17th!**



Bar JZ On Demand



**NJW 202C 173D
Steadfast 156J ET**



CMF 1720 Gold Rush 569G ET



SHF Insight F158 J354

**Join us for our
77th Annual Sale
Tues., Feb. 17, 2026**

Homozygous Polled

2-Year-Old Bulls

Bred Heifers • Heifer Calves

VISIT US AT: WWW.BARJZ.COM

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POWERFUL, PROVEN & PREDICTABLE

60th ANNUAL PRODUCTION SALE

MONDAY, MARCH 9, 2026

AT THE RANCH, VALIER, MONT. • 12:30 (MDT)

145 POWERFUL, PERFORMANCE-TESTED HEREFORD BULLS

140 BIG, STOUT YEARLINGS • 5 POWERHOUSE 18-MONTH-OLDS

30 FRONT PASTURE LINE-ONE FEMALES

80 COMMERCIAL F1 BWF YEARLING HEIFERS

- Bulls sell with complete performance and ultrasound data •
- 100% of sale offering is DNA parentage verified and have GE EPDs •
- Over 50% of the sale offering ranks in the top 15% of the breed or higher on CHB\$ •
- Free delivery on purchases totaling \$6000 or more •
- Buy from a program with 70 years of consistent balanced trait selection backed by a linebreeding program that guarantees uniformity and predictability and is built on a strong maternal foundation •



HH ADVANCE 1128J ET

- CE 1.5 BW 3.7 WW 66 YW 105 MM 22 REA 1.14 MARB 0.39 BMI\$ 433 CHB\$ 189
- Moderate framed, easy fleshing, well marked, and big time carcass with eye appeal and great dispositions.
- Trait leader for TEAT, CW, REA, MARB, BMI\$, and CHB\$ plus top 15% on WW and YW EPDs.
- 15 Exceptional sons sell!



HH ADVANCE 5161N ET

- CE 4.6 BW 2.5 WW 65 YW 108 MM 24 REA 0.71 MARB 0.30 BMI\$ 409 CHB\$ 168
- One of 6 full brothers to sell out of the 0003H donor.
- Look at the EPD profile on this well marked, fancy made bull. Top 15% on WW, YW, REA, and MARB and top 3% on CW and CHB\$.
- 85 lb. BW and 802 lb. Adj 205 day weight.



HH ADVANCE 5198N ET

- CE -1.7 BW 3.5 WW 71 YW 116 MM 22 REA 1.05 MARB 0.39 BMI\$ 389 CHB\$ 188
- Big time stud with all the bells and whistles. Full brother to Lot 5161N.
- Top 1% on REA, CW, and CHB\$, top 5% on WW and YW, top 10% on MARB EPD.
- Out of one of the best flushes we have ever produced and out of an elite donor cow.



HH ADVANCE 5129N

- CE 1.3 BW 3.6 WW 69 YW 111 MM 25 REA 0.75 MARB 0.10 BMI\$ 410 CHB\$ 141
- Look at the body and hip in this easy fleshing, well marked 1128J son.
- Top 10% on WW and YW and top 15% on REA and CHB\$.

HH MISS ADVANCE 0003H



- Dam of herd sires 2106K and 4265M. 6 SONS SELL!

• Elite Line One donor that checks all the boxes. Exceptional udder and phenotype, and top 10% on WW, YW, SC, UDDR, TEAT, CW, BMI\$, and CHB\$.



HH ADVANCE 5224N

- CE 5.3 BW 2.6 WW 65 YW 99 MM 28 REA 0.72 MARB 0.23 BMI\$ 484 CHB\$ 150
- Dark red, thick made, big middled, and extra fancy 1128J son.
- Top 10% on TEAT, BMI\$, and CHB\$ and top 15% on WW and REA EPDs.

Holden Herefords



Videos of the sale offering will be available in mid-February at www.thelivestocklink.com. Check out www.holdenherefords.com for more info and to request your sale catalog.

3139 Valier Dupuyer Rd. • Valier, MT 59486
www.holdenherefords.com • jtholden@3rivers.net
 406-279-3301 home • 406-279-3300 Ranch
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- *Fertility
- *Udder Quality
- *Calving Ease
- *Pigment
- *Performance
- *Longevity
- *Structural
- *Soundness
- *Fleshing Ability
- *Carcass Quality

Backed by one of the top cowherds in the world with a rigorous no excuses mindset on culling.
Many 3/4 and full brothers selling with almost 50% of our sale offering coming from our extensive ET program.



CL 1 Domino 241K

- CE 5.1 BW 0.2 WW 57 YW 84 MM 39 REA 0.51 MARB 0.15 BMI\$ 451 CHB\$ 121
- Proven calving ease sire with extra pigment, muscle, eye appeal, and out of one of Cooper's top donor cows.
- Top 10% on BW, Milk, SC, UDDR, and TEAT EPDs and top 15% on BMI\$. 12 Exciting Sons Sell!!



HH ADVANCE 5073N

- CE 1.7 BW 3.5 WW 75 YW 121 MM 33 REA 0.42 MARB 0.16 BMI\$ 409 CHB\$ 130
- #1 bull in the sale on WW and YW EPDs and top 2% of breed.
- Boasts a 118 NR and an 864 lb. 205 day adj. wt.
- Maternal granddam is the great 8046F donor.



HH ADVANCE 5007N ET

- CE 6.1 BW 2.1 WW 64 YW 97 MM 38 REA 0.81 MARB 0.14 BMI\$ 395 CHB\$ 146
- One of 4 maternal brothers to the \$150,000 0022H sire to sell.
- Exceptional depth of rib, volume, muscle, and he is fancy.
- Dam is an elite donor and dam of multiple herd sires.



HH ADVANCE 5044N ET

- CE 4.4 BW 2.5 WW 65 YW 97 MM 30 REA 0.49 MARB 0.15 BMI\$ 453 CHB\$ 156
- Sire: HH Advance 2106K
- Outstanding EPD profile combined with a great phenotype. Dam is a top donor.



HH ADVANCE 5096N ET

- CE 4.7 BW 2.0 WW 65 YW 107 MM 38 REA 0.67 MARB 0.35 BMI\$ 404 CHB\$ 157
- Sire: HH Advance 3004L
- The complete package. Well marked, smooth made, and excellent EPDs.



HH ADVANCE 5002N ET

- CE 2.4 BW 2.7 WW 57 YW 94 MM 37 REA 0.20 MARB 0.35 BMI\$ 345 CHB\$ 133
- Sire: HH Advance 0011H ET
- Eye catcher deluxe out of an elite donor. All around great package.



HH ADVANCE 5059N

- CE -2.0 BW 2.0 WW 73 YW 106 MM 33 REA 0.44 MARB 0.25 BMI\$ 308 CHB\$ 132
- Sire: HH Advance 2116K
- Extra pigment, length of body, muscle, and style.



HH ADVANCE 5113N ET

- CE -0.9 BW 5.4 WW 65 YW 104 MM 28 REA 0.53 MARB 0.11 BMI\$ 359 CHB\$ 133
- Sire: HH Advance 2123K
- Massive made with extra bone, substance, muscle expression, and pigment.



HH ADVANCE 5054N ET

- CE 0.6 BW 3.2 WW 62 YW 97 MM 24 REA 0.58 MARB -0.02 BMI\$ 374 CHB\$ 122
- Sire: HH Advance 2025K ET
- Rib shape, muscle expression, pigment, and extra eye appeal. He is a stud!

SCALE CRUSHING PERFORMANCE

Average Adj. 205 day wt.- 730 lbs.
Average A.D.G. at 100 days on test- 3.75 lbs./day
Average WW EPD: +63 Top 25% of breed
Average YW EPD: +95 Top 30% of breed

CARCASS QUALITY

Average MARB EPD: +.27 Top 18% of breed
Average CHB\$: 134 Top 25% of breed

MATERNAL EXCELLENCE

Average Milk EPD: +32 Top 20% of breed
Average TEAT EPD: +1.42 Top 10% of breed

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Dams of Distinction*

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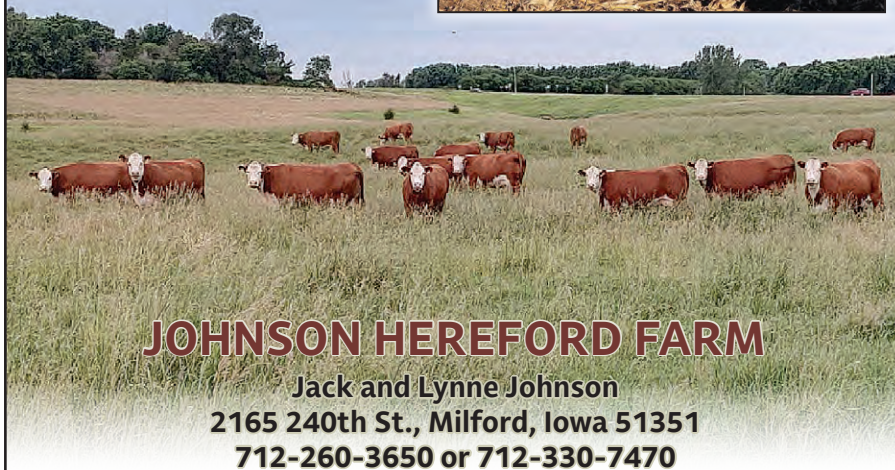
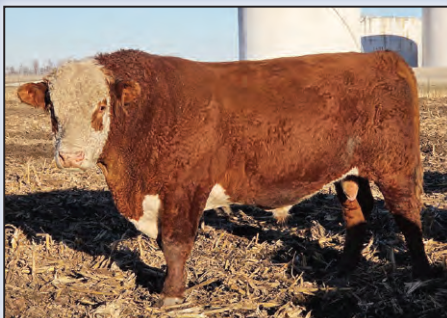
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Sire: SHF HOUSTON D287 H086

Dam: K LADY WHITMORE 962G

BW 3.0 • WW 75 • YW 118 • MM 32

MG 69 • REA .92 • MARB .20 • CHB\$ 148



JOHNSON HEREFORD FARM

Jack and Lynne Johnson

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Hall of Fame

(continued from page 18)

cattle genetics. His forward-thinking, creativity and technology savviness paved the way for the next generations — including son, Douglas, and grandsons, Isaac, Luke and Gabe — to continue prioritizing industry innovating programs like the National Reference Sire Program (NRSP). The family's push for science-backed solutions catapulted the Hereford breed ahead of the curve among other beef breeds.

In 1959, Art purchased 20 registered Hereford heifers from the Coulter Ranch. He and his wife, Sharon, grew their registered herd when they purchased 150 cows from the Bradbury Ranch in 1967. The couple sold registered cattle private treaty before hosting their first sale in Rawlins, WY, in 1972. They held sales through 1979, before once again marketing private treaty. During this time, the operation started collecting carcass data on ranch-raised calves, and Olsen Ranches received the first Register of Merit sire designation in Nebraska.

Olsen Ranches has always run commercial cattle. The operation has collected carcass data on all ranch-raised calves from 1992 to today. In the early months of the Certified Hereford Beef® program, Olsen Ranches provided cattle for the brand. Olsen Ranches was also one of the first operations to ship

age-and source-verified beef to Japan after its borders reopened in 2005, thanks to their meticulous recordkeeping.

For more than two decades, Olsen Ranches has been the driving force behind one of the AHA's most impactful breed improvement initiatives — the NRSP. The Olsens' vision was instrumental in launching the program. What began as a conversation about how to evaluate bulls in a commercial setting, the NRSP — industry-unique in size and scope — has enabled the Hereford breed to identify the genetic merit of young sires faster and more accurately, while also developing new selection tools and validating genomic data.

Since the program's inception in 1999, Olsen Ranches has provided the foundation herd for the NRSP, building a data-rich engine for genetic advancement that has shaped the direction of the Hereford breed. The Olsen cow herd serves as a powerful contemporary group structure used to evaluate young sires across a broad genetic landscape.

The Olsens' commitment to the program has enabled the breed to move forward with confidence — verifying calving ease, growth, feed efficiency, carcass merit and, most recently, sustainability traits like methane emissions and nitrogen excretion. Their operation was the first in the country

(continued on page 24)



LOGTERMAN FAMILY

Hereford & Angus Production Sale

Monday, February 9, 2026

1:00 CST • Valentine Livestock Auction • Valentine, NE

DVAuction
Broadcasting Real-Time Auctions

Selling: 40 COMING TWO-YEAR-OLD HEREFORD,
40 COMING TWO-YEAR-OLD ANGUS and 12 YEARLING ANGUS BULLS



SHF HOUSTON D287 H086

CE 0.8 BW 3.3

WW 84 YW 137

M 33 RE 1.24

MB 0.27 \$CHB 196

CL 1 DOMINO 0186H

CE 3.9 BW 1.0

WW 65 YW 108

M 37 RE 0.59

MB 0.27 \$CHB 140



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ANNUAL PRODUCTION SALE WEDNESDAY, FEBRUARY 11, 2026

Selling: 40 Yearling Bulls • 16 Coming 2-year-old Bulls
40 Commerical Hereford Open Yearling Heifers
25 Commerical Hereford Bred Heifers from Warren Woroneicki
30 F1 BWF Bred Heifers from Warren Woroneicki
35 F1 BWF Yearling Heifers from Duane, Garrett, & Justin Zent
15 F1 BWF Yearling Heifers from Shannon Goetz

1 p.m. (MT), Stockmen's West,
Dickinson, ND

Bid live online at
www.live-ag.com

LiveAg

In conjunction with
www.TheLivestockLink.com

Videos of sale bulls online in mid-January.



FH 908 ADVANCE 515 MD ET

2-7-25 Reg. # 44686013

BW 3.6 WW 63 YW 102 MM 33 MG 65

Fat .054 REA .35 Marb. .25 CHB\$ 146

Outstanding herd bull prospect!! 515 is wide down his top, through his hip and hindquarter, and into his base. He has ample rib shape and internal dimension. 515's dam has raised several sale-topping bulls.



FH 261J DOMINATOR 522 HJD

2-8-25 Reg. # 44686026

BW 2.0 WW 59 YW 95 MM 32 MG 61

Fat .065 REA .55 MARB .39 CHB\$ 145

This 261J has been a favorite since birth. He's smooth-shouldered, deep ribbed, wide-topped, and square-hipped. His dam is one of our top cows and boasts a picture-perfect udder. She has sent many top-selling bulls through the sale.



FH 3124L SKYLER 545 MD

2-19-25 Reg. # 44686057

BW 2.4 WW 49 YW 72 MM 37 MG 61

Fat .014 REA .82 MARB .17 CHB\$ 108

Herd bull prospect!! This 3124L son has been a favorite since he was born. He's long-sided, thick-made, and deep-sided, along with attractive on the side profile, making 545 the complete package.



FH 3004L ADVANCE 558 HJD

2-20-25 Reg. # 44686726

BW .8 WW 59 YW 92 MM 35 MG 64

Fat .074 REA .48 MARB .27 CHB\$ 148

This low birthweight 3004L son is impressive. He is clean fronted, smooth-shouldered, and stout made. Out of a first calf heifer with a perfect udder.



FH 1312J ADVANCE 4171

4-30-24 Reg. # 44699444

BW 3.6 WW 64 YW 103 MM 30 MG 62

Fat .064 REA .46 MARB .12 CHB\$ 124

4171 is a sale pen favorite. He's long, short-marked, and thick through his high quarter. He is sound-footed and long-strided. His dam is a powerful brood cow with a fantastic udder.



FH 1060H INSPIRE 4502

12-26-24 Reg. # 44659892

BW 1.0 WW 55 YW 87 MM 35 MG 63

Fat .065 REA .55 Marb .21 CHB\$ 146

4502 is a low birthweight SR Inspire 1060H son. He is clean fronted, smooth-shouldered, and square-hipped.



FH 1060H INSPIRE 4503 AF

12-18-24 Reg. # 44659894

BW 1.8 WW 49 YW 73 MM 29 MG 54

Fat .065 REA .3 MARB .14 CHB \$105

Long-bodied, deep ribbed, square-hipped herd bull prospect. Smooth-shouldered and clean fronted. The 1060H sons combine eye appeal with natural thickness for the complete package.



FH 792K ASSIST 4112 LC

3-27-24 Reg. # 44632982

BW 3.3 BW 5.9 YW 92 MM 24 MG 53

Fat .055 REA .26 MARB .27 CHB\$ 133

4112 is a rugged, long-bodied, deep ribbed coming 2-year-old bull. He is short-marked, red-necked, and heavily pigmented. He is long-striding and sure to cover some ground.

Where you can buy with confidence!



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Megan & Dusty Dukart • 701-290-7230 (Megan) • 701-730-4335 (Dustin)

Aaron & Tatian Friedt • 701-590-9597 (Aaron) • Lindsey & Drew Courtney

8733 55th St SW, Mott, ND 58646

www.friedtherefords.com

(continued from page 22)

to measure greenhouse gas output as part of the AHA's collaboration with Colorado State University's AgNext program.

Olsen Ranches' commitment to continuous improvement — not only for their herd, but for the entire breed — makes the operation truly extraordinary. With more than 300 NRSP-tested sires since 1999, their work has directly contributed to more than 7% of the breed's two million performance pedigrees and countless advancements in genetic evaluation. The integrity of their random mating, consistent management and rigorous data reporting has created one of the most trusted sources of phenotypic data in the beef industry.

