The one that's read "from cover to cover." • Visit us on the web at: www.herefordamerica.com

Vol. 25, No. 4

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January 2022

Editorial Comments...

Jill Bayers Hotchkiss



Jill Hotchkiss

Seems like it's been a long time since our last issue. A lot of things have happened and the fall female and bull sale run is almost done, ushering in

2022! The winter bull sale run for us starts in mid-January. I am amazed how strong the sales have been and I hope that trend continues.

Merry Christmas and Happy New Year to all of you. We're all looking forward to a great new year.

This marks our 25th anniversary year of publishing *Hereford America*. This season we are bringing you articles on registered breeders who have made a big difference in the breed as well as those who are great supporters of our publication. We hope you enjoy these articles throughout the year and the coming years.

Marc and I went to the American Hereford Association's annual meeting and events back in late October. An oustanding set of speakers, awards, officer election and meeting kept all the participants busy. The American Royal show was also going on at the same time so if you got tired of being cooped up at the convention you could go down to the Royal and look at cattle and get a little poop on your boots. It was wonderful to see old friends and make new acquaintances.

For me the absolute highlight was the Hall of Fame and Hall of Merit awards. We knew most of the people being inducted and are good friends with several of them. These honors are so meaningful for the families

(continued on page 6)

Holden Herefords: Stacking Genetics to Perform Best for Their Customers



Eric Lawver, and son Brayton with HH Advance 9073. Eric is Brooke Holden's husband. Brayton is the first grandson for Jack and Tresha Holden.

By Terra Ochsner

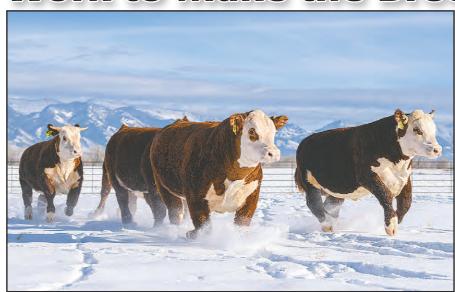
It's impossible to mention Holden Herefords without talking about Line 1 breeding, and it's been that way since the very beginning. Les Holden purchased his first Line 1 bull from the Fort Keogh Livestock and Range Research Laboratory in 1947.

According to the USDA ARS, "Line One has been closed [...] longer than any other identified line of beef cattle."

Founded in 1934 with two sons of Advance Domino 13, "work with Line 1 has contributed greatly to the understanding of maternal genetic effects in beef cattle. The influence of a cow's milk production on the growth of her calf is one well-recognized example."

(continued on page 18)

Churchill Cattle Company: Do the Work to Make the Breed Better



Bulls with the Bridger Mountains in the background. Morgan Meisenheimer pictures the Churchill cattle and focuses a lot on scenic photos to help paint an all-around picture of their herd.

by Terra Ochsner

"Churchill" has become a household name in the Hereford world, and while they've staked their claim in the industry, Dale and Nancy Venhuizen's beginning as producers was a humble one, and it all started with Dale's father.

"I grew up with Herefords," Dale recalled. "My dad had good, quality cattle"

It was never a question in Dale's mind that he'd stick with the Hereford breed as he grew up around them. When it came time for Dale to go out on his own after high school, he'd started to build his own herd. One of his cows had a "good bull calf," and he had to think of a worthy name.

"I ended up naming him Lord Churchill, and I have no idea why," Dale laughed.

Not only would Lord Churchill become the namesake for their operation and give Dale the confidence he needed as a young breeder, but he helped build the Venhuizen family. Dale ended up taking him to the Nugget sale in Reno, Nevada.

"{Lord Churchill} topped that sale

(continued on page 22)



CED BW WW YW MM MG REA MAR +8.4 +.2 +53 +79 26 52 .41 +.12

EBE ELKER EXTREEM 216H (P4413579)

- Birth date 4/17/2020
- Herd bull prospect Dam is a Dam of
- Distinction
- Tons of thickness & class
- A heifer bull
- Pap 43
- BW 68 Ratios WR 111 YR 99 REA 97 IMF 93



CED BW WW YW MM MG REA MAR +5.5 +1.9 +57 +97 31 60 .33 +.15

EPHR ELKER EXTRA 047H (P44153433)

- Birth date 3/6/2020
- A herd bull prospect
- Homozygous polled
- Moderate & thick
- Dam is a herd bull producer and D of D
- Heifer bull
- Pap 36
- BW 77 Ratios WR 118

YR 112 REA 116 IMF 95

90 Polled Herefords 20 South Devons 25 Bred Polled Hereford Heifers 5 South Devon Bred Heifers



CED BW WW YW MM MG REA MAR

+7 +2.4 +61 +93 44 74 .72 +.24



ELKINGTON RANCH 5080 SUNNYSIDE RD. IDAHO FALLS, ID 83406



CED BW WW YW MM MG REA MAR +5.3 +.4 +55 +90 27 54 .65

PRE ELKER POP 845C 053H (P44153332) • Birth date 3/4/2020

- A herd bull prospect
- Dam is a Dam of Distinction
- Great performance on this bull
- Pap 36
- BW 95 Ratios WR 117 YR 112 REA 122 IMF 103

42ND ANNUAL RANGE ATTLE SAI

FRIDAY FEBRUARY 4, 2022 12:30 PM MT

EPHR ELKER **BROKER 005C 104H** (P44153345)

- Birth date 3/15/2020
- A herd bull prospect
- Super clean and fancy
- A great example of pathfinder bloodlines
- A heifer bull
- Pap 41 BW 78 Ratios WR 102 YR 107 REA 120 IMF 91

Elkington Polled Herefords is the source for polled outcross genetics & unique pedigrees.



CED BW WW YW MM MG REA MAR +9.2 -1.2 +52 +84 29 55 .30 +.19

EPHR MISS ELKER BET ON ME 004H (P44153488)

- Birth date 2/20/2020
- Fancy heifer lots of class
- Long and smooth will
- make an outstanding cow Short gestation on this
- heifer • BW 68 Ratios WR 96 YR 107



CED BW WW YW MM MG REA MAR +9.1 +.3 +67 +102 40 73 .82 +.35

EPHR EE PRE ELKER **WARRIOR 005H** (P44153774)

- Birth date 3/1/2020
- A herd bull prospect
- Horned son of Warrior
- A calving ease bull
- Dam is a Dam of
- Distinction
- BW 75 Ratios WR 125 YR 104 REA 110 IMF 95

Contact:

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Elkington Polled Herefords have made a positive impact on our cowherd. When we sorted our replacement heifers, most of the Hereford cross calves retained were sired by Elkington Bulls. They are high volume, deep ribbed females that will make moderate-framed, easy fleshing cows that we appreciate in our family operation. We plan to add more Elkington Bulls Judy Ranch Blackfoot, ID

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R EXCEL 6100 REG: 44155860 SIRE/MGS: ECR 173D ENDURE 8111/VIN-MAR HOMETOWN 407



R MISS VALOR 711 REG: 44265373 SIRE/MGS: RV VALOR 9444G ET/R BONANZA 4164



R KILO 4551 REG: 44265091 SIRE/MGS: SHF EAGLE EYE 001A E009/UPS SPARTAN 2864



R ENTRUST 6180 REG: 44155867 SIRE/MGS: BAR JZ SHOCKWAVE 411F/GENOAS BONANZA 11051



R MISS ENTRUST 1361 REG: 44264812 SIRE/MGS: RST 167Y TRUST 8132/HYALITE ON TARGET 017



R VALOR 4571 REG: 44265093 SIRE/MGS: R VALOR 9444G ET/KJ BJ 236X WARRIOR 292C ET



GR HOMERUN 4470 REG: 44162521 SIRE/MGS: BW 55X 10Y HOMETOWN 80B/C R111 SENTINEL 2264 ET



R MISS KILO 1711 REG: 44264852 Sire/MGS: Shf eagle eye 001a e009/r revolution 4510

THE NUMBERS SPEAK FOR THEMSELVES.

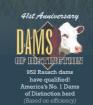
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CALENDAR OF Solve & Exercise

January

- Cattlemen's Congress Oklahoma City, OK
- 12-15 National Western Stock Show Hereford Events Denver, CO
- Premium White-Faced Hereford 13 Influenced Feeder Calf Sale Bagley, MN
- VanNewkirk Herefords Bull Sale 17 Oshkosh, NE
- 21-23 Knippling Hereford Bull Sale TheLivestockLink.com
- Melcher Herefords Online Bull 22 Sale & Open House Page, NE TheLivestockLink.com
- Delaney/Atkins Annual Sale 24 Lake Benton, MN
- 25 Churchill Cattle Co. Bull Sale Manhattan, MT
- 31 Ft. Worth Stock Show Ft. Worth, TX

February

- Black Hills Stock Show Hereford Show and Sale Rapid City, SD
- 3 Ridder Hereford Ranch Annual Bull & Female Sale Callaway, NE
- Stroh Hereford Ranch Ranch-Ready Production Sale Killdeer, ND
- Dvorak Herefords Bull & Female Sale Lake Andes, SD
- Baumgarten Cattle Co. **Production Sale** Belfield, ND
- Elkington Polled Herefords and South Devons Sale Idaho Falls, ID
 - Upstream Ranch Annual **Production Sale** Taylor, NE

Cattlemens Choice Sale (Pelton Polled Herefords) Halliday, ND

Durbin Creek Ranch

9

9

Annual Bull Sale Worland, WY

Friedt Herefords Annual Production Sale Dickinson, ND

South Dakota Hereford State

Show & Sale

Watertown, SD

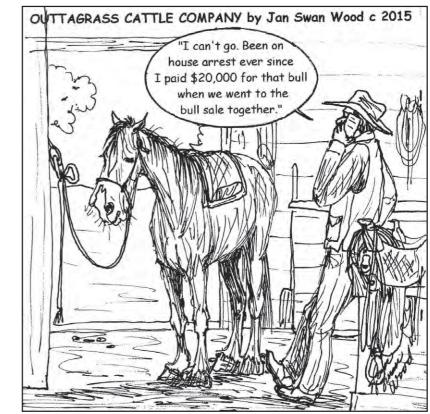
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Topp Herefords Bull Sale Grace City, ND

Fenton Hereford Ranch Sale 11 Irma, AB

Hillsview Farms Open House and Online Bull Sale Eureka. SD & TheLivestockLink.com

> Mrnak Herefords Bull Sale Bowman, ND



The official Hereford publication for the states of South Dakota, North Dakota and Wuoming

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13823 Beaver Creek Place • Reva, SD 57651

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January 2022

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- 14 BB Cattle Co. Bull Sale Connell, WA
- Logterman Hereford and Angus
 Bull Sale
 Valentine, NE
- 14 Fawcett's Elm Creek Sale Ree Heights, SD
- 16 Shaw Cattle Co. Bull Sale Caldwell, ID
- 16-19 Nebraska Cattlemen's Classic Kearney, NE
- 17 Olson Herefords Red Power Sale Argusville, ND
- 17 SD Hereford Influence Feeder Calf Sale Mitchell, SD
- 18 Hoffman Ranch Spring Bull Sale Thedford, NE
- 18 Blacktop Farms Bull Sale Mitchell, SD
- 19 Carmichael Herefords Bull Sale Meadow, SD
- Wagner Herefords Open House
 Online Event
 Redfield, SD and
 TheLivestockLink.com
- 21 Rausch Herefords Production Sale Hoven, SD
- 22 Bar JZ Ranches Annual Bull Sale Holabird, SD
- 22 Ulrich Herefords Bull Sale Lethbridge, AB
- 22 Perez Cattle Co. Spring Bull Sale Nara Visa, NM

- 25 Gant Polled Herefords & Angus Bull Sale Geddes. SD
- 25 Jamison Herefords Bull Sale Quinter, KS
- 26 Tegtmeier Polled Herefords Sale Burchard, NE
- 26 Kreth Herefords & Angus Sale Mt. Vernon, SD
- 28 Colyer Herefords & Angus Bull Sale Bruneau, ID

March

- S&S Polled Herefords Bull Sale Guide Rock NE
- Jensen Bros. Bull Sale Courtland, KS
- 3 Calgary Bull Sale Calgary, AB
- 5 Tricky's Herefords Bull Sale Madison, SD
- 7 Harrell Herefords Bull Sale Baker City, OR
- 8 Harvie Ranching Bull Sale Olds, AB
- 9 Ravine Creek Ranch Annual Production Sale Huron, SD
- 11 L Bar W Cattle Co. Annual Bull Sale Absarokee, MT
- 14 Holden Herefords Annual Production Sale Valier, MT

- 15 Cooper Herefords Bull Sale Willow Creek, MT
- 22 Frenzen Polled Hereford & Angus Bull Sale Fullerton, NE
- 23 Ned & Jan Ward Bull Sale Decker, MT or Sheridan, WY
- 26 Dakitch Production Sale Ada, MN
- 28 Copeland Herefords Bull Sale Nara Visa, NM
- 28 Snowshoe Cattle Co. Bull Sale Arthur, NE
- 28 Oleen Bros. "Best of Both Worlds" Sale Dwight, KS

April

- 9 Knoll Crest Farms Spring Bull & Female
- 9 Thorstenson Herefords Bull & Female Sale Selby, SD
- 16 Stuber Ranch Bull & Female Sale Bowman, ND
- 16 Sandrock Ranch Bull Sale Benton, WI

May

- 28 Innisfail/Mead Sale Madison, GA
- 28-29 Kansas Jr. Hereford Show Manhattan, KS

James Carmichael Memorial Scholarship

James Carmichael, Meadow, SD, was a lifelong Hereford breeder and cattleman. James Carmichael was a quiet man, very devoted to his family and friends. He had a great appreciation of all livestock, but especially his Hereford cattle. He very much appreciated the quiet, peaceful range country they lived in. James Carmichael passed away in September 2007.

The Carmichael family has dedicated this scholarship fund to James Carmichael's memory. His widow and children wish to honor his name and memory by giving young people that have a love for Hereford cattle and agriculture an opportunity to further their education in the hope of providing strong leadership for the agricultural world in the future.

Applicants are eligible from South Dakota, North Dakota, Montana, Wyoming and Nebraska.

This application is available to all High School Seniors and those already attending colleges or universities.

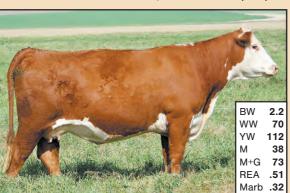
> For application go to www.carmichaelherefords.com or phone Keith Carmichael at 605-490-7659

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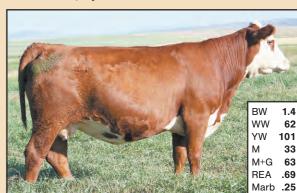
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Homozygous Polled • 462H had one of the heaviest weaning weights we ever produced, 205 adj. wt. of 803 lbs. His mother has a perfect udder. She has had one of our best calves every year. Son of 4013.



CE 7.8
BW 2.3
WW 70
YW 115
M 33
M&G 68
UDDER 1.40
TEAT 1.40
REA .72
MARB .30
CHB\$ 180

Smooth Polled • 3785H is one of the best Daybreak sons we've ever raised. Lots of pigment! Red to the ground and lots of pigment on his face.



BW 2.3 WW 66 YW 109 M 40 M&G 73 UDDER 1.35 TEAT 1.35 REA .68 MARB .19 CHB\$ 153

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Jill's Editorial...

(continued from page 1)

and friends. The Hall of Fame recipients were Jim Courtney, Bob Harrell, Dale Micheli and Laurence Duncan. Hall of Merit recipients were Jim Birdwell and Jim Meents. Congratulations to all the recipients and their families. These are the highest honors given by the American Hereford Association. Two of the recipients told me basically never in their wildest dreams did they think they would be chosen for the honor of Hall of Fame. I'm sure most of the recipients felt that way. It's an incredible fraternity to belong to. Can't wait to see who is selected next year. Coverage of these awards are within this issue.

While production sales have been great, uncertainty in the feeder cattle and cull cow/bull market remains. In our area you just don't know what to expect from one week to the next although it's getting a little better. Of course there are some cattle buyers at local sale barns who like to play favorites on color and breed, not paying mind to phenotypic quality. It's not a new thing, that's for sure. Some markets are better than others and ranchers, Hereford breeders in particular, get their favorite places to sell, and why wouldn't they. It's a big part of marketing if you are selling by the pound at a livestock auction barn. As we all know, some markets or auctions barns discriminate against good

(continued on page 8)



Visiting in Kansas City during the annual meeting were Marc Hotchkiss, Becky Harrell, Joey and Wyatt Agar and Jayna Frederickson.



BREED LEADING EPDS - MARBLING - WEANING WT- YEARLING WT



LOT 165 BW 3.3 WW 75 YW 118 M 37 M&G 74 REA .82 IMF .15 CHB 138



LOT 167 BW .8WW 74YW 118 M 42 M&G 79 REA .64 IMF .19 CHB 151



LOT 210 BW 2.6 WW 67 YW 104 M 35 M&G 69 REA .49 IMF .45 CHB 149



LOT 195 BW 1.3 WW 63 YW 107 M 42 M&G 73 REA .73 IMG .42 CHB 155



+SALE+ MON JAN 17 ★ 12:30PM





100 Hereford Heifers Right off Van Newkirk Replacements

3 Loads Fancy F1 Baldy Heifers Have Not been Topped Sired by Top End Van Newkirk Bulls (See website for details)



LOT 215 BW 3.5 WW 65 YW 104 M 35 M&G 67 REA .52 IMF .28 CHB 143



LOT I BW 1.7WW 66YW 110 M 33 M&G 67 REA .58 IMF .36 CHB 146



LOT 25 BW 1.8 WW 64 YW 106 M 34 M&G 66 REA .64 IMF .49 CHB 163



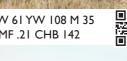
LOT 78 BW 2.5 WW 61 YW 108 M 35 M&G 66 REA .42 IMF .21 CHB 142



LOT 92 BW 3.4WW 70YW 115 M 37 M&G 72 REA .52 IMF .22 CHB 144



LOT 95 BW 3.5 WW 72 YW 115 M 37 M&G 73 REA .69 IMF .29 CHB 148





Jill's Editorial...

(continued from page 6)



Deb and Gus Gustafson from Junction City, KS were in Kansas City for some of the AJHA/AHA events.

Hereford cattle and other breeds seemingly because of the color of their hides. When it starts spilling over into finished cattle more questions arise.

My hat is off to Carrie Longwood Stadheim, Editor of *Tri-State Livestock News*, who recently wrote an in-depth article in which she examines an issue last summer and fall whereby "some buyers of market-ready beef cattle were paying bonuses for Hereford and Hereford influence cattle, while many others were nearly refusing to buy anything but black-hided cattle for slaughter." The article was in the December 4th issue with the title "Color blind? Has breed or color preference shifted."

Carrie is an excellent investigative

reporter for the livestock industry. She grew up on a Hereford ranch and she and her husband, Jeremy Stadheim, continue to raise Herefords. (See Longwood article in our October issue.) So while she is definitely vested in the Hereford breed, she is also able to report objectively, which makes this such a good article.

She is not one to back down and I applaud her for tackling this subject and putting it in print. She was quite fair in her writing and interviews which included Nick Rausch who works for Greater Omaha. If there is room in this issue, the article will be included. I encourage you though to check it out on the Tri-State Livestock News website: www.tsln.com

Marc and I would like to thank the Kansas Hereford Association (KHA) for honoring us with the Friend of KHA award. We are deeply touched and humbled that we were selected for this honor.

