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Nov/Dec 2022

Editorial Comments... Jill Bayers Hotchkiss



During the last month I've had the privilege of attending a Hereford tour and three very good sales, one of which was a

Jill Hotchkiss

Quarter Horse sale. It's so interesting to me to go to sales and events and observe how breeders are getting things done and getting livestock sold at premium prices.

I attended the Minnesota/South Dakota Border Tour on Saturday, September 24th. It was a half-day tour with three stops which is a different format especially for South Dakota. This was a smaller tour with no bus and it worked out just fine. All the stops were fairly close to Brookings which is in eastern South Dakota. The first tour stop was at TSR Cattle Co. near Aurora, SD. Troy and Shannon Rasumussen and their children Riley, Tyler and Shaeden moved to this new place about a year and a half ago and have done a nice job of cleaning the place up, building a new house and pipe corrals. Ryan Ollerich also had a nice display of good calves there sired by Advance 628, United and Blueprint. Rasmussens had herd bulls, Pyramid Pilgrim 8037 ET, ECR TSR OBH Standing Ovation, and Harvey OVHF Hudson ET 174H there for the crowd to look at and they were three impressive, big bulls. They also had a good, growthy set of fall and two-yearold bulls in a large pen for all of us to look at. Fall-calving cows and new babies were also close by and it was interesting to see progeny (continued on page 10)

Grand View Beef: Grass Finished, Family-Raised Herefords Base for Small, Thriving Beef Company

by Ruth Weichmann Knute and Amanda Severson were not the kids who always dreamed of being on the family farm. In fact, as the beef our family produced." The prices Knute observed were a far cry from the average sale barn prices typical of what his parents'

are the fifth generation on the family farm, and their son Harbor and newborn daughter Luella are the sixth generation. The family lives in Knute's great-grandfather's

house. Troy's

great-grandfather,

Norway and estab-

Troy and Beth

ford cattle for over

have raised Here-

25 years. Troy's

father, Sid, also

with registered

cows and still

just not certifi-

cates," Troy said.

raised Herefords.

"We started out

maintain pedigrees,

lished the family

also Knute, im-

migrated from

farm in 1911.



Troy Severson and his son Knute moving pairs on their lowa farm and ranch. Photo by Adam Ryan Morris.

Amanda had no ag experience at all before she met Knute. While Knute grew up helping his parents, Troy and Beth Severson, raising Hereford cattle on Grand View Farm & Ranch near Clarion, IA, he dreamed of one day working for a professional sports team. Knute and Amanda met in 2015 while both were interns for the Seattle Seahawks. They found that God and love — have ways of changing the best laid plans.

Knute made some interesting observations while working in Seattle.

"During my time in Seattle, I saw beef being direct marketed at farmers' markets for high prices," he said. "I was eating countless prime cuts of Certified Angus Beef, Wagyu, and other beef but nothing tasted as good Hereford calves brought at the sale barn. And the taste of home — and home raised beef — seemed better all the time as he realized that he really did not love life in the city.

"I thought that direct marketing beef was a way I could move back to the farm and ranch and add value, while eliminating the reliance on sale barn and market prices," Knute said.

After Knute's internship ended, he did indeed move back to the family farm. While Amanda had never experienced farm life, she was confident that she loved Knute and followed him to Iowa. The two married in 2017. Knute and Amanda Adam Ryan Morris. "We are partial to Canadian genetics and only raise horned Herefords. Maternal traits have been and will continue to be the most important factors that drive our selection process, but since Knute and Amanda started their grass-fed beef

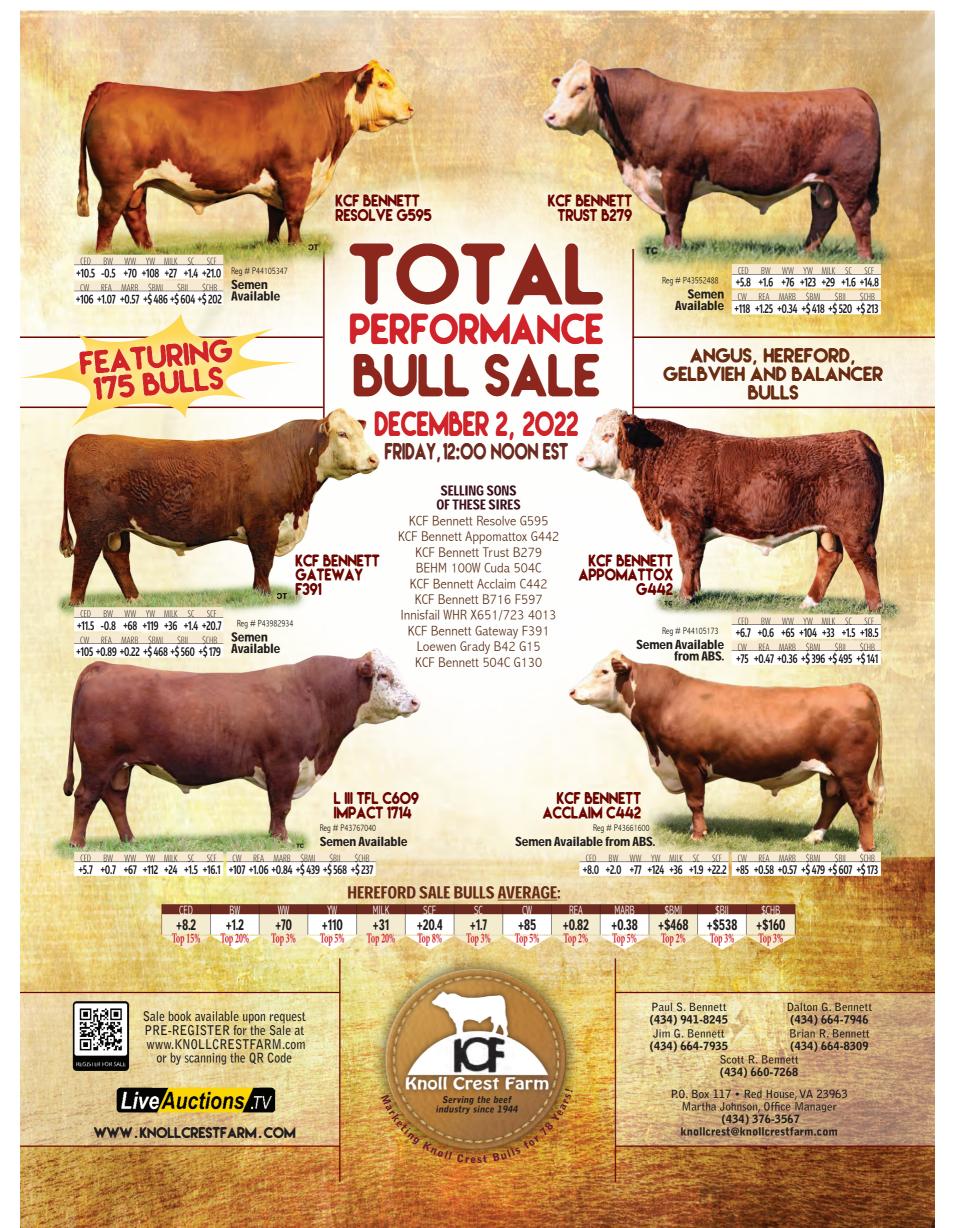


Grand View's grass fed New York Strip steaks are a popular item.

operation, carcass traits became more important to us too."

The family employs some practices typical in more western ranch country, but unusual in central Iowa. Cattle are handled horseback, and at branding time, they rope and drag the calves. They also feed the cows hay through the winter with a team of Belgian *(continued on page 5)*

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CALENDAR OF Sales & Events

October

NILE Hereford Show 20 Billings, MT Jensen Bros. "The Chosen" 20 Female Sale at Sanders Ranch

- Louisburg, KS 21-23 AHA Annual Meeting Kansas City, MO
- AHA Membership Meeting 21 Kansas City, MO
- 22 Ladies of the Royal Sale Kansas City, MO
- American Royal 22 Jr. Hereford Show Kansas City, MO
- 23 American Royal Open Hereford Show Kansas City, MO
- 29 thru Mid-American Stock Show Nov. 6 Grand Island Livestock
- Complex Grand Island, NE

November

- Nebraska Hereford Assn. Cornhusker Classic Sale Kearney, NE
- Montana Hereford Assn. Annual 8 Meeting and Banguet Headwaters Livestock Auction
 - Three Forks, MT Hereford and
 - Hereford-Influence Feeder Calf Sale Headwaters Livestock Auction
- Three Forks, MT South Dakota Hereford Assn. 11 Annual Meeting & Banquet
- Brookings, SD South Dakota Excellence Sale 12 Brookings, SD
- Mohican West Bull Sale 14 Laurel, MT
- Hoffman Ranch Fall Bull Sale 14 Thedford. NE
- 14-21 Great Northern Livestock Expo Cheyenne, WY

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Phone E-mail	
Commercial Breeder Registered Hereford Breeder Registered Breeder, Other Breed Other	Polled Horned Both
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(Required for Post Office Regulations)

- 17 Largent & Sons Production Sale Kaycee, WY
- 19 Amdahl Angus and Hereford Production Sale Rapid City, SD
- 28 Cardinal Creek Cattle Co. **Online Female Sale** smartauctions.co

