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Serving Commercial Cattlemen & Registered Hereford Breeders
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Vol. 22, No. 5

February 2019

Editorial Comments...

Jill Bayers Hotchkiss

It's been a crazy start to winter. Erratic weather, fluctuating cattle

prices and many



people getting ready for bull sales has made

for a busy few months for us here.

I took a quick trip to Denver for the National Western Stock Show. It's an amazing place with lots of moving parts, literally. This was the 113th National Western Stock Show. I especially wanted to go this year because after this year's show is over, they will begin a \$1 billion renovation of the Yards and facilities in the stock show complex. When it is completed in about four years, it will be an incredible facility. I inquired about the materials from the old Yards and was told they would be incorporated into some of the new design. In a way it is sad to see some of the historical facilities go by the wayside but the history is still there. The new buildings and pens will be far more efficient and comfortable. It will be interesting to see the finished facility.

I was impressed with the quality of cattle in Denver this year, especially the bull show. There was an incredible line-up in both the horned and polled shows with large crowds in attendance. The championship drives were very impressive as the top animals from each division paraded through the ring. The bull championships are especially that way when you get a ring full of the best bulls in the breed. It certainly makes one proud to be a Hereford

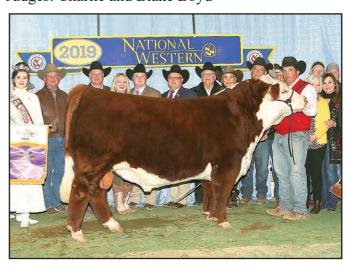
(continued on page 8)

National Western Stock Show Champion Hereford Bulls

January 17, 2019 • Denver, CO • Judges: Charlie and Blake Boyd



Grand and Supreme Champion Horned Hereford Bull was BR Belle Air 6011, a Feb. 3, 2016 son of Bar S LHF 028 240 and out of BR Belle 4082 ET, a Golden Oak Outcross dam. He is owned by Barber Ranch of Channing, TX; Colyer Herefords, Bruneau, ID; Bill King, Moriarty, NM; and Rylee Barber, Channing, TX.



Grand Champion Polled Hereford Bull was H DeBerard 7454 ET a March 14, 2017 son of UPS Sensation 2296ET and out of RST GAT NST Y79D LADY 54B ET, a daughter of WORR OWEN Tanqueray Y79D. He is owned by Hoffman Ranch of Thedford, NE; Express Ranches, Yukon, OK; Ward Ranch, Edmond, OK; and Williams Hilltop Farms, Rushford, MN.



Reserve Champion Horned Hereford Bull was EXR Bankroll 8130 ET a Jan. 18, 2018 son of BR Belle Air 6011 and out of EXR Lexus 4208 ET, a daughter of LSW WCC About Time X06. He is owned by Express Ranches, Yukon, OK.



Reserve Champion Polled Hereford Bull was KJ BJ Landmark 210F ET sired by KJ BJ 319X Laramie 619D ET and out of KJ 618N Timewise 236X. He was bred by Brady Jensen and exhibited by Jensen Bros. of Courtland, KS.

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 Commercial Breeder Registered Herefor	rd Breeder
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Signature	February 2019

EXAMO CALENDAR Pelton Polled Herefords Sale Halliday, ND 5 Watertown Winter Farm Melcher Herefords Bull Sale Show, Hereford Show & Sale Watertown, SD Page, NE 28 Delaney Herefords & Atkins 5 River Run Elite Herefords Annual Sale Hereford Sale Lake Benton, MN Mobridge, SD Stroh Hereford Ranch Sale 30 Black Hills Stock Show Hereford Show and Sale Killdeer, ND 8 Topp Herefords Sale Rapid City, SD 31 Ridder Herefords Sale Grace City, ND 9 Callaway, NE Baker-Amdahl Hereford and

February

2

- Dvorak Herefords Bull Sale Lake Andes, SD Baumgarten Cattle Co. Bull Sale Belfield, ND Elkington Polled Herefords **Bull Sale** Idaho Falls, ID
- Treaty Bull Sale Eureka, SD 2 **Upstream Ranch Annual Production Sale** Taylor, NE

Hillsview Farms Private

- Angus Bull Sale Rapid City, SD 10 Mrnak Herefords Bull Sale Bowman, ND BB Cattle Co. Bull Sale 11 Connell, WA
- **Bull Sale** Valentine. NE Fawcett's Elm Creek Ranch 11 Bull Sale

Logterman Family Hereford

Ree Heights, SD 12 Thorson Herefords Bull Sale Philip, SD

(continued on page 4)

The official Hereford publication for the states of South Dakota, North Dakota, Wyoming & Minnesota.

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HIBREFORD AMERICA

605/866-4495 WWW.HEREFORDAMERICA.COM

> 13823 Beaver Creek Place Reva. SD 57651

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(April/May and Nov/Dec are combined issues)

by Hereford America, Inc., a family owned & operated business. Jill and Marc Hotchkiss

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150 Performance Bulls and 250 Replacement Heifers sell Presidents Day • Mon., February. 18, 2019

at the farm • Hoven, SD • 1:00 PM CST

61st ANNUAL

150 Bulls • 100 top end Two-year-old bulls & 50 top end Yearling bulls

Every bull indexed for best use on Black and Red Cows. Every bull indexed for calving ease.

250 Heifers · 30 Registered heifers from the top end of replacement pen &

220 Registerable Replacement heifers

Anodize bulls are among the new bloodlines offered this year.

Rausch Sire Evaluation Offering

— Yearling Bulls -



Lot 17 - R New York 4168 RN: 43927391 Sire/MGS: SHF YorK Y02/R Revolution 4510



Lot 20 - R On Target 4728 RN: 43927462 Sire/MGS: On Target 936/R Revolution 4510

Animals in Ad Compared to Breed Average 60 50 40 30 20 Top 10% 0% 5.5 BW 2.0 WW 67 YW 103 SC 1.4 Fertility 17.4 Milk 29 CEM 6.7 Udder 1.34 Carc Wt 83 REA 0.5 IMF 0.22 Blk Cow \$38 CEZ \$18 CHB \$24 TOTAL \$80 UNDESIRABLE

- Two-Year-Old Bulls



Lot 56 - R ENCORE 4227 RN: 43814432 Sire/MGS: R Leader 6964/SHF York Y02



Lot 57 - R On Target 7237 RN: 43814736 Sire/MGS: On Target 936/R Revolution 2767



Lot 64 - R Bonanza 5667 RN: 43814577 Sire/MGS: R Bonanza 4164/Churchill A1



Lot 66 - R Spartan 5147 RN: 43814524 Sire/MGS: UPS Spartan 2864/SHF York Y02

- Heifers



Lot 152 - R Miss New York 088 RN: 43927053 Sire/MGS: SHF York Y02/UPS Spartan 2864



Lot 153 - R Miss On Target 148 RN: 43927110 Sire/MGS: On Target 936/SHF Vision R117



Lot 155 - R Miss Anodize 268 RN: 43927255 Sire/MGS: Gerber Anodyne 001A/R New York 4243



Lot 163 - R Miss Revolution 318 RN: 43927312 Sire/MGS: R Revolution 4510/R 2nd Revolution 2767



Videos of sale lots online at RauschHerefords.com

Please call, write or e-mail for more information:

RauschHerefords.com

14831 Hereford Road • Hoven, SD 57450

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Located 2 miles west of Hoven on Hwy. 20 and 47



Over 850+ Rausch dams have qualified! America's No. 1 Dams of distinction herd. (Based on efficiency)



ANNUAL PRODUCTION SALE WEDNESDAY, FEBRUARY 13, 2019

1 p.m., Stockmen's West,

Selling: 30 Yearling Bulls • 9 Coming Two-year-old Bulls • 45 Registered & Commercial Hereford Heifers 35 F1 Baldies from Duane, Garrett & Justin Zent • 30 F1 Baldies from Dallas Miller • 7 F1 Baldies from Friedt

Sires represented: H5 9131 Domino 2185 • H5 9131 Yankee 156 H5 1147 Advance 417 • FH Navarro 242 MD • CL 1 Domino 215Z SR Scope 53A • HH Advance 6199D • NJW 73S W18 Hometown 10Y



FH 53A SCOPE 801 - HE SELLS!

Bid live online at www.TheLivestockLink.com



Livestock

For more information or a catalog contact: Gary, Kirsten and Aaron Friedt 701-824-2300 • 701-290-7231 (Gary) 701-590-9597 (Aaron) gfriedt@hotmail.com Megan and Dusty Dukart 701-290-7230 (Megan)

Lindsey and Drew Courtney www.friedtherefords.com



FH L1 DOMINETTE 805 AF - SHE SELLS! This 2185 daughter will make an awesome brood cow Her great grandam, 104, has left her mark in our herd

Production Sale

Guide Rock, NE

Calgary Bull Sale

Calgary, Alberta

Jensen Bros. Bull Sale

(continued from page 2)

- Friedt Hereford Ranch Sale 13 Dickinson, ND Hoffman Ranch Bull Sale 15
- Thedford, NE Blacktop Farms Paving the 15
- Way Bull Sale Mitchell, SD Carmichael Herefords 16
- **Bull Sale** Meadow, SD
- Rausch Herefords Bull Sale 18 Hoven, SD
- Ade Polled Herefords 18 **Bull Sale** Amsterdam, MO
- Bar JZ Ranch Bull Sale 19 Holabird, SD
- 20 Nebraska Cattlemen's Classic Show and Sale

Lacey Ehlke — Jane'a Ehlke

info@ehlkeherefords.com

- Kearney, NE Shaw Cattle Co. Bull Sale 20
- Caldwell. ID Olson's Red Power Sale 21
- Argusville, ND Lowell Fisher Family Sale 21
- Spencer, NE Gant Polled Herefords & 22 Angus Production Sale Geddes, SD
- 22 Jamison's Spring Bull Sale Quinter, KS
- Vin-Mar Cattle Co. Bull Sale 22 Rushville, NE
- Wagner Herefords Bull Sale 23 Redfield, SD
- Kreth Herefords Bull Sale 23 Mt. Vernon, SD 25
 - Colyer Herefords **Production Sale**

- Bruneau, ID Ulrich Herefords Bull Sale 26 Lethbridge, AB
- Engelhaupt Herefords Bull Sale 26 Atkinson, NE
- 28 Durbin Creek Ranch Sale Worland, WY

March

- Bischoff's Ravine Creek Ranch Bull Sale Huron, SD
- 2 McIver's Happy Acres Farms Bull Sale Open House Farwell, MN
- 2 Braun Herefords Bull Sale Simmie, Sask.
- Harrell Hereford Ranch Sale 4 Baker City, OR 5

S&S Polled Herefords

- Courtland, KS L Bar W Bull Sale Absarokee, MT
 - Ft. Keogh Bull Sale Miles City, MT I-29 Bull Run Sioux Falls, SD
- Tricky's Herefords Bull Sale Madison, SD
- Tegtmeier Polled Herefords 11 Bull Sale
- Burchard, NE Holden Herefords Bull Sale 11 Valier, MT
 - Cooper Herefords Bull Sale Willow Creek, MT



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- **B&D** Herefords Bull Sale Claflin, KS
- 23 Sandhill Farms Bull Sale Haviland, KS
- 23 Candy Meadow Farms **Bull Sale** Lexington, TN
- Oleen Bros. Sale 25 Dwight, KS
- 26 Frenzen Polled Herefords **Bull Sale** Fullerton, NE
- 27 Ned and Jan Ward Sale Sheridan, WY
- Ernst Herefords Sale 30 Shamrock Livestock O'Niell, NE
- 30 Sidwell Ranch Production Sale Columbus, MT
- 30 DaKitch Farms Bull Sale Ada, MN

April

- Bartling Herefords Bull Sale Burke, SD
- StarMak Cattle Co. Open House/Video Auction Tea, SD
- 13 Knoll Crest Farms Bull Sale Red House, VA
- Thorstenson Herefords Sale 13 Selby, SD
- Sandrock Ranch Sale 14 Benton, WI
- 19 Morgan Ranch Bull Sale Burwell, NE
- Stuber Ranch Production Sale 20 Bowman, ND

ADS for the MARCH isssue of Hereford America have to been in the office by Feb. 5.

E-mail Jill Hotchkiss at jbh@herefordamerica.com



at Watertown Winter Farm Show Watertown Extension Bldg., Watertown, SD

Tuesday, Feb. 5, 2019 29 BULLS

Selling 20 Yearling Bulls, 2 Fall Bulls, 7 Two-Year-Old Bulls &

Hereford Show immediately following 9 a.m Angus Show Sale: 1:00 p.m.



Consignors and Guests are invited to a get-together on Monday, Feb. 4 at the Ramkota. Cattlemen's Social at 6:30 p.m.

