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Nov./Dec. 2021

## Editorial Comments...

Jill Bayers Hotchkiss



Jill Hotchkiss

I think it's safe to say summer is officially over in western South Dakota and what a relief that is.

After record-breaking drought here in our area, on October 12-13 we were blessed first with heavy, wet snow followed by several inches of rain. As I write this, it is still raining. So far we have gotten more rain in two days than we had in the previous year. The relief is indescribable.

South of us, and west, snow is still falling with some areas receiving up to two feet of snow. This combined with strong wind will make ranch life a challenge.

It's being billed as the first major snowstorm of the season and actually hit anywhere from Arizona to Montana.

The rain in this area certainly was not in time for the growing season but a tremendous help in replenishing stock ponds and soil moisture. As with any storm like this, cold temps and wet conditions can be tough on livestock. I hope and pray that won't be the case this time. I say "this time" because this storm is reminiscent of a storm that hit this area in October of 2013. Atlas brought heavy rain following by 3-5 feet of heavy, wet snow and 50-70 mph winds to this area. It was an event like no other and one I hope will never be repeated. It was a killer of sheep, cattle and horses and the spirits of good ranchers. I will never forget seeing piles of dead cattle. It was haunting. What people did to try

(continued on page 3)

## Stenberg Herefords: Passing on the Passion



By Terra Ochsner

The Stenbergs have never been the type to keep their knowledge close to the vest, and it's been that way since 1936 when Ove Stenberg purchased his first set of Herefords. Dave, Ove's son,

recalled that there was never any doubt that he wanted to be involved in his family operation, and his father encouraged that dream.

"I have always loved the Hereford cattle," Dave said.

Dave grew up working alongside his father, and once he graduated high school, they became business partners.

"I went to work for him for five years," Dave recalled, and after that, they were

(continued on page 5)

## Herefords in their Blood: Stroh Family Carries on Generational Legacy



A nice horned pair at Stroh Hereford Ranch. Photo by Casey St. Blanc

by Ruth W. Iechmann

The rugged hills south of Killdeer, North Dakota, are home to Mike and Dawn Stroh, their sons Matt and Luke, and their herd of registered Hereford cattle. The family and the purebred cattle trace deep roots in the area. Three sets of Mike's great-grandparents homesteaded within a short distance from the current ranch, and Dawn also traces her heritage to great-grandparents who homesteaded nearby. The family's cattle also share a unique connection, going back to a group of heifers that Mike's father purchased from Dawn's grandfather. Both Mike and Dawn are passionate about the breed, raising registered seedstock, and the ranching heritage they have shared with their parents and now share with their sons.

Jacob Stroh, Mike's great-grandfather, was part of the wave of German/Russian immigrants that came to the United States from what is now Ukraine. He brought his very large family to western North Dakota in the 1890s, homesteading about fifteen miles from the Stroh ranch.

"A lot of his boys homesteaded in the area too," Mike said, "But now I'm the

(continued on page 10)



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Selling a full brother and numerous half brothers.

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Selling a strong sire group by Homeward.

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-1.4	+2.5	+70	+123	+29	+0.9	+17.3	+83	+0.46	+0.48	+\$389	+\$500	+\$159



**Semen Available**  
Selling several top sons.

**KCF Bennett Trust B279** Reg #P43552488

CED	BW	WW	YW	MILK	SC	SCF	CW	REA	MARB	\$BMI	\$BII	\$CHB
+7.4	+1.7	+77	+125	+30	+1.5	+16.8	+114	+1.18	+0.34	+\$423	+\$528	+\$192



Selling several herd sire prospects by Impact.

**L III TFL C609 Impact 1714** Reg #P43767040

CED	BW	WW	YW	MILK	SC	SCF	CW	REA	MARB	\$BMI	\$BII	\$CHB
+4.7	+0.9	+65	+111	+19	+1.6	+17.3	+107	+1.07	+0.82	+\$456	+\$583	+\$237



**Semen Available**  
Selling his first sons and several maternal brothers.

**KCF Bennett Gateway F391** Reg #P43982934

CED	BW	WW	YW	MILK	SC	SCF	CW	REA	MARB	\$BMI	\$BII	\$CHB
+10.7	-0.3	+71	+120	+36	+1.4	+25.1	+105	+0.91	+0.23	+\$534	+\$633	+\$180



**Semen Available from ABS.**  
Selling several flush brothers.

**KCF Bennett Appomattox G442** Reg # P44105173

CED	BW	WW	YW	MILK	SC	SCF	CW	REA	MARB	\$BMI	\$BII	\$CHB
+7.1	+0.4	+65	+105	+33	+1.6	+21.4	+76	+0.54	+0.39	+\$434	+\$537	+\$136

**HEREFORD SALE BULLS AVERAGE:**

CED	BW	WW	YW	MILK	SCF	SC	CW	REA	MARB	\$BMI	\$BII	\$CHB
<b>+7.0</b>	<b>+1.8</b>	<b>+70</b>	<b>+116</b>	<b>+29</b>	<b>+20.5</b>	<b>+1.5</b>	<b>+90</b>	<b>+0.72</b>	<b>+0.38</b>	<b>+\$444</b>	<b>+\$540</b>	<b>+\$166</b>
Top 18%	Top 25%	Top 2%	Top 2%	Top 25%	Top 15%	Top 5%	Top 1%	Top 3%	Top 4%	Top 10%	Top 5%	Top 1%



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# Jill's Editorial....

(continued from page 1)

and save their cattle was gut-wrenching as was dealing with the aftermath. The strength, faith and resilience of many good people was tested during that storm. In the end some good things also came out of it including tremendous support and care between people. Communities helped in the recovery of the ranching community in our area. Faith in God was renewed in the process.

So, when the weather report out here is for heavy rain followed by heavy snow and wind, one's heart sinks and memories go to that awful storm.

These big storms always make me wonder how the pioneers survived. They were tough people. It makes us realize how fortunate we are to have modern conveniences and inventions such as heat, running water, barns, tractors, feed and 4-wheel drive. It makes trivial matters fade away as survival for one's self and animals takes the forefront. And again, it strengthens your faith.

On another subject, we finished out the Hereford tour schedule with the big South Dakota Hereford Tour at the end of September plus one Hereford stop at Midway Polled Herefords, on the North Dakota All Breeds Tour.

These are always enjoyable and educational events to attend. I particularly like them because you see old friends, meet new people and see really good

Hereford displays. The added bonus of seeing where breeders live and what their country is like is equally interesting.

The South Dakota tour visited seven breeders who presented their best cattle and genetics. It was impressive and a good crowd was in attendance during the two-day event. Lots of work went into the tour and the breeders, SDHA

manager, sponsors and tour committee should be commended for their planning and implementation. See coverage in this issue.

In North Dakota, Midway Polled Herefords was the only Hereford stop on their schedule this year. They did a great job of displaying cattle and had a couple pens that had pairs along with the sire of calves which was impres-

sive. Also on display were sale bulls, heifers, herd bulls and baldies.

Since this is a combined November/December issue I'd like to wish you a happy and blessed Thanksgiving.

We will be back in mid-December with our big January issue. Please contact me if you are interested in advertising in this issue.

—JBH

**Thank you  
for attending  
our tour  
stop on the  
South Dakota  
Hereford  
Tour!**



Shannon in 1928 truck welcoming tour.



Car caravan passes through bred heifers on to bull pens.



Caravan passes through 1st calf heifer pasture.



Coming two-year-old sale bull pens at Shannon & Sue's.



Headed to Dakota Haus for Hereford beef lunch.



Crowd gathered at antique barn.



Rain showers also joined the group at the end of the tour.



Replacement sale heifer candidates at pasture.

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# CALENDAR OF *Sales & Events*

## October

- |       |   |    |  |
|-------|---|----|--|
| 21    | Jensen Bros. "The Chosen" Female Sale at Sanders Ranch<br>Louisburg, KS | 9  | Montana Hereford Assn. Banquet & Annual Meeting<br>Three Forks, MT |
| 22-23 | AHA Annual Meeting<br>Kansas City, MO                                   | 12 | SDHA Annual Meeting/Banquet<br>Brookings, SD                       |
| 23    | Ladies of the Royal Sale<br>Kansas City, MO                             | 13 | South Dakota Excellence Sale<br>Brookings, SD                      |
| 23    | American Royal Jr. Hereford Show<br>Kansas City, MO                     | 15 | Hoffman Ranch Fall Bull Sale<br>Thedford, NE                       |
| 24    | American Royal National Hereford Show<br>Kansas City, MO                | 18 | Jamison Ranch Complete Hereford Dispersion<br>Quinter, KS          |
|       |   | 18 | Largent and Sons Sale<br>Kaycee, WY                                |
|       |   | 20 | SD HEREFORD DIRECTORY AD DEADLINE                                  |
|       |   | 20 | Amdahl Angus & Hereford Sale<br>Rapid City, SD                     |

## November

- |   |   |   |   |
|---|---|---|---|
| 1 | P&R Herefords Production Sale<br>Trail, OK                |   |   |
| 2 | DaKitch Online Female Sale<br>Lowdermanauctionoptions.com |   |   |
| 8 | Walker Hereford Farms Online Sale • smartauctions.co      |   |   |
| 8 | Mohican West Bull Sale<br>Laurel, MT                      |   |   |
|   |   | 2 | Premium White-Faced Hereford Influenced Feeder Calf Sale<br>Pipestone, MN |
|   |   | 3 | Knoll Crest Farms Bull Sale<br>Red House, VA                              |

## December

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\_\_\_\_\_ Both

Signature \_\_\_\_\_ Nov/Dec 2021

(Required for Post Office Regulations)

- |   |   |    |  |
|---|---|----|--|
| 4 | Pyramid Beef Sale (Frederickson Ranch)<br>Spearfish, SD | 9  | The Berry's Annual Bull Sale<br>Cheyenne, WY                 |
| 4 | North Star Classic Sale<br>Valley City, ND              | 10 | Minnesota Hereford Breeders Annual Meeting<br>Hutchinson, MN |
| 5 | Kansas Hereford Assn. Annual Meeting<br>Russell, KS     | 11 | GoPher the Purple Sale<br>Hutchinson, MN                     |
| 5 | HEREFORD AMERICA JAN. ISSUE AD DEADLINE                 | 18 | Cane Creek Cattle Co. Sale<br>Mobridge, SD                   |
|   |   | 21 | Tipton Ranch Retirement Dispersion, Ogallala, NE             |

OUTTAGRASS CATTLE COMPANY by Jan Swan Wood c 2015



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Jill and Marc Hotchkiss

Jill Hotchkiss - jbh@herefordamerica.com

Marc Hotchkiss - marc@herefordamerica.com

— In memory of Byron Bayers —

<b>Editor:</b>	Jill Hotchkiss
<b>Ad Design/</b>	
<b>Production:</b>	Robin Engel, Jill Hotchkiss
<b>Editorial Assistant:</b>	Taylor Vroman
<b>Proofreaders:</b>	June Hotchkiss, Taylor Vroman
<b>Website Development:</b>	Robin Engel, Taylor Vroman, Jared Peterson
	Coordinator: Jill Hotchkiss

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# Stenberg...