Art demonstrates an unwavering dedication to the betterment of the breed. Under his leadership, Olsen Ranches has redefined what it means to be a breed improver.

"Art's impact on the Hereford industry is profound and enduring," writes Bryce Schumann, Schu-Lar Herefords, in his letter to the selection committee. "Through Olsen Ranches, he has created a legacy of excellence, innovation and community engagement. His contributions have not only advanced the quality of Hereford cattle but also fostered a spirit of collaboration and education within the industry. As Olsen Ranches continues to grow and evolve, it stands as a living tribute to Art's vision and dedication to the art of cattle breeding."

Owen, Rickabaugh Selected for AHA's Hall of Merit

KANSAS CITY, MO – Randy and Kelly Owen, Fort Payne, AL and Joe Rickabaugh, Topeka, KS were inducted into the Hereford Hall of Merit Oct. 25 during the 2025 World Hereford Conference and American Hereford Association (AHA) Annual Meeting in Kansas City, MO.

The Hall of Merit commends individuals who have greatly influenced the cattle industry. These industry influencers and breed changers are annually recognized by the AHA.

"The Hereford breed is blessed by singular individuals who generously share their talents and resources in the

name of serving Hereford breeders and creating breed opportunities," Ward says. "Inductees to the AHA Hall of Merit emulate these ideals."

Randy and Kelly Owen

From an early age and throughout his musical career, Randy Owen knew he wanted a ranch and cattle operation. Randy and his wife, Kelly, purchased their first Hereford cattle in 1980, and Tennessee River Music Inc., (TRM), named for the first No. 1 single released by Randy's chart-topping country music group, Alabama, was born.

Randy has deep roots in agriculture. He grew up in Adamsburg, AL, where he worked alongside his parents and sisters on the family's small farm. Randy was an active member of both the Fort Payne, AL, 4-H and FFA. As a child, he enjoyed trips with his father buying and selling cattle in Chattanooga, TN, and Scottsboro, AL. The father-son duo often dreamt of owning a seedstock cattle operation, like TRM, during these trips. Randy's grandfathers, Joseph Ernest Owen and Henry Baughton Teague Sr., inspired his interest in livestock. After graduating from high school, he attended and graduated from Jacksonville State University, where he now serves on the board of trustees.

Just three years after Randy and Kelly purchased their first Hereford cattle, TRM held their first production sale in 1983. In 2023, TRM celebrated its 40th consecutive Hereford production sale and hosted its 10th annual bull sale. Today, the Owen family's diversified cattle operation consists of a custom bull collection facility, Lookout Mountain Genetics; the seedstock operation, Tennessee River Music Inc.; and an on-farm local meat market, The Market at TRM. The Owens see all aspects of the beef industry from conception to consumption.

TRM is no stranger to showing success; they've exhibited numerous national champions and Southeastern Show Bull and Show Females of the Year throughout the years, while also maintaining a sound, functional herd of Hereford cattle backed by years of genetic testing and breed-improving management practices. In 2022, the operation was recognized as the 2022 Alabama Beef Cattle Improvement Association Seedstock Producer of the Year and has been selected as a national finalist for the Beef Improvement Federation's Seedstock Producer of the Year.

Randy and Kelly have three children, Alison, Heath and Randa. Today, Randa and husband, John, run the day-to-day operations on the ranch. Their experiences as young people inspired the Owen family to become long-time

(continued on page 28)



JAMISON & FRIENDS

L1 HEREFORD BULL SALE

FRIDAY, FEB. 27, 2026

12 NOON (CST) • At the Ranch
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Yearling and 2-Year-Old Hereford Bulls
Yearling and 2-Year-Old Angus Bulls
F1 Baldy Yearling Heifers

Fawcett's Elm Creek Ranch Annual Production Sale

February 9, 2026 • 1 p.m. cst at the ranch • Ree Heights, South Dakota

please join us for lunch prior to the sale



*specializing in producing
short marked Hereford bulls
to maximize output
from black cows*



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EF1

Cattle Co

CARPIO, NORTH DAKOTA

ANNUAL PRODUCTION SALE
February 25th, 2026

THE FEMALES OF EF1



HH MISS ADVANCE 3028L ET
REG.44454173
CE 4.1 BW 4.3 WW 63 YW 91
SC 1.3 MM 33 REA 0.46 MARB 0.43
BMI 523



HH MISS ADVANCE 8099F ET
REG.43896793
CE 1.2 BW 3.3 WW 48 YW 80
SC 1.0 MM 25 REA 0.05 MARB 0.10
BMI 383



CL1 DOMINETTE 889F
REG.43903464
CE 3.6 BW 1.2 WW 63 YW 102
SC 1.9 MM 34 REA 0.19 MARB 0.37
BMI 372



HH MISS ADVANCE 2075K
REG.44346731
CE 6.8 BW 2.9 WW 60 YW 86
SC 1.8 MM 37 REA 0.51 MARB 0.37
BMI 508



HH MISS ADVANCE 1273J ET
REG.44239074
CE 1.9 BW 3.8 WW 60 YW 97
SC 0.4 MM 33 REA 0.22 MARB 0.12
BMI 366



HH MISS ADVANCE 0002H ET
REG.44128582
CE 3.1 BW 2.6 WW 51 YW 76
SC 0.8 MM 25 REA 0.43 MARB 0.15
BMI 358

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ANNUAL PRODUCTION SALE
February 25th, 2026

**'STARTING
THE SUPER BULL LINEUP' FOR THE 2026
EF1 2-YEAR-OLD HORNED HEREFORD
SALE ARE...**



CL 1 DOMINO 241K

We will have 7 sons available of this easy fleshing, structurally superior, and maternally strong sire.



HH ADVANCE 2116K

We will have 12 sons available of this calving ease king who adds pigment and style to his offering.



HH ADVANCE 1074J (ET)

We will have 10 sons available of this female foundation sire. 1074 is a bull we admire for his moderate frame and fleshing ability. Combining this with his ability to add pigment and docility to his offspring has made him a cornerstone in our program.



Also in the lineup will be sons out of:
HH ADVANCE 2082K & HH ADVANCE 2083K

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REQUEST A
CATALOG



(continued from page 24)

advocates for youth in agriculture. Randy and Kelly have sponsored and supported numerous youth programs, from local FFA field days and judging and show clinics to national show sponsorships. One of the family's fondest memories is hosting the 2008 Music on the Mountain Hereford fundraiser, which brought 560 attendees to their ranch to raise more than \$200,000 for the Hereford Youth Foundation of America.

The family's philanthropy reaches far beyond the Hereford youth, though. Randy founded Country Cares for St. Jude's, an annual country music radiothon benefitting St. Jude's Children's Research Hospital. Country Cares has raised more than \$1 billion for children with childhood cancer and disease.

Even with a star on the Hollywood Walk of Fame, and a Country Music Hall of Fame, Musicians Hall of Fame, Songwriters Hall of Fame and Alabama Business Hall of Fame inductee, Randy remains true to his agricultural roots. Randy and Kelly have established an incredible legacy of friendship, integrity and Hereford cattle at Tennessee River Music Inc., and their impact on the Hereford breed and its young people will be felt for generations to come.

"Randy and Kelly's life story is a remarkable testament to the values of heritage, perseverance and leadership that this award embodies," penned

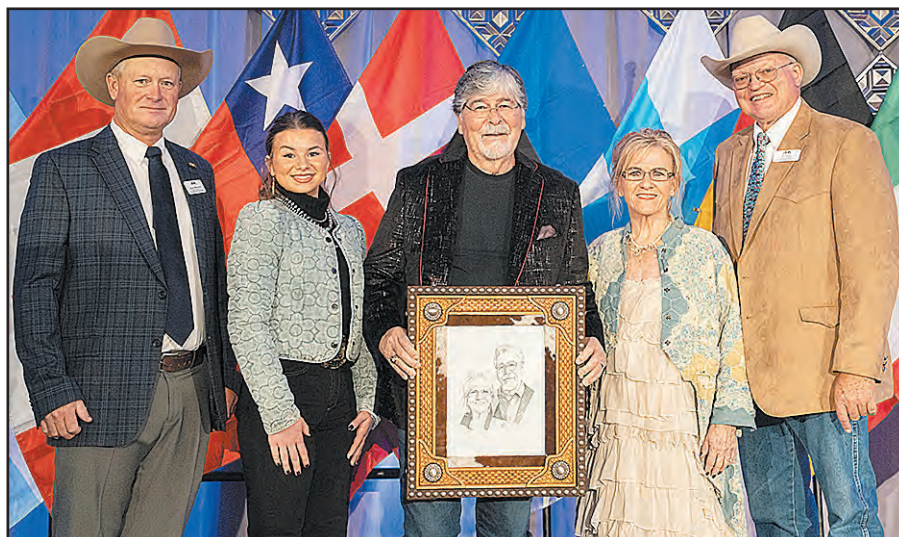
Terri Barber, of Barber Ranch, in her nomination letter. "Their contributions to the Hereford breed and the broader cattle industry have left a lasting legacy that stretches far beyond the boundaries of their Alabama ranch."

Joe Rickabaugh

Joe Rickabaugh, retired American Hereford Association (AHA) director of seedstock marketing, led the AHA field staff and Hereford Publications Inc. from alongside his team. For 25 years, he built a career rooted in integrity, hard work and an unwavering commitment to the Hereford breed and its breeders.

Originally a farm kid from Greeley, Kan., Joe enjoyed 4-H and FFA. He attended Fort Scott Community College and Kansas State University, where he sorted livestock on the collegiate team. After graduating with a degree in agricultural education, Joe entered the field rather than the classroom. He joined the Kansas Livestock Association in 1982, and for 13 years, Joe helped Kansas cattlemen and women market their stock, before joining Genetics Plus, a company specializing in marketing bred heifers. Joe married his wife, Tracey, in 1983, and the couple has three children: Drew, Chelsey and Cole. Drew is married to Julia, and Cole and his wife, Briana, have four children: Jantzen, J.J., Savannah and Sienna.

(continued on page 30)



Randy and Kelly Owen, Fort Payne, AL, were inducted into the Hereford Hall of Merit. Pictured (l to r) are Chad Breeding, AHA president; Harper Starnes, Fort Payne, AL; Randy and Kelly Owen, Fort Payne, AL; and Jim Coley, AHA Director.



Joe Rickabaugh, Topeka, KS, was inducted into the Hereford Hall of Merit. Pictured (l to r) are Chad Breeding, AHA president; Joe and Tracey Rickabaugh, Topeka, KS; and Jim Coley, AHA Director.

Annual Bull Sale • Wed., Jan. 28, 2026 • 1 p.m.

Dale & Trent Ranch Simmentals • 22682 325th Rd. • Pleasanton, Neb.

NELSON HEREFORDS is excited to hold our bull sale in conjunction with Dale & Trent Ranch Simmentals. 50 Hereford, Simmental & Sim/Angus Bulls sell.

DVOR 619G 934 EXPEDITION 1154J
P44250689

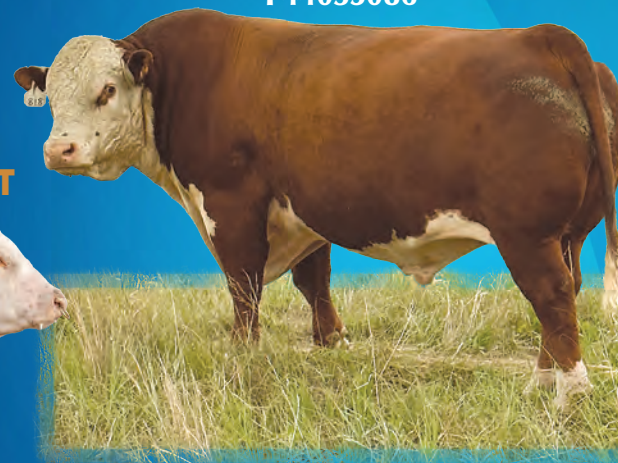


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FROM THESE
GREAT SIRES:**

JDH AH LINCOLN 106H ET
P44148953



NH BN 508 LEADER 818
P44053086



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36th Annual Ranch-Ready Production Sale

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SELLING: 52 Coming 2-Year-Old Bulls (*Horned and Scurred*) (*A two-year-old bull has more longevity and can cover more cows than a yearling bull. These bulls are cake broke, pail gentle and ready to go to work for you.*)

15 Commercial Hereford Heifers (*Bred to Black Angus Bulls*)

7 F1 Baldy Heifers from Stroh Hereford Ranch

30 F1 Baldy Heifers from Sorensen Ranch

SIRES REPRESENTED:

H510Y HOMETOWN 6194 • CL1 DOMINO 9201G • BR 69D GRANDSLAM 118G
JH ADVANCE 0227 • CL1 DOMINO 079H • XTC 83G SUPER RIB 1J
JH ADVANCE 1283J • KL DESERT TORO 1010 • BR 234F FORTY CREEK 63K
JH L1 DOMINO 221K • JH L1 DOMINO 241K

ONLINE BIDDING THROUGH
LiveAg www.live-ag.com

In conjunction with
The Livestock Link Video of sale bulls available online at www.thelivestocklink.com in January



SHR 118G HIGH PLAINS 447

CED	BW	WW	YW	Milk	M&G	BMI	CHB\$
-1.6	5.0	68	102	22	56	337	133

118 Strikes yet again up headed, athletic, and extra stout!
This guy stems from a long line of true range cows!



SHR 1J WEST RIVER 472

CED	BW	WW	YW	Milk	M&G	BMI	CHB\$
.5	4.1	50	74	33	59	253	99

WOW! About as complete a 1J as we have had the opportunity to sell! Stout, wide, and muscled up 472 blends together the best of U.S. genetics with the best of Canadian genetics.



SHR 1010 MATADOR 477

CED	BW	WW	YW	Milk	M&G	BMI	CHB\$
11.8	.4	50	84	31	57	508	136

477 has easily made friends for his phenotype the whole way through his life. This bull is a definitive ranch-ready heifer bull prospect that provides a unique pedigree that will add value to any operation.



SHR 63K HELL CREEK 498

CED	BW	WW	YW	Milk	M&G	BMI	CHB\$
7.2	2.1	49	76	21	45	401	149

Up headed, extremely balanced 63K that is easy to like!



MLS-241K NORTH COUNTRY 4158

CED	BW	WW	YW	Milk	M&G	BMI	CHB\$
2.5	2.9	55	86	31	59	353	113

A big-bodied, thick made 241 son with one whale of a cow behind him!



SHR 1J SUPER RIB 4196

CED	BW	WW	YW	Milk	M&G	BMI	CHB\$
3.2	3.7	60	89	37	67	367	108

Extra deep made, thick cow maker!

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STROH HEREFORD RANCH

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Stroh Hereford Ranch is located 1.5 miles east of the Killdeer roundabout on Highway 200 or 5 miles west of Dunn Center, ND. Look for our new sign on Highway 200!



(continued from page 28)

When sitting executive vice president Craig Huffhines tapped Joe to join the AHA staff on Feb. 4, 1999, Joe brought not only his valuable industry experience but also a relentless drive to make things better. Joe worked tirelessly to improve the services the Association offered to help members market their cattle while building demand for the breed. He took notes and continuously refined and improved everything he touched.

The Hereford sales he managed highlighted Joe's talents as a marketer. The National Sale and Ladies of the Royal reached new heights under his watch, and his eye for quality cattle set a new standard for the breeder consignment sales he was involved with. In Iowa, his influence was particularly transformative, as he helped revive the Hereford offering at the Iowa Beef Expo and set new benchmarks for success. Joe made it his mission to ensure the quality of these sales. He would go out into the field and hand-pick sale offerings for breeders to highlight their best genetics and for buyers to grab breeding pieces.

Connecting buyers and sellers was always one of Joe's favorite parts of his role with AHA. Joe always emphasized the people side of the Hereford business. Not only did he genuinely take an interest in the Association members he met along the way, but he felt honored the leadership entrusted him with serving as an ambassador for the breed. Joe was always there when

he was needed, whether ringside, visiting breeders, mentoring young people, calling bids or even cooking Certified Hereford Beef®. Even after long week-ends on the road working sales, Joe would still be one of the first to arrive at the AHA office to start the week.

"In a nutshell, Joe was passionate, driven, humble and a hard worker that believed in the Hereford breed and loved the Hereford people," penned Charlie Boyd II, of Boyd Beef Cattle, in his letter to the selection committee. "He has touched so many people in so many positive ways."

Joe never asked someone to do what he wouldn't do himself. It was one of his greatest strengths in his 25 years with the AHA. Under his tutelage, several breed- and industry-changing staff cut their teeth in the marketing business.

While he never sought the spotlight, Joe's 25 years with the association leaves a lasting legacy of leadership, trust, integrity, respect, market-savvy knowledge and friendship. Simply put, it serves as a testament of his often-used phrase: "The Hereford breed is great, but the breeders are greater."



Editorial Comments...

(continued from page 1)

the boys, Teegan and Tiernan, receiving Champion Pen-of-Three Purebred Steers in the NJHA Fed Steer Shoot Out. A great time for this family and others who were at the convention with similar accomplishments.

