

HEREFORD America

The Largest Privately Owned Hereford Newspaper in North America

Serving Commercial Cattlemen & Registered Hereford Breeders

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October 2024

Editorial Comments...

Jill Bayers Hotchkiss



Jill Hotchkiss

Seems like it's been quite an active fall.

Wildfires in a number of western states have wreaked havoc with ranchers in Wyoming, Montana, Idaho, California and western Canada.

The Remington fire in northeastern Wyoming was absolutely devastating to ranchers between Buffalo, WY and into southeastern Montana. In the end it, along with with other area fires including the House Draw fire and Constitution fire (by Gillette) burned over 350,000 acres, killed livestock and burned ranch buildings. Amazingly no human lives or houses were lost but the toll on cattle was big and miles of fencing were destroyed.

"Sometimes a fire can go through, and the fences will still be standing, and it's okay, Rachel Adam told a Billings news agency. "And in a lot of cases, that is not the case. With this fire, braces are gone. Fences are laying on the ground and up along that way. Cows could go all the way to Wyoming if they wanted to. I mean, it's, it's seven to 10 miles wide and 41 miles long," Adam said.

When we first heard about the fires I contacted several friends to check on them. One said they didn't have fire on their place but it was all around them and they were fighting fire every day for their neighbors. One of those neighbors was almost completely burned out.

(continued on page 6)

Hereford Ribeyes Popular at Dakotafest



Once again the South Dakota Hereford Association (SDHA) has knocked it out of the park with their Hereford Ribeye Steak Sandwich booth at Dakotafest in Mitchell, SD, August 20-22, 2024.

A company spokesman said, "At Dakotafest, we strive to create a community of hard-working farmers and ranchers that can come together to network, learn and grow their farming and livestock operations. Once a year, we endeavor to provide one place to showcase agriculture-focused products, services and technologies from over 500 exhibitors.

Through careful planning and organization, we provide live product demonstrations, host smart and insightful educational sessions and organize fun family activities to not only help farmers grow but also to celebrate farming and the rural lifestyle.

(continued on page 4)



Jason Gant (left) and Jerry Rausch are among the ribeye wrappers. Note the grill in background.

From Pasture to Palate: Oklahoma Hereford Breeder Embraces Farm-to-Table Trend

By Candace Krebs

Hereford breeder Mark Rubes offers a line of branded beef and caters special events in a 26-foot custom food trailer. In the future, he plans to build an event center at his Six Mile Creek Ranch located south of El Reno, OK. When Mark Rubes restocked his ranch with Herefords, not only was he paying tribute to his roots in rural Oklahoma, he was also building the foundation of a vertically integrated business that spans seedstock development to cooked and catered beef. "I loved being raised on the farm and



Six Mile Meat Market offers highly marbled, flavorful Hereford beef.

having that experience as a farm kid, with wheat, hay, cows, chickens and gardens," he says. "I remember all that, and I still do a lot of those things today."

When his dad passed away in 2012, the family's old commercial Angus cowherd needed to be replaced. Rubes saw a unique opportunity to differentiate himself while honoring the past.

(continued on page 4)

CALENDAR OF

Sales & Events

September

- 19

Holden Herefords Miss Advance Female Pageant Valier, MT
- 20

Churchill Cattle Co. World Class Ladies Female Sale Manhattan, MT
- 21

Ehlke Herefords Montana Made Production Sale Townsend, MT
- 22

Mohican West Total Dispersion Laurel, MT
- 28

Minnesota Northern Hereford Tour
- 10

Elite Embryo Sale smartauctions.co
- 12

GKB Inaugural Fall Bull Sale Desdemona, TX
- 14

Fawcett's Elm Creek Ranch Fall Female Sale Ree Heights, SD
- 14

Delaney/Atkins Genetic Opportunity Event Lake Benton, MN
- 14

Indian Mound Annual Bull and Female Sale Canadian, TX
- 19

Northern International Livestock Exposition Billings, MT

October

- 4

DaKitch/Rangeline Online Sale
- 5

Colyer Hereford and Angus Annual Fall Female Sale Bruneau, ID
- 9

Perez Cattle Co. Female &
- 24-27

American Hereford Assn. Annual Meeting and Convention Kansas City, MO
- (continued on page 4)

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Other

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Both

SignatureSeptember 2024

(Required for Post Office Regulations)

Don't Miss It!

The ad deadline for the Nov/Dec issue of Hereford America is October 5.

If interested contact Jill Hotchkiss at 605/490-1409 or Email: jbh@herefordamerica.com

November/December is the next issue and comes out in October

Photo by Matt Bartling

The official Hereford publication for the states of South Dakota, North Dakota and Wyoming

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605/866-4495

WWW.HEREFORDAMERICA.COM

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— In memory of Byron Bayers —

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10 Year Old Cow



10 Year Old Cow



14 Year Old Cow



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Six Mile Creek Branded Beef

(continued from page 1)

"I wanted to bring back Herefords like grandpa and grandma had," he recalls.

Rubes is friendly and outgoing, with a mischievous twinkle in his eye and a six-inch-long salt-and-pepper beard he started growing during the coronavirus pandemic. But underneath his affable disposition is a razor-sharp focus on quality and adherence to the premise that anything worth doing is worth doing right.

Since getting into Herefords, he's been named breeder of the year by the Oklahoma Hereford Association and won some big-time catering contracts from corporate clients like Love's Travel Stops.

Selling a premium product became central to Rubes' life early on. His first job out of college at Oklahoma State University involved selling a top-of-the-line Gallagher electric fence charger, which cost five times more than the standard charging device.

"It wasn't your Walmart fence charger. It was expensive," he says. "But the grass could grow up literally into the fence, and the charger would dehydrate it."

To this day, he's a big believer in the product. "I have the same fence charger I got for my dad back in '89, and it still works today," he said. "The quality of the product is exceptional."

That same emphasis on quality is evident at Six Mile Creek Cattle Company, his boutique breeding operation south of El Reno, Oklahoma, named for an unmarked waterway associated with many fond childhood memories.

When he decided to get into Herefords, he turned to two old friends and fraternity brothers from his college



Mark Rubes

days at OSU, Robbie Schacher and Matt Sims, both well-known auctioneers with close ties to the breed. He bought his first 15 head from Coyote Ridge Ranch, in Colorado, and shortly thereafter, a show heifer from Hoffman Ranch, in Nebraska.

From there, his pursuit of high-quality Hereford genetics "became like an addiction," Rubes says with a grin.

He still has daughter Kassidy's first show heifer, Crackerjack, purchased 15 years ago. He now runs around 200 head of cows and sells 30 to 50 bulls a year sired by breed superstars such as T/R BPF American Classic 561 CET, owned by Bar A Cattle in Texas; BK Jet Smooth J18 ET, which fellow Oklahoman Jirl Buck exhibited as the grand champion polled bull at the 2024 Cattlemen's Congress; and EXR Bankroll 8130 ET, Express Ranches' reserve grand champion horned bull at the 2019 National Western.

Rubes went into the breed having heard the usual warnings about pink-eye and foot rot, but those concerns haven't materialized. Angus cows have those same issues too, he points out. Instead, he's impressed by how far Hereford genetics have come in the last few decades and by the breed's contribution to bone density and overall soundness.

"When I got into Herefords, I didn't know how popular they were," he notes. "I'm finding a lot of customers who want to run them on good Angus cows."

From Steak to Plate

With his focus on quality, Rubes is reluctant to sell any animal at the sale barn for a commodity price. That's how he ended up in the meat business.

"Everything's full circle with me now," he said. "I have my show heifers and bulls that I sell, but I also have a meat market, and I created a food trailer."

His breeding program includes around 20 registered donor cows that are flushed for embryos, which are then transplanted into commercial Angus recipients. The conception rate is around 60 percent. A clean-up bull runs on those cows, and the

resulting calves go into his branded beef program.

"We don't want to miss out on a pregnancy with those cows. The baldies that come out of that cross go into our meat market," he says. "So we are actually breeding our cattle for the quality of the meat."

The calves are weaned at around 600 pounds, run on winter wheat pasture until they reach 1,100 pounds and finished for 120 days at a local feedlot. They are typically 1,500 to 1,600 pounds when they go to slaughter.

Rubes has several processors to choose from, but mostly relies on South Canadian Meats at Thomas and Country Home Meats in Edmond.

"It might be hard to get processing in the beginning, but if you're a regular customer, they love you, and they take care of you," he said.

Marketing the beef has been a rewarding experience. He gets to know his customers and counts many of them as friends.

"We have a barn on the farm with walk-in freezers, and people buy it right off the ranch. These people are not coming to me for the price, they are coming

for the quality," he said. "Nine times out of ten our meat grades out at prime."

Faced with excessive quantities of ground beef — a common problem for direct sellers — he invested \$75,000 in a 26-foot-long customized food trailer built by Custom Trailer Pros in Kansas City.

Since he started catering events, he hasn't had to worry about having too much inventory. Now he can barely keep up with demand. The meat company currently processes around 100 head a year.

"There's no lack of opportunity," he says. "It's just if your food's good or not."

Local county extension agent Kyle Worthington hired Rubes to cater a meeting for area wheat producers, paying \$26 a plate for a lunch of sirloin taco meat with beans and rice.

Finding local caterers is getting tougher, Worthington said.

"Catering is hard work, and it's hard to get good labor," he said. "It's something where you've really got to watch your input costs."

He said several cattle producers in the area have started marketing their own

(continued on page 6)

CALENDAR OF Sales & Events

(continued from page 2)

- | | | | |
|----|-------------------------------------------------------------|----|-------------------------------------------------------|
| 26 | American Royal Junior Hereford Show
Kansas City, MO | 16 | North American Livestock Exposition
Louisville, KY |
| 26 | Ladies of the Royal Sale
Kansas City, MO | 21 | Largent and Sons Bull Sale
Kaycee, WY |
| 27 | American Royal Open Hereford Show
Kansas City, MO | 25 | The Berry's Bull Sale
Cheyenne, WY |
| 27 | Perez Cattle Co. Fall Bull Sale
Columbus, TX | | |
| 30 | Wooden Shoe Herefords and Angus Dispersion
Blackfoot, ID | | |

November

- | | | | |
|-------|-----------------------------------------------------------------|----|-----------------------------------------------------------|
| 1 | Red Deer Hereford Showcase Female Sale
Red Deer, AB | 7 | Frederickson Ranch Sale
Spearfish, SD |
| 1 | Cornhusker Classic
Kearney, NE | 12 | Minnesota Hereford Influence Sale
Pipestone, MN |
| 2 | Nebraska Hereford Assn. Annual Meeting & Banquet
Kearney, NE | 13 | Minnesota Hereford Assn. Annual Meeting
Hutchinson, MN |
| 3 | Huth Herefords Dispersal
Oakfield, WI | 14 | GoPher the Purple Sale
Hutchinson, MN |
| 4 | P&R Herefords Bull Sale
Trail, OK | 14 | GKB Cattle & Barber Ranch Female Event
Desdemona, TX |
| 8 | SD Hereford Assn. Meeting and Banquet
Brookings, SD | | |
| 9 | SD Excellence Sale
Brookings, SD | | |
| 11 | Mohican West Bull Sale
Laurel, MT | | |
| 12-13 | Harvie Ranching Female & Genetics Sale | | |
| 14 | Hoffman Ranch Bull Sale
Thedford, NE | | |

December

- | | |
|-----|----------------------------------------------------------------|
| 4-7 | Western States Hereford Shows
Reno, NV |
| 5 | Hereford America Ad Deadline for January issue |
| 6 | Knoll Crest Farms Total Performance Bull Sale
Red House, VA |
| 7 | Frederickson Ranch Sale
Spearfish, SD |
| 12 | Minnesota Hereford Influence Sale
Pipestone, MN |
| 13 | Minnesota Hereford Assn. Annual Meeting
Hutchinson, MN |
| 14 | GoPher the Purple Sale
Hutchinson, MN |
| 14 | GKB Cattle & Barber Ranch Female Event
Desdemona, TX |

January

- | | |
|----|----------------------------------------------------------|
| 9 | Minnesota Hereford Influence Sale
Bagley, MN |
| | April |
| 12 | Knoll Crest Spring Bull and Female Sale
Red House, VA |

SDHA at Dakotafest

(continued from page 1)

For SDHA it just keeps getting better and better being the perfect combination of providing excellent Hereford beef paired with outstanding member participation.