-JBH



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ONLINE PRODUCTION SALE & OPEN HOUSE SATURDAY, JANUARY 22, 2022 • AT THE RANCH

Catalog and videos can be viewed at www.melcherherefords.com



HM CUDA 336A Scurred • P44246486 SIRE: BEHM 100W CUDA 504C



HM 1321 DOMINO 343A Horned • 44246461 SIRE: LJS MARK DOMINO 1321

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Three ways to participate:

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Continue: click to bid or place a N

(2 options: click to bid, or place a Max bid)

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LOT 5 — KR 3025 ADVANCE 021H Reg. # 44135959 - DOB: 3/6/20 CED: 10.3 BW: 1.0 WW: 40 YW: 66 M: 31 MG: 51



SELLING 144 F-1 BLACK BALDY REPLACEMENT HEIFERS

REPEACEMENT HEITERS



LOT 7 — KR 7093 DOMINO 023H Reg. # 44135961 - DOB: 3/6/20 CED: 1.2 BW: 2.8 WW: 66 YW: 112 M: 39 MG: 72



LOT 33 — KR 1034 DOMINO 085H Reg. # 44136063 - DOB: 3/16/20 CED: 1.2 BW: 3.6 WW: 55 YW: 89 M: 30 MG: 58



LOT 34 — KR 50B SUPERSTAR 087H Reg. # 44136065 - DOB: 3/16/20 CED: 4.9 BW: 3.7 WW: 52 YW: 90 M: 32 MG: 58



LOT 39 — KR 29D STAR POWER 0103H Reg. # 44204747 - DOB: 3/19/20 CED: 0.1 BW: 4.3 WW: 69 YW: 107 M: 29 MG: 63



LOT 40 — KR 3025 ADVANCE 0104H Reg. # 44136089 - DOB: 3/19/20 CED: 1.6 BW: 4.7 WW: 57 YW: 91 M: 36 MG: 65



LOT 49 — KR 29D STAR POWER 0143H Reg. # 44136137 - DOB: 3/30/20 CED: 4.8 BW: 3.5 WW: 53 YW: 85 M: 27 MG: 53



LOT 59 — KR 50B SUPERSTAR 0168H Reg. # 44136162 - DOB: 4/5/20 CED: 1.8 BW: 1.3 WW: 59 YW: 102 M: 33 MG: 63



For more information contact: **KNIPPLING FIREFORD** 34957 225th St., Gann Valley, SD 57341 Randy Knippling: 605/293-3493 - 605/680-3185 (c) • Garin Haak: 605/293-3289 - 605/680-4637 (c)

Catalogs upon request or on: WWW.KNIPPLINGHEREFORD.COM

19TH ANNUAL PRODUCTION SALE DAUGE OF THE SALE FOR THE FORM OF THE

- HORNIND GRUNTICS -



Sire: LSW WCC ABOUT TIME X06 DOB: 3/9/21 • BW: 86 • 205 WW: 634 AHA' GE·EPD

CE -8.9 BW 5.2 WW 57 YW 96 SC 0.8 M 30 MG 59 REA .81 MRB .05 CHB\$ 145



Sire: EXR BANKROLL 8130 ET DOB: 2/27/21 • BW: 83 • 205 WW: 719

CE 8.0 BW 1.6 WW 60 YW 101 SC 0.8 M 30 MG 60 REA .95 MRB .02 CHB\$ 128

> AHAY GE-EPD

CE 1.5

BW 3.0

WW 62

YW 105

SC 1.1

MG 65

REA .46

MRB .22 CHB\$ 144

M 34

BCC DOMINO 137J

Sire: CL 1 DOMINO 9108G 1ET DOB: 2/2/21 • BW: 84 • 205 WW: 7

GE-EPD

CE 1.6
BW 4.0
WW 63
YW 91
SC 1.5
M 31
MG 62
REA .57
MRB .10
CHB\$ 110



Sire: HH ADVANCE 8392F ET DOB: 2/14/21 • BW: 88 • 205 WW: 740

BCC DOMINATOR 171J ET

Sire: BCC DOMINATOR 619D DOB: 2/18/21 • BW: 84 • 205 WW: 714 ALTIANY FEIEDD

CE 6.3 BW 1.3 WW 60 YW 106 SC 1.2 M 27 MG 58 REA .96 MRB .30 CHB\$ 172



Sire: SR SUSTAIN 808F DOB: 8/20/20 • BW: 77 • 205 WW: 686 AHAY GE-EPD

CE 10.1 BW 0.3 WW 58 YW 95 SC 1.3 M 39 MG 68 REA .60 MRB .23 CHB\$ 131

SELLING SO POWERFUL HEREFORD AND ANGUS BULLS,
20 COMMERCIAL HEREFORD HEREFORD 10 F1 BALDY HEREFS

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1911 ANINUAL PRODUCTION SALE DAUGNOS AND A 2022 O 1:00 PM. MST OAR the remen

— POLLLAD GANLATICS —



Sire: JDH AH PROMINENT 21G ET DOB: 1/29/21 • BW: 71 • 205 WW: 719



Sire: JDH AH PROMINENT 21G ET DOB: 1/28/21 • BW: 81 • 205 WW: 732

AHAY GE:EPD

CE -2.9 BW 4.9 WW 71 YW 114 SC 1.3 M 27 MG 62 REA .87 MRB .04 CHB\$ 137



Sire: ECR 628 ADVANCE 8014 DOB: 2/12/21 • BW: 76 • 205 WW: 702

AHAY GE:EPD

CE 0.6 BW 4.6 WW 67 YW 105 SC 1.4 M 34 MG 67 REA .33 MRB .17 CHB\$ 121



Sire: HCC RIO GRANDE 9101 G ET DOB: 2/24/21 • BW: 89 • 205 WW: 647

AHAY GE·EPD

CE -1.0 BW 4.8 WW 60 YW 99 SC 1.5 M 23 MG 53 REA .57 MRB .12 CHB\$ 135



Sire: HAROLDSON'S UPGRADE T100 33D

AHAY

CE 8.5 BW 0.9 WW 53 YW 75 SC 0.9 M 50 MG 77 REA .36 MRB .15 CHB\$ 99



Sire: SR SUSTAIN 808F DOB: 2/27/21 • BW: 83 • 205 WW: 742

Bulls fed free until April 1st.

—— All bulls GE-EPD'd –

LIKE US ON F



Birdwell Vanguard 5022 9337 & MGM HYFA Hereford Girl 37Z to John Schull,

Embryo:

\$1,050.

Sale Reports

Generations a Family Affair Sale Next Generation Genetics and MGM Polled Herefords Endeavor, Wisconsin October 10,2021 **Auctioneer: Eddie Burks** Cattle sold into 7 states

28 Female Lots — \$3,168

Top Selling Open Female:

Lot 28B, Next Gen 8459 Sweet Sally 111 to C&L Herefords, \$6,500.

Top Selling Pairs:

Lot 4, MGM Booming Sensation 23G ET by Churchill Sensation 028X to Slayton's Beardance, PA, \$3,000. Calf. MGM 730 Vanguard Princess 16J by Birdwell Vanguard 5022 9337 to Slayton's Beardance, \$4,700.

Lot 11, MGM Red Star 11F by MSU TC

Revolution 4R to Joe Sutherland \$3,600. Calf, MGM Lead Star 18J to Rock R Simmental, \$3,200.



Top Selling Female at the Generations A Family Affair Sale was Lot 28B, Next Gen 8459 Sweet Sally 111. She sold to C&L Herefords, Ixonia. WI for \$6.500.

CATTLEMEN'S CHOICE SALE **FEBRUARY 7, 2022**

1 pm MST • At the Pelton Ranch • Halliday, ND

SELLING HEREFORD & ANGUS BULLS REGISTERED BRED HEIFERS & F1 BALDY OPEN HEIFERS



WSF WARRIOR FUSION F51

Reg#: P44066989

Sire: WHITEHAWK WARRIOR 845C ET

Dam: CKP MIRADA 3005 ET



BUSHS SHIFTIN GEARS 82

Reg#: 18941934

Sire: MOGCK IN FRONT 353

Dam: BUSHS BISMARCK GAL 0436

Featuring these herd sires



GLENLEES 5D HUMBOLT 1F

Reg#: P44191261

Sire: HAROLDSONS TOTEM 200Z 5D Dam: RVP 106A CAMEO GIRL 45C

PELTON POLLED HEREFORDS



Craig Pelton 40 93rd Ave Halliday, ND 58636 701-260-0058



Meemie and Mel Contour from Wheatland, WY were at the Mohican West Bull

Mohican West Bull Sale Nov. 8, 2021 Laurel, MT

Auctioneer: Joe Goggins

45 Bulls — \$3,064

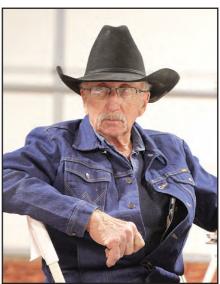
Top Lots:

Lot 46, TDP 4013 211H, 9/2/20 by Innisfail WHR X651/723 4013to Durbin Creek Ranch, Thermopolis, WY, \$6,500. Lot 7, Mohican Advantage 25H, 2/2/20 by EFBEEF BR Validated B413 to Keenan Ranch, Ismay, MT, \$6,250.

Lot 43, TDP 4013 208H, 8/30/20 by Innisfail WHR X651/723 4013 to Yellow Horn Ranch, Custer, MT, \$5,000.

Lot 3, Mohican Blueprint 9H, 1/5/20 by Boyd 31Z Blueprint 6153 to Jim Hultine, Helena, MT, \$4,750.

Lot 22, Mohican Salute 76H, 2/16/20 by NJW 76S 27A Salute 201C to Keltner Ranch, Terry, MT, \$4,750.



Warren Dunn from Buffalo, SD, was a repeat customer at the Mohican West sale.

70 HOMOZYGOUS POLLED HEREFORD BULLS

BAR JZ RANCHES

TUESDAY, FEBRUARY 22, 2022 • 1:00 P.M.

73RD ANNUAL BULL SALE

DVAuction

• 13 Two-Year-Old and 18-Month

• 58 Yearling **Polled Hereford Bulls**



Polled Hereford Bulls

 50 Yearling **Limousin Bulls**







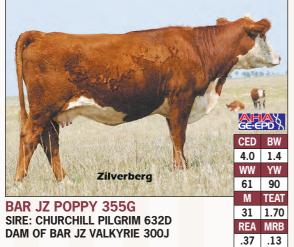


NEW LOCATION!

BAR JZ SOUTH RANCH SALE BARN







Zilverberg

BAR JZ VALKYRIE 300J

SIRE: RV VALOR 9444G

Pictured at 9 months

6.7 1.5

63 97

M TEAT

30 1.60

REA MRB

.62 .12

BW 70



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for catalog and video of sale bulls



.65 .12

Don & Peg Zilverberg Seth & Bridget Zilverberg Holabird, SD 605/870-2169 Seth 605/870-1302 Don 605/852-2966 Office cattle@barjz.com

Sale Report

SD Excellence Sale

Brookings, SD Nov. 13, 2021

Auctioneer: Chisum Peterson

21 Females — \$4,131

16 Steers — \$2,300

Lot 4, BSC Adle 1251 ET, 3/12/21 by ECR Shameless 7586 ET; consigned by Blume Show Cattle, Redfield, SD sold

to Heezen Ranch, Wessington Springs,

Lot 8, CC Julie 46F 10J ET, 2/6/21 by H FHF Authority 6026 ET; consigned by Covey Cattle, Hamill, SD sold to Max McGunegill, Jasper, MN, \$6,750.

Lot 21, LP Miss Dinero 108 ET, 3/17/21 by DKF RO Cash Flow 0245; consigned by Peterson Cattle Co., Holabird, SD sold to Jason Hasper, Herreid, SD,

Lot 6, BRNT KB Velvet 312J ET,

1/10/21 by ECR RO Rushmore 418 ET; consigned by Brandt Herefords, Emery,

SD, sold to Kansas Kroll, Andover, SD,

Lot 17, LLH Lady Sensation 107,

3/04/21 by ECR 2296 Flot Sensation;

consigned by Landon Laible, Howard,

SD, sold to Gabrielle Fink, Plankinton,

Lot 34, 139, 3/26/21 by R Leader 6964;

consigned by Muller Cattle, Davis,

SD, sold to Jason Hasper, Herreid, SD,

Lot 33, 10, 3/25/21 by Miles Ahead; con-

signed by Muller Cattle, sold to Makayla

SQCF 10 Home Plate 725; consigned by

Stenberg Herefords, Colman, SD sold

to Havana Mikkelson, Watertown, SD,

Lot 23, Blum Abe 988J ET, 3/06/21

by CHEZ/HARA/PUGH Mr 8860 con-

signed by 4K Cattle Co., Reliance, SD,

sold to Jason Hasper, \$3,500.

Simmermon, Colton, SD, \$3,750.00 38, SQCF 725 Alpha 153, 5/2/21 by

Top Females:

SD, \$6,750.

\$6,000.

\$5,000.

SD, \$5,000.

Top Steers:

\$4.250.

\$3,750.



Pete Atkins (left) from Tea, SD and Dan Fawcett from Ree Heights talking things over before the SD Excellence Sale.

> Robbi Pritchard (left), Aurora, SD, Donnie Begalka, Castlewood, SD and Dick Wettlaufer of Winfred, SD probably discussing EPDs!



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WEDNESDAY, FEBRUARY 2 * SHOW 9AM | SALE 1PM

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Michael Blume

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Robert Orsten Willmar, MN | (320) 894-0171

Covey Cattle Calah Covey Hamill, SD | (605) 840-1334

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Kolton Knutson Clinton, WI | (608) 732-4955

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Kyle Dolieslager Doon, IA (712) 460-0081

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Windsor, CO (970) 381-6316

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Keith Fawcett

Ree Heights, SD (605) 870-0161

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Brad & Mag Freking Alpha, MN (570) 841-0401

Hanson"s Polled Herefords

Sherry Hanson Conde, SD | (605) 382-7477

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Kegley Farms

Burlington, WI (414) 254-2379

Knutson, Kinlee

Kinlee Knutson Clinton, WI | (608) 732-4955

Krebs Cattle Company

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Gordon, NE (308) 360-0300

Krebs, Kynsleigh

Kynsleigh Krebs Gordon, NE | (308) 360-0300

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Katie West

Harrisburg, NE | (701) 870-0385

Lazy VK Herefords Jared Schinzel

Burns, WY | (970) 290-1742

Lietzau Hereford Farm

Harold Lietzau Sparta, WI | (608) 633-2875

LNJ Farms & Ranch

Jackie Bothe

Aurora, SD (605) 691-3842

Muller Cattle Glenn Muller

Davis, SD | (605) 359-0668

Muller Cattle

Steven Muller Agar, SD | (605) 359-0667

Neil, David

David Neil

Pine Island, MN | (507) 696-3386

Neilyne Genetics Byron, MN | (507) 993-5062

Nelson Herefords

Brett Nelson Burwell, NE | (308) 214-0334

Petrilena Herefords

Pieper Livestock

Shaedan Rasmussen Aurora, SD | (605) 690-0100

Clayton & Rhonda Sander

TSR Cattle Co.

Troy & Shannon Rasmussen Aurora, SD | (605) 690-0100

Jackson Walsh

DeGraff, MN (320) 368-0225

White Ranch

Jeff White

Menomonie, WI (715) 556-0526

William Wilhelm Sundance, WY | (307) 281-5896

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Lance & Brent Wirth

New Richmond, WI (715) 377-6876 or (715) 760-1727

Michael & Brittany Petrilena Keenesburg, CO | (720) 955-1266

Elle Pieper Gary, SD | (605) 520-6106

Rasmussen, Shaedan

Sander Herefords

Custer, SD | (605) 673-4205

Stroh, Leighton Leighton Stroh Roy, MT | (406) 366-3295

Walsh Family Herefords

Wilhelm Cattle

Lynne Johnson, Milford, IA, at the Excellence Sale. She and her husband Jack are good customers at this sale.

BREED REPRESENTATIVES: Michael Blume 605-870-0052

Troy Rasmussen 605-870-0052

JUDGE:

Jeff Ward, Laramie, WY

AUCTIONEER: Lynn Weishaar, Reva, SD

SUPREME ROW JUDGING & PARADE: Saturday, February 5 Judging 6pm | Parade: 8pm











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CATTLE SHOWS WEDNESDAY, FEBRUARY 16 BULL SALES THURSDAY, FEBRUARY 17 HEIFER SALES FRIDAY, FEBRUARY 18 PROSPECT STEER SALE SATURDAY, FEBRUARY 19

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ANNUAL PRODUCTION SALE Wednesday, February 9, 2022 1 p.m., Stockmen's West, Dickinson, ND

Selling: 34 Yearling Bulls - Including 4 Bulls, 2 polled, from Jill Hotchkiss • 12 Two-Year-Old Bulls
10 Registered Open Yearling Heifers • 35-40 Commercial Open Yearling Heifers
40 F1 BWF Heifers from Duane & Garrett Zent • 60 F1 BWF Heifers from Bert Hauge
35 F1 BWF Heifers from Paige Hagen

Sires represented: CL 1 Domino 6187D, CL 1 Domino 993G 1ET, HH Advance 9102G, HH Advance 3297A ET, H5 5019 Advance 8217 H5 2185 Domino 799, FH Navarro 227, FH Navarro 242 MD, H5 1147 Advance 417 and UU Sensation 7056E



Service Services	BW	3.2
	WW	47
	YW	81
	М	30
	MG	54
	REA	.50
	MRB	.24
	CHB\$	131

FH 928 MARK DOM 103 LC • 44280642 • **DOB:** 1/28/21 This 0945 grandson really pushes the scale down. He was the heaviest at weaning. He's long & deep sided with a big hind quarter. Dam has a perfect udder.



9		
	BW	2.8
and the same	WW	52
	YW	89
	М	33
	MG	59
1	REA	.52
	MRB	.13
10000	CHB\$	115

FH 242 NAVARRO 114 MD 1ET • 44305252 • DOB: 2/6/21 This ET son of 242 & our favorite 572 cow is stylish & clean made with meat in all the right places. 149 is a flush mate.



200	BW	4.3
1000	WW	47
	YW	80
	М	26
	MG	50
	REA	.52
The State of the	MRB	.15
1	CHB\$	122

FH 928 MARK DOM 115 AF • 44305245 • DOB: 2/8/21Half brother to 103 out of a 12 year old cow. He's clean made, wide topped & correct in his structure.



	WW	52
l	YW	90
	М	36
	MG	62
	REA	.56
	MRB	.20
	CHB\$	139

BW 1.7

A 993G son out of our Stuber 553C donor cow. He's smooth shouldered, long sided & red to the ground. He boasts 15 traits above the 30th percentile



	BW	4.0
	WW	70
	YW	111
100	М	36
100	MG	71
SWING S	REA	.21
100	MRB	.20
1000	CHB\$	117

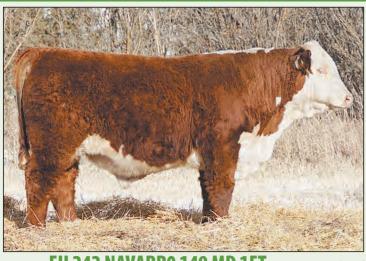
FH 417 ADVANCE 124 MD • 44305244 • DOB: 2/20/21This is the third 417 son our 426 cow has had in the sale. He is long sided, deep ribbed & wide from behind.



BW 1.9
WW 56
YW 94
M 31
MG 59
REA .40
MRB .37
CHB\$ 138

FH 6187D DOMINO 129 1ET • 44302321 • DOB: 2/8/21 This ET son of 6187 by our 318 donor cow has been impressive since birth. Two red eyes, red to the ground & structurally sound. He has a great EPD package.

HEREFORD AMERICA • January 2022 www.herefordamerica.com • 17



BW	2.3
WW	51
YW	87
М	33
MG	59
REA	.52
MRB	.14
CHB\$	116

FH 242 NAVARRO 149 MD 1ET • 44298777 • DOB: 2/11/21



1 P 4 T 100		
1	BW	2.5
10	WW	55
7.5	YW	91
ALC: N	М	33
	MG	60
	REA	.47
Will Street	MRB	.19
	CHB\$	129

FH 799 DOMINO 159 • 44305250 • DOB: 3/4/21 A 799 son that's long sided & moderate framed. Dark red & short marked. Dam has a perfect udder.



	BW	4.3	
发.	WW	55	
1.5	YW	94	
	М	25	
¥6	MG	52	
	REA	.41	
1	MRB	.29	
3. h	CHB\$	134	

VARRO 094 MD • 44207601 • DOB: 3/10/20

A 227 son who is thick made & short marked. He offers tremendous internal capacity & natural thickness throughout.



FH 9102G ADVANCE 156 • 44305253 • DOB: 3/4/21 A light birthweight son of Holden 9102G. He's solid marked & has gotten better every step of the way.



BW	2.7
WW	57
YW	96
М	36
MG	64
REA	.28
MRB	.11
CHB\$	121

BW

M

MG

REA

MRB

1.6

84

28

54

.50

.30 145

FH L1 DOMINO 165 LF • 44305246 • DOB: 3/10/21 who offers an excellent EPD package. 11 traits above the 30th percentile.



BW	3.0
WW	53
YW	89
М	26
MG	53
REA	.26
MRB	.27
CHB\$	122

FH 227 NAVARRO 0142 MD • 44207691 • D0B: 4/23/20
A 227 son who is long sided & heavy muscled. He's been a standout amongst our two-year-olds all summer & fall.



A great representation of this year's heifers. 1102 is long & deep sided & is wide over top & into her hind quarter. More like her will be offered on sale day.

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Holden...

(continued from page 1)

Though the original intent was "to capture heterosis — or hybrid vigor — and produce a consistent product by crossing inbred lines," the detrimental effects of strict, and closely related inbreeding on production efficiency and the expression of recessive defects were obvious, the USDA says.

On a positive note, though, Line 1 cattle have shown that "the Hereford-Angus cross female is widely viewed as one of the best females available for commercial beef production. In large part, because of heterosis, these cross-bred cattle have high fertility, are long-lived, and thrive in temperate regions," USDA says. "Today, more than half of all Herefords recorded in the United States trace part of their ancestry to Line 1."

Now, nearly 75 years after his great

grandfather, Jack Holden and his family are 100 percent invested in the power of line breeding and are carrying on the Line 1 tradition in a big way.

"It is a big part of what we're known for," Holden said. "There's no doubt about the consistency of line breeding."

This consistency is what has helped Holden customers "feel comfortable" because "what you see is what you get," Holden explained.

And what you're going to see when you look through their cattle is uniformity and functionality across the board.

"We breed for quality," he said. "If you don't like the first five or 10, you won't like the next 300."

More specifically, Holdens don't believe in chasing trends or breeding "the outliers." Instead, they look to make complimentary pairings.

"We aren't trying to raise the ultimate curve bender," he said. "We look for balanced traits across the board."



Fall bulls out on pasture at Holden Herefords near Valier, Montana.

Holden acknowledged that you could select consistent phenotypic traits without line breeding, however, they won't have that consistency with their pedigrees."

"The strength of our program is our

selection, and when you look at our program, we are above average across the board all the time," Holden said.

A large part of their success, Holden added, has to be attributed to their Line 1 genetics which have stood the test of time when other line breeding families couldn't.

"There's been a lot of families of cattle that were line bred, and a lot of them couldn't withstand it" because those non-Line 1 families had genetic issues that "stacked up over time [...] whether it was an udder issue or a true recessive genetic defect," Holden explained.

But, that's not to say that Line 1 cattle are immune to the potential risks of line breeding; with that in mind, Holdens are extremely intentional with their breeding decisions to avoid those issues and to promote genetic progress at the same time.

With line breeding, "you exaggerate good traits, and you can exaggerate bad traits," Holden conceded. "You have to be extra careful."

One measure that's taken is to cull extremely hard, especially when it comes to the fertility of their females.

"We use a short 50-day breeding season followed by a 30 day clean up. All cows that don't breed in the first 50 days are sold unless there is a very specific reason for them not breeding," Holden said. "This is one of our checks and balances to make sure we keep everything in order and don't push any traits too far."

When it comes to the bulls used in their herd, they stick around for a maximum of three breeding seasons because in that time, Holden said, "a bull should raise a son better than himself. We want to turn the generations and keep the progress moving."

To push their genetics forward, Holdens have incorporated an elaborate embryo transfer program with only proven females because "you can't have too many great cows stacked in a pedigree," Holden explained.

Additionally, the Holden outfit has historically put a heavy emphasis on the data behind their breeding strategies.