(continued from page 1)

in partnership for 10 years.

As with any business relationship, there are bound to be areas of disagreement, and the Stenberg duo was no exception.

"I'd been after him to show cattle since I was about 15 years old," Dave said, but Ove didn't see the merit in it at the time. But, Dave took advantage of a convenient opportunity to get his foot in the door of the show world.

Ove was from Denmark and hadn't been back to visit for as long as Dave could remember. With a lot of persistent encouragement, Ove travelled back to his home country to visit family, and Dave used that as a chance to try out something new.

"The day he left (for Denmark), I started working on three head of cattle," Dave recalled with an ornery chuckle.

He ended up showing them at Sioux Falls and Parker where he had the reserve champion heifer and bull. Ove must have been convinced by his son's efforts and continued success at large shows. Dave remembered taking a "good string out to the South Dakota State Fair" in 1954.

"There were 25 in a yearling bull class, and I won," Dave said.

In 1968, ownership of Stenberg Herefords passed along to Dave and his wife, Audrey, who stuck by him through their triumphs, and like most ranch wives do at some point or another, through the tribulations.

"We went through some tough times" selling Herefords with the rise of dwarfism and an overall lack of demand for



New baby on the Stenberg farm near Colman, SD.



Audrey and Dave Stenberg

the breed, "but we stuck with it," Dave said proudly.

"I tried to support him the best I could," Audrey said.

They persevered through those tough times, and in much the way that a lot of generational operations function, there was a sense of déjà vu when Dave got a phone call from his grandson, Cody, nine years ago.

At the time, Cody and his wife were living in Brookings. Cody had gone off to college and had taken a variety of jobs. But he felt it was time to come home.

Dave answered the phone and Cody asked, "grandpa, would there be room for us on the farm?"

Of course, Dave was elated with the opportunity to work alongside his grandson, just as his father had done with him.

"He started helping me," Dave said. "He had a pretty good eye; I could see that from the beginning."

Again, in the cyclical fashion that the world operates at times, they didn't always see eye-to-eye on every breeding decision that was made.

"I bought 10 cows from grandpa" and made the breeding decisions for them, Cody said.

With the opportunity to make some individual breeding decisions, they still operated with collective goals. Dave and Cody really moved their cattle forward

(continued on page 6)

## Easy Calving ♦ Easy Keeping



BW	-0.3
WW	55
YW	109
M	34
M+G	61
REA	.56
Marb	.02

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BW	0.3
WW	71
YW	114
M	34
M+G	70
REA	.55
Marb	.36

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M	36
M+G	70
REA	.69
Marb	.11

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BW	3.7
WW	71
YW	112
M	32
M+G	68
REA	.69
Marb	.19

### F Endure 194 173D x Anodyne

Homozygous polled. Our #1 nursing ratio.



# Stenberg...

(continued from page 5)

with the times and jumped headfirst into the show industry.

Three years ago, Dave and Audrey maintained their family tradition, and passed the baton to the next generation: Cody. It's evident that they have the utmost confidence in Cody's capabilities and take a lot of pride in the work he's done.

Dave said he had walked through their bulls recently and was so impressed with them.

"What Cody keeps, that's the best set of bulls I ever remember having on this place," Dave said.

Most notably, they exhibited the overall champion bull, MPH 2103 Eastwood G3 ET, co-owned with Mettler Polled Herefords, at the South Dakota State Fair this past summer.

"I don't ever remember a Hereford bull doing that," Dave said.

Cody emphasized that while success in the show ring is important, their cattle's performance outside of the arena is what matters most.

"We try not to chase trends. We



Cody and Kasey Williams with children Braxton and Brooklyn.



Supreme Champion Bull at the 2021 South Dakota State Fair for Stenberg Herefords and Mettler Polled Herefords with MPH 2103 Eastwood G3 ET.

preach practicality, and look for stout, functional cattle," Cody said. In terms of their females, "they've gotta be maternal, otherwise, what good are they?"

With a growing demand for their heifers, Cody hopes to really "utilize the sexed heifer deal" as a way to put out more females, and when it comes to the bulls, he is very picky about what he keeps and what he offers.


**The Tradition Continues...**

Cody is carrying on his great-grandfather's legacy of relaying a passion and knowledge for Hereford cattle to his children, Brooklyn and Braxton, and he's also doing it in a broader way that pays homage to Dave's youthful passion for showing.

In the spring of 2015, Cody took notice of a showman at the South Dakota State Fair and was eager to take her under his wing. Lindsey Wolles was about to head off to college, and even though she hadn't ever been incredibly serious about showing, she had a natural ability and jumped at the opportunity to work with the Stenbergs.

"I always had an interest in show-

(continued on page 8)



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Calf avg. WR 112



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**7215E** HH Advance 4082B • Calf avg. WR 108  
• Her 2021 bull calf 1610 ... a powerful CL1 Domino 6163D sire prospect  
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# Stenberg...

(continued from page 6)

ing cattle more seriously,” Wolles said. “I dove in head-first and loved every second of it.”

Cody took the time to help Wolles really learn the ins and outs of fitting and showing cattle, and she was a hard worker when it came to the day-to-day tasks that come with ranching. Just like



Lindsey Wolles at the South Dakota Excellence Sale last year. She has become an important part of the Stenberg operation.

Dave noticed about Cody when he first came back, it was obvious that Wolles has a real knack for the industry as well, and has become an important piece of the Stenberg operation.

“She’s not just handy in terms of working hard, she can clip and show them with the best of ‘em,” Cody said. “She knows the cowherd and is vital to what we do.”

“He’s really particular about how he likes things done,” Lindsey recalled about learning how to professionally fit cattle for shows and sales. “That’s what makes him so good.”

Now, Wolles gets to be part of the Stenberg tradition; Cody has really committed to helping kids and families who purchase Stenberg show cattle to be as successful as possible. Unlike some outfits who sell their show cattle, take their check, and say “scoot,” Cody really works to support his customers.

“His work isn’t done after the cattle are sold,” Lindsey explained. “He is so willing to help and advise them.”

Cody is actively involved in providing feeding, preparation, and show-day guidance in a very hands-on manner.

“We are teaching some younger girls how to fit cattle,” Lindsey said. “I was one of those kids that needed that type of help growing up.”

Most importantly, though, Cody has worked to build a show family with his customers and instill lifelong skills and

values in the kids.

“With showing and helping these kids along the way, we strive to make sure they all develop a strong team mentality,” Cody explained. “When one of us wins, we all look good. When someone needs help, we all pitch in.”

At the end of the day for the Stenbergs, the quality of their cattle is apparent and of the highest priority to them. But, when looking at their family, a term which has begun to expand past just blood relation, there’s a history of bonding, of growth, and of life lessons tied up in those cattle; that seems to matter even more.

“We want every one of our kids to win and have their day, but we also feel it’s vital that they learn to work as a team,” Cody said. “To get through this life, it’s a whole lot easier to do it with a great support system and people you can rely on.”

Wolles is a perfect example of what the Stenberg name stands for: allowing younger generations in, teaching them, and letting them shine with the cattle as their artform, their



Dave Stenberg and his wife Audrey passed the management baton to grandson Cody Williams three years ago.

way of life.

“I have been really blessed to have them as mentors,” Wolles stated reverently. “I wouldn’t be where I am without them.”



Donor cow, SVP 15G Trusty Girl 3P1

## INTRODUCING TWO OF OUR BEST HERD BULL PROSPECTS



BW 2.5  
WW 75  
YW 114  
M 27  
REA .52  
MARB .28  
CHB\$ 138

### 462H

Homozygous Polled • OBH Beef 462H  
Sire: Innisfail WHR X651/723 4013 ET

A 4013 son, he had one of the heaviest weaning weights we ever raised, with an adjusted 205-day wt. of 803 lbs. His mother has a perfect udder. She has had one of our best calves every year.



BW 2.2  
WW 71  
YW 117  
M 32  
REA .72  
MARB .30  
CHB\$ 181

### 3785H

Polled • OBH Daybreak 3785H  
Sire: SHF Daybreak Y02 D287 ET

3785H is one of the best Daybreak sons we’ve ever raised. He has the most pigment. His mother has never missed on raising a good one. She has a great set of embryo sons of Daybreak this year.



**We would like to share these prospects with you.**

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MAY BE JUST WHAT YOU  
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Each week, we buy corn fed finished cattle primarily in this region. However, we reach beyond the strike zone to find the best Herefords wherever they might be fed in the Midwest. Even after we’ve concluded our normal weekly trade, we are never too full for Herefords and Baldies. We are always in the market to buy finished Herefords and we offer a premium per head for Hereford program qualifiers. If you’d like your finished calves in our Hereford program, we can introduce you to partner feed yards who custom feed or who buy Hereford and Baldie calves. Whether you want to market your feeder calves or retain ownership, let us help you direct your load lot Hereford influenced feeder cattle into our primary trade area.