Consignors:

Fawcetts Elm Creek Ranch J & J Hanson Hansmeier Hanson Hfds Klages Herefords Laible May Jeff & Rebecca Mikel Rainbow Schmidt Herefords TSR Cattle Co. TL Herefords, Tyler Lacek Twisted M

Dandy Acres

Weeping Fox

Jordon Dockter

507/820-0803 • 507/215-1114 • Lot 20 605/949-1401 • 605/949-1401 • Lot 15 605/870-0161 • Lot 28

507/877-3631 • 507/877-3631 • Lot 33 605/492-3611 • Lots 6, 23, 35 605/382-5818 • 605/382-7477 • Lots 2, 7, 8, 11 320/273-2163 • 605/880-0521 • Lots 13, 17, 21

605/579-0148 • Lots 5, 16, 32 507/339-8248 • Lot 14 605/228-9800 • Lots 3, 4, 9, 31 605/661-3421 • Lot 29

507/825-2383 • 507/ 825-2583 • Lots 30, 34 605/690-0100 • 605/690-0100 • Lot 19 507/223-7867 • 507/476- 0428 • Lots 22, 26, 27

605/951-1165 • Lots 12, 24 712/933-2720 • Lots 1, 10, 18

For Catalog or More Information Contact Sale Committee:

Frank Redlin, 605/881-2479 Jeff Klages, 605/880-0521



atalog also online at: www.SouthDakotaHerefords.org

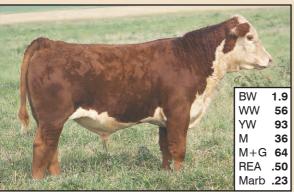
Easy Calving • Easy Fleshing



F Test Pilot 737 (Homozygous polled) by X651 Superb! Used in our herd. Selling possession after June 15



F Warrior 836 (polled) by Warrior 845C Stout, fancy, muscular heavyweight. Nursing ratio 116.



F Hometown 847 (polled) by 10Y

For Sale Privately 25 Bulls ♦ 10 Heifers **Horned and Polled**

Feddes Herefords

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Our sale is any time you want. All our cattle sell privately See more bulls for sale at:

www.feddes.com



F Anodyne 818 (polled) by 001A

For 5 generations, Herefords have been synonymous with the Carmichael name



HH ADVANCE 2008Z ET — 10-TRAIT EPD LEADER BW 0.4 WW 61 YW 98 M 32 M&G 62 CHB \$109 Trait leader in CED, BW, SC, Milk, M&G, CEM, Teat Size, Fat, Marbling and CHB!



CL 1 DOMINO 420B 1ET BW 2.3 WW 66 YW 105 M 17 M&G 50 CHB \$118 Cooper's top-seller in 2015 Sale. Owned with Cooper Herefords and Holden Herefords. Sired Holden's top selling bull in 2017.



BW 3.6 WW 56 YW 90 Milk 22 M&G 50 CHB\$ 105

Lot 17 — KC L1 DOMINO 18082 (43971308) 4/2/18 by CL 1 DOMINO 420B 1ET • BW 95 • WW 634

50th Annual Proven Genetics Sale

SAT., FEB. 16, 2019 at the ranch • Meadow, SD • 1 p.m. 60 Coming Two-Year-Olds • 17 Yearlings



BW 1.5 WW 60 YW 94 Milk 24 M&G 54 CHB\$ 116

- KC L1 DOMINO 18011 (43971173) 3/18/18 by CL 1 DOMINO 420B 1ET • BW 84 • WW 712



BW 2.6 WW 54 YW 84 Milk 26 M&G 53 CHB\$ 102

Lot 5 — KC MR FRECKLES 18031 (43973312) 3/23/18 by KC MR FRECKLES 16059 • BW 85 • WW 669



BW 0.9 WW 59 YW 93 Milk 22 M&G 51 CHB\$ 108

Lot 13 — KC L1 DOMINO 18065 (43971297) 3/30/18 by CL 1 DOMINO 420B 1ET • BW 83 • WW 653

Watch and Bid online at www.TheLivestockLink.com



Be sure to register early if bidding online.

rmichael Herefords

Keith Carmichael Home: (605) 788-2962 Cell: (605) 490-7659

Bryan Carmichael Cell: (605) 490-8685 Brice Carmichael Cell: (605) 490-7596

www.carmichaelherefords.com Find us on Facebook



50th Annual Sale • February 16, 2019 • Meadow, SD

BW 5.3 WW 61

YW 89

Milk 20 M&G 50

CHB\$ 99

BW 3.8

WW 58

YW 92

Milk 28

M&G 57

BW 5.9 WW 65

YW 104

Milk 28

M&G 60

BW 3.4

WW 65

Milk 27

M&G 59

CHB\$ 102

YW 105

CHB\$ 100

CHB\$ 104



Lot 24 — JC L1 DOMINO 7019E (43864119) 3/28/17 by JC L1 DOMINO 4044B BW 88 • WWR 105 • YWR 101



Lot 27 — KC L1 DOMINO 17006 (43820312) 3/16/17 by HH ADVANCE 2008Z ET BW 70 • WWR 111 • YWR 108

WW 54 YW 86 Milk 33 M&G 60 CHB\$ 108

BW 0.8

WW 56

YW 86

Milk 32

M&G 60

BW 4.0

WW 65

YW 101

Milk 34

M&G 66

CHB\$ 111

CHB\$ 102

BW 0.4



Lot 28 — KC L1 DOMINO 17011 (43820317) 3/19/17 by HH ADVANCE 2008Z ET BW 88 • WWR 101 • YWR 99



Lot 31 — KC L1 DOMINO 17026 (43833682) 3/26/17 by B&D L1 BARON 4273 BW 73 • WWR 112 • YWR 104

BW 88 • WWR 101 • YWR 99

Lot 38 — JC L1 DOMINO 7045E (43864163) 4/5/17 by JC L1 DOMINO 4044B



Lot 45 — KC L1 DOMINO 17049 (43833686) 3/30/17 by B&D L1 BARON 4273 BW 90 • WWR 118 • YWR 112



Lot 71 — KC L1 DOMINO 17129 (43833703) 4/21/17 by B&D L1 BARON 4273 BW 86 • WWR 106 • YWR 108



Lot 76 — KC L1 DOMINO 17156 (43820382) 5/6/17 by HH ADVANCE 2008Z ET BW 82 • WWR 99 • YWR 105

BW 2.1 WW 57 YW 96 Milk 29 M&G 57 CHB\$ 105

Jill's Editorial....

(continued from page 1)

breeder with that calibre of livestock on display. Congratulations to all the winners but especially Hoffman Herefords from Thedford, NE, who won Grand Champion Bull in both Hereford and Angus shows plus Grand Champion Carload just to name a few of their top honors. One of the best parts is seeing many of you there and getting to visit.

We've been working on big issues of the newspaper, more bull sale catalogs, videoing and video sales in preparation for Bull Sale Season up in our area.

There seems to be a lot of optimism for the coming sales and renewed interest in Hereford bulls from commercial cattlemen. I hope this comes to fruition as we get into the heat of the battle. I believe commercial producers are finally taking note of what a first cross with Herefords will do in their herd. I can hardly wait to see the results this spring for commercial breeders using Hereford bulls on their black cows again.

Hybrid vigor, or the extra boost you get from a first cross such as Hereford and Angus, often results in approximately 25-50 extra pounds at weaning. Do the math on that and you'll realize the extra dollars that are there waiting for you.

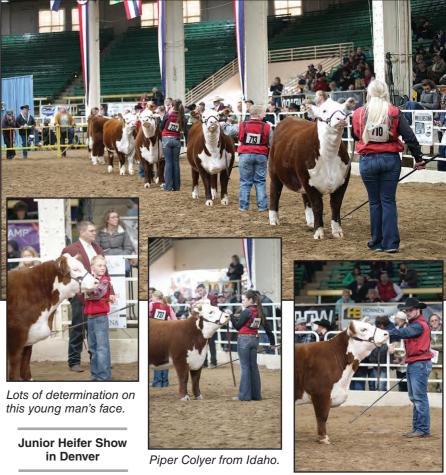
Research has also shown a \$30 per head advantage in feedlot profitability and a 7% advantage in pregnancy rate when compared to straightbred commercial calves. They can do all the research they want but commercial producers utilizing a Hereford-Angus

cross can certainly tell you the advantages.

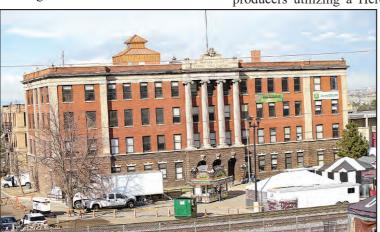
Onto another subject... congratulations to my friend Bonnie Zieske of Billings, MT, who is the former ad coordinator for the Western Ag Reporter. Bonnie recently retired after 55 years at the Reporter! What an amazing career she had working for Pat Goggins and the Reporter crew. She has seen a lot of things through the years, mostly advances in the printing businesss and

has dealt with producers and fieldmen during that time. Throughout my career in ag publications, I've worked with Bonnie trading ads and information back and forth. She is the ultimate professional and I will miss working with her. Happy retirement Bonnie!

– JBH



Jeremiah Johnson from SD.



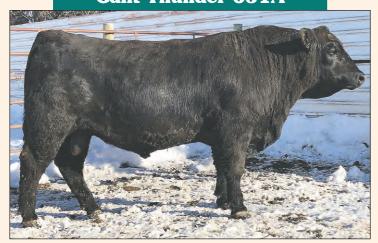
The old The Denver Union Stockyard Company or Livestock Exchange Building as it is now called was built in 1916 is one of the historical buildings that will remain in the new National Western Complex.

Gant Homegrown 433E



Sire: Pyramid Homegrown 4151 • Dam: Gant M326 287A BW 2.1 WW 49 YW 84 M27

Gant Thunder 631A



Sire: Connealy Thunder • BW 70 WW 650 YW 1280

Your Black Baldy Source

Gant Polled Herefords & Angus

Annual Sale

Fri., February 22, 2019

1 PM at GANT RANCH • Complimentary Lunch

37195 285th St., 2 miles W. of Geddes, SD

Selling: 50 Two-Year-Old Bulls Hereford & Angus

Hereford Sires:

R on Target • JDH About Time NJW Homegrown • Pyramid Homegrown NJW Trust 167Y • Gant Trust 398C

Angus Sires:

Mogck Bullseye • WAR Upgrade Connealy Thunder • Styles Consensus

First Breeding Season Guarantee
 Take Bull Sale Day — Deduct \$50/Bull
 Delivery is Available
 Chisum Peterson, Auctioneer

Gant Polled Herefords & Angus

Dennis Gant 605-337-2564 • c: 605-680-1542 37214 285th St., Geddes, SD dggant@midstatesd.net Mark Gant
605-337-2340 • c: 605-680-1540
PO Box 15, Geddes, SD
markgant@midstatesd.net

www.gantpolledherefordandangus.com

Kreth Hereford & Angus 54th Annual Production Sale

Saturday, February 23, 2019

FEATURING THESE OUTSTANDING SONS



K BULLS EYE 8144F • 43972427 Sire: UU TURNING POINT MGS: NJW 98S R117 RIBEYE 88X ET

SC 3.8 72 111 1.2 36 72 -.024 .55 .14





K DOMINO PRIVILEGE 8109F • 43972416 Sire: CL 1 DOMINO 215Z

MGS: NJW 98S R117 RIBEYE 88X ET

				M				
1.5	68	104	1.1	30	64	.046	.56	.24



K HOMETOWN BOOMER 8136F • P43972423 Sire: NJW 135U 10Y HOMETOWN 27A

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									MRB
Į.	0.7	60	92	1.4	37	67	.026	.62	.19



K DOMINO PRIVILEGE 894F · 43972409 Sire: CL 1 DOMINO 215Z MGS: GO ABE T32

ww FAT REA MRB М MG 1.5 67 104 1.0 29 62 .016 .42 .14



K HOMETOWN BOOMER 869F • P43972405

Sire: NJW 135U 10Y HOMETOWN 27A MGS: C STOCKMAN 2059 ET

								MRB
2.1	61	96	1.1	35	66	.006	.57	.18



K NIOBRARA 856F • 19263873 Sire: CONNEALY NIOBRARA 5451

MGS: CONNEALY FINAL SOLUTION

								MRB
1.9	70	126	(<u>+</u>	28	3-2	4-	1 - To	· +

1:00 pm At the Farm

14 miles south of Mt. Vernon, SD off exit 319 of I-90

Sellingh

Yearling Buls & 10

Registered Hereford Heifers

Sale Bulls Stressing: Calving Ease, Top Performance, Strong Maternal Traits

Hereford Sires:

CL1 Domino 215Z NJW 135U Hometown 27A

Angus Sires:

Connealy Armory Connealy Niobrara 5451 DL Sonic 444 Connealy Big Money

Check

krethcattle.com

for viewing videos

Auctioneer: Joe Goggins 406/373-6844

Marc & Jill Hotchkiss Hereford America 605/490-1513 (M) or 605/490-1409 (J)

> **Levi Landers** Hereford World 308/730-1396

EPDs 1/3/19

Darwin & Pat Kreth 605-236-5769 darwin@krethcattle.com 26791 397th Ave, Mt. Vernon, SD 57363

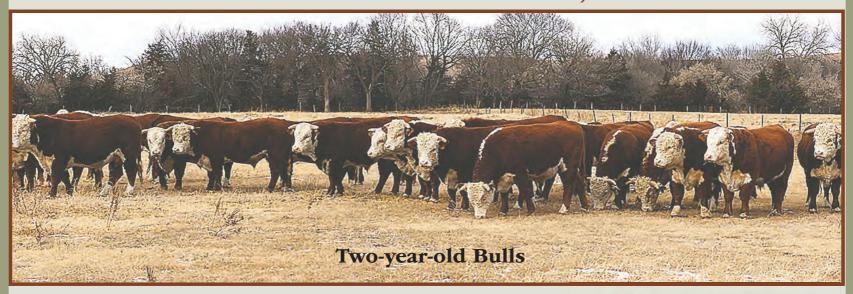
KRETH HEREFORD & ANGUS

Barclay & Kate Kreth 605-630-8335 barclay@krethcattle.com 26667 397th Ave, Mt. Vernon, SD 57363



THURS., FEBRUARY 21, 2019

AT THE RANCH • SPENCER, NE



SELLING 54 BULLS

- 24 Two-year-olds
 - 8 Fall Bulls
- 22 Yearling Bulls including our Denver carload
 - 25 of our top registered Heifers

ivestock Link

Sale will broadcast live on www.theLivestockLink.com.Online bidding available on sale day, if you can't attend in person. Register early. Videos available for viewing by mid-January.

Sires include: CL 1 Domino 589C • CL 1 Domino 314A • CL 1 Domino 0145X • Ponca Kingpin 204 Sensation • Ponca 0145X • Domino 531 • LJS Mark Domino 1321 • Ponca 7001 Dom 907



PONCA 0145X DOMINO 822



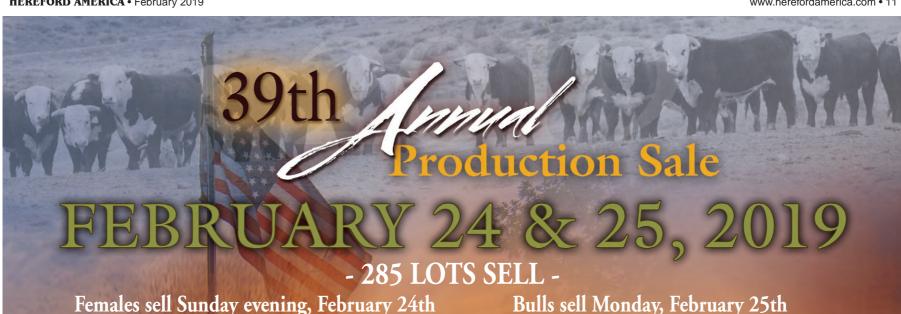
PONCA 589C DOMINO 812

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Lowell and Carol 402-589-1347 402-340-6084 cell Steven and Dalene Fisher 918-440-4848 Call or text Steve for a Catalog Nathan Gillaspie, Herdsman 816-401-9677



Females sell Sunday evening, February 24th 25 Open Hereford Heifers | 19 Open Angus Heifers 5 Sexed Female Pregnancies

Bulls sell Monday, February 25th 150 Hereford Bulls | 87 Angus Bulls



Powerful big topped son of Belle Air out of the \$97,000 donor dam 4038 owned with Bowling Ranch in Oklahoma. Low birth genetics with great markings and big carcass traits. Three full brothers



Huge middled and a soggy made son of 72C out of one of our most popular donors 2052. Lots of IMF and superior maternal traits in this pedigree.



Big time heifer bull candidate and one that could be used on lots of commercial heifer breeding projects. He has as much red as you could put on one and is out of one of the best donors we have in 4038. He will add maternal traits with carcass and superior markings.



This herd sire will see heavy use in our program in the years to come. He is the polled full brother to the Belle Heir bull that Knox Brothers recently purchased a half-interest in. Great look and incredible pedigree and performance.



This is an exciting young prospect who is made perfect in terms of structure, body depth and muscle shape. He is out of a first calf heifer who was a no doubt donor when she calved. Great udders all the way through both sides of his pedigree with his grandmother being 4208 who sets the bar for udder quality.



This is a unique herd bull prospect with tons of fleshing ease and body depth. He is a natural calf out of a top daughter of Miles McKee. He has the look of a herd bull with a great set of genetic predictions. Senior bull calf champion in Reno.



This son of Special Edition has been a standout all along. He has always been a visitor favorite with his extra look and bold top and hip. He is a natural calf out of a Stockman daughter and should be one of the popular sires on the market.



Unique outcross genetic combination which blends Mr. Canada with one of our very best donors 4038. His individual scan data sets him apart from the rest and with his extra look and structure he will be one of the popular choices sale



If you remember back to what "Double Your Miles" looked like when he was named National Champion in Denver 2017 this one is like looking in a mirror. Big bodied and huge hipped with that same dark color pattern and scanned with a huge ribeye. His brothers have proven to be big time herd sires and this one will do the same.



Guy, Sherry and Katie Colyer, 208.845.2313 Kyle and Bobby Jean, 208.845.2098 GUY cell: 208.599.0340 • email: guy@hereford.com KYLE cell: 208.250.3924 • FAX: 208.845.2314



Livestock & Range Research Laboratory

Miles City, MT

2019 Research Animal Sale

Sat., March 9, 2019 1 pm

Miles City Livestock Commission

Offering coming Zyear-old Line 1 Hereford bulls

243 Fort Keogh Road Miles City, Mt 59301



Brad Eik 406-853-2635 Tom Mott 406-853-2637



COOPER HEREFORD RANCH

53 MANNIAL PHODUCTION Sale
—THESDAY, MARCH 12, 2019—

at the ranch, 1/2 mile South of Willow Creek, MT







Free Delivery!!
first 1,000 miles, on purchases totaling \$5000+

All animals selling have Complete Performance Genomically Enhanced EPDs Ultrasound Data





CL 1 Domino 883F1ET



He's one of our favorites!! Full brother to 8120F (pictured below). Top 30% in 11 traits including top 1% for WW, YW, M&G and Carcass Wt. Good pigment, red to the ground, clean fronted! Sire topped our sale in 2017! # 43903300

CL 1 Domino 8117F 1ET



Clean fronted, red to the ground, calving ease prospect! Super balanced EPD profile - Top 30% in 11 traits! Sire is a trait leader in 8 traits. Dam is a favorite and ranks in the top 20% in 7 traits including top 1% for Marbling.

#43903316

CL 1 Domáro 8138F 1ET



Deep ribbed with 100% pigment. Calving ease prospect that's marked up nicely. Ranks top 10% for CED, WW, YW and top 1% Marbling. Dam 2185Z has a Yearling ratio (101) and

Marbling ratio (135) on 3 calves, and ranks in top 15% for Carc. Wt., REA, Marbling & CHB.

visit us on the web to view photos & videos www.cooperherefords.com

Contact Mark Cooper (406) 539-6885 Dave Hanson (406) 570-5519







15 YOUNG BRED COWS 3 PROVEN DONOR COWS # 43908965

CL 1 Domino 8120F 1ET



CL1 Domino 6128D X CL 1 Dominette 450B

Lots of performance and solid carcass in this pedigree. Top 35% in 13 traits, including top 10% for WW, YW, SC, M&G and Marbling. He's stout, thick topped, with a big hip, and lots of muscle! Sire is a trait leader in 7 traits, including top 1% for WW, YW, M&G, Carc. Wt., REA. Dam has a great udder and ranks in the top 5% for Marbling and top 25% for CED, WW, YW, M&G and CEM.

POWERFUL, PROVEN & PREDICIABLE

53rd ANNUAL PRODUCTION SALE MONDAY, MARCH 11, 2019

AT THE RANCH, VALIER, MONT. • 12:30 (MDT)

150 POWERFUL PERFORMANCE TESTED HEREFORD BULLS

130 BIG, STOUT YEARLING BULLS • 20 POWERHOUSE 18-MONTH-OLD BULLS

40 FRONT PASTURE LINE ONE FEMALES

2 ELITE DONORS • 5 SPECIAL ET HEIFERS • 6 YOUNG BRED COWS 20 TOP QUALITY YEARLING HEIFERS • 5 FALL BRED COWS W/ HEIFER CALVES

- Bulls sell with complete performance and ultrasound data •
- 100% of sale offering is DNA parentage verified and have GE EPD's •
- Over 50% of the sale offering ranks in the top 15% of the breed or higher on CHB\$
 - Free delivery on purchases totaling \$5000 or more •
- Buy from a program with 60 years of consistent balanced trait selection backed by a linebreeding program that guarantees uniformity and predictability and is built on a strong maternal foundation •



HH ADVANCE 8101F

- Sire: HH Advance 5148C ET
- MGS: HH Advance 3148C ET
- CED 1.9 BW 4.1 WW 67 YW 109 MM 30 M&G 63 REA .63 MARB .07 CHB\$ 116
- This powerhouse herd bull prospect is the top bull in the sale on both NR and YR. and posted an adj. 205 day wt. of 849 lbs. and adj. 365 of 1450 lbs. Well marked, thick, stylish and out of a top first calf heifer. Top 5% on WW, YW, M&G, and CWT EPD's and top 10% on REA EPD and CHB\$.



HH ADVANCE 8071F ET

- Sire: HH Advance 5304C ET
- MGS: HH Advance 9144W
- CED 3.7 BW 3.4 WW 44 YW 76 MM 34 M&G 56 REA .61 MARB .08 CHB\$ 114
- Top notch herd bull prospect with extra thickness, eye appeal, and 100% pigment. 8071F is deep sided, square made and out of the 1010Y donor cow. Great genetic package with extra maternal and carcass strength.

DVD's will be available on the sale offering. View videos of the sale offering at www.thelivestocklink.com or our website. Call or e-mail for a catalog.



HH ADVANCE 8020F ET

- Sire: HH Advance 5107C ET
- MGS: CL 1 Domino 9122W 1ET
- CED 5.7 BW 2.4 WW 60 YW 97 MM 24 M&G 54 REA .37 MARB .30 CHB\$ 86
- 8020F and his full brother are both elite herd bull prospects out of the 2131Z Cooper donor. He is big bellied, thick topped, and has outstanding EPD's including top 10% on MARE EDD

HH ADVANCE 5107C ET



• 5107C was the \$160,000 high selling bull in our 2016 Sale. This powerful son of the 215Z bull has an exceptional EPD profile that ranks him in the top 1% on WW, YW, and CWT EPD's, and the top 5% on REA EPD, SONS SELL!



3139 Valier Dupuyer Rd. • Valier, MT 59486 www.holdenherefords.com • jtholden@3rivers.net 406-279-3301 home • 406-279-3300 Ranch 406-450-1029 Jack Holden cell 406-590-3307 Brad Holden cell 406-450-0129 Jay D. Evans cell 406-600-3118 Eric Lawver

HH ADVANCE 8090F ET

- Sire: HH Advance 6007D ET
- MGS: HH Advance 9144W
- CED 6.9 BW 2.7 WW 60 YW 90 MM 27 M&G 57 REA .46 MARB .34 CHB\$ 115
- Curve bender deluxe with extra carcass strength. 8090F is a fancy made, deep flanked, big topped, stout made herd bull prospect that ranks in the top 3% on CWT and MARB EPD's, the top 10% on WW EPD and CHB\$, and the top 15% on CED and M&G EPD's. Dam is an elite donor out of the 5139R cow family



HH ADVANCE 8120F ET

- Sire: HH Advance 6007D ET
- MGS: HH Advance 8203U ET
- CED 1.0 BW 5.0 WW 60 YW 91 MM 22 M&G 52 REA .88 MARB .30 CHB\$ 144
- Big time growth, carcass, and maternal power combined with a flawless phenotype. 8120F is a true beef bull in every way and ranks as the #5 horned bull with GE EPD's born in 2018 on CHB\$. He ranks in the top 5% of the breed or higher on Udder, Teat, REA, and MARB EPD's and the top 15% on WW EPD. This exciting young prospect will be used extensively in our program going forward.