December

1

3

4

4

8

9

9

HEREFORD AMERICA

- ADVERTISING DEADLINE Premium Whiteface Hereford-Influence Feeder Calf Sale Pipestone, MN
- 2 Knoll Crest Farms Total Performance Bull Sale Red House, VA
- 3 Pyramid Beef Sale Spearfish, SD
 - North Star Classic Sale Valley City, ND
 - Snowshoe Cattle Co. Elite Online Heifer Sale Close lowdermanauctionoptions.com Kansas Hereford Assn.
 - Annual Meeting
 - Russell, KS The Berry's Bull Sale
 - Cheyenne, WY
 - Hirsche Herefords **Bull Sale**
 - Del Bonita, AB Minnesota Hereford Assn.
 - Annual Meeting Hutchinson, MN
- Gopher the Purple Sale 10 Hutchinson, MN

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13 Ulrich Dispersal Part 1 Balog Auction, Lethbridge, AB Mitchell Livestock Hereford 20 Influenced Bred Cow & Heifer Sale Mitchell, SD

January

- HEREFORD AMERICA ADVERTISING DEADLINE
- 5 Hereford Eve in OKC Sale Oklahoma City, OK
- Hereford Night in OKC 6 National Hereford Sale Oklahoma City, OK
- Cattlemen's Congress Bull Show 6 Oklahoma City, OK
- 7 Cattlemen's Congress Female Show
- Oklahoma City, OK 12-14 National Western Stock Show
 - Denver, CO
 - 12 Junior Show
 - 13 Pens and Carloads & Herefords in the Yards Sale
 - 14 Open Bull & Female Shows
- Van Newkirk Hereford Sale 16 Oshkosh, NE
- Knippling Hereford Online Sale 22 www.TheLivestockLink.com
- 23 Delaney/Atkins Herefords Bulls & Breds Sale Lake Benton, MN
- 24 Churchill Cattle Co. Sale Manhattan, MT
- Melcher Herefords Sale 28 Page, NE

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Jill Hotchkiss - jbh@herefordamerica.com

Marc Hotchkiss - marc@herefordamerica.com

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	Jill Hotchkiss
/	
า:	Robin Engel,

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HEREFORD AMERICA • November/December 2022

Grand View Beef...

(continued from page 1)

horses. They do not dry-lot their cows, as most area farmers do. This can feel like they are in competition with row crop agriculture in the area. It can be challenging to obtain land and cash rent prices are high. Even within their own operation, they have to choose whether to establish pasture/forage over planting a cash crop like corn and soybeans.

"Having a cow calf herd in corn and bean country requires a very sharp pencil to stay profitable, especially for

a grass-fed operation," Beth said. Despite these challenges, Troy Severson loves the responsibility of caring for God's creatures and creation. He loves the efficiency, docility, eye appeal — and taste — of Hereford cattle.

"Our cows calve in the spring on the range, if you can call Iowa grassland range," Troy said. "We turn bulls out on Father's Day each year. Some of our cows rotationally graze U.S. Fish and Wildlife land managed by the Iowa Department of Natural Resources at their request. We don't feed any summer creep. Calves are weaned on grass late in October or early November. All calves are weighed at weaning



Seversons feed cows throughout the winter with their team of Belgians. Photo by Amanda Severson



Knute and Amanda Severson with son Harbor. Daughter Luella was born recently.

with a 205-day-weight kept on record. Cows are pregnancy tested in November and all opens are sold."

Knute and Amanda purchase calves from Troy and Beth after they are weaned. They follow the USDA FSIS guidelines for raising 100% grass fed cattle, which stipulates that the cattle cannot have any cereal grain past the pre-dough stage (milk stage). They employ intensive rotational grazing practices, utilizing both perennial and annual crops. This allows them to always have something growing and gives them the opportunity to rotate crop types to avoid losing productivity

F Final Frontier 292 916 x Tested x Z311

Polled. BW 74 lbs. 205-wt 773 lbs.

Photo by Adam Ryan Morris on farm ground.

"Most cow/calf herds in our area are dry lotted and to find a producer such as my father that keeps them on pasture and forage year-round is almost impossible," Knute said. "We are very grateful to be able to source all of our cattle from my parents, ensuring our beef is raised from birth to harvest by a member of our family. We're proud to market Hereford beef and in our six years of selling direct-to-consumer, we've heard countless times that this is the best tasting beef the customer has ever had. While we can't credit all

(continued on page 6)

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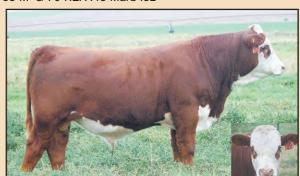


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Masterplan 263 Polled BW 2.6 WW 63 YW 106 M 31 M+G 62 REA .44 Marb .29

Grand View Beef...

(continued from page 5) of the flavor to the Hereford breed, we do credit much of it."

When Knute and Amanda started Grand View Beef, they raised six grass fed and six grain fed steers to harvest and take to farmers' markets.

"When we started offering grass fed



Grand View's grass fed Ribeye steaks.

beef, it was pretty unheard of in our area and came with a lot of negative connotations around the taste and quality of product," Amanda said. "It was a challenge to overcome those initial perceptions and get someone to make their first purchase, but once they did, we were able to retain the majority of our customers. It was important that we offered a high quality product so that customers would return."

That first year Seversons sold out of the grass fed beef even with the meat priced \$2 per pound higher than the grain fed beef, and had to take some of the grain fed cattle to the sale barn. They saw the opportunity to fill a niche market in the Midwest and also saw it as a challenge.

"We love challenges," Amanda said. "No one was doing this in our area and people thought we were crazy. It has been rewarding to see the excitement from customers grow and

<image>

Beth Severson is an integral part of the operation. Knute and Amanda are able to purchase calves directly from Troy and Beth for use in the beef company. Photo by Amanda Severson

the increasing quality of our end product. We have faced a lot of criticism for being 100% grass fed; at every sin-

gle farmers' market we've had at least one person make a comment about how grain fed is better. The reality is one isn't 'better' over another – they are just different. We proudly support all ranchers, regardless of how they choose to finish their beef."

"To be honest, our first six grass finished cattle were not the best," Knute said. "We didn't raise them long enough or with the best quality forage. Since then, we've drastically changed and improved our management practices and the taste difference is incredible. We do prefer our

(continued on page 8)





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Grand View Beef...

(continued from page 6) grass finished beef over grain fed, and feel it has better texture and flavor. And as Amanda said, we love a good challenge. Doing blind taste tests of our beef against grain fed beef and different breeds is one of our favorite activities."

Currently, Grand View beef animals are harvested at 24 months of age and up

"We find the sweet spot to be between 26 to 28 months at around 1,200 pounds," Knute said. "When ready for harvest, we take the cattle to a federally inspected locker about one and a half hours away from us."

Seversons have adapted their management practices to finish their steers on grass. All of their choices regarding what forages to grow and how to rotate them depend upon the needs that

grass fed beef. "Our stocking rate is 1.5 animals per acre," Knute said. "As beginning ranchers, we have a limited amount of land available for grazing so by using intensive grazing practices, we are able to maximize the amount of feed available and grow our herd. We also take advantage of cover crops which extends the grazing season. We purchase hay and alfalfa from local farmers that

they have for the



Management practices have been adapted to finish steers on grass. Stocking rate is 1.5 animals per Photo by Adam Ryan Morris

we feed throughout the winter, in addition to feeding some Sorghum Sudan

acre.

By using rotational and intensive grazing practices, the amount of feed available is increased, says Knute. One goal is to raise 100% grass fed beef. The other goal is to build the health of the soil. Photo by Adam Ryan Morris

baleage we raise on our land."

One goal of the intensive rotational grazing practices and crop rotations is to raise 100% grass fed beef. A second goal, which Knute believes is equally if not more important, is building the health of their soils.

"We cannot have one without the other," he said. "When grazing, we ensure we're moving cattle off the ground while there is still ample above ground material for root development and regrowth. We do frequent soil health testing to see how our practices have improved the soil, and we were recently awarded for having the best soil biological activity by our soil testing partner with a test result of 454.59 ppm CO2 respiration."

Since the practice of finishing cattle on grass is unique in their geographic

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area, Knute and Amanda did experience some difficulty securing funding to get their business up and running.

'We don't match the typical 'growing' season of row crops or grain fed cattle," Amanda said. "For example, when we started, an operating note from the USDA as a beginning farmer was due after one calendar year, but our cattle take 24 months or more to reach full weight before we can market them. That gap has made being approved for funding and having enough cash flow challenging in these first years as a business with lots of capital expenditures. However, we can set a premium price for a premium product and have much more control over what we charge when we sell our beef."

Another challenge has been expanding their customer base. Living rurally, Seversons do not have a large population to market to in their own community, so they needed to find ways to expand their reach. Farmers' markets, social media presence, and offering online sales shipping to all of the Midwest have been vital to their success.

"Getting to interact one-on-one with customers is incredibly rewarding," Amanda said. "To have conversations with the families who are purchasing your beef and hear how they enjoy the product makes the extra steps to sell direct to them worth it."

Working together as a family is an advantage to both operations financially, and it brings benefits that are beyond a price tag.

"We are able to purchase calves directly from Troy and Beth which means both of our operations are not subject to the sale barn price," Amanda said. "It's much more rewarding to move calves across one mile of pasture from their ranch to our ranch than to load them into a trailer and haul them to a sale barn."