The International Awards for Young Breeders Competition, which was part of the World Hereford Conference events was a tremendous, multi-event, competition for Hereford youth from around the world. Hopefully we have room in this issue to run the results. What an incredible group of young people who will surely be breed leaders going forward.

Back to the local happenings, 2025 was certainly a year for setting records at both production sale and in the auction barns. Prices at area salebarns here were through the roof. One of the last local sales in December was the sale of Kenny and Laura Fox's bred Hereford heifers (bred back to Van Newkirk Hereford bulls) at the Faith Livestock Auction which brought between \$5,150 and \$5,850! Congratulations to them.

Another highlight for me was getting a call from another commercial Angus breeder who is going to breed his Angus cows to Hereford bulls for the first time. He already had a set of F1 baldy heifers and was impressed them. He was intrigued by the bump in calf weights he got and is excited to see what his new program will do.

Hybrid vigor, the result of first-cross

crossbreeding, can result in some impressive weight advantages as well as other characteristics including less cost. The Hereford-Angus cross is one of the best.

Here are a few statistics for you from AHA literature:

Hereford-sired

black baldy female advantages

- 7% higher pregnancy rate
- More calves weaned per cow exposed
- \$51 more per cow per year in net present value (2009 calculation)
- 3.5% more average rate of return on assets
- 2 pounds less pasture forage per day while maintaining more body condition

Hereford-sired black baldy steer advantages

- Heavier weaning weights
- Increased feed efficiency
- Lower cost of gain
- Lower feedlot breakeven
- \$28 per head less feed cost across finishing period

Based on feed efficiency alone — breed differences documented by the USMARC — Hereford has a \$51 per head advantage over the finishing period, when compared to Angus.

Hereford's economic advantage increases as feed costs rise.

And they will grade well as many of you know.

Here's to a very Merry Christmas and Happy New Year to all of you! May your Prime Rib be Hereford.

— JBH

FRIEDT HEREFORDS ANNUAL PRODUCTION SALE

WEDNESDAY, FEBRUARY 11, 2026 • 1 P.M. (MT) • STOCKMEN'S WEST, ND

Offering Four Elite Polled Bulls

AF 9444G **VALOR 524 ET**



P44686029 • DOB: 2/9/2025 • Homozygous Polled
CE 11.0 | BW 0.5 | WW 55 | YW 86 | MM 18 | M&G 46 | Udder 1.40 | Teat 1.40
REA 0.71 | MARB 0.25 | CHBS 149

524 delivers added power in a calving-ease package. Big ribbed, square hip, and wide topped, he is built to add dimension and muscle. His dam, 842, is a proven 10Y daughter known for mass, performance, and an exceptional udder. She has consistently produced top-end progeny, including numerous sale-topping bulls.

FH 244 **GENESIS 521**



P44686022 • DOB: 2/8/2025
CE 2.2 | BW 2.9 | WW 75 | YW 130 | MM 30 | M&G 67 | Udder 1.20 | Teat 1.20
REA 0.57 | MARB 0.46 | CHBS 195

521 has herd bull written all over him. He ranks in the top 5% for six key traits, highlighted by an exceptional WW of 75 (Top 2%), YW of 130 (Top 1%), MARB of .46 (Top 5%), and an outstanding CHBS of 195 (Top 1%). Phenotypically, he offers muscle, rib shape, structural correctness, sound feet, and eye appeal from end to end. Sired by AF B G16 Genesis 244 ET, the \$18,500 top seller of our 2023 sale to Hillview Farms, Eureka, SD. We believed in him strongly enough to purchase him back following the Aman dispersal.

AF 244 **GENESIS 5611**



P44686743 • DOB: 2/25/2025 • Homozygous Polled
CE -2.2 | BW 2.1 | WW 64 | YW 106 | MM 35 | M&G 67 | Udder 1.40 | Teat 1.40
REA 0.61 | MARB 0.41 | CHBS 170

5611 is another powerful son of Genesis 244, offering the same muscle, shape, and body capacity in a more moderate frame. Long-bodied, structurally sound, and deep-middled, he is designed to produce a consistent, even set of feeder calves. He ranks in the top 10% of the breed for 10 traits, including MM, M&G, Udder, MARB, and CHBS.

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AF 9444G **VALOR 504 ET**

P44685982 • DOB: 2/2/2025 • Polled
CE 11.2 | BW -1.0 | WW 54 | YW 84 | MM 29 | M&G 56 | Udder 1.40 | Teat 1.60
REA 0.60 | MARB 0.36 | CHBS 158
Flushmate to 524

DVORAK HEREFORDS

DVOR 106H 933 LINCOLN 495M



REG: 44566309

CE 3.1 - BW 2.9 - WW 79 - YW 118 - MM 32
REA 0.77 - MARB 0.10 - CHB\$ 119

DVOR 106H 2187 LIN 4015M ET



REG: 44671027

CE 0.6 - BW 2.6 - WW 77 - YW 130 - MM 34
REA 0.63 - MARB .12 - CHB\$ 128

DVOR 21134 2187 MERIT 4002M ET



REG: 44671755

CE 3.7 - BW 3.0 - WW 85 - YW 85 - MM 136
REA 0.73 - MARB 0.36 - CHB\$ 170

DVOR ROUDY OBH MERIT 4024M ET



REG: 44696359

CE 4.3 - BW 1.5 - WW 72 - YW 112 - MM 28
REA 0.81 - MARB 0.26 - CHB\$ 152

BULL & HEIFER SALE

February 6, 2026
PICKSTOWN, SD



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Obituaries...

Jim McClun

Jim Dean McClun, 91, of Veteran, WY, passed away peacefully on September 17, 2025. Jim was born on May 19, 1934, in Huntley to Wilson Earl and Mary (DeBoer) McClun, the eighth of eight children. He had five sisters and two brothers. In 1946, his family moved to the ranch in Veteran. After graduating from high school, Jim attended the University of Wyoming, where he pledged to Tau Kappa Epsilon fraternity and formed lifelong friendships. He was also the treasurer of the ag honorary fraternity, Alpha Zeta. He proudly served his country



Jim McClun

in the U.S. Army for two years in Fort Hood, TX before completing his bachelor's degree with the support of the GI Bill. He then went to work at the Sunrise Mine for a few years. He decided it was easier to work for himself, so he came back to the ranch full time. It's not easier, but when you have that entrepreneurial spirit, you have to be your own boss.

Jim spent his life taking care of cattle, improving the Hereford breed through nutrition and genetics. He was an avid supporter of all agricultural endeavors, but particularly 4-H and FFA. He bought his share of steers from the Fat Stock Sale and supported Southeast FFA's fundraisers.

Jim married Jeri Geringer in 1962. They had three daughters and one son.

After Jeri's stroke, Jim patiently and lovingly took care of her, showing a gentleness rarely seen before. He was a member of the South Goshen Presbyterian Church, serving as a session member and Logos grandfather. He was a member of the Colorado/Wyoming Polled Hereford Association, the Wyoming Hereford Association, the Wyoming Angus Association, and the Veteran Volunteer Fire Department. He was the President of the Goshen County Stockgrowers Association and the Goshen Irrigation District, where he served as a board member for nine years.

Jim is survived by his daughters, JoAnn (Michael) Hall, Jean McClun, and Julie (Troy) Davis; son, Jeff (Kari) McClun; grandchildren, Katilyn, Dusty (Ivoma), Daniel, and Kristina Hall, Kody (Tyler), Kiffany and Kassydy McClun and Janie Davis; great-grandchildren, Mason, Kanin, Haisley, Kyson and Kieran.

He is preceded in death by his wife, Jeri McClun; his brothers Lorin and Verne "Jake" McClun; his sisters, Mary Evelyn Zavorka, Elsie Mae Eaton, Marjorie McClun, Beth Eaton, Georgia Allen; and his parents. He will be deeply missed by all who knew him.

Myra Jean Hanna

Myra Jean Hanna, 97, lifelong rancher in the Sybille Canyon area in Wyoming, passed away peacefully on October 8, 2025 in Laramie, WY. Myra lived a good and long-life ranching with grit and perseverance.



Myra Hanna

Myra was born on Sunday, October 16, 1927 in Wheatland, WY the daughter of Earl F. and Myrtle Augusta (Rosentreter) Flaharty. She went to rural school at the ranch, and graduated from University Prep and the University of Wyoming. Myra Flaharty and Elwood Hanna were married in 1952 and they worked for John and Marie Bell living at the Konold ranch. They moved to the PR5 ranch buying it and the Hereford cattle from Myra's parents, Earl and Myrtle Flaharty, and her brother, Cliff Flaharty. They later bought part of the Rosentreter ranch which included Myra's grandfather's and mother's homesteads. They shipped calves to the Omaha Stockyards for many years and sold several club calves that won top awards.

Myra loved the ranch, riding, and working cattle into her 80s. She kept detailed records of the cows and their calves and could point out a cow in the pasture and tell you about her history. Myra had an eye for cattle, winning several cattle judging awards. In 2006, Myra and her family were proud to have the PR5 Ranch recognized as a Wyoming 100-year Centennial Ranch at the State Fair in Douglas, WY.

Myra and Elwood had a daughter, Susan. Myra helped Susan with her cattle projects and horses in 4-H, horse shows, and rodeos. Susan Hanna and Martin Weaklim married and had children, Julia Weaklim and Ian Weaklim.

Myra loved her family and enjoyed having her grandchildren help on the ranch, with riding horses, branding and trailing cattle, hiking around the ranch with her and the rest of the family. Myra enjoyed visiting and working with neighbors and friends and supporting the local Sybille community.

Myra was the Grand Marshall for the Platte County Fair & Rodeo parade in 2016. For many years she supported the Fair, entering baked goods, apples and other exhibits, while attending and helping with 4-H events.

Myra supported agriculture and was active in and held several offices in the Laramie Peak, Albany County and Wyoming Cattlewomen's groups and attended annual Stockgrowers (continued on page 36)

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TH INNOVATION 105H X FTF PROSPECTOR 145Y



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V O L U M E
XXVI

26TH ANNUAL

TOPP HEREFORDS

BULL SALE

At the Ranch, Grace City, ND
1 PM (CST) February 13, 2026

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VOL XXVI BULL SALE

At the Ranch, Grace City, ND | 1 PM (CST) February 13, 2026



TH 190G 2157K SHERMAN M522 ET
Sire: Churchill W4 Sherman 2157K ET
Reg. # 44581537
CED: 2.3 BW: 1.5 WW: 69 YW: 107 MM: 26 REA: 0.81 MARB: 0.31



TH 3242A 2157K SHERMAN M552 ET
Sire: Churchill W4 Sherman 2157K ET
Reg. # 44582061
CED: 2.0 BW: 1.0 WW: 53 YW: 82 MM: 28 REA: 0.83 MARB: 0.21

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TH 5227C INNOVATION 511N ET
Sire: TH 533B Innovation 2567 ET
Reg. # 44643222
CED: 2.6 BW: 2.7 WW: 59 YW: 93 MM: 19
REA: 0.76 MARB: 0.19



TH 0108H 2157K SHERMAN 504N ET
Sire: Churchill W4 Sherman 2157K ET
Reg. # 44643088
CED: -3.9 BW: 3.4 WW: 72 YW: 113 MM: 23
REA: 0.82 MARB: 0.21



TH 149H K510 DOMINION 190N
Sire: KCF Bennett Dominion K510
Reg. # 44646734
CED: 2.5 BW: 2.3 WW: 81 YW: 127 MM: 37
REA: 0.65 MARB: 0.40



TH 65H 539L EXPANSION 263N
Sire: TH Expansion 539L ET
Reg. # 44643043
CED: -0.2 BW: 2.5 WW: 54 YW: 86 MM: 23
REA: 0.87 MARB: 0.09



TH 8123F INNOVATION 533N ET
Sire: TH 533B Innovation 2567 ET
Reg. # 44643233
CED: 5.0 BW: 1.7 WW: 63 YW: 90 MM: 32
REA: 0.52 MARB: 0.26



TH 250J 2157K SHERMAN 126N
Sire: Churchill W4 Sherman 2157K ET
Reg. # 44643122
CED: -2.1 BW: 2.1 WW: 65 YW: 102 MM: 28
REA: 0.89 MARB: 0.09

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(continued from page 32)

conventions. She wrote the Barbie-Q column for the Wheatland and Laramie newspapers with beef recipes and stories about ranch life. Myra was a 50-year member of the Order of the Eastern Star, and was named the Grand Representative to Texas from Wyoming and participated in the National Eastern Star meeting in Dallas/Fort Worth, TX. She was a member of the Wheatland United Methodist Church.

Myra liked to go to the Wyoming Cowboys football and basketball games and had contributed calves to the Cowboy Joe Steer-A-Year program.

Myra liked rodeos, and rarely missed Cheyenne Frontier Days and the National Western Stock Show, often going with the whole family. Myra, Susan and Julia went to the National Rodeo Finals in Las Vegas and Myra enjoyed it so much that she and Susan took in the Finals for several more years and caught both the rodeo and concerts while there.

Myra was preceded in death by her parents, Earl and Myrtle; husband, El-

wood; and brother, Cliff.

She is survived by her daughter, Susan (Martin); grandchildren, Julia (Mike) and Ian (Katya).

Memorials may be made to the Albany County Cowbelle Scholarship Fund in memory of Myra Hanna, P.O. Box 2157, Laramie, WY 82073.

Michael Alan Deewall

Michael Alan Deewall (77 years) of Coldwater, KS passed away November 10, 2025. Mike was born October 16, 1948 in Stillwater, OK. He was the only child of Orville and Gertrude Deewall. Mike's childhood was spent growing up on the Par-Ker Ranch near Choteau, OK which his father Orville managed.

This is where Mike first developed his love for ranching and Hereford cattle. Mike attended school in Chelsea, OK and graduated from Chelsea High School in 1966. Mike was very active in FFA partici-



Mike Deewall

pating in livestock judging, showing cattle, and speech contests. He showed the Reserve Champion Hereford Steer at the Tulsa State Fair in 1965 and earned his FFA State Farmer Degree in 1966. After high school, Mike attended Oklahoma State University majoring in Animal Science. He was a member of the 1969 Livestock Judging Team which won High Team in the Denver Carload Contest, High Team on Cattle in Denver, Ft. Worth, and the American Royal where Mike was 4th High Individual. During his time at OSU, Mike earned many awards for judging, showmanship, and scholarships including being ranked 2nd in the 1970 graduating class in the College of Agriculture. He loved his time at OSU and made many lifelong friendships with professors and classmates. While working at the OSU Beef Barn, Mike met his future wife, Jane Nash. Jane said she knew Mike was the guy for her because he was the only one working while everyone else was busy talking! Mike and Jane were married on July 8, 1972. To this union, two

children were born, Kelly in 1977 and Kent in 1980.

Mike's entire adult life was spent working hard and sharing his passion for Hereford cattle. Following graduation from OSU, Mike was the herdsman for Winrock Farms – Turner Ranch division in Sulphur, OK where he was in charge of all show and sale cattle. He showed cattle all over the United States with great success. Numerous champion bull and heifer titles were won including the 1973 National Western Livestock Show Champion Hereford Bull. In 1973, Mike and Jane returned to OSU where he became the Purebred Beef Superintendent overseeing the university's purebred cattle herd's breeding and development program. In 1975, Mike became manager of Higgins Hereford Ranch in Nowata, OK. In 1979, Mike, Jane and their growing family moved to Middleswarth Herefords in Henry, NE to become their herdsman. Mike was instrumental in their AI (artificial insemination) program, caring for 500+

(continued on page 38)

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(continued from page 36)

registered cows, their showstring, and helping with hay and feed operations. In 1983, the family of four moved back to Oklahoma when Mike became the manager of LeForce Herefords near Nash, OK. Here he built the facilities and the herd from the ground up into one of the most respected Hereford operations in Oklahoma. During his 15 years at LeForce's, Mike was active in the Oklahoma Hereford Association serving as a board member, vice president, and president and the Oklahoma Cattleman's Association as a district vice president. He was the Hereford breed representative on the Oklahoma Beef Incorporated Bull Test board of directors, hosted numerous Oklahoma Junior Hereford Field Days, cattle tour stops, judging team work outs, judged cattle shows across 6 states, participated in feedlot and carcass testing, and held yearly production sales.

In 1998, Mike and Jane decided it was time to focus on their own cattle. They moved south of Coldwater, KS, to land Mike's great grandfather, Edward, settled in 1892 and started building on their herd of registered and commercial Herefords. Their registered cows were descendants of Jane's grandfather and father's herd and the commercial cows descended from Mike's father Orville's herd. Mike worked on the ranch and picked up part-time jobs with Unruh Sand and Gravel hauling rock which he really enjoyed. He also helped Brandee Cattle Co. select cattle to purchase and design facilities. In 2005, Mike became the Comanche County Extension Agent. He continued in this position until 2014. He thoroughly enjoyed the job which included working with 4H kids and local agriculture producers alike. He loved to host conferences and meetings like the "Coffee Shop" meetings and the 5 State

Beef Conferences, the county fairs, and spring livestock shows. Getting a good crowd to attend an extension event was very rewarding for him. Mike became County Extension director in 2011 and worked with many KSU state and extension specialists.