The ribeye steak sandwiches are cooked on a special grill at their outdoor booth then the sandwich making line goes to work putting the steaks in a bun and wrapping them. Manpower is supplied by SDHA members who volunteer to take part.

After many years of revising their system, it is definitely a win-win and the sandwich building line works like a well-oiled machine.

"We have the best volunteers an organization could ask for and they show up and pitch in," says SDHA president Matt Zens. Not only are these volunteers great, but they are Hereford producers that raise this product."

"It's so neat to see how much people look forward to these sandwiches every year!"

Shop at feddes.com

For sale privately: 70 bulls ♦ bred females



F Monument 411 (see mother 048 below)
Homozygous polled. BW 78. Stylish bull from powerhouse cow. See 15 Monument sons and mothers at feddes.com.



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970 401's mother by 33Z



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Six Mile Creek Branded Beef

(continued from page 4)

beef, but Six Mile is unique for taking the product all the way to table-ready.

Rubes partners on the meat business with a friend and neighbor, Zach Wix, who also raises some of the cattle that go into the program.

"Zach and I like to cook," he says. "He's very competitive. But we both like it. The whole idea of the food trailer is to cook what we raise at the farm. That's why we call it 'from our pasture to your palate.'"

Next up, Rubes already has a rendering for a new event center he plans to build at his ranch that will include a full-scale commercial kitchen.

Both he and Wix have full-time jobs off the farm in the healthcare field.

For the past 23 years, Rubes has owned a home healthcare and medical equipment company that currently has around 150 employees.

His Visiting Angels senior care franchise was the first in Oklahoma. Now there are 800 of them spread across the U.S.

"That's my real money. That's what allows me to do the fun stuff," he said. "I have great people working for me, so I can usually slip out of the office if I need to."

Growing up, Rubes' parents encouraged him to get an education and seek a steady job while putting the farming second. His dad did the same, working for a local prison.

But, as he likes to say now, you can take the kid out of the farm, but you can't take the farm out of the kid.

With his mom's recent passing, Rubes and his wife Lori are getting ready to move from a house in town to the ranch. His sister, Debra, lives nearby.

Daughter Kassidy, who gained valuable experience showing cattle on the National Junior Hereford circuit, is now a senior at OSU pursuing a veterinary degree and working part-time for a clinic in the Tuttle area.

Rubes' busy life and ambitious goals have put him in position to pay tribute to a rural childhood he will always treasure, by continuing the tradition of raising food.



The 26-foot long, customized Six Mile Meats trailer was built by Custom Trailer Pros in Kansas City

REMINDER

**Ad Deadline for
Hereford America's Nov/Dec issue
is October 5th.**

Please have your ad or editorial information to us by that date.

For more information contact:

Jill Hotchkiss • Hereford America
605/866-4495 (office) • 605/490-1409 (cell)
or E-mail: jbh@herefordamerica.com
www.HerefordAmerica.com

OUTTAGRASS CATTLE COMPANY by Jan Swan Wood c 2024



Editorial....

(continued from page 1)

So many harrowing stories come out of situations like these. Livestock losses combined with feed and fencing losses make it difficult for people. There are some good stories and some not so good.

Seems like when we get hot, dry drought conditions out west it's like a tinder box. This time of year those of us living on ranches out here are on high alert for wildfires and no state is exempt.

As of September 13 this batch of wildfires is fully contained after roaring across 350,000+ acres of land but a new fire on the Wyoming/Montana line started on the 11th, torching 40,000 acres in one night.

The cooler temperatures will help situations but it does makes one wish for snow.

Congratulations are in order once again to the South Dakota Hereford

Association for a very successful ribeye steak sandwich booth at the DakotaFest farm show. Ad you see in the photos below, Coborn's in Mitchell works closely with SDHA to prepare the steaks. It's taken a number of years to get all of the processes to work and mesh.

The fall female sale run is starting. It should be an interesting week in Montana. See you there.

—JBH



The Coborns team in Mitchell cuts 10,000 ribeyes for SDHA just the way they need them. Coborns is a loyal Hereford beef retailer and SDHA appreciates their continued support!

DESERT ★ MART Prime Fuel Sale!



OR TP Desert Prime... Like No Other!

LOOK AT HIS ACCOMPLISHMENTS:

A CALVING EASE ICON. With over 450 recorded birthweights, his low +1.4 / Birthweight EPD ranks him a proven, accurate sire of trouble-free calving surety.

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A MATERNAL ICON. His milking ability is simply incredible with a **TOP 1%** of the Breed in **BOTH** Milk and Milk plus Growth. His daughters are real genetic powerhouses, crossing explosively with all the breed's top sires.

A PERFORMANCE ICON. A breed trait leader in **BOTH** Weaning and Yearling weights. His excellence makes more pounds easy to obtain.

A CARCASS ICON. In a class by himself! **TOP 1%** in carcass weight, ribeye area, marbling ability and CHB value! He **OWNS** carcass superiority!

A POPULARITY ICON. We have never before seen such consistent demand for offspring from a single sire... approximately 150 of his direct sons have sold to average over \$6,700 apiece! The grandsons show a growing popularity as well.

★★★★★
When you consider his accomplishments, the outstanding number and quality of his sons and grandsons being offered in this year's event... you will want this "OCTANE" in your herd!

DESERT ★ MART Prime Fuel Sale!

Sale Date: November 21, 2024

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South Dakota Summer Spotlight

Hereford Futurities

Hereford Specials



Grand Champion Heifer — Sienna Kessler, sponsored by Muller Cattle.



Reserve Champion Heifer — Kinsly Altena, sponsored by Hansmeier & Son.



Grand Champion Steer — Tanner Grupe, sponsored by Covey Cattle and Creatives by Calah.



Reserve Champion Steer — Chisum Blum, sponsored by Gerlach Herefords

— Photos by Focus Marketing Group —



Grand Futurity Heifer — Blacktop Solution 380 bred by Blacktop Farms owned by Reanna Knock.



Reserve Futurity Heifer — PF Tulsa 3035 bred by Blake Peskey owned by Ellie Olawsky.



Grand Futurity Steer — ECR Fort George 3576 bred by Fawcett's Elm Creek Ranch owned by Chisum Blum.



Reserve Futurity Steer — SPH 7A Cheddar 309 bred by Springwater Polled Herefords, owned by Courtney Schuette.



ENTICE \times 8032 - HOMO POLLED | P44552518

BW	YW	MARB	BMI	CHB
3.0	132	0.24	582	167



ON DEMAND \times 73F | P44555447

BW	YW	MARB	BMI	CHB
0.9	91	0.18	419	120



ARLO \times 19Z | P44555432

BW	YW	MARB	BMI	CHB
1.0	102	0.34	408	132



GENERATOR \times 71G - HOMO POLLED | P44555415

BW	YW	MARB	BMI	CHB
2.8	97	0.25	484	122



RED CLOUD \times 1J - HOMO POLLED | P44559879

BW	YW	MARB	BMI	CHB
0.2	96	0.33	561	155



GENERATOR \times 1J - HOMO POLLED | P44555380

BW	YW	MARB	BMI	CHB
4.6	113	0.38	543	171

Genetic Opportunity

ONLINE SALE

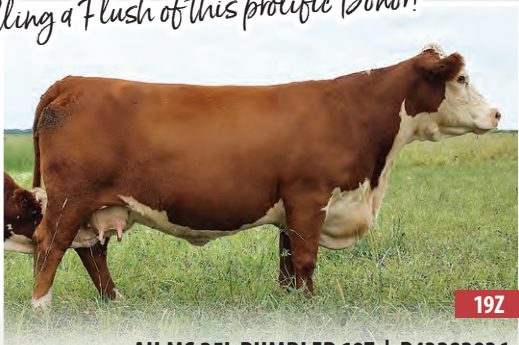
OCTOBER 14

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Selling a Flush of this prolific Donor!



AH MS 25L RUMBLER 19Z | P43292936

CED	BW	WW	YW	M	REA	MARB	BMI	CHB
8.1	0.4	59	88	29	0.39	0.34	\$396	\$128



JDH AH 45C 36E RITA 1J ET | P44260269
HOMOZYGOUS POLLED



JDH AH 19Z MS RUMBLER 34J ET | P44242708
HOMOZYGOUS POLLED



JDH NHD 5036 CHRISTA 39K ET | 44341395



JDH 17A 124C MS RUMBLER 97J | P44242631
HOMOZYGOUS POLLED

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ATKINS
HEREFORDS

Pete & Laura Atkins Family
atkins15@sio.midco.net | Pete: 605/351-9847
atkinsherefords.com

Bulls + Breds Annual Sale - SATURDAY, FEBRUARY 15, 2025



South Dakota Spotlight Hereford Results

Carcass Results

Exhibitor	SEX	RIB FAT	REA	%IMF	WEIGHT	HCW	%KPH	Y.G.	Carcass Prices				Weight	Final Price	Payout	Rank
									Q.G.	Base	YG	QG				
Nolan Stahly	S	0.38	12.5	5.84	1310	832	3.5	3.31	Choice	\$297.15				\$297.15	\$2,471.84	1
Ellie Olawsky	S	0.22	12.9	4.71	1255	797	3.5	2.65	Low Choice	\$297.15				\$297.15	\$2,368.06	2
Makayla Simmermon	S	0.71	14.2	4.53	1370	870	3.5	3.74	Low Choice	\$297.15				\$297.15	\$2,585.06	3
Gavin Rausch	S	0.51	10.9	4.01	1155	733	3.5	3.77	Low Choice	\$297.15				\$297.15	\$2,179.37	4
Nolan Stahly	S	1	16.3	8.25	1465	930	3.5	4.02	High Choice	\$297.15	-\$12.54		-\$3.04	\$281.57	\$2,619.38	5
Chisum Blum	S	0.56	15	3.09	1230	781	3.5	2.77	High Select	\$297.15		-\$17.82		\$279.33	\$2,181.71	6
Lyla Bothe	S	0.19	12.5	2.09	1200	762	3.5	2.57	Low Select	\$297.15		-\$17.82		\$279.33	\$2,128.49	7
James Jensen	S	0.42	13.5	2.41	1230	781	3.5	2.90	Low Select	\$297.15		-\$17.82		\$279.33	\$2,181.71	8
Nolan Stahly	S	0.46	14.1	2.58	1290	819	3.5	2.95	Low Select	\$297.15		-\$17.82		\$279.33	\$2,288.13	9
Rebecca Milbrandt-Schuette	S	0.23	10.3	2.5	1040	660	3.5	2.99	Low Select	\$297.15		-\$17.82		\$279.33	\$1,844.70	10

Showmanship



Beginner's Showmanship — Champion, Paisley Johnson; Reserve, Rett Blume; 3rd, Keilahny Altena; 4th, Ellie Olawsky; 5th, Tuf Hagen.



Junior Showmanship — Champion, Macey Josephsen; Reserve, Ivy Fawcett; 3rd, McKinley Roudabush; 4th, Lyla Bothe; 5th, Charlee Holt.



Senior Showmanship — Champion, Tanner Grupe; Reserve, Jayna Blume; 3rd, Kyla Peskey; 4th, Chance Blum; 5th, Ireland McAreavey.



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Beginning October 15, 2024
Commercial Hereford and BWF Bred Heifers

250 Herefords AI'd Angus (Safe & Sound, Just Cause, or Rush)

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Both are cleaned up with LBW Angus bulls and due March 1, 2025 for 60 days.

Will be ultrasounded and sorted into short calving intervals.

Top quality heifers with excellent dispositions.