"Troy and I are both very grateful that Knute and Amanda's grass fed operation allows us to expand our herd, while providing an opportunity for



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Grand View Beef...

(continued from page 8)

regenerative agriculture," Beth said. "We're proud of their efforts to keep this going. Every activity involved in running a cow calf operation includes time spent with my husband, adult children and grandchildren. I can't think of a better way to spend a day."

"I love stewarding God's land and cattle," Knute said. "It truly never feels like I'm going to work, whether it's moving manure or helping dad calve in an April blizzard. I really do find joy in being a cattleman."

"I didn't grow up in agriculture and I had no idea where my food came from," Amanda said. "To now be a part of a family operation that is raising food for other families is incredibly rewarding. I love talking to consumers and helping to educate them on the same things that I didn't know before I married into the Severson family. And to be a part of such a legacy as a fifth generation farm - it's a blessing I could never have imagined."

Footnotes:

Amanda shares daily life on the farm and ranch through Instagram, which has been a huge way to reach customers and share their story more broadly: @grandviewbeef

Those who live in the Midwest and are interested in trying Grand View Beef can order online at www.grandviewbeef.com. We ship weekly.





Photos by Adam Ryan Morris

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Jill's Editorial...

(continued from page 1)

of the herd bulls we looked at. There were about 30-40 people there, mostly from Minnesota and South Dakota. Fred Larson from Spring Valley, WI and Mark and Deb Schoen from Christ the Rock Herefords, Saint Croix Falls, WI, and were the farthest traveled as far as I could tell. Actually, I may have been the farthest traveled at around 400 miles! I will admit, I didn't meet everyone who was on the tour so I sure could have missed a someone.

Next we traveled to Stenbergs by Colman, SD, where Stenberg Herefords and Eggers Southview Farms had herd bulls, females and SD Excellence Sale heifers on display. Stenberg Herefords is now operated by Cody and Kasey Williams. Cody is Dave and Audrey Stenberg's grandson and the two of them were also there for the day. They had two main herd bulls on display, MPH Eastwood G3 and SQCF 632D Cowboy Way 011, along with heifers and several cow/ calf pairs. Eggers Southview Farms, Phil and Tim Eggers had several pairs penned at Stenbergs including their heifer calves going to the SD Excellence Sale, a few other nice bull calf pairs and new herd bull ECR 238 Fortified 1002 that was purchased at the Fawcett's sale in February.

The last tour stop of the day was at Delaney Herefords with Atkins Herefords near Lake Benton, MN. The Delaneys and Atkins pulled out all the stops to make everyone feel welcome and the weather was great for looking at cattle. They had an incredible display of heifer calves which were to be sold in their October 17th online sale plus a pen of bull calves, bred heifers and national sale heifers. To top it off herd sires Entice and Final Test were also there for people to study. Along with these displays, several Minnesota breeders had cattle there including K&M Cattle, Kelly & Connie Timm, Vos Cattle Co., J&J Hanson Herefords and Dandy Acres Farm (Katie Delaney-Johnson and Neil Johnson). Several of the Minnesota breeders had their Gopher the Purple consignments on display.

The evening finished up with a delicious steak dinner (Neil Johnson cooked/smoked the steaks - great job!) with all the trimmings (fabulous job by Shelly and maybe a few others!) followed by Shane Bedwell, American Hereford Association Chief Operating Officer and Director of Breed Improvement who spoke on some new programs and the upcoming AHA annual meeting and events. (More on that in next month's issue.) There were three AHA board candidates at the evening events: Jerry Delaney, Dave Wiese and Hampton Cornelius. I think that was an unusual

JOMAHA Hereford & Hereford - Influenced Cattle

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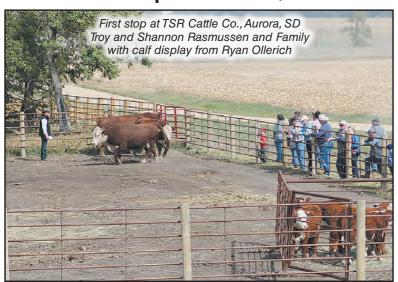
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Hereford Border Tour Highlights September 24, 2022 • Brookings, SD to Lake Benton, MN area





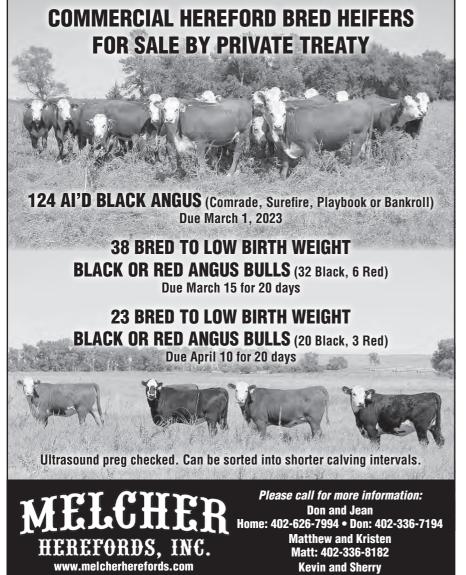
asey Perman (left) with AHA's Shane Bedwell talking to Ryan Ollerich.





Jim Hanson with daughter Jody Anderson





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Kevin and Sherry

Kevin: 402-340-6189

Jill's Editorial...

(continued from page 10) occurrence to have that many board candidates at a tour prior to elections. Current board member Jerome Ollerich was also there as well as a couple past board members, Pete Atkins and Mark Frederickson (APHA). I hope I didn't miss anyone! Suffice to say it was a great bunch of Hereford people.

It was a big travel month for me, so much so that I got behind in the office which isn't a good thing but I wouldn't trade these trips for office work.

I flew out to Idaho to attend the Colyer Female Sale. It was so good to be at Colvers, visit with the family and see their great set of females. I ran into a few old friends there, including Jerry York. Quite a few years ago I worked with Jerry at Western Livestock Journal in Denver. He helped me get started there and supported my efforts to learn the livestock publication business. I'll be forever grateful to him for assistance and guidance. Jerry retired from *WLJ* a few years ago and lives west of Boise. While he didn't work the ring at Colvers, he did a great job of bidding on several lots. I'll bet he could still work the ring pretty well, too.

Once again Colyers had a very successful sale with a record-breaking \$195,00 top selling heifer! Lot 4, who is a Genesis daughter out of C 88X Notice Me 1311 that sold to Roger

Jennings for \$195,000 setting another Colyer record. Congratulations to all.

My flight to Boise and back was on United Airlines. The last time I flew was in June and that was on Delta. United seems to have gone to ala carte pricing. While the flight and service were good their pricing is something else. The base price just gets your foot in the door. Everything else is an add on. Not so sure I'll be using them in the future.

Shortly after I got back we made the trek to western Kansas for the Jamison Quarter Horse Sale. Marc and I had been working with Jamisons most of the summer on a variety of things for this sale including the catalog and some management-type services. Our nephew Ty also rides horses for them and had one of his own in the sale. The Livestock Link videoed the horses earlier in the summer and provided the preview video services and clerking support. It was a big couple days and another long trip but well worth it. The Jamison and High families put together a great set of horses which were well received by buyers. Another impressive sale at Jamisons with prices to match.

After that was a trip to central South Dakota for the final K&B Hereford Dispersion. It's always hard to see Hereford friends quit the business and this was no exception. We wish the Bieber famlies well and are glad they had a good, strong sale on a wonderful — JBH set of cows.

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MPH Eastwood G3 on display at Stenberg's by Colman, SD which is south of Brookings.



Ranch, St Croix Falls, WI.



Eggers Southview Farms, Sioux Falls, SD displayed new herd bull ECR 238 Fortified 1002 with a nice cow/calf pair at the second tour stop at Stenbergs.



Kasey Williams and son Braxton visiting with Audrey Stenberg.



Dave Stenberg, Colman, SD visiting with Ronny Morgan from Nebraska.



SHHH Cattle Co. from Minnesota visiting with Cody Williams.



Lori and Steve Repenning of Blacktop Farms, Mitchell, SD visiting with Tim Eggers at the Stenberg and Eggers tour stop south of Brookings by Colman, SD.



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By Desert Prime. He Sells





By Desert Prime. He Sells

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Hereford Border Tour Highlights



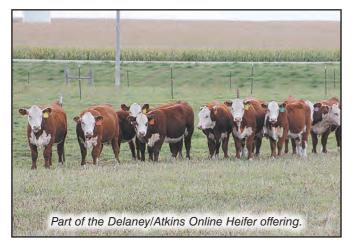
A beautiful heifer from Stenberg Herefords. Cody and Kasey's son showed her this past summer.



Phil Eggers (left) with cattle on display at Stenbergs; Ross Carlson with new son-inlaw Ryan Vos.



Nice cow/calf pair from Eggers Southview Farms. The calf, ESF 818 Cassie 208 is consigned to the SD Excellence Sale.





Jerry Delaney welcomed the crowd to their place.



Dandy Acres, Katie and Neil Johnson, progeny out of their foundation female JDH AH Ms 349 Hereford 16B ET.



Multi-talented tour host Shelly Delaney



Pairs on display at Delaney's tour stop from Dandy Acres, Katie and Neil Johnson, J&J Hanson Herefords, Kelly and Connie Timm and K&M Cattle Co.



