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February 2022

Editorial Comments...

Jill Bayers Hotchkiss



Jill Hotchkiss

The big bull sale season has started and will be in full swing by the time this paper is in the mail.

The fall female and bull sales were remarkably good and this trend should continue. With an odd juxtaposition of drought areas selling off cattle, an influx of cash from crops and relief funds of one sort or another, I think bull sales will be strong. There certainly are some exceptionally good Hereford genetics right now. As I am working with all the ads, I seem to be easily distracted looking at EPDs and pedigrees. I hope you all enjoy "shopping" through the ads as much as I have.

The big shows and sales at Oklahoma City and Denver are just over and it appears they were as exciting as ever.

I wasn't able to go this year due to the production schedule of this issue of *Hereford America*, but there has been a lot of feedback from these two shows both in social media and a few conversations I have had. I think a lot of Hereford breeders are talking about it right now. There is also the Fort Worth Stock Show at the end of January which is a favorite among many. History and geography will also play a role in determining breeder favorites but one thing is for certain, nothing can replace the history and atmosphere of Denver. So, we'll see how it plays out in years to come.

After being recognized by the Kansas Hereford Association last month, which we greatly appreciate...

(continued on page 24)

Bar JZ Ranches: One Man's Vision Growing Through New Generations

by Ruth Wiechmann

Bar JZ Ranch started with a young man's dream. John Zilverberg was 14 when his parents, Jake and Lutske Zilverberg moved their growing family from their small farm near Wessington Springs, SD, to



Bar JZ Hope 881A ET by Trust 100W with her calf.

a run-down ranch in Hyde County near Holabird. The family raised Red Poll cattle, but young John was impressed when his father crossed a Hereford bull on his Red Poll cows.

John Zilverberg purchased his first registered Hereford cattle in 1940, but his dream of a purebred herd of Herefords was sidelined by World War II; when the Japanese bombed Pearl Harbor, John knew he had to fight. His cattle were sold, and he enlisted in the Marine Corps and spent four years serving his country.

After two years of fighting in the Pacific, John came home on furlough to recover from malaria. He married Dorothy Boehmer, on February 17, 1945. The couple moved to Klamath Falls, OR where John was assigned a job in a supply depot and Dorothy taught school. After the war ended, John was discharged and they came home to the ranch in South Dakota.

John purchased some more registered Hereford

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Cooper Herefords: A Century of Selecting for Genetic Excellence

By Terra Ochsner

The Cooper family has been a deeply rooted landmark in the Montana landscape for over 100 years, beginning in 1914 when Frank Oscar Cooper settled the 480 acre "Silver Brooke Farm." Through the Great Depression and industry ebbs and flows, generation after generation of Coopers have diligently worked to keep the family operation going with a continued emphasis on producing outstanding Hereford genetics.

Frank's son, Jack, started working on the ranch after graduating from high school, and in 1947, he invested in what would truly put the Cooper name on the map in the Hereford industry: he purchased 15 L1 females from the U.S. Range Livestock Experiment Station in Miles City, Montana.



Yearling Bulls — The Coopers take immense pride in the quality of their young, L1 genetics which have a lot to offer their commercial and registered customers.

"Back then, the number one thing L1 cattle were known for was their performance testing," Mark Cooper, Jack's son and the third generation of Cooper men to run the operation, said. "Performance testing caught our program on fire."

From the very beginning Jack understood "that he could improve his stock

(continued on page 13)

CALENDAR OF *Sales & Events*

January

- | | | | |
|-------|---|---|---|
| 21-23 | Knippling Hereford Bull Sale
TheLivestockLink.com | 4 | Dvorak Herefords Bull & Female Sale
Lake Andes, SD |
| 22 | Melcher Herefords Online Bull Sale & Open House
Page, NE
TheLivestockLink.com | 4 | Baumgarten Cattle Co. Production Sale
Belfield, ND |
| 24 | Delaney/Atkins Annual Sale
Lake Benton, MN | 4 | Elkington Polled Herefords and South Devons Sale
Idaho Falls, ID |
| 25 | Churchill Cattle Co. Bull Sale
Manhattan, MT | 5 | Upstream Ranch Annual Production Sale
Taylor, NE |
| 31 | Ft. Worth Stock Show
Ft. Worth, TX | | |

February

- | | | | |
|---|--|---|--|
| 2 | Black Hills Stock Show
Hereford Show and Sale
Rapid City, SD | 7 | Cattlemens Choice Sale (Pelton Polled Herefords)
Halliday, ND |
| 3 | Ridder Hereford Ranch Annual Bull & Female Sale
Callaway, NE | 9 | Durbin Creek Ranch Annual Bull Sale
Worland, WY |
| 3 | Stroh Hereford Ranch Sale
Killdeer, ND | 9 | Friedt Herefords Annual Production Sale
Dickinson, ND |

(continued on page 4)

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If your address changes please be sure to notify us.

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ E-mail _____

_____ Commercial Breeder _____ Registered Hereford Breeder _____ Polled
_____ Registered Breeder, Other Breed _____ Other _____ Horned
_____ Both

Signature _____ February 2022

(Required for Post Office Regulations)

GARY RAUSCH ESTATE

SELLING 200 HEREFORD HEIFER CALVES
IN THE RAUSCH HEREFORDS SALE
MONDAY, FEBRUARY 21, 2022
AT THE RANCH, HOVEN, SD



All of Gary & Twila's replacement heifers are a special feature in this year's Rausch sale offering.

As a memorial, Gary's family is offering two \$500 sale credits to persons under 21 years of age. To qualify you must register for a bid number before the sale. Winning bid numbers will be drawn at the beginning of the Auction. Absentee applicants can preregister before the sale as well.

For more information contact:

Peter Rausch 605/281-0471 Jerry Rausch 605/769-0218

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EST. 1946

64th Annual Bull & Female Sale

MONDAY, FEBRUARY 21, 2022 • PRESIDENT'S DAY

AT THE RANCH NEAR HOVEN, SD

150 BULLS & 250 HEIFERS SELL

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**VIDEOS WILL BE AVAILABLE
ON OUR WEBSITE SOON!**



LOT 1

R ENTRUST 4161 REG: 44265046
SIRE/MGS: RST 167Y TRUST 8132/R REVOLUTION 4510



LOT 5

R KILO 4551 REG: 44265091
SIRE/MGS: SHF EAGLE EYE 001A E009/UPS SPARTAN 2864



LOT 14

R VALOR 4571 REG: 44265093
SIRE/MGS: R VALOR 9444G ET/KJ BJ 236X WARRIOR 292C ET



LOT 73

R EXCEL 6100 REG: 44155860
SIRE/MGS: ECR 173D ENDURE 8111/VIN-MAR HOMETOWN 407



LOT 74

R ENTRUST 6180 REG: 44155867
SIRE/MGS: BAR JZ SHOCKWAVE 411F/GENOAS BONANZA 11051



LOT 91

GR HOMERUN 4470 REG: 44162521
SIRE/MGS: BW 55X 10Y HOMETOWN 80B/C R111 SENTINEL 2264 ET



LOT 171

R MISS VALOR 711 REG: 44265373
SIRE/MGS: RV VALOR 9444G ET/R BONANZA 4164



LOT 175

R MISS ENTRUST 1361 REG: 44264812
SIRE/MGS: RST 167Y TRUST 8132/HYALITE ON TARGET 017



LOT 176

R MISS KILO 1711 REG: 44264852
SIRE/MGS: SHF EAGLE EYE 001A E009/R REVOLUTION 4510

THE NUMBERS SPEAK FOR THEMSELVES.

HERD HAS PRODUCED OVER 952 DAMS OF DISTINCTION

NEW BLOOD LINES IN 2022:

- VALOR
- HORIZON
- KILOS
- EXCEL



WWW.RAUSCHHEREFORDS.COM • 14831 HEREFORD RD. HOVEN, SD 57450

FOR MORE INFORMATION:

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 Find us on Facebook!

CALENDAR OF *Sales & Events*

(continued from page 2)

- 9 South Dakota Hereford State Show & Sale
Watertown, SD
- 11 Topp Herefords Bull Sale
Grace City, ND
- 11 Fenton Hereford Ranch Sale
Irma, AB
- 12 Hillview Farms Open House and Online Bull Sale
Eureka, SD & TheLivestockLink.com
- 13 Mrnak Herefords Bull Sale
Bowman, ND
- 14 BB Cattle Co. Bull Sale
Connell, WA
- 14 Logterman Hereford and Angus Bull Sale
Valentine, NE
- 14 Fawcett's Elm Creek Sale
Ree Heights, SD
- 16 Shaw Cattle Co. Bull Sale

- 16-19 Caldwell, ID
Nebraska Cattlemen's Classic
Kearney, NE
- 17 Olson Herefords
Red Power Sale
Argusville, ND
- 17 SD Hereford Influence
Feeder Calf Sale
Mitchell, SD
- 18 Hoffman Ranch Spring Bull Sale
Thedford, NE
- 18 Blacktop Farms Bull Sale
Mitchell, SD
- 19 Carmichael Herefords Bull Sale
Meadow, SD
- 19 Wagner Herefords Open House & Online Event
Redfield, SD and TheLivestockLink.com
- 21 Rausch Herefords
Production Sale
Hoven, SD

- 22 Bar JZ Ranches
Annual Bull Sale
Holabird, SD
- 22 Ulrich Herefords Bull Sale
Lethbridge, AB
- 22 Perez Cattle Co.
Spring Bull Sale
Nara Visa, NM
- 25 Gant Polled Herefords & Angus
Bull Sale
Geddes, SD
- 25 Jamison Herefords Bull Sale
Quinter, KS
- 26 Tegtmeier Polled Herefords Sale
Burchard, NE
- 26 Kreth Herefords & Angus Sale
Mt. Vernon, SD
- 28 Colyer Herefords & Angus
Bull Sale
Bruneau, ID

March

- 1 Perks Ranch Online Bull Sale
www.SmartAuctions.co
- 1 S&S Polled Herefords Bull Sale

- 1 Guide Rock NE
Engelhaupt, Faatz and Tucker
Bull Sale
Atkinson, NE
- 3 Jensen Bros. Bull Sale
Courtland, KS
- 3 Calgary Bull Sale
Calgary, AB
- 5 Tricky's Herefords Bull Sale
Madison, SD
- 7 Harrell Herefords Bull Sale
Baker City, OR
- 8 Harvie Ranching Bull Sale
Olds, AB
- 9 Ravine Creek Ranch
Annual Production Sale
Huron, SD
- 11 K&B Herefords Sale
Onida, SD
- 11 Braun Ranch Bull Sale
Simmie, Sask.
- 11 L Bar W Cattle Co.
Annual Bull Sale
Absarokee, MT
- 14 Holden Herefords
Annual Production Sale
Valier, MT
- 15 Cooper Herefords Bull Sale
Willow Creek, MT
- 22 Frenzen Polled Hereford & Angus Bull Sale
Fullerton, NE
- 23 Ned & Jan Ward Bull Sale
Decker, MT or Sheridan, WY
- 26 Dakitch Production Sale
Ada, MN
- 28 Copeland Herefords Bull Sale
Nara Visa, NM
- 28 Snowshoe Cattle Co. Bull Sale
Arthur, NE
- 28 Oleen Bros. "Best of Both Worlds" Sale
Dwight, KS

April

- 9 Knoll Crest Farms
Spring Bull & Female
- 9 Thorstenson Herefords
Bull & Female Sale
Selby, SD
- 14 McClun's Lazy JM Ranch Sale
Torrington, WY
- 16 Stuber Ranch
Bull & Female Sale
Bowman, ND
- 16 Sandrock Ranch Bull Sale
Benton, WI



BLACKTOP ENDURE 1812

Reg.# 44270186 • Sire: Endure
CE 8.7 BW 1.1 WW 67 YW 102 M 28
UDDR 1.30 TEAT 1.30 CHB\$ 115



BLACKTOP CUDA 19000

Reg# 44270183 • Sire: Cuda
CE 8.3 BW 0.5 WW 58 YW 94 M 30
UDDR 1.40 TEAT 1.40 CHB\$ 167



BLACKTOP PERFECTO 1534 ET

Reg# 44270270 • Sire: Perfecto
CE 15.9 BW -0.6 WW 64 YW 94 M 33
UDDR 1.30 TEAT 1.30 CHB\$ 111

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FRIDAY, FEBRUARY 18, 2022

5 pm • at the farm, Mitchell, SD

Selling 50 registered Angus bulls
& 17 registered Polled Hereford bulls



BLACKTOP ENDURE 1714

Reg# 44270204 • Sire: Endure
CE 8.1 BW 3.1 WW 75 YW 119 M 36
UDDR 1.20 TEAT 1.30 CHB\$ 148

All Angus Sires include Baldrige Beast Mode B074,
Jindra Contender, Kesslers Commodore 6516,
Sitz Resilient 10208 & Linz Exemplify 71124
All Hereford Sires include NJW 79Z Z311 Endure 173D ET,
LCX Perfecto 11B ET & BEHM 100W Cuda 504C

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Bar JZ...

(continued from page 1)

cows and started building his herd. Success did not come without a share of challenges. 1947 was a good crop year and John had a lot of hay put up and plenty of grass for his cattle. One windy September day two grass fires started and merged to become one large fire. The fire burned up all of the hay and grass. Dorothy was alone in the house with their two-year-old daughter and was 8 1/2 months pregnant with

their son Don. The fire was burning close to the house while John was attempting to save the buildings. By the grace of God he was successful. Now, instead of being ready for winter, John had to move the cattle elsewhere to find feed, begin putting up hay again some distance away from home and rebuild his fences. “Dad had a world of patience,” Don said. “He always said that if somebody else can do it, I can too. He was not afraid to tackle any job.” John showed his cattle at the South Dakota State Fair in Huron every year



Hereford Tour — A drone shot of the Bar JZ south ranch on the 2021 SD Hereford Tour. Newly renovated sale barn on the left.



Zilverberg family — Back row, Kevin, Don, Wesley, Bridget, Seth holding Solanus. Front row, Peg, Lydia, Caroline, Cody.

to establish recognition for his breeding program. He hosted his first bull sale in Miller in 1950. “In the ’50s we sold bulls for \$250-\$350 each,” Don said. “It doesn’t seem like much, but it only took half a dozen to buy a new pickup!” John began selecting for polled cattle early on. “Our customers want polled cattle,” Don said. “Dad’s cattle were originally horned, but he selected for polled genetics from the beginning. The herd

gradually evolved into predominately homozygous polled cattle. We only use homozygous polled bulls now.” Zilverbergs look for a balance of EPD’s across a spectrum of traits: performance, carcass quality, maternal traits, structural soundness and disposition. “Customers ask about birth weight first, so that is one of the first EPDs we look at when choosing a sire,” Don said. “After that we try to get a bal-

(continued on page 6)

Perfecto 84F sons for sale privately



F Perfecto 149 84F x Trust
Homozygous polled. BW 88. He’s fancy! Our heaviest bull.



F Perfecto 155 84F x 10Y
Polled. BW 78. Long and thick. See more bulls at feddes.com.



F Perfecto 124 84F x HH 5345C
Homozygous polled. BW 72. Goggle-eyed.

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Yearling heifers
Feddes Herefords

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Our sale is any time you want. All our cattle sell privately.
See more bulls for sale at:

www.feddes.com

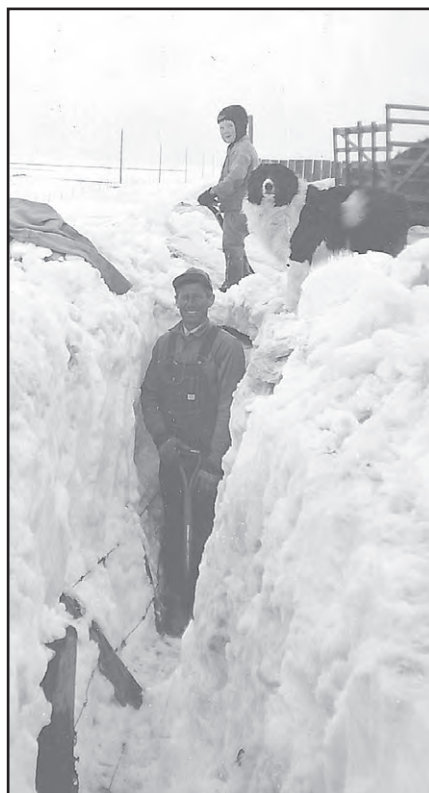


F Perfecto 171 84F x Frontier
Polled. BW 78. See mothers at feddes.com.

Bar JZ...

(continued from page 5)

ance of maternal, growth and carcass EPDs. We have used a lot of different bloodlines over the years. We are constantly trying to build up good EPDs



1952 Snow — John Zilverberg digging out the fences after one of the many blizzards in 1952. Don and Blackie “helping out.”

in our herd and selecting for structurally sound and functional cattle. We have used many good AI sires over the years and have a diverse set of genetics in our females.”

John ranched until he was 87 years old. He passed away in 2019 at the age of 106. Gradually he had been turning the ranch management over to Don and his wife Peg. Don and Peg are the third generation of Zilverbergs on the ranch. Their son Seth, along with his wife Bridget and son Solanus, are the fourth and fifth generations on the Bar JZ Ranch.

In 1975, the year Don and Peg were married, cattle records were kept by hand on index cards, a time consuming process. Peg helped John with this job as well as typing ads and getting catalog material ready for printing. By 1986 when home computers were becoming available, they bought a Tandy with two floppy drives. What a terrific improvement that was! They never looked back. Peg still manages the office doing performance records, registrations, web site, catalog design, ads, finances, etc. She helps outside as needed too, includ-



Pairs headed north to the home ranch for sorting to their respective breeding pastures following AI.

ing running the silage cutter. This job is so much easier now with a modern tractor with a guidance system.

Bar JZ first-calf heifers start calving around the end of February each year.

“By the book they are supposed to start March 10,” Don said, “But we always have the first calves the last of February or the first of March. Cows start calving March 15.”

Heifers are synchronized for breeding but cows are not, in spite of how time consuming three weeks’ heat detecting can be in the middle of June’s

workload.

“We don’t want too many calving at once in a mid-March snowstorm,” Don said. “We also feel we get more bred when we let them cycle naturally.”

The family has used artificial insemination for almost 60 years to bring desirable genetics to their herd.

“We started using AI in 1963 because Dad could not get possession of a bull he wanted to use,” Don said. “This meant searching through 200 cows on a 320 acre pasture. Each cow ready for

(continued on page 8)

Mrnak Hereford Ranch

55TH ANNUAL PRODUCTION SALE

Sunday, February 13, 2022

Bowman, North Dakota - 1:00 p.m. (MT)

*100 Performance Tested Hereford Bulls
200 Fancy Replacement Heifers*

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Terry Mrnak • 701.523.6386
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Annual Production Sale

FRIDAY, MARCH 11, 2022



Tradition of Maternal Excellence

SELLING:

- 2-YEAR-OLD BULLS
- YEARLING BULLS
- ELITE YEARLING HEIFERS



K&B 21G CRYSTAL LADY 178J ET
44292876 • Prominent 21G x Bella 219Z
Great opportunity to get in on this elite female!
CED -5.8 BW 5.4 WW 69 YW 108 M 37 MG 71
UDDR 1.30 TEAT 1.40 REA .52 MRB .22 CHB\$ 140



K&B 21G GUNNER 181J ET
44292877 • Prominent 21G x Bella 219Z
This great flush are mid-April calves.
CED -1.5 BW 4.8 WW 61 YW 93 M 37 MG 68
UDDR 1.40 TEAT 1.50 REA .84 MRB .18 CHB\$ 132



K&B RANGER 006H ET
44197127 • Hometown 27A x Bella 219Z
Powerhouse herd bull prospect
CED 1.2 BW 4.8 WW 66 YW 101 M 30 MG 63
UDDR 1.40 TEAT 1.50 REA .61 MRB .05 CHB\$ 120



K&B FRONTIER 013H
44197146 • Frontier 174E x Acclaim 622D
Great birth to yearling spread.
CED 1.7 BW 2.8 WW 71 YW 111 M 37 MG 72
UDDR 1.30 TEAT 1.30 REA .42 MRB .07 CHB\$ 99



K&B 903 IMPERIAL 127J
44292846 • Majestic 903 x Redeem
Great prospect. Phenotype muscle, rib shape.
CED 5.1 BW 3.0 WW 67 YW 107 M 30 MG 63
UDDR 1.40 TEAT 1.40 REA .53 MRB -.04 CHB\$ 95



K&B GOLDENEYE 007H ET
44197128 • Hometown 27A x Bella 219Z
*Moderate frame, tons of pigment.
Thick and deep as they come.*
CED 6.0 BW 2.3 WW 57 YW 86 M 29 MG 57
UDDR 1.60 TEAT 1.60 REA .63 MRB .04 CHB\$ 105



K&B 21G GUNNER 175J ET
44292875 • Prominent 21G x Bella 219Z
Herd bull prospect with all the bases covered.
CED 2.0 BW 4.1 WW 56 YW 89 M 30 MG 58
UDDR 1.60 TEAT 1.70 REA .57 MRB .14 CHB\$ 108



K&B 903 IMPERIAL 130J
44292849 • Majestic 903G x Ambassador 140Y
Length + muscle = 726 WW.
CED 3.5 BW 4.1 WW 60 YW 95 M 37 MG 67
UDDR 1.50 TEAT 1.50 REA .40 MRB .07 CHB\$ 120

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PROFITABLE
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BULLS SELL PRIVATE TREATY
In the Spring & Fall Offering Yearlings, 18-Month-Olds and Two-Year-Olds



LJE 252F WYATT 05
8/13/20 | #44199396 | NJW 79Z 33B FORWARD 252F
CED 5.7 BW 2.4 WW 58 YW 87 SC 0.5 M 31 MG 60 MCE 1.8
FAT -.008 REA .45 MRB -.06 BMI\$ 340 BII\$ 403 CHB\$ 95



E 20C DIGBY H087
8/20/20 | #44192384 | RSK E 2046 DIGBY ET 20C
CED 1.1 BW 3.5 WW 55 YW 91 SC 1.0 M 19 MG 47 MCE -1.2
FAT -.008 REA .42 MRB -.04 BMI\$ 355 BII\$ 417 CHB\$ 106



E C009 VAUGHN H121
9/4/20 | #44192394 | E T719 BRAXTON C009
CED -3.1 BW 5.0 WW 55 YW 85 SC 1.2 M 25 MG 53 MCE 1.1
FAT .012 REA .46 MRB .13 BMI\$ 416 BII\$ 491 CHB\$ 114



E E136 NORTH FORK H124
9/6/20 | #44192436 | E 332A HOMETOWN E136
CED 1.0 BW 4.4 WW 63 YW 107 SC 1.2 M 24 MG 56 MCE 1.1
FAT -.048 REA .49 MRB .17 BMI\$ 370 BII\$ 452 CHB\$ 130



E 6153 ROYAL J19
2/24/21 | #44247623 | BOYD 31Z BLUEPRINT 6153
CED 7.2 BW 1.5 WW 56 YW 87 SC 1.4 M 38 MG 66 MCE 3.2
FAT .052 REA .51 MRB .00 BMI\$ 462 BII\$ 532 CHB\$ 95



E 98G WOODROW J20
2/24/21 | #44246564 | NJW 202C 81E STEWARD 98G ET
CED -1.7 BW 4.0 WW 63 YW 101 SC 1.2 M 33 MG 65 MCE -2.2
FAT .002 REA .68 MRB .04 BMI\$ 423 BII\$ 499 CHB\$ 112

MARK AND DELLA EHLKE
Lacey Jepson - Jane'a Merkel
info@ehlkeherefords.com
(406) 266-4121 • (406) 439-4311

Videos and Photos Available Online
www.ehlkeherefords.com
Call or email for more information!

