

# HEREFORD America

The Largest Privately Owned Hereford Newspaper in North America

Serving Commercial Cattlemen & Registered Hereford Breeders

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October 2025

## Editorial Comments...



Jill Hotchkiss

Fall is coming fast here in northwest South Dakota. We were blessed with abundant rain this summer but now it's starting to dry out and the leaves are turning color quickly. With fall in this area comes a raft of Hereford female sales plus a few Hereford tours.

Since we are printing this issue only a few days after some of these events, full coverage will spill over into the next issue.

There have been some strong Hereford female sales in the last month which have commanded excellent prices.

The biggest sales event for September undoubtedly was the Churchill Cattle Co. complete herd dispersal in Manhattan, MT. To say it was a phenomenal sale might be an understatement. The big two-day event kept bidders on their toes as Auctioneer Joe Goggins blazed through 425 Hereford lots to average \$24,504 for a gross of \$10,414,200. This is by far the biggest and most successful sale I've been to in my life and it was an experience I will never forget.

Congratulations to Dale and Nancy Venhuizen, their family and their diligent, hard-working crew on a superb job of putting on such an incredible offering.

Dale and Nancy's commitment to the Hereford breed has been incredible and it has not only paid off for them but for breeders who have benefitted from their breeding program.

The crowds at this sale were huge. It was amazing how many people

(continued on page 4)

## Elshere Combines Rodeo With Herefords

While PRCA bronc rider Cole Elshere has earned accolades in the arena, it's the family ranch in South Dakota that truly defines his passion and purpose.

His family's history in the South Dakota plains traces back to 1895, when his great-great-grandfather homesteaded in the Milesville, SD, area under the Homestead Act. However, the Elshere family had been ranching even prior to President Abraham Lincoln's signature on the settlement legislation.

While most of the family stayed in Milesville, Cole's father, Andy, forged his own path near Faith, SD, where Cole grew up. Elshere Herefords was established in 2012, and today, Cole and Andy manage the ranch together with their families, while Cole continues to compete on the rodeo circuit. Now a four-time qualifier to the National Finals Rodeo, Cole balances his demanding rodeo schedule with ranch responsibilities.

### Riding through college

Cole earned a full-ride scholarship to attend Gillette College in Gillette, WY, as a member of the rodeo team. But his time in the arena began way before college.

"I started going to 4-H rodeos when



Elsheres run about 200 head of registered Hereford cows and 700 head of commercial black cows bred to Hereford bulls. This is one of their herd bulls Elshere Stanmore 606.

I was 8," Cole recalled. "I watched my cousins Ryan and J.J. ride broncs when I was little and just wanted to follow their lead." He competed in all the events, but bronc riding was always where his heart was. By the time he entered high school, bronc riding had become his clear focus, carrying him through college.

"I was on a horse all the time as a kid," Cole said. "So I understand horses and the nature of them. I understand

what a young horse is thinking, so it helps me if I draw a younger horse at a rodeo."

Although initially majoring in architectural engineering at Gillette College, Cole quickly realized his heart was in ranching and changed his degree to business.

He set his sights on finding his way back into the cattle business while still excelling in the arena. With Gillette only a 3.5-hour drive away from home, Cole was able to go back any weekend he wasn't competing to help with the ranch.

"Rodeo has its ups and downs, but I've always been able to come home on my days off and get something accomplished, whether it was building fence or doing something else on the ranch," he said.

Cole planned his first major investment in the business: 20 bred heifers he planned to come home and help calve out. But shortly after making the purchase, an injury landed him in surgery, forcing him to sit out the calving season and leaving Andy to handle the calving on his own. It wasn't the season Cole envisioned, but it further deepened his appreciation for his dad's help and dedication as a ranching partner.

"I'm just so proud of him," Cole said, "as hard as he works, and always trying to think outside the box and not being afraid to change something."

He added, "My dad always says, 'We're never stuck in the rut because we're always hitting them sideways.' We definitely make mistakes on the ranch, but we're always trying to move forward and make things better."

While still keeping the family ranch a priority, Cole's college rodeo career took him all the way to the College



Cole Elshere

(continued on page 4)



CALENDAR OF Sales & Events

September

- 27

Delaney Herefords and Atkins Herefords Genetic Opportunity Sale Lake Benton, MN
- 18

White Hawk Ranch Georgia's Big Fall Event Buchanan, GA

October

- 4

Colyer Herefords Fall Female Sale Bruneau, ID
- 9

Jamison Quarter Horse Sale Quinter, KS
- 9

GKB Cattle Fall Bull Sale Desdemona, TX
- 11

Fawcett's Elm Creek Ranch Fall Female Sale Ree Heights, SD
- 13

Indian Mound Ranch Bull Sale Canadian, TX
- 16

Mitchell Livestock Marketing Special Feeder Sale with
- 22-24

World Hereford Conference Kansas City, MO
- 23

Jensen Bros. The Chosen Sale Louisburg, KS
- 25

AHA Annual Meeting Kansas City, MO
- 25

American Royal Show Kansas City, MO
- 27

Hoffman Ranch Female Sale Thedford, NE

November

- 13

Hoffman Ranch Fall Bull Sale with Stelpflug Cattle Co. Thedford, NE
- 14

SDHA Annual Meeting &

- 15

Banquet Brookings, SD
- 18

SD Excellence Sale Brookings, SD
- 20

Deadline for Northern Select Online Auction
- 24

Largent & Sons Bull Sale Kaycee, WY
- 24

The Berry's Bull Sale Cheyenne, WY
- 6

Red House, VA
- 9

Frederickson Ranch Sale Spearfish, SD
- 11

ND Hereford Association Northern Select Online Sale smartauctions.co
- 12

Hereford Influence Feeder Calf Sale Pipestone, MN
- 12

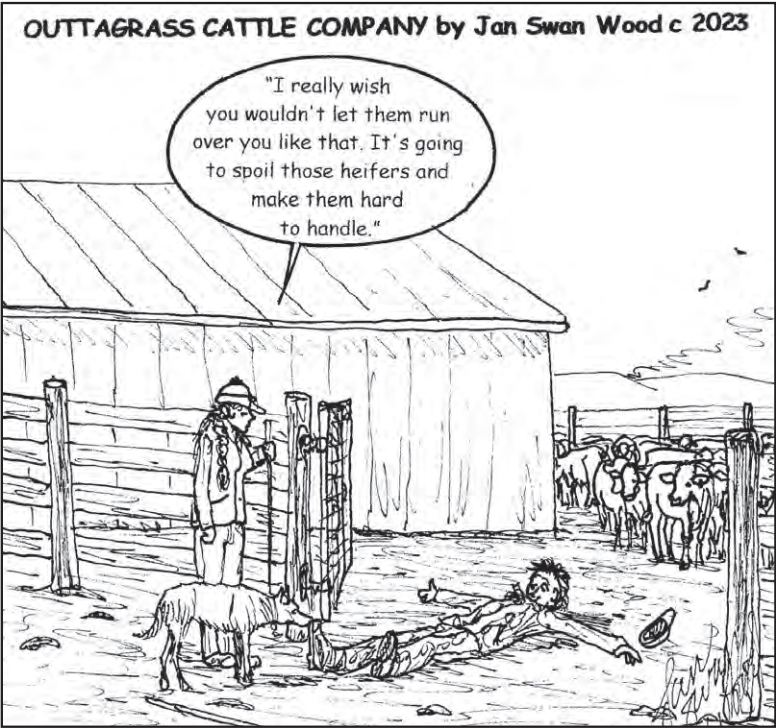
Minnesota Hereford Breeders Annual Meeting and Banquet Hutchinson, MN
- 13

GoPher the Purple Sale Hutchinson, MN

December

- 5

Knoll Crest Farm Total Performance Bull Sale



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## Elshere...

(continued from page 1)

National Finals Rodeo. Along the way, he met Kyndra, a fellow rodeoer who would later become his wife. Today, the two are raising their daughters, Everley and Edelle, on the family ranch.

### Balancing rodeo and ranching

Balancing the demands of competing at more than 100 rodeos a year with the work at Elshere Herefords is a team effort — one Cole is thankful to share with his wife and family, whose support makes it all possible.

Elshere Herefords runs about 200 head of registered Hereford cows and 700 head of commercial black cows bred to Hereford bulls. The ranch

strives to produce Hereford bulls that produce top-notch F1 black baldy heifers and steers.

Cole and Andy operate the ranch as a 50/50 partnership, with Andy keeping a close eye on day-to-day operations while Cole travels for rodeo. Their goal from the beginning was simple: raise bulls for their own program. But as their herd developed, it became clear they needed a bull sale of their own. The ranch holds an annual bull sale in the winter, selling bulls tailored for efficiency and ideal cross-breeding performance. The Elsheres focus on producing rugged, low-maintenance bulls with strong performance and a good hair coat. They also emphasize pigment, calving ease, milk production and docility.