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	Carcass	Live conversion
Dressing Percentage	63.50%	
Choice 2-3 600-900 carcass	\$297.15	\$188.69
Select 2-3 600-900 carcass	\$279.33	\$177.37
Choice select spread	-\$17.82	-\$11.32
400-500 lb carcass	-\$29.29	-\$18.60
500-600 lb carcass	-\$17.11	-\$10.86
900-1000 lb carcass	-\$3.04	-\$1.93
1000+ discount	-\$15.00	-\$9.53
Prime 1-3	\$13.76	\$8.74
Certified 1-3	\$5.55	\$3.52
Choice 1	\$3.69	\$2.34
Select 1	-\$15.82	-\$10.05
Standard 1-3	-\$35.27	-\$22.40
Prime 4	\$0.01	\$0.01
Choice 4	-\$12.54	-\$7.96



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North Dakota Junior Hereford

New Salem, ND
August 24, 2024

Judge Bradyn Lachenmeier
sorted 21 head of cattle



Field Day



Grand Champion Heifer — Vance Mrnak with MH Miss Travis 3552L ET.



Reserve Champion Heifer & Grand Champion Cow/Calf Pair — Dawson Kitchell with FCC JD 8923 Chantel 201 & MS Dakitch DMK Coco Bean 119M.



Grand Champion Steer — Hoyt Dukart with FH Cruiser 3141.



Reserve Champion Steer — Hayes Dukart with FH 1245 DOMINO 383.



Grand Champion Bull — Dawson Kitchell with DaKitch 123F Moonshine 144M.



Reserve Grand Champion Bull — Dawson Kitchell with DaKitch DMK 1J Yellowstone 14M.



Champion Jr. Showman — Vance Mrnak
Reserve Champion Jr. Showman — Dawson Kitchell

Newly elected Jr. Officers:
President: Mika Stuber
Vice President: Layton Mrnak
Secretary/Treasurer:
TyAnn Heinrich



Champion Intermediate Showman - Layton Mrnak
Reserve Champion Int. Showman — Lilly Heinrich
Champion Sr. Showman — Baily Kunz
Reserve Champion Sr. Showman — Mika Stuber

Final Farewell...

Douglas D. Bennett

Douglas D. Bennett of Echo, OR passed away August 18, 2024, at the age of 91. Doug and twin brother Don were born May 8, 1933, to J.W. and Marie Bennett born on a cattle and wheat ranch in Winona, WA, the twins quickly followed the lead of their two older brothers Bill and Jack and the vision of J.W. and Marie continued.

The four boys were soon spending countless hours on horseback in the rough Winona countryside learning the registered Shorthorn business. With J.W. at the helm showing cattle took centerstage. The Bennetts started showing and garnering champions throughout the United States. It wasn't long before these young Bennett boys were headed to Chicago in boxcars to exhibit the Grand Champion Shorthorn bull. This will set the stage for Doug's life.

Doug graduated high school and served in the Navy for 2 years; in 1953 he married Gladys Hudson. With the GI bill and a growing family, Doug headed to Pullman to attend Washington State University. Upon graduation from WSU in 1960 he went on to manage Lehn Brothers Herefords. During that time Doug purchased his first registered Herefords. He returned to Washington State to earn a master's degree, teach animal science, and coach the livestock judging team.

In 1967 Doug had the opportunity to join Howard Stone and manage Stone Hereford Ranch. He was able to continue to build his private herd with a unique agreement he had with Howard Stone. Stone Herefords became one of the premier Hereford operations both in the show ring and production sales. Doug utilized total performance records (TPR) and developed young sires by testing in Stone's commercial herd and retrieving feedlot and carcass data.

Stone Hereford Ranch had many ROM champions. Stone had Grand Champion bull in Kansas City with the Royal Saint who sold for \$30,000 for 3/4 interest to John Mecon; he went on to be Grand Champion bull at Denver. Stone also had 2 Grand Champion carloads at the National Western in Denver.

Stone Herefords became the site for the All-American Hereford Field Day and brought together many top cattleman and youth from across the US. While Stone Hereford Ranch was thriving, Doug, Don, and Howard Stone established High Meadows Cattle Company in Wallowa, OR which Don would manage.

1976 brought the record setting dispersion sale of Stone Hereford Ranch with a cowherd selling for \$2.2 million. The highlight of the sale was SR Big Arthur H201 who brought \$180,000 for 1/2 interest and sold to John Wayne and Louis Johnson of 26 Bar Ranch. On the conclusion of the dispersal, Doug & Don purchased Stone Hereford Ranch then

renamed it to Oregon Hereford Ranch. And... Doug's vision continued

In 1979, Doug expanded by joining Sam Friedman to form Lone Star Hereford Ranch in Texas. Lone Star was quickly on the map with 2 Grand Champion bulls at the National Western in Denver as well as 7 Grand Champion carloads, and 2 Reserve Grand Champion carloads in Denver. The show program was strong with several champions at major shows. Doug's mission was to

produce high quality herd bulls to sell in their annual production sale as well as in Denver. Lone Star was one of the first herds to ultrasound yearling cattle for ribeye, marbling, and fat thickness as criteria for selection. These bulls included Star Mark 300C (\$175,000 1/2 int.), Star Mark Donald ET (\$50,000 1/2int.), Star Donald 288D, Denver Grand Champion selling for \$225,000. Then, Lone Star's 335F became one of ABS's top selling semen/certificates bull at over a million dollars.

Doug initiated many programs for youth which included the Texoma Beef Clinic and the Lone Star Heifer Futurity

Show. The Texoma Beed Clinic brought over 700 participants to evaluate several classes of Hereford cattle. The Lone Star Heifer Futurity Show became a yearly event that provided an opportunity to showcase progeny purchased at Lonestar Hereford Ranch.

After the sale of Lone Star Hereford Ranch, Doug returned to his beloved Northwest and joined brother Don at Oregon Hereford Ranch. They dispersed the Hereford cowherd in the fall to devote more time to their 4,000 head feedlot. Not ready to retire yet, Doug and Don purchased an Angus cowherd.

(continued on page 14)

INAUGURAL FALL BULL SALE *in Desdemona*

THURSDAY, OCTOBER 10, 2024

GKB CATTLE SALE HEADQUARTERS - DESDEMONA, TEXAS

GPS ADDRESS: 7440 TX 16, DESDEMONA, TX 76445

*Selling
85 head!*

75 Long Spring Yearling Horned & Polled Hereford Bulls!
Plus 10 Powerful Angus Bulls!

GE-EPDs plus individual performance & ultrasound data provided



GKB IMPACT 3196

AHA P44446668 • 3/15/23 • Homozygous Polled
S: KJ GKB 364C Impact 249J ET
D: GKB BR Madelynn 0131
CED +1.9 / BW +3.5 / WW +73 / YW +118 / SC +0.6 / MILK +31
REA +.86 / MARB +.38 / BMI +439 / BII +547 / CHB +162



GKB MAKERS MARK 3195

AHA P44446989 • 3/20/23 • Polled
S: Green JCS Makers Mark 229G ET
D: GKB BR Fancy Belle 0114
CED +1.4 / BW +2.6 / WW +77 / YW +125 / SC +2.0 / MILK +31
REA +.77 / MARB +.16 / BMI +505 / BII +603 / CHB +165



GKB GUARDIAN 3233

AHA P44447326 • 3/11/23 • Polled
S: C GKB Guardian 1015 ET
D: CH Ms Adeline 917 ET
CED +2.8 / BW +3.0 / WW +56 / YW +93 / SC +0.5 / MILK +21
REA +.63 / MARB +.25 / BMI +286 / BII +364 / CHB +142



GKB BLACK HAWK DOWN 3324

AHA 44465443 • 4/17/23 • Horned
S: C Black Hawk Down ET
D: BR Zoey 9118
CED -4.3 / BW +5.8 / WW +63 / YW +104 / SC +0.7 / MILK +29
REA +.48 / MARB -.07 / BMI +283 / BII +346 / CHB +117



GKB 9118 ENDURE 3338

AHA 44455819 • 3/13/23 • Horned
S: UPS Endure 9118
D: OCC Miss Flawless ET
CED +1.9 / BW +3.7 / WW +60 / YW +100 / SC +0.8 / MILK +30
REA +.89 / MARB +.23 / BMI +421 / BII +505 / CHB +159



GKB BREAKTHROUGH 3354

AAA 20731213 • 1/8/23
S: Beal Breakthrough
D: RAR Discovery 8097
CED +11 / BW -.6 / WW +91 / YW +166 / SC +38 / MILK +30
MARB +1.42 / RE +1.83 / SM +66 / SB +237 / SC +373



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Final Farewell...

(continued from page 13)

They started selling bulls in Madras, Oregon with Greg Lechner forming many new friendships. In 2007 they sold the feedlot and a large portion of the ranch while retaining the main headquarters. In their final years Doug & Don reduced their cowherd to a few head and sold the headquarters to grandson Jordan.

Doug has also benefited the industry through serving in various leadership roles. He has served on the AHA Board, as president and director of the Oregon, Washington, N. Idaho Hereford Association (OWNI), as president of the Breed Improvement Federation (BIF) and as executive committee member of the Texas Hereford Association. He also won several awards including the 1994 Man of the Year in Texas Agriculture, Member of the Diamond Pioneer (an agricultural achievement award by Oregon State University), and was inducted into the American Hereford Association Hall of Fame in 2008.

Doug will be remembered for the profound impact he had on so many lives and all the friendships he made during his wonderful life.

Doug is survived by Ruth, Phyllis Bennett, Norma Bennett, Donna Bennett. Children: Doug (Kris) Bennett, Susan (Joe) Parks, Randy (Vanessa) Bennett, Mitch (Becky) Bennett. Grandchildren: Adrienne (Matt) Williams, Jordan (Betsy) Bennett, Alex (Allison) Bennett, Ty (Emily) Parks, Sam (Courtney) Parks, Ben (Kim) Parks, Monica (Scott) Warlick, Adam (Melissa) Bennett, Neil (Breanne) Bennett, Austin Bennett, Sophie Bennett, and Rachel Bennett. As well as several grandchildren, nieces, and nephews. He was preceded in death by wife, Gladys Bennett, brothers Don Bennett, Jack Bennett, Bill Bennett and parents JW and Marie Bennett.

Craig Andrew Jatón

Craig Andrew Jatón died Thursday, September 5, 2024, at the Pioneer Memorial Hospital in Viborg, SD due to complications of COPD.

Craig was born July 23, 1959, to Norma Anderson in Madison, SD. He attended country school in Letcher, SD and finished the 8th grade in Yankton, SD.

He married his first wife in 1978 and a son, Christopher, was born to this union. He later remarried in 1981 and was blessed with sons, Jason and Joseph.

Craig made a living driving semi, hauling cattle and grain. He was a Volunteer Fireman and First Responder in Irene for many years. He worked for area farmers up until a devastating farm accident in 2014. Craig was strong willed and managed to survive numerous surgeries and life challenges that allowed us to be blessed with him for an additional 10 years.

Craig was a very talented handy man and could fix just about anything for his daughters-in-law. He was able to pass these skills on to his three sons. He loved his kids and grand kids more than anything and would do what he could to make sure they were spoiled rotten with toys.

Craig enjoyed spending his last years with his soulmate Vickie. He liked to help her on the farm and especially going to show cattle at numerous fairs throughout the summer. They would also add to Craigs' antique collection of old lamps and old iron.

Spending time with family was very important to Craig. He looked forward to "family camp" each summer.

Thankful for having shared his life, are his three sons: Christopher of Yankton, SD, Jason (Michelle) of Irene, SD and Joey (Brenda) of Wagner, SD, soulmate Vickie Mensch-Geuther of Wakonda, SD, mother, Norma Anderson of Yankton, SD. Also, siblings Fred (Cheryl) Leetch of Pierre, SD, Patty Happe of Yankton, SD, Scott (Hazel) Lowery of Rapid City, SD, Alice and (David) Hegert of Rapid City, Lovell Giedd of Yankton, and Tammy Zoss of Yankton. Also, grandchildren; Tyler Kokesch, Tyler Aune, Justyn Jatón, Keeley Jatón, William Jatón, Kylie Gengler, Koury Serck, and Tapanga Jatón.

Craig was preceded in death by his grandparents and a brother-in-law David Giedd.