Mike "retired" in 2014 from Extension but went on to serve on many local boards including the Comanche County Farm Bureau, Comanche County Extension Board, and the Comanche Pool Prairie Resource Foundation Board. He was honored with a Kansas Farm Bureau Centennial Farm award. Mike was active in the Kansas Hereford Association (KHA) as a board member and vice president, was on numerous committees including the Feedlot and Carcass committee that oversaw the National Hereford Feedout. He was a lifetime member of the American Hereford Association. In 2018, Mike was honored as an Oklahoma State Univer-

sity Animal Science Graduate of Distinction.

Mike and Jane continued to build their herd of Herefords. They won the Top Rib Eye and Top Yield Grade steers in the 2004 American Hereford Association Genetic Outreach test. They have hosted three KHA tour stops and were honored in 2014 with the American Hereford Association Centennial Breeder Award and in 2016 with the Kansas Hereford Breeder of the Year. Mike always wanted to produce cattle with the producer in mind. His integrity and attention to detail were appreciated by anyone who dealt with him. Mike loved his family and cattle. He was a life-long learner, a wonderful life advisor, and great math tutor. He could spot a good cow a mile away, would always tell you the truth, and showed his love by checking your oil, your tires, and washing your windshield before he'd let you leave. He leaves a wonderful legacy behind and big shoes to fill.

Mike is survived by his loving wife of 53 years, Jane; daughter Kelly (Nathan Shupe) of Ashland, KS; son Kent (Mary) of Haslet, TX; grandchildren Warren Deewall and Neva Shupe, and numerous cousins, nephew, and nieces.

Cremation has taken place, and the family will announce a memorial event in the future.

Memorials can be made to: Kansas Livestock Foundation (Comanche County Scholarship in the memo) and forward to Dave Brass, 3014 N Loop, Wilmore, KS 67155.

Roger Hoeh

Roger Hoeh, 73, of Beverly, KS, passed away surrounded by family after a life lived with faith, grit, and love. He shared his life and love with his wife, Jean (Sundgren) Hoeh, walking side by side through 46 years of marriage filled with faith, hard work, and devotion to family.

Roger Hoeh was born on June 15, 1952, to Jay and Zada (Olson) Hoeh, and grew up in Beverly, KS — the community and countryside he would call home his entire life. From a young age, Roger learned the value of hard work, humility, and faith — lessons taught by his parents and reinforced by a lifetime spent close to the land.

He grew up with a deep love for cattle, a good horse, a trusty dog, and the open range — a love that became both his life's work and his calling. He poured that calling into Sun Ranch —

(continued on page 40)

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STARDANCE M8086 ET

Reg. #43989449



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11.0	-0.1	61	105	0.6	1.6	23.9	50	80	11.7	74	1.00	1.10	92	0.134	0.56	0.96	525	664	215

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February 26, 2026

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(continued from page 38)

the land he tended, the herd he built, and the family he raised upon it.

Roger faithfully served his community and cherished the friendships he made along the way. Whether through his work with local organizations or simply supporting neighbors and friends, he was always present — a steady friend with a quick wit and a generous heart.

Roger's greatest joy came from his family, especially his grandchildren. He loved watching them grow up on the ranch he cherished so deeply — attending their sporting events, hearing about their hunting adventures, and teaching them to care for cattle and live with integrity. He didn't need to say much; his life did the talking.

He leaves behind a legacy not only in the land but in the lives he touched. Sun Ranch still carries his fingerprints on every gate and pasture — a lasting reminder of a man who worked hard, loved deeply, and trusted fully in his

Savior.

Roger is preceded in death by his parents, Jay and Zada (Olson) Hoeh. He is survived by his loving wife, Jean (Sundgren) Hoeh; daughters Amanda (Hoeh) Janzen and husband Luke Janzen, and Kerry (Hoeh) Cramton and husband Clint Cramton; and his beloved grandchildren, Cassadee, Emmalee, and Adelyn Janzen, and Case and Coyer Cramton.

His faith never wavered, and now his work here is done.

I have fought a good fight, I have finished my course, I have kept the faith.

— 2 Timothy 4:7

Doreen Mateer McMurry

Doreen Mateer McMurry, age 84, passed away November 18, 2025, at St Vincent's Hospital in Billings, MT.

Doreen was born on July 1st, 1941, in Philadelphia, PA, to the late John W. Mateer and Elspeth Telfer Mateer. While growing up, Doreen lived in

California, Arizona, Pennsylvania, and New Jersey. She put herself through Antioch College in Yellow Springs, OH where she majored in biology and worked in research



Doreen McMurry

roles in various labs on the East Coast.

She met Fred McMurry at Antioch College, and they married in 1965 in Palmerton, PA and just celebrated their 60-year anniversary.

Doreen earned a master's degree from Temple University in Philadelphia while Fred attended medical school there. Fred and Doreen lived in Ft Ritchie, MD during Fred's military service and Cleveland, OH during his neurosurgical fellowship. They spent 16 wonderful years living on their farm in Sunbury, PA before moving to Billings in the early 1990s.

Doreen was an incredible mother and dedicated much of her life to raising their three children, Susan, Howard, and Rebecca. She tirelessly supported Fred's medical career and proudly worked as the office manager for his practice in Billings. Doreen was an active partner to Fred in the family McMurry Cattle operation in Huntley, MT doing everything from delivering calves to the bookkeeping and finances. Doreen was a truly remarkable woman who was kind, generous, dependable, resilient, and fiercely independent. She was an avid reader, an excellent cook, and a talented seamstress. She loved gardening and watching the wildlife in her backyard and visits from her "grand dogs." She had fond memories of vacations in Sanibel, FL, where she would walk on the beach and collect shells.

We miss her greatly and could not have asked for a better wife or mother. Doreen is survived by her loving husband Fred; her children and their families: Susan McMurry of Newton, MA and her children Ben and Grace Archer, Howard McMurry and his partner Kim Achziger of Three Forks, MT, and Rebecca McMurry and her partner Josh Conrad of Huntley, MT. No service is planned at this time.

Edward F. "Eddie" Steele, Jr.

Edward F. "Eddie" Steele, Jr. was born May 12, 1948 in Jackson Hole, WY to Edward F. Steele, Sr. and Lois Nelson Steele. He joined three sisters Jean (Sells), Ruth Steele and Marion (Cole). He grew up on the family ranch just outside of Pinedale on the New Fork River.



Eddie Steele

Eddie went to school in

Pinedale and graduated from Pinedale High School in 1966. He received a Wyoming State FFA Farmer Degree in 1966 and was very active in the Pinedale FFA Chapter. Eddie went to Ricks Junior College in Rexburg, Idaho and graduated from there after two years.

Eddie took over the ES Quarter Circle Steele Ranch from his father. He ran commercial cattle on the Upper Green River Cattle Association allotment and also had a herd of purebred Herefords. Eddie had a wonderful eye for good cattle and had a great herd of purebred Herefords before he wasn't able to raise them anymore. In 1988, Eddie was the vice-president of the Green River Valley Cattlemen's Association and president in 1989.

Eddie sold the family ranch near Pinedale and moved to Deer Lodge, Montana where he bought a ranch in 2000. He moved from Deer Lodge to Ryegate, Montana then moved to Rapele J, Montana. In 2012, Eddie bought a place in Deaver, Wyoming and lived there since.

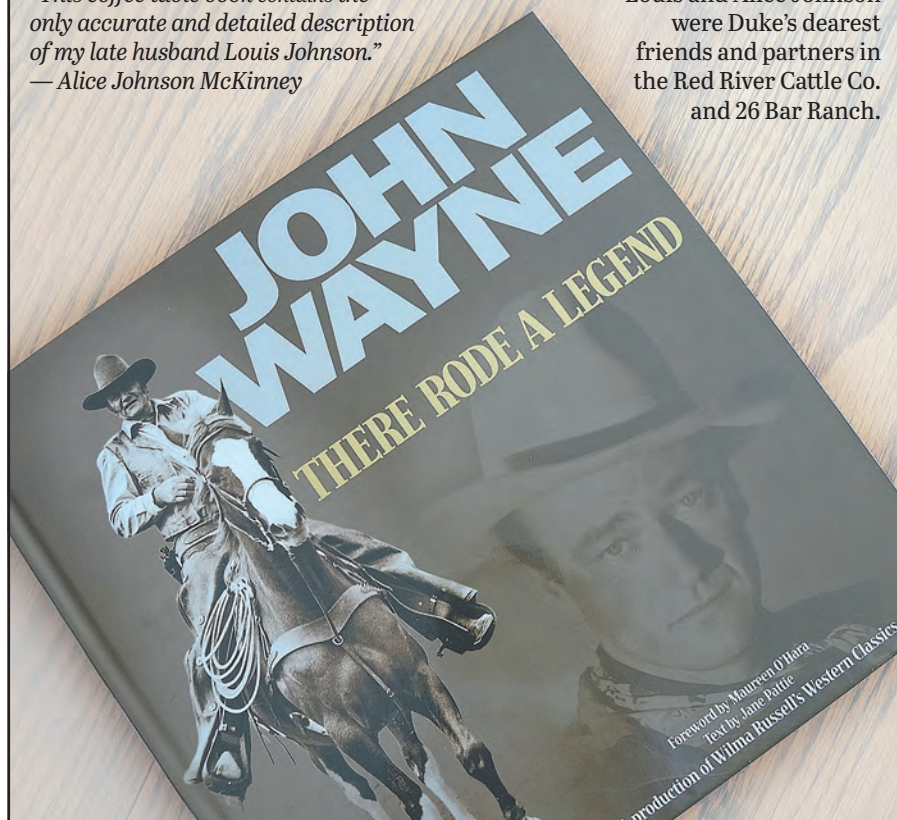
Eddie passed away on December 6, 2025 in the hospital in Billings, MT.



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— Alice Johnson McKinney

Louis and Alice Johnson were Duke's dearest friends and partners in the Red River Cattle Co. and 26 Bar Ranch.



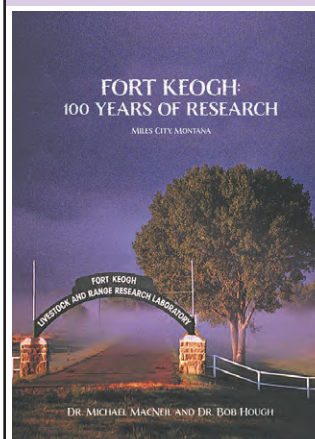
John Wayne and Louis Johnson



John Wayne with Alice and Louis Johnson

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CE -1.8; BW 5.9; WW 64.6; YW 102.0;
M 29.3; TM 61.6; REA 0.48; MARB 0.21



LBH 67F MARK DOMINO 111M
CE 5.2; BW 3.8; WW 67.4; YW 113.4;
M 43.0; TM 76.7; REA 0.35; MARB 0.18



LBH 28H JOURNEY 117M
CE -2.1; BW 5.4; WW 64.7; YW 113.4;
M 23.7; TM 56.1; REA 0.32; MARB 0.12



LBH 237B BILLY LAD 152M
CE -6.5; BW 5.9; WW 65.0; YW 98.7;
M 40.2; TM 72.7; REA 0.57; MARB 0.06



LBH 67F MARK DOMINO 162M
CE 6.9; BW 3.7; WW 55.1; YW 91.7;
M 38.4; TM 66.0; REA 0.72; MARB 0.31



LBH 237B BILLY LAD 203M
CE -3.0; BW 6.1; WW 66.7; YW 101.0;
M 28.9; TM 62.3; REA 0.36; MARB 0.07



LBH 40W RIBSTONE 247M
CE -2.0; BW 6.4; WW 61.5; YW 97.2;
M 40.5; TM 71.3; REA 0.37; MARB 0.17



LBH 67F MARK DOMINO 270M
CE 1.7; BW 5.2; WW 62.5; YW 100.3;
M 39.7; TM 71.0; REA 0.63; MARB 0.18



LBH 8E SENSATION 280M
CE 9.3; BW 1.7; WW 48.9; YW 77.4;
M 39.8; TM 64.3; REA 0.52; MARB 0.15



LBH 397W STANDARD 314M
CE -3.9; BW 7.6; WW 56.1; YW 90.5;
M 22.6; TM 50.7; REA 0.67; MARB 0.02



LBH 61J STANDARD 380M
CE 2.3; BW 4.6; WW 58.1; YW 93.8;
M 37.3; TM 66.4; REA 0.37; MARB 0.18



LBH 61J STANDARD 415M
CE 6.2; BW 2.8; WW 50.5; YW 82.9;
M 31.3; TM 56.6; REA 0.24; MARB 0.14



LBH 27F BILLY LAD 431M
CE 1.6; BW 3.8; WW 66.3; YW 96.3;
M 39.8; TM 73.0; REA 0.47; MARB 0.11



LBH 164J BILLY LAD 433M
CE 2.0; BW 3.7; WW 56.2; YW 80.1;
M 38.0; TM 66.1; REA 0.41; MARB 0.04



LBH 61J STANDARD 550M
CE -1.5; BW 6.2; WW 57.8; YW 92.2;
M 31.9; TM 60.8; REA 0.69; MARB 0.09

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Ruth, Michelle and Daniel

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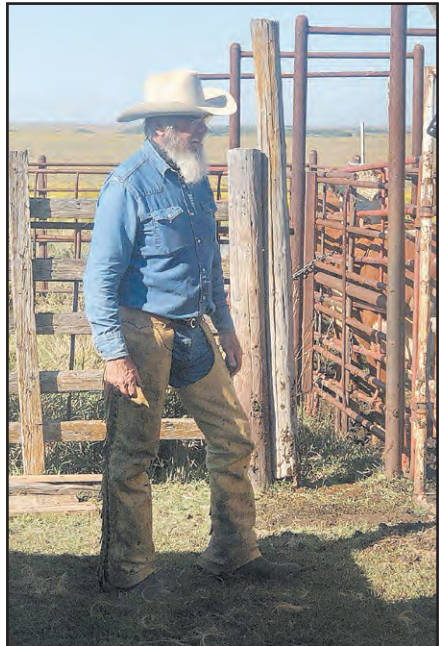


Gustafson Herefords: Quality is always in Style

By Ruth Weichmann

Gus Gustafson considers himself “kind of old-fashioned.” If raising hard working Hereford cows that produce steers with excellent carcass traits is old fashioned, it’s also a fashion that will never go out of style.

“We run our cows in a ‘commercial’ setting because our bull customers pretty much run cattle the same way. We don’t feel we can take special care of our cows and then expect our bulls to go work under a different scenario. That’s why we do it,” he said.



Gus Gustafson

Big and Little blue-stem and Indiangrass on the edge of the Kansas Flint Hills keep the cattle fat in the summer, and they continue to graze through the winter with cake to supplement their protein intake and hay when the snow gets deep.

Gustafson’s ancestors began raising registered Herefords on the same ranch near Junction City, Kansas in 1917. The Gustafson family immigrated to the United States from Sweden in 1868. They came to the Clark’s Creek valley of Geary County, Kansas. Gus’s forebearers worked as stone masons at nearby Fort Riley, and began raising Hereford cattle before the turn of the 20th century. Gus’s grandfather, Gus Gustafson, brought registered seedstock to the ranch in 1917.

Gus has had his own cow herd for 53 years.

“In 1973, my grandfather died,” he said. “I bought some of his cows and I



Gustafson cows run like most commercial herds in the area, so bulls are bred and raised to be ready to work in commercial settings.

have been running my own operation since 1973.”

Other members of the extended Gustafson family all still run Hereford cattle in the area, but Gus was the only one who decided to continue with the registered cattle.

His mother’s family was also in the registered Hereford business.

“My mom, Mary Beavers, showed cattle. I never really looked into the history of their breeding program, but when I was a kid my grandpa had polled Hereford and horned Hereford bulls in the yard for sale,” Gus recalled. “He was just two hills over. Dad would ride his horse over there

when he was courting my mom; to drive by the road was 10 or so miles.”

Gustafsons focus on Canadian genetics with some Line 1 influence, and prioritize carcass traits along with strong maternal traits.

Besides his family history with the Hereford breed, Gus said that two breeders made a big impact in his life.

“Marvin Feddes and George Werth both went above and beyond to help me when I was getting started,” he said. “Two of my best mentors throughout the years have been Roger Stuber and Art Handel.”