Broadcast Live on

EPDs 1/11/19





FOCUSED ON SELECTION FOR THE TRAITS THAT PUT \$\$\$ IN OUR CUSTOMERS POCKETS

- *Fertility
- *Calving Ease
- *Performance *Longevity
- *Structural Soundness
- *Fleshing Ability
 *Carcass Quality
- *Udder Quality *Pigment *Longevity Soundness *Carcass Quality
 Backed by one of the top cowherds in the world with a rigorous no excuses mindset on culling.

 Many 3/4 and full brothers selling with almost 50% of our sale offering coming from our extensive ET program.



CL 1 DOMINO 5110C

- CED 0.9 BW 4.2 WW 62 YW 99 MM 32 M&G 63 REA .38 MARB .06 CHB\$ 97
- 5110C was the \$130,000 high selling bull in Cooper's 2016 Sale. He is big bodied, thick topped, and massive in his bone and substance. He is a maternal brother to the 215Z bull and also to the 6128D bull that topped their 2017 Sale. His dam is an elite donor and one of the top cows in the Hereford breed. A great set of sons sell!



HH ADVANCE 3297A ET

- CED 2.4 BW 3.4 WW 65 YW 111 MM 31 M&G 64 REA .79 MARB .19 CHB\$ 138
- Powerful, proven sire of pigment, muscle, maternal, carcass, and eye appeal. 3297A is a trait leader for WW, YW, Miilk, M&G, Teat, CWT, REA, and MARB EPD's and also ranks in the top 1% on CHB\$. Sons sell!



HH ADVANCE 3006A

- CED 1.4 BW 1.9 WW 70 YW 105 MM 40 M&G 75 REA .25 MARB .27 CHB\$ 96
- 3006A sires extra pigment, growth, maternal, and carcass in a great package. He is a trait leader for WW, Scrotal, Milk, M&G, Fat, and MARB EPD's. Sons sell!



HH ADVANCE 8218F

- Sire: CL 1 Domino 5110C
- MGS: HH Advance 1013Y ET
 CED 4.1 BW 3.7 WW 60 YW 101 MM 30 M&G 60 REA .38
 MARR 13 CHR\$ 95
- Big bodied, thick butted, extra fancy and out of a top donor cow.



HH ADVANCE 8057F

- Sire: HH Advance 3297A ET
- CED 2.0 BW 3.4 WW 58 YW 101 MM 31 M&G 61 REA .32 MARB .39 CHB\$ 106
- Growth, maternal, and carcass combined with a great phenotype. Top 4% on YW, M&G, and MARB EPD's. Loads of genetic potential!



HH ADVANCE 8008F

- Sire: HH Advance 3006A
- MGS: HH Advance 3297A ET
- CED 3.8 BW 1.7 WW 64 YW 104 MM 36 M&G 68 REA .66 MARB .37 CHB\$ 119
- Curve bender deluxe with big time carcass EPD's. Exceptional prospect!



HH ADVANCE 8075F ET

- Sire: CL 1 Domino 51100
- MGS: CL 1 Domino 1131Y 1ET
- CED 2.3 BW 3.7 WW 65 YW 104 MM 33 M&G 66 REA .67 MARB .01 CHB\$ 115
- Extreme volume and capacity. Top 5% on WW, Milk, CWT and REA EPD's.



HH ADVANCE 8010F ET

- Sire: HH Advance 5107C ET
- CED 4.1 BW 3.8 WW 67 YW 103 MM 23 M&G 57 REA .78 MARB .32 CHB\$ 141
- Big time herd bull prospect that ranks in the top 5% on WW, YW, Udder, Teat, CWT, MARB and REA EPD's and the top 1% on CHBS.



HH ADVANCE 8045F ET

- Sire: HH Advance 4075B ET
- MGS: CL 1 Domino 017X
- CED 0.4 BW 4.8 WW 61 YW 82 MM 25 M&G 55 REA .44 MARB .12 CHB\$ 120
- Loads of volume, capacity, and eye appeal. Built just like his sire.

40 ELITE LINE ONE LADIES SELL!



HH MISS ADVANCE 8081F ET

- Sire: HH Advance 5107C ET
- CED 1.8 BW 4.1 WW 65 YW 107 MM 23 M&G 56 REA .64
 MARB .20 CHB\$ 126
- Full sister to 8010F. Exceptional EPD's and phenotype. She sells!



HH MISS ADVANCE 8047F ET

- CED 8.2 BW 2.6 WW 55 YW 81 MM 23 M&G 51 REA .60 MARB .28 CHB\$ 123
- This future donor has it all. A great look, EPD's that rank in the top 10% on CED, Teat, CWT, REA and MARB EPD's and the top 4% on CHB\$, and is backed by the 5139R cow family. She sells!



HH MISS ADVANCE 3123A

- CED 4.6 BW 2.3 WW 56 YW 89 MM 31 M&G 59 REA .51 MARB .17 CHB\$ 120
- Freckle faced, perfect uddered, powerful made donor prospect that is a real eye catcher. Due in early April to HH Advance 6212D ET. She sells!

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M&G CEM CW REA MARB BMI BII CHB

3.0 3.7 70 111 0.4 1.2 64 4.7 82 0.51 0.07 \$424 \$511 \$120

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L BAR W CATTLE COMPANY

THE PINNACLE OF HEREFORD GENETICS

ANNUAL PRODUCTION SALE



LW 5044 ADVANCE 807F ET • 43917698



LW 4126 ADVANCE 859F • 43912015



LW 6237 ADVANCE 873F • 43912025



LW 8050 MISS ADVANCE 519C ET • 43600651

Carl & Denise Loyning cdloyning@gmail.com 406-425-2484 (c)

MARCH 8, 2019

ABSAROKEE, MT **1 PM** MST

BULLS

30 YEARLINGS **4** TWO YEAR OLDS

CHOICE HEIFER LOT

HH Advance 5044C ET x HH Miss Advance 9228W

COWS

12 YOUNG BRED

DONOR

SEMEN PACKAGE

CL Domino 776E

All cattle selling have genomically enhanced EPD's

Sire Groups include:

HH Advance 5044C ET #43578992 CL 1 Domino 402B #43465721 HH Advance 4126B #43470169 CL1 Domino 6153D 1ET #43691837 HH Advance 6237D ET #43688572 LW 4163 Domino 606D #43683071

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LW 3006 ADVANCE 726E ET • 43826852



LW 4126 ADVANCE 751E • 43826924

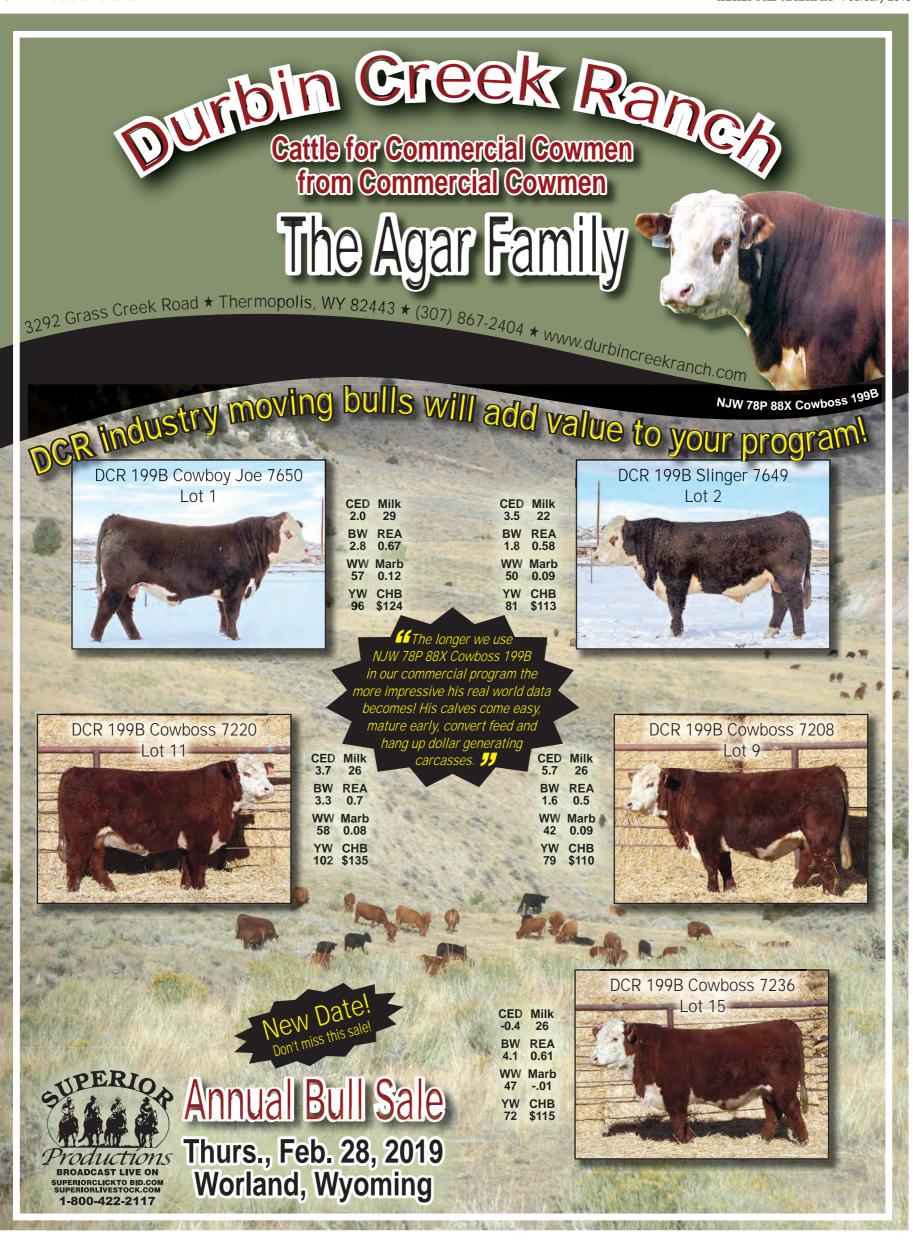


CL1 Domino 776E 1ET • 43800364

Auctioneer
Justin Stout 913-645-5136
Sales Representatives
Bill Pelton 406-671-5100
Art Handel 605-391-8233

Please check out **LBarW.com** for more details,
videos and to request a catalog.

Mike & Jeannette Walen L87772@aol.com 281-413-2455 (c)



Mrnak Hereford Ranch 52nd Annual Production Sale Sunday, February 10, 2019

1:00 p.m. (MST) - Bowman Auction Market - Bowman, ND

SELLING:

- 100 Performance Tested 2 Year Old Hereford Bulls
 - 300 Yearling Black Baldy Replacement Heifers
 - 60 Bred Heifers Bred to Mrnak Bulls
 - 5 Ranch Ready Horses

MH 4119 ADVANCE 735 1ET

Sire: MH 2239 ADVANCE 4119



BW: 2.0 • WW: 49 • YW: 105 MM: 32 • M&G: 56

MH 4111 TRUST 755 1ET Sire: MH TRUST 4111 1ET



BW: 1.8 • WW: 46 • YW: 89 MM: 33 • M&G: 56 MH FRONTIER 736 1ET Sire: MH 9067 DOMINO 2249



BW: 1.8 • WW: 44 • YW: 85 MM: 27 • M&G: 49

MH 2239 ADVANCE 789 Sire: H5 9075 ADVANCE 2239



BW: 4.6 • WW: 69 • YW: 113 MM: 27 • M&G: 62 **MH 4119 ADVANCE 746 1ET**

Sire: MH 2239 ADVANCE 4119



BW: 2.3 • WW: 50 • YW: 96 MM: 27 • M&G: 52

MH FRONTIER 7310 Sire: MH 9067 DOMINO 2249



BW: 3.6 • WW: 54 • YW: 123 MM: 29 • M&G: 56



Wayne Mrnak • 701.523.6368 • Terry Mrnak • 701.523.6386 Brent Mrnak • 701.206.0604 • Andy Mrnak • 701.206.1095

Mrnak Hereford Ranch: 14501 91st St. SW • Bowman, ND 58623

View more information at • www.mrnakherefords.com

Final Farewell...

Gilbert Henry Ochsner

Gilbert Henry Ochsner was born December 28, 1926 on the family farm 14 miles northwest of St. Francis, KS, to Henry and Lydia Rath Ochsner. Gilbert was the youngest of 6 children and was born on his dad's 40th birthday. He passed away peacefully in his sleep on March 27, 2018 at home, surrounded



by his family.

He was baptized at Hope Valley Lutheran Church in 1927 and was confirmed at Salem Lutheran Church in April 1941. He attended the Northrup rural school until 8th grade and then attended St. Francis Community High School. He lived in his Grandma Carolina Ochsner Brunswig's basement during that time. All four years of high school he worked after school and Saturdays at the Co-op grocery store, except during wrestling season. His senior year he placed 4th in the state wrestling tournament at 154 lbs. He graduated from high school in 1944.