The Best Hereford Beef  
Can Now Be Found Local

**G.O. HEREFORD GRID  
for ENGLISH CATTLE ONLY**

Majority white faced requirement. Eligible cattle groups to be sold on this grid must appear phenotypically to be of Hereford and or Hereford Cross English breed type with over half of each lot displaying predominant white faces on the steers and heifers as are consistent with Hereford F1 English crossbred breeding.

Values are per Hundred Weight	1 YG	2 YG	3 YG	4 YG	5 YG
All Prime	23	18	15	10	5
   Choice or Higher	13	8	5	4	2
Fallout Choice	8	3	Par	-15	-20
 Upper Select	3	3	0	-4	-7
Fallout Select	-2	-5	-10	-25	-30

**New \$40 Per Head Premium. Check with your cattle buyers for additional premium programs.**

*\*Greater Omaha Classic Hereford Beef (USDA AMS Schedule G-103A Carcasses under 1050 lbs.) shall be awarded \$40/head. All other premiums paid per cwt.*

*\*Only one per hundred weight premium or discount shall be applied to each carcass starting at the base bid.*

*\*Carcasses 1051 lbs. or Heavier will be discounted -10 and will not qualify for any premiums.*

*\*Carcass Data can be requested at time of sale for an additional \$6 per head.*

**Please Contact:**

**Brad Ellefson** (Hereford Feeder Cattle Coordinator).....(605) 216-6010

**For All Other Inquiries Contact:**

**Head Finished Cattle Buyer**

Chris Peterson  
(402) 380-9616

**Cattle Buyer**

David Grant  
(507) 220-0192

**Cattle Buyer**

Jim Williams  
(308) 222-0170



# Stroh...

(continued from page 1)

only Stroh involved in farming in this part of the country.”

Jacob Stroh died when Mike’s grandfather, Ambrose, was still young.

“My grandpa bought the International Harvester dealership in Gladstone, ND, in 1939,” Mike said. “When the opportunity to own the dealership in Killdeer came up, he thought that was a better opportunity so he came back and purchased this one. But my dad always wanted to be on a farm.”

Tony Stroh and his wife Leona married on November 16, 1950 and established their family ranch not far from Jacob Stroh’s homestead and that of Leona’s grandparents.

“My dad started the operation in 1949,” Mike said. “He bought his first registered heifers in the early 1950s from Bill Adams, my wife’s grandfather. He also bought some registered cattle out of Nebraska; names like Battle Pioneer and Battle Mischief from those bloodlines were still showing up in pedigrees when I was a kid.”

Registered horned Hereford cattle have been the theme on the Stroh ranch ever since. Tony purchased his first Line 1 bull in the early ’70s and while that was not the sole focus of the breeding program those bloodlines, particularly from the Cooper and Holden breeding programs in Montana, have continued to be used since then.

“I’ve injected quite a bit of Line 1 blood over the last 10 years,” Mike said. “About two years ago we bought a Canadian bull from the Braun ranch at Simmie, Saskatchewan, to use as an outcross on those cattle.”

Mike grew up to love the place and the cattle. He married Dawn Frankl on June 9, 1990. Dawn is a teacher, but is also very involved on the ranch, along with the couple’s younger son Matthew.

“I guess I always had aspirations to be a rancher,” he said. “I watched my folks work hard, as a kid and growing up; it was a different lifestyle then. I think we



Stroh sale bulls on grass. About 70% of their bulls are sold in western North Dakota but also sell into Montana, Wyoming, South Dakota and Wisconsin.

worked harder but we were content and happy and had everything we needed. I went to college for a couple of years out of high school and came right back, and I’ve been here ever since. I didn’t know if I would continue on with the purebred cattle, but with my wife’s grandfather being in registered Herefords also it was important to her to carry on the part of the operation too.

While Strohs target April 1 for the be-

ginning of calving season, a few calves usually start to dribble in over the last few days of March.

“We calve on pasture,” Mike said, “We try to keep the cows spread out as much as possible. It works great till a blizzard comes, but we have good draws with protection for the cattle. Usually if there’s a storm in the forecast I try to feed where the best protection is so that the cows will locate their calves there, but

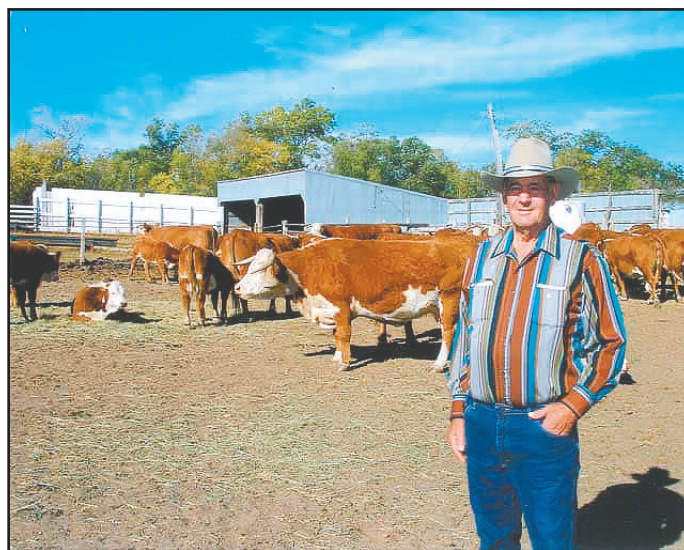
at 45 days so we will shorten things up quite a bit next year.”

The family plants some corn for silage, and in between keeping an eye on the cattle, the summer is spent putting up hay for winter feed. In the fall bales are hauled, silage is chopped and calves get their preconditioning shots prior to weaning.

“We usually wean the first week of November but it will probably be earlier this year,” Mike said. “We background all of our calves. Heifers that we’re not going to retain for breeding, steers, all the baldie calves, plus any bulls that don’t make the grade are sold toward spring. We sell some bred heifers every fall. Our bulls are sold as two year olds. We feed a ration that will keep them growing but we don’t push them. We run them on grass in the summer. They may develop a little slower than some but we feel this will make them more sound for their new owners. They stand up for a long time, in fact one customer recently told me that they ran a bull until he was nine years old, and had contemplated keeping him around for another season.”

The family holds their annual bull sale at the ranch on the first Thursday

(continued on page 12)



Tony Stroh bought his first registered Hereford heifers in the 1950s. He set the foundation for today’s Stroh herd. Sadly, Tony passed away in May of this year at the age of 90.

we’re always out in it checking on them regardless. At least half of the calves are on the ground by the end of April. Most of them are born by the end of May, with some trickling in through the end of June. We brand toward the end of May, sort the cows for breeding and get them back out to pasture. This year we pulled the bulls

## Private Treaty Sale

We don't offer anything we wouldn't keep ourselves.

Call to arrange viewing or for pricing.

### Hereford Bred Heifers

25-30 Heifers bred Hereford  
42 day breeding — Calve April/May  
Canadian Bloodlines

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Matt (left), Dawn, Mike and Lucas Stroh





# ANNUAL PRODUCTION SALE

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**2-YEAR OLD BULLS, BRED COWS & HEIFERS + ELITE SHOW HEIFER PROSPECTS**



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**UPS SENSATION 2296 X ERNST 157 MS HARLAND 347**  
February elite show heifer prospect



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**SANCHO X 347 MS GOLD 1661**  
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CANE-CREEK-CATTLE -COMPANY



# Stroh...

(continued from page 10)

of February each year.

"We sell 70% of our bulls right here in western North Dakota," Mike said. "We sell a few into eastern Montana, some down into South Dakota, and occasionally sell some into Wyoming and Minnesota. This past year we had one that we sold into Wisconsin. Our bulls mostly go to local customers, but I do remember a time when I was in high school that we sold a potload of bulls into Mexico. That was around 1985, when folks were experimenting with a lot of different breeds. A friend called and said that they were looking at bulls there and they had bought everything he had and were looking for more. They came and looked at ours and took a truckload home with them. They were ranchers from around Chihuahua, in northern Mexico. That was pretty memorable; back then you could hardly give a Hereford bull away."

Tony Stroh sought to produce longevity, docility, soundness, eye appeal and performance traits in his cattle. He always had the commercial rancher in mind and expected his cattle to perform well without pampering even in the harsh climate of western North Dakota.

Mike, Dawn and Matt follow a similar no-nonsense approach, striving to raise cattle that will perform well for commercial cattlemen, with balanced maternal, performance and carcass traits, moderate birthweight and docility.

"We like to see performance and strong maternal abilities," Mike said. "I don't get too hung up on EPDs but we're pretty fanatical about udders; I don't want to use a bull that has any chance of messing up udders. My dad was hung up on 'yellow' cattle, but I like to see more pigment: red necks, more red on their legs, good pigment on their



Strohs focus on performance and strong maternal abilities including good udders.

eyelids. We have fewer eye problems if they have pigment around their eyes."

While they still run a few commercial Herefords, most of the cows in the herd are registered. The commercial females are crossed on Angus bulls and the F1 baldie calves are sold.

"I don't have to work too hard at marketing those calves," Mike said. "People want them, especially those

baldie heifers."

Even though the cattle industry has changed and evolved in his lifetime, Strohs never doubted that Herefords were the right breed for them.

"When I was a kid, everybody had them," Mike said. "Then for a while a lot of different breeds were 'in' and people were crossing them back and forth on everything. But we never considered a

different breed. Herefords have the best dispositions. They're what I grew up with and I will always have a soft spot in my heart for them. Dawn and I both grew up in families of purebred breeders; there are a lot of great people in the Hereford breed. And I just like the look of a Hereford. I don't think there's anything prettier than a bunch of Herefords all spread out in a green pasture."