Bar JZ...

(continued from page 6)

AI was trailed by horseback to a central corral. Breeding was done once per day in the morning. We now AI nearly all the cows for three weeks and turn out clean-up bulls for six weeks following Aling. We synchronize our heifers and time breed. Bulls are turned out later. We have also done some embryo transfer work in past years.”

“We focus on genetics that work for us,” Seth said. “One of the bulls we’ve used a lot recently is Frenzen Bar JZ Bruiser B30. A lot of our younger cows are his daughters and granddaughters. Bar JZ Tradition 434V was a nationally prominent bull in the ’90s and when I look through pedigrees in other herds I see him pop up often.”

The 434V bull was used heavily in the herd until his semen was gone. Another prominent herd sire raised by Zilverbergs was Bar JZ Puckster 529D, named after the baseball player Kirby Puckett. Puckster sired many champion cattle, including two national champion steers.

“It’s encouraging to see genetic progress in the herd after years of selection,” Seth said. “These cows have kept the ranch working since long before I was born and they have done a good job for us for many years.”

Zilverbergs plant some feed and forage crops for their cattle. Alfalfa and grass hay are a big part of the winter rations.

“We do a little farming for feed,” Don said. “We plant forage sorghum that we chop for silage. We also plant some forage winter wheat and forage barley. We start making hay in June.”


Holistic range management practices are important to the family.

“When John came to Hyde County, the land was nearly all native grass with no fences,” Don said. “A lot of the land in the area is now farmed; however, the Zilverberg ranch is still predominantly

(continued on page 10)

J
Z

BAR JZ HEREFORDS
Polled and Horned at Auction
THURSDAY, NOVEMBER 4, 1954-1 p.m.
Nine Miles North of Holabird, S. D.—22 Miles East and 4 South of Onida



90 Registered Herefords 90
83 LOTS
Guaranteed Breeders TB-Bangs Tested
MAGNESS BROS., Auctioneers
John Zilverberg
HOLABIRD, SOUTH DAKOTA



LOT 7 • ECR 4013 JOEY 1295 • Reg #44294913 • Polled

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
0.8	3.2	68	105	1.4	32	0.40	0.28	136



LOT 15 • ECR 238 FORTIFIED 1027 • Reg #44283968 • Polled

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
7.3	0.9	60	95	1.5	31	0.52	0.13	117



LOT 17 • ECR 238 FORTIFY 1038 • Reg #44284001 • Polled

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
7.9	0.2	52	84	1.4	26	0.44	0.23	126



LOT 18 • ECR 4126 ADVANCE 1136 • Reg #44284199 • Horned

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
5.8	3.8	60	94	1.5	27	0.48	0.05	109



LOT 28 • ECR 9156 ADVANCE 1218 • Reg #44284301 • Horned

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
0.2	3.7	66	98	1.1	33	0.40	0.27	128



LOT 30 • ECR 238 FORTIFY 1010 • Reg #44283952 • Polled

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
5.7	1.8	64	99	1.5	29	0.44	0.20	122



LOT 32 • ECR 238 EXCEL FORTIFY 1008 • Reg #44283950 • Polled

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
6.3	1.5	61	100	1.4	28	0.50	0.19	127



LOT 44 • ECR 8923 ADVANCE 1176 • Reg #44284238 • Horned

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
-0.2	2.4	55	83	1.0	24	0.58	0.03	110



LOT 62 • ECR 7586 SHAMELESS 0709 • Reg #44194630 • Polled

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
-4.5	5.4	55	84	0.7	25	0.30	-0.04	92



LOT 80 • ECR 6017 DOMINO 0681 • Reg #44193363 • Horned

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
3.0	2.6	47	74	0.7	24	0.19	0.01	98



LOT 85 • ECR 4126 ADVANCE 0285 • Reg #44192458 • Horned

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
7.3	1.8	52	79	1.6	32	0.43	0.14	112



LOT 89 • ECR 8055 DOMINO 0532 • Reg #44195528 • Horned

CED	BW	WW	YW	Scrotal	Milk	REA	MARB	CHBS
1.2	4.1	51	74	0.9	30	0.30	0.00	87

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Annual Production Sale

February 14, 2022

1 p.m. cst • Ree Heights, South Dakota

please join us for lunch prior to the sale

100+ head

Horned yearling & 2-year-old Hereford bulls

Polled yearling & 2-year-old Hereford bulls

Yearling & 2-year-old Angus bulls

70 open F1 baldy replacement females



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Ree Heights, South Dakota

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 605-870-6172

Weston, Kris, Falon & Jensen
 605-478-0077

Bar JZ...

(continued from page 8)

native grass. Even before modern pasture management practices became popular, we always tried to leave some grass on the land. Since Seth became a partner in the operation, we have begun to do more pasture rotation and rest."

Zilverbergs also run a herd of pure-bred Limousin cattle, and they are managed in sync with the Herefords. Calves are vaccinated the first week of May and pairs are turned out until June first, when they are sorted for breeding.

"The Limousin cattle run right with the Herefords through Aling," Don

said. "They run together and are handled exactly the same, except for when we sort the cattle for turnout with cleanup bulls after we AI. Calves are preconditioned the first week of August and weaned around the first week of September. Cows are preg-tested as soon as possible after the calves are weaned. Seth and I do all the AI and preg testing with the exception of ultrasound preg testing the heifers."

Zilverbergs background their steer calves, normally feeding them until January. Limousin calves have been sold off the ranch directly to a feedlot; Hereford calves are usually consigned to a special Hereford sale at Mitchell, SD.



Bar JZ Sleep On 738C owned with Fawcett's Elm Creek Ranch.



Bar JZ Buccaneer 210E owned with Semex.

From late November through January, Zilverbergs spend quite a bit of time in preparation for their bull sale, held on the Tuesday after President's Day in February each year. Sale bulls need to be photographed and advertising is done.

"Last spring we completely reconditioned the sale facility at the place where Seth lives," Don said. "We do a video sale and have offered online bidding for eight years with increasing numbers of cattle sold online. It is very helpful if the weather is inclement on sale day. We encourage our customers to leave their bulls here until April first, when we semen test and give pre-breeding shots. We deliver all bulls

within a 300 mile radius. Most of our bulls sell in the immediate five-state area, and about 15 to 20% go into pure-bred herds while the rest are predominately used on black cows."

Don said that there has always been a good demand for their bulls. While John showed cattle at the South Dakota State Fair to get his name out, Don and Seth have found other ways of promoting the cattle, including paper advertising, word of mouth and the internet. Zilverbergs most recent bull sale included roughly 50 Limousin bulls and 70 Hereford bulls.

"We have been around for a long

(continued on page 12)

LOGTERMAN FAMILY

Hereford & Angus Production Sale



JDH VICTOR 719T 33Z ET - 43294080

Monday, Feb. 14, 2022

1:00 CST • Valentine Livestock Auction • Valentine, NE

Selling: 70 Coming two-year-old Hereford bulls,
25 yearling & 65 Coming two-year-old Angus bulls

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CL 1 DOMINO 704E - 43800204

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For more information, contact:

Dwight Logterman H: 605-429-3209/C: 402-389-1165

Rob Logterman C: 402-389-1328

42nd Annual PRODUCTION SALE FEBRUARY 28th

12:30 P.M. MST ~ AT THE RANCH, BRUNEAU, IDAHO

LOT 14



C 8105 GENESIS 1024 ET

A definite herd bull prospect. He combines the growth, performance, power and eye appeal with a top set of EPD's. Big ring eyes and red to the ground. Dam topped our 2018 fall sale at \$99,000 and was named Grand Champion female at the 2020 Fort Worth Stock Show. Two full sisters to 1024 averaged \$19,750 in our fall female sale.

LOT 101



C SPECIAL ADVANCE 0264 ET

Unique breeding prospect with so much to offer. Tremendous EPD profile and backs that up being stout made, high volume with tremendous muscle expression. Especially strong on carcass merit.

LOT 10



C 88X GENESIS 1010

Goggle eyed, freckle faced bull that is very extended through his front third and shows you exceptional body length and very correct on his feet and legs. Hard to beat his total EPD profile. Dam is a top producing 88X daughter with an ABWR of 96 and AWWR of 111.

LOT 13



C 6018 BELLE HEIR 1014 ET

A Belle Heir son that is moderate framed and a powerfully constructed, easy fleshing with lots of bone. He is backed by the top donor cow 6018, a full sister to such noted sires as Special Edition, Double Your Miles, Diversified, Spot On and numerous others. She is great uddered and easy fleshing. Excellent balanced EPD's.

LOT 25



C 1311 GENESIS 1062 ET

Elite herd bull prospect by the donor dam 1311. She continues to write Hereford history as the mother of herd bulls. She is a full sister to Miles McKee and is the mother of Special Edition, Double Your Miles, Diversified, Spot On and numerous others. We feel 1062 has the credentials to join those ranks. Freckle faced, ring eyed with extra length and body depth. 1311 has produced \$977,800 in progeny sales thus far with 35 bulls and heifers averaging right at \$30,000. Retaining 1/4 in herd interest.

LOT 36



C 4038 G16 GENESIS 1086 ET

A young herd bull prospect with a great future. His enhanced EPD profile ranks him among the breeds elite in numerous traits. He is hard to fault and is wide based, clean in lines, and fluid in his motion. One half interest in his dam sold for \$97,500 to Bowling Ranch and has right at a half a millions in progeny sales thus far. She is an ideal Hereford female. Retaining 1/4 in herd use.

LOT 35



C 5355C BELL AIR 1085 ET

A bull with a youthful looking appearance. Very elongated through his front end, and true in his stride. His dam was Reserve Grand Champion at Fort Worth and is a favorite with visitors at the ranch with a square, level udder. Six daughters have averaged over \$16,000. This is her first son offered.

LOT 77



C SULL G16 GENESIS 1221 ET

Performance and eye appeal all wrapped into a special package. It is hard to put a hole in his EPD profile and phenotypically he is fault free. Five full sisters were a sale highlight this fall and averaged \$9200.

LOT 34



C 8086 SANCHE 1084 ET

Western Nugget Calf Champion Bull. Powerhouse herd bull prospect with a super EPD profile. A massive bull with extra rib, body depth, and muscle definition. His pedigree is stacked with maternal excellence with Belle Air and 4038 on the bottom side. Three full sisters were a highlight in our fall female sale averaging \$16,800.

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Looking for some extra size, length and muscle?
All these traits and more in outcross genetics that thrive in real world conditions. Big, rugged, two-year old bulls for sale private treaty.

TOP-QUALITY WORKING CATTLE BRED AND FED
WITH THE COMMERCIAL CATTLEMAN IN MIND.

746H

#44210226

BW: 97 • 205 WT: 568

Scrotal: 40 cm

Everything about this bull is big, big top and really big butt end. Exceptionally deep and long. One of our top bulls this year. Really quiet too.

BW 3.0 WW 63

YW 101 M 24 REA .32



770H

#44210231

BW: 97 • 205 WT: 665

Scrotal: 40 cm

A true herd bull here. A huge-bodied, massive muscled, large hipped bull with incredible length. Definite power bull with great EPD's. One of our best. Has scurs.

BW 4.8 WW 75

YW 121 M 30 REA .53



798H

#44210565

BW: 78 • 205 WT: 541

Scrotal: 39 cm

Big massive beef bull with heavy pigment. Great profile, thick any way you look at him. Very tame. Twin to 797H.

BW 3.0 WW 61

YW 98 M 25 REA .43



815H

#44210246

BW: 85 • 205 WT: 521

Scrotal: 40 cm

A big stout, heavy muscled bull with lots of style, goggle eyes and red to the ground. A really long bull with power. Dam is a really good, big volume cow.

BW 1.9 WW 51


YW 93 M 25 REA .53



Call for a catalog or view online at www.HerefordAmerica.com

For more information contact:

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Bar JZ...

(continued from page 10)

time and people are aware of our breeding program," Don said. "We have sold cattle from coast to coast, north to south, east to west. We have also sold to several foreign countries including Canada, Mexico and Argentina. Four years ago we started a fall calving herd to transfer some of the work load from spring calving and also offer some older bulls for sale.

"We also sold a group of heifers to Kazakhstan about 10 years ago," Seth said.

Friendships built with other Hereford breeders and their customers are treasured.

"We've had customers buying bulls from us for three or four generations," Don said. "We've gotten to know a lot of people really well and become good friends. It's very interesting and fulfilling to choose bulls that we think can improve our herd, to get the cows bred and then see the calves born and develop into what you hoped they would be and see them meet customers' needs in

their herds."

John Zilverberg was inducted into the American Polled Hereford Hall of Fame in 1994.

"They took his old felt hat and bronzed it," Don said. "It's on display in the Gammon Barn at the Iowa State Fair. It sure is special that we now have the fifth generation, Seth's son, on the ranch with the opportunity to carry on the Bar JZ tradition that Dad started."

"I really admire his vision for starting a purebred Hereford herd and sticking with building up his business," Seth said. "I love these cattle, especially their quiet disposition, and I am thankful I didn't have to start from scratch. I have a lot of respect for both my grandpa and my dad who had the vision for Bar JZ Herefords."



Tagging and weighing the newborn calves is always a time consuming but necessary calving season job.

South Dakota Hereford Association Show & Sale



Watertown Extension
Bldg., Watertown, SD

Wednesday, February 9, 2022

Sale: 1:00 p.m. or immediately following Angus Sale.
Hereford Show immediately following 9 a.m. Angus Show

LiveAuctionsTV

Selling: 26 Bulls 22 Yearling Bulls, and 4 Two-Year-Old Bulls
6 Open Heifers

Consignors:

Cardinal Creek Cattle Co.	Lot 32.....	320-894-0171
Dandy Acres Enterprises	Lot 18.....	507-215-1114
Derek & Allison Gaikowski	Lot 26.....	605-265-0796
Frecking Cattle Co.	Lots 12, 16.....	507-841-0401
Hansmeier and Son Inc. .	Lots 2, 19, 21, 24.....	605-216-5556
Hanson's Polled Herefords	Lots 11, 13.....	605-382-7477
Jeff & Rebecca Mikel	Lots 1, 3, 5, 8.....	605-222-9800
Klages Herefords	Lots 20, 22, 25.....	320-273-2163
		or 605-880-0521
Landon Laible	Lots 14, 27, 29.....	605-579-0148
Michael Lindstrom	Lots 4, 7.....	605-300-0297
Neil Farms	Lot 31.....	507-649-7110
Schmidt Herefords	Lots 9, 10.....	507-215-1037
Springwater Hfds/Fawcett's Elm Creek..	Lot 23.....	605-254-7875
		or 605-870-0161
Taylor Lacek	Lots 6, 17, 28.....	507-476-7064
Walsh Family Herefords	Lot 15.....	320-368-0225
Zens Herefords	Lot 30.....	605-310-5782

For Catalog or More Information Contact Sale Committee:

Jeff Klages - 605-880-0521
Ryan Ollerich - 605-759-6405



Catalog also online at: www.SouthDakotaHerefords.org



Cooper...

(continued from page 1)

by keeping precise records and breeding animals with desirable traits," the Cooper website says. "By the time the Montana Beef Performance Association was formed in 1957, with Jack as a charter member, he had 10 years of experience with Line 1 Herefords and performance testing. Jack later joined the American Hereford Association's "Total Performance Records" program at its inception in 1964."

Mark was exposed to these stringent standards for tracking the performance of their cattle from an early age, when it was evident he had a keen interest in working alongside his father.

"I always had a passion for farming and ranching, and my dad was an instrumental part in that," he said. "It wasn't work for us, we enjoyed what we were doing, I learned more from my father than I did in school."

So, Mark and his wife, Cristy, moved back to the family ranch in the '70's to do what he and his father loved best: selecting the best L1 genetics for both the purebred and commercial breeder.

Together, with their eyes set on common goals, Jack and Mark focused their efforts on continued performance testing, because for them, it came down to "cow families, maternal traits, performance, and quality carcass trends," Mark said.

Mark praises the work he and his father did with L1 cattle because they take the "guesswork" out of breeding because "there's a uniformity and predictability that our buyers have come to appreciate." While there are a lot of good lines out there, Mark argued, "many of the good ones have a shot of L1 cattle."

He also added that "the F1 female is the best out there on the range – you

hear it day-in and day-out. Any commercial cattleman should be doing crossbreeding."

For Mark, the quality of cattle they raise has come down to one simple idea: raising efficient cattle not only helps the breeder, but most importantly, it helps your customers be successful, he said.

These are all priorities that have remained intact as the next generation of Coopers have found their way back to the ranch. Their daughters, Katie and Kelsy,

(cont. on pg. 16)



Cooper cows on late summer pasture. Willow Creek is in western Montana.

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Mark and Dave — For Dave, being brought into the Cooper family was where he truly got his education in cattle. Now, he's an expert on Cooper EPDs and will handle a lot of breeding decisions in the future.

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56th ANNUAL PRODUCTION SALE

MONDAY, MARCH 14, 2022

AT THE RANCH, VALIER, MONT. • 12:30 (MDT)

130 POWERFUL, PERFORMANCE TESTED HEREFORD BULLS

105 BIG, STOUT YEARLINGS • 25 POWERHOUSE 18-MONTH-OLDS

30 FRONT PASTURE LINE-ONE FEMALES

5 SPECIAL ET HEIFERS • 25 TOP QUALITY YEARLING HEIFERS

- Bulls sell with complete performance and ultrasound data •
- 100% of sale offering is DNA parentage verified and have GE EPD's •
- Over 50% of the sale offering ranks in the top 15% of the breed or higher on CHB\$ •
- Free delivery on purchases totaling \$5000 or more •
- Buy from a program with 65 years of consistent balanced trait selection backed by a linebreeding program that guarantees uniformity and predictability and is built on a strong maternal foundation •



HH ADVANCE 7143E ET

- CED 9.8 BW 1.5 WW 51 YW 94 MM 31 M&G 57 REA .35 MARB .21 CHB\$ 154
- Long bodied, deep ribbed, stout made and extra pigment. 7143E is a curve bender with EPDs that rank in the top 5% on CED, STAY, UDDR, CWT and all 3 Profit Indexes. SONS SELL!



HH ADVANCE 1052J ET

- CED 5.3 BW 2.8 WW 60 YW 95 MM 31 M&G 61 REA .39 MARB .25 CHB\$ 141
- Pigment, performance and eye appeal with exceptional EPDs. Top 20% on WW and YW, top 15% on Milk, TEAT and UDDR and top 10% on all Profit Indexes.



HH ADVANCE 1071J ET

- CED 5.5 BW 1.9 WW 53 YW 91 MM 35 M&G 62 REA .47 MARB -.07 CHB\$ 123
- Freckle faced, well marked, powerfully made and has that herd bull look. Excellent EPD profile and out of a top 105Y daughter. One of two powerful full brothers selling.



HH ADVANCE 1112J ET

- Sire: HH Advance 5018C ET
- CED -2.6 BW 4.9 WW 69 YW 113 MM 37 M&G 71 REA .81 MARB .02 CHB\$ 144
- Big time performance, maternal and carcass bull that ranks in the top 5% on WW, YW, Milk, M&G, CWT, REA and all Profit Indexes. Maternal grandson of the 4287B donor and a maternal brother to our 0159H herd sire that sold for \$55,000 in our 2021 Sale.

HH MISS ADVANCE 4287B ET



the 0054H bull that sold for \$55,000 in our 2021 Sale. Her influence will run strong in our program this year and into the future.

• Powerhouse proven donor that is a maternal granddaughter of the great 5139R donor cow. 4287B is massive ribbed, great uddered and produced the 0022H bull that sold for \$75,000 for 1/2 interest and



HH ADVANCE 1054J ET

- CED 4.6 BW 2.3 WW 53 YW 89 MM 29 M&G 56 REA .43 MARB .10 CHB\$ 127
- Well marked, deep flanked, powerfully made herd bull out of the 4287B donor. This bull has loads of eye appeal and is a maternal brother to two of the high-selling bulls from our 2021 Sale.

Holden Herefords



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 406-590-3307 Brad Holden cell
 406-450-0129 Jay D. Evans cell
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Videos of the sale offering will be available in mid-February at www.thelivestocklink.com. Check out www.holdenherefords.com for more info and to request your sale catalog.

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- *Udder Quality
- *Calving Ease
- *Pigment
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- *Longevity
- *Structural Soundness
- *Fleshing Ability
- *Carcass Quality

Backed by one of the top cowherds in the world with a rigorous no excuses mindset on culling.
Many 3/4 and full brothers selling with almost 50% of our sale offering coming from our extensive ET program.



CL 1 Domino 8232F
• CED -0.9 BW 2.1 WW 66 YW 112 MM 30 M&G 63 REA .53 MARB .42 CHB\$ 147
• Curve bender sire with exceptional EPD's that rank in the top 10% or higher on WW, YW, Scrotal, M&G, CWT, and MARB EPD's. Sires easy fleshing, stout made progeny with eye appeal. 12 CURVE BENDER SONS SELL!