As Cole has traveled the country competing, he's had the opportunities to bring new ideas home to the ranch. "There's always something to pick up and learn from," he said. "Every rancher does stuff different, especially in different areas of the country, so being able to keep that all in the back of your mind and utilize it at home is a great advantage."

One such example Cole shared was hauling cattle to Nebraska to put them on turnips and radishes during one winter, an idea that was borrowed during his time on the road.

Along the way, he's also built a network of fellow ranchers and ag professionals, creating a community of support across the country.

This past season, Cole faced an unexpected challenge: a neck fusion surgery in May that put a pause on competing for six months. While the procedure meant stepping away from rodeo, it also gave him the rare



gift of time at home.

"I've been getting to do a lot more ranching and spend every day at home with the girls," he said.

Once Cole undergoes a follow-up CAT scan, he will have a clearer timeline for getting back in the arena — something he fully intends to do. However, as one of the oldest full-time professional bronc riders still competing, he's discovered how much he values the ranching life. "It's going to be a very easy transition for me from rodeo into ranching full time," he noted.

As he looks ahead to resuming competition, Cole shared his appreciation for the life he's said he's been lucky to live.

"I'm just thankful that the Lord has blessed me to be part of a family operation and spend time with family every day," Cole said. "I'm so thankful that we all enjoy this lifestyle. I feel very blessed to be able to do something I love, whether it is rodeo or ranching." — Anna Miller Fortozo, WLJ managing editor, *Reprinted with permission*

(Stuber Ranch is a sponsor of Cole Elshere.)



## Editorial...

(continued from page 1)

were there. There were 763 buyers from 47 states registered for buyer numbers, so I suppose there were at least 600 people there in person, maybe more. People I knew were there and I didn't even see them! It was an unbelievable sale with masses of Hereford breeders from around the country — what an epic experience.

While we are sad to see Dale and Nancy retire from the Hereford business, they deserve to go out on top and that is exactly what they did. All the best to them, their family and their dedicated crew.

— JBH

(Note: Several other fantastic female sales were held this fall and some of the sale reports appear in this issue. The Kansas tour is on pages 18-20. We'll include other tours in the next issue.)



Dale and Nancy Venhuizen



Kathy and Gary Buchholz, GKB Cattle Co., bought several of the high selling lots at Churchill.





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# Obituaries

## Mary Strang

Longtime Meeker resident Mary Strang, 87, peacefully passed away on August 25, 2025, at her home surrounded by her family.



Mary Strang

Mary was born June 25, 1938, in Princeton, NJ, to the late Rev. John C. Crocker, Sr. and Mary Hallowell Crocker. She was the youngest of six children.

At the age of two, Mary's family moved to Groton, MA, when her father became the headmaster of Groton School. She spent her childhood summers at the family home on the island of North Haven, ME. While there, she, her siblings, and other cousins were given tremendous freedom to use the skiffs off the dock and explore the various features of the Point, including its mudflats. Her gusto for adventure, regardless of how dirty the task, earned her the fond title of "Dirty Gert." How she played as a child is indicative of how she approached life.

Mary attended Concord Academy and graduated high school from Milton Academy. She attended Smith College in Northampton, MA.

At 16, Mary and a friend travelled to Ralston Creek Ranch near Golden, CO. She met and fell in love with Bart Strang that summer. It's a wonder that the decision to go to Ralston Creek one July ended up changing her life forever, at a young age, as she decided to leave life in New England and jump into being a rancher's wife. Mary and Bart were united in marriage on September 13, 1958, in Groton, MA. Four girls, Mary, Ellen, Lisa, and Sarah were born to them.

Mary and Bart spent their first years of marriage on the family ranch at

Ralston Creek. In 1960, they moved to Carbondale, CO. They purchased their first Hereford cattle in 1962 while they were ranching in Carbondale with Bart's brother, Mike, and friend Tom Turnbull. In 1968, they moved to their own place on West Sopris Creek in Basalt, CO. In addition to their registered and commercial cattle business, they operated a summer program for teenagers, serving as surrogate parents to 40 teens for eight weeks. Each summer, the Strang family of six grew to 60 as everyone shared life on the ranch in the Colorado high country. Mary prepared three meals a day for her large summer family of 60. It was routine for her to bake 20 loaves of bread, make 10 pies, and prepare large amounts of meat, salad, and vegetables. Alongside managing the summer business and raising four daughters, Mary helped Bart develop their herd of Hereford cattle. She took weekend ski trips to Buttermilk, assisted with 4-H projects, attended bull sales and junior rodeos, and served as a trustee for Rocky Mountain School. The friendships she formed during this time lasted until her death.

The family moved to Meeker, CO, in 1973 and focused solely on raising cattle. Mary quickly became involved in many facets of the community, including the Episcopal Church, school, 4-H, and Community Choir, to name a few. An advocate for youth and education, Mary volunteered her time in classrooms and boardrooms, never passing up the opportunity to help someone.

The cattle operation became the center of Mary's life. She found joy in the simple tasks of dragging fields in the spring and cleaning stalls during calving season. She learned to manage a website, edit videos, and market bulls with the best. Annual bull sales and showing carloads of yearling bulls at the National Western Stock Show were her working vacations.

Throughout her life, Mary devoted

immeasurable effort to supporting the youth of each community she lived in. She was a staunch supporter of education and enrichment for all students, believing that the arts were an integral part of every child's education. She spent many years on the Meeker School Board and was the driving force behind the creation of the Meeker Education Foundation (MEF). The MEF now provides crucial funding for the Meeker School District.

This New England schoolgirl did not hesitate to embrace the life of a rancher's wife, even though, in retrospect, she was asking herself to make a huge adjustment in the way she lived. As a dear friend wrote, "And with each challenge that came along, she rose up, as if it was no big deal, and turned herself into a hero in my eyes, not just a cherished friend. One of a kind she was." Mary was the epitome of the DIY person. She taught herself to refinish furniture, do the finish work on her house, landscaping, and woodworking, and she was not afraid of technology; there was nothing she couldn't do.

Mary is survived by daughters Mary (Greg) Cunningham, Lisa (Tom) Walsh, Sarah (Clint) Hjelm, son-in-law Joe (Ellen) Nieslanik, 11 grand children — Ben (Rachel) Cunningham, Charlie (Cami) Cunningham, Hannah (Ben) Cunningham Hollinger, Meg (John Colavita) Nieslanik, Jake (Paige) Nieslanik, Sam (Katie) Nieslanik, Nate (Kalyn) Walsh, Anna Walsh, Stephen Walsh, Wyatt Hjelm and Hannah Hjelm, plus seven soon to be eight great-grandchildren, her sister-in-law Kit Strang and numerous nieces and nephews.

She was preceded in death by her husband, Bart Strang; her daughter, Ellen Nieslanik; her parents; and her five siblings.

## Stewart Runner

Stewart Runner, 87, of Tonopah, AZ, formerly of Athol, SD, and Saratoga, AZ, passed away August 27, 2025 at the Sunrise Assisted Living Home in Goodyear, AZ.

Stewart was born on November 27, 1938, the fourth of five boys to John W. and Marjorie (McPhail) Runner.



Stewart Runner

He was born at home where his birth was documented in the family Bible. Stewart attended and graduated from Platte Valley School in Saratoga, WY. He won the State FFA Showman and All-Around Cowboy at Wyoming State Junior Rodeo in 1956, was the first recipient from Saratoga to receive the State Farmer Degree in 1957, and the first ever recipient of the National FFA American Degree in 1958. He also qualified for the National High School Rodeo in 1955, 1956 and 1957.

On June 4, 1959 in Rawlins, WY, he married his lifetime companion Elizabeth (Betsy) Aguirre who he met at a rodeo and asked her to be in the Cowhide Race with him. That wild ride started their life together. To this union three children were born: Charlotte in 1960, Raymond in 1961 and Trina in 1962. They lived many places during their married life: Saratoga until 1972; Athol from 1972-1998; and Tonopah where they last settled.

Ranch work and Hereford cattle along with horses were his life's work. Then moving to Arizona they opened S&B Horse Motel and RV Park. He loved Arizona because he hated snow, especially after the winter of 1996-1997 where South Dakota had 111 inches of snow. While in South Dakota he and Betsy managed the Lewis Double E Ranch raising Hereford cattle. The ranch received many honors for their cattle over the years. Stewart was especially proud of a bull named SunSet being named Champion Bull at the American Royal in Kansas City in 1994. Stewart was an avid horseman and took great pride in breaking and training the horses he rode. He was especially proud of Sparky, a colt he bought from the Raymond Sutton family. Sparky passed just a short time before Stew. After Betsy's passing in 2013, Ray moved to help and care for Stewart until just two weeks before his passing allowing him to stay in his home as long as possible.