(continued on page 44)

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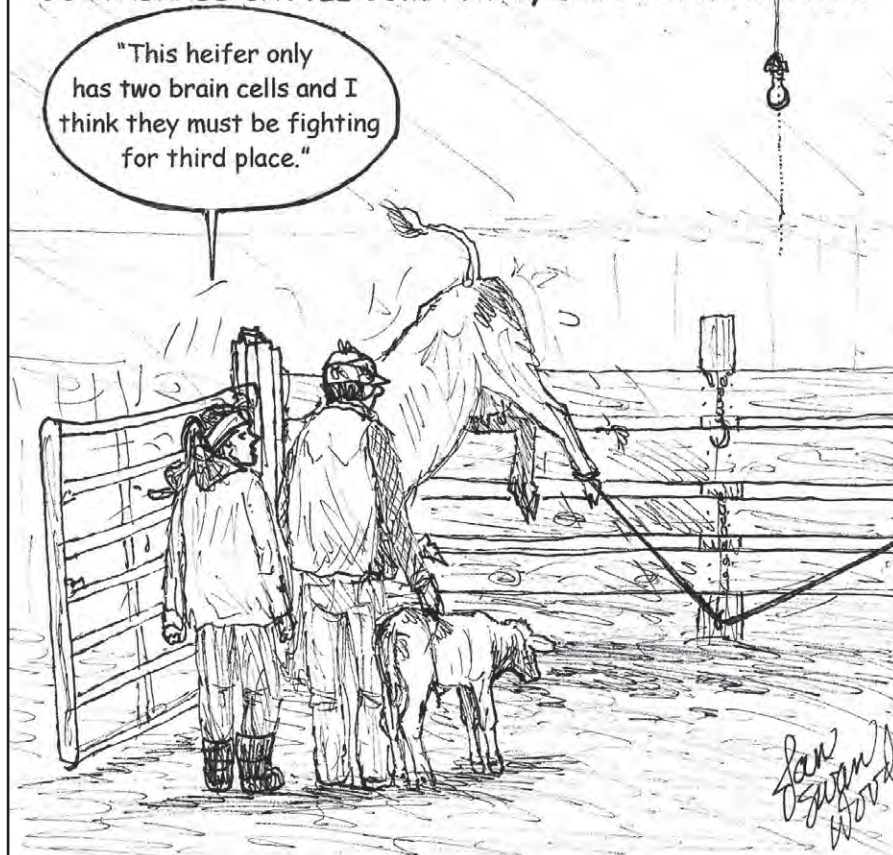
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OUTTAGRASS CATTLE COMPANY by Jan Swan Wood c 2025

“This heifer only has two brain cells and I think they must be fighting for third place.”





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FEBRUARY 17, 2026

Torrington Livestock Sale Barn
Selling 2-Year-Olds, 18-Month and Yearling Bulls



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CED: 18 BW: -3.0 WW: 91 YW: 161 M: 2
Marb: 1.18 RE: .7 \$W: 86 \$C: 297



S ARCHITECT 9501

CED: 10 BW: 0.1 WW: 94 YW: 153 M: 30
Marb: 0.44 RE: 0.63 \$W: 97 \$C: 318



KCF BENNETT BEDROCK H642

CED: 10.2 BW: -0.2 WW: 75 YW: 117 M: 44
Marb: 0.36 RE: 0.79 \$BMI: 377 \$CHB: 155



SHE HOUSTON D287

CED: 1.3 BW: 3.5 WW: 85 YW: 140 M: 27
Marb: .29 \$BMI: 474 \$CHB: 203

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(continued from page 42)

All of Gustafsons' cows are naturally serviced every summer.

"Every bull we use, we own," Gus said. "We are striving to improve our own operation and our own breeding program. "We are really big on developing a cow herd with fertility," Gus said.



Gus refers to EPDs, but puts more weight on real data in making breeding decisions.

Gustafsons run around 250 cows. Calving season starts February fourth, with heifers given a 48 day breeding period and cows an 80 day window. Older cows run in the hills and only get checked once a day. Younger cows, the first and second calvers, are kept closer

to home where they can be watched more closely during calving season.

"We will get some early arrivals and some late arrivals," Gus said. "We calve in spring time only, and anything open in the fall is gone."

Strong carcass traits play a strong role in breeding decisions.

"We stress carcass traits: we scan every heifer we keep and scan the bulls every year," Gus said. "When purchasing bulls, if they don't have the data that we're looking for, they don't come home."

Over the years, Gustafsons have stayed involved with Greater Omaha. Gus and several other Hereford breeders traveled together to Iowa and made arrangements with a farmer there to feed their Hereford cattle

for Greater Omaha. They also helped promote their beef at meat markets in Kansas.

"I expect Greater Omaha has probably killed at least 1000 head of my cattle in the last 10-12 years, not counting bull customers' cattle I have sent up



The Gustafson ranch site.

there too," Gus said.

Gustafsons use EPDs as a tool, but Gus gives preference to actual data when making bull selections.

"I want to see what the weights are and see their scan data," he said. "Some people say it is too costly to do all that, and it is costly, but we do it. My theory is that if I'm doing the work I am supposed to be doing before putting bulls out, I'm covering for my commercial men so they don't have to."

Gustafsons have maintained performance records for decades, and have been

recognized as Golden Breeders: Hereford breeders who have stood the test of time. Only the top 12-15 percent of their bull calves are kept as bulls to be marketed each year.

"Our emphasis is on quality," Gus said. "We're only going to put what we

consider the top bulls out of our calf crop on the sale. If we end up with a yearling bull that doesn't make the cut he's made into hamburger."

The same cows that earn their keep in the pasture produced the 2025 Grand Champion Division bull at the National



The Gustafson family in Denver last year with their Senior Division Champion G 83G Draftman 2135, AKA "Sonny". Pictured are Gus, Deb, Tava, Shelbi and Koy.

Western Stock Show, where Gustafsons have displayed their cattle for 30 years.

"We don't hit every show in the book; we do our State Fair and Denver. Being a small breeder it is a way to get your name out," he said. "We were almost

(continued on page 46)

Est. 1914 GANT Herefords

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20 Hereford Heifers Bred Angus**

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Gustafson Herefords at home in the Flint Hills of Kansas.

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Upstream Ranch

Annual Production Sale

SATURDAY

FEBRUARY 7TH,

2026

12:00 PM CST-AT THE RANCH

SELLING 350 BULLS & 42 BRED HEIFERS

UPS TAYLOR MADE ET



CE	BW	WW	YW	MM	UDDER	TEAT	REA	MARB	CHBS
8.6	0.2	67	109	42	1.2	1.3	0.71	0.43	170

H BENTON 2205 ET




CE	BW	WW	YW	MM	UDDER	TEAT	REA	MARB	CHBS
9.3	-1.3	73	113	26	1.4	1.5	0.92	0.29	175

/S LONG HAUL 11443



CE	BW	WW	YW	MM	UDDER	TEAT	REA	MARB	CHBS
13.1	-2.8	73	107	40	1.3	1.5	0.49	0.19	124

CHURCHILL RED CLOUD 0376H ET



CE	BW	WW	YW	MM	UDDER	TEAT	REA	MARB	CHBS
1.5	2.4	65	103	34	1.7	1.7	0.82	0.39	147

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(continued from page 44)

the lone duck there after Covid but we kept going. We had a better crowd this year than last year, and a better crowd two years ago than we did three years ago."

Gustafsons have traditionally run straight horned Herefords, but a few polled cows have snuck into the operation.

"My daughter and grandkids are very much involved in the operation, it has become a family operation now, instead of just me the lone guy," Gus

said. "We do have a few polled cows that primarily belong to my grandkids. If they want to buy a heifer, I'm not going to tell them they can't because she's polled."

Gustafson is proud of his "all girl crew" and quick to recognize his grandson who just turned eight. Deb Gustafson recently retired, she, along with their daughter Shelbi, granddaughter Tava, and grandson Koy are all involved on the ranch.

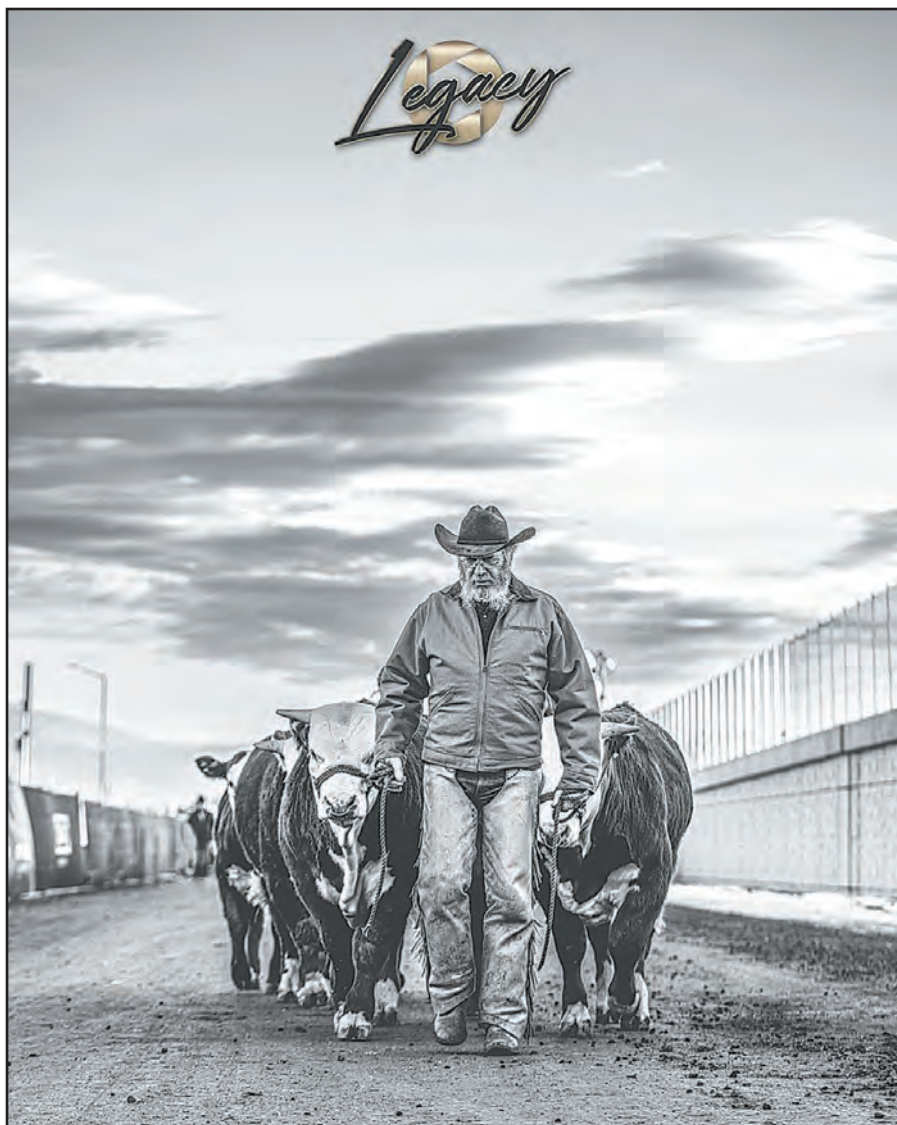
"They claim you can't get kids to help these days," Gus said, "but my

17 year old granddaughter runs the baler, hauls cows, hauls hay and enjoys doing it. I don't like hearing, 'Go sit in the shade while I bale,' but I'm glad they have that interest.

Gus has always let his cattle speak for themselves.

"When someone comes to look at the cattle, there is no sales pitch," he said. "I would rather raise a lot of good cows than one great one."

After a lifetime of selling bulls private treaty, Gustafsons, along with Granzow Herefords, will hold their first production sale on March 14, 2026, via The Livestock Link.



Gustafsons have displayed their cattle at the National Western Stock Show for 30 years. Gus believes that showing cattle is a good way for a small breeder to display his program to the public.
Photo by Legacy Livestock Imaging

Sale Reports

**Jensen Ranch
The Chosen Female Sale
October 23, 2025
Louisburg, KS**

**Auctioneers:
Dustin Layton
and Cody Lowderman**

**1 Bull — \$150,000
56 Females — \$15,554
12 Embryos — \$7,467
159 Semen Units — \$213**

Top Selling Bull:

Lot 1, KJ 8037 Arrowhead 755N ET, 1/4/25, by KJ 753D Tomahawk 605K ET to GKB Cattle, Upstream Ranch, Bar A Cattle, \$150,000 for half interest.

Pick of the 2025 Fall Calf Crop:

Deana Roeder, Seguin, TX, \$40,000

Pick of the Herd Flush:

GKB Cattle, Desdemona, TX, \$30,000.



Bruce Gordon and Glen Klippenstein.

Top Selling Spring Open Females:

Lot 24, KJ TWJ 907E Chardonnay 912N ET, 3/5/25 by KLD RW Marksman D87 ET to Eric Smith, Hubertus, WI, \$75,000.

Lot 28, KJ DCC 181H Gemstone 952N ET, 3/10/25 by KLD RW Marksman D87 ET to Cruz Colyer, Bruneau,



Jensens had a large crowd in attendance at The Chosen Female Sale.

Photo by B. Lynn Gordon



Jensen sale topper at \$150,000 for half interest was Lot 1, KJ 8037 Arrowhead 755N ET, 1/4/25, by KJ 753D Tomahawk 605K ET. He was purchased by GKB Cattle, Upstream Ranch and Bar A Cattle.

ID, \$60,000.

Lot 20, KJ TWJ 907E Chardon-nay 825N ET, 2/8/25 by KLD RW Marksman D87 ET to Deana Roeder, Seguin, TX, \$50,000.

Top Selling Bred Heifers:

Lot 47, KJ 795K Misty 432M, 1/28/24 by KJ 753D Tomahawk 605K ET. Bred Heifer Service Sire: UPS Lakota ET. Buyer: GKB Cattle, \$17,000.

Lot 42, KJ J20 Ranchette M73 ET, 2/19/24 by KJ F31 Rancher 763K. Bred Heifer Service Sire: KJ 488G Justice 606M to Christine Windisch, Paola, KS, \$15,000.

Lot 40, KJ 580G Misty Honey M53 ET, 1/25/24 by UPS Harvester 9985. Bred Heifer Service Sire: KJ 488G Justice 606M to Josh Spaeth, Cadott, WI, \$13,000.

Hoffman Ranch Bringing Back Balance Female Sale

October 27, 2025
Thedford, NE

Auctioneer:
Rick Machado

57 Spring Opens — \$11,917
26 Bred Heifers — \$8,760
1 Donor — \$22,000
2 Flushes — \$13,750
200 Units of Semen —
\$111 per unit

Top Selling Spring Open:

Lot 26, Hoffman Debbie 5032, 1/1/25, by Hoffman Richmond ET to Show Heifer Buyer, \$70,000.

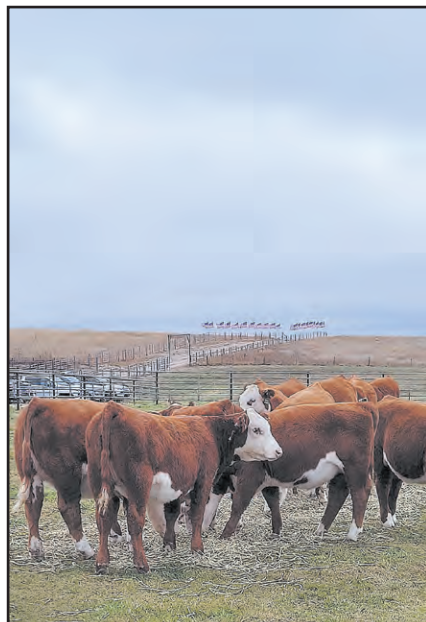
Lot 22, Hoffman 0635 Pixie 551 ET, 1/28/25, by HL Stimulus 2108 ET to Show Heifer Buyer, \$55,000.

Lot 25, TB Pixie N508 ET, 5/12/25, by HL Stimulus 2108 ET to Show Heifer Buyer, \$50,000.

Top Bred Heifer:

Lot 73, Hoffman Dominette M146 ET, 1/15/24, by CL 1 Domino 0186H to Fred Nielsen, Lander, WY, \$15,000.

Lot 80, Hoffman Pixie 4025 ET, 1/22/24, by Churchill Desperado 029H to Gen-Lor Farms, Columbia, IL, \$10,500.



American flags greeted World Hereford Conference tour-goers and female customers to the Hoffman Female sale.

Top Donor Cow:

Lot 86, H Lady 9126 ET, 1/22/24, by CRR 5280 to Roy Allen Hopkins, Winchester, TN, \$22,000.

P & R Herefords
10th Production Sale

November 3, 2025
Trail, OK

Auctioneer:
Dustin N. Layton

26 Reg. Horned Bulls — \$8,288
10 Reg. Polled Bulls — \$6,079
2 Commercial Bulls — \$4,950
Pick of 2025 Heifer — \$7,000
Reg. Bred Female — \$4,400

Top Reg Bulls:

Lot 6, P&R Advancer L 414M, 2/6/24, by CL 1 Domino 1205J to Webb Farms, OK, \$15,000.

Lot 20, P&R Advancer L 458M, 2/16/24, by LW 4126 Advance 779E to 1/2 interest to Webb Farms, Canton, OK, \$15,000.

Lot 7, P&R Advancer L 417M, 2/6/24, by CL 1 Domino 1205J to Webb Farms, Canton, OK, \$12,000.

Lot 31, P&R Advancer L 488M, 4/10/24, by UU Husker 1605J to Redgate Ranches, Waynoka, OK, \$10,500.

(continued on page 48)



Joe and Phil Ellis, Chrisman, IL at the Hoffman sale and part of the tour.