HH ADVANCE 1106J
• Sire: CL 1 Domino 8232F
• CED -0.2 BW 2.6 WW 70 YW 112 MM 38 M&G 73 REA .52 MARB .27 CHB\$ 138
• Exceptional individual performance and EPD's combined with a powerful phenotype. Top 10% or higher on 10 different traits.
• 84 lb. BW; 840 lb. adj. 205 wt.; 1527 lb. adj 365 wt.



HH ADVANCE 1023J
• Sire: CL 1 Domino 8232F
• CED 2.2 BW 2.7 WW 59 YW 102 MM 33 M&G 62 REA .62 MARB .42 CHB\$ 159
• Curve bender with pigment, muscle, carcass, and eye appeal. Phenomenal EPD's and phenotype.
• 82 lb. BW; 795 lb. adj. 205 wt.; 1438 lb. adj. 365 wt.



HH ADVANCE 1114J
• Sire: CL 1 Domino 883F
• CED 4.2 BW 1.1 WW 56 YW 87 MM 25 M&G 53 REA .51 MARB .24 CHB\$ 127
• Big ribbed, huge topped, well marked, and loaded with carcass. Calving ease with loads of fleshing ability.



HH ADVANCE 1047J ET
• Sire: HH Advance 1045L
• CED 9.5 BW 1.5 WW 55 YW 88 MM 20 M&G 48 REA .53 MARB .42 CHB\$ 161
• Calving ease and carcass combined with eye appeal, thickness. One of 3 full brothers to sell!



HH ADVANCE 1193J
• Sire: HH ADVANCE 8010F ET
• CED 4.1 BW 2.6 WW 58 YW 82 MM 32 M&G 61 REA .48 MARB .23 CHB\$ 142
• Deep ribbed, soft made, well marked, and fancy. The 8010F sire group is fantastic.

POWERHOUSE FALL BULLS



HH ADVANCE 0273H
• Sire: HH Advance 8010F ET
• CED 2.5 BW 3.0 WW 68 YW 110 MM 28 M&G 63 REA .78 MARB .25 CHB\$ 163
• Goggle eyed, big ribbed, and exceptional EPD's. All around great package.



HH ADVANCE 0317H
• Sire: CL 1 Domino 8232F
• CED -0.5 BW 2.5 WW 64 YW 111 MM 29 M&G 61 REA .22 MARB .43 CHB\$ 155
• Curve bending numbers and loaded with carcass and maternal.



HH ADVANCE 0270H
• Sire: CL 1 Domino 883F
• CED 13.0 BW -0.7 WW 59 YW 92 MM 35 M&G 64 REA .86 MARB .21 CHB\$ 134
• Big time calving ease, maternal, and carcass with an incredible phenotype.

30 ELITE LINE-ONE LADIES SELL!



HH MISS ADVANCE 1009J ET
• Sire: CL 1 Domino 7131E
• CED 4.6 BW 2.0 WW 55 YW 87 MM 29 M&G 57 REA .43 MARB .34 CHB\$ 139



HH MISS ADVANCE 1121J ET
• Sire: CL 1 Domino 917G
• CED 9.0 BW 1.7 WW 60 YW 100 MM 24 M&G 54 REA .44 MARB .24 CHB\$ 143



HH MISS ADVANCE 1041J ET
• Sire: CL 1 Domino 7131E
• CED -0.8 BW 4.9 WW 71 YW 108 MM 27 M&G 62 REA .62 MARB .25 CHB\$ 158

Cooper...

(continued from page 13)

always had a love for the ranch and the cattle, but both went away to California to pursue their education after high school.

Kelsy went to school in Northern California, "but returned home each summer and sort of just serendipitously ended up working back into the operation shortly after graduating," she said. "I've always enjoyed working with my hands, working outside, and staying busy. I really can't imagine working in another industry and really feel blessed to be involved in a family operation."

"Mom and Dad always encouraged us girls to use our education, so when I graduated from Cal Poly, I moved to

Sacramento where I accepted my first engineering job," Katie added. "I anticipated being there for a year or two, but eight years really flew by."

But, the opportunity presented itself for Katie's husband to remodel her grandparents' ranch house, and it was "just the nudge" they needed to move back, and it has turned out to be a wonderful opportunity.

"My parents say it's a way of life, and I think it's a good way of life. It gives me the opportunity to wake up every day with purpose, to work hard, and remember what a blessing it is to work side by side my favorite people," Katie remarked.

The third member to make up the next generation at the Cooper ranch is Kelsy's husband, Dave Hanson.

"I grew up on a 2,500 cow/calf com-



Cooper Family — Pictured from left to right are Katie, Kelsy, Cristy, Mark, Luke, Dave. This diverse crew is dedicated to hearing each other's diverse perspectives and work together to keep the operation going.

Feature IN OUR FEB. 9, 2022 SALE DICKINSON, ND 1 PM (MDT)



CED: 3.8
BW: 2.5
WW: 65
YW: 108
MM: 28
M&G: 61
Fat: .042
REA: .74
MRB: .22
CHB\$: 145

AF 173D ENDURE 102 1ET

P44302320 • DOB: 1/22/21

Sire: NJW 79Z Z311 ENDURE 173D ET
BW 91H 100W RITA 79Z ET

Dam: LOEWEN77 48 344N MISS A37ET
PCR JACKLYN NIKOLE 344N

SCHU-LAR ON TARGET 225
KCF MISS REVOLUTION X338 ET
NJW 735 M326 TRUST 100W ET
REMITALL RITA 91H
FELTONS LEGEND 242
MSU TCF RACHAEL ET 54N
PCR JACK PHROST 18K
PCR VICKI NICOLE 642F



Loads of natural thickness in this Endure son. Check out his pedigree and EPDs.

102 is a powerful calf sired by Endure 173D. Everything about this bull is BIG. Big hiped, big middled, big hind end and a big top. He is a long spined bull with a wide base on plenty of bone and walks out correct. If you're looking for your next herd bull, this guy is it. He is in the top 10 percent in both Weaning Weight and Yearling Weight and top 5 percent in Rib Eye Area and CHB Index. Retaining 1/4 semen int.

• Homo Polled by Pedigree •
Test pending



LOEWEN77 48 344N MISS A37ET
43367331

His Dam — Owned by 7 Mill Iron Ranch and Sand Rock Ranch, this proven donor cow continues to produce amazing cattle. Her dam can be found on the bottom side of Loewen Genesis G16 pedigree as his maternal grandam.

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Friedt
Herefords

mercial operation in central Montana where my grandfather raised mainly Hereford and F1 cattle," Dave said. "As a young kid I spent my summers just like any other kid did, driving tractors and moving cows."

Dave was initiated into the Cooper crew in 2002 when he and Kelsy were dating, and he went to work on the ranch.

"It's not every day a young guy decides to go to work for his girlfriend's father during calving season for an introduction to working for the family, but it's been one of the best choices I've made" Dave said. "I admit, I got my real education in the cow business when I started working here."

Mark made note that Dave has worked especially hard to get to know the cowherd, and down the road, he'll most likely be the one making a lot of the breeding decisions. He's also been really committed to building relationships with their customers, Mark added.

When Dave's time at the ranch was supposed to draw to a close that first

(continued on page 18)



Katie and Kelsy — It was never expected that Katie and Kelsy come back to the operation, but now that they both have, they've learned quickly and are integral members of the Cooper Ranch.



**SALE
FEATURE!**

Proven Herd Sire!

NJW Historic 81E #P43829334
11 Trait Leader ...Sons & Dgtrs. also sell!



56J NJW 10C D287 SUNUP 56J

CED 6.3 BW 2.4 WW 60 YW 98 MILK 24 UDDER 1.30
TEAT 1.30 REA .56 MARB .32



137J NJW 304F 18051 COMMITMENT 137J ET

CED 1.1 BW 3.6 WW 70 YW 114 MILK 38 UDDER 1.40
TEAT 1.40 REA .65 MARB .15



114J NJW 10A 173D REVERE 114J

CED 4.7 BW 1.5 WW 63 YW 94 MILK 29 UDDER 1.20
TEAT 1.40 REA .58 MARB .15



158J NJW 160Z 254G RIDGE 158J ET

CED 4.2 BW 4.1 WW 58 YW 99 MILK 39 UDDER 1.50
TEAT 1.80 REA .66 MARB .06

NJW

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HEREFORDS**

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Bulls Raised on Good Cows & Wyoming Range (no creep)! We DEMAND our Cows have GOOD udders, are GREAT Mothers and Calves be VIGOROUS at Birth!

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- Select Group Registered Bred Heifers

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20J NJW 31B 49F COWCAMP 20J

CED 1.8 BW 2.0 WW 51 YW 71 MILK 24 UDDER 1.20
TEAT 1.30 REA .33 MARB .09



Homozygous Polled

165J NJW 202C 173D ENDURE 165J ET

CED 3.0 BW 3.3 WW 66 YW 105 MILK 34 UDDER 1.20
TEAT 1.20 REA .87 MARB .10



55J NJW 45C 87G GRIT 55J

CED 8.4 BW -0.1 WW 55 YW 81 MILK 33 UDDER 1.20
TEAT 1.20 REA .04 MARB .30



Homozygous Polled

178J NJW 11B 173D CHARACTER 178J ET

CED 5.0 BW 2.7 WW 77 YW 119 MILK 31 UDDER 1.20
TEAT 1.20 REA .61 MARB .19



Homozygous Polled

156J NJW 202C 173D STEADFAST 156J ET

CED 4.4 BW 3.2 WW 66 YW 108 MILK 37 UDDER 1.40
TEAT 1.40 REA .80 MARB .32



30J NJW 91G 117F BOSS 30J

CED -7.1 BW 4.2 WW 68 YW 99 MILK 23 UDDER 1.30
TEAT 1.30 REA .82 MARB .22

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Cooper...

(continued from page 16)

year, he found that the ranch was where he wanted to be.

"I really didn't want to leave. I knew I would miss it," he said.

The beauty in the situation is that Katie, Kelsy, and Dave each found their own way back to the ranch, not because they felt obligated or forced to, but because they were committed to maintaining everything the Cooper name has built and carrying it forward.

Dave said that his first impression of Cooper Herefords "was the noticeable level of attention to detail on the operation," not just around the grounds, but also used to critique the cow herd. "It was a type of ranch environment I had personally never been around (pure-bred), and I quickly grew to appreciate it. Mark impressed upon me early on the importance to critique each animal for its strengths and weaknesses and to realize that no animal is perfect, not even your favorite cow. We work hard to breed and develop cattle that will add value to our customers operations."

Kelsy echoed that sentiment and added that "I think the realized value associated with our L1 cattle comes from the high degree of in-breeding which ensures a uniquely high degree of heterosis that our customers can appreciate in addition to an increase in uniformity of offspring and consistency of transferred traits. Our intended market has always been the commercial cattleman. I think that remaining steadfast in our commitment to line-breeding and resolute in producing cattle fit for commercial herds is what has kept us unique and relevant."

Customer service is also at the forefront of the Cooper crew's outlook for the future, just like it has been since the very beginning.

"Thanks to Grandpa Jack and dad, we have a program founded on data and integrity, and people behind it that our customers can trust and believe in. Grandpa always said his greatest reward was the relationships formed and friendships built through the years," Katie said. "Relationships are key to success in any business. Relationships with co-workers, customers, industry affiliates, and community members are what keep a business viable and stable."

This is illustrated in the continued success of Cooper genetics; they will be holding their 55th Annual Production Sale in March where they will offer 85 performance tested bulls and 20 "top notch" females.

Mark said that this upcoming sale crop, along with the calves that will drop this year, are some of the most exciting ones yet. He attributed this to the fact that they "cull pretty hard" and "move genetics forward pretty rapidly."

"We continue to place great emphasis on structural soundness and growth,

in addition to key maternal traits," their website states. "Our herd sires are kept for a maximum of three years with the assumption that a herd bull should produce sons better than he is."

Utilizing the highly effective performance testing that Jack tapped into over 70 years ago, 25 percent of Cooper bulls and females are culled each year. They also like to incorporate the freshest genetics possible through these young bulls, Mark explained.

"We are really excited about a lot of our young herd bull prospects," Mark said.

One of those young bulls they're particularly excited about is CL1 Domino 0186H who boasts a high calving ease (+5.7) coupled with above breed average weaning weight (+61) and yearling weight (+99).

"Bulls like that are unique," Mark said. "He's a bull we feel the industry needs."

For Mark, it's always been gratifying



Mark said that this upcoming sale crop, along with the calves that will drop this year, are some of the most exciting ones yet.

to see these young bulls go out and perform for a long time in programs across the country and the world. Their bulls have been highly successful in reg-

istered herds, commercial herds, and "have been well tested in Uruguay," he explained.

(continued on page 22)

Wagner

HEREFORDS

OPEN HOUSE & ONLINE EVENT

2.19.2022

at our farm, Redfield, SD

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Videos will also be online at www.TheLivestockLink.com

OPEN HOUSE 11 AM • SALE CLOSING 3:30 PM

Selling: • 20 Yearling Hereford Bulls • 20 Two-Year Old Hereford Bulls
• 50 Black Baldies AI'd to Hickok • 4 Registered Bred Hereford Heifers

New Herd Sire



WH 249E LEMONADE 27G
CE 2.5 BW 3.7 WW 70 YW 111
M 32 MG 67 CHB\$ 88

New Herd Sire



TH 312A 206E GOOD NEWS 506G ET
CE 1.5 BW 2.9 WW 75 YW 131
M 33 MG 70 CHB\$ 111



WH MISS 417F PILGRIM 86H
CE 8.5 BW 0.5 WW 55 YW 92
M 33 MG 60 CHB\$ 122



Lot 1 - WH ENDURANCE 109J
CE -1.9 BW 5.0 WW 63 YW 100
M 25 MG 57 CHB\$ 121



Lot 4 - WH 6964 LEADER 22J
CE 6.0 BW 2.0 WW 69 YW 109
M 25 MG 59 CHB\$ 132



Lot 47 - WH WASTIN 143H
CE -4.7 BW 5.1 WW 50 YW 84
M 16 MG 41 CHB\$ 101

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MARCH 9

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LOTS SIRED BY: ENDURE, CUDA, STAND OUT, VALOR & RESIDENT
SIRES FLASH, EAGLESTONE, 209F, HOMETOWN 71C & STUD 7G

RV ENDURANCE 1502J ET

HOMOZYGOUS
POLLED



CED	BW	WW	YW	SC	M	CEM	US	FAT	REA	MARB	BMI	CHB
1.3	3.8	66	107	1.3	28	-1.5	1.00	0.053	0.60	0.16	\$379	123

RV CUDA 1410J

HOMOZYGOUS
POLLED



CED	BW	WW	YW	SC	M	CEM	US	FAT	REA	MARB	BMI	CHB
4.1	4.3	75	118	1.8	33	-0.8	1.30	-0.007	0.63	0.17	\$376	\$131

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RV VALOR LAD 1962

HOMOZYGOUS
POLLED



CED	BW	WW	YW	SC	M	CEM	US	FAT	REA	MARB	BMI	CHB
16.4	-2.5	49	85	1.2	28	7.3	1.30	.083	0.44	0.25	\$512	\$128

RV STANDOUT 1757J



CED	BW	WW	YW	SC	M	CEM	US	FAT	REA	MARB	BMI	CHB
1.3	3.8	66	107	1.3	28	-1.5	1.00	.053	0.60	0.16	\$379	\$123

RV STANDOUT 1544J

HOMOZYGOUS
POLLED



CED	BW	WW	YW	SC	M	CEM	US	FAT	REA	MARB	BMI	CHB
-1.4	5.4	77	128	1.2	33	1.1	1.4	.033	1.04	0.15	\$470	\$156



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Volume Discounts, Free Delivery, Guaranteed!

LOT 1 H WMS RESOLUTE 1443 ET #44257454



CED	BW	WW	YW	MLK	MARB	REA	CHB
7.3	2.7	66	113	33	0.48	0.95	192

SIRE: EFBEEF RESOLUTE CEO MGS: BEHM 100W CUD 504C

LOT 102 H FRONTIER 0708 ET #44233202



CED	BW	WW	YW	MLK	MARB	REA	CHB
4.3	1.5	70	122	37	0.11	0.93	129

SIRE: TH FRONTIER 174E MGS: NJW 73S M326 TRUST 100W ET

LOT 3 H WMS RESOLUTE 1502 ET #44257487



CED	BW	WW	YW	MLK	MARB	REA	CHB
7.0	2.6	65	110	32	0.69	0.73	211

SIRE: EFBEEF RESOLUTE CEO MGS: BEHM 100W CUD 504C

LOT 22 H GO DOMINATE 1041 #44248646



CED	BW	WW	YW	MLK	MARB	REA	CHB
-1.1	3.8	74	128	32	0.05	0.53	119

SIRE: SR DOMINATE 308F ET MGS: CHURCHILL SENSATION 028X

LOT 59 H WMS HISTORIC 1496 ET #44259496



CED	BW	WW	YW	MLK	MARB	REA	CHB
-1.4	4.6	65	113	34	0.17	1.05	165

SIRE: NJW 160B 028X HISTORIC 81E ET MGS: C ETF WILDCAT 4248 ET

LOT 65 H FRONTIER 1109 #44241429



CED	BW	WW	YW	MLK	MARB	REA	CHB
5.4	2.7	63	110	26	0.23	0.50	111

SIRE: TH FRONTIER 174E MGS: NJW 73S W18 HOMETOWN 10Y ET

LOT 119 H DOMINATOR 0597 ET #44234596



CED	BW	WW	YW	MLK	MARB	REA	CHB
-2.6	5.4	67	111	29	0.12	0.65	149

SIRE: BCC DOMINATOR 619D MGS: HH ADVANCE 8203U ET

LOT 134 H MIGHTY 0657 ET #44233191



CED	BW	WW	YW	MLK	MARB	REA	CHB
0.1	4.2	69	108	29	0.19	0.78	145

SIRE: UPS MIGHTY 7850 ET MGS: HH ADVANCE 4075B ET

BREED LEADING

Performance

CATTLE

LOT 47 H FN LONG HAUL 1410 ET #44259451



CED	BW	WW	YW	MLK	MARB	REA	CHB
16.2	-2.2	58	88	51	0.25	0.60	138

SIRE: NJW LONG HAUL 36E ET MGS: BEHM 100W CUDA 504C

LOT 49 H WMS LONG HAUL 1494 ET #44259489



CED	BW	WW	YW	MLK	MARB	REA	CHB
12.5	0.6	63	98	45	0.26	0.67	139

SIRE: NJW LONG HAUL 36E ET MGS: BEHM 100W CUDA 504C

LOT 202 Hoffman Barricade 1540 #20071830



CED	BW	WW	YW	HP	MLK	MRB	REA	SB	SC
4	3.7	96	158	17.0	17	0.64	0.69	154	289

SIRE: Sitz Barricade 632F MGS: Musgrave Big Sky

LOT 210 Hoffman LLL Barricade 1014 #20040653



CED	BW	WW	YW	HP	MLK	MRB	REA	SB	SC
3	3.5	98	168	11.3	24	0.49	0.73	154	271

SIRE: Sitz Barricade 632F MGS: HA Cowboy Up 5405

LOT 228 Hoffman Value Added 1057 #20040692



CED	BW	WW	YW	HP	MLK	MRB	REA	SB	SC
4	3.4	84	144	17.2	22	0.61	0.98	174	303

SIRE: HA Value Added 7578 MGS: Garret's On Target 323C

LOT 259 Hoffman Stagecoach 1034 #20040671



CED	BW	WW	YW	HP	MLK	MRB	REA	SB	SC
11	0.9	88	154	22.7	19	0.69	0.54	168	308

SIRE: Hoffman Stagecoach 1908 MGS: Deer Valley Growth Fund

LOT 302 HOF FAVOR 1346J #3909211



CED	BW	WW	YW	MLK	MRB	REA	SAPI	STI
12.1	2.5	89.9	152.3	23.5	0.27	0.87	126.6	84.2

SIRE: LCDR FAVOR 149F MGS: GARRET'S ON TARGET 323C

LOT 313 ES JG49 #3876137



CED	BW	WW	YW	MLK	MRB	REA	SAPI	STI
13.9	-3.1	88	138.0	25	0.19	0.77	144.0	86.0

SIRE: TJ FROSTY 318E MGS: W/C UNITED 956Y

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(continued from page 18)

Looking Forward...

As far as moving forward is concerned, which is a thought that's always in the minds of those on generational ranches, Mark and Cristy have reached that point in their lives where they're beginning to think about passing the baton off to Katie, Kelsy, and Dave, just like Coopers have done for the past century.

"Time moves so darn fast," Mark reflected.

However, Katie mentioned that, even though they're in the nascent stages of a transition, Mark is still the main decision maker for Cooper Herefords in terms of breeding and selection, and he is still out getting his hands dirty every day.

Here recently, though, Mark and Cristy were taking a walk together and pondering "what will this little valley look like in 20 years?"

While that question was impossible to answer definitively, Mark conceded, they both have accepted that there's a

chance that things could look different than they always have, but there's one thing that will remain the same: there will always be a great deal of pride taken in working together on the Cooper ranch.

The girls both agreed that "Working in a small family business that was established over a century ago, while at times can be extremely difficult, is also extremely rewarding. It requires a huge amount of compromise on everyone's part. But we believe it's through compromise that we each become more

open-minded and willing to commit to one another and the success of our operation."

"They have three different personalities, but that's the beauty of working as a team. They all bring something different to the table and they all have the same end goal," Mark said.

As mentioned before, it was never a guarantee that Katie and Kelsy would come back to the ranch, but for Mark, it has been no surprise to see how they've grown and thrived immensely since being home.

"They have a passion to learn and have a vision of their own. That is their strength – failure isn't an option in their eyes," Mark said.

Looking back, Mark said, "my father was always very supportive of my decisions and really never criticized me. He just figured I would learn from them [...] We've got to respect each other's point of view [...] regardless of decisions, we try not to be critical of each other, because at the end of the day, none of us try to make a bad decision," Mark said.

In that same sense, Mark and Cristy have been open to the diverse points of view their kids have brought to the table, as well as the different ideas they have for the ranch moving forward.

"You can't handcuff these kids," Mark added. "There's gonna be change."

"Farming/ranching today is quite different from the stories I remember growing up," Cristy added. "Back then, ranch work was much more physical whereas today, with all of our modern technology, farming and ranching seems to require more education and mental strength. Before marrying Mark, I had no knowledge of the complexity involved in this registered Hereford operation. We held our first annual production sale here at the ranch the following March after Mark and I married. I learned quickly to embrace the ranching lifestyle and opportunity we had to raise our four daughters in this agricultural environment."