## T. Denny Sanford Pledges \$1.5 Million to Stockyards Ag Experience Plaza to be Named After Founder Jim Woster

Philanthropist and businessman T. Denny Sanford and First PREMIER/PREMIER Bankcard pledged \$1.5 million to the Stockyards Ag Experience project, allowing the organization to name its outdoor plaza after founder longtime Sioux Falls Stockyards employee, and South Dakota icon, Jim Woster. The gift was announced at the organization's inaugural fundraising event held Sept. 28, 2021.

The gift will provide essential funds to complete the second phase of the Stockyards Ag Experience – an interactive outdoor plaza that will further bridge the connection between consumers and

ag producers. Located at Falls Park, the plaza will provide education and active recreation for residents and visitors.

"The generosity of Mr. Sanford not only brings the Stockyards Ag Experience Plaza project to the finish line, it allows us to honor our founder in a truly meaningful way. I can't think of a better way to cement Jim Woster's commitment to area agriculture than naming this project the 'Woster Plaza'," said Abby Bischoff, Executive Director of the Stockyards Ag Experience.

With strong support from South Da-

kota commodity groups and a successful Chamber Appeals campaign, more than \$.5 million has been raised for the museum and plaza projects.

"This gift not only reinforces Jim's legacy, it helps create a all-season inclusive space that emphasizes education, agriculture and fun," said Stockyards Ag Experience Board President Paige Pearson Meyer. "We're excited to roll up our sleeves and create a unique destination for all ages that resides as part of the Falls Park and downtown Sioux Falls experience."

### Bred Heifers For Sale

#### 150 Red Angus Heifers

bred Red Angus

#### 120 F-1 Black Baldy Heifers

bred Black Angus

to Calve March 10-May 1

#### 50 Hereford Heifers

bred Black Angus

to calve March 10-May 15

- Weighing 975-1,025 lbs.
- All Will Be Ultrasounded
- Spring and Fall Shots and Hubbard Mineral Program
- Delivery Available

For more information:

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# EXCELLENCE

SOUTH DAKOTA

SWIFTEL CENTER - BROOKINGS, SD

*sale*

**SATURDAY - NOV. 13 - 2021 - 11:00AM CST**

**SELLING - 22 HEIFERS 16 STEERS**

Catalog available online at [www.SouthDakotaHerefords.org](http://www.SouthDakotaHerefords.org)  
or contact Allie Jensen for a copy

For lots photos and videos, visit [www.thelivestocklink.com](http://www.thelivestocklink.com)



### Questions?

Contact Allie Jensen

[Manager@SouthDakotaHerefords.org](mailto:Manager@SouthDakotaHerefords.org) or 651-283-2891





# Sale Reports

**Colyer Hereford and Angus  
21st Annual Female Sale  
Bruneau, Idaho  
Oct. 2, 2021**

**Auctioneers: Butch Booker,  
Dustin Layton, Kyle Colyer**

**Cattle sold into 19 states**

**30 Open Heifer Calves — \$11,533**  
**8 Bred Cows — \$10,313**  
**20 Bred Heifers — \$10,125**  
**1 Pick of the 2021 Fall Calves — \$28,000**  
**82 Embryos — \$816**  
**20 Semen lots of 5 straws — \$2,400**  
**6 Open Angus Heifer calves — \$8,583**

## Top Lots:

C Lady Diverse 0282, 8/29/20 by C 5280 Diversified 6121 ET to GKB Cattle Co., TX, \$40,000.

C Bailee Valor 0346 ET, 9/24/20 by Happ BK Valor 37C ET to GKB Cattle Co., \$30,000.

Pick of the 2021 Fall calves to Knox Brothers, TX, \$28,000.

C 2052 Lady Black Hawk 8336 ET, 8/25/21 by C Black Hawk Down ET to Potter Ranch, OR, \$27,500 for ½ interest.

C 8105 Genesis Gal 1008 ET, 1/1/21 by Loewen Genesis G16 ET to Bar One Ranch, OR, \$22,500.

C 8068 Lady Sancho 1066 ET, 1/6/21 by ECR 628 Ivys Advance 8923 to Potter Ranch, CA \$20,000.

C Lady Bell 9274, 8/13/19 by BR Belle Air 6011 to Bowling Ranch, OK \$20,000.

C Lady 6245 Canada 9331 ET, 8/23/19 by WLB Mr Canada 10Z 15B to Express Ranch, OK \$18,000.

C 8086 Lady Sancho 1115ET, 1/10/21 by ECR 628 Ivys Advance 8923 to Bar One, OR, \$17,500.

C 8105 Genesis Gal 1064 ET, 1/6/21 by Loewen Genesis G16 ET to Lank Land and Cattle, TX, \$17,000.

C Sancho Gal 1052, 1/5/21 by ECR 628 Ivys Advance 8923 to GKB Cattle Co., TX, \$16,000.

C 4038 Canada Lass 0229 ET, 2/22/20 by WLB Mr Canada 10Z 15B to GKB Cattle Co., \$15,000.

C Sull G16 Mercy Me 1231 ET, 3/2/21 by Loewen Genesis G16 ET to Stellflug Cattle Co. LLC, WY, \$15,000.

C Diana Ms Canada 9363, 10/15/21 by WLB Mr Canada 10Z 15B to GKB Cattle Co., \$15,000.

## Top Embryo Lot:

Happ BK Valor 37C ET and BR Bailee 1066 ET to GKB Cattle Co., \$1600.



Colyer sale topper was C Lady Diverse 0282 by C 5280 Diversified 6121 ET. She sold to GKB Cattle Co., TX for \$40,000.

## Top Semen Lots:

C Key West 0065 to Mike McFarlin, TX, \$750 per straw.

Loewen Genesis G16 ET to Rock Ridge Herefords, KY, \$750 per straw.

## Top Angus:

C 8071 Know How Lass 1054 ET, 1/5/21 by Hoover Know How 1054 ET to GKB Cattle Co., \$15,000.

C 8007 Treasure Tess 1143, 2/13/21 by Connealy Treasure 558H to GKB Cattle Co., \$12,500.

## Hoffman 1/5 Ranch Female Sale Thedford, NE

**Auctioneers: Rick Machado,  
Pismo Beach, CA and Jared Shipman,  
Grandview, TX  
Sept. 26, 2021**

**5 Hereford Donor Dams — \$24,700**  
**67 Hereford Heifer Calves — \$11,252**  
**45 Hereford Bred Cows — \$2,791**  
**28 Hereford Heifer Calf Splits — \$2,213**  
**3 Hereford Flush Lots — \$13,667**  
**11 Angus Donor Dams — \$18,918**  
**7 Angus Heifer Calves — \$8,714**  
**4 Angus Bred Cows — \$5,375**  
**10 Simmental Heifer Calves — \$4,980**

**104 Semen Lots — \$1,464**

**50 Embryo Lots — \$1,846**

## Top Hereford Heifer Calves:

Lot 1, H BL Miss Spice 1101 ET,

2/13/21 by H The Profit 8426 ET to Churchill Cattle Co., Manhattan, MT, \$78,000.

Lot 21, H AH MMC Relevant 131 ET, 2/13/21 by UPS Entice 9365 ET to Barnes Herefords, Marietta, GA, \$42,500.

Lot 4E, H FCC Pixie 183 ET, 2/25/21 by SR Dominate 308F ET to Brad Freking, Alpha, MN, \$40,000.

Lot 5E, H LAR Mildred 1521 ET, 3/26/21 by H Montgomery 7437 ET to RDR Cattle, Sequin, TX, \$35,000.

Lot 3, H BL Lady Bird 111 ET, 2/15/21 by SR Dominate 308F ET to Roy Allen Hopkins, Winchester, TN, \$27,500.

Lot 3E, H BL Lady Bird 153 ET, 5/14/21 by JDH AH Prominent 21G ET to Deppe Brothers Cattle Co, Maquoketa, IA, \$27,000.

Lot 6E, H BL Carmel 155 ET, 5/15/21 by H Montgomery 7437 ET to RDR Cattle, Sequin, TX, \$26,000.

Lot 1G, H BL Miss Spice 152 ET, 5/14/21 by SR Dominate 308F ET to



Hoffman sale topper was H BL Miss Spice 1101 ET (to be renamed H BL First Lady) by H The Profit 8426 ET to Churchill Cattle Co., Manhattan, MT for \$78,000.

## North Star Classic Hereford Sale

**Saturday, Dec. 4, 2021 • 1:00 p.m.**  
**North Dakota Winter Show Complex, Valley City, ND**

**Selling approx. 20 head of  
fancy heifer calves, bred heifers  
and show steer prospects**

**2021 Donation heifer donated by Tessier Herefords, Belfield, ND**

**Friday, Dec. 3**

• **Open Hereford Show**  
 • **North Star Classic  
Cattlemen's Elite Classic  
Banquet and Sale - 6 p.m.**



2020 Stroh Hereford donation heifer

**Saturday, Dec. 4**

• **Annual Meeting - 4 p.m.**  
 • **Annual Banquet - 6:30 p.m.**

**Sunday, Dec. 5**

• **Junior Hereford Show**



Sold in the 2020 North Star Classic Hereford Sale

• **Check Facebook for sale entries and photos**

For more information, please contact: Joana Friesz • Cell 701-400-8744  
 joana@northlandinsuranceagency.com • P.O. Box 67, New Salem, ND 58563

**Catalog will be available mid-November on [www.northdakotaherefords.com](http://www.northdakotaherefords.com)**





Sale days at Hoffman 1/5 Ranch, Thedford, NE are always patriotic.

Wayne Mitchem, Vale, NC, \$26,000.  
Lot 9, H TB Jazzmon J330 ET, 1/9/21 by H Montgomery 7437 ET to Blaine Waire, Searcy, AR, \$22,000.  
Lot 5, H H/G Annsley 102 ET, 2/16/21 by H Montgomery 7437 ET; MGS to Dr. Lee Nicols, Jackson, MS, \$20,000.