J&J Hanson Herefords display at Delaney's tour stop. The Hansons are from Comfrey, MN.



Katie Delaney Johnson spoke about their cattle and also about the deadline for GoPher sale entries.



AHA's Shane Bedwell gave an informative speech following the meal.

HEREFORD-INFLUENCED FEEDER CALF SALES Sponsored by the Minnesota Hereford Breeders THURS., DEC. 1, 2022 • Pipestone, MN Pipestone Livestock Market AND Mid-JANUARY 2023 • Bagley, MN SEEKING CONSIGNMENTS!

PREMIUM WHITE-FACED

(Not limited to Minnesota consignments.)

Hereford, Black Baldy, Red Baldy Feeder Steers or Heifers • Must be 50% or higher Hereford genetics.

- Steers or heifers.
- Weaned 45 days, backgrounded on a high roughage diet and bunk broke.
- Arrival Preferred: Cattle arrive minimun of 1 day prior to sale.
- Inquire about additional requirements plus health requirements
- Call for consignment deadline dates.
- Advance notification of consignments to committee or sale barn will help with the marketing of your calves, please contact: Jim, Ross, Matt, Kent or Les.

For more information, contact:

New this year: Open Female Sale at the Pipestone location.

Jim Hanson 507/829-6756 • Ross Carlson 507/829-7095 • Kent Heins 612/280-4260 • Matt Zens 605/310-5782 • Les Krogstad 213/289+5685

www.herefordamerica.com • 15 The current exchange rate gives US buyers a huge discount! **HEREFORDS Dispersal Sale Part I - TUESDAY, DEC. 13, 2022 Balog Auction, Lethbridge, AB** For Sale: 5 herd bulls - 10 long yearling bulls 95 bred cows - 20 bred heifers - 10 weanlings (5 bulls & 5 heifers) Specializing in GREAT PERFORMANCE, with LIGHT BIRTHWEIGHTS, plus REMARKABLE COWS The time has come. All the cattle must go! The dispersal will be divided between this December sale and the FOR SALE regular February 2023 sale. PIERAN 51W LAD 27C AGA 28Z MS DELICATE SPORT 33D Don't miss out on this extraordinary group built over the last 50+ years! **Ulrich Herefords produced** 5 sires in the top 1% of the whole GrowSafe (Vytelle) database, and 13 sires in the top 10% (well over 270,000 animals worldwide). AGA 73C MISS CO-PILOT 14E AGA 67X MS COLOUR EXPRESS 710 AGA 203Y MISS GREGORY PETE 99D < AGA 16D MS DRAFT HONEYMOON 5H Group of bred heifers



Peter Ulrich

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Watch for more details on Dispersal Pt II

Feb 21, 2023 sale at **ulrichherefords.com**

Service Sire SNS 23E EXPLOSIVE LAD 77G

> Hans Ulrich www.ulrichherefords.com

peter@ulrichherefords.com ULRICH HEREFORD RANCH INC Box 843, Claresholm, Alberta TOL 0TO • From Claresholm: 8 mi (12.8 km) E on Hwy 520, 4m (6.4 km) N on RR 255 & 1/4 mile E on TWP 132



Colyer Hereford and Angus 21st Annual Female Sale Bruneau, Idaho Oct. 1, 2022 **Auctioneers: Butch Booker, Dustin Layton, Kyle Colyer**

Cattle sold into 25 states and Mexico 32 Open Hereford Heifers — \$18,515 11 Bred Hereford cows — \$8,159

27 Bred Hereford heifers — \$12,307 72 Hereford Embryos — \$937

30 Lots of Hereford semen, lots of 5 units — \$1,455

11 Bred Angus Cows — \$7,227 9 Open Angus Heifers — \$5,444 Top Hereford Lots:

C 1311 Genesis Gal 2138 ET, 1/16/22 by Loewen Genesis G16ET to Jennings Land and Cattle, Palmyra, IL, \$195,000.

C 4038 Lady Endure 0307 ET, 9/2/20 by NJW 79Z Z311 Endure 0307 ET, 1/2 interest to GKB Cattle, Desdemona, TX, \$58,000.

C CJC Valerie Belle 1101 ET, 1/9/21 by EF Beef BR Validated B413, 1/2 interest to GKB, \$50,000.

C 8037 Genesis Gal 2029 ET, 1/4/22 by Loewen Genesis G16ET to Fracta Villa Land and Cattle, LLC Spring, TX, \$45,000.

C D83 Miles 1267 ET, 8/25/21 by C Double Your Miles 6077 ET to GKB, \$40,000.

C Bailees Heiress 2006 ET, 1/1/22

North Star Classic Hereford Sale

Saturday, Dec. 3, 2022 • 3:00 p.m. North Dakota Winter Show Complex, Valley City, ND

Selling approx. 20 head of fancy heifer calves, bred heifers and show steer prospects

Friday, Dec. 2 • Open Hereford Show

Sunday, Dec. 4

• Junior Hereford Show

Saturday, Dec. 3 • Bull and Heifer Pen Show (Time TBD) • NDHA free CHB lunch sponsored by NDHA - 11:30 am • Sale — 3 p.m. • Annual Meeting – 5 p.m.

• Annual Banquet – 6:30 p.m.

All events held at the North Dakota Winter Show building Valley City, ND



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Sale information will be posted on website closer to sale day: www.northdakotaberefords.com or www.northdakotawintershow.com For more information, please contact: Joana Friesz • Cell 701-400-8744 joana@northlandinsuranceagency.com

Catalog will be available mid-November on www.northdakotaherefords.com



sale details and more at minnesotaherefordbreeders.com

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by C CJC Belle Heir ET to GKB, \$28,000. С 8108 Bell Air Lass 0094, 1/7/20 by C 4038 Bell Air 8108 ET. ¹/₂ interest to Bill King Herefords, Stanley, NM, \$28,000. C D83 Miles 1266 ET, 8/25/21 by C Double

6077 ET to Potter Ranch Here-Winton, fords. CA, \$27,500.

Miles

Your

C CJC 4264 Valerie 1118 ET, 1/10/22 by EF Beef BR Validated B413, 1/2 interest to C&L Herefords, Ixonia, WI, \$25,000.

C 4038 G16 Genesis Gal 1005 ET, 12/28/20 by Loewen Genesis G16 ET to GKB, \$21,000.

C 5355C Genesis 1297 ET, 8/30/21 by Loewen Genesis G16 ET to Ground Zero Farms, Watts, OK, \$20,000.

Top Embryo Lot

Loewen Genesis G16 ET and C 1008 Milky Way 6133 ET to Tingle Farms, New Castle, KY, \$1,700.

Top Semen Lot

Loewen Genesis G16ET to Great Meadows, Frederick, MD, \$700 per straw for 5 straws.

Top Angus Lots:

CCC Miss Treasure 9182, 9/12/19 by Connealy Treasure 558H, 1/2 interest to GKB, \$25,000.

C Alternative Ann 2057, 1/5/22 by Baldridge Alternative E125 to GKB, \$15,000.

CCC Granite Lady 6110, 1/26/16 by Connealy Black Granite to GKB, \$15,000.



Guy Colyer

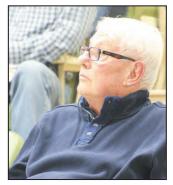
Live Auctions TV



Colyer Top Seller — C 1311 Genesis Gal 2138 ET 1/16/2022 by Loewen Genesis G16ET sold to Jennings Land and Cattle, Palmyra, IL, for \$195,000.



Roger Jennings



George Sprague with Bar One Herefords, Eugene, OR at the Colver sale.



Bill King and Jim Besler chatting before the Colver Sale. Bill purchased Lot 1 for \$28,000.



Luann DeKraker and Jonita Sommers from Big Piney, WY at the Colyer sale. Jonita bought a heifer.



Heifer sold in prior sale

Jamison Quarter Horses 19th Annual Production Sale Quinter, KS October 6, 2022 Auctioneers: Lynn & Seth Weishaar

31 Stud Colts — \$4,718 18 Filly Colts — \$4,125 8 Brood Mares — \$6,844 39 Ranch Geldings — \$13,045 14 Saddle Mares — \$9,732 5 Ponies — \$6,450 9 Horses from Santa Fe Ranch — \$11,833 124 Horses sold into 21 States

Top Stud Colts:

Lot 44: Bay colt sired by Roosters Shorty and out of a Blues Orphan Drift mare. Sold to Vicki Kinser of Tennessee for \$9,000.

Lot 39: Bay roan colt sired by Spottedtails Drift and out of a PC Frost Em Peppy mare. Sold to Martin Ranch of Nebraska for \$8,500.

Top Filly Weanlings:

Lot 3: Buckskin filly sired by PC Frost Em Peppy and out of a Cajunative mare. Sold to Reed Farms of Pennsylvania for \$6,000.

Lot 52: Palomino filly sired by High Driftin Gold and out of a DVA Maxi Driftwood mare. Sold to Casey Yost of Kansas for \$5,750.



Jamison Sale Top — Lot 110, Katwood Concho a 2016 Bay Roan gelding sired by PC Katwood Oaks sold to Jerry Morrison, CO, for \$40,000. sired by PC Citisun Cline and

Top Brood Mares:

Lot 63: Roosters Sage, a 2007 Buckskin sired by Roosters Shorty and out of a Desired Vision mare. Sold to Reeds of Pennsylvania for \$12,500.