"We have to look five or six years

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NightCap 7256E - 7 sons Long Range 141F -7 sons Ridge 311F - 5 sons



BLL 7256E NIGHTCAP 17J
44288370 • 2/26/21 • Horned
Sire: CHURCHILL NIGHTCAP 7256E
MGS: UPS DOMINO 3027
CE 13.1 BW -0.4 WW 43 YW 76 MM 28 MG 50
REA 0.41 MARB 0.25 BMI\$ 394 CHB\$ 128



BLL 504C CUDA 54J
44288353 • 3/3/21 • Polled
Sire: BEHM 100W CUDA 504C
MGS: NJW 73S 38W RIDGE 103C ET
CE 3.1 BW 2.0 WW 62 YW 103 MM 42 MG 73
REA 0.64 MARB 27 BMI\$ 457 CHB\$ 150



BLL 203D LONG RANGE 93J 44289440 • 3/15/21 • Polled Sire: NJW 76S 27A LONG RANGE 203D ET MGS: CHURCHILL SENSATION 028X CE 5.9 BW 2.0 WW 56 YW 91 MM 35 MG 63 REA 0.36 MARB 0.08 BMI\$ 434 CHB\$ 99







44289469 • 3/19/21 • Polled Sire: NJW 76S 27A LONG RANGE 203D ET MGS: CHURCHILL SENSATION 028X CE 5.0 BW 2.0 WW 55 YW 90 MM 36 MG 63 REA 0.31 MARB 0.07 BMI\$ 421 CHB\$ 97

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(continued on page 20)

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 CE
 BW
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 CHB\$

 3.5
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UPS MIGHTY 7850 ET



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UPS 2504 SENSATION 7616



 CE
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H5 6128 DOMINO 8193 1ET



 CE
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 REA
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 0.20
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Holden...

(continued from page 18) ahead on breeding," Holden said. "We are 100 percent focused on data."

Not only does this allow Holdens to mitigate any potential issues that could arise with line breeding, but it helps them to keep their genetics relevant and competitive.

"We always select cattle to improve our herd, but at the point we're at, it takes an incredible individual to make the needle move," Holden mentioned. "The bar is already set pretty high." Now, it's important to note that just because the Holden herd remains closed, they still recognize the great things that are out there in the Hereford breed. Their decision to maintain their Line 1 exclusive program stems almost entirely from what these genetics can go out and do for others.

"There are a lot of good bulls in the breed," Holden said. "But that's our program."

When asked, hypothetically, why he doesn't go out and tap into some of those other great programs, Holden said that it would hamper what the Line



HH Miss Advance 4287B is the dam of two of their high selling bulls last year. Their 0022H bull is out of this cow, and he sold for \$75,000 for $\frac{1}{2}$ interest and combines a great phenotype with lots of pigment and calving ease.



HH 8046F and 4287 are what Holden's deem the "ideal Line 1 female." HH Miss Advance 8046F is the dam of their 0043H bull that sold for \$100,000 last spring.

1 breeding could do for his own customers.

"If I bring in an unrelated bull, I'd be seeing that kick myself and taking it away from customers," Holden stated. Put simply, the "years of performance selection that pops out" in Holden cattle would be expressed more heavily in their own herd instead.

One way Holden cattle are really exceptional for their customers is with their "extra weight at weaning," he said. "It's obvious to the eye."

One customer called and said he "weighed their baldy calves and they

were 80 pounds different from their straight blacks," Holden explained. "We sell pounds and efficiency."

The consistency and quality of Holden genetics have also been useful when breeders get in a bind with their own herds and need to get things back on track.

"Over the years, the Line 1 has always been the source that they come back to to fix problems in their herd," especially when breeders were chasing extremes and defects like dwarfism surfaced, Holden said. "What saved us back then is that when other cattle had



wrecks, they needed what we had."

When it comes down to it, though, Jack Holden puts as much time, effort, and passion into his program because he takes a lot of pride in carrying on his

great-grandfather's legacy – which was not something he was expected to do, but rather it was a conscious choice.

In fact, at one point in his life, Jack got into the Angus business with his



Evans Family — (Left to right) Brinkley, Taylor, Jay D and Kelli Evans.



Holden Family — (Left to right) Jessica and Brad Holden, Eric and Brooke Lawver, Jack & Tresha Holden.

"For a while, I had Angus, and I just had them," Holden remembered. "I didn't love them like I loved the Herefords."

So, he dove headfirst into the indus-

try that he really loved.

He recalled telling his grandfather that "if you're going to pass this on to me, I'll do my best to carry on everything you've done."

And Jack has done more than just carry it on - he's helped make the Holden name a household one in the cattle business across the United States and around the world.

For instance, Holdens have made a big impact in Uruguay which, Jack mentioned, "has a very strong Hereford base in their national cowherd and has a great group of Hereford breeders."

"We have exported semen down there for quite a few years now and the Line 1 cattle have had a very strong influence in the Horned herds in Uruguay," he added.

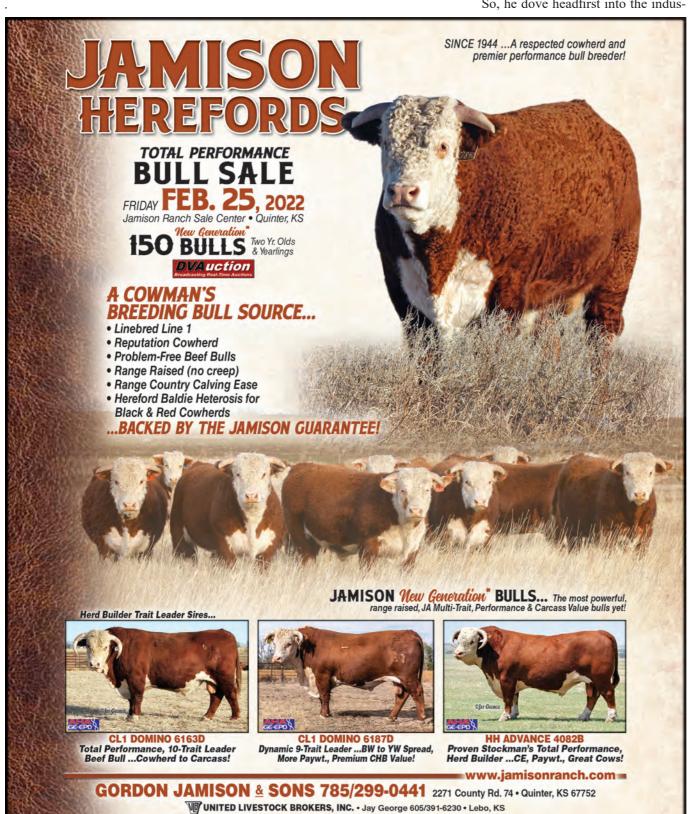
"We also have several clients in Australia that have imported semen from Line 1 bulls to use," Holden said. "We have visitors from Australia almost every year coming over to see the next generation of young sires and select the ones they like to use in their herds."

With the help of JD Evans, who has been working alongside Jack for over 25 years, and now the help of his son and son-in-law, the Holdens are able to host two outstanding sales each year: their "Miss Advance Female Sale," which took place in September, averaged over \$7500 on 30 lots with a top of \$31,500. They'll be hosting their 56th annual production sale in the Spring.

Jack bought into what Les built, and he couldn't be happier that the "fourth generation is back - it's pretty exciting."

On a larger scale, what's particularly exciting, Holden concluded, is that the perception of Hereford cattle is shifting, especially in the commercial side of things, and no matter who you are, or what your program consists of, he wants to see the success of the Hereford breed.

"People involved in the Hereford breed are some of the very best, and it's great to see that perception is finally on our side," Holden said. "I don't care what you raise, good Hereford cattle are good for all of us."



Churchill...

(continued from page 1)

and gave me enough money and confidence to go buy a ring for Nancy," Dale said. "He got our married life started."

Dale and Nancy officially started the Churchill herd in the 1980s with the purchase of a few small cowherds to establish the ground floor of their program. With all of the hope, passion, and confidence in the world in what they were trying to do, Dale and Nancy weren't immune to the hardships that the ag industry, and specifically the Hereford breed, experienced during those years.

"The 1980s weren't good to agricul-

ture. It was not easy," Dale said. "We were a young family just trying to make it while raising young kids."

At times, Dale wasn't sure they were going to make it and "thought the breed would drop out of sight." But looking back now, the Venhuizens stuck with it because they "always enjoyed Herefords and Hereford people," and he's proud of how the breed "built back its reputation."

As Herefords began to reestablish their footing in the 1990s and made "some real progress" in the 2000s, so did the Churchill program.

Now, over 40 years later, the notoriety of their herd has grown, but one thing, the most important thing, has stayed the same.



Dale has loved studying and evaluating good, Hereford cattle since he was young.

Photo by Morgan Meisenheimer

"Currently, it's just Nancy and me making decisions together," Dale stated.

Their four daughters, Katie, Anne, Megan, and Camille, all have their own careers, and three live out of state with their own families.

"They help out here, just not in a day-to-day capacity," he said, and as time has gone on, Dale and Nancy have started to take the future of the ranch "day-by-day and year-by-year."

The Churchill ranch, like any other, is no small undertaking, especially with their goal of raising exceptional cattle that are competitive in the Hereford world and across all breeds. Annually, they host a fall female sale with about

100 outstanding females, a spring bull sale with approximately 125 head, and they'll have nearly 350 pairs when calving season is said and done.

To keep them from chasing their tails, Dale and Nancy are considering downsizing to a more manageable number during calving season, but until then, they have managed to enlist the help of a "great crew" to make things run smoothly.

Buck Ward has been with the Venhuizens for five years now, and he "manages the feedlot and cowherd, is in charge of farming, and works with commercial bull buyers," Dale said.

(continued on page 24)



Dale and Nancy pictured with eight of their now nine grandchildren. For them, it's exciting that the kids are getting old enough to really get their hands dirty when they visit the ranch.

Photo by Sarah Notorius



Durbin Creek Ranch Annual Bull Sale

WEDNESDAY, FEBRUARY 9, 2022

WORLAND, WYOMING | 1:00 PM MST

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DCR 428B Manhattan 0018



DCR 428B Manhattan 0072

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Churchill...

(continued from page 22)

They also take advantage of the fact that their ranch is only 20 miles from their alma mater: Montana State University. They "rely on young people" who come out and work part-time, and they've hit the jackpot with some great help over the years.

Colby Atchinson is studying engineering at MSU and has been helping on the ranch for three vears now.

"He's everything you could possibly ask for in an employee," Dale said.

Megan Leep has done a lot of sale prep for the ranch, and they even had an intern from Iowa who wanted to gain some experience and fulfill a dream of living in Montana.

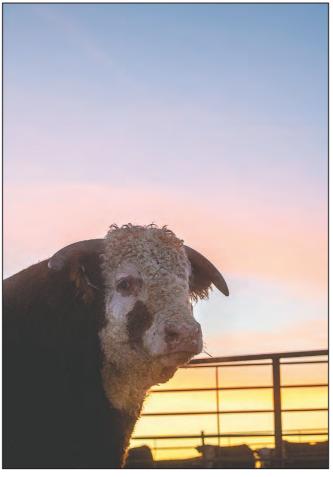
"That went really well," he said. "Internships don't always work well, but sometimes it works out for both of you.

Outside of the physical labor that goes into making a ranch run smoothly, Dale and Nancy have committed wholeheartedly to the marketing of their operation. They like to incorporate a mix of traditional print advertising while also branching out into the virtual space.

In order to achieve their goal of producing and marketing "the very best quality Hereford genetics for the local, national, and international beef industry," the Venhuizens have been working with Morgan Meisenheimer to take their photos, build ads, and put together their sale catalog.

They're proud of the work Meisenheimer does, because the pictures she takes "aren't photoshopped," Dale said. "They are what they are."

The sleek design of their website and their



Sensation 028X helped get the Churchill name on the map and push the breed forward, Dale said. Photo credit to Morgan Meisenheimer.

social media presence, which is a different approach than they've had in the past, is thanks to the help of Katie Songer.

"The social media deal is pretty incredible," he explained. "It's today's news, on demand."

However, for any of this, the photos, the Fall female and

Spring bull sales, the website, and social media, to be effective, it comes down entirely to the quality of the cattle. Dale and Nancy believe that intricate genetic planning is necessary because, in order "to be viable two years from now, we have to make smart decisions today," he said.

"Are genomics and EPDs perfect? I don't know. But, they help," Dale mentioned.

Churchill cattle are evaluated objectively from a young age by blending together the right recipe of birthweight, weaning weight, and yearling weight and putting it all "in an eye-appealing package," he said.

"They have to look good - there's a sense of pride in ownership," Dale stated.

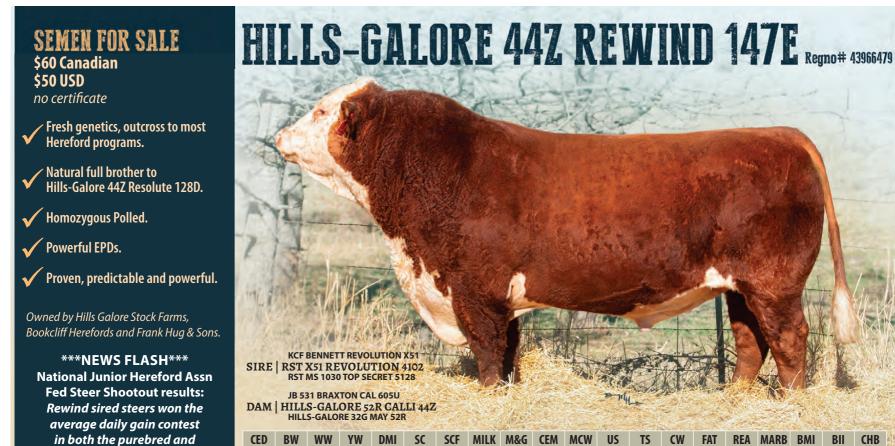
The Churchill program is also young in terms of the cattle they use. While some operations are leery of using genetics before the individual has really proven themselves, Dale has the utmost confidence because he's done extensive genetic research and has been planning for these cattle for years prior to when they were born.

"We have a high level of confidence in our cattle from a young age," Dale said. "There's a cowboy sense on the ranch with EPD's and genomics along with how we see cattle put together."

Aside from raising elite, home-raised cattle such as Churchill Sensation 028X, who Dale believes "did a lot of good for the breed," the Venhuizens aren't shy about investing in quality genetics from other producers; However, being the planners that they are, Dale and Nancy have a select group of herds from other operations that they have trust and confidence in.

One investment that they're particularly excit-

(continued from page 26)





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Final Farewell

On Friday night October 15, 2021 Neal DeLoy Ward (62) of Blackfoot, ID passed away. Neal loved his family, God and country. Neal, the son of DeLoy and Viola Ward, grew up in Rexburg, ID and was an avid scouter earning his Eagle and his American Farmer degree in FFA. He married his high school sweetheart Shelly Greene in the Idaho Falls Temple on March 21, 1980. Neal and Shelly moved to Blackfoot, ID to raise kids, cows, hay and grain. He passed his love of cows and the farm to his kids and grandkids. They have all helped with both the farm and cows.

Neal started a life-long love of cows and farming at the age of 3 as he rode a tractor with his dad and even the herd bull on his own when he was a little older. He accomplished his dream of owning and operating a successful farming and seedstock operations in both Madison and Bingham Counties and is well known for his purebred cattle across the United States and beyond. He owned Wooden Shoe Farms and Timber Creek Ranch which raise and sell registered Polled Hereford and Angus cattle. His cattle have won many awards at state, regional and national shows.

Neal had a big heart and helped a lot



of people. Everyone knew him as the person that could tell a good story that even in sad situations could make everyone laugh and smile.

He will be greatly missed by his family including: wife Shelly Ward, son Brad Ward (Blackfoot, ID) and his wife Brittany Ward and their children Jaylin, Zeke, Zade, Emma, Breck and Locke; his daughter Alicia Billman (Rigby, ID) and her husband Steve Billman and their children Tymber, Chyloh, and Cache; his daughter Jennifer Nelson (Buhl, ID) and her husband Arlin Nelson and their children Boedon, Treven, and Case: his son Kyle Ward (Blackfoot, ID); and his daughter Kelsie Ward (Santaquin, UT) and partner Brooke Ward; his parents DeLoy and Viola Ward (Rexburg, ID); mother-in-law Ada Greene (Archer, ID): brother Robert (Karen) Ward (Mountain Home, ID), sister Eileen (Glenn) Bradbury (Perry, UT), sister Ruby Ward (Logan, UT), sister Susan Rose (Matt) Lindsey (Rigby, ID) brother Perry (Holly) Ward (Blackfoot, ID), and more including in-laws, Bryant & Michelle Greene (Archer, ID), Gary & Wendy Wilcox (Archer, ID), Richard & Julie Griffel (Ashton, ID) and many nieces and nephews.

Condolences can be sent to the family at www.hawkerfuneralhome.com.

Arlo Janssen

Arlo Janssen, 82, died in Klamath Falls, OR, on Nov. 4. He was born Jan. 8, 1939, to Herschel "Pete" Janssen and Marian Craig Janssen. He married Abbie Ryan on March 17, 1967, and they had one daughter, Andra Campbell, on Dec. 15, 1971. Arlo and Abbie divorced in 1973.

Arlo was active in sports in high school and received a full ride scholarship to Kansas State University for basketball. In typical Arlo style, he walked into and out of his first classroom the same day. He served in the Army from 1961-1963, stationed in Paris.

Arlo's passion was showing cattle, and he hit the trail from his hometown of Lorraine, KS, where he had a farm and started fitting and showing registered Hereford cattle. He formed Mid-America Cattle Co., a professional fitting and showing service, and hauled cattle all over the country. Arlo moved to Darby, MT, continuing on with his fitting service.

L1 Pacesetter was the 1983 and 1984 National Western Grand Champion Bull and set the pace in the '80s as the two-time champion and one of best breeding bulls of all time. L1 Challenger was the 1984 Reserve Champion at the National Western, Show Bull of the Year and five-time Register of Merit (ROM) champion. Arlo exhibited the grand champion bull at five of the nine ROM shows that year. He was named Top Herdsman during the 1984 stock show.

Shifting between Montana, Wyoming and Colorado, Arlo continued showing cattle and spending the summers in the mountains on horseback, which was his other passion. Few people know how much Arlo loved horses and mules. He also loved the mountains, and his wish was to be cremated and his ashes spread in the mountains of Wyoming.

Arlo judged several county fairs, state fairs and jackpot shows including the 1972 National Junior Angus Showmanship Contest in Lexington, KY; Western Junior Livestock Show in Rapid City, SD, in 1981; the Arizona

National in 2004; Western National Angus Futurity in 1987; and Cow Palace in San Francisco, CA.

In the mid '90s, Arlo purchased a handful of cows from Green Gardens Angus Farm, which was his dad's and brother Dick's operation. Arlo bred most of the cows to TC Stockman and made a run of his own in the registered Angus world, showing TJ Amigo and TJ Poppy to several championship banners. Having now acquired Roll of Victory Bull of the Year and Heifer of the Year on his own, he continued showing and fitting cattle for both himself and outside breeders.

Arlo spent the last years of his life with his daughter in Klamath Falls, OR. He is survived by Andra; his brother, Richard "Dick" Janssen; his sisters, Arvo Jo Walker and Joyce Cotton; two grandchildren, Colton Campbell and Caitlin Leslie; and many great friends. He was preceded in death by his parents and sister, Rachel Janssen. A celebration of life will be held Jan. 8, 2022, at the Cattlemen's Congress in Oklahoma City, OK.

Alma Jean Schohr

Living a life full of fun, travel, flowers, and family Alma "Jean" Schohr, 90, of Gridley, California, entered into eternal rest on Tuesday, November 16th, 2021.

Jean was the daughter of Carl and Abbie (McKenzie) Bachels, born in San Jose, Calif., on May 16, 1931. She grew up on her family's McKenzie Guest Ranch in Mohawk Valley located near Graeagle, California, with her sister, Louise who was 10 years older.

Her early schooling was nearby in the valley in the Sulfer Springs one room schoolhouse. School was during the summer after snowmelt, which, according to her, was an uphill walk, both ways! She later attended Portola High, graduating in 1949.

During WWII, Jean, along with her family, spent time in the Kilkare Woods area in the East Bay, near Sunol, where her father helped lumber operations in

(continued on page 28)



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Churchill...

(continued from page 24)

ed about was the purchase of BR Validated B413 6035 7098, a cow from the Birdwell ranch in Oklahoma that has "unbelievable carcass traits." She fits perfectly into the Churchill program because Dale believes that once you put together an animal that works for the producers, there's got to be a level of carcass traits to benefit the consumer.

"We have nine sons of her to sell this coming year. They're very exceptional," Dale said.

This past month, Dale and Nancy acquired the top-selling heifer at the Hoffman's annual female sale. They plan to change her name to H BL First Lady.

"She's special in a lot of ways, from her eye-appeal to her data," Dale said.

Through their research and investments in good genetics, the Venhuizens hope to "produce something exceptional" to take their herd to the next level; but most importantly, they believe it's their duty to produce the highest quality Hereford cattle to "go help other producers in their herds" and to "go help across the breed," Dale explained.

That's what it truly is about for the Venhuizen crew. They go to great lengths to make quality cattle, not just for the Churchill name, but for the Hereford breed.

"I'm very proud of the Hereford breed," Dale said. "We just want to work hard, to do our best to make the breed better."

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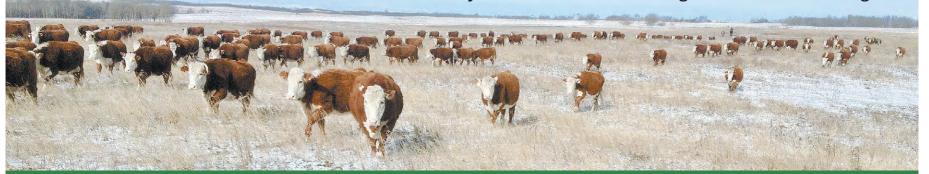
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Final Farewell

(continued from page 26)

support of war efforts.

Her favorite recollections were stories of her childhood on the guest ranch, with mountain adventures in the Sierras, cooking, caring for livestock, gardening, and helping her family with guests from all over that helped shaped her life, caring spirit, and work ethic.