While the goal is to stick to what has been so successful for Cooper Herefords over the years, which is a continued focus on quality performance testing and high standards for selection criteria that not only move their customer's herds forward, but the entire Hereford breed, Katie, Kelsy, and Dave also realize that the agricultural environment will only continue to shift and change.

"We believe there is a lot of opportunity in farming and ranching. But there are also many new obstacles that will require fresh solutions," Katie said. "I think that for any operation to move forward it's going to be imperative to give more than we take and further our efforts towards sustainability and efficiency. We hope that by focusing on the intersection of soil, plants, and livestock, while remaining mindful of opportunities to become more diversified, we can continue to create a business model that is sustainable, and one that encourages the next generation to return."

For more information on sale dates and offerings, Cooper genetics, or history, visit their website at <https://www.cooperherefords.com>.

62nd Annual Bull & Female Sale

Feb. 26, 2022 ~ 1:00 p.m.
at the Farm near Burchard, NE



Selling
35 Polled Hereford Bulls
40 Bred & Open Females

**Including Herd Bull Prospects
by Full Brothers
Genesis & Garfield**



CT MISS WALKER 124G
X51 Granddaughter out of a TOP TANK daughter bred to KCF BENNET RESOLVE.

BW	WW	YW	MM	Marb	REA
+3.3	+50	+75	+21	+0.13	+0.62

CT COWBOY 54H
Super LOEWEN MHF COWBOY 2E son out of the same cow family that produced FEDERAL. Powerful coming two-year old.

BW	WW	YW	MM	Marb	REA
+2.0	+54	+91	+21	+0.21	+0.53

CT MISS DYLAN 56H

BW	WW	YW	MM	Marb	REA
+0.8	+51	+86	+29	+0.19	+0.26

Very nice DYLAN daughter out of one of our very top cow families here. Bred to NJW 139C 103C RIDGE 254G.

GAME PLAN 65J

BW	WW	YW	MM	Marb	REA
+2.5	+59	+97	+29	+0.12	+0.53

This goggle eyed, thick GARFIELD son was our heaviest weaning weight calf! GARFIELD is a full flush brother to GENESIS.

CT SUNSHINE 2J ET

BW	WW	YW	MM	Marb	REA
+2.3	+66	+109	+31	+0.31	+0.61

Fantastic ET son of LOEWEN GENESIS and out of the top CMF ANODYNE daughter VICTORIA 282D. Herd Bull alert!!

CT MISS WALKER 138G

BW	WW	YW	MM	Marb	REA
+4.1	+61	+89	+21	+0.08	+0.55

X51 Granddaughter out of a top REVOLUTION granddaughter bred to LOEWEN CMF MENDEL.

CT FRONTMAN 16J

BW	WW	YW	MM	Marb	REA
+3.6	+61	+102	+28	+0.16	+0.46

Powerful GARFIELD son out of a ANODYNE granddaughter first calf heifer.

CT HUSKER 119H

BW	WW	YW	MM	Marb	REA
+1.7	+59	+93	+26	+0.21	+0.96

Great son of NJW 160B 02X HISTORIC 84E ET and out of a perfect uddered X51 daughter. This bull has pigment and excellent phenotype.

*EPDs up to date as of 01/04/22



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ANNUAL PRODUCTION SALE

Wed., February 9, 2022

1 p.m. (MT), Stockmen's West, Dickinson, ND

Selling: 36 Yearling Bulls - Including 4 Bulls, 2 polled, from Jill Hotchkiss

• 12 Two-Year-Old Bulls • 12 Registered Open Yearling Heifers

• 33 Commercial Open Yearling Heifers

• 40 F1 BWF Heifers from Duane, Garrett & Justin Zent

• 60 F1 BWF Heifers from Bert Hauge • 35 F1 BWF Heifers from Paige Hagen

• 40 Hereford Heifers (bred to ABS owned bull Fail Safe due April 23)
from Warren & Jodi Woroniecki

SIRES REPRESENTED:

CL 1 Domino 6187D
CL 1 Domino 993G 1ET
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HH Advance 3297A ET
H5 5019 Advance 8217
H5 2185 Domino 799
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H5 1147 Advance 417
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www.friedtherefords.com



FH 7056E SENSATION 092 LC • 44179608 • DOB: 3/8/20

BW 2.4 WW 64 YW 100 M 43 MG 76 REA .40 MRB .10 CHB\$ 105

Long sided bull that will really add some dimension in a crossbreeding program.



FH 227 NAVARRO 094 MD • 44207601 • DOB: 3/10/20

BW 4.4 WW 54 YW 94 M 25 MG 52 REA .43 MRB .29 CHB\$ 134

Attractive son of Navarro 227, 227 had a really strong set of sale bulls last year & 094 is the same type & kind.



AF 173D ENDURE 102 1ET • 44302320 • DOB: 1/22/21

BW 2.5 WW 65 YW 108 M 28 MG 61 REA .74 MRB .22 CHB\$ 145

POLLED. Short marked with 2 red eyes, this Endure calf is smooth shouldered, deep middled, with a big rear end. A definite herd bull prospect.



FH 928 MARK DOM 103 LC • 44280642 • DOB: 1/28/21

BW 3.8 WW 49 YW 84 M 31 MG 55 REA .51 MRB .22 CHB\$ 131

This 0945 grandson really pushes the scale down. He was the heaviest at weaning. He's long & deep sided with a big hind quarter. Dam has a perfect udder.



FH 6187D DOMINO 129 1ET • 44302321 • DOB: 2/8/21

BW 2.2 WW 57 YW 95 M 31 MG 59 REA .41 MRB .36 CHB\$ 138

This ET son of 6187 by our 318 donor cow has been impressive since birth. Two red eyes, red to the ground & structurally sound. He has a great EPD package.



FH 242 NAVARRO 149 MD 1ET • 44298777 • DOB: 2/11/21

BW 2.6 WW 52 YW 88 M 33 MG 59 REA .53 MRB .14 CHB\$ 116

Another ET son from the 242 by 572 flush. He's been a favorite since birth. He combines eye appeal, muscle & stoutness into one complete package.



FH 7056E LADY SENSE 1209 LC • 44309735 • DOB: 4/9/21

BW 2.4 WW 62 YW 99 M 44 MG 75 REA .51 MRB .24 CHB\$ 131

Feminine heifer by UU Sensation 7056 out of a 227 first calf heifer, should make a brood cow.

**VIDEOS — See pair videos & sale cattle videos
on our website: www.FriedtHerefords.com**

PRIVATE TREATY BULL SALE**Open House February 12, 2022 at the FARM Eureka, SD****Selling: 33 Coming 2-Year-Old Polled Hereford Bulls**Videos of all
bulls will be on
our website**Livestock**
Link
www.TheLivestockLink.comRacehorse Style Auction
bids close at 2 PM

Lunch at noon

**These Bulls
Sell!****Aman D300
Delta 209H** P44165014BW 3.2, WW 58, YW 101,
SC 1.5, Milk 29, M&G 58,
CEM 2.5, REA .62,
Marb .21, CHB \$129**and****Aman D300
Delta 93H** P44164908BW 4.0, WW 61, YW 107,
SC 1.9, Milk 27, M&G 58,
CEM 1.7, REA .47,
Marb .05, CHB \$96Call or email
for catalog**Hillview Farms**32824 119th St., Eureka, SD 57437
605-284-2721 • dcaman@valleytel.netDarwin & Cindy Aman
Andrew - Sam - Alex

www.HillviewHerefords.com

Jill's Editorial...*(continued from page 1)*

ate, we were contacted by the Black Hills Stock Show (BHSS) in Rapid City and informed that our sister company, The Livestock Link and Marc and I, are being honored as the Agri-Business of the Year. We are incredibly honored to receive this award and it is very humbling to be recognized by an organization such as BHSS. We have a tremendous crew and wonderful co-owners to whom we owe a huge debt of gratitude. They are the best in the business and we appreciate them all.

The Livestock Link was incorporated in 2016 but actually started in 2009. It is a livestock video company that specializes in providing videoing and editing services, video sales, online bidding and clerking services.

Needless to say, our company is very busy this time of year videoing, clerking and conducting sales. Videoing and editing for these sales has been ongoing for the last several months and will continue through the sale season. Thank you to the Black Hills Stock Show for selecting us and our company for this award. We are very grateful.

— JBH



Calving season at Cooper Herefords.

GANT NJW DECORBYSire: NJW 135U 10W Decorby 27F ET • Dam: Gant Trust
BW 4.3 WW 72 YW 116 MM 23**GANT PAYWEIGHT**Sire: A&B Payweight • Dam: Gant Resource
BW 1.3 WW 69 YW 121 MM 28*Your Black
Baldy Source***GANT POLLED
HEREFORDS & ANGUS***Annual Sale***FRI., FEBRUARY 25, 2022****1 PM at GANT RANCH** — Complimentary Lunch
37195 285th St., 2 miles west of Geddes, SD*Selling***54 Two-Year-Old
Hereford & Angus Bulls
22 Bred Angus & Hereford
Heifers (Bred Angus)**

Bid live online at

www.TheLivestockLink.com

The Livestock
*Link**Hereford Sires*NJW 135U 10W Decorby 27F ET
MPH 10Y Hometown
Pyramid Catapult • Sleepy Leader*Angus Sires*WAR Resource • Mogck Enhance
A&B Payweight • A&B Cowboy Up**GANT POLLED HEREFORDS & ANGUS**Dennis Gant
605-337-2564 • c: 605-680-1542
37214 285th St., Geddes, SD
dggant@midstatesd.netMark Gant
605-337-2340 • c: 605-680-1540
PO Box 15, Geddes, SD
markgant@midstatesd.net

www.gantpolledherefordandangus.com

Kreth Hereford & Angus 57th Annual Production Sale

Saturday, February 26, 2022

FEATURING THESE OUTSTANDING SONS



K HISTORIC 190 J • 44308944 • 205 ADJ: 821
SIRE: NJW 160B 028X HISTORIC 81E ET
MGS: NJW 160Z 10W WHIT 33B

BW	WW	YW	SC	M	MG	FAT	REA	MRB
1.1	64	96	1.0	35	67	.022	.77	.14



K DOMINATOR 1159 • 44308968 • 205 ADJ: 767
SIRE: BCC DOMINATOR 619DT
MGS: UU TURNING POINT

BW	WW	YW	SC	M	MG	FAT	REA	MRB
2.2	67	112	1.4	34	67	.042	.59	.18



K SIR RIDGE 142 J • P44308934 • 205 ADJ: 774
SIRE: NJW 79Z 103C RIDGE 311F ET
MGS: CL 1 DOMINO 2109Z

BW	WW	YW	SC	M	MG	FAT	REA	MRB
3.5	65	107	0.9	35	68	.00	.68	.01



K KING AIR 129J • 20209392 • 205 ADJ: 884
SIRE: CONNEALY KING AIR
MGS: CONNEALY NIOBRARA 5451

BW	WW	YW	M	CW	MRB	REA	FAT
0.2	71	130	33	.48	.58	.60	.20



K BIG VALLEY 165J • 20207740 • 205 ADJ: 876
SIRE: CONNEALY BIG VALLEY
MGS: CONNEALY COUNTDOWN

BW	WW	YW	M	CW	MRB	REA	FAT
2.6	83	148	26	.50	.61	.63	.015



K GROWTH FUND 154J • 20207839 • 205 ADJ: 880
SIRE: DEER VALLEY GROWTH FUND
MGS: CONNEALY ARMORY

BW	WW	YW	M	CW	MRB	REA	FAT
1.2	88	157	33	.60	.51	.70	.38

1:00 pm
At the Farm

14 miles south of Mt. Vernon, SD
off exit 319 of I-90

DVAuction
Broadcasting Real-Time Auctions

Selling:
60
Yearling
Bulls
and 10
Registered
Hereford
Heifers

Sale Bulls Stressing:
Calving Ease,
Top Performance,
Strong Maternal Traits

Hereford Sires:

NJW 160B 028X Historic 81E ET
BCC Dominator 619D
NJW 79Z 103C Ridge 311F ET

Angus Sires:

Connealy Big Valley
Deer Valley Growth Fund
Connealy King Air

Videos & sale
information visit
krethcattle.com

Auctioneer: Joe Goggins 406-373-6844

Jill and Marc Hotchkiss,
Hereford America 605-490-1409

Alex Acheson,
American Hereford Assoc. 785-366-1185

Darwin Kreth
605-999-4393
darwin@krethcattle.com
26791 397th Ave, Mt. Vernon, SD 57363

KRETH HEREFORD & ANGUS

Barclay Kreth
605-630-8335
barclay@krethcattle.com
26667 397th Ave, Mt. Vernon, SD 57363

Sale Roundup

Cane Creek Cattle Company
Annual Production Sale
Mobridge, SD
Dec. 18, 2021

Auctioneer: Seth Weishaar
Sale Manager:
CK Sales & Marketing, Colt Keffer

50 Bulls — \$3,785
13 Open Heifers — \$4,231
2 Bred Heifers — \$2,350
9 Bred Cows — \$1,967
1 Ranch Gelding — \$8,250

Top Bulls:

Lot 6, CCCC Cuda 5405 5139H ET,
 2/26/20, BEHM 100W Cuda 504C to
 Upstream Ranch, Taylor, NE, \$9,000.
 Lot 33, CCCC Roughrider 347 5152H
 ET, 2/28/20 by Churchill Rough Rider
 719E to JN Maher Angus, Morristown,
 SD, \$8,000.



Casey Perman (left) and Auctioneer Seth Weishaar welcomed the sale crowd.

Top Heifers:

Lot 51, CCCC Miss Sancho 106J,
 4/3/21 by ECR 628 Ivys Advance
 8923 ET to Taylor Gosch, Selby, SD,
 \$15,000.
 Lot 55, CCCC KE Miss Benton 717E
 9J, 5/5/21 by JDH AH Benton 8G ET to
 Atkins Herefords, Tea, SD, \$5,000.

Bulls For Sale Private Treaty

Bulls for sale sired by
Behm 100W Cuda 504C and H Hometown 8434 ET



BEHM 100W
CUDA 504C
(P43636764)
 CED 13.3 BW -0.5
 WW 68 YW 112
 SC 1.3 M 47
 M&G 80 FAT -.018
 REA .70 MRB .49
 BMI\$ 460 CHB\$ 189

H HOMETOWN 8434 ET (P43916405)

CED -0.2 BW 5.9 WW 74 YW 117 SC 1.4 M 29 M&G 66 FAT .022
 REA .63 MRB .13 BMI\$ 409 CHB\$ 132

This bull is one of very few 27A sons in the country who is Homozygous Polled and MD free. He stamps his progeny cherry red with pigment and adds performance. The females are fancy and have that brood cow look.

These Bulls Sell!

BEHM 504C JARHEAD 105J (P44292038)

CED 4.9 BW 3.0 WW 74 YW 120 SC 1.1 M 34 M&G 71 FAT .002 REA .55
 MRB .23 BMI\$ 374 CHB\$ 140

BEHM HT JACKSON 110J (P44285751)

CED 2.5 BW 3.5 WW 69 YW 112 SC 1.1 M 26 M&G 60 FAT .012 REA .51
 MRB .00 BMI\$ 356 CHB\$ 110

BEHM 504C JUSTICE 111J (P44292040)

CED 11.7 BW 0.4 WW 71 YW 112 SC 1.3 M 41 M&G 76 FAT .022 REA .62
 MRB .36 BMI\$ 404 CHB\$ 153

BEHM 504C JARVIS 119J (P44280409)

CED 13.2 BW -1.5 WW 54 YW 85 SC 0.8 M 41 M&G 68 FAT .002 REA .55
 MRB .39 BMI\$ 421 CHB\$ 161

BEHM 504C JACKAL 121J (P44291627)

CED 4.0 BW 2.8 WW 72 YW 118 SC 1.2 M 41 M&G 77 FAT .002 REA .75
 MRB .32 BMI\$ 410 CHB\$ 163

BEHM HT JAIL BREAK 124J (P44285764)

CED 6.7 BW 2.6 WW 65 YW 100 SC 1.3 M 29 M&G 61 FAT .032 REA .35
 MRB .17 BMI\$ 378 CHB\$ 113

BEHM 504C JAGAR 125J (P44280408)

CED 2.9 BW 3.2 WW 66 YW 106 SC 1.3 M 37 M&G 70 FAT -.008 REA .55
 MRB .23 BMI\$ 389 CHB\$ 145

Videos will be on www.TheLivestockLink.com
 and behmpolledherefords.com in February.

BEHM
Polled Herefords

Larry, Aneica and Logan Behm
 5944 Hwy. 1806, Beulah, ND 58523
behmpolledherefords@gmail.com
 701-873-2646
 Larry cell 701-870-0227
 Logan cell 701-891-9227

Minnesota Hereford Breeders Awards



Minnesota Hereford Breeders Board of Directors (left to right, bottom to top) are Steve Neil, President Bryan Lawrence, Jr Geislinger, Jim Hanson, RJ Orsten, Secr/Tres Kory Kruse, Doug Lind, Vice Pres Tom Walsh, Ross Carlson, and Shawn Eckert.



Sydney Heins is the new 2022 Queen



Bonnie Reed is the Enthusiast of the Year



00642 AHA P44234878 09/03/2020
Sire: BG LCC 11B PERFECTO 84F
CED 9.1 | BW 0.1 | WW 74 | YW 123
M 38 | REA 0.68 | Mrb 0.09 | \$CHB 130



00679 AHA P44235655 09/07/2020
Sire: BG LCC 11B PERFECTO 84F
CED 4.5 | BW 3.2 | WW 82 | YW 132
M 39 | REA 1.07 | Mrb -0.05 | \$CHB 129



00613 AHA P44234892 09/02/2020
Sire: BG LCC 11B PERFECTO 84F
CED 10.7 | BW 0.4 | WW 65 | YW 109
M 33 | REA 0.49 | Mrb 0.14 | \$CHB 117



11098 AHA P44277824 01/14/2021
Sire: HILLS-GALORE 44Z RESOLUTE 128D
CED -1.7 | BW 3.0 | WW 67 | YW 114
M 23 | REA 0.59 | Mrb 0.08 | \$CHB 128



11121 AHA P44279856 01/17/2021
Sire: BG LCC 11B PERFECTO 84F
CED 2.7 | BW 2.6 | WW 61 | YW 107
M 29 | REA 0.77 | Mrb 0.14 | \$CHB 118



11331 AHA H44277817 03/02/2021
Sire: /S INTEGRITY 55498 ET
CED 6.9 | BW 2.5 | WW 72 | YW 110
M 31 | REA 0.65 | Mrb 0.15 | \$CHB 139

50th Annual

SHAW CATTLE CO.
SPRING BULL SALE

FEBRUARY 16, 2022

CALDWELL, ID || NOON MST

SELLING 400 BULLS

190 ANGUS || 180 HEREFORDS
30 RED ANGUS
Plus 75 Pairs and 50 F1 Open Heifers



We are excited to invite you to our 50th Annual sale! We are so humbled by the fact that since 1946, we have been able to raise our family in a business we are so passionate about. We are passionate about raising good kids, raising good cattle, building good relationships, and being good stewards of our land.

We have strived to build a good reputation in the industry with cattle that are sought after by every sector of the industry. We aim to build cattle that provide important traits that the cow/calf producer needs with built in performance and carcass traits that the feedlots and packers are requesting. We then stand behind our product with an unmatched guarantee.

We know that relationships are built long term. When you purchase a Shaw bull or female, you become part of our family. We want you to succeed and are there to help you in any way we can. We are so thankful to those who have supported our program and look to a bright future.



SHAW CATTLE CO.

22993 Howe Rd, Caldwell, ID 83607

greg@shawcattle.com **SHAWCATTLE.com**

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Sam 208.880.9044

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The Bull Business Brand.

Final Farewell

Clifford Copeland

Clifford Copeland, age 89, died on Wednesday, November 24, 2021 at his home near Amistad, NM.

Clifford Copeland was born on May 1, 1932 in Lubbock, TX. He was the first born of Jack and Mary Alice Griggs Copeland. Clifford and Barbara Jean Mullins were married on June 22, 1952 in Ft. Sumer, NM. He is survived by his wife Barbara of 69+ years, his son Cliff and wife Pat, grandson Matt and wife Alyssa, and great-granddaughter Cally Jo, all of Amistad, NM. His brother Ernest and wife Brenda of Santa Rosa, his sister Patricia Ritch of Clovis, his sister-in-law Barbara Jean Copeland of Clovis, and nieces and nephews. He was preceded in death by his parents, his brother Otis, his brother-in-law Hugh Ritch and nephews.

The family of three moved to Dumas, TX, when Clifford was about four years old. Jack worked at the Shamrock Refinery and later opened a Drug Store in Dumas and started a small herd of Hereford cattle. Riding several miles on horseback to look after those Herefords became Clifford's job at age 7 or 8. Thus his love of Hereford cattle began and continued when his Dad and Grandad, in 1943, established the Copeland Ranch six miles south of Amistad, NM.

Clifford told of how very happy he was to now live on a real ranch! At nine years old he began his life of service to his Dad and family by doing chores of milking the cows, feeding the livestock and so on before and after riding the school bus to school at Amistad. He also joined the Amistad TNT 4-H Club

which would form a great deal of his life. He showed his first 4-H calf at the New Mexico State Fair in 1945, and never missed another State Fair until the 1990s.

During that time, he not only showed cattle, but won practically all the awards the State of New Mexico had to offer in the 4-H program. Several trips (by train) to Chicago to the National 4-H Convention, where he was honored by being asked to address the Steak and Sirloin Club of Chicago where in the speech he told those men that "New Mexico was as Big as Texas, just not rolled out as thin"! He also won the prestigious Award of being one of four 4-Hers in the State to go to Washington DC and New York City.

Clifford was a quality person all of his life, sweet and loving son, husband, father, grandfather and great grandfather. He cared deeply for his Family, his Church, and his Hereford Cattle. He was always FOR his Amistad com-

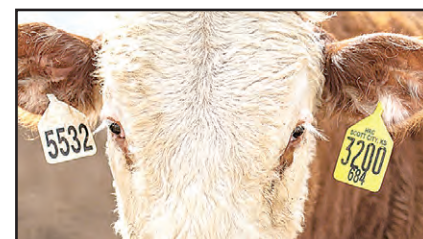
munity, and among other things was instrumental in forming the Amistad-Hayden Fire Dept. He called the meeting of the community, which met in the Historic Amistad United Methodist Church basement, 41 years ago. He was the first Fire Chief and served as Chief for several years. He also was among those who fought for the Amistad School for over 30 years when the District was trying to shut down the school, and also joined the fight to keep the Amistad Post office open. He was a lifelong member of the American Hereford Association, and member of the NM Hereford Association, NM Cattle Grower's Association and the Amistad United Methodist Church. He served as the Secretary of the Union County Fair Board for many years.