Those he has left behind are his children: Charlotte (Keith) Melius of Faulkton, SD; Raymond Runner of Tonopah, AZ; and Trina (Chuck Willey) Runner of Pierre, SD; grandchildren Brandi and Jori Melius, Dusty and Cody Runner, Randy and Derick

(continued on page 8)

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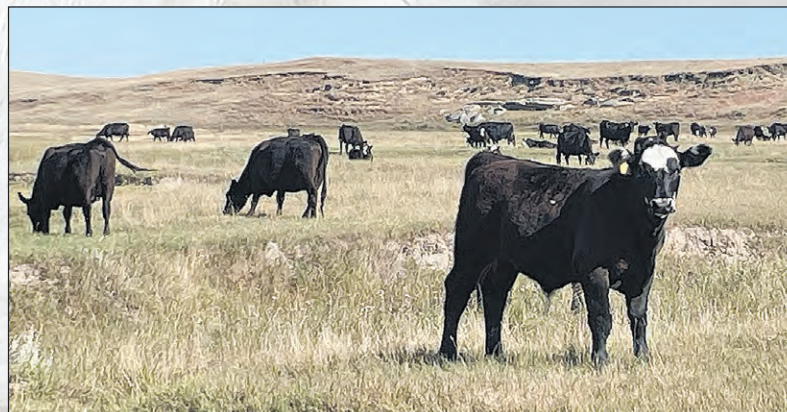
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(continued from page 6)

and Jessica (Joel) DeMode; one brother Bill (Charlene) Runner; his steadfast cousin Warren Harrison, many other cousins, nieces and nephews.

He was preceded in death by his beloved wife Betsy; parents John W. and Marjorie Runner; inlaws Joseph (Pio) and Amy Aguirre; brothers, John (Jack), Bob and Tom; brother-in-law Dan Aguirre and his wife Wanda.

A service will be held over Thanksgiving weekend in Tonopah, AZ. Condolences can be sent to Charlotte Melius, Box 125, Faulkton, SD 57438.

### Bryan Ray Sidwell

Bryan Ray Sidwell, December 25, 1961, went to be with his Heavenly Father on September 10, 2025. He passed away at home with his wife by his side.

Bryan was born in Greeley, CO to Marlene (Strong) and Harold Sidwell.

Bryan had many passions in life, being a rancher was his life. His love for a great cowherd, competitive stock, and the love of his life fulfilled his heart.

Bryan was born and raised at the current Sidwell Herefords ranch loca-

tion. He grew up attending elementary school in Nunn and graduated from Highland High School, Ault in 1980. Upon graduation he set out to grow and develop his love of Hereford cattle deeper than it was already rooted. Over those two years, Bryan spent time working for B&C Cattle in Miami, TX and traveling with Fehleman Cattle Services exhibiting Hereford cattle across the nation. Bryan returned home and the partnership Sidwell Herefords, RLLP was formed with his parents. During the 80's being in the cattle business was a challenge. Bryan remained on the ranch while his father went to work for Producers Livestock Auction in Greeley and his mother took a job at State Farm. Through the hard times, as a team of three kept Sidwell Herefords alive and going.

In 2009, Bryan finally cracked the shell and decided he just might want a wife. Thank you to the National Western Stock Show, Bryan "met" (even though they had known each other for years) his true love, Linda Stangle of Stangle Herefords in Nebraska. Their love story was one for the books. Bryan's dad had told Linda if she was ever going to have a relationship with his son, she had just better plan on marrying the ranch. A whirlwind relationship of two weeks, two cattle shows/sales, in two different states an engagement happened February 16, 2009. This was after Bryan was so

kind to drive to Nebraska for Valentine's Day and took his unbeknownst future daughters out to eat while his unbeknownst future wife was conducting parent teacher conferences. If the two girls, Shaylea and Brooke, didn't scare him away nothing ever would.

Bryan and Linda married on September 5, 2009 near Lyman, NE. The love they shared never wavered in 16 years. Bryan often stated he felt as if it were he and Linda against the world and together they would succeed. In 2014, Sidwell Herefords, RLLP took on a little different look. Bryan and Linda became full partners in the business as Bryan's parents retired. From that point moving forward, Bryan and Linda shared in all aspects of the business and life. Brent and Robin Meeks of Upstream Ranch often teased the couple as every time they were seen together (which was almost always) they would be holding hands even after the honeymoon period wore off.

In the fall of 2017, Bryan became quite ill. Two hospitals and two weeks later, he had turned the corner and was improving greatly. He came home from that hospital stay with a nervous wife that just hoped and prayed she didn't do something wrong with the medical devices and cause a catastrophe. Bryan recovered well and was living an incredibly great life. He was able to rest and recover at home as he had full faith and trust that his wife was more than capable of running the ranch in two

locations. Bryan always told people the ranch could run without him, but it would never run without his wife. This was a true testament to the love they shared.

Bryan's health took a major turn for the worse in having to undergo open heart surgery in 2022. He truly fought for his life the entire month of August and most of September. He finally made the move to a long term care facility/rehabilitation center in late September, and that is where he started rebuilding his life—completely reteaching every single muscle in his body. 116 days from the day he walked into the hospital for his open heart surgery, he walked out of the rehab facility and into his home. During this time, due to the surgery complications Bryan was placed on dialysis. This became the new normal that he and Linda navigated while at home and traveling. Linda was trained to do his treatments and it just became part of their new normal, while maintaining and keeping the passion of a progressive Hereford cowherd moving forward.

Bryan was proud of many things in his life: high school state football champions, showing the National Reserve Champion Pen of 4 bulls at the National Western Stock, National Champion Horned Female in Fort Worth, the MANY division champions that were shown, and more recently owning and exhibiting the Supreme

(continued on page 10)



Bryan Sidwell



## Commercial Hereford and F1 BWF Bred Heifers for sale Beginning October 15, 2025

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Don and Jean  
Home: 402-626-7994 • Don: 402-336-7194  
Matthew and Kristen  
Matt: 402-336-8182  
Kevin and Sherry  
Kevin: 402-340-6189

## Hereford Affidavit Program

### MAXIMIZE YOUR CALVES' VALUE!

Cow-calf producers: Increase your bottom line with the Hereford Affidavit Program. In partnership with the American Hereford Association, Greater Omaha Packing has simplified certification for cattle with 50% or more Hereford genetics—unlocking \$40-\$60/head premiums for feedyards and adding value to your calves through the renowned Hereford flavor, tenderness, and marbling.

#### Why Hereford?

- **Premium Quality Beef:** Chefs at top steakhouses rave about Hereford beef's unbeatable taste.
- **Hot Market:** Demand for Hereford beef consistently exceeds supply in both retail and foodservice sectors.
- **Feedlot Advantage:** Hereford-Influenced Cattle perform great on feed, excelling in feed efficiency.

Verify your calves' genetics with bull registrations from your seedstock supplier or the American Hereford Association. Attach the signed affidavit at the time of sale to add value and earn more.

**Start Today!** For more information, contact:

**Greater Omaha Packing Co., Inc.:** Sara Cover - (308) 458-7116 - [scover@greateromaha.com](mailto:scover@greateromaha.com)  
**American Hereford Association:** Trey Befort - [tbefort@herefordbeef.org](mailto:tbefort@herefordbeef.org)

Backed by a century of excellence, Greater Omaha Packing Co., Inc. is committed to advancing Hereford with the producers who make it possible.





# The Chosen Sale

October 23, 2025  
Thursday at 5:00 PM

Live Sale 45 Minutes South Of American Royal Show Grounds  
at Sanders Ranch Louisburg, KS



KJ 8037 ARROWHEAD 755N ET | AHA#P44648125  
SMOOTH POLLED | TOMAHAWK X GUARDIAN'S MOTHER  
FUTURISTIC!