Lot 62: Fancy Miss Colonel, a 2007 Sorrel mare sired by Cuatro N Freckles and out of a Gray Badgers Tip 87 mare. Sold to Sandra Mills of Arkansas for \$10,000.

Top Ranch Geldings:

Lot 110: Katwood Concho, a 2016 Bay Roan gelding sired by PC Katwood Oaks and out of a Guatemala Canal mare. Sold to Jerry Morrison of Colorado for \$40,000.

Lot 101: Hissy Phit, a 2018 Sorrel gelding sired by Sophisticated Catt and out of a Peppys Little Ripper mare. Sold to Bar II of North Dakota for \$33,000. **Top Saddle Mares:** Lot 80: JA Streaker Lady, a 2018 Sorrel mare sired by JD Dandy Streaker and out of A Night Train mare. Sold to Vicki Kinser of Tennessee for \$22,000. Lot 76: JA Dee Citisun, a 2018 Buckskin mare sired by PC Ci-

out of a Blues Orphan Drift mare. Sold to Mark Ensz of Kansas for \$16,500.

Top Ponies:

Lot 130: Smoke, a 2014 Gray/White gelding, sold to Lloyd Lorenz of Indiana for \$8,500.

Lot 126: Ariat, a 2019 Bay gelding, sold to Tanner Yost of Kansas for \$7,000.

Top from Santa Fe Ranch:

Lot 131: Santa Fe Boon 903, a 2019 Buckskin gelding sired by PC Tully Frost and out of an Ali Frost mare. Sold to Frankie Long of Oklahoma for \$24,500. Lot 132: Santa Fe Marwood 905, a 2019 Palomino gelding sired by PC Marwood Sun and out a Rooster Dox Frost mare. Sold to Regan Martin of Kansas for \$15,000. www.herefordamerica.com • 17

Indian Mound Ranch Production Sale October 10, 2022 Canadian, TX

Auctioneer: Dustin Layton

44 Coming Two-Year-Old Bulls — \$4,943 10 Fall Calving Pairs — \$3,110 10 Spring Calving Bred Heifers — \$1,970

Top Bulls:

IMR 8051F Domino 1010J to Huff Ranch, Allison, TX, \$9,000. IMR 4013 Confirmation 1023J ET to Lewis Farms, Hastings, OK, \$8,500. IMR 8826 Relevant 1045J to Bill Ridgway, Mobeetie, TX, \$8,500. IMR 8099F Advance 1065J to Dudley Brothers, Comanche, TX, \$8,000. IMR G16 Alpha 1088J ET to Rocker B Ranch, Barnhart, TX, \$8,000. IMR 8051F Domino 1014J to Lewis Farms, Hastings, OK, \$7,250. IMR 8826 Relevant 1114J to Davison & Sons Arnett, OK, \$7,000. IMR 710E Domino 1043J to Huff Ranch, \$7,000. IMR 5163C Domino 1079J to Yarling Herefords, Schulenburg, TX, \$7,000.

Top Females:

IMR 1214B Ladysport Dew 0098H to Cox Cattle Co., Tarzan, TX, \$8,000. IMR 028X Euphoria 0016H to Rocker B Ranch, \$5,000.

(continued on page 18)



A great group of young cowboys and cowgirls help out at the Jamison Ranch sale



Jamisons had a large crowd for their Quarter Horse sale held at the ranch near Quinter, KS.



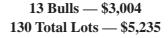
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K&B Herefords Complete Hereford Dispersal Oct. 12, 2022 Onida, SD

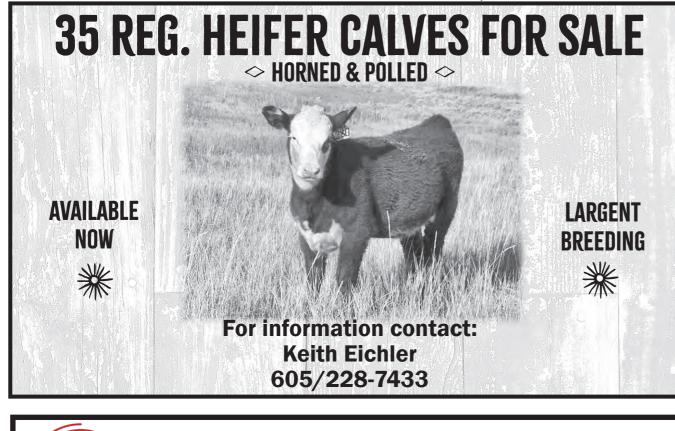
Auctioneer: Dustin Layton Sale Manager: Layton Auction Services 117 Female Lots — \$5,483



Top Lots:

Lot 7, K&B Sarah 842F, 4/5/18 by Innisfail WHR X651/723 4013 ET and bred to K&B Frontier 916G sold to Stellpflug Cattle Co., Glenrock, WY, \$10,000. Lot 7A, K&B H65 Dakota Silk 202K, 3/21/22 by Gerber High Time H65 and out of Lot 7 sold to C&L Herefords, Ixonia, WI, \$8,500.

Lot 9, K&B Penny 010H, 3/21/20 by LCX Perfecto 11B ET and bred to Gerber High Time H65 sold to Jensen Bros., Courtland, KS, \$8,500. Lot 50, K&B Chantell 017H, 3/25/20 by K&B Chancellor 832F ET and bred



HEREFORD AMERICA • November/December 2022

to K&B Redbrand 713E sold to Loehr Herefords, \$8,000. Her calf sired by Gerber High Time H65 sold for \$5,000.

Lot 25A, K&B 903 Empress 223K by Churchill Majestic 903G sold to Donnie Begalka, \$7,500.

Lot 63, K&B Sansa 935G ET, 3/28/19 by H FHF Advance 628 ET and bred to K&B Redbrand 713E sold to Perez Ranch, NM, \$7,500.

Lot 65, K&B Diamond Lady 903G, 3/19/19 by AH JDH Munson 15E ET and bred to Gerber High Time H65, \$7,500.

Lot 13, K&B Catalina 024H, 3/26/20 by TH Frontier 174E and bred to H WMS Thomas County 1443 ET, ND, \$7,000.

Volume buyer was Hoffman Ranch, Thedford, NE.



(Sale Pictures on page 21)



yron's Classics

Reprinted from our November/December 2016 issue by Byron Bayers



The last two months have been a very interesting time of the fall for me. Even though health wise it was stretching the limit for me, I did attend the Churchill Sale in Manhattan, MT,

Byron Bayers 1930-2018

the Mohican-Ehlke-McMurry Sale in Laurel, MT and the Montana Hereford Tour that started in Bozeman and continued on to Gold Creek, MT the second day. We saw some excellent cattle at all three events and I was very proud of the quality of cattle for sale and the quality of cattle being shown on the tour.

The Churchill Cattle Company sale owned by Dale and Nancy Venhuizen was really a spectacular event averaging just under \$10,000.00 per animal. The effects of the commercial cattle market certainly were not any factor that day as the bidders rapidly went up to their high limit to purchase the cattle they had marked.

One week later, I was able to get my nephew, Howard Lemm, who was head of the BLM in Montana a few years ago, to drive me to Laurel and back to Bozeman. How is a big stout fella and sometimes I felt like rather than just my driver he was also my body guard. I really appreciated this assistance Howie! The Mohican-Ehlke-McMurry sale was not quite as high in dollar volume, but it was probably the most outstanding set of cattle that this group has sold to this point. The sale consisted mostly of heifers that will be ready to calve next spring and some proven cows that were very attractive to the buyers. Some outstanding heifer calves were marketed also and there were a few bulls that were also of excellent quality. It is always very interesting to me to renew friendships with people that I have known for years in the Hereford business and to meet new people that I find extremely interesting.

One of the most interesting people that I met at the last sale was Manuel Salazar of Espanola, NM. Salazar's ranch name is the USA Ranch. He was accompanied by his sister and ranch associate Dennis Gallegos. We had a nice visit about the cattle industry and Manuel told me how much he appreciated the stories that are written in *Hereford America* by my daughter, Jill, and me. We then went on to talk about what a nice selection of cattle that were available at this sale.

It was of interest to note that the Salazar group drove into the sale with a nice newer diesel truck and a very attractive aluminum trailer and driving all the way from New Mexico they obviously meant business. Through a few hours of the day previous to the sale and the earlier morning hours the day of the sale, Salazar and his group combed through the cattle and clearly they had homed in on the top end of the coming two year old heifers that would be ready to calve in the spring. I was very interested before going to the sale, to evaluate two heifers that we had bred, later sold to Ehlke Herefords in our herd dispersion to them. I

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wanted to check them out because they were daughters of two of the better cows that we sold. As I usually do, I marked some of the cattle that appealed to me more, in my catalog because often times someone will call us before the sale starts and ask about our picks

(continued on page 20)



FH 2185 DOMINO 216 • 44393928 • DOB: 2/7/22 BW 2.7 WW 59 YW 99 M 35 MG 65 REA .36 MRB .18 CHB\$ 116 Sire: H5 9131 DOMINO 2185 • Dam: FH MISS SCOPE 830F This Harrell 2185 bull covers all the bases, eye appeal, length, thickness and pigment.