Clifford and Barbara were long time advisors for the NM Junior Hereford Association and the NM Junior Cattle Grower's Association.

Clifford and Barbara were honored to receive the Buck Ramsey Award from the Nara Visa Cowboy Gathering.

Clifford and Barbara were inducted into the American Hereford Association Hall of Fame recognizing a life time achievement in the Hereford industry.

He was a loyal and faithful friend to his neighbors, most of whom have preceded him in "Going Home" as well as those who still remain.



Record Numbers Enroll in Hereford Feedout Program

Seedstock and commercial cattle producers enrolled a record 756 head of Hereford and Hereford-influenced steers in the American Hereford Association's (AHA) 2022 feedout programs. The significant increase in cattle numbers underscores the value producers are gleaming from the opportunity.

Participants in the Hereford Feedout Program, which began in 2020, enroll a minimum of five head of steers that comply with a specified 45-day weaning and preconditioning protocol. They receive feedlot performance data for their cattle throughout the feeding period, as well as carcass data at the end.

Similarly, the National Junior Hereford Association (NJHA) Fed Steer Shootout (FSS) program, begun in 2017, enables NJHA members to enroll a minimum of one steer, meeting the same weaning and preconditioning requirements of the HFP. Juniors also receive feedlot and carcass data for their entries. This year's FSS includes 200 steers from 74 NJHA members in 17 states.

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120 HEREFORD BULLS - HORNED & POLLED

SIRED BY: LONG RANGE 203D - 29 SONS • JOURNEY 54F - 20 SONS • CUDAS 504C - 17 SONS
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NIGHTCAP 7256E - 7 SONS • LONG RANGE 141F - 7 SONS • RIDGE 311F - 5 SONS

50 RED ANGUS BULLS

SIRED BY: DOMAIN A163 - 8 SONS • EVOLUTION 107Y - 8 SONS
SUN KING 016 - 5 SONS • PANCHO 902 - 5 SONS • GLOBAL 943 - 4 SONS • POLICY 961 - 4 SONS
FOREFRONT B281 - 3 SONS • FUSION R236 - 2 SONS • BRAVE E573 - 2 SONS



BLL 7256E NIGHTCAP 17J

44288370 • 2/26/21 • Horned

Sire: CHURCHILL NIGHTCAP 7256E

MGS: UPS DOMINO 3027

CED 9.6 BW 1.4 WW 50 YW 90 M 29 MG 54
REA .51 MRB .34 BMI\$ 392 CHB\$ 159



BLL 504C CUDAS 54J

P44288353 • 3/3/21 • Polled

Sire: BEHM 100W CUDAS 504C

MGS: NJW 73S 38W RIDGE 103C ET

CED 0.9 BW 2.7 WW 60 YW 107 M 42 MG 72
REA .75 MRB .34 BMI\$ 422 CHB\$ 167



BLL 54F JOURNEY 67J

P44274109 • 3/7/21 • Polled

Sire: NJW 161Z 53D JOURNEY 54F

MGS: CHURCHILL SENSATION 028X

CED 8.3 BW 1.3 WW 51 YW 75 M 28 MG 54
REA .34 MRB .15 BMI\$ 456 CHB\$ 104



BLL 203D LONG RANGE 93J

P44289440 • 3/15/21 • Polled

Sire: NJW 76S 27A LONG RANGE 203D ET

MGS: CHURCHILL SENSATION 028X

CED 4.6 BW 1.7 WW 53 YW 85 M 34 MG 60
REA .45 MRB .23 BMI\$ 436 CHB\$ 113



BLL A163 DOMAIN 22J

4503293 • 3/9/21

Sire: 3SCC DOMAIN A163

MGS: SUNR ULTIMATE RIBEYE 672Z

ProS 85 HB 53 GM 32

CED 12 BW -0.2 WW 73 YW 117 M 24
ME -1 HPG 11 CEM 3 STAY 15



BLL 016 SUN KING 20J

4503313 • 3/9/21

Sire: LARSON SUN KING 016

MGS: BB GALLITAN 4055

ProS 133 HB 73 GM 59

CED 11 BW 0.3 WW 77 YW 122 M 37
ME 6 HPG 14 CEM 8 STAY 15



BLOM E573 BRAVE 38J

4441809 • 3/15/21

Sire: BIEBER BRAVE E573

MGS: 5L GRAND BEAR 205-156V

ProS 109 HB 53 GM 56

CED 6 BW 3.5 WW 88 YW 141 M 24
ME 7 HPG 13 CEM 4 STAY 15



BLL 943 GLOBAL 66J

4503319 • 3/24/21

Sire: VGV GLOBAL 943

MGS: ANDRAS FUSION R236

ProS 80 HB 60 GM 20

CED 10 BW -0.9 WW 61 YW 95 M 27
ME 3 HPG 9 CEM 6 STAY 17



503 MT Hwy 254 • Vida, MT 59274 (24 miles north of Circle on Hwy 13 - 5 miles east on Rd 254)
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FALL YEARLING BULLS FOR SALE

Including these top prospects!



This is a son of Standing Ovation, out of an Encore Z311 daughter.
CE 1.6 BW 3.2 WW 69 YW 111 M 29 M&G 64 UDDER 1.20
TEAT 1.10 REA .43 MARB .34 CHB\$ 153



A Cuda son out of a Standing Ovation cow.
CE 6.5 BW 2.0 WW 68 YW 107 M 42 M&G 76 UDDER 1.30
TEAT 1.30 REA .76 MARB .35 CHB\$ 173



This is a double bred Churchill Stud.
CE -0.7 BW 3.8 WW 62 YW 100 M 28 M&G 59 UDDER 1.50
TEAT 1.50 REA .55 MARB .05 CHB\$ 108



Contact us for more information:

29188 303 Ave.,
Clearfield, SD 57580
605-557-3246

Jerome's cell: 605-842-5212
James' cell: 605-359-4006

ollerichbrothersherefords.com

Byron's Classics

A Classic editorial by Byron Bayers from the February 2018 issue.

As I am writing this column for *Hereford America* this month, the big National Western Stock Show in Denver is underway.

All of you people who move cattle and show cattle around the country know that today almost everybody moves their cattle with super nice diesel trucks and trailers and these units probably cost in the area of \$100,000 per unit. I can't believe when I ride in one of these conveyances people take a big load of cattle and go over our mountain passes at over 70-75 miles per hour. The other day when I was hauling cattle in our truck and trailer, my thoughts went back to over a half a century ago when I made my last trip on a freight train with show cattle.

I was 19 years old at the time and had just finished my freshman year at the University of Montana where I was enrolled and taking Business Administration.

I had lettered as a freshman in both football and track and was looking forward to the next year of college and competing with the big boys in sports. I also had a special girl in college that I did not want to leave with all those college boys. I had been home about a month when my dad informed me that he decided that year to show our cattle at the Portland International in Portland, OR, the Montana State Fair at Great Falls, the Midland Empire State Fair in Billings, MT and the Tri-State Futurity in Miles City, MT, which was held in early winter. He wanted me to take the show cattle and he said, we will find someone to go with you and help. (A high school boy the first trip, an unreformed drunk the second trip, and a guy that did not want to work the third trip, so I fired him.)

My dad also informed me that he thought I should skip college for the fall quarter so that I could help with our annual sale in the fall and then take the cattle to Miles City later in the year. I was quite disappointed because I had high hopes of being able to contribute to the Grizzly football team that year as a running back. I had been the second leading scorer on my freshman team and so the coaches were very interested that I return in the fall. So was the girlfriend! However, it is very difficult to turn your father down, so to make long story short, I agreed to road the show herd for about six months.

The plan called for over 10,000 miles

of travel in a box car on the freight train with the cattle and we normally took 10-12 head of cattle on the show circuit. Dad ordered the boxcar from the Northern Pacific (now the Burlington Northern) and the boxcar was moved up to the siding at Twin Bridges, where we installed tie down rings for the cattle, and did the rest of the preparations such as water tank, hay, feed, straw etc., that



At the first Tri-State Livestock Futurity in 1944 were Byron, his sister Helen and her daughter Gail, Art and Elizabeth Bayers.

we would need for the trips. I will only describe the last of the trips because of the length of this article, however, I will say the first 6,000 miles from home to Portland and return, was accomplished in good order and the summer trip from home to Great Falls, Billings and back home went well.

After our fall bull sale, I had to get ready for probably the most difficult trip of all. I will tell you in a later article about our trip to Portland and back and the trips to the state fairs that year.

It was possible in those days to hire a boxcar for a period of time, and my dad did just that. We rented the boxcar for six months. After we returned from the Billings Midland Empire show, the boxcar that we had outfitted, sat on the siding at Twin Bridges for two months.

After the sale that fall, and the delivery of about 100 bulls to their new homes, we had to start planning for the trip to the Tri-State Futurity in Miles City, MT. The futurity idea was a concept that was fostered by my dad somewhat after the horse futurity principal. The idea was that the cattle would be entered in the futurity show six months prior to the show and the cattle that were entered had to be the ones that were brought, shown and sold at this event. There could be no changes or substitutes. If something happened to the cattle they had to be withdrawn.

The idea was presented to the major breeders in the states of Montana, North Dakota, Wyoming, South Dakota and Idaho. Breeders from the states of Montana, North Dakota and Wyoming

(continued on page 30)

Selling at the Black Hills Stock Show February 2nd!!



WFH 81E HISTORY 2J

44295353 • Sire: WFH 81E HISTORY 2J 44280959 • Sire: NJW 160Z 10W WHIT 33B
CE 2.5 BW 2.8 WW 59 YW 95 MM 32 CE 3.6 BW 3.3 WW 57 YW 93 MM 35
MG 61 REA 0.62 MRB 0.11 CHB 119 MG 64 REA 0.44 MRB 0.13 CHB 119



WFH 33B WHIT 36J

Selling at the Watertown Winter Farm Show on February 9th!!



WFH 8037 VOYAGER 59J

44281568 • Sire: PYRAMID PILGRIM 8037
CE 0.5 BW 3.0 WW 61 YW 97 MM 38
MG 68 REA 0.40 MRB 0.07 CHB 112



Videos available on



Tom: (320) 760-2607

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Halle: (320) 444-7914



50 HEREFORD HEIFERS BRED BLACK ANGUS TO START CALVING MARCH 20

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Fred: 701-663-0137
701-400-1880

Wayne: 701-471-4391

Registered and commercial. Bulls and females for sale any time.

— PRIVATE TREATY —

(continued from page 29)

agreed on the principals and the various locations would be alternated between the three states. A few breeders that did not wish to show cattle in those states declined to be part of the organization.

The event was called the Tri-State Futurity and claimed wide acclaim for the quality and substance of the cattle and the sales results later proved this to be true. Several beautiful trophies were donated by various hotels, oil companies and other varied agricultural groups. I have never seen any trophies in the cattle business that would match these trophies in size and beauty. Before each of them could be permanently claimed they had to be won three different times.

These trophies included Champion Bull, Champion Heifer and Get of Sire. My dad was very competitive and it was his desire to win any, or all, of these that he could. We finally won both the Champion Bull trophy and the Champion Get of Sire trophy the three times to keep them permanently.

In early November we had the cattle ready to travel to Miles City. We were taking two bulls and one heifer, all sired by the same bull. Because we had such a small group of cattle, my dad decided that I could go to the show alone with cattle. The boxcar was still sitting on the track and my dad decided that this was the way to move the cattle to Miles City. After the cattle were sold we would turn the boxcar back to the railroad in Miles City.

I carefully prepared the box car with straw and the hay and grain that I would need to complete the trip. I also had a 55-gallon drum of water that we felt would be adequate for the 400-mile trip, that the railroad estimated would take 16 hours. Because the weather was starting to get cool I planned, and took what I presumed would be adequate winter clothing. I took my sleeping bag to help keep warm and possibly to get some shut eye if possible. I took enough food, and water for about three meals thinking that if we were in Miles city in 16 hours, that would be sufficient. (Little did I know!)

So, our ranch crew helped me load the cattle into the car with my show gear and personal belongings and I waited for the train to pick me up. The railroad had proposed to pick me up at about noon time and I was ready. The small train chugged up the tracks at about two in the afternoon and I was advised that it was necessary for them to go up country about 20 miles and then I would be picked up on the return in about two hours, and then we would head to Whitehall, MT, where the main line of the Northern Pacific ran at that time from Portland to Chicago. After

being picked up and going down the Jefferson Valley toward Whitehall, the train chugged along at about 20 miles per hour, because of the varied track conditions in this valley.

By the time we traveled to Whitehall the fall day was getting very short and darkness was approaching. The cattle were doing fine, but it was getting uncomfortable in the car because it was getting cold and of course in the box car after dark, all you had for light was your flashlight. The thing that I never got used to when riding a freight train was



how they would "hump" you when they connected the cars. For those of you that are not used to railroad trains, whenever they would connect the cars you would be standing still and they would connect the cars at about 5 miles per hour.

After the many thousands of miles traveling in the boxcar I never got used to this, if you were not ready you would be knocked down and I always hoped that the cattle were laying down so that they would not get knocked down by the "humping."

Once we were on the main line of the Northern Pacific we rolled along at a pretty good pace to Laurel near Billings MT. Of course, we had to go over the Bozeman Pass and that made very slow travel for about 20 miles. After we did get over the pass, we went at a very fast clip into Laurel. We got into Laurel late at night and were put on a side track and sat there for several hours. I was getting very nervous because we were way behind schedule and the weather was really starting to turn cold. My drinking water froze and my food was ice cold. In a freight yard, on a freight train, you never dared leave your car because we were not sure when the train might start moving and the "bums" started to look for a ride. No one ever came by that you could talk to about the delay, so there was nothing a person could do but sit and wait it out. Very late at night we got connected and the train started to roll toward the east to Miles City, my final destination.

It was getting colder all the time at Laurel and as we passed Billings and out onto the flatlands of Eastern Montana it got extremely cold and I could tell we were in a major blizzard. I put on all the clothes I had, got into my sleeping bag and moved over between the cattle to get some of their warmth, as it had been

(continued on page 32)



POLLED HEREFORDS 49th ANNUAL PRODUCTION SALE

**TUESDAY, MARCH 1, 2022
1:00 P.M. CST**

AT THE RANCH LOCATED EIGHT MILES
NORTH AND ONE MILE WEST OF
GUIDE ROCK, NEBRASKA

**2022 marks our 70th year in the
Polled Hereford business.**

Selling 40 bulls, All 2 years old

**Selling 32 heifers, 2 years old
bred for spring calves**

**Our herd is ranked high on the
list of 2021 Dams of Distinction
We have held 48 successful sales
and have sold cattle into 37
states, Canada and Argentina.**

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www.schutteandsons.net**

Birth Weight	72
adj. 205	707
adj. 365	1166
BW EPD	0.6
WW EPD	63
YW EPD	99
MM EPD	37
M&G EPD	69
FAT EPD	0.033
REA EPD	0.72
MARB EPD	0.18

S&S WARRIOR 12H P44142176 • 3/12/2020



A very good bull out of a great Churchill Stud daughter. He is above breed average in 17 of 20 measured traits. He is fully pigmented, long bodied, attractive, and backed by flawless EPDs. Sired by: Whitehawk Warrior 845C ET

Birth Weight	88
adj. 205	658
adj. 365	1107
BW EPD	3.2
WW EPD	69
YW EPD	110
MM EPD	26
M&G EPD	61
FAT EPD	0.023
REA EPD	0.19
MARB EPD	0.23

S&S TUFF 29H P44142206 • 3/18/2020



29H has a great spread in his growth EPDs along with good carcass data. His dam is a nice Homeward daughter that raised him as a first calf heifer. He is fully pigmented, short marked, and thick. MDF Sired by: NJW 113D 1010 Tough 126F

Birth Weight	87
adj. 205	597
adj. 365	1025
BW EPD	6.4
WW EPD	66
YW EPD	118
MM EPD	26
M&G EPD	59
FAT EPD	0.053
REA EPD	0.51
MARB EPD	0.14

S&S PATTY 681H P44142286 • 3/11/2020



She has the look of a top notch brood cow. Tremendous volume with high growth numbers. She was bred to BEHM Cuda on June 9, 2021 and checked safe to the AI date. Sired by: CT Wildcat 8D

Birth Weight	88
adj. 205	625
adj. 365	975
BW EPD	4.2
WW EPD	65
YW EPD	102
MM EPD	27
M&G EPD	60
FAT EPD	0.073
REA EPD	0.66
MARB EPD	0.06

S&S LADY LAMP 715H P44142360 • 3/25/2020



A high volume Stud 56D heifer that has extra volume and would look good in any top breeder's front pasture. She was bred to BEHM Cuda on June 11, 2021 and checked safe to her AI date.

(continued from page 30)
a long and stressful day, and I finally went to sleep.

I was awakened the next morning by someone opening the boxcar door. As I

looked over the top of one of the bulls, I could see three strange looking men coming into the car in a very inquisitive manner. They didn't say anything until they were almost on me, and my first perception was

that I had a real problem here.

As I rose up out of my sleeping bag from among the cattle, these guys started laughing and then it dawned on me that these men were part of the railroad crew and I

had arrived in Miles City. The railroad men thought it was really funny that a guy was laying down in a boxcar trying to stay warm in between the cattle.

They then informed me that it was 35 below zero that morning. I was extremely happy to get the cattle into the barn and get regrouped. This, for me, would be the end of approximately 10,000 miles of traveling on a train in the past 6 months. Even though I was just 19 and in excellent physical shape, I was extremely tired and worn out, and in those days when you showed cattle and rode on the train your work days normally were 18 hours a day, as we were at the fairs and stayed with the cattle.

The music and noise of the carnivals would keep us awake until 2 o'clock in the morning and in those days there were always a few old herdsmen that would wake me at about 4 o'clock in the morning and tell me, "Byron, it's time to get up and go to work."

We did very well at the Tri-State Futurity and we won the third leg of the Get of Sire trophy, which made my dad extremely happy. The sale and show went along very well. My dad had arrived by motor car the day before the show and when the cattle were sold, we loaded the rest of the remaining show tack and headed for home.

I told my Dad on the way home, "after 10,000 miles on a boxcar covering over five states, this is the end of my railroad-ing. From now on we need to go by truck." My dad agreed and said, OK. However, the freight train story was not yet to be ended and in a future article I will tell you the rest of the railroad story. And by the way, I married the girl, and Pauline and I were married for 63 years.

— BB

For Sale Private Treaty 23 Yearling Polled Hereford Bulls

Many calving ease prospects

Avg. EPDs of sale bulls:

CE 2.4, BW 3.3, WW 61, YW 103, SC 1.2,
SCF 17.7, MILK 32, REA .46, IMF .09



KPH 1901F MARS 2102 • 44245696 • 1/31/21
BW 88, ADJ WN WT 786 • HOMO POLLED
SIRE: KPH 174E SNICKERS 1901
CE -0.1, BW 5.7, WW 84, YW 140,
SC 1.9, MILK 33, REA .68, IMF -.03



KPH B30 BREWSTER 2110 • 44245705 • 2/10/21
BW 69, ADJ WN WT 728 • HOMO POLLED
SIRE: FRENZEN BAR JZ BRUISER B30
CE 7.8, BW 1.1, WW 67, YW 100,
SC 1.4, MILK 35, REA .40, IMF .05



KPH 20X HARDCOPY 2119 • 44245578 • 2/12/21
BW 98, ADJ WN WT 756 • HOMO POLLED
SIRE: MSU XEROX 20X
CE 0.6, BW 3.6, WW 69, YW 108,
SC 1.1, MILK 25, REA .56, IMF .06



KPH 201E LOUIS 2124 • 44245509 • 2/14/21
BW 86, ADJ WN WT 668
SIRE: HARVIE E SACKETT ET 201E
CE -1.5, BW 6.0, WW 69, YW 113,
SC 1.1, MILK 33, REA .66, IMF .11



KPH 174E FRONTIERSMAN 2132 • 44245706 • 2/21/21
BW 85, ADJ WN WT 769 • HOMO POLLED
SIRE: TH FRONTIER 174E
CE 3.7, BW 3.4, WW 75, YW 122,
SC 1.5, MILK 39, REA .56, IMF .00



KPH D 10Y HOMERUN 103 • 44245498 • 2/7/21
BW 91, ADJ WN WT 786 • MDF
SIRE: NJW 73S W18 HOMETOWN 10Y ET
CE 4.0, BW 1.6, WW 53, YW 89,
SC 0.9, MILK 27, REA .27, IMF .16



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WWW.CATTLEUSA.COM



EH SUSTAIN 053 • Polled • BD: 8-2-20
BW 79 WW 840 YW 1400 • CE 1.5 BW 3.2 WW 53 YW 86 MM 28



EH STARMAN 057 • BD: 8-2-20
BW 80 WW 680 YW 1210 • CE 1.5 BW 3.8 WW 47 YW 82 MM 32



EH STARMAN 055 • BD: 7-31-20
BW 80 WW 680 YW 1210 • CE 1.7 BW 4.2 WW 50 YW 86 MM 32



EH STARMAN 073 • BD: 10-25-20 • Youngest Bull
BW 95 WW 660 YW 1180 • CE 0.4 BW 4.6 WW 48 YW 80 MM 32

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Art Handel: 605-391-8233

Auctioneer: Mike Baxter

Sale Day Phone: 402-925-5141

For more information contact:

Jack Engelhaupt: 402-775-2588

Cell: 605-208-3358

engherefords@nntc.net

Adam Faatz: 605-842-6220

Wes Kilmurry: 402-340-4225

Cattlemen's Congress Hereford Champions

Hereford exhibitors and enthusiasts gathered in Oklahoma City, OK, Jan. 5-8, 2022 for the 2nd annual Cattlemen's Congress. Coming from all across the country, cattlemen congregated on the red dirt to exhibit the best of the best in Hereford genetics. The enthusiasm for the breed shined through each day as exhibitors and spectators alike took in the event.