Her favorite guest? The man who went on to be the love of her life. The story goes, Douglas Schohr fell for the love of his life, when a bear hunting trip to Plumas County was canceled, requiring an overnight stay at the McKenzie Guest Ranch. The pair had met once previously in 1945, but rekindled love took hold in 1949. Jean always claimed he still ended up with a bear! The two were married on January 20, 1951. Doug & Jean "strolled the lane together, laughed in the rain together, and both knew then that it would never end." They were happily married 61 years, until Doug's passing in 2012.

While Doug was serving in the United States Army, Jean attended the California State College in Chico (CSU, Chico) teaching program while continuing to help her family on the guest ranch. They would exchange letters often during this time, expressing their love for each other. In 1952, Doug returned from Korea and home to Gridley alongside his wife to farm on the Schohr Ranch west of town.

They built their family and life in a renovated "Bunkhouse" on the ranch,

welcoming 3 boys, Carl, Jim and Bill. Raising these boys was a challenge, she would remark "one boy all boy, two boys some boy, three boys no boy" referring to their decision making!

Jean, known as "Mimi" to most, was a mountain girl at heart. She loved going to the cabin her father built in Sierra County to smell the essence of fresh pine and cedar in the afternoon "Mariah" winds, drinking water from the spring, strolling the meadow for a bouquet of wildflowers, and cooking on the wood fire griddle outside. She was a connoisseur of her grandchildren's "mud" pies there and loved a good book on the porch while tanning her legs!

She enjoyed cooking, canning, baking, knitting, working in her yard, watering, mowing the lawn, pruning roses, watering, feeding the birds, rearranging the flowerpots and more watering!

Most of her cherished travels and memories were spent with her 7 Grand-children and 11 Great Grandchildren traveling and participating in their activities. For 3 generations she made sure youth sports were cheered on, 4-H whites were starched and blue FFA jackets cleaned, ready for the show or convention. Mickey Mouse knew her well, as there was hardly a calendar without a trip to Disneyland planned for her, Papa Doug and family. She celebrated her 90th birthday at the "Happiest Place on Earth."

Her legacy continues to live on through her family, son Carl and his wife Susan (Orme) of Gridley; son Jim, of Star, Idaho; son Bill and his wife Lisa (Butler), of Gridley; and niece Abbie Beran of Chico. Grandchildren include Ryan Schohr and his wife Holly Whittaker, of Chico; Steven and his wife Amanda (Farrah) Schohr of Oroville, Jamie (Schohr) and husband Mark Owens of Eagle, Idaho, Tracy Schohr and Ryan Imbach of Gridley; Lee and his wife Taylor (Steadman) Schohr of Meridian, Idaho; Tayler (Schohr) and her husband Bryce Brumley of Orovada, Nevada, and Justin Schohr of Gridley. Great Grandchildren include Kylee and Makenzie Owens; Colton Imbach; Cash Brumley, Brock Schohr; Madison Schohr; Joseph, Madeline and Aiden Schohr; and Steele and Tayson Schohr.

Per her wishes, there is a PARTY to celebrate Mimi's life planned for 11:30 AM, Thursday, December 9th, 2021, at the Gridley Moose Lodge, 1533 State Highway 99 in Gridley. In Jean's honor and in lieu of flowers, the family has requested contributions be made to Gridley FFA (300 E. Spruce Street, Gridley, CA 95948) or CSU, Chico, College of Agriculture Scholarship Fund (400 W. Frist Street, Chico, CA 95929-0999).

Cora Goggins

Cora Mae Amdor Goggins of Ennis, MT, 92, passed away on November 29, 2021. She was born on March 3, 1929, to Earl and Cora Hamel Amdor in Harlowton, MT. Her dad worked for the railroad, and she grew up in Harlowton, Sand Springs, and Miles City, graduating from Harlowton High School in 1946. She worked at the local soda fountain through school and a good-looking, red-headed young man

was a regular patron. The day after she graduated from high school that young man, Bob Goggins, asked her for a date and they were married on October 30, 1946. This began an epic journey of over 71 years together.

In 1948, they moved to Bear Creek at Cameron, MT, where Bob was the herdsman for Orr Herefords. Cora made a deal with Mrs. Orr to cook the noon meal for the crew all summer, making enough so Mrs. Orr had leftovers for supper. In lieu of payment, Mrs. Orr gave Cora a Hereford steer. Bob fed and fitted the steer and showed him at the Montana Winter Fair where he was named Grand Champion. He sold for \$1000, which was quite a sum in the late 1940s. She always joked that was the best paid cooking gig she ever had. In 1959, Bob and Cora bought the home ranch a mile north of Ennis where they raised their family and high-quality Hereford cattle. Cora was well known for her cooking and baking, and it is no coincidence that the livestock fieldmen would drive into the ranch around 11:00 am to look through the cattle, knowing that Cora always served a big ranch dinner at noon. Over the years, she cooked for big cattle working crews and family gatherings and was also famous for her delicious roast beef lunch at the annual bull sale, including her famous Montana wheat

As well-known as she was for her cooking, her baked goods were legendary. When her kids were growing up, she would send baked goods to the school bake sales, but the items seldom made it to the table to be sold because people lurked by the door and pounced upon Cora's kids to buy whatever Cora had sent with them. Her cookies, dinner rolls, and donuts were amazing, but her homemade bread was the stuff of legend. Cora taught catechism, was a Cub Scout den mother, and a supportive 4-H mom. She volunteered at the Ennis School Library for many years, combining two of her favorite things, kids and books. She also volunteered at the Madison Valley Manor and the Nearly New Shoppe. She served on the Madison County Planning Board, the Madison County Library Board, and was an active member of the Madison Valley CattleWomen.

Cora is survived by her daughters, sons, and daughters-in-law who she considered daughters, Betty Goggins, Janet Endecott, Terri Goggins, Jim and Shelly Goggins, and Pat and Michelle Goggins, as well as grandchildren Coralee (Chad) Butterfield, Rachel Endecott, and Coy (Valene) Goggins, and great-grandchildren Aaron and Marlee Butterfield. Other survivors include sisters Sue (Gary) Foust, Alice (Don) Crum, sisters-in-law Babe Goggins and Millie Goggins, and brother-in-law George Ellinghouse, along with many nieces and nephews.

She was predeceased by her husband

(continued on page 30)





MONDAY @ 1PM

Delaney Herefords Sale Barn Lake Benton, Minnesota

Dustin Layton, Auctioneer

50 Bulls | 35 Females

Including heifers bred to RST Final Print 0016!

We'll winter bulls until May 1st







45

JDH .	AH M	S 34X	VICTO	DR 33	Z14C	ET	43615	982
CED	BW	WW	YW	M	REA	MARB	\$464	CHB
9.9	-0.1	56	84	30	0.41	0.34	\$464	\$151
ONO	R - Full	sister	to don	or 450	; sells	bred t	o Entico	2.
							100	PH.
			-	-	W-000	met.	-	-



JDH 11B 35F QUEEN MILES 4H ET | 44148769
 CED
 BW
 WW
 YW
 M
 REA
 MARB
 BMI
 CHB

 -4.1
 5.5
 74
 109
 28
 0.66
 0.02
 \$430
 \$124

Daughter of Miles Ahead, bred to goggle-eyed 88X son.

JDH 91B 15E MISS MUNSON 28H | 44148836

 CED
 BW
 WW
 YW
 M
 REA
 MARB
 BMI
 CHB

 1.2
 2.2
 51
 83
 28
 0.45
 0.45
 \$407
 \$157
 Daughter of Munson; sells bred to goggle-eyed 88X son.

HOMO-POLLED



 CED
 BW
 WW
 YW
 M
 REA
 MARB
 BMI
 CHB

 -2.5
 4.2
 76
 123
 36
 0.66
 0.22
 \$395
 \$128
 Heavy pigmented Standout son, exceptional phenotype.



 CED
 BW
 WW
 YW
 M
 REA
 MARB
 BMI
 CHB

 -1.0
 3.3
 75
 112
 36
 0.67
 0.16
 \$406
 \$146
 Powerhouse out of a full sister to Standout.



 CED
 BW
 WW
 YW
 M
 REA
 MARB
 BMI
 CHB

 0.8
 5.7
 69
 111
 34
 0.75
 0.07
 \$340
 \$145
 Supreme Champion bull at the North Star Classic.



AH JDH OUTSTANDING 102J | 44245962

 CED
 BW
 WW
 YW
 M
 REA
 MARB
 BMI
 CHB

 0.5
 3.4
 76
 122
 31
 0.50
 0.22
 \$329
 \$132
 Heavy pigmented, deep bodied son of Standout.



 CED
 BW
 WW
 YW
 M
 REA
 MARB
 BMI
 CHB

 8.5
 0.8
 63
 105
 30
 0.56
 0.18
 \$461
 \$128
 Goggle-eyed son of Entice out of the Mercedes donor.



JDH DJH 122C 36E LONG HAUL 15J | 44247491
 CED
 BW
 WW
 YW
 M
 REA
 MARB
 BMI
 CHB

 11.9
 -0.4
 64
 95
 32
 0.56
 0.10
 \$467
 \$113
 Long Haul out of an outstanding first calf heifer.

Jerry & Shelly Delaney Family

Jerry: 507/820-0661 jdh@delaneyherefords.com



Pete & Laura Atkins Family Pete: 605/351-9847 petea15@gmail.com

Annal Sale

delaneyherefords.com | atkinsherefords.com



Final Farewell

(continued from page 28)

Bob Goggins, son Bob Goggins, and son-in-law Bob Endecott, parents Earl and Cora Amdor, stepmother Elizabeth Amdor, brother Bill Amdor, and sisters and brothers-in-law Marlene and Bill Moody and Betty and Gene Gunlock. Cora will be remembered as a pillar of the community, a steadfast ranching partner, and a supportive and loving mother and grandmother. A private family service is planned. Memorials may be made to Madison Valley Medical Center, PO Box 993, Ennis, MT 59729, or St. Patrick's Catholic Church, PO Box 17, Sheridan, MT 59749.

James Courtney

James Edward Courtney was born October 29, 1931 to James M. and Dorothea (Bischoff) Courtney at the beginning of the Great Depression ... drought, dust and hard times were all Dad knew during his early childhood. This humble, meager beginning lit a fire within Dad to make everything he was involved in or touched "better!" Never one to fuss about the negatives of a situation, Dad looked at life through the lens that, with hard work and determination, things could be done better and smarter. He finished his earthly journey on November 19, 2021 at the Spearfish (SD) Canvon Rehab.

With only a high school education, Dad was gifted with a vision and determination to succeed at ranching and raising livestock that few possessed. His passion was to raise the best sheep and cattle, otherwise, why put out the effort. He also felt an obligation to belong to organizations that worked to protect the land and that championed Agriculture. Throughout his life, he belonged to many county, state and national organizations and was often elected to leadership positions.

Dad married Hazel Summers on June 14, 1953. Ranching with sheep and Herefords, Dad and Mom were the perfect team and raised our family to know hard work, to resiliently endure storms and setbacks, yet learn to adapt as we faced challenges. The fifth Courtney generation is now calling the ranch home continuing to build on the foundation laid by decades of commitment and perserverance. Dad's life was a master class in taking modest beginnings forward to a life well lived and passing it on to the next generation!

After Mom passed in 2001, Dad married Della Crago in 2002 and they shared a love for Herefords and ranch life. Della passed in 2012. Alone again, he found companionship with Sondra Giacometto and they married in 2013.

We marveled at Dad's ability to "never stop living." During the past couple years, he faced health issues including heart valve replacement with a steady resolve to get better, but he never stopped driving to the ranch, going to great grandkids' programs and attending community events. He was passionate about living. He lived a full, ambitious and very accomplished life that impacted many. We are proud to be his family.

Left to miss him are wife Sondra; daughter Lezlie and husband Larry Moore, Vivian, SD; daughter Colleen Courtney, Belle Fourche, SD; son Tom and wife Jody, Alzada, MT; 13 grand-children and 18 great grandchildren; sister Virginia Ludwick and her children Roger and Jo and their families; Hazel's brother Ned Summers and wife Patsy and their family. Also saddened by his passing are Sondra's children Sabrina, Leo, Joe and John and their families.

Dad was preceded in death by his parents, wife Hazel, daughter Jeanne Wombold, a stillborn daughter, second wife Della, brother-in-law Bill Ludwick and Hazel's sister Betty and her husband Edwin Loken.

Leon Seefeld

Leon Roy Seefeld, 77, of Harvey, ND died after a courageous battle with cancer on Friday, November 26, 2021, surrounded by his family at a Fargo healthcare center.

Leon was born on April 24, 1944, in Harvey, ND to Arnold and Ida (Mertz) Seefeld. He was raised on a farm in southern Pierce County beside Antelope Lake. He grew up in a hardworking, fun-loving close-knit family. Leon attended a one room classroom school in Truman township. He joined the ND Army National Guard in 1963 and was honorably discharged in 1969.

Leon met the love of his life, Catherine (Lageson) at a dance in Selz, ND. They were married on September 1, 1972, at St. Anthony's Catholic Church in Selz, ND. They were blessed with their children Janell, Colleen, Ross, and Sarah all of whom he was very proud.

For 44 years Leon worked road construction as a truck driver all over North Dakota. He could tell you something about every single little town, but most importantly where all the good ice cream shops were.

Leon's full-time passion was raising registered Polled Hereford cattle. He took great pride in raising the best stock he could, becoming a respected cattleman across the state. In 2015, he was awarded the North Dakota Hereford Breeder of the Year. Leon valued being with his fellow cattlemen, making special friendships along the way. He also volunteered his time teaching cattle showmanship skills to youth in 4-H and FFA.

(continued on page 32)



Bid live online at www.TheLivestockLink.com

We will have pair videos coming to our website & sale cattle videos will be available in January www.friedtherefords.com



MSU TCF REVOLUTION 4R Dam: LOEWEN77 48 344N MISS A37ET PCR JACKLYN NIKOLE 344N SCHU-LAR ON TARGET 22S KCF MISS REVOLUTION X338 ET NJW 73S M326 TRUST 100W ET REMITALL RITA 91H FELTONS LEGEND 242 MSU TCF RACHAEL ET 54N PCR JACK PHROST 18K PCR VICKI NICOLE 642F

Where you can buy with confidence!

For more information or a catalog contact:

Gary & Kirsten

701-824-2300 • 701-290-7231 (Gary) • gfriedt@hotmail.com

Megan & Dusty Dukart

701-290-7230 (Megan) • 701-730-4335 (Dustin)

Aaron & Tatian Friedt • 701-590-9597 (Aaron)

Lindsey & Drew Courtney

8733 55th St SW, Mott, ND 58646

www.friedtherefords.com

HEREFORD AMERICA • January 2022 www.herefordamerica.com • 31



Ridder Hereford Ranch - Annual Bull & Heifer Sale

Thurs., February 3, 2022 • 1 p.m. (cst) • at the Ranch, Callaway, NE

Our bull battery below includes both timetested sires, as well as new purchased and AI sires, all selected with our customers in mind. See our catalog for customer comments at www.ridderranch.com



LCI BD 30Z Silver 319C

BCC L1 Advanced 9102G

Stardance M8086

R 4105 North Star 30F

LBH 6103 Advance 236F



Bar S LHF 028 240



HH Advance 6212D



HH Advance 8071F



HH Advance 4067B



SR Dominator 358

Our Feb. 3 Sale Offering:

- 90 Top Breeding Two-Year-Old Bulls
- 25 Impressive Yearling Bulls ALL bulls are SCORED FOR CALVING EASE & CARCASS!
- 60 Feminine Heifers ready to produce outstanding calves in your herd.

Want long, thick cattle with ease of birth, performance & great dispositions?

So do our customers.

We breed for these PLUS carcass and cow traits, eye appeal, and are unforgiving when culling our cow herd.

Ridder Herefords - they work.

"Nothing works like a Hereford...in the pasture, at the feedlot, on the table."

3 Ways to Bid

You can participate in our sale in multiple ways:

- 1. Bid **from the seats**: our Sale Barn is next to the pens where all of the sale cattle will be located.
- 2. Bid online at:

 www.TheLivestockLink.com.

 Register early to be approved to bid.
- 3. Bid **through a representative**: call us or any of our sale representatives listed in our sale catalog.

Videos will be posted mid-January.



John & Mary Ridder Family Callaway, Nebraska 308.836.4430 Home 402.450.0431 Cell mailbag@ridderranch.com

www.ridderranch.com



Final Farewell

(continued from page 28)

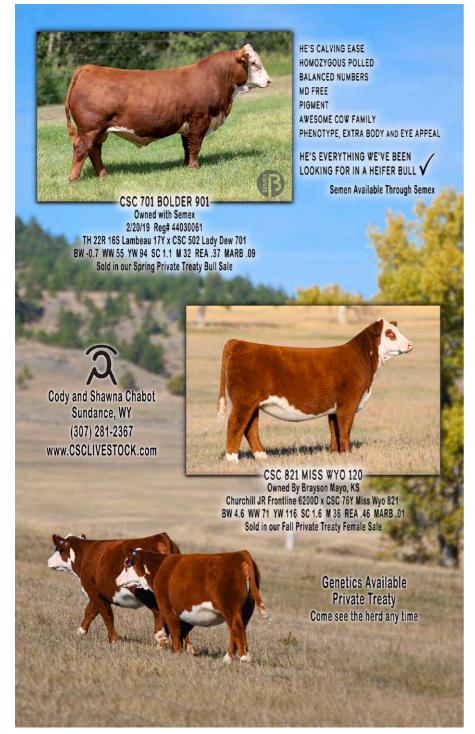
Leon looked forward to spending time with his neighbors and friends, always enjoying good food, a good laugh and a good game of cards. Another past time of Leon's was his love of music. He and Cathy attended many polka, bluegrass, and old country concerts throughout the years. They looked forward to their annual trip to the Medora Musical. Leon was always tapping his toe or whistling, especially to the radio on Sunday afternoons. He did his best to live his life in the way of serving others. He was a long-time active member of St. Anthony's Catholic Church, Knights of Columbus, Harvey Rural Fire Department, Eagles Club, American Legion, Hereford Association and ND Stockman's Association.

Most importantly was Leon's faith. He lived it himself and taught his children to practice it daily, to treat others how you want to be treated, to value the meaning of hard work, to take pride in what you do and to use good old fashion common sense. He taught them over the years the ability to have

a conversation with anyone they meet.

Leon is survived by his dedicated wife, Catherine, his children, Janell Seefeld, Moorhead, MN; Colleen (Corey) Aas, Moorhead, MN; Ross (Darcy) Seefeld, Ellendale, ND; and Sarah (Kyle) Helm, Williston, ND; eight grandchildren: Codilynn (Cody), Blake, Nickolas, Hannah, Peyton, Annaliese, Clayton and Alyssa; two great grandchildren: Emory and Juniper; brothers, Francis (Sally), Arnold Jr (Rose); sisters: Rita (Jerry) Weippert, DeLilah Volk and many nieces and nephews. Leon was preceded in death by his parents, infant sister Theresa and brother-in-law Gerald Volk. A life well lived Leon..."Well done, good and faithful servant..." Matthew 25:23.





Sale Report

Hoffman 1/5 Ranch Fall Bull Sale Thedford, NE Nov. 15, 2021

Auctioneer: Rick Machado

41 18-Month-Old
Hereford Bulls — \$5,067
69 Fall Yearling
Angus Bulls — \$6,303
40 Fall Yearling
Simmental Bulls — \$4,214
2 18-Month-Old
Charolais Bulls — \$3,700
21 Hereford Heifer
Calves Heifers — \$7,345
3 Horses — \$21,333

Top Hereford Bulls:

Lot 1, H WMS Cuda 0815 ET, 2/01/20 by BEHM 100W Cuda 504C to Stellpflug Cattle Co., Glenrock, WY, \$20,000. Lot 27, H Sensation 0204, 3/28/20; by UPS Sensation 2296 ET to Lobo Livestock, Texline, TX, \$8,750.

Lot 2, H B/R Comstock 0218, 5/23/20 by H Comstock 7934 ET to Upstream Ranch, Taylor, NE.

Lot 12, H B Advance 00113, 3/25/20 by HH Advance 4075B ET to Lobo Livestock, Texline, TX, \$7,000.

Lot 36, H RW Deberard 0298 ET, 2/07/20 by H Deberard 7454 ET to Merrill & Walters, Gordon, NE, \$7,000. Lot 18, H Perfecto 0077, 2/28/20 by LCX Perfecto 11B ETto Merrill & Walters, Gordon, NE, \$6,750.

Top Angus Bulls:

Lot 51, Hoffman Stellar 0408, 8/08/20 by Sitz Stellar 726D to Kroupa Pukwana Cattle Co. LLC, Pukwana, SD, \$21,500. Lot 75, Hoffman Officer 0443, 8/15/20 by Casino Officer to Genex Cooperative, Shawano, WI, \$17,000.

Lot 90, Hoffman LLL Emerald 0728, 9/13/20 by Connealy Emerald to M & L Land and Cattle, Gothenburg, NE, \$13,500.

Lot 61, Hoffman Stellar 0418, 8/10/20 by Sitz Stellar 726D to Stellpflug Cattle Co. LLC, \$12,000.

Lot 50, Hoffman Barricade 0751, 9/02/20 by Sitz Barricade 632F to True Ranches, Casper, WY, \$11,750.

Lot 59, Hoffman Stellar 0416, 8/10/20 by Sitz Stellar 726D to Stellpflug Cattle Co., \$11,000.



Andy Stellpflug, Glenrock, WY, purchased the top selling Hereford bull, Lot 1 for \$20,000 along with several other top animals.

Top Simmental Bulls:

Lot 154, HOF Boulder 0800H, 8/17/20; 5/8 SM – 3/8 AN by CCR Boulder 1339A to M&L Land & Cattle, Gothenburg, NE, \$8,000.

Lot 156, HOF Trustee 0169H, 8/27/20, purebred by CDI Trustee 387F to XA Cattle Co., Moorefield, NE, \$6,750.

Top Hereford Heifer Calves:

Lot 210, H Miss Sweet 1566 ET, 4/07/21 by UPS Mighty 7850 ET to HME Herefords, Winterville, GA, \$34,000.

Lot 203, H JPV Miss Annsley 143 ET, 2/20/21 by SR Dominate 308F to Ryan Dunklau, Wayne, NE, \$19,000.