FH 0054H ADVANCE 224 HJD • 44393921 • DOB: 2/10/22 BW 3.7 WW 64 YW 103 M 31 MG 63 REA .51 MRB .12 CHB\$ 129 Sire: HH ADVANCE 0054H ET • Dam: FH MISS SCOPE 827 MD Sired by HH Advance 0053H ET. he has been a stud since the day he was born.



AF B G16 Genesis 244 ET • 44395909 • DOB: 2/15/22 BW 3.4 WW 68 YW 113 M 26 MG 60 REA .66 MRB .36 CHB\$ 156 Sire: Loewen Genesis G16 ET • Dam: PCR Ida Goldie 40X (Mother of Bentley) A Genesis G16 calf that has it all. Thickness, length and extra pigment. Owned with Jill Hotchkiss.



267 • 44395856 • DOB: 3/5/22 BW 5.2 WW 65 YW 110 M 34 MG 66 REA .63 MRB .15 CHB\$ 141 Sire: HH Advance 0054H • Dam: FH Navia 249 MD Another attractive Holden 0054H calf, his mother is the dam of a previous sale topper.

2023 PRODUCTION SALE PROSPECTS Friedt Herefords Feb. 8, 2023 Dickinson, ND



FH 9102G ADVANCE 234 LC • 44393920 • DOB: 2/15/22 BW 2.6 WW 63 YW 100 M 34 MG 65 REA .40 MRB .26 CHB\$ 132 Sire: HH ADVANCE 9102G • Dam: FH 814 SUSIE 004 LC Out of a first calf heifer. Sired by the calving ease and performance bull HH Advance 9102G.



FH 242 NAVARRO 263 • 44393929 • DOB: 2/27/22 BW 2.2 WW 46 YW 85 M 33 MG 56 REA .52 MRB .20 CHB\$ 128 Sire: FH NAVARRO 242 MD • Dam: FH L1 DOMINETTE 318 Sired by our home raised 242 bull. he is stout made with extra muscle mass.



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(continued from page 19)

of the cattle in the auction.

As the Auctioneer, Dale Stith, started the auction we quickly noted that almost every one of the bred two year olds that I had marked, USA Ranch was buying.

When we got to the two heifers of our breeding, they came into the ring to sell together and I thought I am going to give these two heifers a good run because they are a couple of individuals I would like to have again. The bidding started furiously and quickly ranged to the top of the market that day, and even though I certainly wanted the heifers I thought that this was probably my limit. Who finally bought the heifers? Manual Salazar. He filled his trailer with probably the top eight bred heifers that sold that day and as soon as the sale was over the Salazar group was preparing to head back to New Mexico that afternoon.

I talked to Manuel just before he left and I told him how much I appreciated meeting him and that we obviously had the same idea of what good cattle are, and those that we want. He chuckled a little and said, "We got what we wanted and we are going home now, but we know about your involvement with those two heifers." I mentioned to him that they had a long way to go with the cattle and he said they would probably keep going until they got home. So we bid each other farewell and the USA Ranch started their trek to New Mexico.

That afternoon many of us drove back to Bozeman for the big Montana Hereford Tour that was starting the next morning at the Storey Hereford Ranch. We drove through heavy rain for about an hour getting from Laurel to Bozeman where we overnighted at my daughter, Kathy's new home.

Both How and I were tired and hungry after a busy time at the sale and driving and I told How that I knew of a good place that we should go to eat — it is probably not one of Bozeman's nicest or fanciest, but the food will be good. This was the café where Jim Storey the owner of Storey Hereford Ranch, who passed away last year (2015), went for his morning coffee and quite often ate his breakfast or lunch there.

Because Jim was a long time typical rancher, he got up at about four o'clock in the morning and he would go down to the café, open the door, turn on the lights and get the coffee going. Jim had gone into the café for so many years that he and the owner became such good friends that they welcomed Jim turning up the heat early in the morning. Jim was so well thought of by the owners of the café that they honored him by putting a picture of him on the wall, which is still present today. How and I enjoyed a steak dinner and I told him many stories about Jim Storey and his involvement in the Hereford business

Early the next morning we went out to the Storey Ranch where the Montana Hereford Tour was starting and the group was to have breakfast. It was dark, rainy and chilly when we got to Storey Hereford Ranch where the ranch is now run by Jim's daughter, Kathy and her husband Chuck Kohlbeck and their daughter and new son in law.

Approximately 120 people showed up at the Storey stop, including people from many states and Canada. Even though people were chilly, they enjoyed a very nice exhibit of Storey's cattle. The tour had two buses at that time, but



Cooper heifers on the 2016 Montana Hereford Tour.

a big group of people followed in their cars down the famous Gallatin Valley to the Feddes Ranch. As dawn broke and the rain subsided a bit, it was very beautiful to go on into the Churchill area where everything seems so well kept and prosperous looking.

The Feddes stop was a great stop where the Feddes cattle have been one of Montana's more prominent herds for over 60 years. The tour then continued on to the Churchill Cattle Company and on to the Cooper Hereford Ranch, two of Montana's most prestigious herds and then on back to Manhattan for the evening.

The next morning the tour arrived at the Ehlke Hereford Ranch in Townsend for an early morning breakfast and a ranch tour. Ehlkes continued with a wonderful display of cattle, there was a good breakfast and a horse team and wagon that took the Hereford enthusiasts out into the pasture to show them the cattle close up, the great view of the fine herd and the big herd bull Schatzee. Paul Hinderager, Anchor Polled Herefords from Vaughn, MT, brought two impressive cow/calf pairs which he displayed at the Ehlke tour stop.

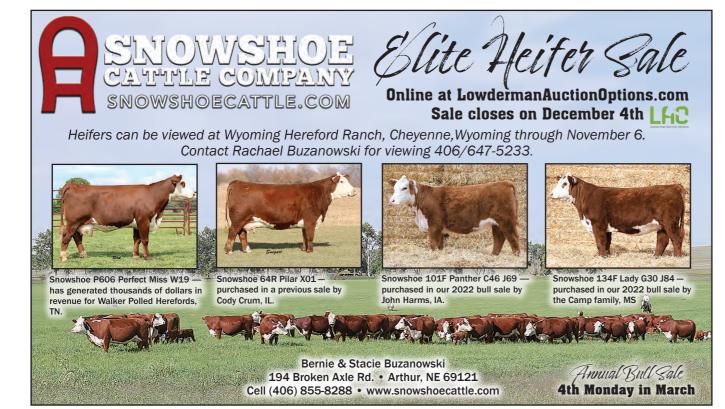
After the Ehlke stop was finished the tour reloaded the buses and headed to the Deer Lodge stop and then on to Thomas Herefords at Gold Creek, my physical condition deteriorated to a point that I was not able to go on to those stops, but Jill will fill you in on those stops in her editorial. As Jim Reed of the Midwest Cattle Services from Missouri said, "This is one of the good tours that I have been on," and Jim has been in this business for many, many years.

As great as many of the reputation herds in the U.S. are doing in their sales, there is a real feeling of almost desperation in the commercial industry, because of the falling prices, and as I read in an article in the Wall Street Journal and we quote, "Agricultural company Cargill profits rose 66% as lower costs for raising animals sparks sales." I would like to talk to one person in the cattle industry that can tell me they have had lower costs in raising their cattle. Every single item that we as ranchers and farmers purchase is higher than it was a few months ago and with the commercial calves bringing less than half of what they brought two years ago the commercial cattle industry is in a world of hurt.

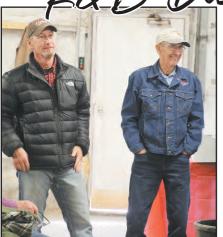
Many people think that it is great news that we will be able to export beef to Japan, and that will be a real positive, but the next scattering news indicates that Brazil has now received authority to export beef to the U.S.!

One of the solutions to the current glut in the meat industry is probably for the American people to help us eat our way out of the meat glut, but until companies like Cargill, will sell the meat at a price the average American can afford, it appears to me that the future of the meat industry is questionable, as the beef consumption is down in the U.S., mostly because of retail price. The total greed we are seeing in parts of the meat industry must change or it appears to me that we are in for a long term adjustment. In my 86 years of living on a livestock producing ranch I don't remember many times when our financial future looks more uncertain, for our young people that are trying to make a living, in the agricultural industry. But with that said, I am still going to put the best productive cattle in our commercial herd that I can find, hoping there will be a positive price future for them in the upcoming times.

My wish for you is to have a nice Thanksgiving and a joyful Christmas, and please consider eating Hereford beef this year, for these events.



A few shots from the K&B Dispersal



Kirk and Kenny Bieber before the K&B Dispersal, Onida, SD.



Fred Larson from Spring Valley, WI





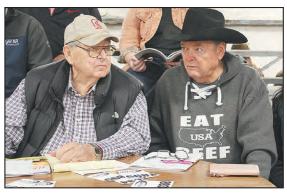
Larissa Hansmeier Klebsch and her dad Keith Hansmeier bought a few cows at the K&B sale.



Luwanna and Jerry Heib from Valley City, ND.



Dixie and Denny Hoffman with Brooke Bieber. Hoffman Ranch was the volume buyer at the K&B Sale.

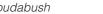


Art Handel, Rapid City, SD and Ed Melroe from North Dakota at the K&B Dispersal.



Rowdy Roudabush











Afton and Hugh Koonce, friends of the Colyer family.







Colyer sale headquarters near Bruneau, ID.