Junior Show

Hereford junior exhibitors' hard work culminated as they stepped onto the red dirt during the 2022 Cattlemen's Congress in Oklahoma City. Judge Lydell Meier, Clinton, TN, sorted the show of 269 Females. Paige Lemenager, Hudson, IL, exhibited the Grand Champion Polled Female, BOY Harley 018H ET. BK CMCC Highness 082H ET received the Reserve Grand Champion Polled Female honors and was owned by Mason Allan of Nocona, TX.

Blake Bruns of North Platte, NE, won the Grand Champion Horned Female title with H Pixie 0635 ET and Aidyn Barber, Channing, TX, exhibited the Reserve Grand Champion Horned Female with her Bred-and-Owned Female, BR Gabriella 0142.

Pen Show

Sam Shaw, Caldwell, ID; Keith Phillips, Maysville, KY; and Bruce Thomas, Gold Creek, MT, evaluated the pen show, which included 11 female pens, four Pen-of-Five bulls and 16 Pen-of-Three bulls for a total of 101 head.

The Grand Champion Pen-of-Three Females and champion junior yearling pen was exhibited by Pérez Cattle Co., Nara Visa, NM Matheny Herefords, May's Lick, KY, showed the Reserve Grand Champion Pen-of-Three Females.

Express Ranches, Yukon, OK, brought home the Champion Pen-of-Five bulls with their champion junior bull calves. The Reserve Champion Pen-of-Five and Reserve Champion junior bull calves went to Delaney Herefords, Lake Benton, MN.

Champion honors for the Pen-of-Three Bull Show went to Buck Cattle Co., Maddill, OK, with the group first winning the senior bull calf division. In recognition for their champion pen of bulls, Buck Cattle Co. received the first Arlo Janssen Memorial Award in remembrance of long time Hereford exhibitor and herdsman, Arlo Janssen, Klamath Falls, OR. Perks Ranch, Rockford, IL, won the Champion Pen-of-Three spring bull calves before being selected as the Reserve Grand Champion Pen.

Open Show Champions

The stakes were high as judges Matt and Cliff Copeland, Nara Visa, NM, sorted the 91-head Hereford bull show and 266-head Hereford Female show at the 2022 Cattlemen's Congress. The Champion Polled Bull went to Crayton and Cora Belle Chapman, Seneca, IL, and Michael Pérez, Nara Visa, NM, with PCC 7009 173D Maverick 0183

ET. Ben and Kevin Jensen, Courtland, KS; Bar A Cattle Co., Nocona, TX; and TWJ Farms, Carroll, NE, were named Reserve Champion Polled Bull with KJ TWJ 907E Liberty 159H ET.

Aidyn Barber, Ryon Cox, Mt. Pleasant, TX; Edwards Ranch, May, TX; and Drew Pérez, Canyon, TX, took home Horned Champion honors with BR ER Big Country 007 ET. Dry Creek Farm, Pell City, AL; Buck Cattle Co.; and Hoffman Herefords, Thedford, NE, received

the Horned Reserve Champion Bull banner with DCF 642Z Dilly 002H.

Blake Bruns claimed the Horned Champion Female title with H Pixie 0635 ET and the Horned Reserve Champion Female went to Grady and Hudson Carter, Stratford, OK, with BK Just Flashy 154J.

Bryden Barber, Channing, TX, and his champion spring yearling female, BR Merida H031 ET, was awarded the

Polled Champion Female title. Kinnick Paulsen, Preston, IA, with OHR Miss VIP 510 ET, claimed Polled Reserve Champion Female.

See sale information, Youth Foundation info, photos and more starting on page 46.



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Annual Bull Sale

MARCH 3 2022

AT RANCH 1:00 PM CST

Cover more Country... Cover more Cows

OFFERING BULLS WITH...

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2022 NWSS Grand Champion Hereford Carload

SALE BULLS AVERAGE EPDS.

CE 2.5 BW 3.1 WW 65 YW 103 DMI .4 MCW 105 UDDR 1.3 TEAT 1.3 SC 1.3 SCF 18 CWT 79 REA 0.66 MARB 0.23 BMI \$395 BMI % Rank 31% CHB \$136 CHB % Rank 22%

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56th Annual PRODUCTION SALE

Tuesday, March 15, 2022
at the ranch, 1/2 mile south of Willow Creek, MT

Selling **85 YEARLING BULLS**
25 YEARLING HEIFERS / 8 YOUNG, BRED COWS



C11 121J 9126J 1ET x 671D 1ET

CE	WW	YW	M	M&G	IMF	CHB
7.2	56	93	33	61	0.29	151

We decided to bring back the old 9126J pedigree and see how it stacks up against the industry today. We feel like this bull has a lot of potential. He's big topped, has excellent length and a solid EPD panel - top 10% for CW, IMF and CHB; top 20% CED and maternal traits!



C11 175J 942G ET x 4136B

CE	WW	YW	M	M&G	IMF	CHB
9.3	59	99	29	59	0.54	182

Dam 4136B sold to Holden Herefords in our 2020 Female Sale. She was one of the higher Marbling cows in our herd and the bottom side of her pedigree is stacked with generations of calving ease. Really balanced bull - EPD panel ranks him in the top 30% in 15 traits.



C11 1115J 9108G 1ET x 713E 1ET

CE	WW	YW	M	M&G	IMF	CHB
6.8	64	103	26	57	0.27	159

Sire 9108G is a 7156E son that sold for \$45k to Johansen Herefords and L Bar W Cattle Co. The 7156E sons have performed really well and we're seeing the same out of 9108G progeny. This bull has a lot of eye appeal - he's stout, has a big quarter and deep flank, and good length. Dam 713E is a full sister to herd sire 710E.



C11 1195J 8392F ET x 055X

CE	WW	YW	M	M&G	IMF	CHB
3.1	59	99	40	70	0.16	138

We purchased a semen package on HH 8392F and will have a handful of ETs selling this year, but this one is probably our favorite. He's moderate, with tremendous depth of rib and capacity. A sure footed bull that strides out smoothly. 055X has been a herd bull producer and we believe this calf has a lot of potential.

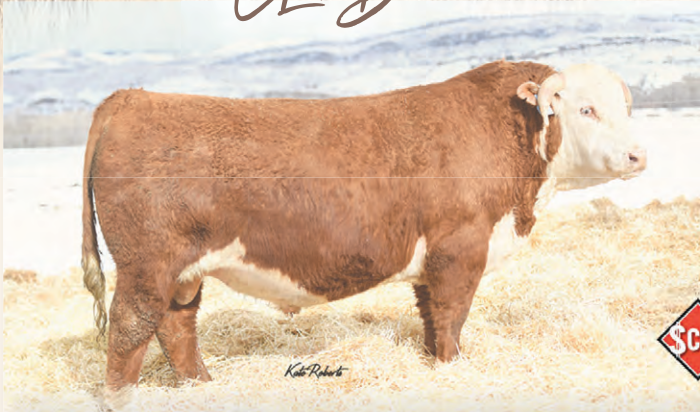
Unable to Attend?
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CL! Domino 942G 1ET X CL! Dominette 701E 1ET



CED	BW	WW	YW	M	M&G	SC	REA	MARB	CHBS
4.7	2.2	67	107	28	61	1.7	0.89	0.24	165

18 Sons Sell!

Top selling bull in our 2020 sale at \$60k. Sires big time performance, maternal and carcass merit. Flushed to 2 of the higher marbling females in our program. Really nice set of ET sons sell, three pictured below. Trait leader in WW, YW, Scrotal, M&G, CW, REA, Marbling and all 3 Profit Indexes. Owned with: Churchill Cattle Co., Genoa Livestock, Stuber Ranch, Van Newkirk Herefords



CED	BW	WW	YW	M	M&G	SC	REA	MARB	CHBS
4.1	2.3	58	103	33	62	1.1	0.36	0.41	166

215Z daughter! Role model female with a pedigree full of good udders and solid maternal. Excellent growth from birth to yearling. 701E ranks in the top 20% of the breed in 11 traits, including top 5% for SCF, CW, IMF, BMI\$ and CHB\$. Three sons sell, all pictured below (116, 120 and 136). Pick your favorite - they're all stout and have exceptional EPD panels.

Flush Brothers



CL! 116J	CE	WW	YW	M	M&G	IMF	CHB
942G x 701E 1ET	3.5	64	102	33	65	0.27	151



CL! 120J	CE	WW	YW	M	M&G	IMF	CHB
942G x 701E 1ET	5.4	64	109	29	61	0.35	177



CL! 136J	CE	WW	YW	M	M&G	IMF	CHB
942G x 701E 1ET	2.9	66	107	30	63	0.37	163



CL! 1143J	CE	WW	YW	M	M&G	IMF	CHB
9108G 1ET x 9190G 1ET	4.4	80	121	35	75	0.15	139



CL! 1159J	CE	WW	YW	M	M&G	IMF	CHB
710E 1ET x HH 1056Y ET	10.6	55	82	29	57	0.22	125



CL! 1193J	CE	WW	YW	M	M&G	IMF	CHB
776E 1ET x 8187F	2.4	64	101	31	63	0.21	128

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AH JLB 1209 Major 1170 ET

Reg. P44277922

DOB: 2-5-2021

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Wiese Herefords Honored by Iowa Cattlemen's Assn.



Wiese Herefords, Manning, IA, was the recipient of the 2021 Iowa Cattlemen's Association BQA award. This award was presented at the ICA Leadership Summit in December.

Pictured are Casey Anderson, Iowa Beef Industry Council, Shayne, Chance, Diana and Dave Wiese.

Ad Deadline for the March issue
of Hereford America is
February 5th.

This means all your materials need to be in by that date.

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6TH ANNUAL PRODUCTION SALE 3.11.22

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21 RED BARN LANE
ABSAROOK, MT 59001



LW 7131 Domino 1039J
DOB 1/12/2021 Reg# 44270670



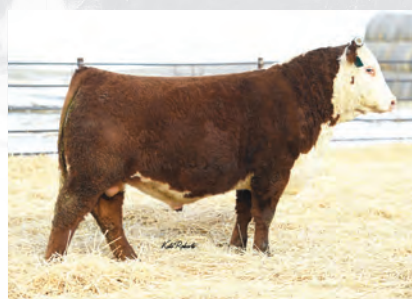
LW 901 Domino 1001J
DOB 12/30/2020 Reg# 44270636



LW 901 Domino 1037J
DOB 1/12/2021 Reg# 44279309



LW 776 Domino 1024J
DOB 1/10/2021 Reg# 44270660



LW 6128 Domino 1026J ET
DOB 1/10/2021 Reg# 44270731



LW 776 Domino 1049J
DOB 1/14/2021 Reg# 44270689

Art Handel: Hereford Promoter Extraordinaire

by
B. Lynn Gordon

The Early Years: A Living Legend – Art Handel celebrates 58 years marketing Herefords

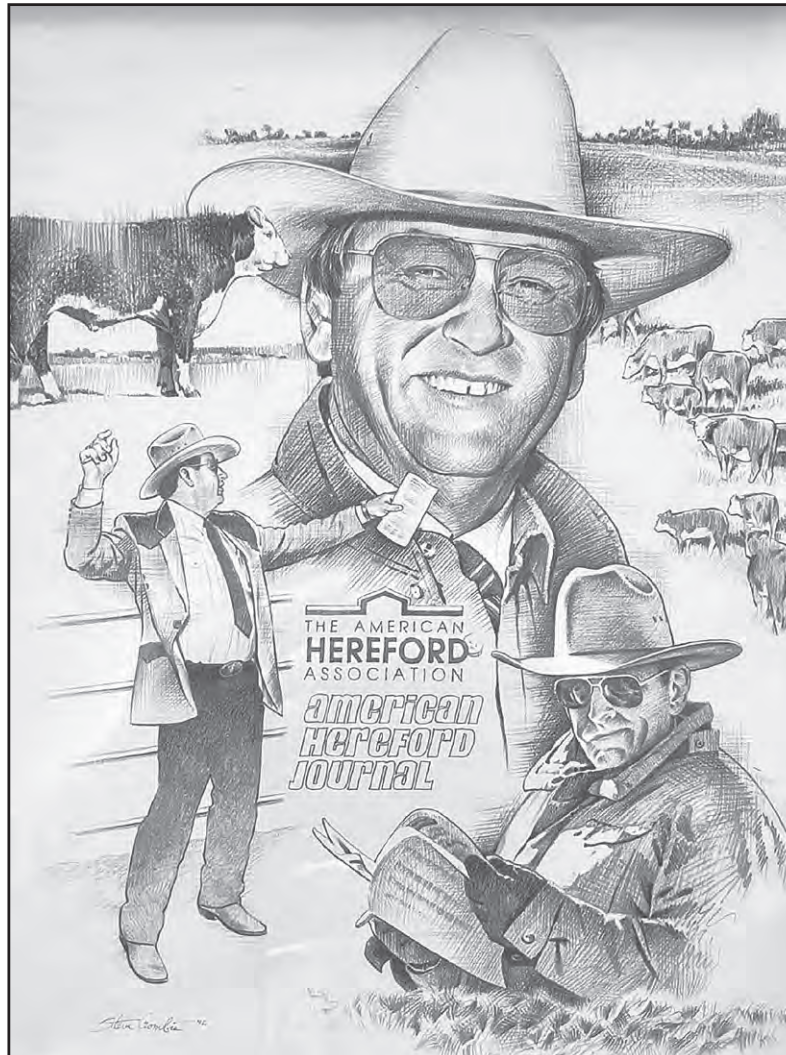
“A living legend,” that’s how many cattlemen describe Arthur (Art) Handel, Jr., Rapid City, SD. Famous within the Hereford industry, the 85-year-old is still doing what he always dreamed of, marketing Hereford cattle and doing it very well – the true definition of a living legend.

Handel’s dream of being a fieldman for the American Hereford Association (AHA) began at 17. Fifty-eight years later, in 2022, he is still on the road pursuing his dream. Not a day goes by when he is not on the phone talking Herefords. “It’s like a well-fit glove. Why would you look for anything else?” the proficient marketer who lives and breathes Hereford cattle says.

Destined to be a cattleman

Art’s grandfather Christ Handel and A.J. Mettler, and his dad, Arthur Sr., were cattlemen. The family started raising registered Herefords in 1925 near the southeastern South Dakota town of Menno. Art Sr. later moved the family 17 miles west near Scotland, SD purchasing a farm foreclosed on during the Depression, for \$35/acre. Hereford cattle soon filled the pastures.

Art Handel, Jr., was born in 1937. Quickly unveiling the beginning of his



Drawing by Steve Crombie of Art’s career with the American Hereford Association, chronicles the life of a fieldman and love for Herefords.

life as a cattleman, joining 4-H, FFA, and showing Herefords at the county and state level. Later, he headed off to college in Brookings, S.D., to attend South Dakota State University in 1955. His interest in cattle peaked further. He was a Block and Bridle Club, Collegiate 4-H, Rodeo Club member, showed in the Little International, and participated on the meats and livestock judging teams. He became friends with many other livestock students and spent his weekends showing Hereford steers.

Handel’s college roommate was another well-known cattleman, Roger Hunsley. The trio of Handel, Hunsley, and Richard (Tricky) Wettlauffer, and sometimes others would regularly hit the show road with Hereford steers winning at the American Royal, Chicago International, Odgen Utah’s Golden Spike, and the National Western.

Then combining the individual steer entries to compete in the pen of three steer division taking championship at American Royal and Chicago International. The young men were masters at putting together three steers to excel.

The marketing bug was sparked in Handel when he met John Leibel, manager of the South Dakota Hereford Association for 30 years. As a college student, Handel lived in the basement of the Leibel home and would travel to bull sales, alongside

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We’re not just another bull sale, we’re the udder bull sale.

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BR 16E Express ET 27H



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Handel...

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John, who provided him his first opportunity to take bids. The fire was lit, and there was no stopping from that point on. He was destined to reach his dream to be a fieldman for the prestigious American Hereford Association (AHA).

January 1970, at 32-years of age, Handel joined the staff of the AHA.

Dreams Come True

Having a long resume of raising and showing Herefords and working sales since college, the transition to fulfill the role of a breed field representative was a comfortable one.

"I met with Hop Dickinson, AHA



Art's first set of wheels in 1940.

Executive Secretary, and Lovell Kuykendall, AHA Director of Field Services; they gave me a car and a credit card, said hit the road and I did just that."

His storied career as a marketer began with the assignment of Iowa, Minnesota, and Wisconsin for two years. Then, when an opening surfaced, Dickinson asked Art to sell ads in Nebraska for the upcoming *Hereford Journal Herd Reference* edition until a replacement could be hired. The Cornhusker state was Hereford



Arthur Handel Sr. and Jr.

country in the mid-70s and continued as a driver in the business. Handel accepted the challenge and hit the road swiftly. "That was the most money I ever made selling ads. I sold 112 pages for the July reference issue."

The AHA rewarded Handel's success by assigning him the Nebraska territory full-time, followed shortly after with the addition of Colorado and Wyoming. His previous role was shifted to a new staff member, Jay George. However, he soon found out that Colorado and Wyoming production sales; didn't align well with the timing of his Nebraska responsibilities. Due to the popularity of Herefords in Nebraska, he became responsible for the state for nine years.

During his tenure, he met and worked closely with the Nebraska Hereford Association managers, Ronnie and Kay Morgan, Burwell, NE. The team created the eminent 'Nebraska Showcase Sale,' one of the breed's top consignment sales, second only to the National Western Stock Show at the time. Cattle were hand-selected by Ronnie Morgan and Handel. The pair traveled up and down many county roads to find an elite group of Hereford bulls to meet the demand. Held in North Platte, NE, from the late 1970s to 1980, bulls sold as high as \$30,000. "That was a lot of money in those days," assures Handel.

The Nebraska Hereford tours became a must-attend event. Herefords from many of these ranches were a hot commodity. Many hours of work from Handel and the Morgan's presented top-quality events. Tour attendees often hit 600 people.

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UDDR 1.30 TEAT 1.30

REA .78 IMF -.01 CHB\$ 114

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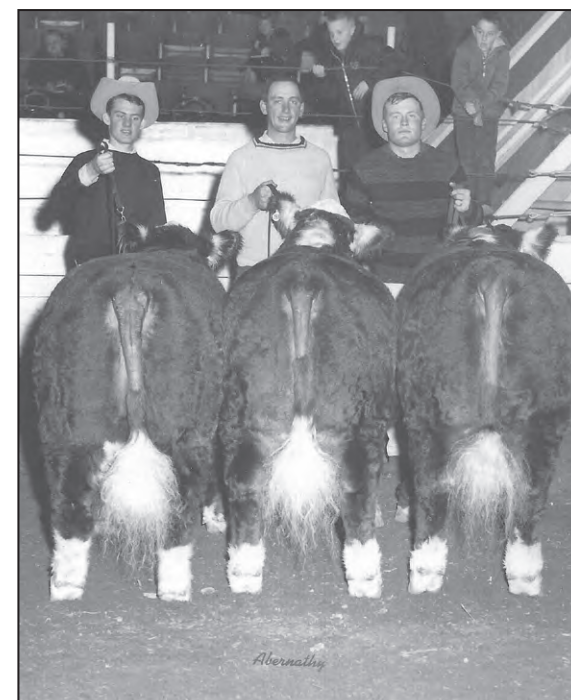
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Back in his steer-showing days, Art (center) with Joe Devitt (left) and Dick Wettlaufer in Chicago. They showed there three years in a row.

Hereford Hey Days

Herefords had hit their stride in the late '60s thru the early '80s. The association registered nearly 400,000 head, making it the largest breed registry; the 1981 *Hereford Journal Herd Bull* edition was over 1,000 pages; and everyone wanted to own Hereford cattle.

With enthusiasm buzzing, Handel and fellow AHA field staff coordinated the "20 Grand Sale" held in conjunction with the esteemed American Royal. That sale was hosted in a tent in the parking lot of the AHA headquarters downtown Kansas City, overlooking the famous stockyards and under the shadows of the gigantic "Hereford Bull on the Hill." Big crowds came to bid on the elite bulls.

Handel was a road warrior. He spent over 300-days a year traveling to sales, making herd visits, attending association functions, and helping breeders determine what genetics to use. He had two home bases, Scotland, SD, and North Platte, NE. Because of his focus in Nebraska, he worked out a long-standing hotel reservation at the North Platte Ramada Inn. "It was my home away from home for eight years. I had the room year-round, didn't have to check out, and could leave my clothes there and only paid for nights I was there."

Averaging over 100 bull sales a year in Nebraska, where some of the herds had both a spring and fall sale, Handel would log over 75,000 miles on his association car. Imig Herefords, Lakeside, NE, was an example of this. They would have two to three sales a year, meaning Handel worked over 60 bull and female sales for the Imig family during his career.

Writing sale reports was time-consuming. All reports were hand-written, starting with an introduction summary on the weather, crowd, popular sire groups sold, and breeding program, followed by a listing at least 10 top-selling animals.

But the gathering of bids at bull sales was only a small portion of his role. He took thousands of bull photos annually for sale catalogs and ads. To track the animals, he incorporated the trick of taking a photo of the animal's ear tag



At the Spur Cattle Co. (Sam Moore) Dispersal, Art strung phone cord for a half mile in order to have phone service closer to where he needed it. Obviously before cell phones, but similar issue.



before snapping a picture of the animal.

The photos were the base of many ads he designed and sold. "This was pre-computer days when everything was done by hand." Hours and hours were spent sketching out ads with a pen and piece of paper or restaurant napkin, gathering support materials such as photos and pedigrees, and locating the nearest mailbox to ship it off to the *Hereford Journal* magazine staff in Kansas City.

Hereford breeders built great faith in Handel. They trusted him and his ability to find the most effective way to promote their breeding program. "I drew up many ads. Breeders never asked to see a proof copy before I mailed



Speaking at the Ken Baker sale, Rapid City, SD. Pictured in the background are Auctioneer Jim Birdwell and Ken Baker.

it in. They trusted me as their marketing specialist."

Handel's innate skill to communicate

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Herd Sire C 121Z DAKOTA LAD 47E



Sale bull - U 67H (sire ALNK 110C)



Sale bull - U 38H (sire U 16D)



Sale bull - U 99H (sire C 47E)



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with breeders meant he was not afraid to provide honest feedback on what direction breeders should take their genetic programs. He didn't shy away from an issue, especially those who would impact the Hereford breed.

Some monumental issues occurred before DNA. Breeders put faith in the field representatives, like Art, to guide and educate them.