Craig Jatón

Sale Roundup

Walker Herefords Foundations for the Future Sale

Sept. 6 and 7, 2024

Morrison, TN

Auctioneers:

Eddie Burks & Dustin Layton
Frozen Genetics

1 Flush — \$10,000

1 Recip — \$8,500

80 Embryos — \$700

Live Sale

1 Bull — \$12,000

84 Females — \$7,565

Frozen Genetics, Sept. 6:

Lot 100, Pick of Herd Flush to GKB Cattle, Desdemona, TX, \$10,000.

Lot 121, Pregnant Recip., Stelpflug Gunsmoke 222 ET x GKB 0104 Miss Boulder 2702 to Anderson Varner, TN, \$8,500.

Lot 102, Frozen Embryos, Churchill Equity 3316L x WHR 86 809F Beefmax 937J ET to Barnes Herefords, GA, \$1300 each.

Live Sale, Sept. 7

Top Bull:

Lot 7, WLKR JH Incentive 799E 0423 ET to Bob Morris and Skrivaneck Ranches, TX, \$12,000.

Top Females:

Lot 41 and 41A, \$20,750. WLKR HDS Emma 2296 8119 104J to Triple C Farms, AL, \$5,000.

WLKR HDS Emma 1015 104J 415M to Barnes Herefords, GA, \$15,750.

Lot 53 and 53A, \$20,500. WLKR FAF Lass 332 6D 975G to Sunny Side Farm, OH, \$16,500.

WLKR DRF Lass 9175 975G 447M to Clifford Herefords, LA, \$4,000.

Lot 69, Schu-Lar JS 21J Society 2E 36F to McGuffee Herefords, MS, \$20,000.

Lots 37 and 37A, \$19,000. WLKR JH



Phil and Joe Ellis, Chrisman, IL

Dominette 8474 1225 to Whispering Winds Farm, MO, \$10,000. WLKR JH Dominette 110J 4209 to Edwards Farms, AL, \$9,000.

Lot 9 and 9A, \$17,750. Pennells Manda Belle 2005 to Tennessee River Music, AL, \$12,500.

WLKR JH Belle 0423 2005 3252 to Colton Pollard, MO, \$5,250.

Lot 1 and 1A, \$17,000. WLKR JH Rose 722 172C 9244 to Bob Morris, TX, \$13,500.



Steven and Stan Boyle, Idaho Falls, ID, purchased three heifer calves.

WLKR /S JH Rose 9175 3142L to GTN Farms, TN, \$3,500.

Lot 14 and 14A, \$17,250. SSF 30A MS Mandate 471 to Whispering Winds, \$10,000.

WLKR JH Lass 0558 471 3250 to Gavin Kasser, TN, \$7,250.

Lot 57 and 57A, \$15,250. WLKR Doss Carla 722 23F 140J to Doss Herefords, MO, \$7,750.



Full house at Walker Herefords.



HEREFORD ASSOCIATION
MONTANA

will be selling MHA Directory Ads
Racehorse Style on
The Livestock Link
at the end of November.

*A Frozen Genetics Sale
will also be included*

More details in next issue

Check out

www.TheLivestockLink.com



Wesley and Kelly Gilliam, Columbia, TN.

WLKR Doss Carla 9175 Carla 9175 140J 450M to Doss Herefords, \$7,500. Lot 10 and 10A, \$14,500. Walker Dance 2504 E102 ET to Montgomery Farm, SC, \$6,500. WLKR JH DRF Dance H086 3244 to Blazer Farms, TN, \$8,000. Lot 39 and 39A, \$13,000. BK Just Right 4211 to Clifford Hartest, LA, \$4,000. WLKR DCF JH Justine 110J 4203 to Andrew Varner, TN, \$9,000. Lot 64 and 64A, CES Stonegate Bloom X70 ET to Weil Cattle Co., TX, \$5,750.

WLKR DRF JH Bloom H086 4202 to Dry Creek Farm, AL and CES, GA, \$6,000. Lot 11 and 11A, \$11,000. Innisfail X651 813F to Montgomery Farm, SC. WALKER Lass 660J 813F 3113L to Whitehawk Ranch and Mead Farm, GA, \$7,000. Lot 35WLKR CRCH Lady Merit 9195

422M to Burns Farms and Hair Trigger, TN, \$10,500. Lot 16 and 16A, \$10,000. CMF 104B Sara 543G to 7 Oaks Plantation, GA, \$4,000.. WALKER Sara 569G 3123L to Gillian Farms, TN, \$6,000.

REMINDER

Ad Deadline for Hereford America's Nov/Dec issue is October 5th.

Please have your ad or editorial information to us by that date.

For more information contact:

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OUTTAGRASS CATTLE COMPANY by Jan Swan Wood c 2024



The Chosen Sale

THURSDAY AT 6 PM
OCTOBER 24, 2024

Live Female Sale site at Sanders's Ranch, Louisburg, KS

Spring 2024 Show Heifer & Future Donor Prospects,
Spring Bred Heifers, Frozen Genetics & Pick of Fall 2024 Calves.



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KJ 7603 ELEMENT 019L ET AHA#: P44474146

High selling bull (\$95,000) Upstream, Fawcett & Hickey
Maternal brother to \$80,000 female, KJ 7603 Vienna 698K,
whom sold in C&L Dispersal
Sexed Semen Sells.



KJ 753D CHER K68 ET AHA#: P44380755

Sire: JDH AH Prominent 21G ET Dam: KJ BJ 686Z Cher 753D ET
CE: 7.6 BW: 1.2 WW: 70 YW: 102 DMI: 0.2 SC: 1.2 SCF: 24.9 MM: 35
MG: 70 MCE: 2.2 MCW: 89 UDDR: 1.50 TEAT: 1.50 CW: 104 FAT: 0.082
REA: 1.09 MARB: 0.29 BMI: 536 BIL: 638 CHB: 176
Selling right to Flush!



KJ TWJ 907E CHERRY 374L ET

2024 JNHE Champion Division 1 Horned
Sire: Marksman D87 Dam: Chardonnay 907E
Full Sib Embryo's Sell!



KJ 746D COED MADONNA 20 IL ET

2024 JNHE Reserve Champion Division IX Polled
Sire: Marksman D87 Dam: Coco Creme 746D
Sold in the 2023 Chosen Sale.



Plan to attend The Chosen Sale before the American Royal Show and AHA Annual Meeting!

LiveAuctions.TV



Advisor of the Year — Ashlee Eatherton, Castle Rock, WA, was selected as NJHA Advisor of the Year. Making the presentation were NJHA directors Tar Tut (left) and Wesley Denton.



GRAND ISLAND, NE — Ashlee Eatherton, Castle Rock, WA, was named the National Junior Hereford Association's (NJHA) Advisor of the Year, during the Hereford Youth Foundation of America (HYFA) Scholarship, Awards and Maroon Jacket Ceremony on July 12. More than 20 junior members and Washington State Junior Hereford Association (WSJHA) supporters submitted letters of nomination detailing Eatherton's dedication to Hereford youth. In recognition for her commitment to WSJHA, Eatherton received a leather banner during the ceremony at the 2024 VitaFerm® Junior National Hereford Expo (JNHE) in Grand Island, NE.

As a new, young advisor, Eatherton stepped into the role with enthusiasm and determination to grow the WSJHA. "Ashlee is the sole reason that we, as an association, got to go to Junior Nationals. She organized and planned our whole trip, while adapting to the needs of our members. Managing the stops, food and hotels of our travels was a role that she took on. Fundraising and other sorts of funding all went through her," said Edward Gould, WSJHA president. "She is the reason I was able to attend my first Junior Nationals, and it was an experience I will never forget."

Brad Gohr, Gohr Cattle Co., spoke highly of Eatherton's dedication to the role and her impact on junior members. "Ashlee Eatherton has added an element of energy, dedication and timeless devotion to what was a floundering program. Under her leadership, the program in the state of Washington is flourishing and kids are hungry to be involved," he said.

Eatherton has grown the Washington junior program outside of the showing, as well. "If being one of the advisors for the WSJHA isn't enough, Ashlee also completely revamped our state's queen program. The queen program is now something the girls truly look forward to being a part of," Lauren Balmelli said. "Ashlee encourages the queens to advocate for the Here-

(continued on next page)



NJHA Board of Directors — Front row (l to r): Kaylee McInvale, Cumby, TX; Salem Sifford, Goldvein, VA; Haley Mouser, Tenstrike, MN; Emma Ballinger, McKee, KY; Harlee Watson, Flemingsburg, KY; Lauren Gatz, Fairview, KS. Back row (l to r): Matt Bruns, North Platte, NE; Isaac Rhode, Stewartville, MO; Logan McFatridge, Otterbein, IN.; Sam Birdsall, Torrington, WY; Sarah Beth Callicott, Only, TN.; Rylie Meinhardt, Onaga, KS.

Four New Leaders Elected to Serve the National Junior Hereford Association

GRAND ISLAND, NE — Four new leaders stepped onto the National Junior Hereford Association (NJHA) board of directors during the 2024 VitaFerm® Junior National Hereford Expo (JNHE). The four newly elected NJHA directors were appointed during the maroon jacket ceremony on July 11 after state delegates selected them to serve a three-year term on a team of 12 directors chosen to govern the organization of more than 4,000 members.

After giving their retiring addresses, four board members passed their maroon jackets to the newly elected directors — Matt Bruns, North Platte, NE; Rylie Meinhardt, Onaga, KS; Emma Ballinger, McKee, KY; and Sarah Beth Callicott, Only, TN. The retiring board members include: previous chairman; Tar Tut, Faribault, MN; retiring vice chairman Wesley Denton, Blue Rapids, KS; prior communications chair Lauren Jones, Darlington, WI; and previous leadership chair Hannah Pearson, Oconto, NE.

(continued on next page)



2024 Junior Herdsman of the Year — Mason Allan, Nocona, TX pictured with NJHA director Logan McFatridge and National Hereford Queen Marie Prodel.

Allan Selected as Junior Hereford Herdsman

Grand Island, NE — Mason Allan, Nocona, TX, garnered the title of 2024 Junior Hereford Herdsman of the Year at the VitaFerm® Junior National Hereford Expo (JNHE), "Grand Daddy of 'Em All," on July 12 in Grand Island, NE.

The Junior Hereford Herdsman of the Year's hard work during and before the JNHE helps them stand out among their peers. Herdsman winners demonstrate a tremendous work ethic coupled with knowledge about the Hereford breed and beef industry. The nominees are selected by a committee, then voted on by their peers throughout the week. This year's winner received a \$2,500 scholarship, sponsored by the Hereford Youth Foundation of America (HYFA) and Sullivan Supply, along with a custom belt buckle.

Mason Allan, is the son of Becky and Dave Allan. He studies animal science at Texas Tech University (TTU). Before TTU, he attended Redlands Community College, where he was an All-American member of the junior college livestock judging team of the year. The "Grand Daddy of 'Em All" marked Allan's 16th JNHE. As a third-generation Hereford breeder, Mason works with his family at Bar A Cattle.

"Growing up, I looked up to my dad and uncle, previous Hereford Herdsmans of the Year," Allan said. "To be recognized for such a prestigious award is extremely humbling."

The 2024 VitaFerm® Junior National Hereford Expo, "The Grand Daddy of 'Em All", is sponsored in part by Bio-Zyme Inc., St. Joseph, Mo. The National Junior Hereford Association (NJHA) is one of the most active junior programs in the country with more than 4,000 members.

The NJHA's mission is to create and promote enthusiasm for the breed while providing opportunities through leadership, education and teamwork. For more information about the NJHA, visit JrHereford.org.

NJHA Board 2024

(continued from page 16)

The 2024-25 NJHA officer team includes Chairman Logan McFatrige, Otterbein, IN; Vice Chairman Haley Mouser, Tenstrike, MN; Communications Chair Salem Sifford, Goldvein, VA; Membership Chair Lauren Gatz, Fairview, KS; Fundraising Chair Sam Birdsall, Torrington, WY; and Leadership Chair Harlee Watson, Flemingsburg, KY. Also serving as directors are Kaylee McInvale, Cumby, TX; and Isaac Rhode, Stewartsville, MO, alongside the four newly elected board members.