CE	BW	WW	YW	DMI	MM	MG	MCE	MCW	UDDR
5.6	3.8	73	114	0.4	34	71	-3.7	100	1.5
TEAT	SC	SCF	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
1.5	2.0	24.2	97	.054	1.08	.35	522	630	176



KJ 269J COCO TIME 040L | AHA#44498257  
CRR BALANCE 107 HEIFER CALF AT SIDE | SAFE TO UPS LAKOTA

CE	BW	WW	YW	DMI	MM	MG	MCE	MCW	UDDR
-2.8	3.0	77	116	0.6	30	68	-4.0	110	1.10
TEAT	SC	SCF	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
1.2	1.2	22.5	69	.034	.43	-.18	422	500	78



KJ TWJ K68 CHER 802N ET | AHA#44661814 | HOMO POLLED  
ELEMENT X K68 | SELLS & FULL SISTERS

CE	BW	WW	YW	DMI	MM	MG	MCE	MCW	UDDR
4.2	1.8	72	105	0.6	29	65	5.5	82	1.4
TEAT	SC	SCF	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
1.3	1.3	23.1	102	.104	.94	.48	503	619	181



KJ DCC 181H GEMSTONE 952N ET | AHA#44663796 | HORNED  
MARKSMAN X GEMSTONE | SELLS & FULL SISTERS

CE	BW	WW	YW	DMI	MM	MG	MCE	MCW	UDDR
1.7	3.4	58	94	0.1	35	64	-0.9	79	1.2
TEAT	SC	SCF	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
1.1	1.2	17.5	72	.004	.65	.14	384	459	129



KJ 746D COCO GEM 302J ET | AHA#44279185 | HOMO POLLED  
AI'D TO UPS LAKOTA (SAFE)

CE	BW	WW	YW	DMI	MM	MG	MCE	MCW	UDDR
-4.9	4.6	71	122	0.2	29	65	-3.1	151	1.30
TEAT	SC	SCF	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
1.20	1.4	15.4	120	.054	0.82	0.19	415	506	197



KJ 532J COCO KRISP 335L | AHA#44496248L | HARVESTER  
WILL CALVE BY SALE DAY TO ON DEMAND

CE	BW	WW	YW	DMI	MM	MG	MCE	MCW	UDDR
8.2	1.4	60	99	0.7	28	58	-0.3	60	1.4
TEAT	SC	SCF	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
1.6	0.8	30.6	85	.052	.87	.15	572	658	134



KJ J45 MISTY H 340L | AHA#44496260 | HARVESTER  
WILL CALVE BY SALE DAY TO ON DEMAND

CE	BW	WW	YW	DMI	MM	MG	MCE	MCW	UDDR
10.2	1.1	65	103	0.6	41	74	5.6	91	1.2
TEAT	SC	SCF	CW	FAT	REA	MARB	\$BMI	\$BII	\$CHB
1.3	1.3	26.9	94	.052	1.06	.05	535	617	138

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Young Spring and Fall Pairs **FEATURING A TOP NOTCH HERDBULL PROSPECT!**  
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2025 NATIONAL CHAMPION



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2025 JNHE DIVISION CHAMPION

**LAYTON** Dustin Layton  
405.464.2455  
**LiveAuctions.TV**



# American Hereford Association Announces Fieldman Territory Change, New Fieldmen, New Office Hire



Aaron Friedt  
Mountain Region Field Rep

A familiar face, Aaron Friedt, Mott, ND, was recently named the AHA's mountain region field representative. His new territory covers Colorado, Montana, North Dakota, South Dakota and Wyoming, along with central and western Canada. Friedt previously served the north central region — the states of Minnesota, South Dakota, Nebraska and Kansas — for more than two years.

"A familiar face indeed, Aaron will be an invaluable asset as he transitions to the mountain region," says Kane Aegerter, AHA director of seedstock marketing. "His dedication to the breed and strong work ethic have been tremendous in the north central region, and we are confident he will continue to build on that success in the mountain region"

Friedt graduated from the Western College of Auctioneering in 2016 and has deep roots in the Hereford breed. He will continue to represent Association members in his region and assist with AHA activities and services, serving as a resource for Hereford breeders and commercial users of Hereford genetics while building industry-wide relationships.

"I am excited to continue my journey with the Hereford breed," Friedt says. "There is no doubt I will miss a lot of the friends I have made in Kansas, Nebraska and Minnesota, but I'm still a phone call away and glad to help answer any questions about the herds in my new territory. I look forward to working with the breeders in the mountain region."

Friedt officially begins his duties in his new region Sept. 15.



Austin Brandt  
Central Region Field Rep

Iowa native Austin Brandt started with the AHA as central region field representative Sept. 9. His territory includes Iowa, Kansas, Minnesota, Missouri and Nebraska.

Brandt will represent AHA members in the region, attending Hereford sales and events and working to broaden relationships across the industry. He will also help Hereford breeders and commercial users of Hereford genetics utilize AHA promotional and marketing programs.

In addition to part of the north central region — Kansas, Minnesota and Nebraska — Brandt takes over Iowa and Missouri for Joe Rickabaugh, who retired in January of this year.

"We are thrilled to welcome Austin to the AHA," Aegerter says. "His background and expertise in the livestock marketing industry will ensure a smooth transition into this role. We are confident he will serve the central region with the highest level of dedication and professionalism."

Brandt grew up showing cattle across the country and served on the National Junior Angus Association board. He's been involved in livestock marketing for almost 15 years, working for Livestock Plus for nearly a decade before taking over Lee AgriMedia/Midwest Marketer. Brandt contributes much of his knowledge to invaluable mentors and connections. He was born and raised in Corning, IA, and currently resides there with his family.

"I am very excited to be joining the staff at AHA and to continue the long-standing tradition of top-quality service to its members and customers. The entire AHA membership has dedicated themselves to delivering the best possible product they can for their customers, and I intend to do the same for them," Brandt says. "I know I have some big shoes to fill in Iowa and Missouri, taking over for Joe, but I am ready to get after it."



Peyton Pruett  
Eastern Region Field Rep

Peyton Pruett, Bradford, TN, joins the AHA as eastern region field representative. He began his post Sept. 9.

In his role with the AHA, Pruett will help breeders with marketing and genetic selection, along with attending Hereford sales and events. Additionally, he will help Hereford breeders and commercial producers effectively utilize AHA programs and other beef industry opportunities.

Pruett takes the place of Tommy Coley, who is retiring Sept. 25.

"We are pleased to welcome Peyton to our team," Aegerter says. "His extensive knowledge and experience in the cattle industry will be an advantage as he assumes this role, and we are confident he will contribute greatly to the continued growth and success of the eastern region."

Pruett is a third-generation rancher from West Tennessee. He's been immersed in the livestock industry from a young age, learning the values of responsibility and work ethic early. He's served as the BoPat Farms herdsman for more than 10 years, overseeing the day-to-day operations of its 300-head registered beef herd.

"I am honored to represent one of the most prestigious breeds in the industry. I'm thrilled to join the rich legacy of the AHA," Pruett says. "The dedication of the ranchers and breeders over the years has been second to none, and I'm looking forward to interacting with all the breeders in my territory and across the nation."

Pruett represents Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee and Virginia.



Kim Gumenberg

The AHA welcomed Kim Gumenberg to Team Hereford Aug. 20. As receptionist, Gumenberg will serve as the liaison between AHA members and customer service representatives.

A native of Burlington, CO, Gumenberg's family raised Herefords. She has her accounting certification, an associate's degree in healthcare administration and a wealth of customer service experience. She looks forward to learning more about the Hereford breed in her role.

"We are really excited to have Kim join our team. She brings a high level of organization that will undoubtedly contribute to the customer service team's success," says Shane Bedwell, AHA COO and director of breed improvement. "We can't wait for her to get to know Hereford breeders while assisting them with their various AHA needs."

## Bryan Sidwell

(continued from page 8)

Champion Bull at the Wyoming State Fair three consecutive years, and owning with Barber Ranch, Channing, Texas, the 2019 National Horned Show Bull of the Year. All the accolades were special to Bryan, but nothing was more special than being called Papa Bryan.

Bryan is survived by wife, Linda of Carr, CO; daughters, Shaylea Hinojosa of Greeley, CO and Brooke Redus (Jonathan) of Andrews, TX; mother, Marlene of Chelsea, OK; brother Warren (Jolene) of Chelsea, OK; sister Cheryl of Chelsea, OK. He is also survived by niece Valerie Lusk (James) of Chelsea, nephew Matthew (Laurie) of Sperry, OK; grandchildren Kristaleigh, Benjamin, and Archie Chadwick, Parker Lynn Redus, and Baby Boy Redus; nephews Isaac Langston and Tristan Lusk; and special family, Tessa Booco, Hayden, CO and special family friends, Connor Hill, Wakarusa, IN and Hunter Petsch, Meridian, WY.

Bryan was preceded in death by his grandparents Viola Strong, F.A. and Georgia Sidwell, father Harold Sidwell, brother Harold Todd Sidwell, aunt and uncle Cynthia and Walter Sidwell, and aunt Donna Foos.

Deadline for the Nov/Dec issue of Hereford America is  
October 6th!