Roger Stuber, Bowman, ND, says, "Art has the ability to evaluate the breed, suggest changes to breed enhancement and the ability to do it in a firm, non-judgmental way with a vision to make

the breed stronger and fit the dynamics of cattle genetic progress." Longtime breeders, Van Newkirk Herefords, Oshtosh, NE remember how influential he was introducing them to a herd-changing bull out of North Dakota in the 80s.

"Art is a boots on the ground marketer. Windshield time gave Art time to reflect on events and project the direction breeders and the Hereford breed needed to go," comments Colin Hoffman, Leola, SD. Hoffman compliments Handel's ability to realize that every breeder has different types and bloodlines of cattle, recalling Handel's



Field Day at Ken Baker and Sons, Ada, MN, in 1973 had an impressive line-up of special guests including (back row) Jerry Carlson, Tom Sellman, Jim Mickelson, Jimmy Fiedler, Ken Baker and Art Handel. Front row, Jay George, Bob Schnell, P.H. White and Gerald Roise.

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Group of juniors back in the day, including Marie Fawcett, Brenda Handel, Karen Handel, Andy, Brenda Bieber, Colin Hoffman, Donnie Leddy, Thea Handel, Lisa Handel and Bonnie Bieber.

guidance to his family to step outside their base of horned Hereford genetics to purchase a polled bull in Denver, 30 years ago.

Raising a Show Family

While their dad was on the road marketing Herefords, Art, and Karen's three daughters, Brenda, Thea, and Lisa, also gained experience in the Hereford business.

Summertime for the girls started with showing in 4-H at the county fair, the state junior Hereford field day, South Dakota State Fair, and some regional junior shows. The fall show season was filled with Aksarben, the American Royal, and ending at the National Western Stock Show. The "Handel Sisters" were a force to be reckoned with in the showing. They were skilled in showmanship and took pride in ensuring their animals were always presented in top fashion.

"The girls did nearly all the work because I was on the road," Handel says. "Karen drove the truck and trailer to many events with the girls, and I would often meet them there. In those days, your goal was winning championships but also making enough prize money to pay the gas bill," chuckles Art, "that doesn't happen today."

Lisa showed a heifer called Miss IRS,

champion bred-owned at the Junior National Hereford Expo in Springfield, IL. "We called her Miss IRS because I got in trouble with the IRS on how I reported my show expenses, says Handel. They didn't seem to see the items I listed as show expenses the same way I did." One of the girl's show heifers was sold to EE Ranch, MS, for \$14,000 in the Denver Stock Show Sale.

There were numerous highlights during the girls showing career and stories that pull at the heartstrings and create a lot of laughter when the family reminisces about the "good ole days" such as loading fast for the next trip and grabbing the wrong cooler for the cookoff contest, opening it before the judges, to find it filled with beer and pop, not cookoff supplies, or laughing about the names the girls gave the heifers. "Thea was the best at the names; we had 'Kneely' who was always kneeling when she ate," says Brenda.

Brenda served as co-chair, alongside Ray Runner, Athol, S.D., for the 1990 Junior National Hereford Expo held in Rapid City, S.D. "We created memories that live on in history." The girls formed lifelong friendships with fellow juniors like Kirk, Brooke, and Brenda Bieber, Colin Hoffman, and many more.



Brenda, Thea and Lisa Handel at a family wedding last summer.

"Dad set the perfect example for us. We worked hard and gained a work ethic that has influenced our success going forward." Although dad was building his own legend with his commitment to the Hereford industry; "he was still our dad, not an AHA fieldman, when he arrived at the shows or when he was home."

Regrettably, he did sacrifice time with his family, especially with his three girls, and the overwhelming time on the road ended his marriage with Karen.

The following decades of devotion to his family and the Hereford breed would come with change, challenges, and creating even more lifetime memories.

The Later Years

Breed Merges – New challenges ahead

When the AHA and the American Polled Hereford Association (APHA) merged in 1996, fieldman duties for Art Handel, Rapid City, SD, shifted to cover the representation of both polled and horned breeders. The newly formed association continued as the American Hereford Association (AHA). The publication, previously *Hereford Journal*, became the *Hereford World*. Although the association format changed, Handel's devotion to the breed did not.

Handel married Pat Clanton in 1994, and the two have lived in Rapid City, SD, for 28 years. Art and Pat often opened their home to Hereford enthusiasts during the Black Hills Stock Show, hosting the "Handel Winterfest." Art showed off his culinary skills, grilling Hereford brisket and ribs. Pat delighted over 150 guests featuring her well-known "Cream-Puffs" that she became famous for selling for 38 years at the Central States Fair and festivals in the Black Hills region.

Memories continued to build as Handel expanded his circle of customers. The winter of 1996-97 was one to remember. Snowstorm after snowstorm made it a devastating winter. "Nearly every sale in South Dakota and North Dakota was postponed and had to be rescheduled."

(continued on page 44)



Art and Pat cooking Certified Hereford Beef at Sunshine Foods in 1997.

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Sire: H5 6128 Domino 8193
CED 5.8 BW 1.1 WW 57 YW 93 MILK 32 M&G 60
REA .64 MARB .07 SCHB 126

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EPDs Current:
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1308

Sire: H5 5019 Advance 9241
CED 7.3 BW 2.3 WW 61
YW 101 MILK 29 M&G 60
REA .52 MARB .45 SCHB 158


1187

Sire: CL1 Domino 8232F
CED -4.6 BW 5.1 WW 74
YW 128 MILK 33 M&G 70
REA .63 MARB .27 SCHB 155


147

Sire: NJW Historic 81E
CED -0.9 BW 3.1 WW 65
YW 105 MILK 38 M&G 71
REA 1.05 MARB .17 SCHB 157


1105

Sire: CL1 Domino 9184G
CED 9.8 BW 0.7 WW 55
YW 91 MILK 28 M&G 55
REA .50 MARB .32 SCHB 142


1233

Sire: H5 6128 Domino 8193
CED 4.6 BW 2.3 WW 62 YW 99 MILK 33 M&G 64
CARCASS: REA .64 MARB .16 CHB\$ 122



DAM...
H5 Ms 2185 Domet 7133
• H5 9131 Domino 2185 x H5
501 Domino 001 • Dgtr. of
#4193...elite Donor & herd
bull producer • Full sister to
HHR sire H5 2185 Domino
7189 • 3 clvs. / WR 108
...one replacement heifer


1111

Sire: H5 5019 Advance 9241
CED 3.6 BW 2.5 WW 63 YW 105 MILK 37 M&G 68
CARCASS: REA .54 MARB .32 CHB\$ 152



DAM...
H5 Ms 4118 Advance 6143
• Dam of Distinction • H5
1147 Advance 4118 x HH
Advance 8144U
• 4 clvs. / WR 108, one
replacement dgtr.

HHR Total Program Genetics ...TESTED. DOCUMENTED. PROVEN.



1364
Sire: CL1 Domino 9181G
CED -1.7 BW 5.5 WW 74 YW 118 MILK 38 M&G 75
CARCASS: REA .68 MARB .18 CHB\$ 131



▲ GRANDDAM... (pic't'd)
H5 Ms 417 Advance 639
• Dam of Distinction "Herd Bull" cow • H5 1147 Advance 417 x HH Advance 7056T
• Dam, HHR sire H5 5019 Advance 9241 and two herd replacements • 3 clvs. / 109
DAM... (not pic't'd)
H5 Ms 6206 Domet 812
• First Rate 6206D dgtr. • 2 clvs. / 103

DAM...
H5 Ms 432 Advance 602
• Dam of Distinction
...pedigree lists three more DODs • H5 1147 Advance 432 dgtr. • 4 clvs. / 106



1133
Sire: CL1 Domino 8232F
CED 6.3 BW 1.7 WW 62 YW 109 MILK 29 M&G 60
CARCASS: REA .56 MARB .44 CHB\$ 149



1174
Sire: H5 5019 Advance 9241
CED 3.9 BW 1.1 WW 59 YW 95 MILK 36 M&G 66
CARCASS: REA .39 MARB .39 CHB\$ 134



HHR entire Yearling Bull & Replacement Heifer sale offering Genomically Tested!

Photos by Jay George, ULB, Inc.



157
Sire: H5 81E Domino 906
CED 4.9 BW 2.6 WW 64 YW 104 MILK 32 M&G 64
CARCASS: REA .67 MARB .19 CHB\$ 129



1254
Sire: CL1 Domino 9181G
CED -1.5 BW 4.7 WW 62 YW 100 MILK 29 M&G 60
CARCASS: REA .69 MARB .30 CHB\$ 142



GRANDDAM... (pic't'd)
H5 Ms 4055 Advance 1108
• HH Advance 4055P x HH Advance 767G
...dam, DOD ET Donor 298
• 7 clvs. / 105
DAM... (not pic't'd)
H5 Ms 0945 Domet 7115
• LJS Mark Domino 0945 dgtr.
• 3 clvs. / WR 107, one replacement



1413
Sire: HH Advance 3297A
CED 2.5 BW 3.8 WW 59 YW 100 MILK 28 M&G 57
CARCASS: REA .54 MARB .28 CHB\$ 157



DAM...
H5 Ms 408 Domet 0210
• "Herd Bull" ET Donor
• Harland x H5 9216 Domino 465 ...DOD dam & gdam
• Dam \$42,500 herdsire H5 6128 Domino 8193 (Upstream & Hoffman, NE)
• 5 clvs. / WR 100 ...10 replacement dgtrs.



1403
Sire: HH Advance 3297A
CED 4.0 BW 3.4 WW 67 YW 115 MILK 32 M&G 66
CARCASS: REA .61 MARB .21 CHB\$ 143



DAM...
H5 Ms 5019 Advance 766
• HHR Donor • HH Advance 5019C x H5 Solution 064
• Dam, HHR herd bull H5 81E Domino 906
• 2 clvs. / WR 108



190
Sire: CL1 Domino 8232F
CED 2.6 BW 2.2 WW 68 YW 108 MILK 32 M&G 66
CARCASS: REA .26 MARB .18 CHB\$ 105



DAM...
H5 Ms 432 Advance 647
• Dam of Distinction • H5 410 & 298 Donor cow family • H5 1147 Advance 432 x HH Advance 0011X
• 4 clvs. / WR 105



1206
Sire: CL1 Domino 8232F
CED 0.4 BW 3.9 WW 69 YW 113 MILK 32 M&G 66
CARCASS: REA .42 MARB .60 CHB\$ 123



DAM / HC...
H5 Ms 0945 Domet 8249
...pic't'd with 2020 replacement heifer
• LJS Mark Domino 0945 x Harland
• 2 clvs. / 109



1149
Sire: H5 5019 Advance 9241
CED -0.2 BW 5.1 WW 78 YW 120 MILK 26 M&G 65
CARCASS: REA .72 MARB .34 CHB\$ 159



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CW	63
MRB	.78
REA	.54

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Sire: Connealy Comrade 1385 • MGS: Summitcrest Complete 1P55
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BW	0.7
WW	68
YW	130
M	29
CW	57
MRB	.67
REA	.72

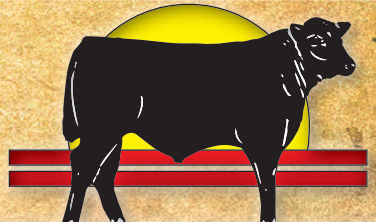
EVENSON EVEREST 964

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 A powerful Commodore son who is making his own mark.

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(continued from page 41)

Colin Hoffman recalls, "In Art's ringman days when a sale was headed in the wrong direction, you could hear him say: 'Colonel, stop the sale,' followed by Art's industry insight and attributes of the Hereford breed."

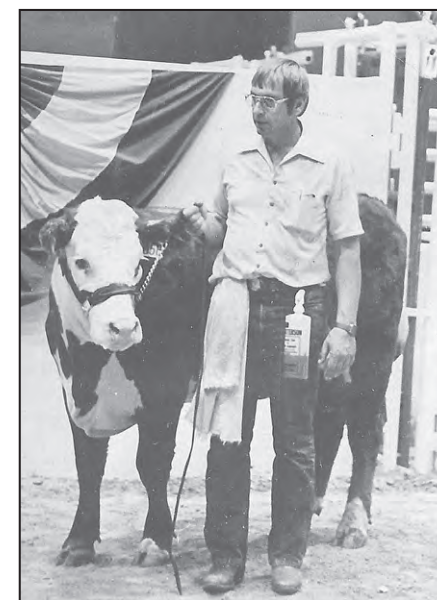
Handel wrapped up his career with the AHA, covering the territory of North Dakota, South Dakota, Nebraska, Minnesota, and Kansas through December 2002. Throughout his tenure, Handel had great respect for his fellow AHA fieldmen and long-time friends, Jim Boyd, Willard Wolf, Dwayne Dietz, Tom Stromberg, Jay George, and Dave Geffert. The gentlemen had genuine respect for each other and an undeniable passion for the breed.

As the times demanded change, Handel studied and educated breeders along the way. From performance records initially managed by state cattlemen's organizations to the shift of the records processed by the breed associations and incorporated into total performance records plus the growing influence of artificial insemination, EPDs, embryo transfer, DNA, and carcass parameters, Handel has witnessed many influential times.

Marketing Milestones

With 33 years under his belt, the next step after retirement from the AHA was to keep doing what he does best. He formed Handel Marketing, LLC, with the goal to serve as a consultant and order buyer of Hereford cattle. "My motto always was faith, trust, and honesty as a field man, and the breeders knew this would not change when I went on my own."

This was indicative of how respected Hereford cattlemen would describe Handel's abilities. "Never has a purchaser complained about cattle that Art has purchased for them—the sign of a professional marketer," says Roger Stuber. "His integrity is gold. You



Show assistant for his girls at Aksarben.

know if he is buying you a bull, it will be okay," says Ron Behm, Burlington, ND.

Few individuals could parallel his Hereford knowledge and industry perspective. He continued to attend 40-50 bull sales a year and drew attention to the marketing of Hereford-influenced feeder cattle.

Handel ensured that white-faced cattle were competitive in the marketplace. "When I walk in a sale barn, the auctioneer says, we must be selling some Herefords today; the Hereford man is here." He has placed thousands of feeder cattle in Northern Plains feedyards.

Soon, another niche emerged. Connecting those in need of Hereford cows or heifers with those interested in selling them. He has become the "eBay" of Hereford cattle. Selling more than 60 herds of cattle private treaty, some with transactions over one million dollars, a testament to the confidence Hereford breeders had in Art.

When Hereford families needed to disperse or downsize due to retirement, health issues, or a family death, Art was there to make sure the the history and genetics were preserved.

Some examples of the herds he has influenced include:

■ Fawcett Elm Creek Ranch Herefords, SD. The Keith Fawcett family started in the registered Hereford business by purchasing 250 Line One cows from Imig Ranch Herefords, NE.

■ Mrnak Herefords, Bowman, ND. The Mrnak family purchased 100 cows from Carswell – Nichols, Osborne, KS. Handel put together a complete portfolio of the herd's pedigrees and traveled with Wayne Mrnak to select the cows.

■ Elton Erickson, Barrett, MN. With Elton's retirement, his entire cowherd (four pot-loads) was marketed to Don Cain, Broken Bow, NE.

■ Redbird Ranch, Nopal, TX purchased 80 fall 2-3 year-olds with fall calves from Upstream Ranch, Burwell, NE.

"I knew I was talking to the right man in the first few minutes of our conversation. He was very thorough and impressed me with his experience and

Did you know Art:

■ Was a rodeo clown for SDSU Rodeos and a bullfighter across South Dakota

■ Sang in a nine-person 'Balladers' group performing at the National Hereford Women luncheons for several years and the AHA's Annual Meeting in 1976.

■ Sold Dr. McDonald Feeds to George and Robert Fawcett, Ree Heights, SD and many other Hereford breeders in the mid-60s

■ Served as the co-establishing advisors for the South Dakota Junior Hereford Association, alongside Pat and Boots Gant and Karen Handel in the early 60s.

■ Wrote his own newsletter – "Handel Hotline" sent to Nebraska Hereford members.

■ Once called the airport and asked them to hold the plane for him.

(continued from page 44)

knowledge of the Hereford breed. Art was the best start Redbird Ranch could have ever asked for," explains Harlen Merks, Jr., about Art's role in helping them start their herd.

"With Art's trustworthiness and his ability to accurately represent the cattle he saw, many busy cattlemen purchased cattle, sight-unseen, on Art's word," says Hoffman. However, serving as the middleman in the marketing arrangement is not always easy. "When you respect the people who you do business for and want them to respect you as well, then you drive all night to go pick up cattle when someone didn't pay for them," says Behm.

Handel has also shared his talent

with Marc Hotchkiss, Reva, SD, to form the Hereford Connection, a sales management company that successfully manages large Hereford sales and dispersals.

Friends Forever

Art is still canvassing the country and having the time of his life. "He can pick and choose who he wants to work with for customers and how many days he wants to be on the road. He is setting the course and steering the wheel nowadays and couldn't be happier doing that," says Behm.

Still sharp as a tack, Art is working with the third or fourth generation of families. In the case of the Fawcett's from South Dakota, it's five genera-

tions. "When you visit their homes as often as I have, they become your extended family," he says. Keith Fawcett concurs, stating, "At the conclusion a recent production sale, I look over, and Art is sitting on the bottom row of a bleacher with most all the fourth-generation sitting around him visiting."

"My life has been with Hereford cattle, but it isn't just the cattle; it's the people that kept me doing it."

Over the years, the Hereford breeders he has worked with are like family to him. Many of them consider Art part of their family also.

"After 28 years of marriage, Covid has meant Art has been finally been home more than he has been gone," says his wife Pat. "But, that didn't mean he wasn't on the phone or watching on the internet, staying in touch with everyone. He is still taking care of his customers."

The Hereford industry in the U.S. would not be the same today if it wasn't for Art Handel, echoed many folks who have been associated with Handel.

Art's Angle:

"I have never considered the work I have done or the life I have lived as a



Pat and Art Handel

job; I believed it was my calling.

All the people I work with are more than customers. They are my friends.

My wife, Patricia, came into my life when I needed direction. She has been an avid cheerleader and strength for me to continue. She has been my caretaker, friend, love, and confidant for over 28 years. Special thanks to Patricia, I couldn't have survived without you!

I really do believe the good Lord has provided a driving angel to guide me over the many miles I traveled.

Thank you to all for the friendship, trust, faith, and wonderful memories!

I am slowing down, but the ride is not quite done yet. See you down the road."



Leo Arbach (left), Vern Rausch, Joe Goggins, Kenny Bieber, Dave Geffert, Bonnie Bieber and Art Handel at a big sale, possibly the Oxley Dispersion in Mahanomen, MN.



BEHM 100W CUDA 504C

CED 13.3 BW -0.5 WW 68 YW 113 M 46 M&G 80
REA .70 MRB .48 CHB\$ 188



BULLS LIKE THIS SELL!



EFBEEF BR VALIDATED B413

CED 3.8 BW 1.6 WW 66 YW 97 M 29 M&G 62
REA .89 MRB 1.24 CHB\$ 217



NJW 79Z Z311 ENDURE 173D ET

CED 3.1 BW 4.2 WW 76 YW 128 M 33 M&G 72
REA .82 MRB .26 CHB\$ 156

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Saturday,

MARCH 5, 2022

12:00 Noon (CT) • Madison, SD
Madison Livestock Auction Barn

Selling

30 HEREFORD BULLS

in conjunction with DeRungs
selling 12 Limousin and LimFlex

Bulls Sired By

NJW 79Z Z311 Endure 173D ET

BEHM 100W Cuda 5404C

EFBEEF BR Validated B413

VIDEOS will be on our website!



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Cattlemen's Congress

Oklahoma City, OK • Jan. 5-8, 2022

National Pen Shows

Judges: Sam Shaw, Caldwell, ID; Keith Phillips, Maysville, KY;
and Bruce Thomas, Gold Creek, MT



Grand Champion Pen of 5 Bulls — Express Ranches, Yukon, OK.



Reserve Champion Pen-of-Five Bulls — Delaney Herefords, Lake Benton, MN.



Grand Champion Pen of 3 Bulls — Buck Cattle Co., Madill, OK. In recognition for their champion pen of bulls, Buck Cattle Co. received the first Arlo Janssen Memorial Award in remembrance of long-time Hereford exhibitor and herdsman, Arlo Janssen.



Reserve Champion Pen-of-Three Bulls — Perks Ranch, Rockford, IL



Grand Champion Pen of 3 Females — Pérez Cattle Co., Nara Visa, NM.



Reserve Grand Champion Pen-of-Three Females — Matheny Herefords, May's Lick, KY.

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GUARANTEE!**

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HH Advance 5107C (CL1 215Z) x HH Advance 1098Y
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Performance, Maternal, Carcass Value!

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plus Calving Ease, CHB Grid Value!



HH ADVANCE 4082B

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Herd Builder ...CE, Paywt., Great Cows!



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Trait Balanced Beef Bull from Cowherd to
Carcass ...10-Trait Leader, Elite \$Value Sire!



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Cattlemen's Congress

Oklahoma City, OK • Jan. 5-8, 2022

National Hereford Bull and Female Shows

Judges: Matt and Cliff Copeland, Nara Visa, NM

91 Bulls • 266 Females



Grand Champion Horned Bull — BR ER Big Country 007 E owned by Aidyn Barber, Ryon Cox, Mt. Pleasant, TX; Edwards Ranch, May, TX; and Drew Pérez, Canyon, TX.



Reserve Champion Horned Bull — DCF 642Z Dilly 002H owned by Dry Creek Farm, Pell City, AL; Buck Cattle Co.; and Hoffman Herefords, Thedford, NE.



Grand Champion Polled Bull — Crayton and Cora Belle Chapman, Seneca, IL, and Michael Pérez, Nara Visa, NM, with PCC 7009 173D Maverick 0183 ET.



Reserve Champion Polled Bull — KJ TWJ 907E Liberty 159H ET owned by Ben and Kevin Jensen, Courtland, KS; Bar A Cattle Co., Nocona, TX; and TWJ Farms, Carroll, NE.



Grand Champion Horned Female — H Pixie 0635 ET owned by Blake Bruns, North Platte, NE.



Horned Reserve Champion Female — Grady and Hudson Carter, Stratford, OK, with BK Just Flashy 154J.

100% HORNED HEREFORD GENETICS



SAT., FEBRUARY 19, 2022

at the ranch • Meadow, SD • 1 p.m.