FALL YEARLING BULLS FOR SALE

FEATURING THESE SONS OF MERIT



1145
CE 5.2
BW 1.9
WW 75
YW 117
M 32
MG 70
UDDR 1.50
TEAT 1.40
REA 0.81
MRB 0.45
CHB\$ 179

118
CE 3.9
BW 2.0
WW 71
YW 110
M 27
MG 63
UDDR 1.60
TEAT 1.50
REA 0.46
MRB 0.47
CHB\$ 156



833
CE 12.7
BW -2.1
WW 59
YW 88
M 34
MG 63
UDDR 1.50
TEAT 1.60
REA 0.40
MRB 0.70
CHB\$ 176

D97
CE 7.9
BW 1.4
WW 76
YW 112
M 24
MG 62
UDDR 1.50
TEAT 1.50
REA 0.63
MRB 0.54
CHB\$ 155



HOMO POLLED



Contact us for more information:

29188 303 Ave.,
Clearfield, SD 57580
605-557-3246

Jerome's cell: 605-842-5212
James' cell: 605-359-4006

ollerichbrothersherefords.com

(continued from page 47)

Lot 9, P&R Advancer L 421M, 2/6/24, by CL 1 Domino 1205J to Redgate Ranches, Waynoka, OK, \$10,000.

Top Bred Female:

Lot 57, P&R MS Advancer 441M, by JCS 3548 Domino 7166 to Steve Ford, Ardmore, OK, \$5,500.

Lot 60, P&R MS Advancer 463M, 2/16/24, by P&R Advancer L 723E to Meitler Cattle Co., Lucas, KS, \$5,500.

Hoffman Ranch and Stellpflug Cattle Co. Fall Bull Sale
November 13, 2025
Thedford, NE

Auctioneer:
Rick Machado

45 Hereford Bulls — \$12,611
96 Angus Bulls — \$17,438
250 Black Baldy Heifers — \$5,548
1 Ranch Horse — \$19,000

Top Hereford Bulls:

Lot 122, Bar JZ Venture 226M, 5/24/24, by RV Valor 9444G ET to Stellpflug Cattle Co. LLC, Glenrock, WY, \$20,500.

Lot 106, Hoffman Arlo 4284, 2/25/24, by C Arlo 2135 ET to Finney Brothers, Anselmo, NE \$16,500.

Lot 125, Stellpflug New Standard 4706 ET, 3/24/24, by Birdwell New Standard 2912 to M & L Land & Cattle, Gothenburg, NE, \$16,500.

Top Angus Bulls:

Lot 28, Hoffman Top Gun 4740, 8/6/24, by Schiefelbein Top Gun 522 to ST Genetics, Navasota, TX, \$300,000.

Lot 40, Stellpflug Top Gun 4822, 8/12/24, by Schiefelbein Top Gun 522 to Elwood Ranches, Montague, CA, Rancho Casino, Purdum, NE, \$50,000.

Lot 70, Stellpflug Teton 4712, 9/20/24, by Long Teton 107 to Parker Cattle Co., Malad, ID, \$40,000

Ranch Horse:

Lot 150, ZT Sal Fuzz N Fast, by PC



Kathy Largent introduced the growing Largent family before their sale.



There was a large crowd this year at the Largent sale, Kaycee, WY.

Oaks Sal to Susie Irwin, Alexander, ND; Consigned by Ty & Joel Harris, \$19,000.

B&D Herefords and Angus Fall Classic Sale
November 18, 2025
Odin, KS

Auctioneer:
Justin B. Stout

34 Hereford Bulls — \$6,493
23 Hereford Fall Pairs — \$5,478
29 Angus Bulls — \$8,000

Top Hereford Bulls:

Lot 17, B&D Advance 493, 3/20/24, by HH Advance 0011H ET to Cerny Herefords, Narka, NE, \$10,000.

Top Fall Pair:

Lot 70, B&D Miss Advance 0303 ET,

1/20/20, by HH Advance 7156E ET to Doyle Hereford Ranch, Wolfe City, TX \$7,000.

Lot 75, B&D L1 Dominet 0323, 2/5/20, by CL 1 Domino 215Z to Doyle Hereford Ranch, Wolfe City, TX, \$7,000.

Largent and Sons Desert Mart Double Portion Sale
November 20, 2025
Kaycee, WY

Auctioneer:
Joe Goggins

95 Hereford Bulls — \$11,089

Top Hereford Bulls:

Lot 93, NL Desert CS Fieldman 556, 3/27/24, by Churchill Stanfield 3122L to Stroh Herefords, Killdeer, ND, \$19,000.

Lot 7, KL Desert Bond 440, 3/25/24, by 4T Desert Bond 0007 to Stuber Ranch Bowman, ND, \$18,000.

Lot 35, L3 Desert Toro 486, 4/18/24, by OR TP Desert Prime to Reno and Sons Inc., Gillette, WY, \$18,000.

Lot 38, TPMR. Daybreak 433, 05/3/24, by Pyramid Daybreak 9103 ET to Garrett Ranch, Casper, WY, \$18,000.

Lot 61, NL 9027 Desert Test 445, 03/29/24, by UPS Final Test 9027 to Bates Creek Cattle Co., Casper, WY, \$18,000.

The Berry's Hereford Bull Sale
November 24, 2025
Cheyenne, WY

Auctioneer:
Joe Goggins

66 Hereford Bulls — \$7,792
5 Bred Heifers — \$5,850

Top Hereford Bulls:

Lot 2, B Sherman 2M, 3/28/24, by Churchill W4 Sherman 2157K ET to Charles Mahan, Malta, MT, \$16,000.

Lot 24, B Sherman 24M, 04/02/2024, by Churchill W4 Sherman 2157K ET to Farthing Ranch, Iron Mountain, WY, \$13,500.

Lot 49, B Sherman 49M, 4/7/24, by Churchill W4 Sherman 2157K ET to Y Cross Ranch, Iron Mountain, WY, \$12,000.

Lot 45, B Big Domino 20M, 3/29/24, by CL 1 Domino 1235J to M&M Cattle Co., LaSalle, CO, \$11,000.

Lot 28, B Outcross 45M, 4/5/24, by CL 1 Domino 1235J to Allnut Ranch, Walden, CO, \$11,000.



Auctioneer Joe Goggins with Lauren Clark and Ashley Thybo who operated the online bidding for Live Ag at The Berry's sale, Cheyenne, WY.



Some of the World Hereford Conference tour attendees pictured behind Phil Ellis were Thomas Kemp, John Whitlow and John Kemp of the UK.



The kitten crew at The Berry's sale. These little guys kept them occupied while their parents looked at cattle or helped get the sale ready to go.



Lot 108, KCF Bennett J338 M504 was the top selling Hereford bull in the Knoll Crest Farm sale. He sold for \$31,000.

Top selling bull in the Frederickson sale was FR On Demand 4601 going to Hennebold Herefords for \$35,000.

Knoll Crest Farm Bull Sale
December 5, 2025
Red House, VA
Auctioneer:
Dalton Bennett

31 Hereford Bulls — \$9,661
94 Angus Bulls — \$9,511
36 Balancer — \$8,927
2 Gelbvieh — \$20,000

Frederickson Ranch Bull Sale
December 6, 2025
Spearfish, SD
Auctioneer:
Roger Jacobs

55 Hereford Bulls — \$9,127
144 Angus Bulls — \$11,993

Top Hereford Bulls:

Lot 160, FR On Demand 4601, 3/5/24, by Bar JZ On Demand to Hennebold Herefords, SD, \$35,000.
 Lot 162, FR Final Print 4626, 4/2/24, by RST Final Print 0016 to Commercial Buyer, \$21,500.
 Lot 178, FR Great Plains 4559, 4/2/24, by TH 507G Great Plains 313J to Commercial Buyer, \$16,000.
 Lot 200, FR Candor 4413, 3/24/24, by Pyramid Candor 9139 to Commercial Buyer, \$16,000.
 Lot 174, FR Innisfail 4566, 04/8/2024, by Innisfail 311E 2H to Commercial Buyer, \$15,500.

Top Angus Bulls:

Lot 95, FR Platinum 5023, 1/30/25, by Coleman Platinum 2622 to Stepler Ranch, SD, \$33,000.
 Lot 98, FR Platinum 5055, 2/4/25, by Coleman Platinum 2622 To Commercial Buyer, \$29,000.
 Lot 133, FR Chiefton 5065, 2/7/25, by LT Chiefton 1440 to Bar X Bulls, WY, \$26,000.

Minnesota Gopher the Purple Sale
December 13, 2025
Hutchinson, MN
Auctioneer:
Matt Printz

23 Spring Opens — \$3,874
10 Bred Heifers — \$5,315
1 Steer — \$2,950
3 Embryos — 2,067

Top Females:

Lot 8, JDH AH 125L MS Sherman 120N ET, 3/22/25, by Churchill W4 Sherman 2157K ET to Kyle Henson, Weir, MS, \$10,000.
 Lot 27, DAE 16B Land Grant 28M ET, 3/16/24, by KSU Land Grant 153 ET to bred to RST Final Print 0016 to Jay Franzen, Indianola, IA \$9,000.

(continued on page 50)

The Johnsons

Mark 605.212.2387
Jeanne 605.957.5036
Trevor 605.212.4977
Tate 605.553.8570



We are pleased to announce the purchase of the Blacktop Farms Hereford Division complete dispersal, all of their 2025 bulls will sell in our spring sale.

We would like to thank the Steve & Lori Repenning Family for this opportunity and we look forward to continuing the genetic legacy they worked so hard to build!



The Strategy
BULL SALE

FRIDAY AT 6PM
MARCH 13, 2026
 at the farm near Centerville, SD

OFFERING 60 HEREFORD & ANGUS BULLS LIKE THESE!!



Sire: FINAL PRINT



Sire: PERFECTO



Sire: FREEDOM

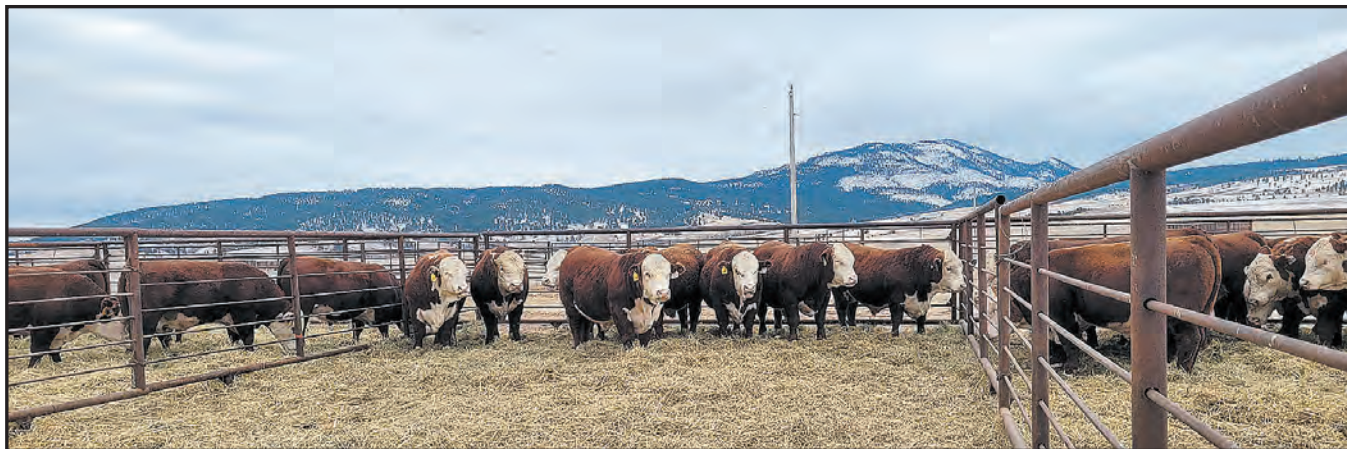


Sleepy Hollow Farm

Mark & Jeanne Johnson
28901 465th Ave
Centerville, SD 57014

\$5

(continued from page 49)



Frederickson's Hereford bulls with the Black Hills in the background.



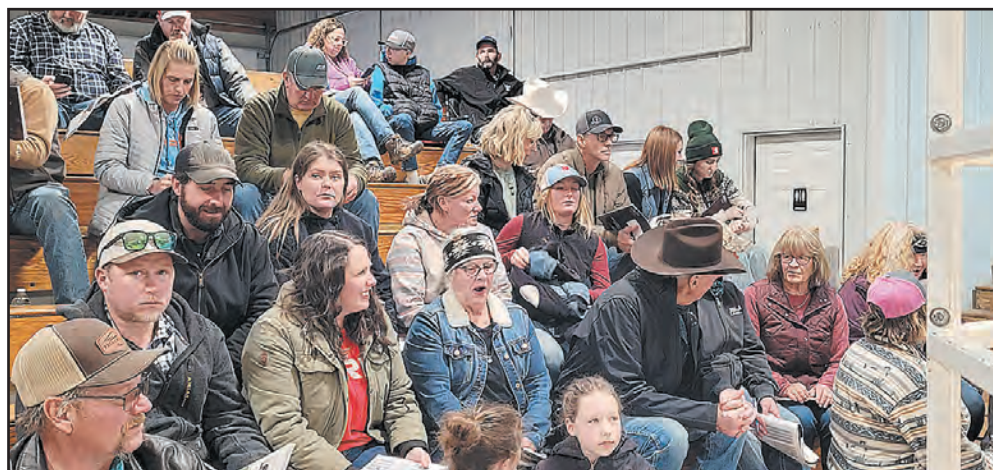
Dennis Levin from Sturgis, SD



Shaedan Rasmussen at the Frederickson sale.



Lacey Hotchkiss and kiddos. Her husband Blane works for Fredericksons.



Fredericksons had a large crowd on hand for the sale.

2025 NJHA Fed Steer Shootout Winners Recognized in Kansas City

KANSAS CITY, MO — The National Junior Hereford Association (NJHA) Fed Steer Shootout teaches young people about the cattle feeding industry. HRC Feed Yards LLC, Scott City, KS, hosts the annual event.

This year the Fed Steer Shootout attracted 96 junior participants in 24 states — from California to Pennsylvania — which entered 281 head of Hereford and Hereford-influenced steers. The 2025 winners received more than \$15,000 in scholarships and awards from the Hereford Youth Foundation of America (HYFA).

The awards were presented at the 2025 World Hereford Conference coinciding with the American Hereford Association (AHA) Annual Meeting in Kansas City, MO, on Oct. 24., during the Shaping the Breed's Future: Young Breeders Competition and HYFA Scholarship Awards Luncheon presented by VitaFerm®. Each year, the Shootout's cattle performance awards are recognized alongside the top three junior members, in both the junior and senior age divisions, for their efforts and knowledge of the cattle feeding industry. Those top three participants in each age division gave a speech and were interviewed by a panel of judges to determine the final placing.

Claire Collins, Frederick, OK, was named the Contestant of the Year in the junior division, and Joseph Schohr,

Oroville, CA, earned the Contestant of the Year title in the senior division. This year's award winners are as follows:

Contestant of the Year:

Top Three Finalists - Junior Division:

Rhett Blume, Pierre, SD
Jackson Chastain, Arlington, TX
Claire Collins, Frederick, OK

Contestant of the Year:

Top Three Finalists Senior Division:

Joseph Schohr, Oroville, CA
Jorja Ebert, Polo, MO
Beau Ann Graves, Chillicothe, MO

Cattle Awards went to the following:

Overall Champion Steer:

Justis Cant, Imbler, OR

Champion Pen-of-Three Purebred Steers:

Teegan and Tiernan Frederickson, Spearfish, SD.

Reserve Champion Pen-of-Three Purebred Steers:

Jackson and Griffin Chastain, Arlington, TX

Champion Individual Purebred Steer:

Justis Cant, Imbler, OR

Reserve Champion Individual Purebred Steer:

Wyatt Wichman, Moore, MT.

Champion Pen-of-Three Commercial Steers:

Jackson and Griffin Chastain, Arlington, TX



For the third year in a row, Teegan and Tiernan Frederickson have won Champion Pen of 3 Purebred steers in the NJHA Fed Steer Shootout Contest.

Reserve Champion Pen-of-Three Commercial Steers:

Suter Clark, Gretna, VA.

Champion Individual Commercial Steer:

Tava Gustafson, Junction City, KS.

Reserve Champion Individual Commercial Steer:

Rylie Larson, Lacrosse, KS.

Special recognition awards went to: Highest Marbling Score Purebred Division:

Matthew Elzemeyer, Richmond, IN.

Highest Marbling Score Commercial Division:

Jackson and Griffin Chastain, Arlington, TX

Highest Average Daily Gain Purebred Division:

Justis Cant, Imbler, OR.

Highest Average Daily Gain Commercial Division:

Claire Collins, Frederick, OK.

About the contest:

Contestants in the NJHA Fed Steer Shootout gained hands-on experience collecting feedyard performance and carcass data on individual and Pen-of-Three Hereford and Hereford-influence steer entries. Participants expanded their knowledge of animal health, nutrition, and marketing while feeding their steers at HRC Feed Yards in Scott City, KS. Their entries were harvested at National Beef Packing Co. in Dodge



Jackson and Griffin Chastain, Arlington, TX, (represented by Jackson Chastain) received awards for Reserve Champion Pen-Of-Three Purebred Steers, Champion Pen-Of-Three Commercial Steers and The Highest Marbling Score In The Commercial Division.



Rylie Larson, Lacrosse, KS, accepted the award for Reserve Champion Individual Commercial Steer.



Claire Collins, Frederick, OK received the award for Highest Average Daily Gain in the Commercial Division.



Matthew Elzemeyer, Richmond, Ind., received the award for Highest Marbling Score in the Purebred Division.