Learn more about the NJHA board of directors below:

Logan McFatrige, Otterbein, IN, is the 20-year-old son of Robert and Kristie McFatrige. McFatrige will be a senior this fall at Purdue University studying agribusiness. His future goals include a career in agricultural sales and marketing, as well as taking over his family's herd of purebred Hereford cattle. While at Purdue, McFatrige has been involved with the FarmHouse Fraternity and the Purdue Livestock Judging Team. This summer, McFatrige is interning at American Foods Group where he works in cattle procurement alongside the company's cattle buyers. McFatrige has been an active member of the Indiana Junior Hereford Association, attending the JNHE and competing in contests since 2010. He has held a leadership position in the organization for four years and has been honored with top placings in the JNHE's Hereford Bowl, sales competitions and judging. McFatrige plans to use the leadership skills he's built along the way to guide him on his maroon coat journey, while inspiring younger members to one day don a maroon jacket themselves. McFatrige plans to be a part of the Hereford and cattle industry for a long time and hopes to give back and support the NJHA in any way possible.

Haley Mouser, Tenstrike, MN, is the 20-year-old daughter of Gib and Michelle Mouser. This past May she graduated from Butler Community College with an associate degree in agribusiness. She also served as a member of the livestock judging team. Mouser is

Advisor of the Year

(continued from page 16)

ford breed at every show and also helps them get to JNHE, whenever possible, to participate in all the queen activities."

Eatherton is an NJHA alum who chose to give back and continue supporting the NJHA and its members. Each year during the JNHE, the NJHA Advisor of the Year award recognizes an advisor's contribution to the success of the state association, and ultimately, the NJHA.

excited to attend South Dakota State University this fall to continue judging livestock and pursue a bachelor's degree in animal science. Long term, Mouser hopes to earn her doctorate with a focus on ruminant nutrition while expanding upon her passion for public speaking. Since attending her first JNHE in 2016, her goal was to one day wear a maroon jacket. This led her to extensive involvement in all facets of the NJHA, including serving as the Minnesota Junior Hereford Breeders president and being selected NJHA Fed Steer Shootout Senior of the Year. Her

focus as a board member continues to be on serving juniors and paying forward all that was given to her during her time in the NJHA.

Sam Birdsall, Torrington, WY, is the 19-year-old son of Dennis and Heather Birdsall.

Birdsall will be a junior at K-State this fall majoring in agricultural economics with a specialty in finance. He is active in the Collegiate Cattleman's Club, the College of Agriculture's Student Council and the Alpha Gamma Rho Fraternity. Through Alpha Gamma

Rho, Birdsall helped plan and run the Alpha Gamma Royal Preview Show. Birdsall has held various leadership roles in his state's Hereford association, and he is currently the president of the Wyoming Junior Hereford Association. He has also been a member of the NJHA for 13 years. Since Birdsall's first JNHE in 2012, he has looked up to junior board members and knew he wanted to run for the board.

Birdsall's goal for his time on the board is to inspire junior Hereford

(continued on page 18)

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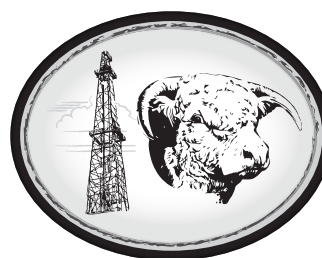


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Junior Hereford Board Members

(continued from page 18)

members to dream more, learn more, do more and become more.

Lauren Gatz, Fairview, KS, is the 21-year-old daughter of Taylor and Jennifer Gatz. Gatz will be a senior at K-State this fall majoring in agricultural communications and journalism with minors in leadership studies and marketing. At K-State, Gatz is active in Agricultural Communicators of Tomorrow (ACT), the Agriculturist magazine and the Kappa Kappa Gamma sorority. Gatz is interning with the Beef Improvement Federation this summer and looks forward to advocating for the beef industry in her career. She has been a NJHA member for 13 years and has held numerous leadership positions throughout her time in the organization. She currently serves as the communications director for the Kansas Junior Hereford board. Gatz's goal as a junior board member is to help juniors find their place within the association and encourage them to take advantage of the opportunities NJHA has to offer. She hopes to contribute to the development of the next generation of leaders and ensure the future success of the Hereford breed throughout her time on the board.

Salem Sifford, Goldvein, VA, is the 20-year-old daughter of Steve and Rosemary Sifford.

Sifford will be a junior at Virginia Tech this fall majoring in dairy science with minors in agricultural business and animal and poultry sciences. At Virginia Tech, Sifford is active in Beef Leadership Council, Dairy Club, Alpha Zeta and Young Farmers. She is also a member of the livestock judging team and has competed on the dairy judging team. Sifford is interning with the Virginia Cattlemen's Association as well as Virginia Cooperative Extension this summer. She is excited to serve as a voice for Virginia cattle producers and youth in the agricultural industry.

Sifford has been a member of the NJHA for 13 years, holding several leadership roles throughout her membership. Some of her fondest memories come from the friends she has made within the Hereford industry and the time spent with family along the way. She strives to be someone that young people can look up to. Her goal within the NJHA is to focus on encouraging juniors to work toward their goals with confidence and dedication.

Harlee Watson, Flemingsburg, KY, is the 18-year-old daughter of Matt and Melinda Watson. Watson will be a freshman at Butler Community College this fall majoring in agribusiness. At Butler, Watson will be a member of the collegiate livestock judging team.

Watson is a recent graduate of Fleming County High School where she

served as both the Fleming County and Licking River Region FFA president, as well as the student council vice president and the Fleming County Rotary Interact Club vice president. Watson is heavily involved in the Kentucky Junior Cattlemen's Association where she served on the board for several years. Watson has been a member of the NJHA for 12 years and has held numerous leadership positions throughout her time in the organization. She served for three years as the Kentucky Junior Hereford Association President. Watson's goal as a junior board member is to motivate juniors of all ages to get involved and have fun. She hopes to shine light on the opportunities available and help members develop their leadership skills to grow the Hereford breed and agricultural industry.

Kaylee McInvale, Cumby, TX, is the 22-year-old daughter of Hoyt and Crystal McInvale. McInvale is a recent graduate of Tarleton State University where she was very involved on campus. McInvale plans to attend Kansas State University in the fall to begin her master's degree in animal science. Her goal is a path revolving around animal nutrition or reproductive health. McInvale has raised and shown cattle her entire life and holds memberships to several breed associations. She has been active in both the TX Junior Horned and Polled Associations for the last 12 years and served as the 2020-2021 National Hereford Queen. She was inspired by NJHA directors who wore the maroon coat before her, and McInvale hopes that during her time on the NJHA board she can inspire those around her to follow their dreams.

Isaac Rhode, Stewartsville, MO, is the 21-year-old son of Jeff and Susan Rhode. Rhode will be a senior in the fall at the University of Missouri (Mizzou) majoring in agriculture with an emphasis in animal science, ag business and ag leadership. At Mizzou, Rhode is involved in the Alpha Gamma Rho Fraternity, Block and Bridle Club and Collegiate Farm Bureau. He also has been involved in leadership roles in the Missouri Junior Cattlemen's Association and Missouri Junior Angus Association. Rhode has been recognized for his involvement in FFA on the state and national level. He served as a director of the Missouri Junior Hereford Association, including terms as president and secretary. This summer, he interned with Ag-Power, a John Deere Dealership where he is gaining valuable experience in production agriculture. He aims for a career working with livestock producers in sales or service and continue raising purebred Hereford cattle with his family. Rhode has exhibited at 13 JNHes. That experience ignited his passion for the Hereford breed and the NJHA. His goal as

an NJHA director is to help other junior members achieve their goals and dreams. His motto for life is to "Adapt to change in any situation."

Emma Ballinger, Mckee, KY, is the 19-year-old daughter of James and Carrie Ballinger, and a sophomore at The University of Kentucky, where she is majoring in marketing and community and leadership development. Ballinger has found success both inside and outside the showing, serving as the Kentucky FFA State Secretary, Kentucky Junior Hereford Association Vice President and also being selected as a University of Kentucky Singletary Scholar. If elected, Ballinger plans to use her role as a NJHA director to encourage participation, enhance educational opportunities and foster leadership. "My goal as a NJHA director is to encourage participation, enhance educational opportunities and foster leadership and community service. By working together, we can create an environment where every member feels valued and empowered to achieve their full potential."

Matt Bruns, North Platte, NE, is the 20-year-old son of Kelly and Stacie Bruns. A junior at K-State, he is majoring in animal science with plans to pursue a career in marketing services and become an auctioneer. An active member of the NJHA and the Nebraska Junior Hereford Association, he has attended conferences and participated heavily in the NJHA Fed Steer Shootout contest. At K-State, he sits on the Premier Farm Credit Student Board, and is a member of the livestock judging team and the Aggies Club. In running for the NJHA board, Bruns explains, "Being an active and dedicated board member is important for me. Being a positive influence on younger members and serving as a role model is the most important part of being a director for the NJHA. It is my aspiration to serve the association and its members as others have done before me."

Sarah Beth Callicott, Only, TN, is the 20-year-old daughter of Claude Callicott, and a sophomore at Tennessee Tech University, where she is majoring in agricultural education.

Following college, she plans to teach agriculture at the high school level.



She wants to establish a showing team at her future FFA program that focuses on growing leadership and hands-on skills. Callicott also plans to continue growing her own Hereford herd and advance her herd's genetics. Her involvement in the NJHA has led her to campaign for the NJHA board of directors. "We have an opportunity to develop the future decision makers of the Hereford breed. By ensuring that they are well equipped to advance this organization, we are ensuring that the Hereford Breed continues to excel," Callicott says. "I not only want to help serve and advance this organization but it is also very vital to me that I help junior members grow individually."

Rylie Meinhardt, Onaga, KS, is the 18-year-old daughter of Bryndon and Julie Meinhardt. A current freshman at K-State, she is majoring in animal sciences and industry with a communications option. Her roles in the Kansas Junior Hereford Association include serving as the junior board vice-president and secretary. She is hopeful these experiences and the skills they helped hone will serve her in becoming a member of the NJHA board of directors. "As I continue to write my story, I aspire to include a chapter as a NJHA director. In this role, I recognize the importance of sharing my authentic self and skills to benefit the board," Meinhardt says.

The National Junior Hereford Association is one of the most active junior programs in the country with more than 4,000 members. The NJHA's mission is to create and promote enthusiasm for the breed while providing opportunities through leadership, education and teamwork. For more information about the NJHA, visit www.JrHereford.org. For press releases and photos, visit Hereford.org/media.