Lot 217, H E066 Dixie 1259, 4/28/21 by R Leader 6964 to Stellpflug Cattle Co., \$15,000.

Lot 215, H GO MS Sensation 157 ET, 4/18/21 by H Deberard 7454 ET to Tom & Tammy Boatman, Rockford, IL, \$13,500.

Lot 222, H BL Carmel 165 ET, 5/21/21 by H Montgomery 7437 ET to Harold Gleason, Thomas, OK, \$10,750.

Top Horses:

Lot 176A, BET HES Wild a 2012 Sorrel Gelding sire by Playdox. He sold to Walker Land & Cattle, Coalgate, OK, \$36,000.

Lot 176C, Witty Indigo Girl a 2017 Blue Roan Mare sired by Stanley Indigo. She sold to Miller Brothers, Merna, NE, \$14,500.

Lot 176B at \$13,500 was CM Montana Gray Lady a 2013 Gray Mare sired by Sweet Lil Jack. She sold to Whitney Seufer, Holly, CO.



Sale-day lineup including Denny Hoffman (right) and Will Harrison.

71 years of raising cattle with today's cattleman in mind

STROH HEREFORD RANCH 2022

32nd Annual Ranch-Ready Production Sale

THURSDAY, FEBURARY 3, 2022 · 1:00 p.m. (MT) · At the Ranch

SELLING: 33 Coming Two-Year-Old Bulls (A two-year-old bull has more longevity and can cover more cows than a yearling bull.

These bulls are cake broke, pail gentle and ready to go to work for you.)

10 Bred Commercial Hereford Heifers (Bred to Black Angus Bulls)

SIRES REPRESENTED: BCC L1 DOMINO 489B • CL1 DOMINO 3146 A CL1 DOMINO 432B • CL1 DOMINO 878F • H5 0945 DOMINO 7208 H510Y HOMETOWN 6194 • SR SCOPE 117E

ONLINE BIDDING Link Video of sale bulls available online at www.thelivestocklink.com in January



	SHR IRONSIGHT 015H BW WW YW Milk M&Q REA MRB CHB\$ 3.2 55 101 34 62 .53 .16 127							
3.2	55	101	34	62	.53	.16	127	

Big hipped 117 son with plenty of muscle and bone! Moves like a cat and is backed up by a super momma cow. CHB Hereford Advantage qualifier boasting a 127 CHB.



	SHR	L1	DOM	IINO	B 0	75H	
BW	WW	YW	Milk	M&G	REA	MRB	CHB\$
2.3	46	79	31	54	.25	.12	107

This 489B son is balanced with phenomenal rib shape. He was raised by a young mother cow we think highly of. He is very maternally oriented and has a 402 BMI, perfect for the rancher who likes baldy cows.



				R DOMINO 080H				
				M&G				
4.3	61	90	31	62	.44	.14	124	

Wow! Balanced, thick, massive, powerful hip and soggy a true cowboy kind of beef bull! Dam 5161 is an AHA DOD. CHB Hereford Advantage qualifier boasting a 124 CHB.



SHR HOMETOWN BOY 0129H BW WW YW Milk M&G REA MRB CHB\$							H	
	BW	WW	YW	Milk	M&G	REA	MRB	CHB\$
	4.3	53	86	25	52	.28	.02	100

This guy has been a standout since day one. Deep sided, a lot of stretch, with plenty of bells and whistles to make cattle that will help a working ranch thrive.



MLS-LINEAGE 0182H								
BW	WW	YW	Milk	M&G	REA	MRB	CHB\$	
3.7	53	87	25	52	.36	.10	112	

Here is a bull that is sure to be a dominant factor in your breeding plan. Powerfully made, athletic and stout with one whale of a mother cow behind him. CHB, Maternal Advantage and Premium Red Baldy Program qualifier.



SHR HOMETOWN BOY 039H								
BW	WW	YW	Milk	M&G	REA	MRB	CHB\$	
0.7	48	78	24	49	.33	.18	116	

Square made, deep barreled, smooth shouldered with great muscle expression out of a good Captain momma cow. Suitable for use on heifers. Posts qualifications for several value added programs



0





Mike, Dawn, Lucas & Matthew Stroh • 1010 Hwy 22 S, Killdeer, ND 58640 • 701-573-4373

Mike's Cell: 701-290-1191 • Matt's Cell: 701-690-4860 • acmecatl@ndsupernet.com • strohherefordranch.com

Stroh Hereford Ranch is located 1.5 miles east of the Killdeer roundabout on Highway 200 or 5 miles west of Dunn Center, ND

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128 ALL AROUND x 7098 | 205 DAY WEIGHT 724 111 FORWARD x 7098 | 205 DAY WEIGHT 863 123 MAJESTIC x 978 | 205 DAY WEIGHT 830 BW 2.0 | WW 66 | YW 100 | MM 32 | TEAT 1.6 | BMI 532 | \$CHB 173 BW 3.6 | WW 74 | YW 119 | MM 28 | TEAT 1.3 | BMI 447 | \$CHB 176 BW 1.2 | WW 69 | YW 111 | MM 33 | TEAT 1.5 | BMI 443 | \$CHB 130







BW 3.7 | WW 58 | YW 96 | MM 35 | TEAT 1.3 | BMI 450 | \$CHB 144 | BW 4.3 | WW 73 | YW 125 | MM 36 | TEAT 1.2 | BMI 443 | \$CHB 135 | BW 1.8 | WW 74 | YW 112 | MM 36 | TEAT 1.5 | BMI 443 | \$CHB 135





190 PROMINENT x 807 | 205 DAY WEIGHT 697 1201 RED BARON x 807 | 205 DAY WEIGHT 766 1122 COMSTOCK x 7189 | 205 DAY WEIGHT 717



1114 DOMINO 942 x 605 | 205 DAY WEIGHT 804 1D1 MAJESTIC x 8385 | 205 DAY WEIGHT 721 1D4 BROADWAY x 964 | 205 DAY WEIGHT 850



BW 1.1 | WW 61 | YW 93 | MM 35 | TEAT 1.3 | BMI 456 | \$CHB 137 | BW 2.0 | WW 66 | YW 97 | MM 32 | TEAT 1.4 | BMI 414 | \$CHB 107 | BW 2.0 | WW 75 | YW 120 | MM 32 | TEAT 1.6 | BMI 507 | \$CHB 137





127 LONG HAUL x 9127 | 205 DAY WEIGHT 777 D317 ADVANCE 8132 x 5191 | 205 DAY WEIGHT 866 148 LONG HAUL x 9103 | 205 DAY WEIGHT 830



BW -0.1 | WW 62 | YW 98 | MM 40 | TEAT 1.3 | BMI 456 | \$CHB 137 | BW 0.6 | WW 60 | YW 94 | MM 35 | TEAT 1.3 | BMI 476 | \$CHB 133 | BW 0.5 | WW 69 | YW 108 | MM 43 | TEAT 1.4 | BMI 475 | \$CHB 135









St. Comment

HEREFORD AMERICA • January 2022 www.herefordamerica.com • 35

Opported Class BULL SALE



SELLING 100 WORLD CLASS BULLS & 15 CHURCHILL LADIES TUESDAY, JANUARY 25, 2022

1 P.M. AT THE RANCH IN MANHATTAN, MONTANA



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Courtney, Duncan, Harrell and Micheli Inducted Into Hereford Hall of Fame

Jim Courtney, Alzada, MT; Lawrence Duncan, Wingate, IN; Bob Harrell, Baker City, OR; and Dale Micheli, Fort Bridger, WY, were inducted into the Hereford Hall of Fame Oct. 23, 2021 in Kansas City, MO, during the American Hereford Association (AHA) Annual Meeting and Conference.

The Hall of Fame honor annually recognizes breeders who have dynamically influenced the direction and advancement of the Hereford breed.

"We congratulate these four men for the impact they have made on the Hereford breed," Jack Ward, AHA chief executive officer, said. "Their dedication to the breed is inspiring, and I am honored to induct them into the Hereford Hall of Fame."

Jim Courtney

In 1916, Jim's father homesteaded the land in southeastern Montana that is now Courtney Herefords. Eventually, his father purchased adjoining land in 1929 right before the Great Depression. Despite the hard times, Jim's parents raised sheep and kept the ranch together through the 1930s. Jim graduated from Carter County High School, where he met his future wife, Hazel. He was the 1950 Carter County class salutatorian, but did not go to college. Instead, he returned home to help his parents run the ranch. He continued to build his knowledge and gain insight to the livestock industry by attending many Extension classes related to sheep and cattle breeding. However, Jim credits most of his knowledge to direct experience on the ranch. When Jim and Hazel married in 1953, there was not a cow or bull on the place just 1,000-1,500 head of sheep.

In 1957, Jim's friendship with neigh-



Jim Courtney moving cattle on their ranch near Alzada, MT.

bor, Walt Crago, led to the beginning of Courtney Herefords. Walt raised registered Herefords and offered to lease 40 heifers to Jim. All were half-sisters making a solid genetic foundation for the start of the future Courtney herd. Jim leased the Hereford females for three years, retained the heifer calves and sent the bull calves to Walt. The semi-arid, Badlands grassland and

limited water resources where the Courtneys reside was considered traditional sheep country since the early days of open range and early settlement. Yet, through diligent stewardship of land and water, Jim established a registered Hereford cow herd and built one of the breed's most respected seedstock programs in this challenging environment. In both the cattle and sheep industries, the Courtney brand is recognized for outstanding quality and functional, efficient stock

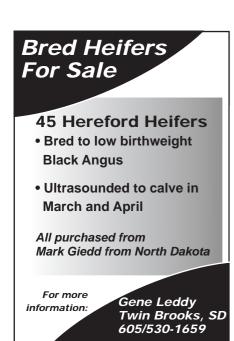
that fit their climate
— the result of a good
stockman's eye and
a continued quest to
improve performance
with each generation.

With more than 50 years dedicated to its breeding program, Courtney Herefords became one of the most unique gene pools in the American Hereford breed. Founded upon the Real Prince Domino bloodlines from

Canada's premier herds, Jim built his program on structured line-breeding and outcrossing based on time-proven genetics. Courtney's range country environment and the needs of their bull customers strictly dictate the direction of their breeding plan. This is a true grass and cake outfit featuring a factory of great, problem-free, efficient mother cows that hustled, calved on the range and grazed out year round.

The Courtney brand is recognized for powerful, traditional Hereford cattle - multitrait Herefords that accentuated the breed's long-proven strengths for soundness, fleshing ability, fertility and longevity. Loaded with quality, they were backed by the impressive Britisher, Ardmore and Standard Lad sires in North America. Courtney has a complete and thorough knowledge of Canadian Hereford genetics. He knows the cow herds across Alberta as well as any in North America, evaluating them through the eyes of an American cowman, which benefits his program and customers. Jim became the Ameri-Hereford Association (AHA) president in 1999 at a time when the Hereford breed needed him most. Jim was a fighter for his industry. Serving several turns as an officer of the Montana Stockgrowers Association and on the board of directors of the National Cattlemen's Beef Association. Jim is known as a man of integrity who will fight for the betterment of the industry. His no-nonsense style and straight-tothe-point attitude is, and has always been, about taking the side of the cattlemen. Deep down, Jim always knows that you have to fight to sustain an economic and political environment for ranchers. His family has depended on it. As it relates to the Hereford breed, Jim helped drive the AHA to focus on the needs of the commercial cow-calf industry.

(continued on page 38)





Courtney — Accepting the honor for Jim Courtney were his daughters and son-in-law, Colleen Courtney (right) and Larry and Lezlie Moore.

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Courtney, Duncan, Harrell, Micheli Inducted Into Hereford Hall of Fame

(continued from page 36)

Lawrence Duncan

Born in 1935, Lawrence Duncan was raised on the family farm in Montgomery County, IN, where his parents raised registered Duroc hogs and draft horses. At the age of 10, Lawrence began showing Hereford heifers and steers in 4-H at the county and state fairs. After graduating from high school in 1954, he attended Purdue University, majoring in animal husbandry. He married



Lawrence Duncan

Petzi, and they honeymooned at the Fort Worth Stock Show, during his senior year of college. Following graduation from Pur-

his

due, the newlyweds moved into his parents' house and began farming.

In order to buy a place for him and his new bride, Lawrence held his first Hereford sale in 1958. The high-seller went for \$1,200. From the beginning, he found the most difficult part of hosting sales came down to organization, particularly organizing help and all of the cattle. Lawrence learned it was necessary to improve the cattle handling equipment and facilities to make it all work. Even after 48 sales, Lawrence was still learning and improving.

Lawrence's dad, Harvey, always said, "If you're able to farm, you should pursue it." While waiting in line for stalls, it occurred to Harvey that



Lawrence Duncan's family accepting the Hereford Hall of Fame award.

nearly everything was done alphabetically. If their name started with an 'A,' it would be listed first. The name Able Acres fit both criteria, so their prefix was 'AA' from then on. Today, Able Acres consists of 140-150 cows, along with 2,200 acres of row crops and hay. Not only has the farm expanded — so has the Duncan family. Through the years, Lawrence and Petzi welcomed five children: four sons, Lary, Gary, David and Andy; and one daughter, Caril. All five children own Hereford cattle and take pride in their involvement in the industry. There are eight grandchildren who also have connections to Lawrence's legacy of owning and raising Hereford cattle.

Lawrence credited his longevity in the Hereford industry to two things: quality genetics and quality relationships. The Duncans have continually adopted new technologies through the years, including in vitro fertilization (IVF) and embryo transfer (ET). Lawrence was an innovator in the Hereford breed. His peers, Ray Ramsey, Bruce Everhart and Rick Davis, credit his efforts to getting more youth involved and educated in the cattle industry. By providing opportunities to work alongside him and get involved in their program, anyone willing to listen was welcomed by Lawrence. He is remembered for doing it the right way, treating people the right way and setting the standard for others to follow. Able Acres utilizes all the tools available to provide reliable, honest and quality genetics that have been sold to buyers throughout the United States.

Lawrence and his family were early adopters of collecting performance data and have been dedicated supporters of the American Hereford Association's (AHA) Whole Herd Total Performance Records (TPR.) program. In addition, Able Acres has been performance testing bulls through the Indiana Bull Evaluation Program (IBEP) for many years. The IBEP has provided valuable data and has helped the Law-

rence family continually improve their operation through the years.

Lawrence passed in April 2020 and is being inducted posthumously into the Hall of Fame. Lawrence was a dedicated grain and livestock farmer whose passion was breeding Hereford cattle. His farm, Able Acres, received six Golden Bull Awards from the AHA. Lawrence was selected by his peers to receive the Robert C. Peterson Lynnwood Farm Lifetime Achievement Award in 2011. In 2019 Lawrence was inducted into the Indiana Livestock Breeders Hall of Fame

Bob Harrell

In 1870 the ancestors of Bob Harrell, Jr., traveled in a covered wagon across the historic Oregon Trail to Baker City, OR. His parents, Bob and Edna Harrell, established Harrell Hereford Ranch along the foothills of Baker Valley, in the high-country of Eastern Oregon, three generations later. Today, Harrell Hereford Ranch is a family run operation, managed by the fifth and sixth generation of Harrells, consisting of Bob Jr.; his wife, Becky; and daughter, Lexie. Bob was raised in Baker



Bob Harrell and daughter Lexie in Kansas City before the Hall of Fame induction

City and graduated from Baker High School. After graduation, he attended Oregon State University for two years, and then transferred to Kansas State University (K-State). At K-State, Bob competed on the livestock judging team and earned his bachelor's degree in animal science.

The cattle ranch originated in 1970 with 80 acres and 100 head of Hereford cows purchased from Harold Thompson's TT Herefords in Connell, Wash. Under Bob's management, the ranch has grown to six ranches and currently consists of 400 registered Hereford cows, 400 black baldy commercial cows, a 1,000-head backgrounding feedlot and 25 Quarter Horse broodmares. The cattle run on 8,000 acres of high-desert, native range. With the



(continued on page 40)



— STARTING JANUARY 1ST —

28 Two-Year-Olds • 9 Fall 18-Month-Olds • 14 Yearling Bulls 20-25 Registered Yearling Heifers

Top Herdbull Prospects

These three bulls are available private treaty and will be in Oklahoma City.



PONCA 6212 ADVANCE 029

We studied very hard before buying 029's dam in Holden's cow sale. The bull calf 029 has made us glad we did. He was with our yearling heifers for 90 days. Here is a true herd bull. Tremendous depth and volume. Solid marked, red eyed and big. We will retain a semen interest.

> BW 2.0 WW 57 YW 88 M 33 MG 61 REA .19 MRB .29 CHB\$ 135



PONCA 5030 DOMINO 030

This bull is very complete, well balanced and smooth. He has full pigment and is solid marked. Could work on cows and has every reason to be a great heifer bull. We will retain a semen interest.

> BW 0.9 WW 56 YW 84 M 28 MG 55 REA .35 MRB .25 CHB\$ 131



PONCA 7131 DOMINO 031

The sire of 031, the 7131 bull has to be the most impressive bull I have seen in a Cooper sale. If you need thickness, and we all do, this is the bull. Massive in his makeup with the pigment and markings to go with it. 031's dam is one of our very best. He was with our 2nd calf heifers for 90 days. We will retain a semen

BW 3.5 WW 58 YW 96 M 29 MG 58



Text Steve for catalog. See catalog online at www.TheLivestockLink.com 40 • www.herefordamerica.com

Courtney, Duncan, Harrell, Micheli Inducted Into Hereford Hall of Fame

Harrell

(continued from page 38)

help of six employees, the Harrells also manage 3,000 irrigated, tillable acres of alfalfa and meadow hay, pasture, corn silage, earlage and small grains. The Harrell herd has been enrolled in performance testing since its inception in 1970, and for more than 51 years, the goal has been to produce performance cattle that work under a variety of management systems and branded beef programs

The discovery and disclosure of genetic abnormalities evolved during this time, as well as the very beginnings of genomic-enhanced expected progeny differences (EPDs), which changed the game in terms of selection accuracy of younger seedstock prospects.

For years, Bob and his family at Harrell Hereford Ranch worked with industry partners to co-host cattlemen from across the western U.S. at their annual "Cattlemen Workshop." He has been a leader willing to educate himself and share with others ways to



Harrell Family receiving the Hall of Fame award.

Pictured (left to right) are Whitey Hunt, AHA director, Duncan Mackenzie, Edna Harrell, Becky and Bob Harell, Lexie Harrell, Beth and Wannie Mackenzie and AHA Pres.

Mark St. Pierre.

Bob was on the American Hereford Association Board of Directors from 2006 to 2010. The success of those years was largely driven by a strategic planning effort in 2005, which Bob helped lead. During that time, while chairing the Marketing Committee, he was at the center of the technology revolution, which included the explosive influence of the internet. AHA led the industry, delivering new online tools for producer data exchange. These years also brought about the advent of breeding system economic selection indexes and novel, economically relevant maternal traits.

remain economically successful and fundamentally sustainable in an ever changing business environment. All these leadership qualities are what made Harrell Hereford Ranch a cornerstone Hereford seedstock operation in the western states. The genetic influence of the Harrell Hereford Ranch has been felt in commercial cowherds across the country. Bob's contribution to the industry drove Harrell Hereford Ranch's recognition as the 2009 Beef Improvement Federation (BIF) Seedstock Producer of the Year — one of the most prestigious recognitions bestowed upon a seedstock operation.



Bob Harrell out doing what he loves

Dale Micheli

Rolling grasslands punctuated with sagebrush and the Uinta Mountains serve as the backdrop to Micheli Hereford Ranch in southwestern Wyoming. In 1917, Joseph Micheli bought the family's first Hereford cattle. Dale Micheli learned to love the Hereford breed from his grandfather, Joseph. As a little boy, Dale accompanied his grandfather each day and watched as Joseph painstakingly fed each bull a "little handful" of grain. Dale never forgot the effort and care his grandfather gave to his treasured bulls.

For many years, the Micheli Family hauled their prized bulls to consignment sales. When Dale came home from college, he was determined to increase herd numbers and dramatically upgrade the genetics of the registered Herefords. He wanted to honor his grandfather by making the purebred cattle a major business on the ranch. Dale began to study pedigrees and work on adding dynamic females to the herd. He invested in prominent sires and implemented artificial insemination (AI) and then added an em-



Dale Michel

efforts on the next generation of farmers and ranchers.

Beyond working with youth, Dale put in countless hours supporting the Hereford industry in Wyoming. Dale has always been engaged in promoting the Hereford breed and working with other breeders to promote the beef industry. He has been instrumental in hosting Hereford Field Days at his ranch, building the Hereford show at the Wyoming State Fair and finding ways to be active in all aspects of the Wyoming Hereford Association.

A major highlight in Dale's life was serving on the American Hereford As-



Micheli Family receiving the Hall of Fame award. Dale Micheli with his wife Terry and their family.

bryo transfer (ET) program. In 1989, the ranch held its first production sale. Thirty years later, Dale and his brother, Ron, and their sons, Kyle and Tony, who are the fifth generation, have been successfully selling up to 50 Hereford bulls each year.

Dale graduated with honors from the University of Wyoming, where he was successful in both livestock and meat judging. He has continued to judge livestock throughout the years and has had the privilege of judging national Hereford shows at Fort Worth, Reno, The Cow Palace, San Antonio and the National Western Stock Show. For more than 25 years, Dale coached 4-H and FFA livestock and meat judging teams. His state champion teams consistently placed in the top tier nationally. Whether it is coaching state champion teams or helping a kid with a heifer project, Dale always focuses his

sociation Board of Directors. It was an honor and privilege to visit ranches across the country and see the diversity and ingenuity of many great Hereford breeders. For three years, he served as chairman of Certified Hereford Beef, giving his leadership to impact the future.

Dale is a deeply religious man and volunteers and serves extensively in his church. The most important thing in Dale's life is his family. Dale and his wife, Terry, are the proud parents of six children — Mandy, Kyle, Audrey, Nikki, Amber and Cami — and the grandparents of 13 grandchildren. Dale is rarely without the company of his grandkids in the tractor, where they sing songs and make frequent stops for treats.