Suter Clark, Gretna, VA, was awarded the title of Reserve Champion Pen-Of-Three Commercial Steers.



Tava Gustafson, Junction City, KS, received the award for Champion Individual Commercial Steer.

City, KS, as potential candidates for the Certified Hereford Beef® brand.

This industry-leading program is made possible through support from Merck Animal Health, Allflex Live-

stock Intelligence and Cargill Inc., as well as generous sponsors like Texas Stardance Cattle and Bar One Ranch.

To test their skills, contestants submitted performance portfolios, which analyzed data reports from the feeding period and summarized what they learned. The top three junior and senior division finalists advanced to compete for the prestigious NJHA Fed Steer Shootout Contestant of the Year title, in both the junior and senior divisions.

The Fed Steer Shootout offers young people an unparalleled opportunity to experience the beef industry in real-world scenarios. Entries for the 2026 contest are due Nov. 1, 2025. Past participants have found the knowledge gained through the program to be invaluable, even when they had to transport steers long distances to enter. The 2026 Fed Steer Shootout Field Day is set for April 17-18, 2026, and the event is open to all juniors and families.



Pictured (l to r) are: the Contestant of the Year in the Senior Division, Joseph Schohr, Oroville, CA, and the finalists in the Senior Division, Beau Ann Graves, Chillicothe, MO, and Jorja Ebert, Polo, MO



Contestant of the Year in the junior division, Claire Collins (center), Frederick, OK, and the finalists in the junior division, Rett Blume (left), Pierre, SD, and Jackson Chastain (right), Arlington, TX.

Congratulations!

Most EPDs in our herd are over breed average.
We have outstanding figures for YW, REA, CHB and BMI!

CED	8.7
BW	1.2
WW	66
YW	101
M	38
M&G	71
REA	1.44
Marb	.89
CHB	\$239



SHF Mayfield 2912 M048

P44548485 Embryos available by Mayfield and out of Incognito's mother.

Bull Sale Sat., March 21, 2026
in Winfred, SD

CED	3.5
BW	3.5
WW	72
YW	111
M	35
M&G	71
REA	1.47
Marb	.64
CHB	\$221



Tricky's Incognito M69

P44626306 Top selling bull in our 2025 sale going to Atkins Herefords, Delaney Herefords, Ollerich Bros. and Dvorak Herefords.

For more information contact:

TRICKY'S HEREFORDS
44132 234th St. Winfred, SD 57076
Dick & Betty Wettlaufer
rwettlaufer@tricktel.net
(605) 485-2648
C: (605) 270-3465
www.TrickysWhiteFaces.com

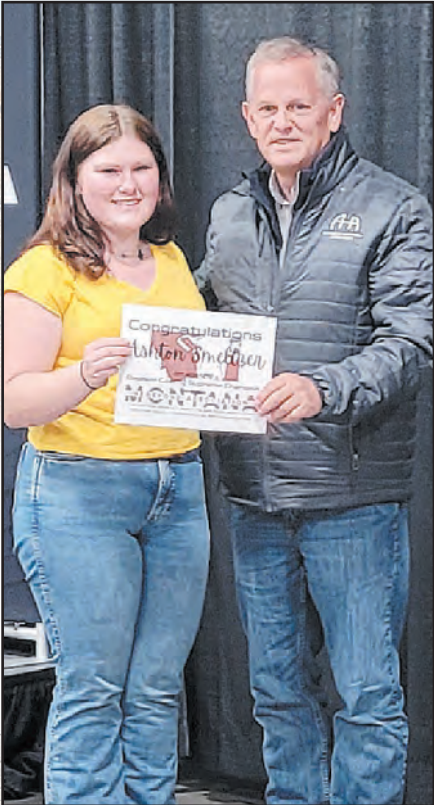
Montana Hereford Association Awards

The Montana Hereford Association Annual Meeting and Awards Banquet were held in conjunction with the World Hereford Conference Big Sky Tour and the NILE Hereford Shows in Billings, MT on October 17th. American Hereford Association Executive Vice President Jack Ward helped present the awards along with MHA Director Denise Loyning.

County Fair Buckles



Park County
Sale Replacement Heifer —
Alissa Keyes



Dawson County
Supreme Champion Female —
Ashton Smeltzer



Broadwater County
Champion Carcass — Rosyn Reynolds



2025 MHA Heifer Grant —
Hadley Erganbright



2025 MHA Junior Feed Out Added Money

Montana kids who send steers to HRC Feedyards for the NJHA Fed Steer ShootOut program



High Marbling Purebred —
Hennessy Murnin



High ADG Purebred and
High ADG Commercial —
Wyatt Wichman



High Marbling Commercial —
Harrison Murnin



Contestant of the Year —
Lexie Wichman

Montana Hereford Association Awards



Champion Hereford Bull of the World 2024 was presented to Doubet Cattle with CCD Kingsman 3K ET. MHA Director Denise Loyning presented the award to Curtis Doubet. This competition is organized and conducted by T.J. Budler.



CCD Kingsman 3K ET

2025 Commercial Cattleman of the Year —
David Pump (he was not present)



2025 MHA Commercial Breeder of the Year —
Gene Granada, Granada Ranch from Frazer, MT.

NILE Junior Hereford Show Results

Billings, Montana



Champion Bull —
OR CHICO PEAK 401
Exhibited by:
Megan Otis
Emigrant, MT

Reserve Champion Bull —
OR M GUY OF GOLD PRIZE 520
Exhibited by:
Megan Otis
Emigrant, MT



Champion Female —
KJ TWJ 907E CHERRY 374L ET
Exhibited by:
Adalynn Grace Blankenship
West Burlington, NY



Reserve Champion Female —
ELLA MISS KITTY 4014 ET
Exhibited by:
Rett Blume
Glenham, SD



Bulls for Sale Private Treaty in the Spring



Sired by L3 B413 Desert Value 219 and
F Endure 180



L3 B413 Desert Value 219 "Huck"
BW 2.7 WW 66 YW 102 MM 33 M&G 66
REA .82 Marb .67 CHB\$ 184
EPDs are in the top 1% for Marbling,
top 2% for CHB and top 7% for REA.
He sires nice dark, super long calves
that press the scale down.



F Endure 180
BW 4.0 WW 74 YW 127 MM 30 M&G 67
REA .90 Marb .42 CHB\$ 202
EPDs are in the top 1% for YW, CW & CHB.
In the top 3% for WW and BW, top 4% for
REA and top 6% for Marbling.
His calves are thick & growthy with
lots of pigment.

For more information contact:

Bayers Hereford Ranch

Jill Bayers Hotchkiss

jbh@herefordamerica.com

605/490-1409 • 13823 Beaver Creek Pl.

Reva, SD 57651

www.BayersHerefordRanch.com

Additional sires for 2026: Huth Deluxe K016 and a B JBH 808 259 Distinct 401M

NILE Commercial Heifer Pen Show Results

(continued from page 53)

Judges:
Ty Jones
Megan Cremer
Jaime Wood



Champion Pen of Commercial Heifers —
Frank Herefords, Roscoe, MT



Reserve Champion Pen of Commercial Heifers —
Josh Stroh, Roy, MT

NILE Open Hereford Show Results

Judge:
John McCurry
Burton, KS



Grand Champion Bull —
C SHR Tohono 4130
Exhibited by: Storey Hereford Ranch — Bozeman, MT



Reserve Champion Bull —
NJW 217J 2912 Suede 127M
Exhibited by: NJW Herefords — Sheridan, WY



Grand Champion Female —
KJ TWJ 907E CHERRY 374L ET
Exhibited by: Adalynn Grace Blankenship — West Burlington, NY



Reserve Champion Female —
ML QUEEN CHARLOTTE 805M ET
Exhibited by: Aksel Blankenship for Adalynn Grace Blankenship
West Burlington, NY

South Dakota Hereford Association Honorees

The South Dakota Hereford Association held its annual meeting and banquet on November 14, 2025 in Brookings, SD.

• Paintings by Michelle Weber. •

Seedstock Producers of the Year

Sleepy Hollow Farm is a registered Hereford and Angus operation near Centerville, SD, that is owned and operated by Mark and Jeanne Johnson and their two sons Trevor and Tate.

The farm began as a commercial venture in 2004 when Mark and Jeanne purchased a group of commercial Hereford cows to utilize with Angus bulls. They continued raising F1 baldies and in 2010 they consigned the sale topping group of replacement heifers at the Spickler/McCumber Angus Partners sale in Mandan, ND — the only group that wasn't straight black. That was when they decided to pursue purebred Hereford genetics.

The farm name "Sleepy Hollow" was born from Jeanne's dad who would describe the mile long drive across Saddle Creek to go visit his grandkids as a trip through Sleepy Hollow. And with that the "Sleepy" prefix was born.

The timing for starting their venture was opportune as their two boys were now of age to participate in the South Dakota Junior Hereford Association. In the fall of 2011, they purchased the boys' first two show heifers: Blacktop

Millie 091, from Steve and Lori Repenning at the Excellence Sale and FHF 4029 Whitney 36X as well as five other bred heifers as a private treaty purchased from Mark Frederickson. The Repennings and Fredericksons would continue to be great friends and mentors to the family as they grew their operation.

In 2014, following a couple years of private treaty bull sales the family helped organize the I-29 Bull Run along with friends Eggers Southview Farms, Section 16 Cattle Company, Springwater Polled Herefords and TSR

Cattle Company. This proved to be a successful event for all involved and gave the Johnsons the opportunity to pursue growth in the seedstock business. In the spring of 2021, Mark and Jeanne had the opportunity to build a new home and cattle facility half a mile east of where they started; and in 2023 they started their own stand-alone bull sale at the farm.

Over the years the friendships and involvement that has developed from the South Dakota and American Hereford Associations have been a tremendous blessing to the Johnsons.

Atop growing the herd, the past year has also introduced Tate and Trevor back into the operation after graduating from Mitchell Technical College and Kansas State University. In 2026 the Johnsons will calve 200 registered cows and offer 60 bulls at the 4th annual Strategy bull sale at the farm on the 2nd Friday in March.

The Johnson family is honored to be recognized as the 2025 South Dakota Hereford Association Seedstock Breeder of the Year and is grateful for the friendships, mentors and customers who have supported their journey.



Sleepy Hollow Farm, Centerville, SD, was named SDHA Seedstock Producer of the Year for 2025. Pictured are Sarah Kalman with Trevor, Tate, Jeanne and Mark Johnson and SDHA director Joe Brandt.

Enthusiast of the Year



Enthusiast of the Year — Dave Stenberg, Colman, SD, was selected as SDHA's 2025 Enthusiast of the Year. SDHA director Cody Williams, Dave's grandson, presented the award.

Go to page 56 for the Stenberg and Thorstenson articles.

Honoree



Honoree of the Year — Bill Thorstenson, Thorstenson Herefords of Selby, SD was named Honoree of the Year. He is pictured with his wife Paula.

American Hereford Assn. Board 2025-2026



The 2025-26 AHA Board of Directors consists of (back row, l to r) Jim Coley, Lafayette, TN; Joe Ellis, Chrisman, IL; Austin Snedden, Maricopa, CA.; Joe Dan Ledbetter, Wheeler, TX; Danny Fawcett, Ree Heights, SD; and Scott Sullivan, Grannis, AR. Front row (l to r): Grant McKay, Marysville, KS; Bryan Blinson, Buies Creek, NC; Cindy Pribil, Hennessey, OK; Jim Williams, Kearney, NE.; Jerry Delaney, Lake Benton, MN; and Jack Ward, AHA executive vice president. Not pictured: Hampton Cornelius, LaSalle, CO.

Snedden To Serve As New AHA President

KANSAS CITY, MO — Austin Snedden, Maricopa, CA, officially took the helm of the American Hereford Association (AHA) Board of Directors Oct. 25 in Kansas City, MO, during the 2025 World Hereford Conference and AHA Annual Meeting. Austin will serve a one-year term leading the 12-person Board, which governs and provides strategic direction for the AHA. Scott Sullivan was elected Vice President. The Association boasts more than 7,500 adult and junior members from across the U.S.

Austin is a full-time fifth-generation rancher in central California, where

his family has been raising cattle in the same county for more than 150 years. Snedden Ranch was founded in 1867 by Anna and Samuel Snedden and has been passed down through the generations. It continues a family business with family members of all ages working in every aspect of the operation.

Snedden Ranch consists of 350-400 commercial cows, 120 Hereford cows and 40 Red Angus cows. The Snedden family raises bulls for their commercial herd and their annual production sale, held on the second Saturday of October each year.

Enthusiast of the Year

(continued from page 55)

Dave Stenberg

Founded in 1936 by Ove Stenberg and his sons, Stenberg Herefords took root near Colman and has grown into a distinguished multi-generation herd. Dave purchased the Polled Hereford herd from his father in the late 1960s and set about improving the herd's genetics, performance and reputation. Over the decades, his contributions to the Hereford breed and cattle industry have been wide-ranging. Dave served as a board member and as President for the state association and represented the state as a delegate to the National Hereford Convention. He has been an auctioneer at production sales, promoted breed tours, worked with the South Dakota Cattlemen's Association and served as a community advocate for our local 4-H program. He has also held positions on the Moody County Fair Board, later as a Moody County Commissioner, a State Commissioner and as the State Representative for Moody County where he served on the Livestock Advisory Committee to the U.S. Department of Agriculture. Under his guidance, Stenberg Herefords has maintained high-caliber bulls and show prospects and has remained active in the marketplace and in breed showcases. But beyond the awards and accolades what stands out is his enthusiasm for the breed, his willingness to mentor younger producers, his commitment to community and his hands-on work ethic. They have had the privilege of having their children grow up alongside their great-grandparents. Living on the same home place, surrounded by the same barns, pastures and cattle that have shaped the generation before them, has been a true gift. Through that daily connection, we hope they carry forward the Hereford legacy that Dave has built — a living reminder that the values, traditions, and dedication of Stenberg Herefords continue to thrive. Dave has built a legacy — not just in cattle but in people, in relationships, and in a passion for the Hereford breed that continues with the next generation stepping in.



Honoree of the Year

(continued from page 55)

Bill Thorstenson

The Thorstenson family has stayed true to their deep roots in farming and ranching for over a century in South Dakota. Bill Thorstenson's great grandfather was one of the first settlers in Walworth County of Dakota Territory. Bill's decision to return to the family operation after graduating from SDSU prompted the beginning of the registered Hereford breeding program along with his father Ralph. The family had traditionally run Hereford cattle so they were a natural choice.

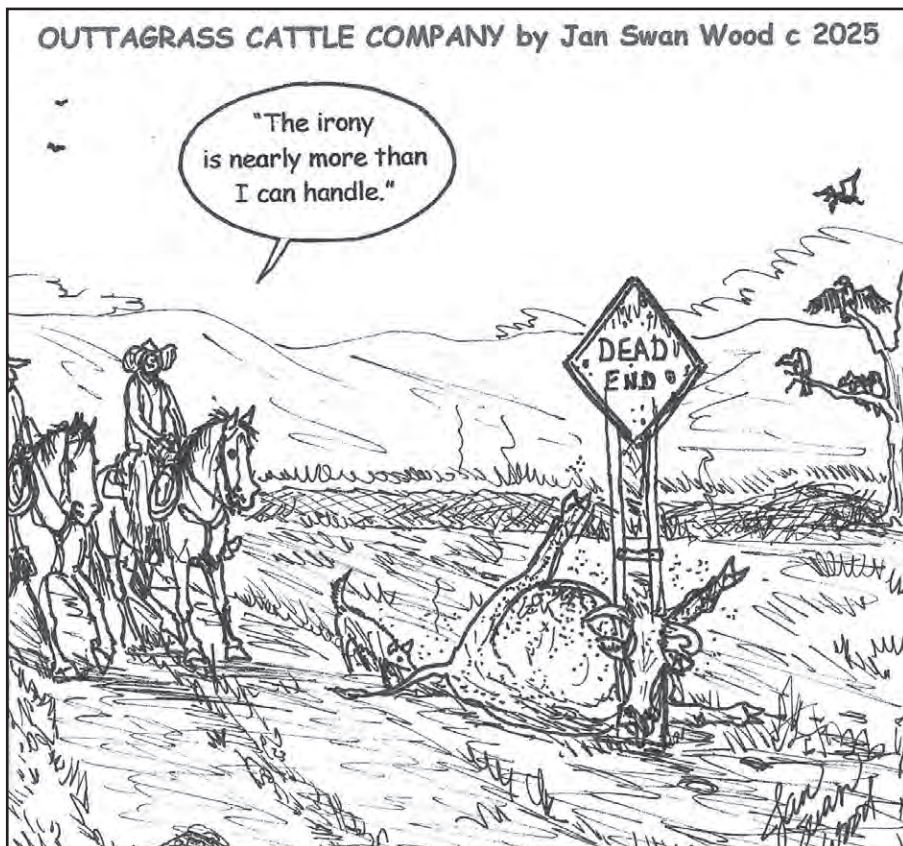
Rasmus Thorstenson and his brother John left Norway in 1885. They arrived by ship at Portland, Maine, and took the train to Canton, then Dakota Territory. The Thorstenson surname was born after their father's name Torsten and added the "son" to become Thorstenson.