#### Hereford Donor Dams:

Lot 103, RG 551 Pixie ET 707E ET, 1/13/17 by H WR Sustainable 5511 ET to RBM Livestock, Florence, SD & Donnie Begalka, Castlewood, SD, \$50,000.  
Lot 102, CRR 109 Kelly 661 ET, 2/25/16 by CRR 719 Catapult 109, bred to SR Dominate 308F ET, to Lookout Ridge Farm, Boulder, CO & Great Crossings Holdings, Lexington, KY, \$46,000.

#### Angus Donor Dams:

Lot 200, HA Rito Lady 3839, 1/31/13 by KG Solution 0018 to Stellpflug Cattle Co., LLC, Glenrock, WY, \$155,000.  
Lot 210, Silveiras Saras Dream 6322, 3/27/16 by Silveiras S SIS GO 2353 to Lookout Ridge Farm, Boulder, CO, \$14,500.  
Lot 203, SITZ Henrietta Pride Y2, 7/30/11 by SITZ Identity 2575 to Boettcher Ranch, Spencer, NE, \$14,000.

#### Angus Open Heifers:

Lot 28, Hoffman HCC Phyllis 52J, 5/23/21 by SCC SCH 24 Karat 838 to Trent Graves, Abita Springs, LA, \$15,500.  
Lot 29 at was Hoffman Ellie 53J, 5/28/21 by EXAR Blue Chip 1877B to Claire Murnin, Pompeys Pillar, MT, \$11,750.  
Lot 29A, Hoffman HCC Ellie 51J, 5/18/21 by EXAR Blue Chip 1877B to Sierra Ranches, Modesto, CA, \$10,500.

#### Simmental Open Heifer Calf:

Lot 35, Harrell Glamour Girl 18J, 1/19/21, 50AN / 50 SM to Rockin' C, Oregonia, OH, \$14,000.

## Kansas Junior Hereford Association Fed Steer Shootout Division Winners

Congratulations to all the winners of the Kansas Junior Hereford Association Fed Steer Shootout Divisions.

Sponsors: Mayo Ridge Ranch, Lee & Katie Mayo Family.

#### Overall

1st place Kamdyn Moore Contest Tag 522 \$250.00  
2nd place Katherine Krauss Contest Tag 604 \$150.00  
3rd Place Addison Acheson Contest Tag 503 \$100.00

#### Marbling Score

1st place Katherine Krauss Contest Tag 601 \$200.00

2nd place Kamdyn Moore Contest Tag 522 \$100.00  
3rd Place Kamdyn Moore Contest Tag 512 \$50.00

#### Ribeye Area

1st place Katherine Krauss Contest Tag 603 \$200.00  
2nd place Addison Acheson Contest Tag 499 \$100.00  
3rd Place Katherine Krauss Contest Tag 605 \$50.00

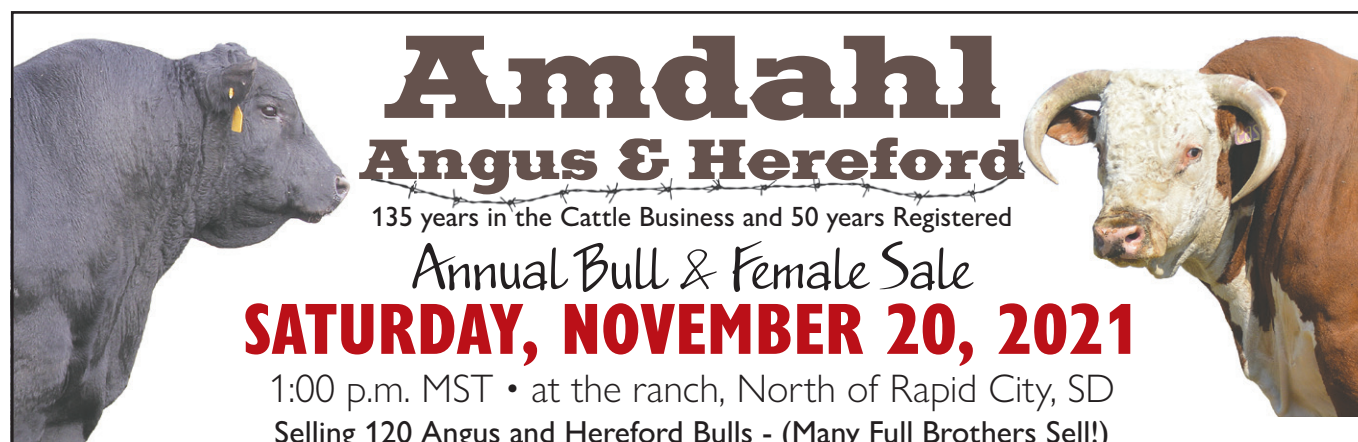
#### Average Daily Gain

1st place Katherine Krauss Contest Tag 611 \$200.00  
2nd place Katherine Krauss Contest Tag



601 \$100.00  
3rd Place Katherine Krauss Contest Tag 607 \$50.00

Get those calves weaned we will be receiving around the 15th of December.  
HRC Feedyards



# Amdahl

## Angus & Hereford

135 years in the Cattle Business and 50 years Registered

### Annual Bull & Female Sale

# SATURDAY, NOVEMBER 20, 2021

1:00 p.m. MST • at the ranch, North of Rapid City, SD  
Selling 120 Angus and Hereford Bulls - (Many Full Brothers Sell!)

— 20 Elite Open Angus Heifers — 20 ET & Donor Quality Angus Bred Females

— 6 Top Hereford Open Heifers - sired by Cuda, BCC Uproar 946G and KB L1 Domino 5104B

— 10 Hereford - bred to BCC Uproar 946G and KB L1 Domino 5104B

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#### KB-L1-DOMINETTE-376-A

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# Franklin Nash: Consummate Hereford Breeder and So Much More

*Editor's Note: In honor of all veterans and in commemoration of Veterans Day on November 11th, we are bringing you this incredible story of Hereford breeder Franklin Nash and his military involvement in World War II. This article is written by his daughter Julie. Another of Franklin's daughters, Jane and her husband Mike Deewall, raise Herefords in Kansas.*

by Julie Nash

Franklin Nash was the kind of man that a person meets once and remembers forever. Most reading this probably knew him, or at least heard of him, as a long time Registered Hereford breeder with a nemoral presence. Franklin was absolutely a Hereford man. He lived and breathed Hereford cattle. Pulling him away from his Colorado ranch for anything other than a trip to look at a bull, was difficult. Actually, it was impossible. Still, there was more to Franklin than his cattle. He was a renaissance man, under the big gruff exterior, that fought for the arts in life and in schools. A man that befriended painters, jewelers, sculptors, and musicians. An avid reader that could reference the classics. But there was one aspect of Franklin that overshadowed these others: he was a true American hero that laid down his very existence for his country. A regret that



Franklin Nash

Franklin often talked about was not being the first in his county to enlist the day that Pearl Harbor was bombed. He felt there would be no more ranching, no more Herefords and no more America if those offered agricultural deferments took them.

Franklin Nash started his World War II experience as a radio operator with the 410 Signal Company at Henderson Field on Guadalcanal. Finding this job to be a bit tame, even after earning a Bronze Star for staying in the control tower and safely guiding Allied pilots

to the ground while under heavy enemy bombardment, Franklin wrangled himself a more exciting job with the Australian Army's Coastwatchers.

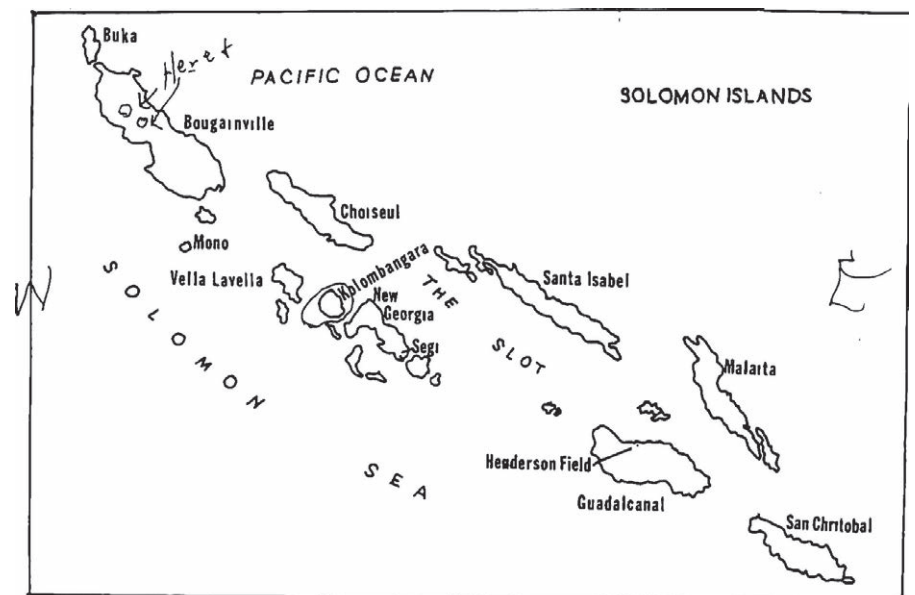
The Coastwatchers were men who had grown up in the islands of the South Pacific. Their mission was to hide on Japanese occupied islands in pairs, with native support and spy on bases and troop movements while recovering downed Allied pilots and occasional sailors. This was extremely dangerous work. The men had amazing survival and tracking skills as well as intimate knowledge of native culture. The job required sneaking behind the Japanese lines and remaining undiscovered for months at a time. Being discovered resulted in death by beheading. This barbaric end met several brave Coastwatchers.

Most of us have never heard of the



Franklin with his 1960s truck.

placements ranged from northern New Zealand and Guadalcanal all the way



stealthy Coastwatchers, who turned the tide of the war against the Japanese in the "Slot" of the South Pacific Theatre. If you have seen the musical "South Pacific," it is about one of these men. If you are old enough to remember the Robert Conrad television series, "Black Sheep Squadron," you have an inkling of the where and what the Coastwatchers did. These unbelievably brave men were placed on Japanese held islands via submarine or dugout canoe. Their

to the Philippines. This area became known at the "Slot."