10.9.25  
Second Annual

# Fall Bull Sale

THURSDAY, OCTOBER 9, 2025

12 noon at the GKB Sale Headquarters

...Desdemona, Texas

**115 Coming 2-year-old Bulls Sell!**

80 Hereford + 35 Angus, SimAngus & Red Angus



## GKB GUARDIAN 4192

AHA P44545986 • 2/24/24 • Scurred

s: C GKB Guardian 1015 ET

MGS: BR Belle Air 8123

CED +0.3 / BW +4.3 / WW +70 / YW +114 / SC +2.0 / MILK +22  
REA +.74 / MARB +.44 / BMI +452 / BII +560 / CHB +173



## GKB GUARDIAN 4292

AHA P44547734 • 3/13/24 • Homozygous Polled

s: C GKB Guardian 1015 ET

MGS: JDH Victor 719T 33Z ET

CED +2.9 / BW +2.5 / WW +67 / YW +98 / SC +1.0 / MILK +27  
REA +.71 / MARB +.37 / BMI +573 / BII +680 / CHB +158



## GKB GCC IMPACT 3721

AHA P44522918 • 12/18/23 • Polled

s: KJ GKB 364C Impact 249J ET

MGS: T/R BPF American Classic 561C ET

CED +4.7 / BW +3.3 / WW +66 / YW +103 / SC +1.4 / MILK +28  
REA +.62 / MARB +.22 / BMI +424 / BII +515 / CHB +140



## GKB GUARDIAN 4290

AHA 44547345 • 3/11/24 • Horned

s: C GKB Guardian 1015 ET

MGS: GKB 88X Laramie B293

CED +4.8 / BW +3.3 / WW +70 / YW +110 / SC +1.9 / MILK +27  
REA +.75 / MARB +.22 / BMI +391 / BII +483 / CHB +152



## GKB CONAIR M104 ET

AHA 44531993 • 1/21/24 • Horned

s: GKB Conair K102 ET

MGS: DS 1045 Advance 3575N

CED +0.6 / BW +3.2 / WW +68 / YW +112 / SC +1.9 / MILK +33  
REA +.69 / MARB +.33 / BMI +422 / BII +522 / CHB +153



## GKB ADVANCE 4119

AHA 44538393 • 2/23/24 • Horned

s: GKB 6006D Advance 2282Z 9903

MGS: NJW 79Z Z311 Endure 173D ET

CED +3.5 / BW +2.9 / WW +70 / YW +112 / SC +1.0 / MILK +38  
REA +.91 / MARB +.17 / BMI +380 / BII +468 / CHB +154

Catalog available online and mailed on request — please call or text to request your mailed copy. Videos online prior to sale day.



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Gary Buchholz (214) 537-1285 • gary@gkbcattle.com  
Jay Creamer (254) 707-2199 • jay@gkbcattle.com  
Andrew Conley (706) 781-8656 • andrew@gkbcattle.com  
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Each buyer will be entered in a drawing to win a custom-built Hughes Trailer at the conclusion of the sale!





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*Bringing Back Balance*

## Female Sale OCTOBER 27, 2025



HOFFMAN SALE FACILITY • THEDFORD, NE

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WITH THE WORLD  
HEREFORD CONFERENCE

*Selling*

50 SHOW AND DONOR PROSPECTS, 30 BRED HEIFERS WITH , HEIFER PREGNANCIES  
PLUS! FOREIGN AND DOMESTIC FLUSH OPPORTUNITIES, EMBRYOS, AND SEMEN RIGHTS

**H LAR MILDRED 501 ET**



HL STIMULUS 2108 ET x H ANNSLEY 5282 ET

**HOFFMAN 2286K LADY 516 ET**



NJW 119E 142 PROUD 35L x CHURCHILL LADY 2286K ET

**HOFFMAN 2286K LADY 519 ET**



NJW 119E 142 PROUD 35L x CHURCHILL LADY 2286K ET

**HOFFMAN 212 LASS 530 ET**



H MONTGOMERY 7437 ET x JJD LASS 212

**HOFFMAN 0635 PIXIE 551 ET**



HL STIMULUS 2108 ET x H PIXIE 0635 ET

**HOFFMAN MISS PIXIE 5579**



HL STIMULUS 2108 ET x H PIXIE 0635 ET

**HOFFMAN MISS ADVANCE 4207**



BAR JZ ON DEMAND x H MISS ADVANCE 2218 ET  
AI'd to Stellpflug Next Step Due 01/12/26

**HOFFMAN LADY 4040 ET**



CHURCHILL RED THUNDER 133J ET x H LADY 9126 ET  
AI'd to Stellpflug Next Step Due 01/12/26

**HOFFMAN DOMINETTE M173 ET**



C ARLO 2135 ET x CL 1 DOMINETTE 850F  
AI'd to Stellpflug Next Step Due 01/12/26

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*Nothing Held Back!* We hold NO heifers  
back for our kids as ALL of their bred and owned will  
sell in the sale, however some will have floors on them.  
Please feel free to inquire prior to the sale of the level  
they are protected at.



FERTILITY *longevity* EFFICIENCY

HOFFMAN <sup>1</sup>/<sub>5</sub> RANCH

*Bringing Back Balance*

FALL BULL SALE

NOVEMBER 13, 2025

1:00 PM CT • HOFFMAN SALE FACILITY • THEDFORD, NEBRASKA

*Selling*

100 ANGUS & 50 HEREFORD BULLS

PLUS! LARGE GROUPS OF  
BLACK BALDY BRED HEIFERS

A BALANCED APPROACH  
*to reality!*

HOFFMAN HOUSTON 4325 #P-44586553



CED	BW	WW	YW	MM	MB	RE	\$BMI	\$CHB
0.5	3.5	78	129	34	0.09	1.00	515	144

HOFFMAN TOP GUN 4740 #21153933



CED	BW	WW	YW	MK	MB	RE	\$M	\$B	\$C
12	1.3	103	170	21	1.15	1.29	100	237	407

HOFFMAN BELLE AIR 4470 #44585298



CED	BW	WW	YW	MM	MB	RE	\$BMI	\$CHB
6.4	1.1	56	97	29	0.54	0.43	414	160

H MPL CLNS HIGH TIME 4002M #44618222



CED	BW	WW	YW	MM	MB	RE	\$BMI	\$CHB
4.6	3.1	68	109	22	0.29	0.77	270	163

HOFFMAN ON DEMAND 4300 #44585864



CED	BW	WW	YW	MM	MB	RE	\$BMI	\$CHB
3.3	4.8	86	136	21	0.19	0.61	391	166

HOFFMAN RISE ABOVE 4755 #21160076



CED	BW	WW	YW	MK	MB	RE	\$M	\$B	\$C
7	1.4	94	159	23	0.80	0.76	91	160	299

BAR JZ VENTURE 226M #44585719



CED	BW	WW	YW	MM	MB	RE	\$BMI	\$CHB
11.8	-1.1	64	102	21	0.43	0.32	388	157

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<sup>1</sup>/<sub>5</sub> THREE YEAR  
FOOT GUARANTEE!  
ON ALL BULLS SOLD





# Sale Roundup

**Perez Cattle Co.  
Spring Calving Cow Herd  
Dispersion  
August 31, 2025  
Nara Visa, NM**

**Auctioneer: Dustin Layton**

**144 Lots — \$8,694**

## Top Selling Donor Female:

Lot 1, PCC New Mexico Lady 3011 ET, 2/5/23 by RST Unique 1030 to Lookout Ridge Farm, Boulder, CO, \$30,000.

Lot 8, PCC New Mexico Lady 3022 ET, 2/24/23 by KJ TWJ 907E Liberty 159H ET to Mead Cattle Enterprises, Midville, GA, \$25,000.

Lot 9, PCC New Mexico Lady 3137 ET, 3/24/23 by KR QR Endure 18072 to GKB Cattle, Desdemona, TX, \$19,000.



**Perez Sale Topper** — Lot 1, PCC New Mexico Lady 3011 ET by RST Unique 1030 sold to Lookout Ridge Farm, Boulder, CO for \$30,000.

Lot 10, PCC New Mexico Lady 7009 ET, 2/12/2017 by NJW 79Z 22Z Mighty 49C ET to GKB Cattle, \$16,500.

Lot 92, PCC New Mexico Lady 9224 ET, 3/27/19 by NJW 127Z 93C Partner 134E to Waters Farms, Norborne, MO, \$15,000.

Lot 93, PCC New Mexico Lady 2014,

2/20/22 by Birdwell Vanguard 5022 9337 to Bays Cattle Co., Silver City, NM, \$15,000.

## Top Selling Spring Pairs:

Lot 57 & 57A, \$26,500.

Lot 57, PCC New Mexico Lady 3016 ET, 2/9/23 by PCC 7009 173D Maverick 0183 ET to T/R Cattle Company, Glencoe, OK, \$13,000.

Lot 57A, Heifer Calf,

PCC New Mexico Lady 5008, 2/15/25 by CRR 66589 Balance 107 to Beth Bunkers, Roscoe, MT, \$13,500.

Lot 6 & 6A, \$25,000.

Lot 6, PCC New Mexico Lady 6002 ET, 2/12/16 by NJW 73S 980 Hutton 109Z ET to Bar 64 Genetics, Steelville, MO, \$15,000. Lot 6A, Heifer Calf, New Mexico Lady 5037 ET, 3/8/25 by KJ 7603 Element 019L ET to Bar 64 Genetics, Steelville, MO, \$10,000.