Rasmus and his brother Peter who came to America earlier traveled by rail in 1886 to Ipswich where the rails ended. From Ipswich, they made their way west 55 miles by wagon with some equipment and small herd of cattle where both homesteaded in Walworth County. Rasmus built a sod house and with his bride, Severina, and began their life in America. In 1906, a new home was built which has been home for five generations. Today, Darin and Danielle with their family live on the ranch in this home.

Our registered Hereford began by Bill and his father Ralph with purchases from Derry Herefords, Tuff Herefords, Imig Herefords and Wyoming Hereford Ranch. The bloodlines were primarily LIs and horned Hereford with our first sale in 1977. We AId for many years using some of the most popular bloodlines in the breed. We began to introduce Polled Hereford genetics in 2002 with the purchase of JDH 15 Wrangler 25L, a homozygous polled herd sire. He was a tremendous breeding bull and became the foundation for our registered herd. His son, THR Thor 4029, continued on the legacy of the Wranglers with even more success and became known worldwide after being sold to ABS. The 2013 Grand Champion Female at the National Western Stock Show in Denver and the National Show in Canada was sired by THR Thor 4029 for Perez Cattle Co. of Nara Visa, NM

More recently we have purchased Herd Bulls from Delaney Herefords, Frederickson Ranch, Ward Ranch, Bar Star Ranch, Shaw Cattle Co., Knoll Crest Farm and Tricky's Herefords. Our family has diligently worked to produce Hereford cattle that will perform on grass, excel in the feedlot and be sound in all traits within the breed.

After being in the business for 50 plus years, Bill and Paula decided to slow down and begin our retirement years. This past year we sold our entire registered herd to Logan Topp of Topp Herefords.



Merry Christmas & Happy New Year!

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Team USA Tops the Global Young Breeders Competition



KANSAS CITY, MO. — Young cattle producers from around the world competed in the Young Breeders

Competition, held Oct. 19-25 in conjunction with the World Hereford Conference (WHC), hosted in Kansas City, MO, by the American Hereford Association (AHA).

The 2025 Young Breeders Competition brought together 11 teams representing seven countries for a week of world-class competition and camaraderie. Countries represented during the competition included the USA, Australia, Canada, Denmark, Ireland, New Zealand and the United Kingdom.

This unique international event challenges participants to demonstrate their knowledge and skills across a variety of real-world scenarios related to beef cattle production, Hereford seedstock development and marketing.

The competition began at Kansas State University, where participants had the opportunity to be among the first to experience the university's new Bilbrey Family Events Center. From there, teams traveled to Kansas City for the final phase of competition held in conjunction with the American Royal livestock show. The event culminated in the showmanship and team fitting contests in Hale Arena — a grand finale proudly sponsored by Sullivan Supply and the American Royal.

Throughout the week, teams competed for more than 6,000 points across individual and team contests. Awards included vinyl banners, handcrafted leather banners, buckles and other prizes recognizing the competitor's excellence and teamwork.

YBC was proudly sponsored by Merck Animal Health®, VitaFerm®, Sullivan Supply, the Kansas Dept. of Agriculture and the American Royal. To learn more about the competition and the different modules the teams competed in, visit WorldHereford-Conference.com/ybc.

YBC Overall Champions:

Grand Champion Team: Team USA — Blue with team members Blake Bruns, North Platte, NE; Jacob Johnson, Ruth, MS; Trevor Johnson, Centerville, SD; and Logan Topp, Grace City, ND

Reserve Grand Champion Team: Team USA — Red with team members Ralston Braden, Kearney, NE; JW Cox, Flemingsburg, KY; Dylan Kottkamp, Clayton, IN; and Tar Tut, Bells, TX.

Grand Champion Individual: Jacob Johnson, Ruth, MS, from Team USA — Blue.

Reserve Grand Champion Individual: Dylan Kottkamp, Clayton, IN, from Team USA — Red.

YBC Meat Animal Evaluation Contest:

Champion Team: Team USA — Blue with team members Blake Bruns, North Platte, NE; Jacob Johnson, Ruth, MS; Trevor Johnson, Centerville, SD; and Logan Topp, Grace City, ND

Reserve Champion Team: Team Canada — National Selects with team members Codee Kopelchuk,



Grand Champion Overall Team in the Young Breeders Competition was Team USA — Blue with members (l to r) Trevor Johnson, Centerville, SD; Jacob Johnson, Ruth, MS; Blake Bruns, North Platte, NE; and Logan Topp, Grace City, ND.



Reserve Grand Champion Overall Team in the Young Breeders Competition was Team USA — Red with members (l to r) Dylan Kottkamp, Clayton, IN; JW Cox, Flemingsburg, KY; Ralston Braden, Kearney, NE; and Tar Tut, Bells, TX.



Grand Champion And Reserve Grand Champion Individual honors were awarded to Jacob Johnson (l), Ruth, MS, of Team USA — Blue and Dylan Kottkamp (r), Clayton, IN, of Team USA — Red.



Champion Meat Animal Evaluation Team was Team USA — Blue with members (l to r) Trevor Johnson, Centerville, SD; Jacob Johnson, Ruth, MS; Blake Bruns, North Platte, NE; and Logan Topp, Grace City, ND.



Reserve Champion Meat Animal Evaluation Team was Team Canada — National Selects with members (l to r) Daniel Schuepbach, Claresholm, Alberta; Emma Lees, Arcola, Saskatchewan; Codee Kopelchuk, Canora, Saskatchewan; and Levi Rimke, Oaklake, Manitoba.



Champion And Reserve Champion Individual Honors In The Meat Animal Evaluation Contest were awarded to Logan Topp, Grace City, N.D., from Team USA — Blue and Emily Taylor, Quipolly, NSW, from Team Australia.



Champion Livestock Judging And Reasons Team Honors went to Team USA — Red with members (l to r) Tar Tut, Bells, TX; JW Cox, Flemingsburg, KY; Ralston Braden, Kearney, NE; and Dylan Kottkamp, Clayton, IN..



Reserve Champion Livestock Judging and Reasons Team Honors were awarded to Team USA — Blue with members (l to r) Trevor Johnson, Centerville, SD; Jacob Johnson, Ruth, MS; Blake Bruns, North Platte, NE; and Logan Topp, Grace City, ND.

Canora, Saskatchewan; Emma Lees, Arcola, Saskatchewan; Levi Rimke, Oaklake, Manitoba; and Daniel Schuepbach, Claresholm, Alberta.

Champion Individual: Logan Topp, Grace City, ND, from Team USA — Blue.

Reserve Champion Individual: Emily Taylor, Quipolly, NSW, from Team Australia.

YBC Livestock Judging and Reasons Contest:

Champion Team: Team USA — Red with team members Ralston Braden, Kearney, NE; JW Cox, Flemingsburg, KY; Dylan Kottkamp, Clayton, IN; and Tar Tut, Bells, TX.

Reserve Champion Team: Team USA — Blue with team members Blake Bruns, North Platte, NE; Jacob Johnson, Ruth, MS; Trevor Johnson, Centerville, SD; and Logan Topp, Grace City, ND

Champion Individual: Jacob Johnson, Ruth, MS, from Team USA — Blue.

Reserve Champion Individual: Tar Tut, Bells, TX, from Team USA — Red.

YBC Industry Practicums Series:

Champion Team: Team USA — Red with team members Ralston Braden, Kearney, NE; JW Cox, Flemingsburg, KY; Dylan Kottkamp, Clayton, IN; and Tar Tut, Bells, TX.

Reserve Champion Team: Team USA — Blue with team members Blake Bruns, North Platte, NE; Jacob Johnson, Ruth, MS; Trevor Johnson, Centerville, SD; and Logan Topp, Grace City, ND

YBC Communications Challenge:

Champion Team: Team USA — Red with team members Ralston Braden, Kearney, NE; JW Cox, Flemingsburg, KY; Dylan Kottkamp, Clayton, IN; and Tar Tut, Bells, TX.

Reserve Champion Team: Team USA — Blue with team members Blake Bruns, North Platte, NE; Jacob Johnson, Ruth, MS; Trevor Johnson, Centerville, SD; and Logan Topp, Grace City, ND

YBC Team Fitting Contest:

Champion Team: Team Australia with team members Tabby Cross, Indigo Valley, VIC; Lochie McLauchlan, Glenormiston North, VIC; Emily Taylor, Quipolly, NSW; and William Van Gend, O'Connell, NSW.

Reserve Champion Team: Team Canada — National Selects with team members Codee Kopelchuk, Canora, Saskatchewan; Emma Lees, Arcola, Saskatchewan; Levi Rimke, Oaklake, Manitoba; and Daniel Schuepbach, Claresholm, Alberta.

YBC Showmanship Contest:

Champion Individual: Dylan Kottkamp, Clayton, IN, from Team USA — Red.

Reserve Champion Individual: Ralston Braden, Kearney, NE, from Team USA — Red.

(pictures continued on page 60)

The American Hereford Association hosted the World Hereford Conference (WHC), presented by Merck Ani-

mal Health, in Kansas City, MO, Oct. 19-22, and the Young Breeders Competition at Kansas State University and in Kansas City Oct. 19-25. The World Hereford Council convenes every four years at the WHC — in different council-member countries — where delegates conduct official business aimed at breed improvement and opportunity development.



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(continued from page 59)

Young Breeders Competition



Champion And Reserve Champion Individual Honors In The Livestock Judging And Reasons Contest of the Young Breeders Competition were awarded to Jacob Johnson (l), Ruth, MS, of Team USA — Blue and Tar Tut (r), Bells, TX, of Team USA — Red.



Champion Industry Practicum Series Team Honors were awarded to Team USA — Red with members (l to r) Tar Tut, Bells, TX; JW Cox, Flemingsburg, KY; Ralston Braden, Kearney, NE; and Dylan Kottkamp, Clayton, IN.



Reserve Champion Industry Practicum Series Team Honors were awarded to Team USA — Blue with members (l to r) Trevor Johnson, Centerville, SD; Jacob Johnson, Ruth, MS; Blake Bruns, North Platte, NE; and Logan Topp, Grace City, ND.



Champion Communications Challenge Team was Team USA — Red with members (l to r) Tar Tut, Bells, TX; JW Cox, Flemingsburg, KY; Ralston Braden, Kearney, NE; and Dylan Kottkamp, Clayton, IN.



Reserve Champion Communications Challenge Team was Team USA — Blue with members (l to r) Trevor Johnson, Centerville, SD; Jacob Johnson, Ruth, MS; Blake Bruns, North Platte, NE; and Logan Topp, Grace City, ND.



Champion Team Fitting in the Young Breeders Competition was Team Australia with members (l to r) William Van Gend, O'Connell, NSW; Emily Taylor, Quipolly, NSW; Tabby Cross, Indigo Valley, VIC; and Lochie McLaughlan, Glenormiston North, VIC.

John E. Schmidt

John Everett Schmidt was born to John William and Hilda Dorothy (Henry) Schmidt on February 4, 1930 in Flandreau, SD. When he was one month old, he moved with his parents to a farm in Gray Township of Pipestone County, Minnesota. While living there, he attended school in District #24. When he was nine years old, he began his lifelong love of raising Hereford cattle. In 1944, he moved with his parents to a farm in Sweet Township of Pipestone County. After completing his education, he helped on the family farm. On January 19, 1952, he enlisted in the U.S. Army and served during the Korean Conflict. When he was discharged from the service on October 21, 1953, he returned to the farm. On June 29, 1957, he was united in marriage to Delores Staefler at St. Leo Catholic Church in Pipestone. Following their marriage, they lived on the farm in Sweet Township until his retirement in 1995. At that time, they moved into Pipestone. John passed away peacefully on Tuesday, December 16, 2025 at the Minnesota Veterans Home in Luverne, MN, at the age of 95 years, 10 months and 12 days.

John was a member of St. Leo Catholic Church in Pipestone where he was baptized and confirmed. He was active in the church and served on the church board and as an usher. He was also a member of the Michael Boock American Legion Post 6, the Midland Coop Board of Directors, the American Hereford Association, and the Minnesota Hereford Association where



Reserve Champion Team Fitting in the Young Breeders Competition was Team Canada — National Selects with members (l to r) Daniel Schuepbach, Claresholm, Alberta; Emma Lees, Arcola, Saskatchewan; Kopelchuk, Canora, Saskatchewan; and Levi Rimke, Oaklake, Manitoba.



Champion And Reserve Champion Individual Honors In The Showmanship Contest were awarded to Dylan Kottkamp, Clayton, IN, and Ralston Braden, Kearney, NE, both representing the Team USA — Red respectively.

he served as a past president. He served on the Pipestone County Fair Board for 20 years. He enjoyed showing cattle, judging livestock, and being a 4-H member and leader.

He is lovingly remembered by his three children, John A. (Joyce) Schmidt of Pipestone, MN, Joan A. (Barry) Kelley of LeRaysville, PA, and Jacqueline J. (Danny) Schaefer of Marshall, MN; six grandchildren, Jenna McGunegill, Amber Seiss, Brittney Schaefer, Shelby Buchholz, Addy Louwagie, and Jason Kelley; 10 great-grandchildren, Logan, Mabry, Max, Lenox and McClaine McGunegill,

Piper and Brooks Seiss, Alice and Austin Schaefer and Sonny Buchholz; and sister, Kathryn (Bill) Clayton of Sioux Falls, SD; and brother-in-law, Terry Schutz of Hamilton, MT. He was preceded in death by his wife, Delores A. Schmidt; his parents; his brother, Earl H. Schmidt; his sisters, Jean (Susie) Jones, Margaret Bickel, Carol Kaiser, and Marilyn Schutz; and his brothers-in-law, Wallace Jones, Murlyn Bickel and Al Kaiser.

Memorials may be directed to the St. Leo Catholic Cemetery Fund or the American Cancer Society.

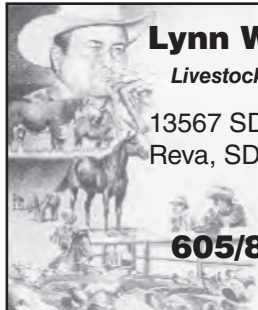
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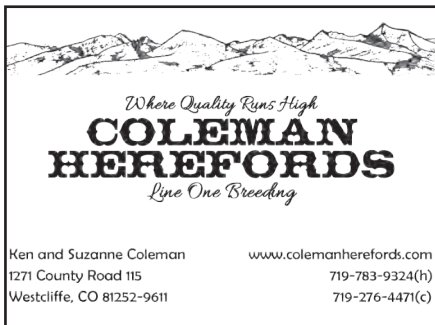
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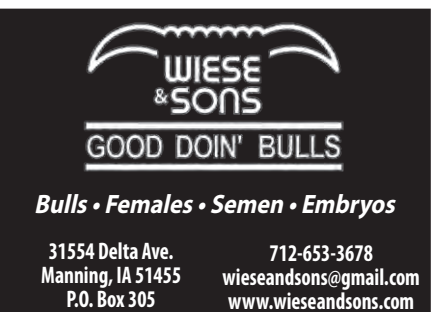
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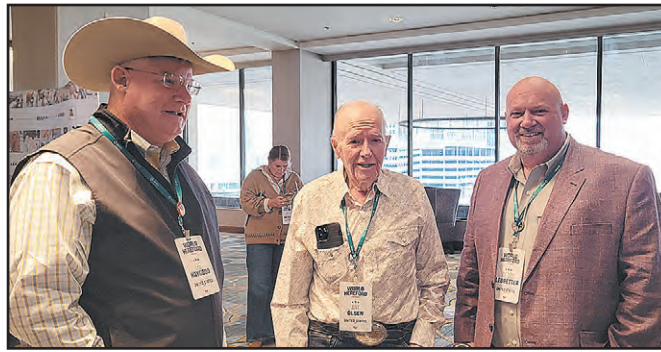
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UK Hereford Youth



Mark and Maddie Roberts from the UK.



Lee Haygood (left), Indian Mound Ranch, Texas with AHA Hall of Famer Art Olsen, NE; and new AHA director Joe Dan Ledbetter from Texas.



Tim McKean from Australia at NJW's.



Emma Cross from Canada at the AHA/ WHC meeting.



Bente Fuglstad from Norway at the NJW tour stop.



Beautiful scenery at Ned and Jan Ward's on the WHC Big Sky Tour.

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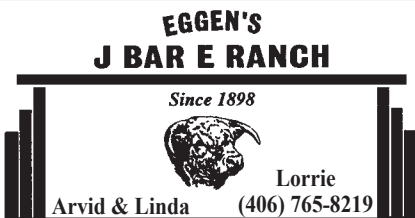
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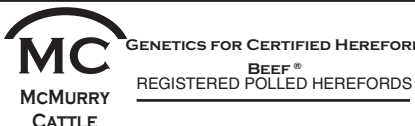
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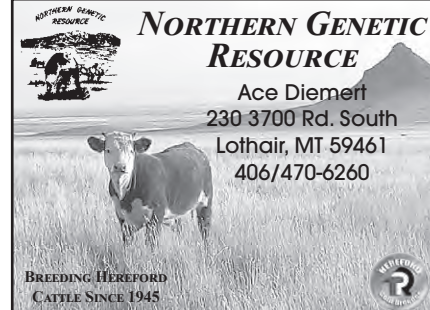
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