He was inducted in the Army at Fort Logan, CO in October 1945 and took Basic Training at Ft. Leavenworth, KS as part of the 5th Army. He spent most of his time working gin the separation center at Ft. Leavenworth. Gilbert had the most respect for the battle weary solders as they came through the center. He considered himself one of the lucky ones but proud to have served.

Upon being discharged in November 1946 at Ft. Riley, KS, Gilbert returned to the family farm and began raising registered Hereford cattle and wheat. When he did have some spare time Gilbert enjoyed playing catcher on a traveling baseball team in the late 1940s and early 1950s. He also enjoyed boating at the lake. After his playing days were over he coached baseball, fastpitch and slow-pitch softball teams in Haigler, NE, St. Francis, KS and Wray, CO.

He met his future wife, Shirley Fredericks, Labor Day weekend 1965 at Bonnie Dam Reservoir during a day of boating and water skiing. Gilbert and Shirley were married on February 26, 1966 in Lyford, TX. They returned to start their life together on the family farm and eventually had two children, Brian Alan and Sarah Elizabeth.

Gilbert truly enjoyed farm life. The farm was his vocation and hobby where

he spent most of his time. He served on many boards such as the church council, rural cemetery board, FSA, FHA, the Soil Conservation board and as a director and President of the Kansas Hereford Association. Blessed with good health almost all of his life, Gilbert was active on the farm and ranch as much as possible until the end. He worked his last wheat harvest at age 89. He was in the registered Hereford business for 62

He was preceded in death by his parents, Henry and Lydia Rath Ochsner; brothers Harvey, Leonard, Garfield and Howard Ochsner; sister Arlene Busse, brother-in-law Martin Busse, sister-in-law Ilene Ochsner and nephew Dennis Ochsner. He is survived by his wife of 52 years, Shirley; son Brian of Aurora, CO; daughter Sarah of Chicago, IL; sisters-in-law Darlene Ochsner, Nettie Ochsner and Genevieve Ochsner; and many nephews, nieces, extended family and friends who were all very dear to him.

Thomas (Tom) Peckenpaugh

Thomas (Tom) Peckenpaugh, 74, De Smet, SD, died Sunday September 9, 2018 at the De Smet Good Samaritan Center, De Smet, SD, after a 2-year battle with cancer.

Thomas Paul Peckenpaugh was born October 14, 1943 to Francis and Loretta (Callahan) Peckenpaugh at Carthage, SD. He graduated from De Smet High School in 1962. After high school, he attended South Dakota State University and graduated in 1967 with a degree in Animal Science. While at SDSU, he was a member of the SDSU rodeo team, where he competed in bull riding and bareback riding.

Following his graduation from SDSU, he returned to the family farm. Family was very important to Tom. He loved farming, ranching his Hereford cattle, and his Quarter Horses.

Tom is survived by two brothers, Jim Peckenpaugh, Carthage SD; and Bob (Nancy) Peckenpaugh, Carthage; five sisters, Helen (Jim) Heiter, Alexandria SD; Mary (Roger) Widman, De Smet; Margaret (James) Mourek, De Smet; Janice (Alan) Serfling, Madison SD; and Pat Peckenpaugh, Sioux Falls, SD; 15 nieces and nephews and several great-nieces and nephews, and friend, Judy Fredrichs.

Tom Bradbury

The Bradbury family has lost its North Star. After complications from a knee replacement surgery that included two follow-up surgeries and then an allergic reaction to an antibiotic, Thomas Bradbury died early morning on January 10, 2019.

Tom was a well-known Colorado rancher, horseman, and businessman who impacted nearly every person he met. He loved the Denver Broncos, was the most-loyal of friend, and wanted to have the best ranches and fastest quar-



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...and,
30 Registered Yearling Heifers
Select Groups Baldy Yearling Heifers

HEREFORDS FOR TODAY'S CATTLEMAN ... Thick, Long Lasting, Durable, Money Makers!



NJW 11B 88X SETTLER 34F ET MILK 32 M&G 57 / REA .45 MARB .31



NJW 12A 109Z HUDSON 68F ET ww 46 yw 83 milk 36 mag 59 / REA .58 MARB -.01



NJW 45C 203D RANGE 218F BW 1.7 WW 54 YW 97 MILK 27 M&G 54 / REA .11 MARB .09



(Homozygous Polled) NJW 84B 4040 FORTIFIED 238F BW 0.8 ww 59 yw 102 MILK 27 M&G 56 / REA .46 MARB .28





NJW 165A 88X COWCAMP 120F ET BW 0.6 WW 48 YW 72 MILK 34 MAG 57 / REA .48 MARB .21



BW 3.2 WW 60 YW 91 MILK 29 M&G 59 / REA .78 MARB .04

(Bradbury...continued from page 20) ter horses possible.

Born in Denver, CO raised in Littleton, CO and a proud graduate and passionate supporter of CSU. While at CSU, he met and married Margaret, who has been his faithful and loving wife for 60 years.

In 1958, they founded Bradbury Land & Cattle Co. near Byers, CO where they made their home for 45 years and where the family continues



Tom Bradbury

to own ranches. Tom was inducted in the American Quarter Horse Hall of Fame, proudly served on the National Western Executive Board for over a decade, was a CSU Distinguished Alumni Award recipient, and was inducted to the Colorado Agriculture Hall of Fame. He served on various Boards, both locally and nationally, for over 50 years.

He was compassionate towards youth and tried to encourage them to better themselves. Just as he aimed for continuous improvement on his ranches and his businesses, he strived to make his local community and the ag world better.

Tom is survived by his wife, Margaret; his children Suzie, Tom (Penny), Lisa (Mark), and son-in-law, Allen; along with 13 grandchildren and 1 great grandchild.

He was preceded in death by his parents, Thomas O. and Gladys C. Bradbury; his daughter, Pamela; and grandson, Drew.

Sale Report

Knoll Crest Farm Fall Bull Sale November 30, 2018 Red House, VA

147 Bulls — \$4,880 30 Hereford Bulls — \$3,965

Top Herefords:

Lot 91, KCF Bennett 504C E696, 10/15/17 by BEHM 100W Cuda 504C to Driven Farms LLC, Buford, GA, \$8,000

Lot 109, KCF Bennett B284 E460, 9/18/17 by KCF Bennett Provident B284 to McConnell Herefords, Marietta, SC and Country Corner Farm, Greer, SC, \$7,500.

Lot 105, KCF Bennett B716 E623,

10/1/17 by KCF Bennett Devout B716 ET to Estancia Valley Cattle & Farms, McIntosh, NM, \$6,500.

Lot 103, KCF Bennett 504C E587 9/27/17 by BEHM 100W Cuda 504C to Greeno Farms, Louisa, VA, \$6,250. Lot 114, KCF Bennett York E503, 9/22/17 by SHF York 19H Y02 to Keese Herefords, Seneca, SC, \$6,000.

Future Feeders: Cattlemen's challenge opens new possibilities for South Dakota students

by Jager Robinson, Tri-State Neighbor Reporter

Jacob Rausch, 19, looks out over a group of calves at the South Dakota State University Cow-Calf Education and Research Unit in Brookings. Rausch, who hails from Hoven, S.D., will be participating in South Dakota Cattlemen's Foundation's first ever Fed Cattle Challenge in 2019.

Discovering your passion early on in your life is often a struggle. Some kids want to be astronauts, and some want to race cars. But for Jacob Rausch, his family's Hoven, South Dakota operation taught him that simply feeding cattle may be one of the most rewarding experiences in life.

"I got to sit in the feeding tractor and feed all winter long," said Rausch, 19, a sophomore at South Dakota State University. "That's when I realized I loved feeding cattle."

Rausch and 21 other 14 to 18 year olds will be participating in the South Dakota Cattlemen Foundation's (SDCF) first annual Fed Cattle Challenge over the next six months.

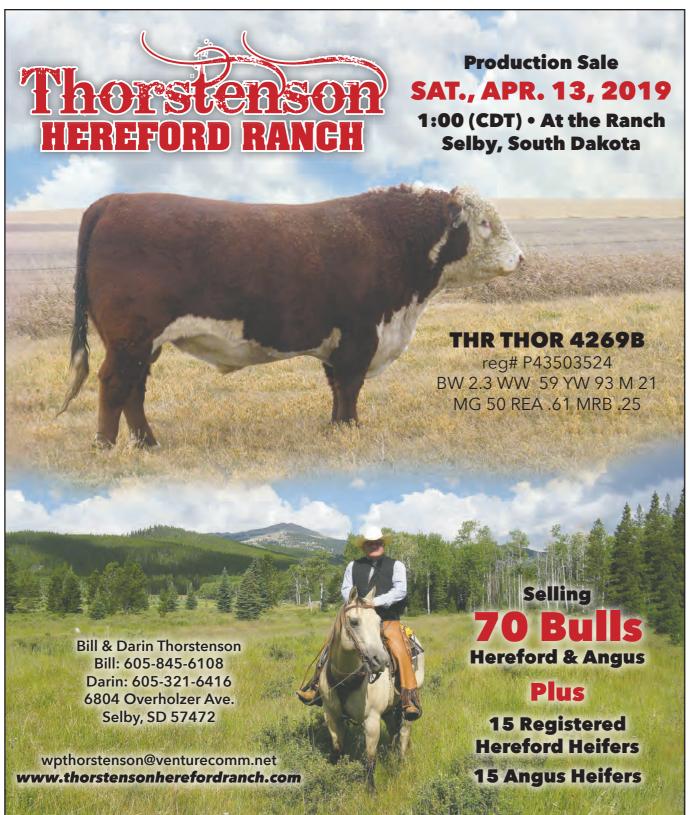
The program is meant to help teens learn the process of finishing cattle. They'll do so by purchasing a share of cattle at the Winner Circle feed yard in Winner, South Dakota. The feed yard will take care of housing, feeding and vaccinating the animals through harvest, but the students will have to calculate costs and profits and ultimately present what they learned.

The Fed Cattle Challenge is South Dakota Cattlemen's Foundation's first program of its kind. Through it, foundation members hope younger kids experience what they call the most underappreciated side of the livestock industry.

(continued on page 24)



Jacob Rausch



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Beery Land and Livestock -

Deep Hereford Roots and A Willingness to Look Forward

by Terra Ochsner

"We cannot be divided as a breed," stated Matt Beery of Beery's Land & Livestock, Vida, MT. Matt firmly believes that the Hereford industry has an opportunity to stake its claim in the market share, but only if its breeders are willing to come together. In order to do this, Beery believes that more breeders need to focus on the needs of the buyer.

"I would say that you need to raise the best genetics that will compliment your customers," Beery commented.

Instead, Beery has noticed that the Hereford industry is at odds, as opposed to working together to focus on "what the breed can do for the commercial industry." He sees this division between breeders who are more "traditional",

whose major focus is on the purity of Herefords.

More specifically, Beery sees this as a disagreement between those who are unwilling to carry anything but horned genetics, along with those who don't see the benefits of the F1 cross, stacked against producers who have begun to make a change to their operations.

"I'm sorry that the breed is so divided. We have got to remember that we are *all* members of the beef industry," Beery pointed out.





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A History Rooted in Tradition

Matt Beery very much empathizes with those who are more reluctant to step away from strict horned Hereford genetics. As the fifth generation on his family's ranch, Beery comes from a long line of purebred Hereford breeders.

Matt's parents, Eddy and Joanne Beery, grew up on ranches that lived and breathed Herefords. Eddy, who passed away roughly five years ago, grew up on the ranch that Matt currently operates.

In the late 1920's, Eddy's father emigrated from Iowa, met up with his uncle, and used the only money to his name to purchase two sections of pastureland.

Joanne Beery described how Eddy "started raising the purebred cow in 1957 right when he got out of school." He invested all of his money in order to start his own Hereford cow-base.

(continued on page 26)

Future Feeders: Cattlemen's challenge opens new possibilities for South Dakota students

(continued from page 22)

"One of the deficiencies we noticed was there were no young people interested in the cattle feed business," said Tyler Melroe, South Dakota Cattlemen's Foundation board member and program director for the challenge. "Very few kids grew up in that environment and it's an extremely important part to keeping people around."

The new program comes after the waves the South Dakota Cattlemen's Foundation's scholarship program made earlier this year. With the success of the scholarship for young students and the interest in continuing education initiatives in the livestock industry, Melroe and the cattlemen's foundation decided this fed cattle program could help further the industry's goals.