Lot 52 & 52A, \$24,500.

Lot 52, PCC New Mexico Lady 2071 ET, 3/25/22 by SR Dominate 308F ET to Pierce's Hereford Haven, Baraboo, WI, \$20,000.

Lot 52A, Heifer Calf, PCC New Mexico Lady 5065, 2/25/25 by FR Daybreak 3514 ET to Jonas Moya, Albuquerque, NM, \$4,500.

Lot 5 & 5A, \$21,500.

Lot 5, PCC New Mexico Lady 3147 ET, 3/27/23, H WMS Thomas County 1443 ET to Dauer Herefords, Panhandle, TX, \$13,000. Lot 5A, Heifer Calf, PCC New Mexico Lady 5157, 2/7/25 by CRR 66589 Balance 107 to Gillespie Herefords, Oxford, OH, \$8,500. Lot 54 & 54A, \$19,750.

Lot 54, PCC New Mexico Lady 2012 ET, 2/8/22, by SR Dominate 308F ET to Morrell Ranches, Willows, CA, \$15,000.

Lot 54A, Heifer Calf, PCC New Mexico Lady 5103, 3/30/25 by FR Daybreak 3514 ET to Sandrock Ranch Herefords, Benton, WI, \$4,750.

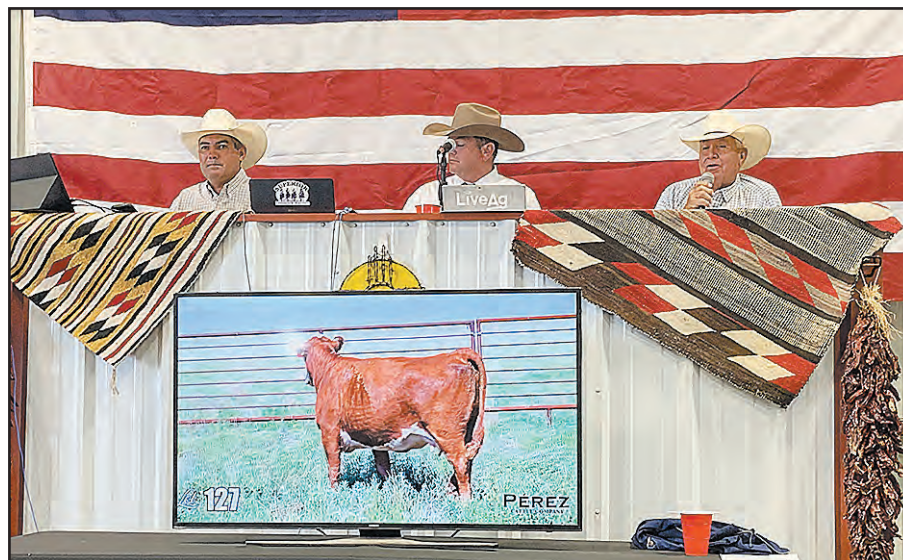
Lot 83 & 83A, \$18,000.

Lot 83, PCC New Mexico Lady 9311 ET, 9/1/19 by NJW 79Z Z311 Endure 173D ET to Gables Ranches, Durango, CO, \$12,000. Lot 83A, Heifer Calf, PCC New Mexico Lady 5026, 2/20/25 by FR Daybreak 3514 ET to Bill Goehring, Libertyville, IA, \$6,000.

## Top Selling Bred Heifer:

Lot 47, PCC New Mexico Lady 3412, 9/25/23 by PCC 7009 173D Maverick 0183 ET bred to H B Distinct to Sandrock Ranch Herefords, Benton, WI, \$20,000.

Lot 13, PCC New Mexico Lady 4085 ET, 3/12/24 by PCC 7009 173D Maverick 0183 ET bred to SHF Mace J338 M002 to R&R Farms, Morgan Hill, CA, \$14,000.



On the block at the Perez sale were Kyle Perez (left), Auctioneer Dustin Layton and Michael Perez at the mike.



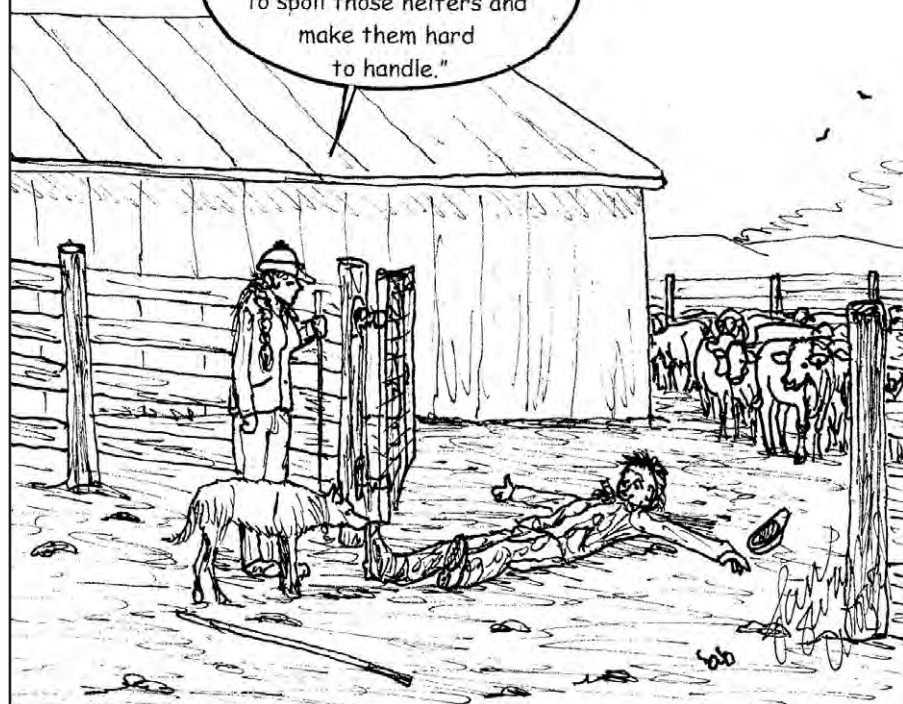
Part of the Perez Sale crowd.



Kyle Perez and kids sorting cattle.

## OUTTAGRASS CATTLE COMPANY by Jan Swan Wood c 2023

"I really wish you wouldn't let them run over you like that. It's going to spoil those heifers and make them hard to handle."





**Walker Herefords  
Foundations for the Future  
'25 Sale  
September 6, 2025  
Morrison, TN**

**Auctioneers: Eddie Burks and  
Dustin Layton**

**92 Females — \$10,503  
80 embryos — \$858  
35 semen — \$110**

**Top Selling Fall Pairs:**

Lot 10, \$47,000; UPS Miss Endure 0804, 10/17/20 by NJW 79Z Z311 Endure 173D ET to The Last Farm, Bradenton, FL, \$35,000. Her heifer calf, WLKR DRF JH Ms 110J 0804 4251, 12/19/24 by DVOR 619G 933 Explorer 110J to GKB Cattle, Desdemona, TX, \$12,000.

Lot 1, \$32,500; Walker Dance 66589 H204 ET, 2/17/20 by /S Mandate 66589 ET to Waggoner Cattle Co., Carthage, MS, \$7,500. Her calf, JW 1857 Merit 21134, to White Hawk Ranch, Buchanan, GA, \$25,000.

Lot 11, \$22,500; RHF 4013 Ms 064 0071H ET 9/10/20 by Innisfail WHR X651/723 4013 ET to Riley Farms, Saluda, SC, \$7,500. Her heifer calf, WLKR JH Carol 110J 0071 4252, 12/20/24 by DVOR 619G 933 Explorer 110J to Stan Boyle and Son, Idaho Falls, ID, \$15,000.

Lot 14, \$19,000. /S Lady Longhaul 1317J, 8/23/21 by NJW Long Haul 36E ET to Whispering Winds Farm, MO, \$12,500. Her heifer calf, WLKR JH Kelli 00572 1317J 4240, 10/7/24 by /S Perfecto 00572 ET to Drew McFarland, \$6,500.



*Top selling female in the Walker sale was Lot 10, UPS Miss Endure 0804. She sold to The Last Farm, Bradenton, FL, for \$35,000.*

**Top Selling Spring Pairs:**

Lot 45, \$18,000. WLKR JH Lady 9175 651 3229, 1/23/23 by Pyramid Daybreak 9175 to Whispering Winds Farm, \$9,000. Her heifer calf, WALKER Lady 3316L 3229 5201, 1/1/25 by Churchill Equity 3316L to Drew McFarland, \$9,000.

Lot 46, \$17,500. Mohican Rita 12K ET, 1/28/2022 by NJW 78P 88X Cowboss 199B ET to Sunny Side Farm, Dresden, OH, \$10,500. Her heifer calf, WLKR JH Rita 3316L 12K 5212, 1/11/25 by Churchill Equity 3316L ET to Sutton Pearsall, TN, \$7,000.