Donna Curry

Donna Curry, 56, of McAlester, OK passed away Tuesday, June 28, in Tulsa. OK.

Donna Curry was born on Nov. 29, 1965 in Clinton, OK, the daughter of Al and Annahue (Baisch) Wood. She grew up in Custer City, where she gradu-



ated high school and was an All-State basketball player. She then received her Bachelor's Degree in Education from Oklahoma State University, and later received her Master's Degree from East Central State University in Ada. She and Curtis Curry were married on March 11, 1989 and in 1997 made their home in McAlester. Donna immediately went to work at Frink-Chambers School as a kindergarten teacher and quickly got her counselor's certificate, and was the school counselor for 25 years. She loved her work and so loved all the kids that, outside of her own family, her work was her life. She was a 4-H leader for the school kids, many of whom earned multiple state and national awards. She was also active on the family ranch, where they breed and raise registered Hereford cattle. She was a member of the Oklahoma Hereford Women and the National Hereford Women, where she served on the Board of Directors. She also loved to spend time at the lake with her family.

Donna is survived by her husband, Curtis Curry; a daughter and son-inlaw, Staci and Matt Thomsen; a son and daughter-in-law, Cameron and Bailey Curry; grandchildren, Maddix and Maisyn Thomsen and Eliza Curry; her parents, Al and Annahue Wood; a sister, Wanda Delventhal and husband Steven and her children, Taryn Grubb, Zac Grubb and wife Mackenzie, and Cody Grubb and wife Heather, and their daughter, Rachel; parents-in-law, Ted and Janice Curry; a brother-in-law, Steven Curry and wife April and their children, Macy and Cooper; and a sister-in-law, Tina Condict.

Edward William Davidson, Jr.

Edward William Davidson, Jr., age 85, of Senoia, GA, passed away on Wednesday June 8, 2022. "Ed," was born May 27, 1937 as the eldest son of the late Edward William Davidson,

Sr. and Mary Charles Berry Davidson of Atlanta. Ed grew up in Atlanta's West End and graduated from Brown High School in 1956. He then enrolled in the University of Georgia studying forestry and wildlife management but shortly thereafter, he returned to Atlanta to marry his lov-

ing and devoted wife of 66 years, whom he had met in kindergarten, Delores Dean Davidson, who survives him in death. Ed served in the Naval Reserves, attended Southern Tech

and completed his electrical engineering degree. While working for General Electric, he took night classes at Georgia Tech to complete his Professional Engineering certification. In 1965, he began work with a small design and engineering firm named Edwards and Rosser. Ed rose to become a senior partner and later chairman emeritus of the board of what became Rosser International. In his later years, he took on the role of Chairman and Consultant to International Aviation Consultants. LLC, joint majority/minority firm that managed various aspects of the Hartsfield-Jackson Airport runway expansion. Ed also served as Chairman of the Greater Atlanta Economic Alliance, championing small, female and minority-owned construction firms. As a consulting engineer, Ed received numerous professional recognitions and served as president of the Georgia Engineers Council, president of the ACEC of Georgia and later as a national director and vice-president in ACEC National. He was also a member of the Atlanta Rotary Club and president of the Hereford Association.

Despite his many successes in the engineering field, Ed's longstanding love of the outdoors and cattle ranching always drew him back to his farm south of Atlanta in Senoia. In his later years. Ed was able to devote himself to the breeding and sale of purebred polled Hereford cattle as well as spending time with family who often visited "the farm". He and his wife Delores were also active in several small country churches in the area. Things that made Ed smile included riding his white horse, admiring his cows and good cigars.

Ed is survived by his four children, Donald Lee Davidson of Atlanta, Douglas Craig Davidson, Sr. (Caroline) of Johns Creek, Jan Davidson Orzech (Jay) of Duluth and Debra Davidson Scott (Bill) of Auburn, AL. His 11 grandchildren were a special source of pride and devotion. Ed also has 11 great-grandchildren. Ed is survived by his younger brother, Charles Wesley Davidson (Nancy) and pre-deceased by parents; and his youngest brother, Joseph Earnest Davidson.

In lieu of flowers, please consider taxdeductible contributions to the Hereford Youth Foundation of America memorial fund.

Johnny Eli Winston

Johnny Eli Winston, 93, passed away peacefully on August 13, 2022, at home in Overland Park, KS ... or for those that knew Johnny's superstitious side, that would be August 12 + 1! Johnny was born in



Franklin County, NC, August 22, 1928, on a diversified crop and livestock farm to Johnnie Gray Winston and Mary Candace Scarborough Winston. Following his grandfather's death the family moved to the Scarborough Homeplace in Mark's Creek, NC (now known as Wendell, NC). Johnny graduated from Wendell High School in 1945, then attended Oak Ridge Military Academy. In May 1950, Johnny received his Bachelor of Arts degree from East Carolina Teachers College (now East Carolina University) before entering the U.S. Navy that fall. Stationed in San Diego, California, this is where Johnny met his wife of 69 years, Rose. Johnny, Rose, and infant son, Andy returned to North Carolina late in 1954 at which time he entered North Carolina State University in Raleigh, North Carolina, majoring in Animal Science. Before graduating with honors in 1956, Johnny was active with the Agricultural Club, the Agricultural Honorary Alpha Zeta fraternity, and the Animal Industry Club.

Following graduation, Johnny served as Assistant County Agent in Northampton County, was Secretary Fieldman for the North Carolina Hereford Association, then returned to family farming in 1961. In 1964, he joined the staff of the American Hereford Journal traveling the northeastern United States. In 1967, Johnny accepted a position with the Polled Hereford World representing the northeastern United States, be-



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ing promoted to Director of Field Services - Eastern United States in 1970 which transferred Johnny and his family to Kansas City. Later he headed up the entire United States field staff of the combined Polled Hereford World and American Polled Hereford Association. After 20+ years of service, Johnny retired in 1992 as the Senior Vice President of the Member Service Department.

Although retired officially, Johnny continued in a marketing/consultation role for Ace Polled Herefords, Millbrook, NY and Skiatook, OK; National Cattle Services, Elgin, OK; and numerous herds across the United States and Canada. In 1996, he reduced his involvement in marketing Polled Herefords to Star Lake Cattle Ranch, Skiatook, OK until 2008 when he decided upon full retirement.

Johnny was preceded in death by his parents; daughter, Sara Kathryn Winston Soderberg; sisters, Lucy "Sassy" Goode and Mary "Bugg" Pair. He is survived by his wife of 69 years, Rose R. Winston, of the home; son, Andy Winston (Terry) of Lee's Summit; daughter, Mary Gray Winston of Overland Park; granddaughters, Chrystal Winston of Kansas City, Carly Winston Prewitt (Derrick) of Raymore, Mindy Soderberg Pagenkopf of Hayesville, Sarah Kathryn Winston Davis (Michael) of Lansing, Jessica Sandy (Patrick) of Lee's Summit; grandsons, Johnny Michael Winston (Sarah) of Overland Park, Andrew Charles Soderberg of Wichita; 12 great-grandchildren; and 1 great-great granddaughter.

A scholarship endowment is being established at the Hereford Youth Foundation of America in Johnny Winston's memory. All proceeds will benefit the next generation and positively impact youth involved in the National Junior Hereford Association. To make a memorial contribution and donate to the scholarship endowment you may do so online at https://herefordyouthfoundation.org/how-to-give/give-now/ or send a check to Hereford Youth Foundation of America, 11500 N Ambassador Dr., Suite #410, Kansas City, MO 64153.

When sending checks, please put Johnny Winston in the memo.

Patricia Helm

Patricia Helm, age 86, of Miles City, MT passed away on Tuesday, September 13, 2022 at her home surrounded by her family.

Patricia (Pat) was born in Miles City, MT on June 15, 1936 to Erma and Paul Spears. She joined a brother, Gene, and was later gifted a sister, Ruth, brother, Charles, and sister, Nancy. She was raised in the Meridith area, where she attended elementary school. She then

attended Custer County High School until her senior year.

She then met the love of her life in Gerhard (Gary) Helm at a Kinsey dance. Shortly thereafter, on Septem-



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ber 27, 1953, they became happily married. They began their life together on the Helm family ranch on Watson Flats, 38 miles southeast of Jordan, MT. There, they continued to enjoy the dances at Cohagen, Angela, Meredith, and Kinsey.

They were blessed with their first born, Gary Paul, in 1954. He was followed by Rick in 1955, Tom in 1956, and Kathy in 1958.

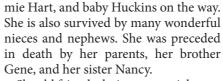
Throughout the years, Pat was involved with 4-H as a leader and council member, National Farmer's Association, Sunday school teacher, the Prairie Chickens, and The Tongue River Cowbelles. She was always happy to provide meals for the Lutheran church minister.

Pat loved to play the piano, read, dance, do puzzles, raise beautiful flowers, camp and fish, and play cards with her children, grandchildren, and great grandchildren. Pat was always ready to help on the ranch working cattle, driving tractor, or wherever she was needed.

Pat and Gary began a whole new adventure when they moved to their new ranch along the Tongue River in 1977. Pat continued to stay busy and enjoy life by becoming the bookkeeper for Helm Hereford Ranch and secretary and treasurer for Tongue River Water Users. These endeavors were made possible by Pat's determination to complete classes in business and receive her high school diploma with her son Tom in 1975.