Franklin was considered the only true Coastwatcher that was also an American. The only American allowed to go solo on the islands with native support or with one other Coastwatcher. Later in the war an occasional American radio operator was placed with a Coastwatching team but never as a solo op-

(continued on page 18)

## 41ST ANNIVERSARY SALE

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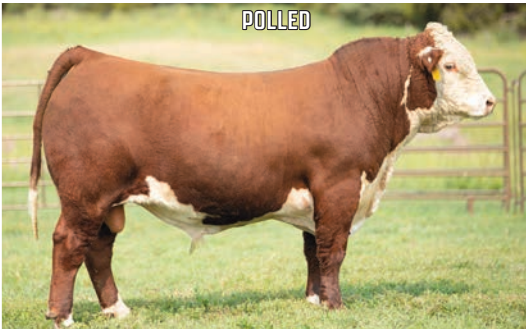
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CED	BW	WW	YW	MLK	MARB	REA	BMI	CHB
2.7	0.5	55	90	32	0.34	0.45	401	138

**H B/R COMSTOCK 0218 #44175575**  
**HORNED**



CED	BW	WW	YW	MLK	MARB	REA	BMI	CHB
4.1	2.7	71	110	25	0.20	0.59	322	130

**H B DOMINO 00101 #44184195**  
**HORNED**



CED	BW	WW	YW	MLK	MARB	REA	BMI	CHB
-2.0	4.6	61	99	36	0.34	0.56	370	138

**HOFFMAN CHARM 042 #20032226**



CED	BW	WW	YW	MLK	MRB	REA	\$M	\$B	\$C
5	1.2	70	120	20	1.11	0.92	47	169	266

**HOFFMAN STELLAR 0408 #20073581**



CED	BW	WW	YW	MLK	MRB	REA	\$M	\$B	\$C
6	1.3	81	144	17	0.51	0.83	97	158	302

**HOFFMAN LLL EMERALD 0728 #20023657**



CED	BW	WW	YW	MLK	MRB	REA	\$M	\$B	\$C
15	-1.2	72	135	25	1.01	0.80	81	181	317

**HOFFMAN BARRICADE 0751 #20023665**



CED	BW	WW	YW	MLK	MRB	REA	\$M	\$B	\$C
0	4.6	92	149	15	0.80	0.85	71	163	282

**HOF BOULDER 0449H #3872920**



CED	BW	WW	YW	MLK	MARB	REA	API	TI
15.8	-0.8	79.0	131.0	23.0	0.54	0.84	146.8	88.3

**HOF TRUSTEE 0469H #3872929**



CED	BW	WW	YW	MLK	MARB	REA	API	TI
13.8	0.7	81.1	128.2	22.0	0.39	1.24	154.6	89.0

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## Franklin Nash...

(continued from page 16)

erative as Franklin was.

How in all that is holy, did a rancher from Colorado “wrangle” this job? Well, that is a story. The Australian Coastwatchers had a leaky little tent/headquarters on Guadalcanal. No furniture, always muddy, trouble procur-

ing things like paper and typewriters. Enter Franklin Nash. The man was the ultimate problem solver.

Through a series of offers and trading with his own command staff and solving the problems the Coastwatchers were having in their leaky little tent and lack of furniture, Franklin got himself released to the Australian Army



Franklin in the Islands.

and ensconced into the Coastwatchers. Franklin remarked that it was a good thing he knew how to make desks and chairs out of orange crates so he could make the right impression.

Franklin's American commanders just thought he was insane to want to go into something so much more dangerous than a daily bombing by the Japanese. Maybe they assumed it was better for the Australians to deal with someone so “stark raving mad” as one officer described him. Franklin was technically AWOL while all the paperwork was being handled in those pre internet times. The armies of two nations came to an agreement, even with the paperwork several months behind, and Franklin was officially transferred to the Australian Army.

The job of Coastwatcher held a huge appeal for Franklin. Tracking: he was already a master as anyone who rode a horse with him on his Colorado ranch could see. Living away from “civilization” and being isolated-perfect for a rancher. Solving problems on his own-again, exactly what ranchers do every single day. The Aussie Coastwatchers were skeptical but became convinced of this furniture building, problem solving American in short order.

Franklin Nash had a very keen mind

that led him to the why and how of any situation. For Franklin, the question was: how do we win this war as soon as possible? Waiting for each day's visit from Japanese airplanes wasn't to his liking, nor did he see it as a winning strategy. The Allies needed a way to be the offense, instead of defense, to ultimately win the war. The Coastwatchers provided the “how” of this equation and Franklin Nash was all about being part of the “how.”

Franklin embarked via native canoe, hidden under banana leaves to the Solomon Islands north of Guadalcanal. He spent from May to September of 1943 on the Island of Kolombangara and from November 1943 to April of 1944 on the Island of Bougainville. Supply drops were rare and there were no trips back to pseudo civilization in between. It was Franklin, a native policeman, and either Coastwatchers Reginald Evans or Forbes Robertson on those islands alone with hundreds of enemy troops. They watched the skies during the days and the seas at night, dutifully radioing troop movements to Allied forces. Camps were moved every few days to avoid enemy patrols that searched for the watchful spies that reported their every move.

So much time in the jungle mean



Franklin with a Solomon Island Native during his time as a Coastwatcher.



His medals, including Bronze star, Legion of Merit and The King George Medal which is Australian.

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over a month of accumulated leave time for Franklin. When he did get his one break between island assignments, Franklin headed to Australia to work on a cattle station. He wrote to his parents and sent them several months of back pay with instructions to “buy a few more registered heifers”. Even the daily battles of World War II were unable to erase Hereford cattle from Franklin Nash’s mind.

Franklin didn’t really like to talk about his war experience. That didn’t mean it was a secret because men always found him. These men had searched diligently for him in those pre internet days. Most were were downed pilots or gunners that he had rescued and hidden until they could be taken back to safety. There were many men like this and sometimes Franklin didn’t even remember them. They remembered him. Some became lifelong friends and visited the Nash Ranch every summer. Some were Australian and called yearly. Others were historians looking for information about the War. One who visited was the author and NYU history professor, Walter Lord. Dr. Lord wrote the book, *Lonely Vigil* about the Coastwatchers and Franklin has a big part in that story. Franklin is in a Time Life book on the South Pacific in WWII, several articles and William Doyle’s more recent book, PT 109.

Franklin was partnered with, Reginald Evans, the Australian credited with saving John F. Kennedy and the crew of PT109. Reginald called every summer, and he and Franklin would reminisce over this time in the islands. They snickered about how any other PT Boat captain whose vessel was in the path of a Japanese destroyer and run over by that destroyer would have lost their commission. History obviously sees the infamous and deadly incident differently. Franklin, and more often, Reginald Evans are mentioned in several PT109 accounts.

Twelve years after Franklin’s passing, his family was contacted by yet another author interested in Franklin’s War experiences. Fifteen years after his death, *Military History Magazine* knocked on their door. Franklin was the kind of man that wasn’t concerned with bragging rights. He actually threw

his war medals out, including one that the Australian embassy in Washington wanted him to come receive in person. He declined the embassy invitation, “just put it in the mail.” The Australian Embassy should have included a Hereford bull along with the medal to entice Franklin away from his ranch. Luckily, Franklin’s wife, Louise, rescued the medals gave them an honored place in the family home.

Franklin was possibly the most physically fearless person many have met, a legendary Hereford breeder who embodied the grace and courage of the Greatest Generation.



Franklin with the Australian Coastwatchers. He is front row far right

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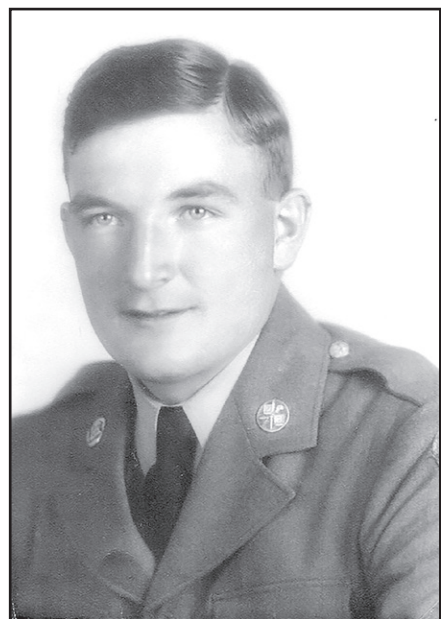
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# Improve Feet, Legs by Observing and Culling

by Harold Bertz

Red Angus Association of America (RAAA)

Director of Commercial Marketing

(Reprinted with permission of the Red Angus Magazine and The Stockman magazine)

Diligent observation and subsequent action play a primary role in improving foot and leg structure. While it takes a little self-education and a bit of time, with practice and perseverance, producers can significantly improve the foot scores of their entire herd in a few generations.

Six ways to improving feet in your herd

1. Pay close attention to the feet in your herd; it all starts with observation.
2. Cull every animal with poor feet — make no exceptions.
3. Market no bad-footed animals as breeding stock — their place is the feedlot.
4. Make certain that your herd bull(s) and AI sires meet high standards for foot quality.
5. Scrutinize the feet of your replacement heifer candidates — make it key criteria as to whether a female is kept and bred or not.
6. Talk to other Red Angus breeders about which pedigrees and bloodlines produce poor-footed cattle and avoid them.

Red Angus staff members have diligently approached methods to increase awareness and ways to correct feet issues. One action was to send each RAAA member a laminated foot and leg scoring reference. These are designed to be placed where you are most likely to see your animals. For example, hang it next to your working chute enabling you to refer to the guide while

working cattle. I encourage all of us to be constantly mindful of feet issues in our herds and utilize the scoring guide.