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March 9, 2017 :: H FHF Advance 628 ET



LOT 18 :: ECR WF 628 Advance 8940 ET :: Reg #43965028 :: Horned March 22, 2018 :: H FHF Advance 628 ET



LOT 21 :: ECR 173D Endure 8111 :: Reg #P43971821 :: Polled February 17, 2018 :: NJW 79Z Z311 Endure173D ET



LOT X :: ECR 0245 Golden Flow 8210 :: Reg #43972624 :: Horned February 20, 2018 :: DKF RO Cash Flow 0245 ET



LOT 70 :: ECR 3371 Rewards 7413 :: Reg #43854140 :: Horned

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(continued from page 24)

Matt's mother, Joanne, also has a deep rooted love for the Hereford breed. Growing up on a ranch in Plentywood, Montana, Joanne recalls how her love for red and white cattle is in her blood.

"Dad had Herefords as long as I can remember, and so did his folks. I grew up being a Hereford lover," Joanne explained.

Throughout the course of her life, Joanne was an active member in her local 4-H program, and chose Hereford cattle as her project along the way. In fact, that's how Eddy and Joanne met, and sparked a relationship that would turn into 50 years of marriage.

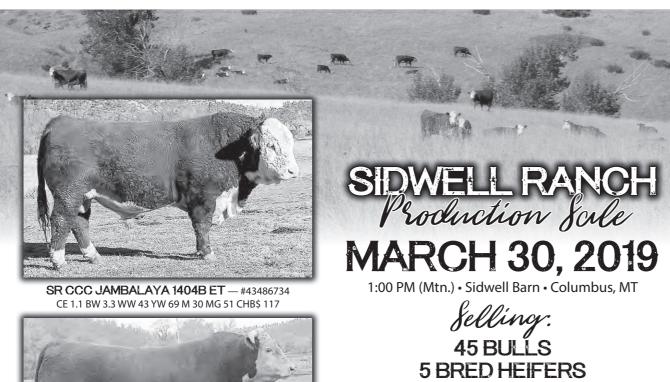
Over the years, Eddy and Joanne worked alongside each other and continued to choose the Hereford breed.

(continued on page 30)



Joanne Beery

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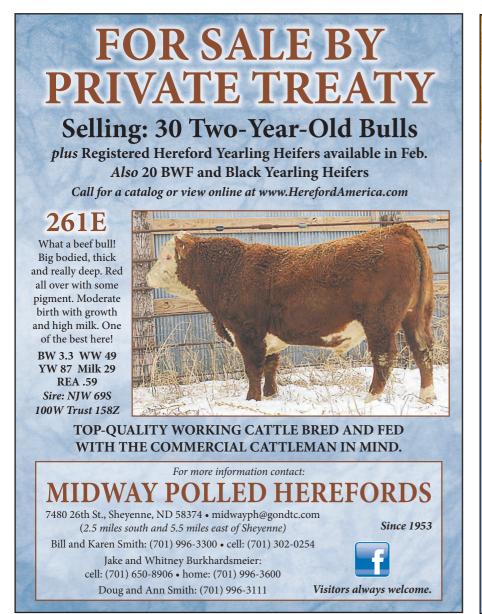
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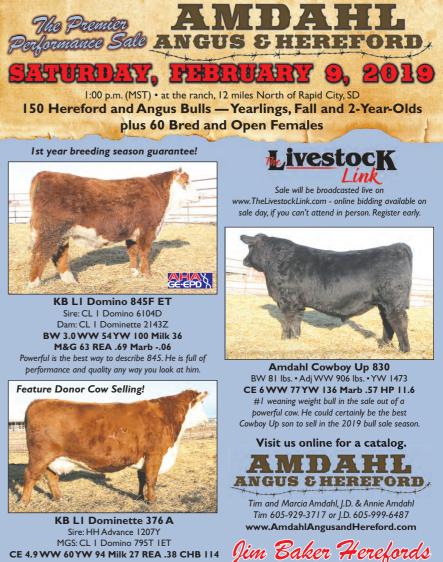
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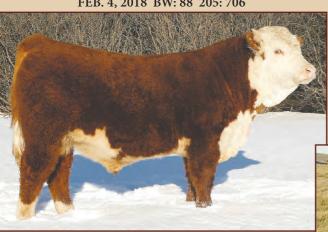
Dam: BR 58Y Starlet 49B



BR 155B BATTLE 50E

179Y FLUSH SONS

BR 135C FAMOUS ET 145F FEB. 4, 2018 BW: 88 205: 706



Dam: BR 24W Standard Lady 179Y





Granddam: DBHR 68J Standard 155S - Dam of 179Y



BR 135C FREELANCE ET 157T FEB. 7, 2018 BW: 90 205: 662

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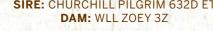
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LOT 4 H PILGRIM 8407 ET

POLLED



 CED
 BW
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 REA
 MARB
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 SIRE: NJW 135U 10Y HOMETOWN 27A DAM: RST GAT NST Y79D I ADY 54B FT



CED BW WW YW MLK REA MARB CHB -1.0 4.3 64 107 29 0.78 0.10 137 SIRE: NJW 78P 88X COWBOSS 199B ET DAM: RST GAT NST Y79D LADY 54B ET



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SIRE: CHURCHILL PILGRIM 632D ET

DAM: RST GAT NST Y79D LADY 54B ET

SIRE: CRR 109 CATAPULT 322 DAM: FHF 408 RITA 21W



SIRE: CRR 109 CATAPULT 322 DAM: FHF 408 RITA 21W



WW YW MLK REA MARB CHB 67 104 31 0.49 0.31 120 SIRE: CRR 109 CATAPULT 322 DAM: FHF 408 RITA 21W



-5.2 5.8 62 95 33 0.57 -0.26 103 SIRE: H WR SUSTAINABLE 5511 ET **DAM: CHURCHILL LADY 527C**

LOT 11 H RH BELLE AIR 8464 ET 3/4/18 POLLED YW MLK REA MARB CHB

2.0 2.6 64 98 23 0.39 0.13 101 SIRE: BR BELLE AIR 6011 DAM: BRL ENVY 401A



CED YW MLK REA MARB CHB 9.2 0.3 65 107 31 0.85 0.36 141 SIRE: BEHM 100W CUDA 504C DAM: H MS 5139 ADVANCE 4006 ET



SIRE: NJW 135U 10Y HOMETOWN 27A **DAM: CRR 109 KELLY 303**



SIRE: UPS SENSATION 2296 ET DAM: RST GAT NST Y79D LADY 54B ET



BW WW YW MLK REA MARB CHB 3.0 57 86 31 0.61 0.20 125 SIRE: NJW 98S R117 RIBEYE 88X FT **DAM:** HH MISS ADVANCE 9228W



 BW
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 SIRE: UPS DOMINO 1544 DAM: ECR 7195 DOMINETTE 0038

LOT 115 XA MR DOMINO OUTCROSS 7003 ET #43821752

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 SIRE: H WR OUTCROSS 225 ET DAM: ECR 7195 DOMINETTE 0038



 CED
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 96
 SIRE: CRR 109 CATAPULT 322 DAM: FHF 408 RITA 21W

LOT 250 HOFFMAN COWBOY UP 7821



SIRE:HA COWBOY UP 5405 **DAM: SITZ BLACKCAP 342U**



4 1.9 SIRE: HA COWBOY UP 5405 DAM: SITZ EMMA E 166W



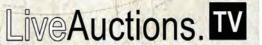
CED BW WW YW MLK REA MARB API 81 | 141 | 17 | 0.66 | 0.29 | 181.15 | | 17.1 | -1.0 | 61.1 | 89.2 | 16.7 | 0.40 | 0.31 | 128.7 | 69.1 **SIRE: THSF LOVER BOY B33** DAM: WALLACE LASS 071

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(continued from page 26)

"How can you not love Hereford

cattle?" asked Joanne.

things in mind.

But, over the past several years, the game has been changing, and both Matt and Joanne Beery have come to terms with the idea that their operation has needed to adapt as well. Matt discussed how the commercial industry is "not just rawhide cowboys anymore," and consequently, they have some different

That's not to say that this transition hasn't come with some reluctance from the Beerys as they reflect back on the purebred, horned Hereford that put their operation on the map.

"They were horned breeders and by God, that' all that was out there," Beery recalled. "I still have a lot of that in me."

Despite the fact that Beery adamantly believed he would never own a Polled Hereford, he has decided that "we gotta change if we're going to stay in this."

Joanne described how her late husband may have hesitated and "stood back a little" when considering their transition to Polled Herefords, and a more consistent use of the F1 cross. But in the end, Joanne very much believes that as an industry, it's important to be open to change.

"To be successful, you have to be willing to look forward," Joanne stated.

(continued on page 32)



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(continued from page 30)

Seeing the Benefits

The Beery operation is anything but standard, straightforward, or traditional. Their day-to-day work, along with the livestock they're producing, is entirely diversified. Cattle of any color can be found at their place as Matt does custom feeding for clients while also

backgrounding heifers. On top of this, Matt and his family continue to cater to the purebred Hereford market.

But, Matt isn't offended that some of these clients aren't ready to add Herefords into their program just yet. He's committed to produc-



Matt Beery



Beery herd bulls 101Z and 85Z.

ing quality cattle so that when they look across the fence at his Herefords, they'll see a change they need to make.

"There are so many positive traits of the Hereford breed to capitalize on: their longevity, do-ability, fleshing ability, and docility," Matt explained.

Most importantly choosing the Hereford breed, Matt believes, gives you bulls that last longer, and cows whose structure allows them to travel and grow a good calf through rough terrain and weather. In the end, this saves the producer, and the customer, money by reducing feed costs on high turnover cattle.

"These are traits that you are going to see in your pocketbook," Matt explained.

Further, he genuinely believes that all of these positive qualities seen in the Hereford breed can be complimented and enhanced by crossbreeding.

Each year Matt's hired hand, Madri Blom, who he describes as "the true herdsman of this program," runs a very successful and aggressive purebred Hereford AI regimen. Their mentality is to generate contemporary groups that truly prove their genetics.

"We can't prove anything by not breeding enough volume," Matt stated. This past year, Madri AI'd 170 cows

(continued on page 34)





Madri Blom tagging and weighing a calf.



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613	adj. 205
1079	adj. 365
2.0	BW EPD
55	WW EPD
90	YW EPD
22	MM EPD
50	M&G EPD
0.046	FAT EPD
0.46	REA EPD
-0.04	MARB EPD

S&S Kickstart 23E P43789434 • 3/19	9/17
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Weight	
adj. 205	746
adj. 365	1254
BW EPD	5.1
WW EPD	75
YW EPD	118
MM EPD	30
M&G EPD	67
FAT EPD	0.076
REA EPD	0.79
MARB EPD	0.03



S&S SOLUTION 10E P43789421 • 3/15/17

88	Birth Weight
652	adj. 205
-	adj. 365
3.0	BW EPD
56	WW EPD
98	YW EPD
26	MM EPD
54	M&G EPD
0.056	FAT EPD
0.64	REA EPD
0.09	MARB EPD



The Churchill Stud cattle have been very good in our herd. Check out this great calf.

00	Birth Weight
j. 205 717	adj. 205
j. 365	adj. 365
/ EPD 2.0	BW EPI
V EPD 57	WW EPI
EPD 89	YW EPI
1 EPD 27	MM EPI
30	M&G EPD
T EPD 0.036	FAT EPI
A EPD 0.40	REA EPI
0.23	MARB EPD

He's out of H	Iomeward as	

72	Birth Weight
576	adj. 205
849	adj. 365
1.9	BW EPD
46	WW EPD
73	YW EPD
24	MM EPD
47	M&G EPD
0.046	FAT EPD
0.30	REA EPD
0.10	MARB FPD



Birth Weight	78
adj. 205	568
adj. 365	863
BW EPD	3.4
WW EPD	66
YW EPD	94
MM EPD	23
M&G EPD	56
FAT EPD	-0.054
REA EPD	0.78
MARB EPD	-0.09



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Polled Herefords are a part of the Beery breeding program due to customer demand. They have adjusted to their customer's needs and interests.

Beery...

(cont. from page 32) and 150 year-ling heifers with a conception rate of roughly 85%. Matt credits her success to the fact that Madri actually lives with the cattle, which has allowed her to more accurately time their breeding cycles.

For the approximately 15% that don't take, they'll use a Red Angus cleanup bull on their next cycle. While one might believe that these



Krista, Ethan and Matt at parents' night at one of Ethan's football games.

second cycle calves would fall behind in growth to their first cycle, AI bred contemporaries, that just hasn't been the case for the Beerys.

"We add pounds to the second cycle and add some good, popping calves to our commercial pen. We don't *lose* those calves out of our registered side. We gain more quality in our commercial pens," Matt stated.

Matt also works with heterosis in his steer program. He explained that by not working with the Red Angus-Hereford cross in the past, "We were giving up a lot of performance and pounds, and the F1 Baldies have worked really well for us."