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- Over 50% of the sale offering ranks in the top 15% of the breed or higher on CHB\$
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HH ADVANCE 7143E ET

- CED 10.2 BW 1.4 WW 51 YW 94 MM 33 M&G 58 REA .35 MARB .20 CHB\$ 152
- Long bodied, deep ribbed, stout made and extra pigment.
 7143E is a curve bender with EPDs that rank in the top 5% on CED, STAY, UDDR, CWT and all 3 Profit Indexes. SONS SELL!



HH ADVANCE 1112J ET

- Sire: HH Advance 5018C ET
- CED -2.5 BW 4.8 WW 69 YW 114 MM 36 M&G 71 REA .81
 MARB .02 CHB\$ 144
- Big time performance, maternal and carcass bull that ranks in the top 5% on WW, YW, Milk, M&G, CWT, REA and all Profit Indexes. Maternal grandson of the 4287B donor and a maternal brother to our 0159H herd sire that sold for \$55,000 in our 2021 Sale



HH ADVANCE 1052J ET

- CED 5.6 BW 2.8 WW 61 YW 97 MM 31 M&G 62 REA .39 MARB .24 CHB\$ 140
- Pigment, performance and eye appeal with exceptional EPDs. Top 20% on WW and YW, top 15% on Milk, TEAT and UDDR and top 10% on all Profit Indexes.

HH MISS ADVANCE 4287B ET



• Powerhouse proven donor that is a maternal granddaughter of the great 5139R donor cow. 4287B is massive ribbed, great uddered and produced the 0022H bull that sold for \$75,000 for 1/2 interest and

the 0054H bull that sold for \$55,000 in our 2021 Sale. Her influence will run strong in our program this year and into the future





HH ADVANCE 1071J ET

- CED 5.4 BW 2.0 WW 54 YW 92 MM 36 M&G 63 REA .47 MARB -.08 CHB\$ 121
- Freckle faced, well marked, powerful made and has that herd bull look. Excellent EPD profile and out of a top 105Y daughter. One of two powerful full brothers selling.



HH ADVANCE 1054J ET

- CED 4.9 BW 2.1 WW 53 YW 89 MM 30 M&G 56 REA .44 MARB .10 CHB\$ 126
- Well marked, deep flanked, powerful made herd bull out of the 4287B donor. This has loads of eye appeal and is a maternal brother to two of the high-selling bulls from our 2021 Sale.

Videos of the sale offering will be available in mid-February at www.thelivestocklink.com. Check out www.holdenherefords.com for more info and to request your sale catalog. 3139 Valier Dupuyer Rd. • Valier, MT 59486 www.holdenherefords.com • jtholden@3rivers.net 406-279-3301 home • 406-279-3300 Ranch 406-450-1029 Jack Holden cell 406-590-3307 Brad Holden cell 406-450-0129 Jay D. Evans cell 406-600-3118 Eric Lawver

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Birdwell, Meents Inducted Into Hall of Merit

Jim Birdwell, Fletcher, OK, and John Meents, Jenera, OH, were inducted to the Hereford Hall of Merit Oct. 23 at the American Hereford Association (AHA) Annual Meeting and Conference in Kansas City, MO. Hall of Merit inductees have greatly influenced the Hereford breed and cattle industry.

"Jim and John have been tremendous marketers of the Hereford breed," Jack Ward, AHA chief executive officer, said. "They are both very deserving of their induction into the Hereford Hall of Merit."

Jim Birdwell

The Birdwell legacy started with a land drawing and a five-year commitment. The family made their home in Fletcher, OK, by drawing a quarter section from a lottery for the land available for settlement. Thanks to the Homestead Act of 1862, the Birdwells just needed to live and work the land for five years before it became theirs. Jim continues to live and farm on the property originally gained by his great grandfather. He still has the original

The couple has been there since. Jim taught high school students for five years, but the Lord had other plans for his future. Ed Meacham was the head of the Western field staff of the American Polled Hereford Association (APHA). He called Jim about an opening on the field staff, which Jim accepted. Jim had to sell \$20,000 worth of advertising. The drawback was you could buy a page of advertising for about \$300 at that time. Jim served APHA members in Oklahoma and Kansas from 1972 to 1975 before he found his true calling.

Jim travelled with Eddie Sims, auctioneer and owner of National Cattle Services, Inc. Eddie gave Jim a new appreciation for the auction business. Fortunately for Jim, Eddie's business expanded at an opportune time, and he was able to begin work with National Cattle Services, Inc., in 1975. Jim didn't attend an official auctioneering school, but he learned the business and listened to several different auctioneers. He would practice while traveling up and down the road and developed a chant that didn't run people out of the barn. Just three years after joining



Jim Birdwell and family receiving the AHA's Hall of Merit award.

deed, signed by President Theodore Roosevelt.

Jim attended Oklahoma State University (OSU) to study agricultural education. After graduation, he headed to Union City, Okla., to teach high school agriculture courses. Jim had a quick-kindled friendship with the owner of the local service station, as well as with those who frequented the gathering place for coffee and conversation. Jim would go to the station after school, and all the farmers would be there. Not only did Jim befriend the owner of the station, but he also taught his son in school.

Little did he know, he would soon be introduced to someone new: his future wife, the station owner's daughter Jeanne. Jim and Jeanne married, and in 1972, they made the move from Union City to Fletcher to buy the land across from the family's homestead. National Cattle Services, Jim decided to use his cattle marketing skills to launch his own auction business in the summer of '78.

Between Jim's contacts in the registered cattle business and advertising efforts, he was able to auction at a variety of sales until his retirement in the fall of 2020. His many years of service to the livestock industry across the United States and Canada will not soon be forgotten. The cattle business has always been a stronghold for the Birdwell family.

Joel and Jamie, the two Birdwell children, both attended OSU, just like Jim and Jeanne, and stayed connected to the cattle business upon graduation. The Birdwell children also maintain a close connection with the Hereford breed. With the five Birdwell grand-children growing up around the business, the legacy of the family lives on.

John Meents

Col. Kevin Wendt, Ohio auctioneer and longtime friend, worked many auctions with John Meents over the years. Kevin learned from John to be honest and tell the truth; have faith that things called, Hochstettlers.

At Hochstettlers, he peddled pet feed, and at home, he and his wife Peg raised their children, Jay, MaeLyda and Emily. The livestock industry didn't forget John's marketing talents, though. Previous American Hereford



John Meents and family receiving the AHA's Hall of Merit award.

will work out, but always be honest. After turning his tassel at Purdue University, John landed his first livestock marketing job as a fieldman for the American Yorkshire Club (AYC) in 1978. The first sale he worked was the record-shattering McGraw Yorkshire production sale that sold more than 760 head for \$283,195 — a record that still stands as the most breeding hogs sold in a single production sale.

Before the sale, John received the best advice a young ringman can receive from legendary swine auctioneers, Col. Mark Pickel and Col. Dan Baker — remember who bid and what they bid. Armed with these words of wisdom, John traveled 98,000 miles in his 11 months of AYC employment. Then he was tapped by another livestock legend, Neil Orth, to join the *Drovers Journal* fieldstaff.

At the time John joined, the publication was hoping to create a swinespecific sister publication. John dove in, driving many miles, visiting with producers about their stock for sale and learning about effective ways to use print advertisements. John cut his teeth in the industry with livestock merchandising legends such as Wade Houser, Jay George, Jay Carlson, Lyle Eiten and Ken Torr. Although John's role at Drovers changed to be cattle-centric rather than swine focused, his dedication to helping producers find ways to sell stock never wavered. For 12 years, John did just that until the Drovers fieldstaff dissolved in 1991. After Drovers, John worked briefly for the American Polled Hereford Association before the many nights away from his young family called him home to Ohio, where he joined a local country store Association (AHA) executive vice president Craig Huffhines called to see if he would work the ring at one sale. But, that one sale turned into another, then another, then another before John was offered a role as the AHA Upper Midwest Region field representative. On Aug. 1, 2000, he officially started with the Association.

Every state newsletter column John penned ends with the sentence, "Make your cattle better today because you have to market them tomorrow," a sentiment John believed throughout his entire livestock marketing career. Whether a breeder registered two calves a year or 200 with the Association, John made himself available as a resource, sounding board and friend to AHA members. He worked hard to sell their animals both in the sale ring and privately, offered industry insights for advertising and breeding decisions and cheered on multiple generations of Hereford showmen and women.

Today, John's home is in Jenera, Ohio. He and Peg live across the road from her parents, and the couple run a few crossbred cows and bale hay on their rolling, grassy acres. Looking back over his years as a field representative, often putting 50,000 to 60,000 miles on his car each year, he hopes to be remembered for one thing: fairness. No matter if you registered one animal or 200 animals, John wanted to treat everyone equally. The qualities John embodied as a member of the fieldstaff, are those worthy of his induction into the American Hereford Association Hall of Merit.





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trade. we are never too full for Herefords and Baldies. We are the always in market to buy finished Herefords and we offer a premium per head Hereford for program qualifiers. If you'd like your



finished calves in our Hereford program, we can introduce you to partner feed yards who custom feed or who buy Hereford and Baldie calves. Whether you want to market your feeder calves or retain ownership, let us help you direct your load lot Hereford influenced feeder cattle into our primary trade area.

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Everhart Elected President of AHA, Goehring Vice President

Bruce Everhart, Waldron, IN, was announced as the new president of the American Hereford Association (AHA) during the Annual Membership Meeting in Kansas City, MO.

Everhart and his wife, Shoshanna, own and operate Everhart Herefords, a more than 50-year-old purebred operation consisting of 25 head. The operation sells bulls, steers and heifers to commercial cattlemen and junior members in the Midwest and utilizes grass and wood pastures not suitable for corn and soybean production. The herd was built on junior heifers purchased annually from Wiese and Sons over a 15-year period. Breeding some of the best females from this iconic herd to some of the most elite bulls of the breed has produced champions at state and national shows. The highlights of the Everhart program are raising the reserve supreme heifer at the Indiana State Fair and the reserve national champion female at the Junior National Hereford Expo.

Everhart retired in 2018 after a 40-year career in agricultural banking. He managed a team in the Midwest with Wells Fargo Bank. Everhart is also a board member and past president of the Indiana Hereford Association.

Everhart also serves on the Rush Shelby Energy cooperative board and is a member of the Indiana State Fair Commission. He and his wife of 41 years, Shoshanna, have two children — son, Blake, and his wife, Ashley, and daughter, Jordan, and her husband, Brian — and six grandchildren.

"I am honored to lead the Association into a year of possibilities," Everhart said. "The Hereford breed is positioned with innovative members who strive to breed quality cattle that will produce a premium product for the breed industry. As a lifelong Hereford breeder, I have deep respect for the past and a strong belief in the future. I look forward to visiting with members and industry leaders to address their questions and learn ideas to continue propelling our breed forward."

Goehring Selected as Vice President

Selected to serve as the 2021 vice president was Bill Goehring, Libertyville, IA. The Goehring family began in the Hereford business in 1973. Goehring Herefords' registered cow herd consists of 150 spring-calving cows and 50 fall-calving cows, and their commercial Angus herd includes 400 spring-calving cows and heifers. The Goehrings breed 100 registered heifers every year as well as 450 black and black-whiteface heifers for their annual sale, held the first Wednesday in December.

Additionally, they background 800 to 1,000 steers and finish 500 cattle at custom yards. Bill grew up on a small farm in southeast Iowa. He graduated from Iowa State University with a degree in animal science and then attended the World Wide College of Auctioneering. In August 1986, Bill's family purchased a local livestock market in Keosauqua, IA.

At the time the market needed a lot of work, so their first priority was building a feeder pig sale. The sale grew quickly, and for more than 15 years, the Goehrings sold 1,000 to 2,000 pigs weekly. When the hog business consolidated, they began to push their cattle sale and through relationships built in the feeder pig sale they were able to gain strength in the competitive cattle market. They now market 40,000 head annually in addition to market hogs, sheep, goats and hay.

As the sale grew, so did the Goehring family — Bill and his wife, Becky, have four sons — Curtis (Lauren), Lucas (Cody), Ted (Rachelle) and Colby (Hannah) — and one granddaughter.

Growing up, Bill was very active in junior leadership. He held positions on the board of the Iowa Junior Hereford Association, where his parents served as advisors for most of his junior career. He also served on the American Junior Hereford Association board of directors. Bill went on to serve on the board of directors for the Iowa Hereford Association and was president for two years. In 2013 and 2015, he had the honor of being asked to judge the National Hereford Show in the Yards at the National Western Stock Show.

Additionally, Bill is an active member of both the Iowa and the National Livestock Marketing Associations and served as the Iowa state president for two years. He has been a judge at the World Livestock Auctioneer Championship and has traveled to Washing-

ton, D.C., with the Livestock Marketing Association. He also serves on the Iowa Beef Council

Directors elected

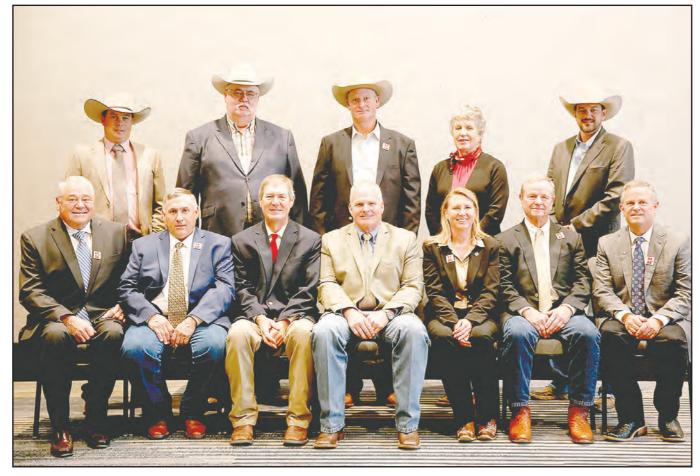
Delegates elected three new directors during the membership meeting. Chad Breeding, Miami, TX; Lou Ellen Harr, Jeromesville, OH; and Travis McConnaughy, Wasola, MO, will serve fouryear terms on the 12-member Board. Completing their terms on the AHA Board were outgoing president Mark St. Pierre, El Nido, CA; Nate Frederickson, Spearfish, SD; and Joe Waggoner, Carthage, MS.

Chad Breeding

Chad Breeding of Miami, TX, was raised working on his family's registered Hereford operation, B&C Cattle Co. When he was 4 years old he was already riding horseback with his granddad, Earl, checking the herd. After graduating high school in 1988, he went to college. After completing his degree at Texas A&M, Chad returned home to the family operation, which markets about 100 Hereford bulls and 50 replacement females annually.

Chad's love for the Hereford breed flourished when he returned home, as he started breeding cows and working in the show barn. Chad's knowledge, gleaned from his father, William Breeding, gave him the ability to compete with show cattle on a national level, while also producing beef cattle with the genetic merit the market demands. Through the continued use of artificial insemination (AI) and embryo transfer (ET), the B&C brand is trusted across the country for sound, functional cattle that work in the showring and excel in the pasture. While they sell a few show heifers, the majority of their cattle are sold to the commercial producer, mostly to Brahman cowmen who produce the sought after F1 known as the maternal Queen of the South.

Chad and his wife, Erin, have five children — Austin, 21; Blayke, 19; Wyatt and Lillian, 4: and Blair, 2. Fatherhood emphasized the importance of family and the value of passing down honesty, an ethic of hard work and a better life. After returning to Miami, a small town in the Texas Panhandle, Chad became active in the community. He has served on the stock show board since 2002 and as chairman since 2010. He was elected to the city council in November of 2005. He has been the Miami mayor since 2009. He also serves on the board of trustees of the First Christian Church. Chad is an active member of the Texas Hereford Association, serving on the board since 2011, including stints as president in 2016 and 2017.



Front row (I to r): Bruce Everhart president, Waldron, IN; Bill Goehring, vice president, Libertyville, IA; Craig Beran, Claflin, KS; Andrew Matheny, Mayslick, KY; Becky King-Spindle, Moriarty, NM, Whitey Hunt, Madison, GA; and Jack Ward, AHA executive vice president. Back row (I to r): Wyatt Agar, Thermopolis, WY; Jerome Ollerich, Clearfield, SD; Chad Breeding, Miami, TX; Lou Ellen Harr, Jeromesville, OH; and Travis McConnaughy, Wasola, MO. Not pictured: Bob Schaffer, Spotsylvania Courthouse, VA.

(continued on page 45)

Lou Ellen Harr

Lou Ellen Harr, along with her husband, Jeff, and daughter, Keayla, own and operate J&L Cattle Services in Jeromesville, OH. The operation started in 1996 when Lou Ellen's former employer, Big T Ranch, was sold, and one of the farms was purchased. Originally a custom fitting service with a handful of cows, the operation has evolved to about 100 females, including 70 registered Hereford cows, a handful of registered Angus cows and commercial cows used as recipients for their ET program. J&L custom raises and collects data on approximately 100 head of heifers for purebred clients.

A small feedlot completes the enterprise with the fat cattle marketed on the rail to a source-verified program demanding Choice and Prime carcasses. The family also farms hay and row crop ground. Cattle carrying the JLCS prefix are marketed through a semiannual sale, the J&L and Guests Sale. Since the first sale in 2005, cattle have been marketed into more than 20 states and Canada. Growing up in Missouri on a small farm with a few Hereford cows. Lou Ellen attended the University of Missouri and Kansas State University to obtain a master's degree in reproductive physiology. She then went to work for Hereford breeders in Missouri and Virginia before managing the show and sale cattle at Big T Ranch in Ohio.

In addition to managing the day-to-day operations at J&L, Lou Ellen

works more than 10 purebred Hereford sales per year where she helps sell cattle on a commission basis. Lou Ellen also teaches at the Ohio State University Agriculture Technical Institute each fall where she educates college students about livestock evaluation and selection. Lou Ellen and Jeff have helped numerous young people get involved in the Hereford breed and are strong advocates of the NJHA. Lou Ellen is a lifetime member of the AHA, having previously served on the nominating committee. As a director on the Buckeye Polled Hereford Association, she served on the committee that joined the state's polled and horned Hereford associations. Lou Ellen currently serves on the Ohio Beef Council, overseeing the state's checkoff dollars. J&L Cattle Services was named Seedstock Producer of the Year by the Ohio Cattlemen's Association in 2018.

Travis McConnaughy

Travis McConnaughy was born and raised on a seedstock Hereford operation previously owned by his grandparents, Calvin and Jean Watson. Travis and wife, Sarah, own and operate the family's ranch, which is now known as WMC Cattle Company in Wasola, MO. They have expanded the ranch to include 1,300 acres, approximately 300 Hereford cows and 150 commercial cows. WMC Cattle Company is a progressive program that collects carcass ultrasound measurements and actual data on their purebred calves, in

addition to using the latest technology, such as AI, ET and genomics.

From 2001-2006, Travis was selfemployed in the construction field. He returned home in 2006 to help his grandfather on the ranch. Travis and Sarah married in 2011 and purchased the ranch, which had 66 Hereford cows at the time.

WMC Cattle Company hosted its first annual female production sale in 2019 — the Ladies of the Ozarks. Next came the first annual WMC Bull and Commercial female sale in 2020. Travis manages the ranch as a business. He demands high performance from his cattle with minimal inputs. His high standards, open mind and willingness to change stack the odds toward the operation's financial sustainability for generations to come. Currently, the next generation includes Jett, 7 and Watson, 6. WMC Meat Co., a small meat sales business, is the ranch's most recent addition. It opened another avenue for the ranch to capitalize on the quality it produces.

Travis is the current president of the Missouri Hereford Association; he was vice-president the previous two years and has been on the board six years. In 2020, WMC Cattle Company was recognized as the Missouri Purebred Breeder of the Year. Beyond the Hereford scene, Travis is a fifth-year member of the Ozark County Soil & Water board. He is also serving his second term as president and his fifth year as a board member of the Farm Service Agency.

February Issue

Advertising
Materials
for the
February issue of
Hereford America
need to be in
no later than
January 5.



E-mail to:

jbh@herefordamerica.com or phone 605/866-4495

Your Black Baldy Source GANT POLLED HEREFORDS & ANGUS



BW 4.4 WW 75 YW 118 Milk 19 Sire: LJR 023R Whitmore 10W Dam: NJW 4037 34S Durango Vaca 135U



RV 4013 TESTED 0710 ET BW 3.4 WW 70 YW 117 Milk 27 Sire: Innisfail WHR X651/723 4013 ET Dam: RV Lady Time 0562

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1 PM at GANT RANCH

37195 285th St., 2 miles west of Geddes, SD Complimentary Lunch

50 Two-Year-Old Bulls Hereford & Angus & Select Bred Heifers

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and

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Byron Classics

Editor's Note: Byron Bayers, Jill's dad, is the former editor and cofounder of Hereford America. He passed away in 2018. Many readers ask for re-runs of his editorials and we intend to do that. This one is from the January 2017 issue. It's interesting to look back.

On Veteran's Day all the Veterans in our valley were invited to the Twin Bridges school for a Veteran's Appreciation Day. We had Veterans attending that had been in the service during every war from World War Two to the present. I am one of two in the valley still surviving from the Korean War. When we arrived at school we were taken to our seats in the gymnasium at



the high school. One side of the gym was filled with all the grade school students and part of the high school students, including the senior class. We were each introduced to the students and told of the war in which we served. The girls Glee Club, who are very accomplished, in fact they are so good that they sang the Star Spangled banner at one of our major colleges this year, sang God Bless America. All of us then pledged Allegiance to the Flag, and after that, several members of the students and staff read patriotic poems about Veterans. At the end all of the kids sang a song to us. As these festivities were occurring, I couldn't help but notice how this was affecting so many of the Veterans. Tears were dripping down the faces of many of us guys, who had lost close friends in the various wars in which they served. When I went to college just before the Korean War, I was put in a room at the dormitory with eight different freshmen, one who became a good friend of mine and probably one of the closer friends that I had in College, by the name of Jerry Wright from Salmon, ID. He had come from a logging family and they were the kind of people that really knew how

to work hard. His ambition was to go thought college and get a degree in Forestry and then go home and work in the forestry industry in Idaho. At that time all of us had to make the decision as to whether to go in to the ROTC program or to take a chance on being drafted before our college days were done. We had a lot of World War Two veterans around us in college and most of them gave us younger guys advice to get into the service area that you would like. Jerry and I signed up for four years of training in the ROTC program, I chose the Air Force, but Jerry chose the Army unit, because he felt like his experience on the ground would be much more to his abilities than possibly flying in the Air Force. Upon graduation I was sent to San Antonio, TX and Jerry was sent to Fort Ord, CA. We were so busy we did not communicate with each other during our service days but in my second year in the Air Force I got thinking about Jerry and I thought I should try to contact him. I wrote a letter to his Salmon, ID address, but it came back unclaimed. I knew his brother. who also lived the Salmon ID area, so I wrote to him and told him I was wondering about Jerry, because the letter I had sent to Jerry was returned. I heard back from Jerry's brother within a month notifying me that First Lieutenant Jerry Wright had been killed in action in Korea, on a major assault by the American army, ascending a mountain in Korea in 1953. That is about the same time that I was notified of a young rancher friend of mine, that lived about three miles from us, that had been killed at sea. We Veterans that are still alive and were able to return home from the Military were the lucky ones. Veteran's Day honors all of us Veterans but we really honor the most, those who did not come home. The kids and

school did a nice job of honoring us at

our school, but we all felt saddened that day as we left the school, because of the memories of our fallen friends.