Remember, a correct foot in beef cattle includes claw shape, size and angle. The angle of the pastern also plays into the correctness of the foot. Score both on a 1-to-9 scale, where 5 is the ideal score.

After observation, the next step is to cull every animal with poor feet — make no exceptions.

Culling animals, especially registered cattle, is an inherently difficult process and can have significant economic impacts on a herd. As a rule, it is more cost effective to cull young animals prior to their entering a breed-

ing cycle than animals after they have entered the herd. This makes the foot evaluation of young animals an especially important part of the keep-cull equation for breeders.

The key is to identify animals with suspect feet, or feet that fall in the 1-4 or 6-9 categories in Foot and Leg Scoring Reference guide.

On these identified cattle, put extreme pressure on mating decisions that can help to improve or possibly eliminate poor feet through genetic selection. On any of their daughters you might consider keeping in the herd, I suggest their feet must rate a 5 in both categories at weaning, yearling and breeding before making the financial

commitment to keep them as a bred heifer in the herd.

By disposing of the young heifers with feet problems, you are still able to receive a fair market value and not continue the cycle of poor feet in your herd. Using this method, you will see a notable decline in the number of heifers you have to cull for undesirable foot scores.

Identification, selection and action are all parts of correcting feet in a herd. Doing so in a manner that keeps us at a profitable level of culling is also mandatory. By never letting a low or high foot score female enter the breeding herd, disciplined progress can be made to eliminating poor feet.

## Foot and Leg Scoring Guidelines

Feet and leg soundness are important traits that can increase longevity in the herd. The Beef Improvement Federation has recommended the collection of three feet and leg phenotypes to obtain data on structural soundness. These phenotypes include hoof claw shape, hoof angle and rear hock angle.

For all three measurements, scores range from 1-9 with a score of 5 considered ideal. Scores 4 and 6 show slight variation from ideal but are considered acceptable. Scores 3 and 7 show greater variation from ideal but are considered borderline acceptable for a commercial herd. Such scores are not generally acceptable for seed-stock operations. Scores 2 and 8 should be looked at as possible cull animals. Scores 1 and 9 are definite cull animals.

When scoring feet, the following guidelines should be followed:

- Animals should be scored prior to hoof trimming.
- For claw shape and hoof angle, score each animal's worst hoof (front or back).
- Animals should be scored on a dry, flat and hard surface.
- Age at measurement:
  - a. Score yearling bulls and heifers between 270-500 days of age.
  - b. Score mature females at weaning when collecting mature weight and body condition scores.
  - c. Scoring mature bulls will not likely contribute to genetic evaluation due to limited contemporary information.
- Score all animals within a group on the same day.
- Variation must exist in submitted scores to determine genetic differences.



Observe claw shape when scoring the front foot. The claws should not touch or cross over. The gap between the claws should be narrow and a straight line, not spaced more at the top of the foot which could lead to the claws touching at the bottom of the foot and crossing over.



On the back foot, evaluate the depth of the heel. Structure will influence how hooves wear, therefore a poorly structured bull tends to have worse feet. The angle of the hoof's hairline should be the same as the angle of the base of the hoof.

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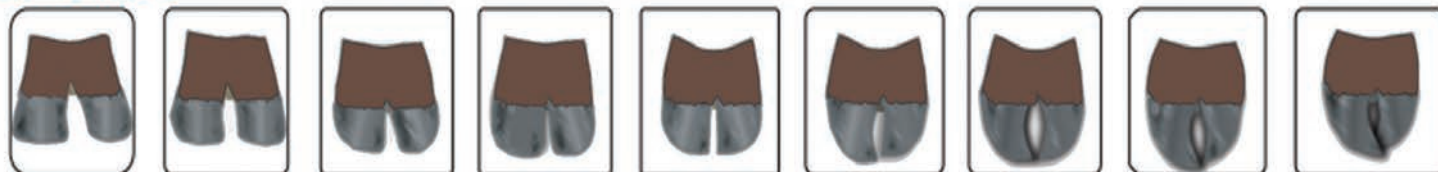
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## Foot and Leg Scoring Reference

**CLAW SHAPE** Reference: Shape (primarily curl) and unevenness of the claw set.



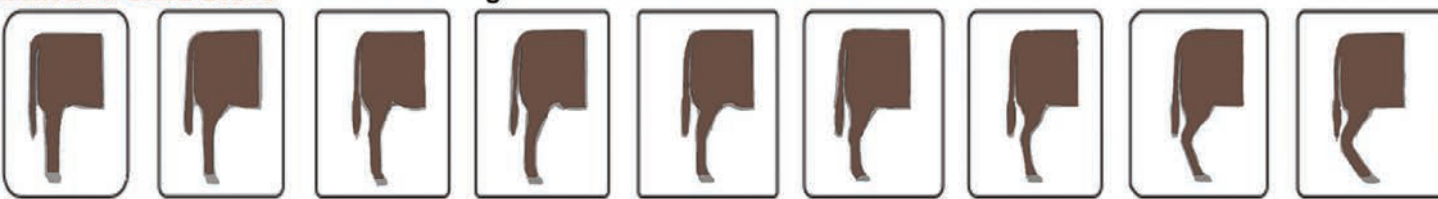
1 Open Divergent 2 3 4 5 Desirable 6 7 8 9 Scissor Claws

**FOOT ANGLE** Reference: Strength of pastern, depth of heel and length of foot.



1 Steep Feet Angle 2 3 4 5 Desirable 6 7 8 9 Shallow Feet Angle

**REAR LEG SIDE VIEW** Reference: Angle measured at the front of the hock.



1 Straight Rear Leg 2 3 4 5 Desirable 6 7 8 9 Sickle Hocked Rear Leg

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# Byron's Classics

*Editor's Note: I continue to get requests for Dad's old articles so will continue to re-run them. This one is from the November/December 2015 issue. Also of note, Lander Nicodemus, who he references in this article, has since left the AHA and was a very popular field rep for them. He has gone on to be a successful auctioneer at Torrington Livestock Auction, is married and has a little girl. He still maintains the personality and characteristics Dad mentions and is doing a great job at Torrington.*

*For me it's interesting to read about the successful Montana sales as well — these sales remain strong and were successful again this year.*

*Here is Dad's article:*

It was very interesting to me to read the announcement from the American Hereford Association that the Mountain Region has a new Field Representative. I had the pleasure at the Mohican/Ehlke/McMurry sale to meet Lander Nicodemus. What an interesting, energetic and personable young man he is. In the communication from the AHA, Lander is to be the

representative in Montana, Wyoming, Colorado and Western Canada. Lander

**I am very certain that Lander will be a very successful and popular addition to the Hereford Industry and that Lander will be most successful in this new venture.**

has had a fine education, graduating from the University of Wyoming, he has worked for the Livestock Market in Torrington, WY and has also had experience in the Feedlot Industry. His experience on the Meat Judging team in college will certainly enhance his capabilities of evaluating cattle. I am very certain

that Lander will be a very successful and popular addition to the Hereford Industry and that Lander will be most successful in this new venture.

It was also very interesting to read in the magazine, *Best of the*

*West*, that Colonel Lander Nicodemus of Cheyenne, WY is a 2016 World Livestock Auctioneer Championship Qualifier for the event to be held in St. Onge, SD. It is amazing to me how many field representatives in the AHA have gone on to be very successful livestock auctioneers. Best wishes in this endeavor to Lander.

I recently read an article in the *Bloomberg Business Week* magazine entitled "Fast Food Chains are Pigging Out." I have a friend in our local bank that I have lunch with periodically, and we visit about the livestock industry and the financing aspects of it as it relates to cattle. He has had vast experience for a young man in that, after college graduation he worked in the commodities industry for a period of time. He is a Montana boy who wanted to return to Montana for his livelihood, so when he got the chance to be a bank executive in our local bank, he quickly accepted the challenge. The banker told me that he has a close friend who is still in commodities and my friend noted that there was a wide change in the buying habits in the meat industry, with beef purchases lowering and pork purchasing rising among the top restaurant chains in the U.S.



Byron Bayers

About a month later, the world economy took a vicious slide and the U.S. economy and beef prices dropped at the same time. It seemed quite unusual to me that some of the so called experts were saying that the beef prices should hold through 2015 and into 2016. It seems like a lot of our so called experts missed this shot, too. In the October 12, edition of *Bloomberg Business Week* the article on restaurants states that McDonald's, Applebee's, Wendy's and Burger King are among the restaurants that are drawing in new customers because of a new demand for pork, with the higher beef price being a factor, on the menu promotion. The article goes on to state that even the chicken chain, Buffalo Wild Wings, has put a pulled pork sandwich in its menu. It's very interesting that the fast food business is constantly looking for something new to draw customers in, but I sometimes wonder if the fast food chains in their effort to sell a cheap meal sometimes go too far in how they cheapen the meal.

I eat quite often at fast food restaurants and my usual order is a burger sandwich, but I am very surprised at the poor quality of the burger sandwich that some of the restaurants are providing. Though pork is now cheaper than beef, it has been my experience in life that supply and demand will adjust that figure somewhat as time goes on. But would not the consumers experience be much better if they were to buy a very good tasty burger at a little more money, than the cheap burgers that are being offered to us that obviously have cheap fillers in them? I know that now 60%

of beef is sold in the form of burger and some of that is due to cost, another reason is that people simply love beef burgers when it is pure beef.

I do have to admire the fast food industry however for giving the American consumer in most restaurants a good satisfying meal for under \$5.00. Those beef burgers, at most American chains, are still what must be considered a best buy in our American economy today.