She also started her own business in the Helm Bed and Breakfast. Pat loved meeting her guests from all over the world and making them feel comfortable and at home. Pat knew how to host a party. She hosted Montana Statewide Electric Association, 4th of July picnic with river floats, Hereford tours, card parties, and numerous holidays. Pat also served on the board for the Senior Citizens Center, where she loved to chat and play cards.

Pat is survived by her husband of 68 years, Gary Helm; four children, Gary Paul (Vicki) Helm of Miles City, Rick (Irene) Helm of Thermopolis, Tom (Aleida) Helm of Toston, and Kathy (Jim) Bowers of Broadus; two siblings Ruth Bond and Chuck Spears; 10 grandchildren Aaron (Cody) Helm, Jamie (Casey) Helm, Travis (Jenny) Helm, Brent (Shawna) Helm, Starre Helm, Boone Helm, Kascade (Abby) Helm, Sherry (Coaly) Huckins, Kristy (John) Elgin, Mike (Amber) Bowers; fifteen great grandchildren Cole Helm, Clay Helm, Carter Helm, Colter Paxon, Adelyn Helm, Cassie Moore, Chloe Moore, Thea Moore, Ira Moore, Ashlee Helm, Brayden Helm, Fallon Huckins, Malin



Should friends desire, memorials may be made to the Custer County Senior Citizens Drop in Center Fund, P.O. Box 1263, Miles City, MT 59301 or to the charity of one's choice.

Freda Largent

Freda Sherwood Largent peacefully went home to be with the Lord in Logan, NM on Wednesday

October 5, 2022.

Freda was born July 19, 1929, in Crosbyton, TX to Harry and Freda Sherwood. She attended Crosbyton schools her entire life until she graduated from Crosby-

ton High School in 1946, where she was the Salutatorian of her class. She was married December 1st that same year to David S. Largent of Merkel, TX. She and David resided on his family ranch at Merkel for a time before moving to a ranch not far from Clayton, NM.

The Largents moved several times during their life together including several moves in New Mexico, back

to Texas, then to Arizona, back to Texas, to Montana, then Wyoming and finally to Glenrio, NM.

They were blessed with two sons, Steve born in 1950 and Mark born in 1952. No matter where they lived, Freda and David raised Hereford cattle, which was their primary focus as a vocation. Freda was an enthusiastic support in that endeavor, caring for cattle, attending and working with the cattle at various cattle shows across the United States. As part of her support for the Hereford industry she was involved with the ladies Hereford Auxiliary for many years.

Freda was a devoted mother to Steve and Mark, encouraging them in all the sports, school activities, and cattle events in which they participated. As a grandmother, she babysat frequently and was much loved by five granddaughters and one grandson.

Freda was a wonderful cook. She enjoyed preparing meals for her family, guests, and for events. She made traditional southern fare as well as many new recipes gleaned from cookbooks, magazines and from friends all over the country. Freda spent many hours sewing western shirts for her husband and sons, making sure they had pockets large enough to accommodate herd notebooks and pens. Among other things she made aprons, which she wore every day, saying those were part of her 'uniform' as a ranch wife. She embroidered some special projects over the years, making gifts for friends and family, which are especially treasured by those who received them. Her home was always clean, cozy, and welcoming. She had a gift for providing hospitality to whoever might come to the ranch.

Freda had an infectious laugh, a good sense of humor, and a beautiful smile. Whenever people remember her, they say that she was outgoing, sweet and encouraging. She was glad to be a wife and mother, she took both roles very seriously and was a good example of being totally involved in those endeavors, being joyful and loving her occupation.

Freda was preceded in death by her husband, David in 2003; her parents; and her older sister, Jean Sherwood Halbert. She is survived by her son, Steve and his wife Ann of Glenrio, New Mexico, and her son, Mark and his wife, Cathy of Kaycee, Wyoming. In addition, she is survived by her six grandchildren and their spouses as well as by numerous great grandchildren, and several great, great grandchildren.

Ray Mettler

Ray Mettler, age 100 of Menno, SD

passed away Thursday, October 13, 2022, at the Menno-Olivet Care Center, Menno, SD.

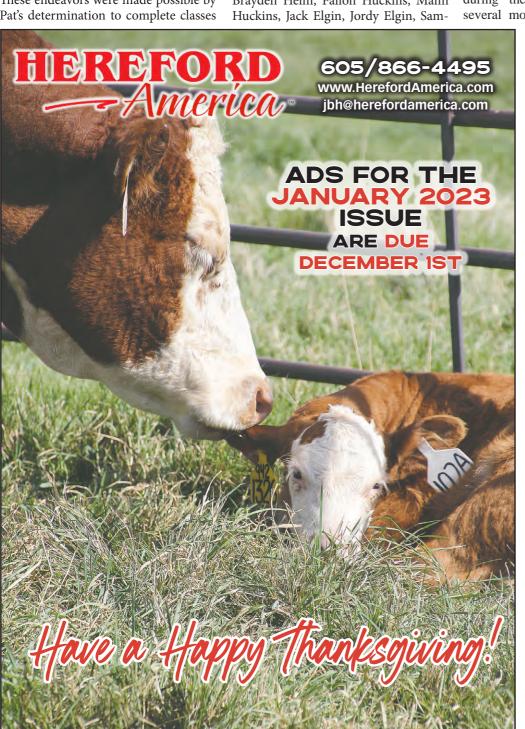
He was born to Jacob F. and Magdalena (Mettler) Mettler on April 7, 1922. He was baptized and confirmed in Kas-



sel Reformed Church, rural Menno, SD. He married Velma Haisch on September 19, 1943, at Grace Lutheran Church, Menno, SD. They had 3 children. They farmed north of Menno until his semiretirement in 1984, at which time their son Ronald and family took over the farm and the Polled Hereford cattle operation which Ray began in the 50's. He never lost interest in his cattle. It was his livelihood. He was a member of Zion Reformed Church serving in numerous ways including choir, Sunday school superintendent and offices of Deacon and Elder. He also served on the Board of directors of the Lower James River Sub-district.

He is survived by sons Ronald of Menno, SD and Earl (Lisa) of Albuquerque, NM, and daughter June Aisenbrey of Sioux Falls, SD. Five grandchildren Kevin and Brian (Teresa) Mettler, Dani Mettler, and Cameron (Chelsey) and Marc (Bekah) Aisenbrey. Five greatgrandchildren, Brooklyn and Jaxen Mettler, Emerson, Luca and Creighton Aisenbrey. Sisters-in-law Carol Mettler and Pat Mettler.

He was preceded in death by his wife, granddaughter Emily Mettler, grandson Brett Mettler, daughter-in-law, Marcia, and son-in-law, James. His siblings Erna Tueting, Cecilia Hueneman, Elsie Herrboldt, Helen Handel, Calvin, Gordon and Gerold Mettler.





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(North Dakota card ads continued on next page)

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Beef Improvement Federation releases tool for cattle selection

*iGENDEC offered to support custom*ized selection indexes for seedstock and commercial beef producers. Oct 17, 2022

The Beef Improvement Federation (BIF) is pleased to announce the release of iGENDEC for constructing custom selection indexes, an industry first. While generalized selection indexes have been broadly available to commercial and seedstock producers for some time, a precision agriculture tool for building custom indexes has not been available to the industry until now

iGENDEC is a web-based tool for constructing economically optimal selection indexes for specific production and marketing situations. iGENDEC allows index customization through adjustment of economic and production parameters to reflect unique enterprise

and production scenarios, including sale-point of calves, current phenotypic means, economic parameters, breed(s), and investment planning horizon.

The iGENDEC product was developed with the financial support of a USDA NIFA grant with the aim of helping enterprises make genetic selection decisions that are specific to their unique circumstances. It was codeveloped by a team of researchers at the University of Nebraska-Lincoln, Kansas State University, the U.S. Meat Animal Research Center, and Theta Solutions, LLC.

Dr. Matt Spangler at the University of Nebraska-Lincoln led the research and extension team that built iGENDEC and sees the system benefiting the beef industry in a number of ways. "It benefits commercial producers by helping them make genetic (often sire) selection decisions that are more profitable.

vise their commercial bull buyers and it can also allow them to make seedstock matings with their future commercial buyer's profit in mind," Spangler says.

BIF enables the collaboration among beef producers and the extension and research communities to foster continued genetic improvement. Spangler explains, "iGENDEC is a tool that originated from collaboration among producers and scientists with the goal of transferring scientific knowledge into action. BIF hosting this software seemed like a natural fit. It allows for the sustainability of iGENDEC and broad industry access.'

Although the web-based system is user friendly, the developers strongly encourage that users possess a solid background in beef cattle genetics, especially index selection theory or seek advice from someone who does. This

It helps seedstock producers better ad- tool can be used to develop general-use indexes offered by beef breed associations or customized indexes for specific enterprises. iGENDEC can also be used as a teaching tool in the classroom and in extension programming efforts.

iGENDEC is made available to the industry in a variety of licensing arrangements. Funds collected through licenses support ongoing hosting and software development of the platform. A free 30day trial option is available for users who wish to learn more about the potential applications. The software is made available to extension educators and instructors at colleges and universities at no cost. BIF member breed and state/ provincial beef cattle improvement associations can access the software at reduced rates. More details about iGEN-DEC, including an educational video, are available at: beefimprovement.org/ igendec.



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