The AHA announced the BOLT this week. Several things were unfortunate in that the computer glitch that occurred the day of the announcement kept everybody in wonderment about what had happened. In the next several days as those glitches where corrected you could start to make more sense in some of the results. While I was in Kansas City for the AHA convention, I sat in on a seminar where a major discussion was held on the BOLT activities that would basically change all the EPD data as we knew it. I have only been able to search data on 50 head or so, but the data in most cases shows major changes in some of the EPDs. This is a major change for the industry because people have worked for so many years on getting their cattle with the EPDs that were advantageous to the operation, and the breeders, for breeding and selling the cattle. Then came along the "50K test" which was proclaimed to be something of the future to foresee what our cattle would be at a younger stage in their life, or it would solidify the data on older cattle that we were using. Most breeders throughout the industry, I believe, felt like this system was getting pretty solidified and it was something they could go on with. Now BOLT has created a new technology introduction into the Hereford breed for our EPD system. Many people with the right animal will prosper and many people who thought they had the right animals, but whose EPDs fell dramatically, will obviously be hurt. Some people are worried that their program was devastated, going back three generations, and it will be hard to recover. It is my firm hope that the current BOLT numbers will prove to be extremely accurate, and that we



Byron Bayers at the Mohican West Sale

can build or rebuild our breed on that data. In my lifetime in the Hereford breed we have forged through a lot of problems even though in some cases it has been very difficult. I hope is that this program will prove to be very good and we can get all of the current glitches removed in a very short time and the breed can go on its way.

As we were cruising along at 35,000 feet at over 600 miles an hour on our way from Bozeman to Minneapolis aboard a Delta Airbus 320, I couldn't believe that I was going back to Kansas City. Sitting around me were Marc and Jill Bayers Hotchkiss, Kathy Bayers, Rich & Mary Ann Bayers and Rick & Lynn Terry, Lynn who is my office and cow manager, also with us was my nephew Howard Lemm. I was advised in a call from Jack Ward a few weeks earlier that I was to be inducted in the Hereford Hall of Fame, at the Hereford Convention, and we were now on our way. I really didn't realize that hardly anyone knew, besides our family about the honor, but the two flight attendants got wind of the honor and three times during the flight congratulated me, and I must say we were treated extremely nice by all of the Delta employees on our way to Kansas City. Unbeknownst to me, until we were on our way, that another group of my family had been invited, and six of them were in attendance at the ceremony. I have not been to Kansas City for the annual meeting for 15 years and, yet I was amazed at how many people that were in attendance that I still knew, however, many new faces were also in attendance and I was fortunate to meet many of them. Our family was very well treated by Jack Ward, Shane Bedwell, Judy Mais and the staff of the Hereford World. I had worked closely through the years with most of the other Honorees and, so it was enjoyable to see them honored too. I would like to again thank the Board and Staff of the American Hereford Association for bestowing on me the most prestigious award that can be given to a member of the American Hereford Association. I am highly honored.



Byron (right) with fellow veteran, Dick Marshall, running the America Legion cash

Sale Reports

Jamison Herefords Cowherd Dispersion Quinter, KS Nov. 18, 2021 Auctioneer: Lynn Weishaar

374 Females — \$2,286 1 Bull — \$7,750

Top Bull:

Lot 4082B, HH Advance 4082B, 1/6/14 by CL1 Domino 1161Y to Teri Harper Dufur, Caddo, OK, \$7,750.

Top Cows:

Lot 119, JAL1 Dominette 7215E, 2/14/17 by HH Advance 4082B to Double J Herefords, Phillipsburg, KS \$10,500.

Lot 146, JA L1 Dominette 7603E, 2/1/17 by JA L1 Domino 1602Y to Tulpecreek Farm, Myerstown, PA, \$5,000.

Lot 166, JA L1 Dominette 7912E, 2/26/17 by CL 1 Domino 386A to Mike Flory, Lawrence, KS, \$4,100.

Lot 159, JA L1 Dominette 7901E, 1/26/17 by CL 1 Domino 386A to Jim Baker and David Moorehead, Rapid City, SD, \$4,000.

Top Replacement Heifer:

Lot 235, JA L1 Dominette 020H, 2/7/20 by CL 1 Domino 6187D to John Downs, Dothan, AL, \$6,250.

Lot 234, JA L1 Dominette 018H, 2/7/20 by CL 1 Domino 6187D to Meitler Cattle, Sylvan Grove, KS, \$4,500.



Top selling cow in the Jamison sale was Lot 119, JA L1 Dominette 7215E by HH Advance 4082B. She sold to Double J Herefords, Phillipsburg, KS for \$10,500.

Top Heifer Calves:

Lot 126A, Heifer Calf #1302, 2/20/21 by HH Advance 5322C to Indian Camp Livestock, Cardwell, MT, \$6,250. Lot 211A, Heifer Calf # 1228, 3/15/21 by JA L1 Domino 6212D to Cline Herefords, Wiley, CO, \$3,400.

Lot 202A, Heifer Calf #1505, 2/1/21 by HH Advance 6193D to Cline Herefords, \$3,000.

Largent & Sons Annual Bull Sale Nov. 18, 2021 Kaycee, WY

Auctioneer: Joe Goggins

74 Two-Year- Old Hereford Bulls
— \$5,848

10 Fall Yearling Hereford Bulls — \$5,550

6 2021 Hereford Bull Calves — \$5,125

Top Two-Year-Old Bulls:

Lot 4, L3 Desert Toro 066, 4/18/20 by OR TP Desert Prime to Todd & Terry Palzstill, Mineral Point, WI, \$10,500. Lot 1, was L3 Desert Toro 016, 3/14/20 by OR TP Desert Prime to Shepard Hills Farm, WI, \$10,000.

Lot 7, L3 Desert Toro 079, 4/25/20 by OR TP Desert Prime to Tommy Bramble, Queen Anne, MA, \$9,500.

Lot 5, L3 Desert Toro 087, 5/1/20 by

OR TP Desert Prime to Dunmire Ranch, McFadden, WY, \$9,000.

Lot 2 at \$8,500 was L3 Desert Toro 072, 4/21/2020 by OR TP Desert Prime; MGS: Desert Master 457 ET. He sold to Jennifer Scheer, La-Grange, WY.

Top Fall Yearling Bulls:

Lot 87, L3 Desert Toro 116, 8/02/20 by OR TP Desert Prime to Mike Stroh, Killdeer, ND, \$7,500. Lot 78, L3 Desert Toro 102, 7/16/20 by OR TP Desert Prime to Gilmor Livestock Group, Salt Lake City, UT, \$6,500

Top Bull Calf:

Lot 88, L3 Desert Toro 120, 2/22/21 by OR TP Desert Prime to C.V. Ledbetter & Son, Okmulgee, OK, \$12,000.



Lynn and Jack Chastain, Fort Worth, TX handled several phone bids at the Largent sale.

Amdahl Hereford & Angus Sale Nov. 20, 2021 Rapid City, SD

Auctioneer: Doug Dietterle

102 Total Bulls — \$5,071 27 Total Females — \$2,615

Top Yearling Hereford Bulls:

Lot 106, TA Cuda 138J ET, 2/17/21 by BEHM 100W Cuda 504C to G&M Julson Ranch, Quinn, SD, \$6,250. Lot 100, TA Uproar 105J, 1/02/21 by BCC Uproar 946G to Orwick Ranch,

Newell, SD, \$5,500. Lot 104, TA Uproar 118J, 1/15/21 by BCC Uproar 946G to Norman Ranch,

Black Hawk, SD, \$4,500. Lot 108, TA Uproar 131J, 2/5/21 by BCC Uproar 946G to Norman Ranch, \$4,500.

Lot 109, TA Uproar 133J, 2/11/21 by BCC Uproar 946G to Orwick Ranch, \$4,500.

Top Hereford Two-Year-Old Bulls:

Lot 97, TA L1 Domino 0360H ET, 3/12/20 by CL 1 Domino 6104D to Bauer Ranch, Union Center, SD, \$6,500.

Lot 99, TA L1 Domino 0350H, 1/30/20 by KB L1 Domino 5104B to



Bauer Ranch, Union Center, SD, \$6,500.

Top Fall Hereford Bull:

Lot 95, TA Sensation 0343H, 1/25/20 by UPS Sensation 2504 ET to Bauer Ranch, Union Center, SD, \$6.500.

Top Open Hereford Heifers:

Lot 135, TA Dominette 120J, 1/17/21 by BEHM 100W Cuda 504C to Aaron Friedt, Mott, \$1,600.

Lot 137, TA Miss 121J, 1/19/21 by BEHM 100W Cuda 504C to Jeff & Kevin Baker, Piedmont, SD, \$1,500.

Top Yearling Angus Bulls:

Lot 18, Amdahl Prime Beef 1035, 1/7/21 by Amdahl Prime Beef 9100 to Joseph Angus Ranch, Winner, SD, \$10.500.

Lot 9, Amdahl Ashland 1031, 1/6/21 by G A R Ashland to Lynn Ranch, Edgemont, SD, \$9,500.

Top Bred Angus Heifer:

Lot 138, Amdahl Blackbird 007, 1/5/20 by Deer Valley Growth to Jeff & Kevin Baker, Piedmont, SD, \$7,250.

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VIDEO PRODUCTION
PHOTOGRAPHY
MAGAZINE DESIGN
AD DESIGN



(continued from page 47)



Jeff Baker (left) and his son Kevin Baker, Piedmont, SD with Tyler Woods, Hillsview Herefords, Rapid City, SD at the Amdahl Sale. The Bakers purchased a Hereford heifer and the top selling bred Angus heifer.



Orwick Ranch, Newell, SD, purchased several bulls at the Amdahl sale. Pictured is Bob Orwick with his son.



Ned Ward (left), Decker, MT visited with Bill Thorstenson, Selby, SD at the Pyramid Beef sale.



The Pyramid bull pens are in a nice setting with the Black Hills in the background.

Pyramid Beef Dec. 4, 2021 Spearfish, SD

Auctioneer: Roger Jacobs

153 Bulls — \$6,165 9 Females — 6,306

Top Yearling Bulls:

Lot 109, Pyramid ILR Tested 1511 ET, 2/20/21 by EFBeef C651 Tested A250 to Section 16 Cattle Company, Canton, SD and Bessette Registered Herefords, Greenwich, NY, \$30,000.

Lot 81, Pyramid America 1032, 2/12/21 by SAV America 8018, to Beef 360, Brookfield, MO, \$15,000.

Lot 89, Pyramid Coalition 1022, 2/11/21 by U-2 Coalition 206C to Steppler Ranch, Culbertson, MT, \$9,000.

Lot 94, Pyramid Coalition 1016, 2/7/21 by U-2 Coalition 206C to Smith Sheep Co., Douglas, WY, \$8,750.

Top Two-Year-Old Bulls:

Lot 110, Pyramid Perfecto 0244, 4/9/20 by LCX Perfecto 11B ET to Innisfail Farm, Madison, GA, \$19,000

Lot 6, Pyramid Coalition 0096, 3/17/20 by U-2 Coalition 206C to John Nilhas, Wakeeney, KS, \$18,000

Lot 30, Pyramid Yellowstone 0226, 4/12/20 by Pyramid Devoted 6221 to 21 Angus Ranch, New England, ND, \$17,500.

Lot 1, Pyramid Coalition 0102, 3/18/20 by U-2 Coalition 206C to Tyrel Nilhas, Ellis, KS, \$16,500.

Top Bred Heifers:

Lot 176, FHF 11B Rita 12H ET, 10/20/20 by LCX Perfecto 11B ET to Kloos, Chaska, MN, \$13,000. Lot 178, FHF 10Y Ruby 14H ET, 2/17/20 by NJW 73S W18 Hometown to Five J's Cattle Company, Clayton, NC, \$7,500.

Berry Herefords
Dec. 9, 2021
Cheyenne, WY
Auctioneer: Joe Goggins
Reported By Aaron Friedt

58 Bulls — \$5,336

For a brief moment in Cheyenne, WY, the wind quit, and the snow came and the cowboys in attendance at The Berry's Annual Hereford Bull Sale were glad to have it. The day was historic for the Berry family, marking the 80th year of Berry bull sales, and the 70th year of bull sales being held in the barn that Jay's father, Marvin, and his two brothers built. As we settled in for introductions, Jay's cousin, Katie Williamson, surprised him by playing a voice recording of Jay's grandfather, Jay C. Berry, talking about days gone by and previous bull sales held. He recounted the early days and the first sale held in 1941. At that first sale, the Berrys sold 30 bulls in an old straw shed, with a top of \$365.00, and averaging "200 something" a bull, and being very happy to get it. Bearing witness to all of this was the only person to attend every bull sale the Berry's have ever held, Jay's aunt, Mary Wells. Jay's wife, Janice, celebrated the day by wearing a green knit sweater, made by Aunt Mary, that had a large Hereford bull knit into the design. Also in attendance were Jay's mother, Margaret, and Jay and Janice's three daughters with all of their families.

The barn was the same, but the saying "time marches on" held true. Jay elected to forego setting up the sales ring, and instead hosted a video sale, with TVs provided by The Livestock Link. The crowd was surprised by the change, but it didn't inhibit bidding as this sale was HOT.

Joe Goggins sold a quick, snappy auction of 58

Two Year Old Hereford bulls, of both the polled and horned variety, averaging \$5,336. The sale topped on Lot 71, B Amazed 71H, a bull sired by B Amazed 1F ET, purchased for \$11,000 by Schaffer Livestock, Rock River, WY. Other highlights include Lot 18 selling for \$10,000 to Edwards Livestock from Laramie, WY and Lot 18, selling for \$8,750 to Meyring Ranch, Walden, CO.

Sire groups represented in volume were NJW Long Haul 36E ET, BCC Dominator 829F, and B Amazed 1F ET. There were also a handful of bulls from KT Built Tuff 1010, KT Small Town Kid 5051, Churchill Nightcap 7256E and H Hometown 5343ET.

Lot 71H, B Amazed 71H by B Amazed 1F ET to Schaffer Livestock, Rock River, WY, \$11,000. Lot 18H: B Stormbreaker 18H by by NJW Long Haul 36E ET to Edwards Livestock, Laramie, WY, \$10,000.

Lot 15H: B Outcross 15H by H Outcross 7422 ET to Meyring Ranch, Walden, CO, \$8,750.

Lot 14H, B Dominator 14H by BCC Dominator 829F Vince Holton, Laramie, WY, \$8,500.

Lot 13H: B PJ Mask 13H by Churchill Nightcap 7256E to Meyring Livestock, Walden, CO, \$8,000. Lot 24H, B Stormbreaker 24H by NJW Long Haul 36E ET to D Bar S Ranch, Carpenter, WY, \$8,000. Lot 37H, B Stormbreaker 37H by NJW Long Haul 36E ET to Shawn Seebaum, Bill, WY, \$8,000. Lot 82H: B Amigo 82H by LBH 162A Royal Amigo 223D by Meyring Ranch, Walden, CO, \$8,000.

GoPher the Purple Sale
Hutchinson, MN
Dec. 11, 2021
Auctioneer:
Sale managed by Matthew & Darci Kitchell

4 Bulls — \$3,750 29 Open Heifers — \$2,778 12 Bred Heifers — \$4,000 2 Steer — \$1,850

Top Selling Bull:

Lot 3, BHF 4053 Highroller 104J, 2/27/21 by CH High Roller 756 ET.; consigned by Baker Hereford Farms of Rochester, MN, to Colin Hoffman of Leola, SD, \$6,500.

Top Selling Open Heifers:

Lot 18, RBC 756 Monica 130, 2/21/21 by CH High Roller 756 ET; consigned by Carlson Farms of Murdock, MN to Aubrey Nagler, Danvers, MN, \$6,500. Lot 27, JDH AH 45C Montgomery 104J ET, 3/14/21 by H Montgomery 7437 ET; consigned by Delaney Hereford Inc. of Lake Benton, MN to Blacktop Farms of Mitchell, SD, \$5,750.

Lot 24, Rangeline 46A Elva 111J, 3/05/21 by UPS Endure 8010 ET; consigned by Rangeline Cattle of Thief River Falls, MN to Don Stangeland of Pipestone, MN, \$4,500.

Top Selling Bred Heifers:

Lot 41, 4C 8459 Lotties Belle 038H ET, 3/15/20 by H Bell Ringer 8459 ET; consigned by Cardinal Creek Cattle Co. of Willmar, MN to Walker Polled Herefords of Morrison, TN, \$4,750.

Lot 36, JMP RJ Prairie Fire S1H, 2/04/20 by Harvie Smoke Stack ET 195B; consigned by JonDor Herefords of Rushford, MN to Stellfplug Cattle Company of Glenrock, WY, \$4,700.

Lot 39, LHF A363 Leading Lady 040H, 3/4/20 by LHF 26U Jackhammer A363 ET; consigned by Larson Hereford Farms of Spring Valley, WI to Hauge Herefords Sanburg, MN, \$4,500.

The donation heifer raised \$11,970 for the Minnesota Junior Hereford Breeders.



It was a snowy sale day at The Berrys, Cheyenne, WY but that didn't slow buyers down.



Mark Frederickson. Frederickson Herefords, Spearfish, SD, enjoying their sale day at Pyramid Beef.



Lot 3, BHF 4053 Highroller 104J by CH High Roller 756 ET was the high selling bull at the GoPher the Purple Sale. He was consigned by Baker Hereford Farms of Rochester, MN and sold to Colin Hoffman of Leola, SD for \$6,500.



This marked the first year for a video sale at The Berrys and it was well received. Pictured are Aaron Friedt (left) with The Livestock Link, Auctioneer Joe Goggins and Jay Berry.



Ed Lawrence, Alzada, MT at the Pyramid Beef sale.



Ready for a sale in Hutchinson, MN at the GoPher the Purple Sale.

SELLING IN THE FRIEDT

February 9, 2022

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Dam: B Righteous Lady 710 "Donna" A very balanced, deep, thick quartered bull out of a cow that consistenly raises a good calf. Donna is an incredible producer.



B 68 8217 ADVANCE 21J • Reg #P44307641· BD: 2/14/21

Scurred · BW 82 · Sire: H5 5019 Advancd 8217 · Dam: Maxine 68 Another deep, thick, well-balanced, red-necked prospect sired by 8217.

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Century, Golden Breeders Recognized at AHA Convention

In celebration of 50 years in the Hereford business, 10 Hereford breeders were honored as Golden Breeders for their commitment during the American Hereford Association (AHA) Annual Membership Meeting and breakfast in Kansas City, MO, Oct. 23. Two Hereford operations were recognized as Century breeders during the event for their commitment to the breed for 100 years.

Century Breeders:

- Noack Herefords, Rockdale, Texas
- Smathers Ranch, Llano, Texas

Golden Breeders:

- Atkins Herefords, Tea, SD
- B&D Herefords, Claflin, KS
- Blume Herefords, Frankfort, SD
- Circle Y Farm, West Liberty, OH
- Neilyne Genetics, Northfield, MN
- Parker Bros. Polled Herefords,
- Parker Bros. Polled Herefords, Bradyville, TN
- Prestwood Beef Cattle, Lenoir, NC
- Schuette Land & Cattle, Highmore, SD
- Windmill Acres Farm, Barnardsvile, N.C.
- Y Cross Herefords, Bonanza, OR

"As a cattle producer, 50 years and 100 years in the business is a great accomplishment," Shane Bedwell, AHA chief operating officer and director of

Ad Deadline for the February Issue of Hereford America is January 5th. breed improvement, said. "The AHA congratulates each of these Golden and Century Breeders and their families for their passion and commitment to the Hereford breed."

Century Breeders

Noack Herefords

Noack Herefords, Rockdale, Texas, was established in 1921 by E.H. Noack, who registered the 7- brand. When E.H.'s only son, Leon, returned home from Texas A&M, his graduation was rewarded when he was named the cow herd manager. After E.H.'s untimely death a few years later, Leon assumed full responsibility for the ranch and made it into the operation it is today.

Leon spent countless hours studying pedigrees and collecting performance data. Noack Herefords was an early adopter of the Total Performance Registry Program. The operation focused on creating the ideal mama cow, improving birth weights, milking ability



Noack Herefords, Rockdale, TX, was honored as an American Hereford Association (AHA) Century Breeder. Pictured (I to r) are: Steve Noack, Shiloh Doehring and Darla Weaver.

and longevity.

Leon spent time working as a meat grader, which taught him the value of consistently producing delicious, tender meat. He was diagnosed with Alzheimer's disease in 2000 and lost the battle in 2015.

Today, the family ranch consists of three separate cow herds that cooperate on genetics and marketing. Noack bulls are guaranteed to work for four years. Noack Herefords firmly believes form follows function, and the most functional cows are also the most profitable. They have been tremendously blessed and hope to operate another 100 years.

Smathers Ranch

The Smathers Hereford Ranch, Llano, TX, was established in 1886 by James Jefferson Smathers in the heart of the Texas Hill Country in Llano County, TX. James purchased about 500 acres shortly after he married Harriet Spinks, and he purchased his first Hereford cattle shortly after. Over the past 135 years, the ranch has passed from father to son for five generations.