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44584866 | 3/5/2024 | Polled

S: KSU LAND GRANT 153 ET
MGS: BAR S LHF 2043 MR 49C 801ET

CED	BW	WW	YW	SCF	MILK
5.7	1.3	61	92	27.1	35
Udder	Teat	REA	MARB	BMI	CHB
1.3	1.3	0.62	0.17	526	123



44509340 | 3/25/2023 | Polled

S: KSU LAND GRANT 153 ET
MGS: NJW 73S 980 HUTTON 109Z ET

CED	BW	WW	YW	SCF	MILK
6.2	1.8	64	108	22.5	37
Udder	Teat	REA	MARB	BMI	CHB
1.4	1.4	0.73	0.05	463	135



44509229 | 3/27/2023 | Polled

S: H WMS THOMAS COUNTY 1443 ET
MGS: NJW 79Z 22Z MIGHTY 49C ET

CED	BW	WW	YW	SCF	MILK
6.0	3.4	69	112	20.2	35
Udder	Teat	REA	MARB	BMI	CHB
1.3	1.3	0.83	0.22	434	150



44509291 | 2/13/2023 | Polled

S: PCC 7009 173D MAVERICK 0183 ET
MGS: NJW 79Z 22Z MIGHTY 49C ET

CED	BW	WW	YW	SCF	MILK
3.7	3.8	61	95	22.1	31.0
Udder	Teat	REA	MARB	BMI	CHB
1.3	1.2	0.61	0.15	449	132



44509278 | 2/9/2023 | Polled

KR OR ENDURE 18072
MGS: NJW 79Z 22Z MIGHTY 49C ET

CED	BW	WW	YW	SCF	MILK
6.1	2.0	55	90	21.4	30
Udder	Teat	REA	MARB	BMI	CHB
1.4	1.4	1.01	0.02	452	138



44483121 | 9/27/2022 | Polled

S: CSC 701 BOLDER 901
MGS: EF BEEF BR VALIDATED B413

CED	BW	WW	YW	SCF	MILK
0.0	4.0	69	118	18.1	32
Udder	Teat	REA	MARB	BMI	CHB
1.2	1.2	0.70	0.14	396	127



44483127 | 9/15/2022 | Polled

S: PCC 36A RIBEYE 6105
MGS: NJW 79Z 22Z MIGHTY 49C ET

CED	BW	WW	YW	SCF	MILK
4.6	1.6	59	95	22.8	26
Udder	Teat	REA	MARB	BMI	CHB
1.3	1.3	0.41	0.29	461	138



44483090 | 9/23/2022 | Polled

S/S: PEERLESS 88157 ET
MGS: NJW 79Z 2311 ENDURE 173D ET

CED	BW	WW	YW	SCF	MILK
7.4	2.7	70	107	21.2	33
Udder	Teat	REA	MARB	BMI	CHB
1.4	1.5	0.73	0.13	455	151



44484613 | 9/27/2022 | Polled

S: PCC 457Y 66589 LOBO 0211 ET
MGS: PCC 3055 49C ACE 7715

CED	BW	WW	YW	SCF	MILK
-1.5	2.4	63	106	25.5	26
Udder	Teat	REA	MARB	BMI	CHB
1.3	1.4	0.56	0.10	502	128

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PCC 1139 238F FORTIFIED 3003
Reg# 44509275 | HOMO POLLED

CED	BW	WW	YW	SCF	MILK
7.6	2.9	72	111	20.4	24
Udder	Teat	REA	MARB	BMI	CHB
1.3	1.4	0.74	-0.06	426	123



PCC 9311 88157 PEERLESS 3105
Reg# 44509350 | POLLED

CED	BW	WW	YW	SCF	MILK
8.2	1.9	71	105	18.6	34
Udder	Teat	REA	MARB	BMI	CHB
1.1	1.1	0.75	0.24	411	147



PCC 0238 1195J DOMINO 3043
Reg# 44509212 | POLLED

CED	BW	WW	YW	SCF	MILK
2.2	4.8	75	117	21.8	37
Udder	Teat	REA	MARB	BMI	CHB
1.2	1.2	0.94	0.14	467	149



PCC 1077 0211 LOBO 3013
Reg# 44509302 | HORNED

CED	BW	WW	YW	SCF	MILK
-1.1	4.7	72	113	22.4	26
Udder	Teat	REA	MARB	BMI	CHB
1.4	1.6	0.71	0.14	361	139



PCC 8174 1195J DOMINO 3149
Reg# 44509217 | HORNED

CED	BW	WW	YW	SCF	MILK
5.9	3.6	61	94	16.8	31
Udder	Teat	REA	MARB	BMI	CHB
1.3	1.3	0.92	0.01	380	133



PCC 7131 0370 LAND GRANT 3096
Reg# 44509238 | HORNED

CED	BW	WW	YW	SCF	MILK
3.5	3.9	62	95	23.8	24
Udder	Teat	REA	MARB	BMI	CHB
1.3	1.2	0.43	0.00	472	127



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25th Annual Junior National Hereford Expo



Grand Champion Owned Horned Female — Aidyn Barber, Channing, TX, with BR GKB Ruby L178 ET, a June 3, 2023, daughter of KLD RW Marksman D87 ET.



Grand Champion Owned Polled Female — Kathryn Coleman, Modesto, CA with an April 20, 2023, daughter of H Montgomery 7437 ET.



Reserve Champion Owned Horned Female — Kyndal and Kylee Sadler, Tryon, OK, with T/R 4064B Diana 40L ET, a March 28, 2023, daughter of BR Nitro Aventus 3116 ET.



Reserve Champion Owned Polled Female — Copeland Paulsen, Preston, IA, with FTZS Lettie 310L, a June 5, 2023, daughter of FTZS Fearless 002H.



Grand Champion Bred & Owned Female — Henley Barber, Channing, Texas, with BR GKB Sophie L176 ET, a June 1, 2023, daughter of KLD RW Marksman D87 ET.



Reserve Champion Bred & Owned Female — Grady Carter, Stratford, OK, with GHC BKMT Love Struck 301L ET, a 7/3/23, daughter of SR Dominate 308F ET.



Third-Overall Bred & Owned Female — Lauren Jones, Darlington, WI, with Wildcat LMAY Mardi Gras 34 ET, 2/1/23, by KJ TWJ 907E Liberty 159H ET.



Fourth-Overall Bred & Owned Female — Cruz Colyer, Bruneau, ID, with C 88X Sancho Lass 3022, is 1/2/23, daughter of ECR 628 Advance 9490 ET.



Fifth-Overall Bred & Owned Female — Mason Allan, Nocona, TX, with BACC 629 Georgia Kay 359 ET, a 10/23/23, daughter of T/R BPF American Classic 561 CET.



Owned Female Judges:
Mark Hoge, Ph.D., Good Hope, IL, and Clayton Boyert, Seville, OH
555 Polled females and
243 Horned females

Bred and Owned Female Judges:
Father-son duo Kevin and Brady Jensen, Courtland, KS
268 females



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25th Annual Junior National Hereford Expo



Grand Champion Bred and Owned Bull — Riley Rhodes, Carlinville, IL, exhibited the champion bred-and-owned bull, RGR 15F HR Leonidas 2L ET.

*Bull Judge: Brigham Stewart, Washington, KS
86 Bulls*

RESULTS

Continued from page 22



Reserve Champion Bred and Owned Bull — Hollis Fawcett, Ree Heights, SD, exhibited the reserve champion bred-and-owned bull, HDF Catapult 3503 ET.

Steer Judge: Brigham Stewart, Washington, KS, evaluated 109 steers



Grand Champion Steer — Rilynn Buesing, Stockton, IA with JBS Steer 3 weighing 1350 lbs. He is a 3/1/23 son of CH High Roller 756 ET.



Reserve Grand Champion Steer and Grand Champion Bred and Owned Steer — Landon and Collin Deatsman's, Leesburg, IN, with DeatsmanNuke 15L. He is a March 1, 2023 son of CH High Roller 756 ET and weighed 1,377 pounds.



Reserve Champion Bred and Owned Steer — Rylin Lienemann, Hildreth, NE, with LVL High Roller 31L. He is a March 20, 2023, son of CH High Roller 756 ET, weighing in at 1,110 pounds.

Prospect Awards

The Prospect Award program recognizes junior members involved in the Hereford breed and agricultural industry along with their communities and schools. Prospect Awards are given to the most active and dedicated students in third through eighth grades.

Through this award program, juniors are able to showcase their hard work both in and outside of the showing while learning professional skills they will carry with them well beyond the JNHE.

“The NJHA and American Hereford Association (AHA) work together to build a pipeline of industry leaders, and this starts at an early age with the Prospect and Junior Golden Bull Awards programs,” said Amy Cowan, AHA director of youth activities and foundation. “The NJHA is excited to have a record- high number of applicants this year for these prestigious awards, and we salute all of the winners and can’t wait to watch them continue to do big things in the Hereford breed.”



Prospect Award third-fifth grades Recipients (l to r): Cooper Acheson, Wichita, KS.; Caroline Wagner, Hull, IA; and Crayton Chapman, Seneca, IL.



Prospect Award sixth-eighth grades Recipients (l to r): Josie Beltz, Canton, KS; Jarrett Worrell, Mason, TX; and Hadley Harrison, Montague, CA (not pictured).

Outstanding Hereford Juniors Recognized with Golden Bull Achievement Awards



Golden Bull Achievement Award Recipients (l to r): Paige Lemenager, Hudson, IL; Lydia Shaw, Caldwell, ID; and Blake Bruns, North Platte, NE.

GRAND ISLAND, NE — Three outstanding college-aged National Junior Hereford Association (NJHA) members were awarded the Golden Bull Achievement Award during the 2024 VitaFerm® Junior National Hereford Expo (JNHE) Hereford Youth Foundation of America (HYFA) Scholarship, Award and Maroon Jacket Ceremony on July 11 in Grand Island, NE.

The Golden Bull Achievement Awards are given to three collegiate students each summer. This is one of the most coveted honors awarded at the JNHE, as these young people not only receive a bronze bull, but also a \$2,500 scholarship to help further their education.

Following are the 2024 Golden Bull Achievement Award winners: Blake Bruns, North Platte, NE, Paige Lemenager, Hudson, IL and Lydia Shaw, Caldwell, ID.

Blake Bruns, North Platte, NE

Blake Bruns is a senior at Kansas State University where he is majoring in animal sciences and industry. After receiving his bachelor's degree, Bruns plans to pursue a master's in beef cattle nutrition.

Bruns has been a member of the NJHA for 18 years, and is now looking at how he can give back to the organization that has shaped him.

"I think the greatest impact I can offer is by recruiting youth to be members of their state association and mentor them with their projects and to be successful in contests," Bruns said. "My past experiences will help me to coach youth livestock judging teams and encourage youth to be involved in the many contests that the NJHA offers."

Paige Lemenager, Hudson, IL

Paige Lemenager is a junior at Texas Tech University where she is pursuing a degree in animal science with a minor in agricultural economics. After completing her undergraduate degree, Lemenager plans to pursue a career as an agricultural attorney. She hopes to serve as an advocate for farmers facing financial challenges.

"I recognize the abundant enthusiasm of the Hereford youth, therefore, I am honored to have earned the respect of my peers and been elected to represent junior breeders in Illinois," Lemenager said. "To serve as a role model in the eyes of young members is an opportunity I value every day. No matter where I travel or the opportunities I seek, it is in the forefront of my mind that I represent my family, state association and the entire NJHA."

Lydia Shaw, Caldwell, ID

Lydia Shaw is a sophomore at the University of Idaho, where she is studying agricultural science, leadership and communications. Shaw plans to pursue a master's degree after receiving her bachelor's, and ultimately, she hopes to serve as an advocate for the agricultural industry. Shaw aspires to share stories and educate the public on the importance of American agriculture.

Shaw credits her time in the NJHA with helping to shape her into the person she is today. "I look back at my four years of high school, and during that time, I learned so much about myself through all the positions, activities and teams that I was a part of," Shaw said. "I am grateful for all the opportunities, good and hard, successes and failures, which helped me grow into the person I am today."

George Sprague, HYFA scholarship selection committee member, helped evaluate the applications this spring. He speaks very highly of the applicants

saying, "They were indeed an impressive group: thoughtful, accomplished, articulate and ambitious. It's amazing that each year the applicants seem better than the previous year's applicants."

HYFA awarded \$40,000 to outstanding Hereford youth at the 2024 JNHE, and will award more than \$200,000 throughout the year to deserving junior members to aid in their academic endeavors.

The Hereford Youth Foundation of America (HYFA) was established in 1986 and is a not-for-profit 501(c)(3) corporation dedicated exclusively to scholarship and educational support of youth in the business of raising Hereford cattle. The mission of the Hereford Youth Foun-



dation of America is to encourage, recognize and reward the development of life skills and values in the next generation of leaders by providing education, scholarship and leadership opportunities for Hereford Youth.

Jr. Golden Bull Award Winners



Receiving a junior bronze Hereford bull statue, these high school NJHA members were judged on their industry and community involvement.

Sponsored by the National Hereford Women, the Junior Golden Bull recipients are, eleventh grade, Aidyn Barber, Channing, TX; tenth grade, Joseph Schohr, Oroville, CA; ninth grade, Wyatt McIntyre, Leedy, OK; and twelfth grade Harlee Watson, Flemingsburg, KY.

Lewis Scholarship



Lauren Jones, Darlington, WI, received the 2024 Walter and Joe Lewis High Point Senior Award.