SELLING 83 BULLS • 62 Coming Two-Year-Olds & 21 Yearlings



Lot 10 — JC L1 DOMINO 1061J (44299542)
5/5/21 • BW 83 • WW 574 • Sire: HH ADVANCE 6009D
BW 2.3 WW 53 YW 83 M 28 M&G 55
MPPA 101.5 on 4 hd.



Lot 16 — KC L1 DOMINO 21076 (44263517)
4/2/21 • BW 84 • WW 635 • Sire: H5 5019C Advance 988
BW 1.9 WW 54 YW 81 M 27 M&G 54
Excellent uddered cow family.
Dam produced son for Roth Ranch, 2021.



Lot 17 — KC L1 DOMINO 21087 (44255714)
4/3/21 • BW 92 • WW 595 • Sire: H5 5019C Advance 988
BW 4.2 WW 64 YW 105 M 30 M&G 54
Dam produced son to Flath Herefords and Helbling Herefords 2021 sale. Maternal half brother sells as Lot 45. One of the very best cow families on the ranch. Has the Herd Bull look!



Lot 23 — JC L1 DOMINO 0002H (44197981)
3/26/20 • BW 88 • WWR 108 • YWR 111
Sire: BCC Advance 572C
BW 5.6 WW 58 YW 96 M 28 M&G 57
MPPA 103.7 on 5 hd.



Lot 25 — KC L1 DOMINO 20005 (44205174)
3/20/20 • BW 73 • WWR 109 • YWR 111
Sire: B&D L1 Baron 4273
BW 1.9 WW 59 YW 99 M 36 M&G 65
MPPA 103.4 on 2 hd.



Herd Bull Prospect

Lot 47 — JC L1 DOMINO 0039H (44197963)
4/8/20 • BW 85 • WWR 118 • YWR 121
Sire: BCC Advance 572C
BW 3.5 WW 55 YW 95 M 30 M&G 57
Maternal half brother sold to Gerbracht Ranch.
Son in use in our operation.



Lot 61 — KC L1 DOMINO 20067 (44205256)
4/1/20 • BW 76 • WWR 105 • YWR 103
Sire: HH Advance 5006C ET
BW 1.6 WW 52 YW 86 M 29 M&G 55
Dam's MPPA 106.6 on 7 hd. Dam has produced sons for our operation.



Lot 73 — KC L1 DOMINO 20112 (44205290)
4/11/20 • BW 78 • WWR 101 • YWR 109
Sire: CL1 Domino 420B
BW 2.3 WW 54 YW 91 M 27 M&G 53
Dam's MPPA 104.2 on 7 hd.
Dam has produced sons Tenold and Parsons ranches.



Lot 79 — KC L1 DOMINO 20138 (44205314)
4/21/20 • BW 74 • WWR 104 • YWR 111
Sire: KC Mr Freckles 18066
BW 2.0 WW 53 YW 96 M 23 M&G 49
Ranks top 30% BW, 25% YW • Dam's MPPA 106.7 on 3 hd.

See VIDEOS online at
TheLivestockLink.com or

our website **WWW.**
carmichaelherefords.com

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See sire listing on our website
or catalog.



Cattlemen's Congress

Oklahoma City, OK • Jan. 5-8, 2022

National Hereford Bull and Female Shows

Judges: Matt and Cliff Copeland, Nara Visa, NM

91 Bulls • 266 Females



Grand Champion Polled Female — Bryden Barber, Channing, TX, and his champion spring yearling female, BR Merida H031 ET.



Reserve Champion Polled Female — Kinnick Paulsen, Preston, IA with OHR Miss VIP 510 ET.



JUNIOR SHOW - Grand Polled Female — Paige Lemenager, Hudson, IL, with BOY Harley 018H ET. BK CMCC Highness 082H ET.



JUNIOR SHOW - Reserve Grand Champion Female — Mason Allan of Nocona, TX, with BK CMCC Highness 082H ET.



JUNIOR SHOW - Grand Champion Horned Female — Blake Bruns of North Platte, NE, with H Pixie 0635 ET.



JUNIOR SHOW - Reserve Champion Horned Female — Aidyn Barber, Channing, TX with BR Gabriella 0142.

Hereford Night in OKC National Sale Results

A standing room only crowd filled Super Barn Sale Arena for the Hereford Night in OKC. The sale was a true testament to where the breed is headed and the excitement built by breeders. The sale grossed \$801,750 with three revenue share packages grossing \$150,000 with the high package selling for \$100,00 and the average being \$50,117. Fifty one semen packages grossed \$247,500 with an

average of \$48,853 per package; 4.5 bulls grossed \$131,500 with the high selling bull bringing \$40,000 for ¾ interest. The bulls averaged \$29,222. The 11.5 Females grossed \$156,750 with the high selling Female bringing \$30,000 for half interest. The Females averaged \$13,360. The picks from prominent herds across the country are always sought after with 5.5 picks grossing \$115,500 and the high

selling pick bringing \$25,000 for half interest. The picks averaged \$21,000.

Two special lots benefiting the Hereford Youth Foundation of America (HYFA) generated close to \$80,000. The first lot was a Kentucky Derby Experience and the second was a heifer from T/R Cattle Co., Glencoe, OK, with half of the proceeds generously being donated to HYFA and the production of

the 2022 Junior National Hereford Expo (JNHE), in Louisville, KY

The Kentucky Derby Experience included two day clubhouse courtyard tickets for four, three-night accommodations in downtown Louisville and roundtrip private plane transportation generously donated by BioZyme Inc. This once in a lifetime package was purchased for

(continued on page 52)

SELLING IN THE FRIEDT SALE

Wednesday, February 9, 2022

1:00 p.m. (Mtn.) • Stockmen's West, Dickinson, ND



CED	5.0
BW	3.8
WW	66
YW	110
M	34
M&G	66
FAT	.028
REA	.44
MRB	.29
BMI\$	388
BII\$	483
CHB\$	141

B 710 8217 ADVANCE 31J

• Reg #44307639 • BD: 2/15/21
Horned • BW 80 • WW 746

Sire: H5 5019 Advance 8217 • Dam: B Righteous Lady 710 "Donna"

A very balanced, deep, thick quartered bull out of a Right On cow that consistently raises a good calf. His sire continues to produce the good ones.



CED	4.0
BW	2.5
WW	57
YW	98
M	25
M&G	54
FAT	.048
REA	.35
MRB	.20
BMI\$	414
BII\$	498
CHB\$	124

B 68 8217 ADVANCE 21J

• Reg #P44307641 • BD: 2/14/21
Scurred • BW 82 • WW 678

Sire: H5 5019 Advance 8217 • Dam: Maxine 68

Another deep, thick, well-balanced, red-necked prospect sired by H5 5019 Advance 8217 out of a polled cow sired by NJW Big Max.



CED	2.2
BW	4.0
WW	68
YW	106
M	36
M&G	70
FAT	.008
REA	.46
MRB	.07
BMI\$	398
BII\$	482
CHB\$	109

B 87 252 FORWARD 41J

• Reg #P44307746 • BD: 2/16/21
Polled • BW 86 • WW: 686

Sire: NJW 79Z 33B Forward 252F • Dam: B Elizabeth 87

A soggy calf sired by NJW 79Z 33B Forward 252F and out of a cow that goes back to Anchor 11X and KCF Bennett Encore Z311.



CED	-2.4
BW	4.6
WW	66
YW	105
M	33
M&G	66
FAT	.018
REA	.28
MRB	.26
BMI\$	352
BII\$	445
CHB\$	127

B 984 417 ADVANCE 11J

• Reg #44307772 • BD: 2/13/21
Horned • BW 84 • WW: 682

Sire: H5 1147 Advance 417 • Dam: FH 227 Ava BW

A Line One bred bull out of a first-calf heifer who is doing a great job raising this calf. He goes back to UPS Navarro out of a Baker-bred cow.

For more information contact:

See VIDEOS of these bulls
at
www.BayersHerefordRanch.com

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www.TheLivestockLink.com

The Livestock Link

These cattle are at
Friedt Herefords in
Mott, ND.

Hereford Night

(continued from page 51)

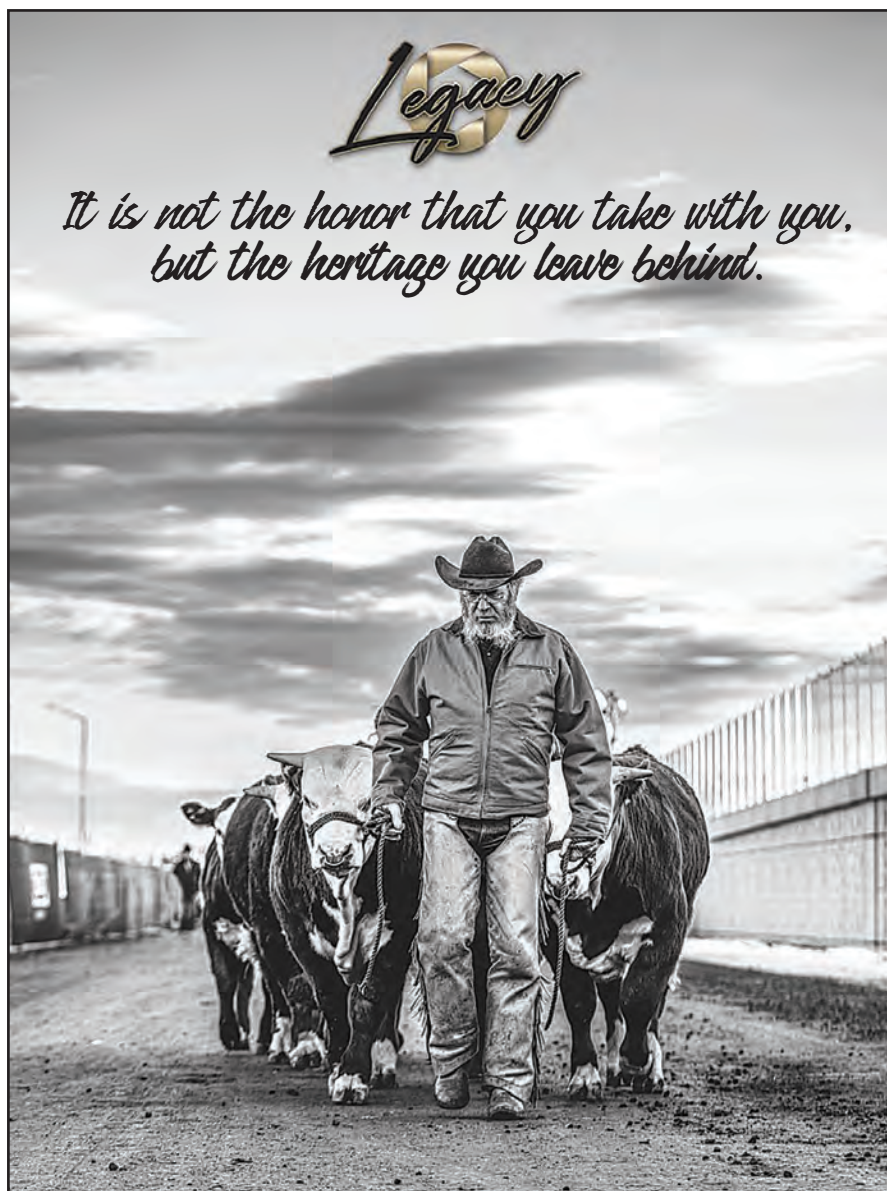
\$42,500 by Chapman Land and Cattle, Nunnely, TN, with all proceeds going directly to HYFA and the growing a lasting legacy campaign.

T/R Cattle Co.'s, T/R Miss Shelby J43 ET, was the high selling female at the Hereford Night in OKC Sale and half of the proceeds were donated to HYFA as part of the Foundation One Program. GKB Cattle, Waxahachie, TX, stepped up and purchased the heifer for \$60,000, and this special female will not only make an impact on the breed, but also on the youth who benefit from leadership and education through the foundation.

For full results from Cattlemen's Congress, visit <https://hereford.org/events/national-shows/cattlemens-congress/>



Grady Carter, Reserve Female, OKC.
AHA photo.



*Gus Gustafson, Junction City, KS at National Western Stock Show
Photo and verse by Legacy Livestock Imaging*



The Krauss Herefords Pick-of-the-Pen in Denver was purchased by Copeland Herefords, NM.



New sale facilities in Denver.



Glen Klippenstein (left) with Sheila and Kevin Jensen in Denver at the Red Meat Club.



National Western Stock Show

Denver, CO • January 12-15, 2022

Pen Show Results



Grand Champion Pen-of-Three Bulls — Coyote Ridge Ranch, LaSalle, CO



Reserve Champion Pen-of-Three Bulls — Colyer Herefords, Bruneau, ID

Grand Champion Pen-of-Three Females — KM Cattle, Ravenna, NE.
Reserve Pen-of-Three Females — Storey Hereford Ranch, Bozeman, MT.

Pérez Cattle Company

Bull and Female Sale—at the Ranch Nara Visa, New Mexico

February 22, 2022 | 1 PM (MT)

100 Registered Hereford & Angus Bulls Yearling & 18-Month-Old
10 Registered Hereford Females, 150 F1-Baldy and Angus Females

2022 Grand Champion Bull, Cattlemen's Congress



PCC 7009 173D Maverick 0183

DOB: 2/16/2020 Reg: 44183736 | Polled | NJW ENDURE 173D x PCC New Mexico Lady 7009

2022 Champion Pen of 3 Females Cattlemen's Congress



*Full and maternal brothers to
Maverick 0183 Sell!*

CHAMPIONSHIP **Form**
 RANCH **Function**



PCC 6036 134E PARTNER 0333 ET
 Reg: 44267738 | Polled | DOB 9/1/20



PCC 7009 173D ENDURE 0364 ET
 Reg: 44268836 | Horned | DOB: 9/2/20



PCC 754 16G STANDOUT 1140
 Reg: 44301344 | Horned | DOB: 3/21/21



PCC 7009 238F FORTIFIED 1037 ET
 Reg: 44271677 | Polled | DOB: 2/18/21



PCC 8127 16G STANDOUT 1075
 Reg: 44242203 | Polled | DOB: 4/3/21



PCC 7028 308F DOMINATE 1106
 Reg: 44271712 | Horned | DOB: 3/21/21



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National Western Stock Show

Denver, CO • January 12-15, 2022

Yard Show Judges – Dennis Birdsall, Cody Chabot, Blake Oschner



Grand Champion Carload — Jensen Brothers, Courtland, KS.



Online Bull Sale

TUESDAY MARCH 1



- ALL BULLS SELL WITH GE-EPDS
- FREE DELIVERY ON PURCHASES OVER \$5000
- BULLS MAY BE LEFT AT PERKS RANCH FREE OF CHARGE UNTIL MAY 1, 2022

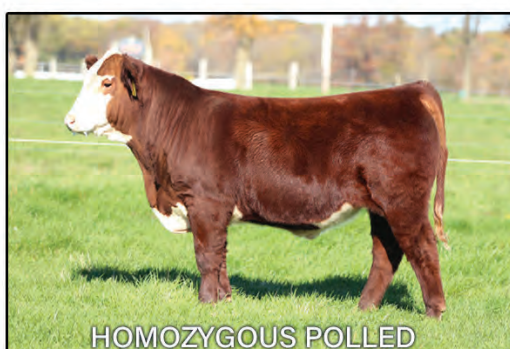


Reserve Champion Pen of 3 Bulls
Cattlemen's Congress—OKC



POLLED

PERKS 8042 RED MAN 1030
2296 Son X Diversified Daughter
CED +3.7 BW +4.2 WW +63 YW +89
MM +32 REA +0.65 MARB +0.19 CHB +130



HOMOZYGOUS POLLED

PERKS 9104 PERFECTO 1077
PERFECTO 84F X Munson Daughter
CED +6.5 BW +0.4 WW +65 YW +103
MM +28 REA +.64 Marb +.20 CHB +139

SELLING 18 BULLS (12-18 MONTHS OLD)

SIRES REPRESENTED: MUNSON, PERFECTO 84F, CADILLAC, ALL AROUND, DA BOMB (2296 SON), FLASH (LEADER SON)

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INCLUDING CALVING EASE

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Each week, we buy corn fed finished cattle primarily in this region. However, we reach beyond the strike zone to find the best Herefords wherever they might be fed in the Midwest. Even after we’ve concluded our normal weekly trade, we are never too full for Herefords and Baldies. We are always in the market to buy finished Herefords and we offer a premium per head for Hereford program qualifiers. If you’d like your finished calves in our Hereford program, we can introduce you to partner feed yards who custom feed or who buy Hereford and Baldie calves. Whether you want to market your feeder calves or retain ownership, let us help you direct your load lot Hereford influenced feeder cattle into our primary trade area.



HEREFORD AND HEREFORD- INFLUENCED CATTLE ARE IN DEMAND!

- Greater Omaha is harvesting more Hereford-Influenced cattle than ever before.
- Feed yards are actively searching out high-quality white-faced Hereford and Hereford crossed red and black baldy cattle. The markets in sale barn and country sales are proving it.
- Check with your GOP cattle buyer for the latest premium incentives offered by Greater Omaha on finished Hereford and baldy cattle.

Please Contact:

Brad Ellefson (Hereford Feeder Cattle Coordinator).....**(605) 216-6010**

For All Other Inquiries Contact:

Head Finished Cattle Buyer

Chris Peterson
(402) 380-9616

Cattle Buyer

David Grant
(507) 220-0192

Cattle Buyer

Jim Williams
(308) 222-0170



National Western Stock Show

Denver, CO • January 12-15, 2022

(As of press time, the National Western Hereford results were not complete. We will have more coverage in the March issue, if needed.)



Grand Champion Horned Bull — Colyer Herefords of Bruneau, ID, with C 8086 Sancho 1084 ET.



Reserve Champion Horned Bull — Fawcetts Elm Creek Ranch of Ree Heights, SD, ECR Candi's Copper 1333 ET.



Grand Champion Polled Bull — Bar A Cattle Co., Nocona, Texas, TWJ Farms, Carroll, Neb. and Kevin and Ben Jensen, Courtland, KS with KJ TWJ 907E Liberty 159H ET.



Reserve Champion Polled Bull — Coyote Ridge Ranch, La Salle, CO, with CRR 971 Leverage 142.



Grand Champion Horned Female — C Bar One 1326 Bailee 0226 ET owned by Piper Colyer of Bruneau, ID.



Horned Reserve Champion Female — Sage, Kashlyn and Kynsleigh Krebs, Gordon, NE with JCS Annie Oakley 0802.

Get ready for the Spring Issues!

Ads for the
March 2022 issue
are due
February 5th.

The April/May
issue's
ad deadline is
March 5th.

Contact Jill Hotchkiss
for more information.



www.HerefordAmerica.com/advertising

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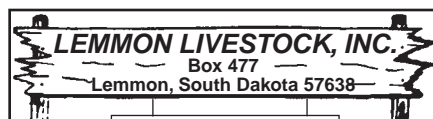
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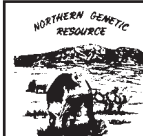
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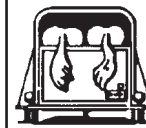
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(continued from previous page)

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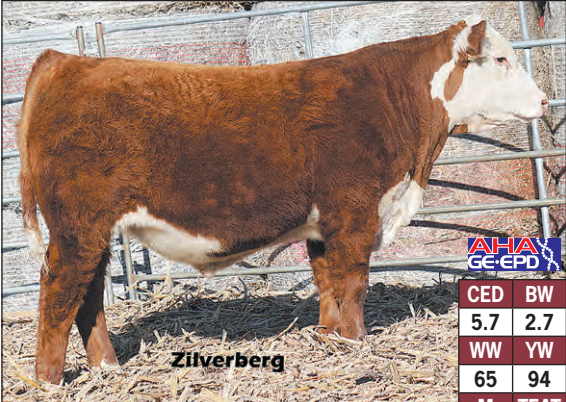
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SIRE: RV VALOR 9444G
BW 76
Pictured at 9 months

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CED	BW
5.7	2.7
WW	YW
65	94
M	TEAT
30	1.70
REA	MRB
.63	.11



LOT 2 - BAR JZ VALIANT 301J
SIRE: RV VALOR 9444G
BW 73
Pictured at 10 months

AHAA GE-EPD	
CED	BW
13.7	1.0
WW	YW
62	103
M	TEAT
29	1.50
REA	MRB
.64	.04



LOT 4 - BAR JZ VAGABOND 304J
SIRE: RV VALOR 9444G
BW 71
Pictured at 9 months

AHAA GE-EPD	
CED	BW
12.9	0.9
WW	YW
62	102
M	TEAT
33	1.50
REA	MRB
.78	.03



LOT 5 - BAR JZ VISTA 305J
SIRE: RV VALOR 9444G
BW 70
Pictured at 9 months

AHAA GE-EPD	
CED	BW
9.4	1.7
WW	YW
68	113
M	TEAT
32	1.60
REA	MRB
.72	.05



LOT 9 - BAR JZ RENEGADE 313J
SIRE: BAR JZ BUCCANEER 210E
BW 65
Pictured at 9 months

AHAA GE-EPD	
CED	BW
15.7	-2.7
WW	YW
49	68
M	TEAT
31	1.60
REA	MRB
.43	.13



LOT 10 - BAR JZ VERACITY 315J
SIRE: RV VALOR 9444G
BW 85
Pictured at 9 months

AHAA GE-EPD	
CED	BW
1.0	2.8
WW	YW
70	112
M	TEAT
31	1.70
REA	MRB
.59	.00



LOT 20 - BAR JZ INSIGHT 334J
SIRE: INNISFAIL WHR X651/723 4013
BW 73
Pictured at 10 months

AHAA GE-EPD	
CED	BW
3.0	1.4
WW	YW
68	111
M	TEAT
29	1.30
REA	MRB
.50	.41



LOT 26 - BAR JZ DESPERADO 345J
SIRE: BAR JZ BUCCANEER 210E
BW 85
Pictured at 9 months

AHAA GE-EPD	
CED	BW
8.8	0.8
WW	YW
55	83
M	TEAT
27	1.40
REA	MRB
.53	.09



LOT 45 - BAR JZ FERRARI 406J
SIRE: INNISFAIL WHR X651/723 4013
BW 71
Pictured at 8 months

AHAA GE-EPD	
CED	BW
5.9	0.5
WW	YW
68	100
M	TEAT
30	1.60
REA	MRB
.00	.29

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