**Top Selling Fall Open:**

Lot 29, WLKR WW JH Jessika H086 4124M, 8/30/24 by SHF Houston D287 H086 to The Last Farm, \$25,000.

*(continued on page 16)*

# 125 years of the Anchor T brand.....

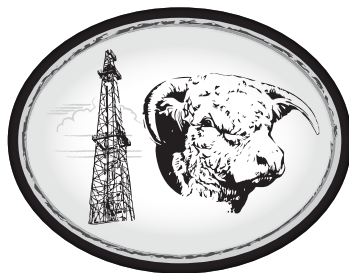


**10th P&R Herefords Production Sale  
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*Bob Morris and Jon Weil  
from Texas at the Walker sale.*



*Ed Soto and Bryson Westbrook, 4B  
Farms from North Carolina.*



(continued from page 15)

Lot 35, WALKER Tori 0016 7100E 4113 ET, 8/14/2024 by RST Final Print 0016 to 4B Farms, Shelby, NC, \$13,500.

Lot 31, WLKR DRF JH Miss 222 4307M ET, 11/25/24 by Stellpflug Gunsmoke 222 ET to Barnes Herefords, Cedartown, GA \$13,000.

**Top Selling Bred Heifer:**

Lot 78, WLKR CRCH MS Arlo 9195 M43 ET, 2/21/24 by C Arlo 2135 ET bred to WALKER Full Cirlce 3511ET to Tennessee River Music, Ft. Payne, AL and Dry Creek Farms, Pell City, AL, \$20,000.

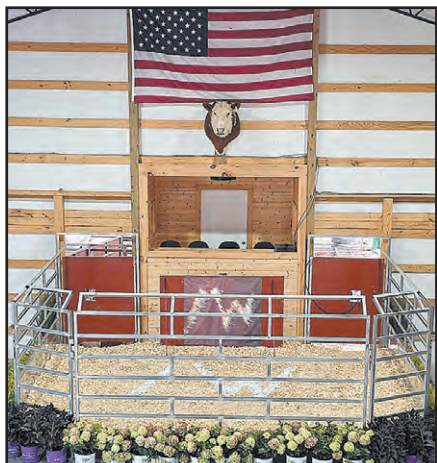
1 Right to Flush — \$9,500  
Sold to CES Polled Herefords and Predestined Cattle Wadley, GA.



Don Brumley (left) and AHA's Director of Seedstock Marketing, Kane Aegerter.



Jeff Jordan of Ohio was at the Walker Foundations for the Future sale.



Walker sale ring.

**Churchill Cattle Co.**  
**"World Class" Dispersion**  
**Sept. 18-19, 2025**  
**Manhattan, MT**

**Auctioneer: Joe Goggins**

**425 Lots — \$24,504**  
**(Gross: \$10,414,200)**

**Top Sellers:**

Lot 24, Churchill Lady 3121L ET, 1/23/23 by RST Final Print 0016 x EFBEEF BR Validated B413; bred to Churchill W4 Sherman 2157 carrying a heifer calf, to GKB Cattle, Desdemona, TX and Colyer Herefords, Bruneau, ID, \$220,000.

Lot 41, Churchill Stampede 486M ET (herd sire), 1/10/24 by Churchill W4 Sherman 2157K x Churchill Desperado 029H, to GKB Cattle, \$210,000 for 20% of U.S. semen sales and full possession.

Lot 18, Churchill Lady 219K ET, 1/7/22 by Churchill Desperado 029H x EFBEEF BR Validated B413; bred to Churchill W4 Sherman 2157K, carrying a bull calf, to GKB Cattle, Desdemona, TX, \$200,000.

Lot 10, Churchill Lady 4319M ET, 8/12/24 by Bar JZ On Demand x EFBEEF BR Validated B413 to GKB Cattle, \$170,000

Lot 142, Churchill Lady 3310L ET, 1/29/23 by Churchill Red Thunder 133J x NJW 76S 27A Long Range 203D; bred to Churchill Stampede 486M, carrying a heifer calf, to GKB Cattle and Colyer Herefords, \$160,000.

Lot 32, Churchill W4 Sherman 2157K ET, 2/7/22 by KCF Bennett Resolve G595 x EXR Bankroll 8130 to Ground Zero Farms, Watts, OK, \$130,000 for 30 percent of U.S. semen sales and spring and fall possession.

Lot 48, Churchill Lady 0403H, 9/10/20 by EFBEEF BR Validated B413 x THM Durango 4037 to Bowling Ranch, Newkirk, OK, \$67,500.

Lot 33, Churchill Lady 079H ET, 1/30/20 by EXR Bankroll 8130 x R Leader 6964, bred to Churchill Smokey 3128L, with fall heifer calf at side, to Ground Zero Farms, \$65,000.

Lot 198, Churchill Lady 2153K by CL1 Domino 0186H x Churchill Rough Rider 719E, bred to HH Advance 3107L, carrying a bull calf, to NJW Polled Herefords, Sheridan, WY; Belle Ward, Sheridan, WY; and GKB Cattle, \$65,000.

Lot 279, Churchill Lady 3414L ET, 12/10/23 by Churchill Red Thunder 133J x Golden Oak Outcross 18U, bred to Churchill Smokey, to G4G Cattle Co., Sallisaw, OK and Lila Bothe, Aurora, SD, \$60,000.

763 buyers from 47 states registered for buyer numbers. Cattle sold to 259 buyers.



Top seller in the Churchill Cattle Co. World Class Dispersion sold to GKB Cattle, Desdemona, TX and Colyer Herefords, Bruneau, ID for \$220,000. Lot 24, Churchill Lady 3121L ET by RST Final Print 0016 is bred to Churchill W4 Sherman 2157 and is carrying a heifer calf.



Second high seller in the Churchill Cattle Co. World Class Dispersion was herd sire Churchill Stampede 486M ET, Lot 41, by Churchill W4 Sherman 2157K. He sold to GKB Cattle, Desdemona, TX for \$210,000 for full possession and 20% of U.S. semen sales.



Tim Stidham, registered cattle manager of Bowling Ranch, Newkirk, OK with owner Nancy Bowling and friend Sherry Pope Smith. Bowling Ranch purchased Lot 48, Churchill Lady 0403H for \$67,500.



A huge crowd attended the Churchill Cattle Co. dispersion with many people standing outside the tent, in the old sale barn right behind the tent or continuing to look through cattle that were penned nearby. The family is being introduced here.





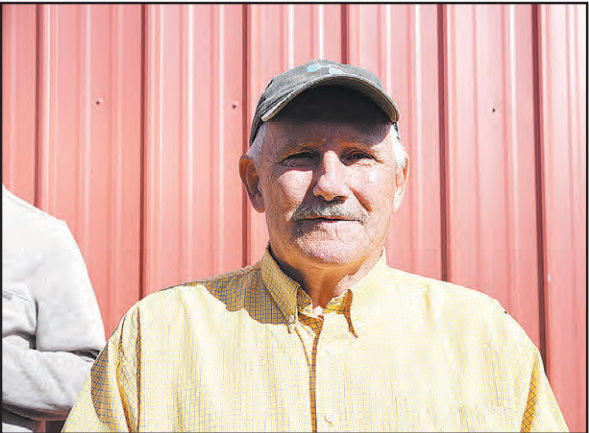
Crowds by the cattle pens at Churchill.



Kathy Buchholz, GKB Cattle going over the numbers with Bob Hough, GEM software, at the Churchill sale.



Stacy Bennett Moltzan and her brother Scott Bennett, Sandrock Ranch, Benson, WI, purchased three lots at the Churchill dispersion.



Ed Diemert from Montana.

## South Dakota Hereford Association Ribeye Steak Sandwich Booth at Dakotafest

“It was a great few days in Mitchell, SD, at DakotaFest — we were proud to serve over 8,000 delicious Hereford ribeye sandwiches! A heartfelt thank you to all of our incredible volunteers who helped cook, serve, and prepare the sandwiches. We’re especially grateful to Coborn’s and Greater Omaha for making this event possible, along with the entire DakotaFest staff for their support and hospitality.” — Jaycie Forbes, manager of South Dakota Hereford Association.



Jeff Gerlach’s 25th year cooking Hereford ribeyes at Dakotafest!



The Hereford ribeye steaks are purchased from Greater Omaha.



Will and Barclay Kreth working the booth.

— Photos by Colin Hoffman —

## Beef Bowl Tailgate Winners with Hereford Beef!



Winners of the Tailgate cook off competition at SDSU’s Beef Bowl was none other than Matt Zens, Tim Goldhammer, Cody Williams and Dave Seitsma with Hereford ribeye sandwiches and beefy beans!