The Walter and Joe Lewis High Point Senior Award, one of the most coveted and historic JNHE awards, recognizes overall achievement in leadership, teamwork, skills and competition. Jones was awarded a \$1,000 scholarship as part of her prize. Jones is the 21-year-old daughter of BJ and Kim Jones. She will be a senior at Oklahoma State University (OSU) this fall majoring in animal science with a pre-vet concentration. Her future career goals include attending vet school and pursuing a career as a practicing veterinarian. Jones has been an active member of the Wisconsin Junior Hereford Association for 14 years, where she has filled numerous leadership roles during that time.

2024 Kansas Hereford Tour Well Attended

by Oliver Beall, KHA Secretary

It was nothing but beautiful weather, the weekend of August 10 and 11th, for those attending the annual Kansas Hereford Tour. Though we dealt with one rain shower to end the tour, temperatures remained under 80 the entire time. The only thing better than the weather was absolutely everything! The tour participants held nothing back.

We started the tour just outside of Lawrence, at Flory Polled Herefords. This was a combination stop of Florys and Silver Lining Herefords of Louisburg, who both had cattle on display and started things off with a wonderful breakfast. Mike Flory explained how they have worked to maintain old proven bloodlines while introducing new genetics to increase performance. Gerald Silvers informed participants of how they have worked to establish a successful market for their farm fresh beef.

From there we moved north to Triple R Herefords of Valley Falls. Jeff Reichart greeted everyone and explained their rich tradition of producing functional cattle that will produce in any environment. We then traveled north to Highland where the Dorrell family greeted everyone with a wonderful brisket lunch. Gary Dorrell introduced his family and talked about all their involvement in showing, the junior association and how they sell a few bulls each year.

We then headed west to Blue Rapids, where the Stump family welcomed us to Springhill Herefords. Dave Stump introduced his family, and along with Dan Schmidt and Jerrod Gillig, and talked about the direction of their program. The three explained their herd bull choices and how they are focused on performance on the hoof and on the rail. They had a wonderful display of cattle, but the quality didn't stop there. The hospitality they extended held nothing back. They had Dr. Jason Warner from Kansas State University give a presentation on fall cow herd management in the historic round barn. Tour goers were treated to a fantastic prime rib dinner that left no room for seconds. Finally, the evening was capped off

(continued on page 28)



Flying R Polled Herefords had a nice assortment on display.



Marty McClelland, Flying R Polled Herefords.



Participants enjoyed a lovely breakfast at GLM and G&R Herefords of Marysville, KS, viewing the cattle Sunday morning.



Marty McClelland visiting with Chuck and Diane Oleen.



Grant McKay along with AHA field representative, Aaron Friedt.



Shane and Melissa Schaake of Grimmel Schaake Cattle Company, Manhattan, KS.



Linda, Grant and Bailey McKay welcome a great Sunday morning crowd.



Dorothy and Mike Flory, along with Gerald and Marlyn Silvers got the tour started with a wonderful display of cattle and a 5 star breakfast.



Participants enjoying the start of the tour with a look at some pairs that were on display at Flory Polled Herefords of Lawrence, KS.



Flory Polled Herefords' pairs on display. Northeast Kansas experienced good moisture this year that resulted in great pasture conditions and had the cattle ready to be viewed.



Darrin Figge of Figge Bar 5 introduces his family; Tyree, Delaney and Gayla.



Tyree Figge had great success with his homeraised show steer.



Figge Bar 5 had a really nice display of commercial herefords. They have a long tradition of using Hereford genetics as the backbone of their herd.

2024 Kansas Hereford Tour

(continued on page 28)



Pairs with some great prospects at side, displayed at GLM and G&R Herefords of Marysville, KS.



There was lots to see at the GLM and G&R stop. We were a little late leaving, but no one minded.



Shane and Melissa Schaake welcomed everyone in out of the rain in their cattle barn.



KSU had a nice display of ET calves.



Shane Werk with the KSU Purebred Unit welcomed everyone and talked about their vision for the future.



Dr. Warner spoke on body condition for breeding soundness in Springhill's historic round barn.



Jeff Reichart welcomes everyone to Triple R Herefords of Valley Falls, KS.



A top heifer on display at Grimmel Schaake Cattle Company.



The pens were alive with activity at the Stanley Stout Center on the Kansas State Univeristy campus.



Cattle displayed by Silver Lining Herefords. They have worked hard to develop their farm fresh beef market.



Tom Granzow enjoying his retirement. His wife, Mary, has finally got him to use two hands while carrying his plate.



Tour goes view some of the cattle on display at Triple R Herefords.



Everyone was able to take in the cattle at Grimmel Schaake Cattle Company from the comfort of their barn.



Gus Gustafson captivated Jim Cerny and Mary Granzow with his hard earned knowledge.



Cattle displayed by KSU, New Century Cattle and the Werk family.



Brandy Jones of New Century Cattle introduced her family and explained their operation.



Jarrod Gillig, Dan Schmidt and Dave Stump (L to R), and their families, went all out to welcome everyone to Springhill Herefords of Blue Rapids, KS.

2024 Kansas Hereford Tour

(Continued from page 26)

with music, dancing and socializing in the round barn. It was reported that 180 people were served dinner.

The second day of the tour lived up to the first. Things got kicked off with a great breakfast at GLM Herefords and G&R Herefords west of Marysville. Grant McKay introduced his family and Sue Rowland. He then explained the progress they have made since the last tour stop. They had a fine display of spring pairs and ET calves.

We then headed to Onaga for our next stop. This was a combined stop of Figge Bar 5 and Flying R Polled Herefords. Darrin Figge and family explained their involvement in the junior association, as well as their long tradition of a Hereford based commercial herd. Marty McClelland of Flying R Polled Herefords also welcomed everyone and explained his efforts to produce high quality Polled Herefords. Of course, you know there were cookies to be enjoyed.

From Onaga we headed to Manhattan to the Stanely Stout Center. There we were greeted by the Kansas State Purebred Unit managed by Shane Werk and the Jones family of New Century Cattle. We were treated to another wonderful lunch along with cookies and Call Hall ice cream. There was a great assortment of cattle on display. KSU had pairs and ET calves to see, the Jones family brought some of their spring pairs and the Werk family brought some cattle from their personal herd. Everyone enjoyed a presentation given by Twig Marston explaining the building progress happening in the animal science unit.

Finally, we headed just east of Manhattan to Grimmel Schaaque Cattle Company. Shane and Melissa welcomed us in their wonderful cattle barn as we enjoyed an afternoon rain shower. They explained the history of their operation and their involvement in the show ring. They had a nice display of cattle that everyone could view while standing under cover.

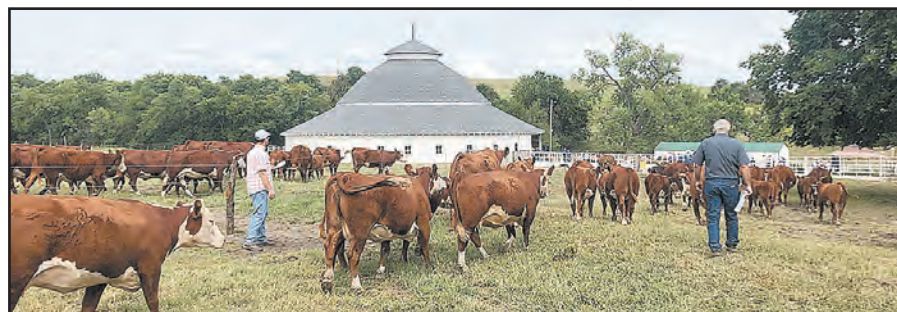
And that wrapped up the 2024 Kansas Hereford Tour. It was an impressive display of cattle and hospitality by our tour hosts. If you were hungry at any time while on the tour, it was surely your own fault. I would really like to thank our main tour sponsors; Hereford America and First Defense Calf Health. There were also many sponsors that helped with individual stops and I will list these in our Hereford Headliner newsletter. We look forward to next year's tour and invite you to join us.



A large crowd took in the cattle at Springhill Herefords. It is reported that 180 people were served a prime rib dinner.



AHA field rep., Aaron Friedt, addresses tour goers.



The historic big round barn at Springhill Herefords made for a wonderful backdrop.



Gary Dorrell and his family welcome everyone.



Dorrell Cattle Company treated everyone to a wonderful lunch at their scenic headquarters.

Final Farewell

David McIver

David McIver, age 85 of Alexandria, MN, formerly rural Lowry, died Saturday, March 9, 2024 at Bethany on the Lake Care Center in Alexandria.

David John McIver, the son of John and Janet (McGregor) McIver was born June 20, 1938 in Glenwood, Minnesota. He grew up on the family farm west of Lowry. David attended school in



David McIver

Lowry and Glenwood and graduated from Glenwood High School in 1956. He furthered his education at the University of Minnesota in St. Paul where he studied animal husbandry.

On November 26, 1960, David was united in marriage to Maryln Stassel in Jump River, WI. They made their home on the McIver family farm and were blessed with four children. David was a dedicated family farmer who was open to new ideas for sustainable agriculture practices including rotational grazing. He was a regional representative for Growers Mineral Solutions and eventually became their district manager for

Minnesota, the Dakotas and a portion of Canada.

David's father was an immigrant from Scotland started the farm with his brother. They named it McIver's Happy Acres. David enjoyed raising registered Polled Hereford cattle and later registered Salers cattle with his son, Scott. Their Hereford herd was well known and used a lot of Remitall breeding.

He is survived by his wife, Maryln McIver; sons, Scott and Thomas McIver; daughters, Heather (Gregory) McMoore and Holly (Andrew) McIver Hogan; sister, Carolyn (Lou) McIver and brother-in-law, Walter Gast.

David was preceded in death by his parents and sister, Margaret "Margie" Gast.

Bruce Barrett

Bruce Barrett, 87, of Eustis, NE, died June 8, 2024 at his home in Eustis, NE.

He was born March 18, 1937 in Orfino, NE, son of H. Truman and Ruth E. (Heater) Barrett.

Bruce went to country school and he and Kathy rode horses to school until the eighth grade. He then drove a Model A across their pasture to school. He started working on the farm and ranch at an early age and has always loved raising purebred Herefords and anything involving cattle. Bruce and his sisters were involved in 4-H, showing

Hereford cattle. Bruce remained active in 4-H as a leader of Rolling Meadows 4-H club for many years. He went to high school in Eustis and participated in all sports with basketball being his favorite. He played on the basketball team at his junior college.

In 1958, he joined the Army National Guard and served for six years, receiving a medal for sharp shooting. Bruce married Loretta Adams on July 26, 1959. To this union three children were born, Barbara Ann, Bryan Anthony and Barry Alan. They lived on the family homestead 15 miles south of Eustis and farmed and ranched and raised purebred Hereford cattle. The kids grew up helping with the work and also had a happy childhood. The kids thought dad was old and Bruce liked to draw pictures of Dinosaurs and tell his kids about hunting them before the crust of the earth cooled.

They lived there until 1978 when Bruce and Loretta bought a ranch in Montana. Moving the family, cattle, farm equipment and possessions was a challenge. They were thankful for all the friends that helped with the move. In 1980 they bought Gothenburg Livestock and moved back and ran it and the Arnold sale barn until 1990, when they sold them and went to work at Lexington Livestock until they retired. They moved back to Eustis and Bruce enjoyed going to the country and look-

ing at cattle and talking to the cattlemen. He enjoyed going to coffee in the morning, loved classic cars, and owned several of them. Bruce and Loretta bought a motorcycle and then a tricycle and traveled to many states and Canada. Bruce was a member of the Global Methodist Church.

Survivors include wife, Loretta A. Barrett of Eustis, NE; daughter, Barbara (Rod) Wolf of Ogallala, NE; two sons, Bryan Barrett of Eugene, OR, Barry Barrett of Eustis, NE; three sisters, Kathleen (Richard) Miller of Cambridge, NE, Rosalie Joy of Eustis, NE, Gwen Carlisle of Colon, MI; grandchildren, Hannah Barrett, Halie Barrett, Ryan Wolf, Ashley (Don) Mulvey, great-grandchildren, Haylee Wolf, Landon Wolf, and Logan Mulvey. Brother and sister-in-law Neil and Lori Adams.

Bruce was preceded in death by parents, Harvey and Ruth E. Barrett, brother-in-laws, Wayne Joy, Loren Carlisle, father and mother-in-law Ralph and Lola Adams, nephew, Kurt Miller.