Most importantly though, Matt explained how crossbreeding will "make the commercial man more profitable."

Now, the polled side of the industry hasn't been as easy for the Beerys to transition to.

"I'm not too keen on the polled genetics," Beery stated.

But, they've adjusted their operation with their customers' needs and interests in mind. In order to make this work, Beery described how they essentially run three different cowherds: horned, polled, and registered Red Angus. Matt explained that the necessity for the compartmentalization of his herds

(continued on page 36)



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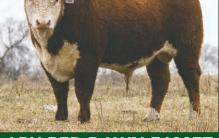




. Look at these three full brothers!-

NJW 135U 10Y HOMETOWN 27A by NJW P606 72N DAYDREAM 73S

CED	BW	WW	YW	М	CW	REA	MRB	CHB\$
3.3	2.0	54	89	38	71	0.74	0.08	113



APH RED DAWN E100ET ILR RED POWER 456B by NJW P606 72N DAYDREAM 73S Service sire on our fall bred heifers

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	C'	W	RE	Α	MI	RB	СН	B\$	
	7	0	0.8	81	0.0	06	12	21	

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(continued from page 34)

stems from the fact that his polled cattle require an "entirely different breeding scheme than our horned genetics."

While this may be added work for Matt and his family, they see it as necessary step in order for the Hereford breed to step up to the plate and "claim our market share."

In the end, Matt Beery believes that "we're dealing in a whole different time right now" where the Hereford breed has the opportunity to make a competitive move in the market, and situate itself right behind Certified Angus Beef.

"We've gotta make sure we're second in line, and that's going to come from the heterosis side of things," Matt described.

Beery also added that the Hereford breed has another opportunity to solidify

its place in the beef industry by allowing for diversity on a larger scale.

"We need to start from the top down," Matt explained, by allowing "percentage" cattle to be registered through the AHA.

These "outlier" cattle would be categorized through the database, so it would still allow for the prestige of the purebred Hereford.

"You start registering percentage cattle, and it opens up an entirely new revenue opportunity, and you're still going to have your purity," described Matt.

All in all, with a willingness to put aside personal preferences and cater to the desires of the customer, Matt Beery believes that "the commercial man is gonna put their faith in [Hereford] genetics."

For more information on Beery's Land and Livestock, visit their website: www.beeryherefords.com







Photos by Madri Blom

\equiv BRED FEMALES FOR SALE \equiv

Hereford Heifers, A.I. bred for late February. Bull bred for March, April and May.

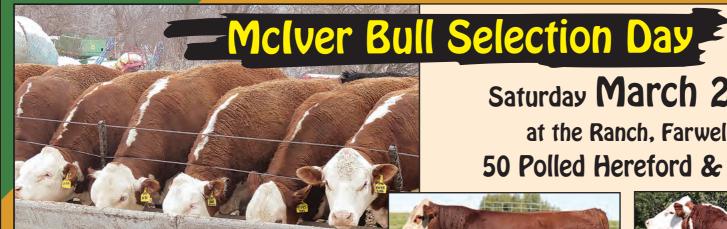
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Lower Select	0	-5	-10	-15	-20

finished calves in our Hereford program, we can introduce you to partner feed yards who custom feed or who buy Hereford and Baldie calves. Whether you want to market your feeder calves or retain ownership, let us help you direct your load lot Hereford influenced feeder cattle into our primary trade area. *Only one premium or discount shall be applied to each carcass

*Dark cutters/Standard Grade/No roll and +30 Month carcasses will be discounted -20 and will not qualify for any premiums

*Carcasses 1051 lbs or Heavier will be discounted -10 and will not qualify for any premiums

*Carcass Data can be requested at time of sale for an additional \$6 per head

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Chris Peterson (402) 380-9616

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8213 Sire — CL1 Domino 6128D CED 11.1 BW 2.5 WW 70 YW 116 MILK 30 M&G 65 CARCASS: REA .48 MARB .26 SCHB 120 DAM 0210 ... Harland ET Donor dam, bulls 8213 & 8193 (see LH pg.)



889 Sire — LJS Mark Domino 0945 CED 12.1 BW 1.0 WW 57 YW 86 MILK 31 M&G 54 CARCASS: REA .67 MARB .45 \$CHB 122 DAM ...H5 9131 Domino 2185 dgtr. • 3 clvs. / WR 103





8182 Sire — H5 10Y Domino 5186 CED 4.1 BW 2.8 WW 49 YW 85 MILK 30 M&G 54 CARCASS: REA .26 MARB .14 \$CHB 106



• 6 clvs. / WR 105 GRANDDAM...(pict'd) H5 Ms 9126 Domet 6130 "Dam of Distinction" • CL1 Domino 9126J dgtr. • 10 clvs. / WR 104



809 Sire - UPS Domino 3027 CED 3.4 BW 2.3 WW 54 YW 81 MILK 41 M&G 68 CARCASS: REA .21 MARB .24 SCHB 94



DAM H5 Ms 8Y Homegrown 6123 • NJW Homegrown 8Y x H5 4055 Advance 1st calf / WR 115



807 Sire — First Rate
CED 4.6 BW 4.7 WW 62 YW 107 MILK 36 M&G 67
CARCASS: REA .61 MARB .19 \$CHB 132



SE EPO DAM.. H5 2185 Domet 6154 H5 9131 Domino 2185 x H5 9126 Domino 465

• Headline first calf heifer Milk 37 CHR 122 1st calf / WR 110



8250 Sire — First Rate
CED 12.7 BW 1.1 WW 60 YW 93 MILK 31 M&G 61
CARCASS: REA .34 MARB .19 \$CHB 96



891 Sire — HH Advance 5019C CED 3.5 BW 3.8 WW 69 YW 116 MILK 27 M&G 61 CARCASS: REA .83 MARB .24 \$CHB 142



8217 Sire — HH Advance 5019C CED 3.3 BW 3.3 WW 70 YW 120 MILK 29 M&G 64 CARCASS: REA .47 MARB .32 \$CHB 113 DAM ... H5 9027 Advance 161 dgtr. • Stacks five H5 "Herd Bull" dams · 2 clvs. / WR 112





Denver, CO • Junior Show • January 16, 2019 • Judge: Todd Herman • 195 Head



Grand Champion Polled Female — Cory, Logan and Lucas Stumpf, Columbia, IL, with GEN-LOR Reba E14. She is a March 25, 2017, daughter of Star SJS Dom Perignon 24Z ET



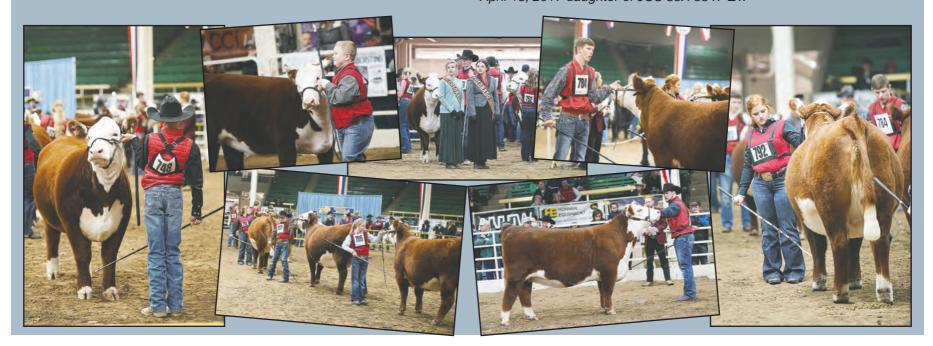
Grand Champion Horned Female — B&C Ms Mighty 8017F, exhibited by Blayke Breeding, Miami, TX. The April 1, 2018, female is a daughter of NJW 79Z 22Z Mighty 49C ET.



Reserve Champion Polled Female — Beau Ann Graves, Chillicothe, MO with T/R Elsie E118 ET, March 5, 2017, by CRR 719 Catapult 109.



Reserve Champion Horned Female — JCS Miss Buttercup 7296, was exhibited by Kynsleigh and Sage Krebs, Gordon, NE. The female is an April 15, 2017 daughter of JCS 88X 5847 ET.



National Junior Show Wrapup

Members of the National Junior Hereford Association (NJHA) claimed top honors at the National Western Stock Show (NWSS) Junior Hereford Show Jan. 16 in Denver.

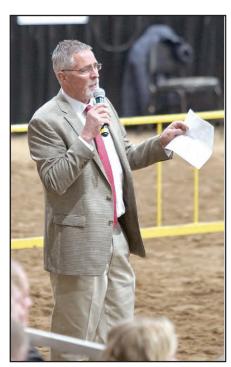
Todd Herman, Lima, OH, judged the 195-head show in the Stadium Arena at the NWSS.

Cory, Logan and Lucas Stumpf, Columbia, IL, exhibited the Grand Champion Polled Female, GEN-LOR Reba E14. She is a March 25, 2017, daughter of Star SJS Dom Perignon 24Z ET and was first named champion spring yearling female. The Reserve Champion Polled Female, T/R Elsie E118 ET, was exhibited by Beau Ann Graves, Chillicothe, MO. The March 5, 2017, daughter of CRR 719 Catapult 109 also came out of the spring yearling division.

The Grand Champion Horned Female, B&C Ms Mighty 8017F, was exhibited by Blayke Breeding, Miami, TX. The April 1, 2018, female is a daughter of NJW 79Z 22Z Mighty 49C ET and first won the spring heifer calf division. The Reserve Champion Horned Female, JCS Miss Buttercup 7296, was exhibited by Kynsleigh and Sage Krebs, Gordon, NE, and is an April 15, 2017, daughter of JCS 88X 5847 ET. She was first named champion spring yearling female.

"It doesn't get any better than what I just witnessed and what I was able to do," Herman remarked.

"To pick those four champions between the two shows like I just did was absolutely incredible."



Todd Herman, Lima, OH was the judge for the Junior Hereford show.

59th Annual Bull and Female Sale

Monday, March 11, 2019

1:00 p.m. CST at the Farm, located near Burchard, NE

Selling: 40 Polled Hereford Bulls and 35 Bred and Open Females

Bulls are mostly Homozygous polled, and carcass data available sale day. Females in the sale come from the heart of the herd. Previous sale heifers have gone on to make donor cows in several herds.



CT NIGHT TIME 24F

CE -2.9 BW 3.3 WW 52 YW 87 M 29 TEAT 1.20 REA .47 MRB .11 CHB\$ 101 Calved: Feb. 18, 2018 — REALTIME x HOMEGROWN 8Y



Calved: March 8, 2018 — KCF BENNETT PROVIDENT x LOEWEN 66X



UCG 4123 14B REATA 10E ET

CE 3.4 BW 2.0 WW 47 YW 82 M 30 TEAT 1.40 REA .42 MRB .19 CHB\$ 109 Calved: Feb. 27, 2017 — C KLC R98 MILES x HOMETOWN 10Y Bred to Loewen MHF 6X Anodyne D75 ET



CT MISS LEADER 131D

CE 5.8 BW 1.3 WW 48 YW 90 M 19 TEAT 1.10 REA .34 MRB .13 CHB\$ 120 Calved: Sept. 5, 2016 — R LEADER x LJR MARIAS Bred to Mohican THM Excede



CT MISS RIGHT ON 132D

CE 3.4 BW 2.8 WW 58 YW 91 M 18 TEAT 1.10 REA .26 MRB -.08 CHB\$ 99 Calved: Sept. 13, 2016 — LOEWEN RIGHT ON x BAR JZ DEVO



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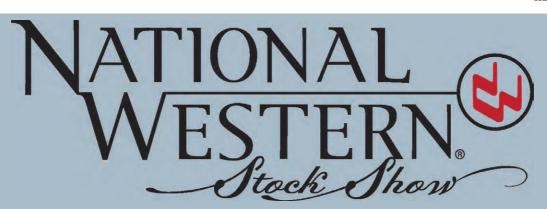
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Denver, CO • Female Shows • January 18, 2019 • Judges: Charlie and Blake Boyd



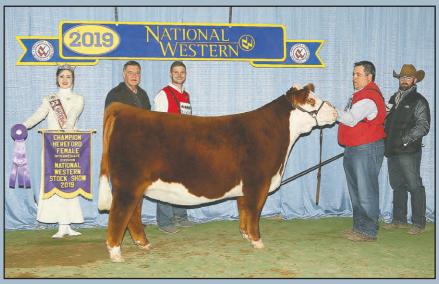
Grand Champion Polled Female — Ned and Jan Ward and Pablo Herrera, Sheridan, WY with NJW 36A 10W Turquoise 23E ET, 1/29/17 by LJR 023R Whitmore 10W.