# 2025 Kansas Hereford Tour Well Attended

by Oliver Beall, KHA Secretary

With August comes the Kansas Hereford Tour, and with the Kansas Hereford Tour comes great friends, great food and great cattle. The 2025 tour certainly had all three in abundance. It was held August 9th and 10th in the northeast district, south of I-70 this year and had a more laid-back schedule that gave attendees time to take in the cattle and enjoy catching up with everyone.

We started the tour off near Pamona, at Eichenberger Farms. After a wonderful breakfast, Bob Eichenberger welcomed everyone to their home, introduced his family and explained the history of their family's operation before handing the microphone to his daughter, Lurenda Walter. She explained how the farm operates today, incorporating some F1 cattle producing freezer beef and custom calving heifers. This is a true family operation, and the work never stops. As the tour left, the grand kids were grabbing gloves to go pick up square bales.

From Eichenberger's, we headed west to Frank Hug & Sons, near Scranton, where Bob and Ed Hug greeted us. Bob introduced his family, including their mother, Ruth. He explained how the Hug family had been on their land since 1868, and they were thankful for all their ancestors had done. He explained the impact that their herd sire, Hills-Galore 44Z Rewind 147E, had made on their herd. After viewing the cattle, we were treated to a great lunch under their wonderful shade trees, served to us by the local FFA students.

We continued west from Hugs through the heart of the flint hills in Wabaunsee County. If you have ever been through the Flint Hills you know how picturesque they are, and the recent rains had them green as can be. We arrived at Augustein Herefords' pasture stop just north of Dwight. Thankfully a nice breeze had picked up to offset the humidity. Ernie and Karen Augustein explained how their operation came about and their passion for Hereford cattle. They had a great display of pairs and herd bulls. After some intriguing door prizes, we continued our journey.

We finally came to Granzow Herefords of Herington. Tom, Tobyn and Mary welcomed everyone with a fine display of cattle and hospitality. Though we couldn't get Tobyn to speak, Tom worked up the courage to welcome everyone and introduce the family. He explained the progress they had made and announced that they would be hosting their first production sale March 14, in conjunction with Gustafson Herefords. They then treated everyone to a wonderful steak sandwich for supper, and everyone enjoyed the cattle and companionship.

We awoke on Sunday morning to the blessing of rain and cooler temperatures. Some reports in the area spoke of up to an inch and a half of rain. Gustafson Herefords got everyone going with a warm welcome and wonderful breakfast.

(Continued on page 20)



Bob and Berta Eichenberger explain their history to start the tour.



Lurenda Walter explains how Eichenberger Farms operates today.



Ed Hug and his mother Ruth welcome guests.



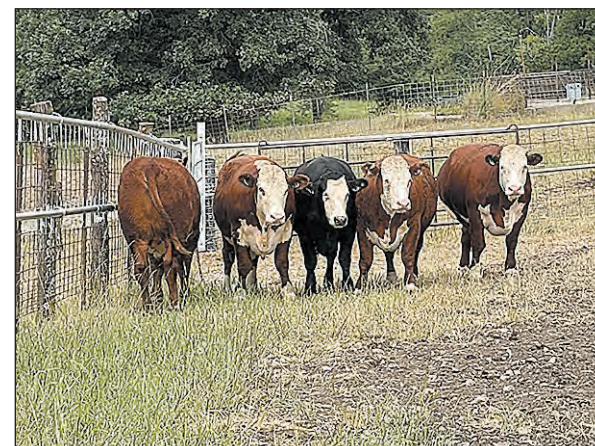
Gretta and Tisha Hug of Frank Hug and Sons.



A top quality F1 at Eichenberger Farms.



Eichenberger Farms had a great display of their commercial cow herd.



Fat steers that are part of Eichenberger's freezer beef sales.



Oliver Beall, KHA secretary/manager, kept tour participants moving.



Participants were treated to a wonderful lunch at Hugs, served by the local FFA.



A building crowd at Frank Hug and Sons.



# 2025 Kansas Hereford Tour



Gus Gustafson, Chuck Oleen, Jim Cerny, Art Handel and Ernie Augustein.



A top set of calves on display at Granzow Herefords.



Gustafson Herefords welcomed everyone with a nice display of awards.



Karen and Ernie Augustein welcomed everyone to their pasture stop.



Gus Gustafson explained their cattle and Deb Gustafson explains Gus. (I really think they are singing Islands in the Stream when I see this pic.)



Aaron Friedt gave a report on the AHA at Granzow's stop.



Gustafson Herefords drew a large crowd to start Sunday.



Nathan Staab, Christian and Emily Moorman-Meador and Shelbi Gustafson.



Tom and Mary Granzow introduce their family and describe their progress.



A great set of calves at Augustein's pasture stop.



Cordelia Beall checking out herd bulls on her first Kansas Hereford tour.



Granzow Herefords had a great crowd that enjoyed good food and good cattle.



Augustein's had an impressive display of pasture cattle in their work clothes.



Replacement heifers on display at Granzow Herefords.



# 2025 Kansas Hereford Tour

(Continued from page 18)

Deb Gustafson explained their long history of their family's home place and how there had only been Gustafsons and Herefords on their land. She talked about how they have also started selling freezer beef direct to customers before turning things over to Gus who explained the cattle to everyone. They had a fine display of pairs, herd bulls and some of their show cattle.

Next, we made a short journey down the road to view Jason Gustafson's commercial herd of Hereford cattle. His daughter, Taylor, gave a wonderful speech explaining their history and their cattle. They had a top-notch set of commercial pairs they had brought down out of the pasture to view.

Finally, we traveled east on I-70 to our last stop of the tour, Davis Herefords of Maple Hill. They welcomed everyone with a great set of cattle to view. They had pairs on display with some great herd bull prospects and fine heifer calves at side. Danny Davis introduced his family and explained the advancements their operation has made since the last tour

stop they hosted. Of course you didn't leave hungry as everyone enjoyed lunch before receiving a tour of Dean Davis's vintage Hereford and John Wayne memorabilia collection.

And that was a wrap for the 2025 Kansas Hereford Tour. I didn't see anyone leave with a frown unless it was from having a belly ache. I would like to take

this opportunity to give a great big thank you to our tour sponsors, Hereford America and First Defense. We couldn't do this without their help. If you have never joined us for one of our tours I invite you to do so next year. It is a great way to get out and see wonderful Hereford cattle and meet new friends. So keep it in mind and we hope to see you next year.



There was standing room only as Gustafson Herefords served breakfast.



Cooler temperatures following overnight rains made Jason Gustafson's pasture stop pleasant.



Jason Gustafson had a strong set of commercial Hereford pairs on display.



Jason's daughter Taylor welcomed everyone along with her mother, Cory, and Jason.



Good help kept cattle pushed up for viewing in muddy conditions.



Dan Schmidt along with Aaron Friedt, Kim Schmidt and Jarrod Gillig viewing cattle at Davis Herefords.



The Davis family hosted a great tour stop once again.



A stout Hereford steer at Jason Gustafson's.



A standout bull calf on display with his dam at Davis Herefords.



Davis Herefords had a fine showing of spring pairs.



Young herd bull DD Perfecto 343 at Davis Herefords.



## Arizona

### BYRUM HEREFORDS

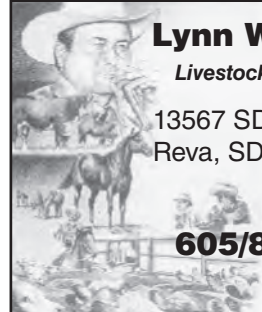
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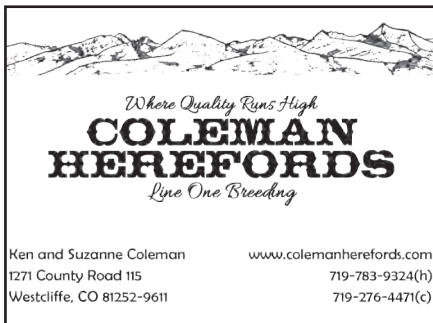
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**Grand Champion Heifer** — CJH Sara 447 exhibited by Clayton Heins.



**Grand Champion Steer** — shown by Clayton Heins.



**Reserve Champion Steer** — Scott-lyn Romine



**Reserve Champion Bull** — CJH Red Label 454 shown by Clayton Heins.



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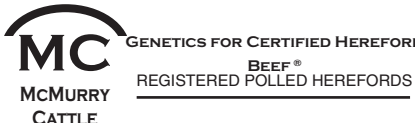
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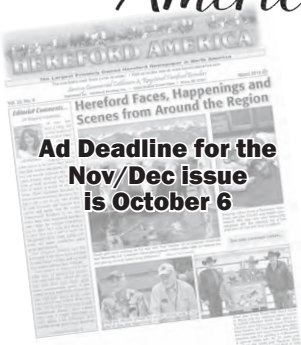
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