The Smathers Ranch has evolved from 500 acres of raw pastureland to a highly managed, improved grasses, cultivated fields and rotational cell-grazing operation, which maximizes herd production and capacity.

Initially, Smathers Herefords was a commercial herd marketed through on-farm production sales. However, as times have changed and fifth-generation heir, Slade Smathers, showed interest in raising, exhibiting and marketing his own show cattle, production progressed into an AI/embryo system targeted for registered Hereford cattle and show calf sales.

Today, the Smathers Ranch continues to grow and evolve under Rick's strong belief and commitment to leave things in good working order for future generations.



Smathers Herefords, Llano, TX, was honored as an American Hereford Association (AHA) Century Breeder at the Annual Meeting. Pictured is Rick Smathers.



Golden Breeders

Atkins Herefords

Atkins Herefords is located near Tea, SD, on the home farm. The Atkins maintain a select cow herd and utilize AI and embryo transfer to leverage those genetics. Through their partnership with Delaney Herefords, cattle are marketed in two annual production sales — a bull and female sale in late January and an online female and embryo event in October.

With the Delaneys, the Atkins have been blessed to show cattle successfully at the National Western Stock Show, in Denver, CO, and the Cattlemen's Congress, in Oklahoma City, including a National Champion Pen of Heifers and Carload of Bulls.

Pete and Laura have three sons: Scott and his wife, Sarah, and their children: Isla, George and Elouise; Paul and his wife, Sarah, and their son, Theodore; and Craig.

B&D Herefords

Settled in the heart of Kansas, B&D Herefords and Angus, Claflin, KS, was founded in 1969. B&D Herefords hosted its first production sale in 1985 at the rodeo grounds in Odin, Kan. For 36 years, they have held annual production sales each March. Five years ago, B&D added the Fall Classic sale. These sales have focused on performance and production with cattle built to excel in the pasture.

The ranch is now owned and operated by brothers, Craig, Gerald Jr., Kevin and Terry Beran. Gerald Jr.'s son, Matt, returned to the ranch full-time, and Craig's daughter, Bridget, is closely involved as well. Today, B&D runs approximately 800 cows spread across central Kansas. The ranch utilizes an extensive amount of AI and is committed to DNA testing the entire cow herd and each bull marketed in the sales to ensure the most accurate information is available.

Blume Herefords

Gordon Blume and his brother, Gary, purchased their first registered heifer in 1964 from Gilbert Frankenstein, and that was the beginning of Blume Polled Hereford Farm, Frankfort, SD. It continued to grow and expand until 1975 when Gordon and Gary dissolved the partnership. Gordon and his wife, Thordys, continued under the BPHF prefix until horned genetics were added. It was then changed to Blume Herefords.

In the mid-1970s, AI was implemented to better the herd. Embryo transplant was added in the late 1980s, and they continue to use both. Today, Blume Herefords consist of three generations. Gordon and Thordys, along with their son, Michael, and his wife, Becky, and grandchildren, Jayna and Rett. Gordon and Thordys continue with the calving and feeding of the herd, but they enjoy watching their grandchildren compete

in the show ring the most.

Circle Y Farm

Circle Y Farm, West Liberty, Ohio, was started in the fall of 1969 by Carl E. Yoder and family. They purchased their first polled Hereford cow at the Walnut Hills Farm Dispersal in 1970. They focus on selling seedstock and freezer beef with freezer beef clients in five different states. They are particularly proud that Alizabeth Kurtz has started showing in junior shows, becoming the fourth generation to carry on the tradition.

Neilyne Genetics

Dave Neil was 10 years old when his first Polled Hereford heifer, Princess, was born on the family farm in Northfield, MN. Princess became a 4-H beef project, which Dave showed as a fall calf in 1968 and a senior yearling in 1969. After, Dave was officially hooked on Herefords.

As a young Hereford breeder, Dave set two goals for himself: show in the National Western Stock Show and earn a championship banner at that same show. In 2012, Dave achieved the goal he had set 30 years earlier.

Dave's Hereford business, Neilyne Genetics, was established by Dave Neil and his family. They look forward to continuing their Hereford business and personal relationships with great Hereford people for the next 50 years and beyond.

Parker Bros. Polled Herefords

David L. Parker of Bradyville, TN, is a seventh-generation Southern farmer, second-generation Hereford breeder and operator of Parker Bros. Polled Herefords. At age 9, David received his first Hereford heifer and has lived, breathed and bred polled Herefords for 62 years. Parker Bros. held its first production sale in 1967 and continues to host production sales every third Labor Day. In 2013, the family started a retail beef sales operation, Parker Family Beef.

Without a doubt, the most important thing in David's life is his family, who all work in some capacity to support the farming operation. Paula, his wife of 47 years, is the mainstay. He has three children, Krista, Brian, and Angela, along with six grandchildren.

Prestwood Beef Cattle

Kim Yates Prestwood, Lenoir, NC, purchased his first Polled Hereford in 1970 from the North Carolina Hereford Association Spring Sale. That same year, Kim became a junior member of the American Hereford Association. His maternal grandfather, Joseph "Guthrie" Bumgarner, had a great influence on Kim's life and his love for cattle.

Kim has two children, Jennifer Smith of Statesville, N.C., and Kyle Prestwood of Walterboro, S.C. Both of Kim's children followed in his footsteps as participants in the National Junior Hereford Association when they were young.

Schuette Land & Cattle, Inc.

Bill Schuette, Highmore, SD, purchased his first Hereford bull in 1940, and Hereford cattle have run on the ranch since. By 1947, the ranch had grown to nine quarters of land and had become a commercial Hereford cattle operation.

Bill and Ellen had three children: Leroy, Jim and Grace. By the time Jim graduated from high school, the ranch had grown to approximately 2,240 acres with about 180 cows. In 1961, Jim married Judy Wilcox, and they continued to live on the ranch, raising quality Hereford cattle. They raised three children on the ranch — Peggy, Sheryl and Jerry. On Jan. 15, 1974, the family ranch was incorporated and became Schuette Land & Cattle Company Inc.

Windmill Acres Farm

Phil Fishel and his wife, Brenda, of 56 years, established Windmill Acres Farm, Barnardsville, NC, in the early '70s. They have two children, Neil and Andie, who grew up in the Hereford breed. Phil is most proud of his grand-children, Clara, Melanie and Wesley Fishel, and their involvement in the Hereford breed, participating in local and national shows, making herd

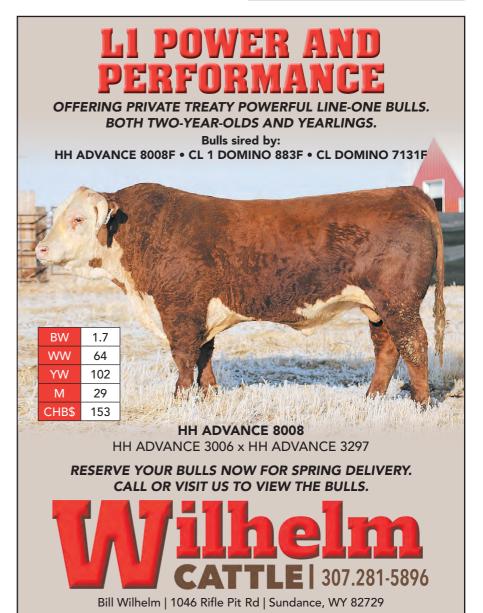
decisions and most recently Melanie serving as the 2020 National Hereford Queen.

Windmill Acres Farm is still managed today by Phil and Brenda, as well as Neil and his wife, Karen, Andie and her husband, Wes Carpenter, and the three grandchildren. Their focus is to raise productive, efficient cattle that exemplify the longevity and strong maternal traits of the Hereford breed.

Y Cross Herefords

Greg Thomas has been in the purebred Hereford business his entire life. Greg, along with his wife, Maureen, raised their three sons, Rees, Zack and Garrett in Bonanza, OR, on the Y Cross Hereford Ranch. It's a family operation, with the boys now grown and the grandchildren coming out to help with ranching duties. Y Cross Herefords has marketed its bulls all along the West Coast, mainly by private treaty, but has also taken bulls to consignment sales. Y Cross mainly consigned to the prestigious Red Bluff Bull Sale, where it has had the Champion Hereford sale bull for seven years in a row.

> See Pictures on page 52



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Golden Breeders Recognized by AHA



Atkins Herefords, Tea, SD.
Pictured are Pete and Laura Atkins.



B&D Herefords, Claflin, KS.
Pictured are Michelle Beran, Craig Beran, and Bridget Beran.



Blume Herefords, Frankfort, SD. Pictured are Michael, Rett, Becky and Jayna Blume.



Neilyne Genetics, Northfield, MN. Pictured are: Dave Neil and family.



Prestwood Beef Cattle, Lenoir, NC.
Pictured are Lori Brown and Kim Yates Prestwood.



Schuette Land & Cattle, Inc., Highmore, SD. Pictured are Sheryl, Judy and Jim Schuette.

Not pictured: Circle Y Farm, West Liberty, OH; Y Cross Herefords, Bonanza, OR; and Parker Bros. Herefords, Bradyville, TN.



Windmill Acres Farm, Barnardsville, NC. Pictured are Wes and Andie Carpenter, and Melanie Fishel.

These breeders were honored as Golden Breeders, having raised registered Herefords for 50 years or more. The presentations were made at the at the American Hereford Association Annual Meeting in Kansas City.



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M 27.9; MG 56.8; REA .40; MRB .11



LBH 40W RIBSTONE 97H CE 4.9; BW 3.9; WW 47.3; YW 83.2; M 43.9; MG 67.6; REA .32; MRB .35



LBH 6103 ADVANCE 116H CE 8.1; BW 3.1; WW 54.1; YW 85.1; M 23.1; MG 50.2; REA .30; MRB .12



LBH 6103 ADVANCE 137H CE 5.7; BW 4.9; WW 61.4; YW 110.1; M 30.8; MG 61.5; REA .37; MRB .15



LBH 6103 ADVANCE 144H CE 16.0; BW 1.2; WW 50.3; YW 85.2; M 21.2; MG 46.4; REA .38; MRB .12



LBH 6103 ADVANCE 161H CE 11.4; BW 0.9; WW 50.4; YW 89.2; M 30.0; MG 55.2; REA .31; MRB .21



LBH 189E MARK DOMINO 233H CE 8.5; BW 2.6; WW 56.5; YW 92.6; M 34.5; MG 62.8; REA .42; MRB .30



LBH 6103 ADVANCE 253H CE 3.7; BW 5.0; WW 69.0; YW 108.5; M 34.6; MG 69.1; REA .42; MRB .22



LBH 204F ADVANCE 255HCE 12.0; BW 0.6; WW 55.9; YW 93.6; M 31.9; MG 59.9; REA .37; MRB .13



LBH 719T VICTOR 257H CE 3.8; BW 2.9; WW 63.3; YW 98.7; M 23.8; MG 55.5; REA .33; MRB -.05



LBH 191E MARK DOMINO 319H CE 1.2; BW 5.4; WW 54.8; YW 91.2; M 33.9; MG 61.3; REA .45; MRB .07



LBH 204F ADVANCE 342HCE 8.6; BW 2.2; WW 53.3; YW 86.8;
M 30.5; MG 57.2; REA .45; MRB .10



LBH 105X JP GALAXY 414H CE 0.1; BW 5.2; WW 68.9; YW 120.5; M 25.6; MG 60.1; REA .52; MRB .04



LBH 46E SENSATION 429HCE 7.2; BW 4.0; WW 57.3; YW 89.5;
M 34.4; MG 63.1; REA .37; MRB .24



LBH 250C GUINNESS 456H CE 1.6; BW 4.0; WW 51.7; YW 81.0; M 27.8; MG 53.7; REA .60; MRB .16

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South Dakota Hereford Association Hosts Big Weekend in Brookings

SDHA Annual Meeting and Banquet Nov. 12 • SD Excellence Sale Nov. 13



Heifer Grant Winners — Thirty-three heifer grants were awarded by the SD Hereford Association this year which is a record number. Recipients were as follows (listed alphabetically): Brooklyn Becker, Kolt Becker, Lyla Bothe, Nathan Bothe, Jake Cody, Ivy Fawcett, Hollis Fawcett, Tiernan Frederickson, Teegan Frederickson, Brayden Goehring, Tanner Grupe, Tru Hagen, Lane Halverson, Callianna Halverson, Wyatt Hasper, Hunter Heezen, Paisley Johnson, Hadlie Johnson, Josie Johnson, Logan Josephsen, Macey Josephsen, Rea Anna Knock, Rylee Knock, Kansas Kroll, Natalie Marshall, Brooklyn Marshall, Paxtyn Moes, Cooper Olawsky, Blake Peskey, Shaedan Rasmussen, Riley Rasmussen, Katlin Schlim, Jasmine Walter



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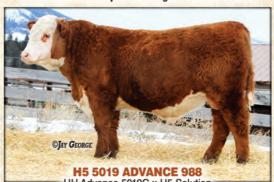
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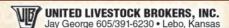


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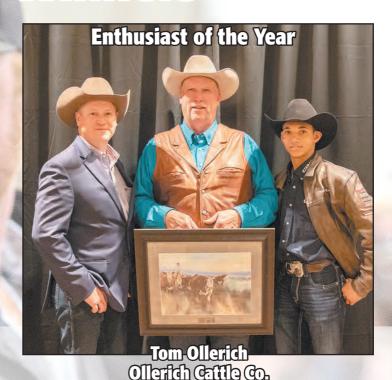
South Dakota Hereford Association 2021 Award Winners



Pictured are Cody, Kasey, Brooklyn and Braxton.

The 2021 Producer of the Year goes to an operation with a long history of high quality cattle. Although the front man of this operation has changed within the last 10 years the importance of SDHA and the SDJHA has not changed but has only gotten stronger. Cody Williams-Ponto of Stenberg Herefords, has accomplished a great deal since taking over the reins.

Stenberg Herefords was started in 1936 by Ove Stenberg, taken over by his son Dave and wife Audrey in the late '60s. David's daughter Vonda and family were involved in Stenberg Herefords until 2004 when they relocated to Wisconsin. After high school graduation Cody started making his way back to South Dakota and in 2011 after helping his grandpa Dave with his operation the conversation was had about the future of Stendberg Herefords. In 2012 Cody and his wife, Kasey, started the transition into ownership and now with the help of Cody's grandparents own and operate Stenberg Herefords which consists of about 75 Hereford cows. Cody's willingness to go above and beyond to help any Junior achieve their goals has been noticed by many. Stenberg Herefords main drive is to produce high quality herd bulls that can be utilized by both seeds tock and commercial producers. Cody also offers elite heifers and steers for sale at the SD Excellence Sale. One of the highlights for Stenberg Herefords to date was to exhibit not only Champion Hereford bull at the 2021 South Dakota State Fair but this bull went on to be chosen as the Supreme Champion Bull over all breeds. Although Cody is quite humble and won't say much about winning the fair he is very clear about having the opportunity and the importance of using the showring to mentor the next generation to instill strong teamwork, ethics and responsibility.



Pictured are Ryan Ollerich, Tim Ollerich and Devon Moore.

Ollerich Cattle Co was started by Robert Ollerich after serving in the Korean War in 1953. Tom is one of eight brother and sisters and they were raised on a farm west of Garretson, SD.

Tom was a member of FFA and 4-H showing cattle at the Minnehaha county fair and South Dakota State fair. Tom graduated from high school in 1983 then went on to Western College of Auctioneering.

The summer he graduated high school, Tom purchased 20 head of Brangus bred heifers and started in the cattle business. Times were tough in the mid 1980s and Grandpa Bob told Tom if you can't make it in the cattle business you might have to get a job selling shoes at the big new empire mall in Sioux Falls. Perseverance and the heart to be in the cattle business drove Tom to work harder and smarter. Many years of riding with Grandpa Bob buying cattle in Montana, Wyoming, South Dakota and North Dakota along with the mentorship from family friend and business partner Byran Long of Buffalo, WY instilled the love of the cattle business in Tom and Ollerich Cattle Co. Tom and Ollerich Cattle Co. have been very active in the Hereford business. Many deals have been made on numerous pot loads of bawling calves, backgrounded calves and yearling cattle off grass. Each Hereford Special Sale that has been held in Mitchell, you are sure to see Tom in the stands bidding and buying.

When sale barns get Hereford cattle coming in, they are picking up the phone, contacting Tom to let him know they have a great set of Herefords coming to the barn. Ollerich Cattle Co. continues to be a family business. Tom's brother Tim, Tom's son Ty and myself (Ryan, Tom's nephew) all contribute to the business. From August 1st thru Thanksgiving Tom's office is his Ford F-350 pickup with the South Dakota License Plate "Cattle." Many nights in a motel, early morning coffee with a rancher or a late night steak with a feedlot discussing what breed of bull to purchase (Hereford of course) or what packer buyer might buy my finished cattle are conversations and phone calls he enjoys most.

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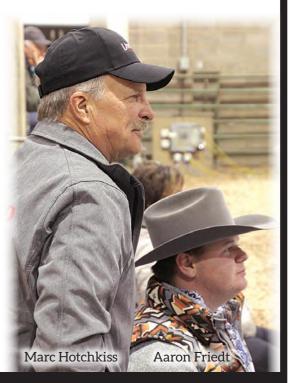


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South Dakota Hereford Weekend Candids



One of the biggest SDHA banquet crowds in about 15 or 20 years enjoyed the evening complete with Hereford, bone-in New York strips and a large Silent Auction offering along with an evening of awards and auctions.



Troy Williamson putting on some finishing touches.



The cattle barn at the Swiftel Center in Brookings, SD is a relatively new venue for the SD Excellence Sale and is proving to be a popular one for both consignors and buyers.



Final Farewell

Burdine Ann Homm

Burdine Ann (Richards) Homm was born Aug. 25, 1926, at home in Burlington, CO. She returned safely home on Wednesday, Oct. 17, 2021.

Burdine was the fourth child of John and Mayme (Anderson) Richards. She graduated from Burlington High School in 1944 and taught school at Ritzius 48J for a number of years.

On Feb. 3, 1945, Burdine married Howard Homm in Wray, CO. The couple made their home on the ranch north of Burlington.

Howard and Burdine welcomed four children, Larry, John, Richard and ZuAnn.

Besides working the ranch alongside Howard and raising her family, Burdine was active at Immanuel Lutheran Church Ladies Auxiliary, Kit Carson County Cattleman's Association Cow Belles, and both state and national Hereford Associations.

She held numerous offices in these organizations making lifelong friends across the state and country.

She was a staunch supporter of Hereford cattle and spent 50+ years alongside her family at the National Western Stock Show raising and showing Hereford cattle.

Always the storyteller, Burdine, together with Howard, authored several books about Eastern Colorado history and Hereford cattle.

Our Pioneer Heritage detailed the history of the Evangelical Lutheran Church and its congregation and led Burdine on an adventure to save the original cemetery from the old sod church.

She and a team of family and friends worked to restore the cemetery grounds as well as making the case for the cemetery to be installed on the state register.

The Hereford Heritage book outlined the history of cattle ranchers across Colorado and came with its own adventure traveling the state and compiling stories from the ranchers themselves.

Burdine traded one adventure for another in time spent with her grandkids and great grandkids. She and Howard often enthusiastically volunteered to stay at home with the kids while their parents were out.

The great-grandkids even gave her a name that she treasured, "Grandma Great!"

Burdine was so proud of every one of her family and was happiest when the house was filled with 10 grandchildren and eventually 17 great-grandchildren.

She could often be found teaching "the kids" all kinds of mischief.

Burdine was preceded in death by her parents, John and Mayme (Anderson) Richards; sister, Elva Powell; brothers, David, Harry, and Robert Richards; son, John Homm; daughterin-law, Diane Homm; and husband of 64 years, Howard.

She is survived by son, Larry Homm and wife, Dee of Burlington, CO; son, Richard Homm of Oakley, KS; daughter, ZuAnn Tuell and husband, Ross of Wray, CO; 10 grandchildren, 17 greatgrandchildren and a host of family and friends. She will be greatly missed.

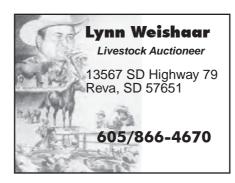
Memorials may be made to Kit Carson County Ambulance Service or to the Kit Carson County Memorial Hospital in Burdine's name and may be left at or sent to Love Funeral Home, 377 15th Street, Burlington, CO 80807.

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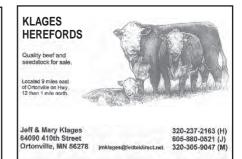
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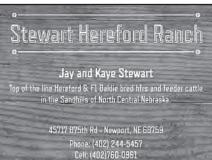
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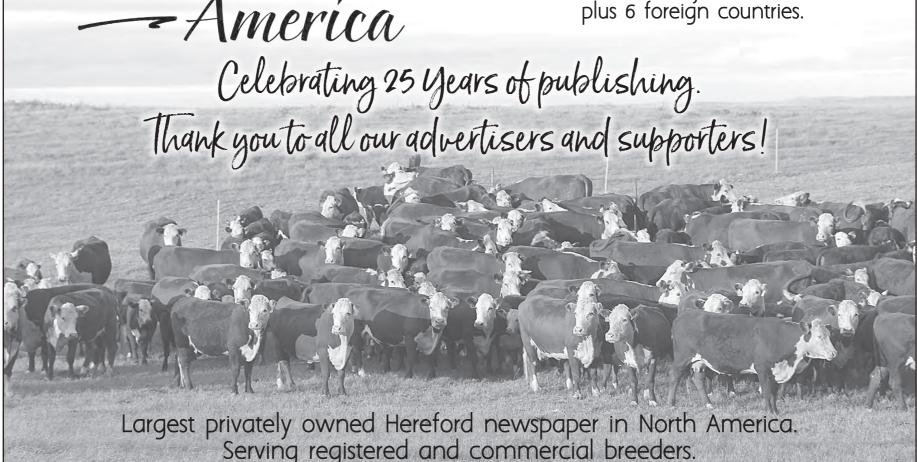
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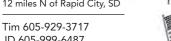
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