Grand Champion Horned Female — BK Enchanted Points 7038E, 9/14/17 by CRR 719 Catapult 109 owned by Moore Cattle Co., Madill, OR.



Reserve Champion Polled Female — SC Nova 04E ET by AH JDH Cracker Jack 26U ET owned by Bentley London, Collinsville, TX.



Reserve Champion Horned Female — Lillies Spice, 7/3/17 by H/TSR/CHEZ/Full Throttle ET owned by Lillie Skiles, Hereford, TX.



Champion Cow/Calf - Perez Cattle Co., Nara Visa, NM.



The Perez Crew displaying their championship banners for Champion Polled Cow/Calf, Best Six Head and Get of Sire.





Grand Champion Pen of 3 Heifers Perez Cattle Co., Nara Visa, NM. The group was sired by NJW 79Z 22Z Mighty 49C ET and posted an average weight of 1,383 lbs. with a 2.01 WDA.

Reserve Champion Pen of 3 Heifers Krebs Cattle Co., Gordon, NE. These heifers were sired by Churchill Kickstart 501C with an average weight of 942 lbs. and a WDA of 2.71.

Scasta Named NWSS Hereford Herdsman of the Year

Matt Scasta, Madill, OK, was honored as the 2019 Hereford Herdsman of the Year at the National Hereford Show (NWSS) during the National Western Stock Show. After votes were cast by fellow Hereford herdsmen and breeders, the award was announced prior to the selection of the Grand Champion Polled Hereford Female on Jan. 19.

Originally from Bryan, TX, Scasta began working full time for Buck Cattle Co. after high school. As the current show and sale cattle manager, Scasta plays a role in everything from preparing show cattle to breeding to construction and mechanic work on the ranch. Buck Cattle Co. owner Jirl Buck said Scasta has a true passion for the business with a work ethic that is second-to-none.

"Matt's goal in life is to be successful," Buck said. "He enjoys the cattle, he wants to be successful in the showring and he loves the production side of it. He is a great cowman and he is very talented."

Scasta has been instrumental to the success of Buck Cattle Co. and has worked on almost 90 Grand or Reserve Champions at national shows. He stressed his success is due to a great crew and to the support of his wife and two boys while on the road. He said working in the industry for 22 years — and with the Hereford breed for the past 8 years — has been an awesome experience.

As for being named Herdsman of the Year, Scasta said, "It's truly an honor, especially with all the other amazing candidates that were nominated. I feel part of the Hereford family now."



Minnesota Hereford Breeders Weekend, Sale and Awards

December 7th and 8th, 2018 • Hutchinson, MN



Pete Atkins, AHA president, speaking at the annual Minnesota Hereford Breeders banquet.



MHB President Kent Heins playing a game with the directors hat.



Robert Isaacson Minnesota Hereford Breeders Hall of Fame



Jim Griffnow Minnesota Hereford Breeders Hall of Fame

Why would you use a bull with no DNA test and no scan? Annual Bull Sale SATURDAY, MARCH 9, 2019



TRICKYSBOY Z43-C92 F01 P43956925 • 2/5/18 Sire: TRICKYSGUN X01-308A C92 CED 7.1 BW 2.4 WW 60 YW 98 M 25 M&G 55 REA .59 MRB .11 CHB\$ 117

12 Noon (CT) **Madison Livestock** Auction, Madison, SD

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TRICKYS SHELLO 622-D13 F04 P43956005 • 2/28/18 Sire: TRICKYS SHEYETTE B06-03X D13 CED 11.9 BW -0.3 WW 55 YW 81 M 33 M&G 60 REA .48 MRB .19 CHB\$ 106



Steve Kruse Minnesota Hereford Breeders Hall of Fame inductee

2018 MHB Queen Hannah Neil



TRICKYS X51 B07 F26 P43956205 • 3/14/18 Sire: KCF BENNETT REVOLUTION X51 CED 8.2 BW 1.4 WW 60 YW 95 M 24 M&G 54 REA .91 MRB .37 CHB\$ 136



TRICKYS GAL X51 C87 F45 P43960961 • 3/21/18 Sire: KCF BENNETT REVOLUTION X51 CED 1.3 BW 5.1 WW 65 YW 111 M 21 M&G 53 REA .91 MRB .30 CHB\$ 145



TRICKYS REV Z38 X51 F56 P43960951 • 3/25/18 Sire: KCF BENNETT REVOLUTION X51 CED 4.1 BW 4.1 WW 67 YW 107 M 16 M&G 49 REA .80 MRB .23 CHB\$ 128



2019 MHB Queen Hannah



Kruse



TRICKYS REV 1402 F58 P43960950 • 3/26/18 Sire: KCF BENNETT REVOLUTION X51 **REA .86 MRB 27 CHB\$ 135**



TRICKYS SENSO C06 2504 F69 Sire: UPS SENSATION 2504 ET REA .61 MRB .10 CHB\$ 115



TRICKYS SENSO C86 B13 F86 P43957694 • 4/9/18 Sire: TRICKY'S RED BULL Z04-200Z B13 CED 7.2 BW 0.9 WW 47 YW 80 M 26 M&G 50 **REA .61 MRB .15 CHB\$ 127**

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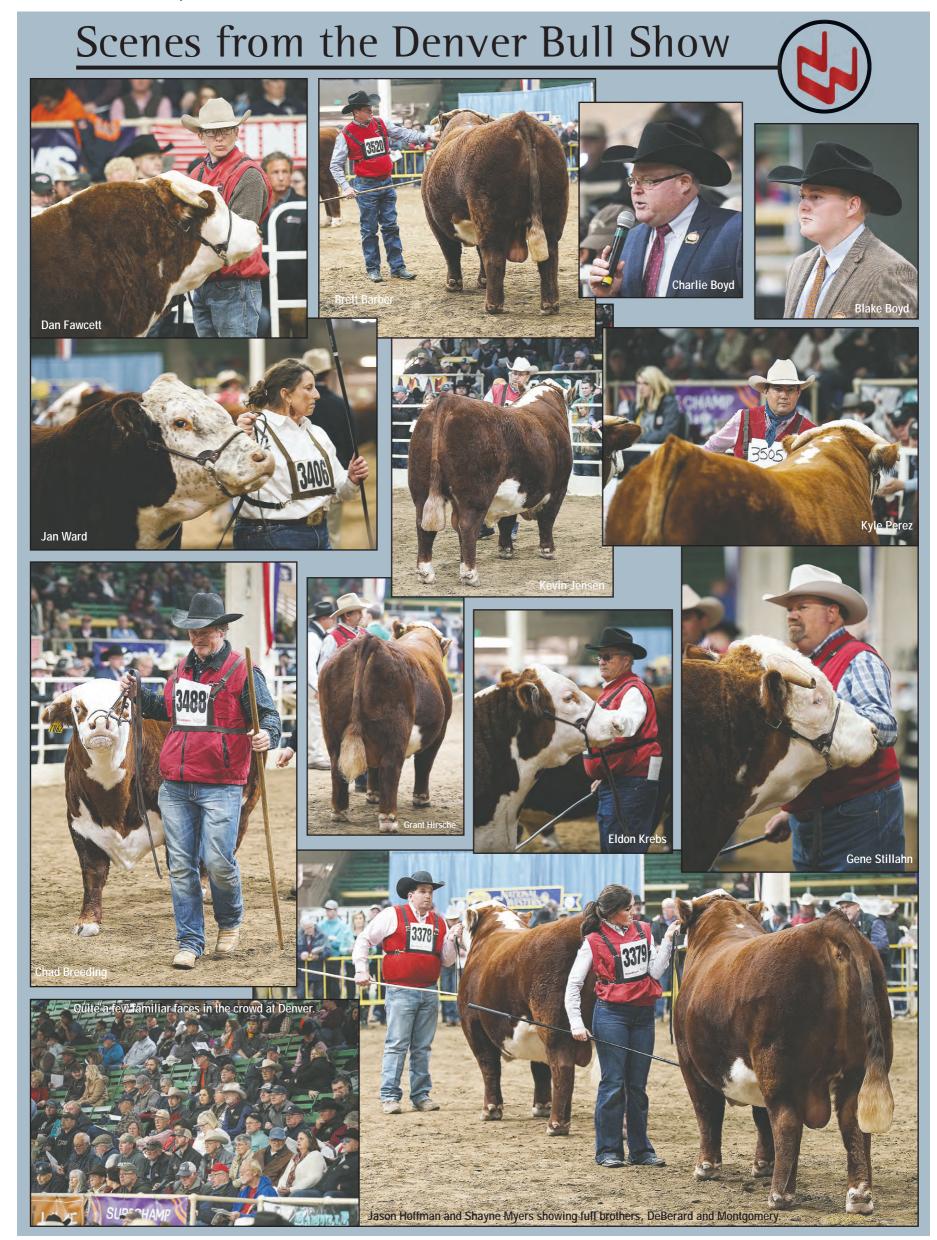
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All the yearling bulls are in the top 50% for BMI & top third for CHB — Range of 318-495 on BMI and 106-145 on CHB



Heifer Donated by K&M Cattle and the winner of the heifer Halver Herefords, Bruce and Lisa Finkel, Matt, Cassie, Haler, Amelia, Hudson, Tate, from Chaska, MN.

HEREFORD AMERICA • February 2019 www.herefordamerica.com • 45



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Denver, CO • Carload and Pen Shows • January 17, 2019 • 5 Carloads, 44 Bull Pens • 22 Heifer Pens • 248 Head Total Judges: John McCurry, Burrton, KS; Cody Sankey, Economy, IN; and Brent Meeks, Taylor, NE



Grand Champion Carload — Hoffman Herefords, Thedford, NE with junior bull calves weighing an average of 1,148 lbs., with a WDA of 3.44 lbs and average scrotal measurement of 33.9 cm. The group was sired by CRR 109 Catapult 322, BR Belle Air 6011, Churchill Pilgrim 632D ET, NJW 135U 10Y Hometown 27, NJW 78P 88X Cowboss 199B and H WR Sustainable 5511 ET.



Reserve Champion Carload — Delaney Herefords, Lake Benton, MN with a group of junior bull calves sired by NJW 73S W18 Homegrown 8, NJW 135U 10Y Hometown 73, R Leader 6964, C Double Your Miles 6077 E, JDH Victor 719T 33Z ET and KCF Bennett Encore Z311 E. The average weight of the load was 1,193 lbs. with a calculated WDA of 3.44 lbs. and an average scrotal measurement of 35.6 cm.



Champion Pen of Bulls — Express Ranches, Yukon, OK with junior bull calves sired by BR Belle Air. They averaged 1,335 lbs., and had a calculated WDA of 3.68 pounds and an average scrotal measurement of 42.3 cm.



Reserve Pen of Bulls — Jensen Bros., Courtland, KS, with a group sired by B&C Stock Option 6026D ET, R Leader 6964 and KJ BJ 319 Laramie 619D ET. The pen weighed an average of 1,185 lbs.; 3.83 WDA; and 39.7 cm average scrotal measurement.

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UPCOMING AD DEADLINES

March issue — Feb. 5 April/May issue — March 5 September issue — Aug. 5 October issue — Sept. 5 Nov/Dec issue — Oct. 5

Contact Jill Hotchkiss for more information or go to the website:

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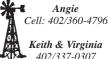
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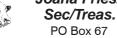
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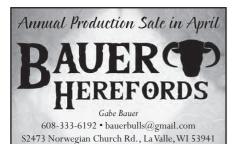


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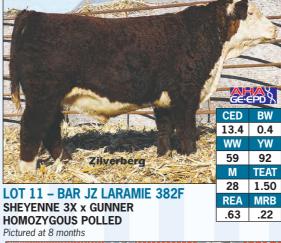
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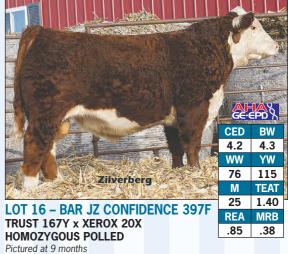
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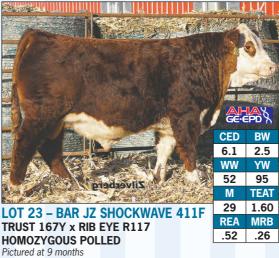
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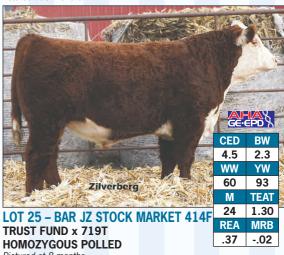




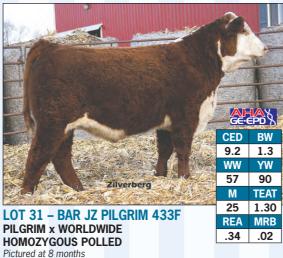














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