Memorials may be given to the Eustis West Cemetery or the Eustis Fire Rescue Department, or the Eustis Senior Center.



Ad Deadline for the Nov/Dec issue is October 5th

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Junior National Hereford Expo Showmanship Champions



Top 10 Pee wee Showmanship (l to r): Ella Weldon, Piedmont, OK; Saylor Norvell, Tuttle, OK; Copeland Paulsen, Preston, IA; Adalynn Grace Blankenship, West Burlington, N.Y.; Paislee Van Horn, Morgantown, IN; Cricket Collins, Frederick, OK; Kendall Devine, Chickasha, OK; Blakely Storey, Stockton, IL; Keaton Goss, Vinton, CA; Davis Ward, Oak Grove, MO.



Top 10 Junior Showmanship (l to r): Kinleigh Jo Guidry, Brenham, TX; Harper Starnes, Fort Payne, AL; Hadley Dunklau, Wayne, NE; Cruz Colyer, Bruneau, ID; Brooklyn Price, Opelika, AL; Josie Beltz, Canton, KS; Chesney Prinz, West Point, NE; Landon Deatsman, Leesburg, IN; W. Zeb Murphree, Hamilton, TX; Calin Kinder, Piedmont, OK.



Top 10 Intermediate Showmanship (l to r): Paxton Hovley, Payette, ID; Jase Beltz, Canton, KS; Avery Rowlett, Waverly, TN; Blaykee Stelzer, Oologah, OK; Nolan Lee, Well, IL; Emma Lynn, Purcell, OK; Carly Kolterman, Garland, NE; Nancy Sullivan, Altaville, CA; Kaisha Alber, Guide Rock, NE; Josie Mares, Glenrock, WY.



Top 10 Senior Showmanship (l to r): Fallon Gohr, Madras, Ore.; Presley Ramey, Caldwell, ID; Lauren Jones, Darlington, Wis.; Rylie Meinhardt, Onaga, KS; Tucker Stagemeyer, Page, NE; Cally Miller, El Dorado, KS; Grant Helsinger, Germantown, OH.; Tyree Figge, Onaga, KS; Addison Macfarlane, Cottonwood, CA; and Kaylee Lunsford, Stillwater, KS.

Gohr Claims Top Senior Showmanship Spot at 2024 VitaFerm® JNHE

Grand Island, NE — Fallon Gohr, Madras, OR, rose to the top during the Sullivan Supply/Stock Show University National Showmanship Contest at the 25th annual VitaFerm® Junior National Hereford Expo (JNHE), July 9, in Grand Island, NE. Presley Ramey, Caldwell, ID, was named the Reserve Champion Senior Showman at "The Grand Daddy of 'Em All." Sullivan Supply and Stock Show University, Dunlap, Iowa, sponsored the national showmanship contest.

The new Senior Showmanship com-

petition trophy was unveiled this year to mark the historic legacy created over the past 25 years. This award was made possible through an endowment by Shane and Melissa Schaake, of Grimmel Schaake Cattle Company, Manhattan, KS. Melissa and Shane are both products of junior livestock programs, and the couple is devoted to encouraging and supporting the next generation of Hereford enthusiasts.

After evaluating 119 senior showmen, the top 10 individuals were selected to compete in the showmanship

finals, which included a fitting contest.

Rounding out the top 10 overall senior showmen were — third place, Lauren Jones, Darlington, WI; fourth place, Rylie Meinhardt, Onaga, KS; fifth place, Tucker Stagemeyer, Page, NE; sixth place, Cally Miller, El Dorado, KS; seventh place, Grant Helsinger, Germantown, OH; eighth place, Tyree Figge, Onaga, KS; ninth place, Addison Macfarlane, Cottonwood, CA; and 10th place, Kaylee Lunsford, Stillwater, KS.

Paxton Hovley, Payette, ID, grabbed

the Champion Showman buckle in the intermediate division, followed by Reserve Champion Intermediate Showman, Jase Beltz, Canton, KS.

In the Junior Division, Kinleigh Jo Guidry, Brenham, TX, took home the champion showman title. Harper Starnes, Fort Payne, AL, received Reserve Champion Junior honors.

Ella Weldon, Piedmont, OK, was named the Champion Pee wee Showman. Saylor Norvell, Tuttle, OK, was

(continued on page 37)

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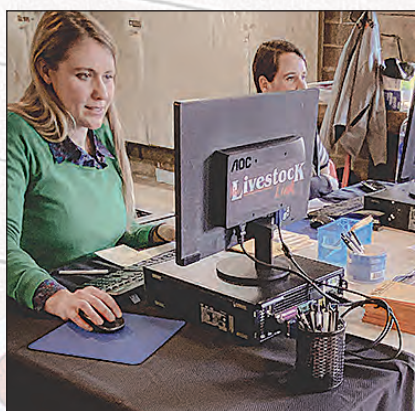
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Byron's Classics

Byron Bayers' Editorial from
October 2007

The big news in the cattle industry this week has to be the report that the Canadian border is opening to purebred cattle.

Many people on both sides have anguished over not being able to bring their cattle down or for the Canadians to sell their cattle into the US and not be able to deliver the live animal to its new owner. The border closing had a devastating effect on the Canadian industry and I for one, am happy it is opening.

I read a very interesting article in the 52nd Herd Sire issue of the Canadian Hereford Digest this week. The article is about testing your herd for the

Leptin gene.

According to the University of Saskatchewan Genetic Research, cattle with normal Leptin do not have the enhanced advantage for feed efficiency and carcass merit as do those cattle who carry a mutated form of the Leptin gene, either in a combined form or as a homozygous mutated gene. In fact normal Leptin can work against an animal's ability to feed more efficiently and lay on fat.

Cattle with the mutated gene tend to have slower metabolism and tend to eat more. The article went on to elude that over 40,000 head of feeder calves were tested in Canada this past year and some very large outfits were among the group. It was also reported that the cattle testing positive for the Leptin tt

gene had a 3 cent lower cost of gain and finished two weeks sooner.

Hereford cattle have already proven they are the most efficient of the breeds but this new test would yet add more profit to the picture. Get a copy of the quoted issue and study the whole article as it is a very new approach to further efficiency and it claims to pinpoint your individual herd bulls or cows that may be more efficient. The cost appears to be reasonable.

I hope that you read the article on the front page of last month's *Hereford America* about the Canadian approach to marketing Herefords in Canada. Gordon Stephenson, the General Manager of the Canadian Hereford Association and his staff and the Past-President of the Canadian Hereford Association, Byron Templeton and his board of Directors have done a wonderful job of fitting together a plan to promote Hereford interest and sales, across Canada. The Canadian approach

could well be used by the AHA to further the promotion of Herefords in the U.S. The approach that I really liked was the idea of visiting each sale barn and every rancher possible to promote the image of Herefords and to dispel the myths that seem to haunt us. Many years ago the AHA hired a person to work the commercial trade in the U.S. but the position was vacated after certain segments argued that the money should go to other sections of the budget. That was an ill-fated move and that position was never filled again.

Some of our "reps" through the years did spend a lot of time on ranches, but those people are now gone and the practice is about vacated. I can remember Dwayne Dietz, who worked many years for the AHA, used to work a bull sale and then follow some of the bull buyers home and visit their operations. It was a great PR move and Dwayne would fit it into his schedule going down the road

(continued on page 35)

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Byron's Classics

(continued from page 33)

to the next sale. I really like the Canadian idea of not going near a breeder or a purebred sale and staying with the commercial sector, because they are the ones that ultimately keep us all in the business. We had better know what the commercial people are doing and thinking!

Last week Pauline and I motored to Idaho to the commercial sale of Laverl Singleton, and wife, Patsie, which is held at the Idaho Falls Livestock Auction, each year. His entire crop of Hereford yearling steers and nonreplacement heifers are marketed in this fashion.

I have gone to the sale for many years and Verl almost always tops the sale with cattle of his weight range. This year again Verl topped the yearling steers with his nice group of Hereford steers.



Byron Bayers

Usually a local buyer buys them and they are fed in the local area. A different buyer bought them this year but they will be fed within a few miles of where they were sold. I was told they are usually sent to a Utah plant for slaughter. Verl is a very dedicated Hereford man who gets the job done well with his cattle. It was a long trip, but very enjoyable. The Hereford always sells better when the people at the auction barn will work with the seller. The folks at the Idaho Falls yards do work with Verl!

I was saddened when Dale Sand announced his resignation as President of the Montana Hereford Assn. a short while ago and announced he was leaving the Hereford business. It was a big loss to us from a personal standpoint too, as we had worked with Dale for five years setting up a fine herd near Power, MT. Dale is young, in his 30s, energetic, honest, hard working, and strong as a bull. He loved Herefords and the Hereford people. In a short time he learned the pedigrees of both polled and horned Herefords and how to care for and, show his kids the steer business.

He was given an award by the American Hereford Women last year (2006) as an outstanding young breeder and

had served two terms on the Montana Hereford Association Board of Directors. He was the Co-Chairman of an outstanding convention in Great Falls in 2006 and was one of the group that put on the very successful Montana Hereford tour last year. Family pressures over his long work days and over dedication to the cattle were the factors behind his decision. Dale and his family have moved to Frenchtown, which is

just west of Missoula, MT.

Those of us who have known them and worked with Dale will miss them. We wish you Godspeed in your new ventures!

—BB

Editor's Note: Sadly, Pauline, Byron, Laverl and Patsie have all passed away since this was written. They all loved Hereford cattle and knew how to raise good ones.



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(continued from page 30)
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8th: Nancy Sullivan, Altaville, CA.
9th: Kaisha Alber, Guide Rock, NE.
10th: Josie Mares, Glenrock, WY.

Junior
3rd: Hadley Dunklau, Wayne, NE. 4th:
Cruz Colyer, Bruneau, ID.
5th: Brooklyn Price, Opelika, AL.
6th: Josie Beltz, Canton, KS.
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5th: Paislee Van Horn,
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s: NJW 160B 028X Historic 81E ET
MGS: LCX Perfecto 11B ET

CED	BW	WW	YW	SC	SCF	MILK	M&G	CEM	UDDR	TEAT	CW	REA	MARB	BMI	BII	CHB
+10.2	+0.4	+72	+107	+1.6	+21.5	+42	+78	+4.6	+1.8	+2.0	+93	+1.06	+0.26	+471	+569	+157



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s: H B Distinct • MGS: /S Mandate 66589 ET

CED	BW	WW	YW	MM	UDDR	TEAT	REA	MARB	CHB
+14.7	-2.8	+56	+84	+28	+1.7	+1.9	+0.64	+0.19	+118



HUTH G025 MS LIBERTY M041

5/3/24 • P44575149 • Homozygous Polled
s: KCF Bennett Monument J338 • MGS: JDH Victor 719T 33Z

CED	BW	WW	YW	MM	UDDR	TEAT	REA	MARB	CHB
+7.0	+0.9	+64	+103	+33	+1.2	+1.1	+0.72	+0.30	+146



HUTH C049 MS TRUST B279 M057

5/9/24 • P44575164 • Homozygous Polled
s: KCF Bennett Trust B279 ET • MGS: Genoa Foremost 12180

CED	BW	WW	YW	MM	UDDR	TEAT	REA	MARB	CHB
+7.7	+1.7	+63	+100	+29	+1.6	+1.7	+0.57	+0.64	+191



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5/14/22 • P44405968 • Homozygous Polled
s: H B Distinct • MGS: Huth T013 On Target A028

CED	BW	WW	YW	MM	UDDR	TEAT	REA	MARB	CHB
+4.1	+1.6	+65	+101	+35	+1.5	+1.7	+0.89	+0.10	+131



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5/11/22 • P44370541 • Homozygous Polled
s: H B Distinct • MGS: Huth Hometown 10Y E033 ET

CED	BW	WW	YW	MM	UDDR	TEAT	REA	MARB	CHB
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4/26/20 • P44189452 • Homozygous Polled
s: /S Mandate 66589 ET • MGS: Mohican THM Excede Z426

CED	BW	WW	YW	MM	UDDR	TEAT	REA	MARB	CHB
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