The Hereford female demand this past month at the sales in Montana, Holden, Churchill, Mohican-Ehlke-McMurry sales, were incredible, as these sales were held when the international economy was in turmoil. As I stated in my last article, because a breeder has about 5 years invested when he buys a bull, a cow or a heifer, the breeder is making a long term commitment and so the purchasers of these

**The Hereford female demand this past month at the sales in Montana, Holden, Churchill, Mohican-Ehlke-McMurry sales, were incredible, as these sales were held when the international economy was in turmoil.**

purebred cattle want to buy the best that they can buy within their means, to have a high percentage chance that their new investment will be ultimately successful. These three sales indicated that future confidence is in a high degree. It was a case of, when people found what they wanted, they were willing to pay a higher price for that commodity. We will look forward to the coming bull sale season to be as successful as the female market has been throughout the US this fall. — BB

## Obituary —



Charles Chamberlain

Clinton Charles Chamberlain was born on December 12, 1926, in Winner, SD the third of seven children of William and Gertrude Chamberlain. At that time the family was living in Ideal, SD. In 1928 the family moved to Mellette County to homestead a half section of land. Charles remembered that they lived in two little shacks located south of what is now SD Highway 44—one for cooking and one for sleeping. Later

they built a house on the north side of the road to be on the homestead land. This is where the ranch headquarters is located today.

In 1934 the family rented land and feed near Martin, SD because there was no feed for the cattle on their land. That winter was the hardest time of Charles' childhood. On December 1, at age 35, his mother died. Elsie Sanders had come to work for the family in June of 1934 and she stayed with the family to help raise the children. Many years later Bill and Elsie married.

Charles attended Running Bird School through eighth grade. He graduated from White River High School in 1944. Charles remembers driving to school in a car without heat. By the time he and his brothers got there his hands were freezing cold. His first class was typing which always began with a speed test. Needless-to-say, this did not always go very well.

After graduation he enlisted in the US Army and was sent to a special program at the University of South Dakota in Brookings for about six months. He remembered coming home on the train during that winter. The train stopped so he got off but there was no place to get inside so he spent the night standing by the tracks in the cold.

Charles' active-duty service began on January 8, 1945. After basic training he went on to become a paratrooper. By the time the training was done the war was over and because he could type, he was assigned to an office calculating back pay for soldiers returning from overseas. After discharged he returned to the family ranch.

Charles loved his family, his country, his church, and his Hereford cattle. His dad bought the first registered heifers in 1939 and the Chamberlains have been the registered Hereford business ever since. They added TUF to the name of the business because of their brand. Charles showed cattle over the years with some success. He had the grand champion Hereford bull at the Black Hills Stock Show in 1971 and in 1973. His bull calves placed fifth in the pen show at the Western Livestock Show in Denver in 1971. He was a strong supporter of the Mellette County Livestock Improvement Association. Charles was on the board of directors for many years where he solicited donations and found judges. He always brought calves to town for the Pen of Three heifer show.

Charles married Arlene Schmitz on August 11, 1973. Arlene came to White River as a teacher. Arlene worked for the Todd County Schools as food ser-

vice director for thirty-two years and helped on the ranch as she could. Since her retirement in 2010 she has been the muscle to Charles' brains on the ranch.

Charles is remembered as a warm, kind person especially by his many nieces and nephews. Since he did not have a family of his own, he acted as big kid who was always up for fun and games.

Charles passed away on October 8 at Avantara in Pierre as he was there for rehab. He was looking forward to returning home the week of October 18.

Charles was a life-time member of Sacred Heart Catholic Church in White River. He was a member of the American Legion for sixty-five years. He was stalwart member of the Mellette County Senior Citizens. He served as president for several years and rarely missed a Monday card game.

Charles is survived by his wife, Arlene, his brother, Edward and numerous nieces and nephews. He was preceded in death by his parents, stepmother Elsie, brothers Richard, Raymond and Emery and sisters Jessie (Alvin) Fuerst and Theresa (Pat) McDonald.



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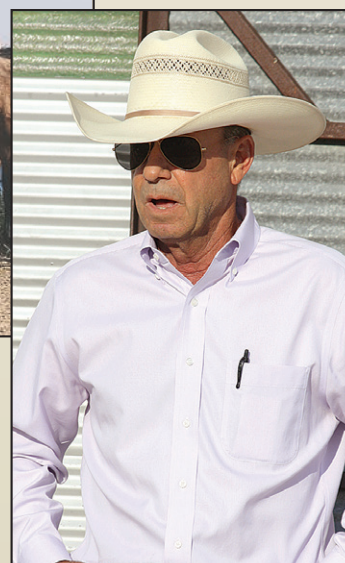


# Tour

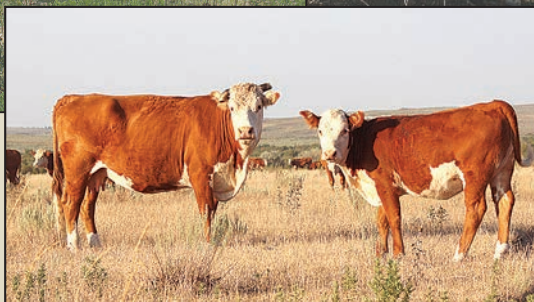
August 21, 2021

By Tom Granzow,  
KHA secretary

## Kansas Hereford Association



John Adams introduced his family and help to the tour participants and explained the history and breeding program of XIT — Adams Ranch south of Meade, KS. We drove through a set of cow/calf pairs, replacement heifers, yearling bulls, and brood mares with colts.



Charlie & Darla Moore welcomed the tour crowd to H Bar Ranch southwest of Scott City. Darla explained the history of their breeding program and the philosophy behind it and hosted a great meal at their stop.



Lee Mayo

Lee Mayo (left) and Chase Gleason hosted our stop at HRC Feed Yards west of Scott City. They explained the data involved with the recent Hereford Feedout that they hosted and also discussed the positives and challenges of Hereford cattle in the feedlot. They entertained questions from the tour participants, which led to a very educational and informational meeting.



Chase Gleason

Lee and Katie Mayo hosted the final stop on the 2021 KHA Tour at their ranch north of Scott City. Katie explained the breeding program that includes ET and AI work and how they want their cattle to fit the beef industry. They hosted a wonderful evening meal, showed us a great set of replacement heifers, cow-calf pairs, and donors on a beautiful western Kansas evening.







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## Nebraska's Hereford Crossroads #7 Held in Beef Country

Story and photos by Linda Teahon

Hereford Crossroads is a reception held each year for current and former Hereford breeders and cattle producers to get together and talk about their cattle. Years ago Tom Sellman called the event a "Hereford family reunion."

This year the annual event was held in Bassett, NE at the American Legion. Ronny Morgan of Burwell was the emcee for the event. Nine tables of display items from attendees, showcasing photos of their cattle and awards were viewed and enjoyed by the attendees. Homer and Darla Buell of Rose made many of the local arrangements for the reception.

A delicious beef meal was prepared by Christie Leonard.

Inducted into the Hereford Crossroads Hall of Fame was JB Ranch of Wayne, NE. Owner Bev Beeson and son Jock Beeson of Crawford accepted the honor. Jack and Bev Beeson are well-known Polled Hereford breeders and active in the showing for many years. Sadly Jack passed away in 2019.

The bull Prince Domino Mischief (1920-1924) owned by the Mousel Brothers of Cambridge was also inducted. HC chairman Richard Brown of Lincoln made the presentations.

Closing out the evening was a lively production sale of the Hereford centerpieces.

The Hereford Crossroads exhibit is housed in The Sandhills Heritage Museum at Dunning.

October 8, 2022 HC #8 will be held in Valentine.



Bev Beeson and son Jock, accept the Hall of Fame Award from Richard Brown.



Bristol Ann Fink poses with a Hereford centerpiece her grandfather Benj Fink of Elsmere bought to "get her cow herd started."



Ronny Morgan of Burwell was emcee for the annual event.

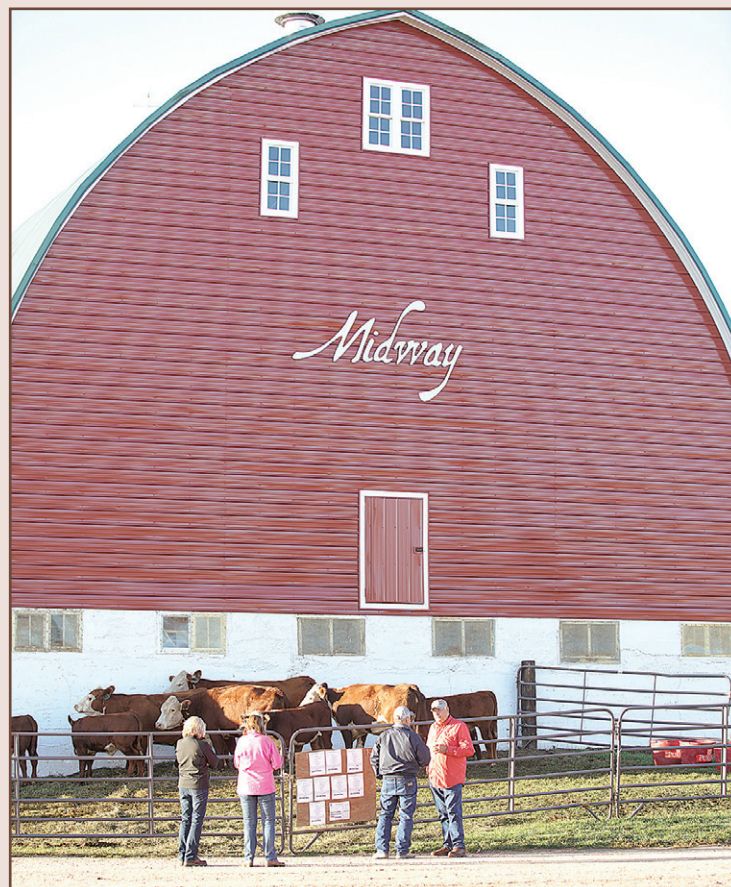


Bruce and Linda Tucker of Waverly with their ranch display.



Nelson Herefords of Burwell brought a large display of awards. Family left to right include Brett, Errin, Nollan and John Nelson.

## Midway Polled Herefords Hosts Hereford Stop on North Dakota All Breeds Tour



The North Dakota Stockmen's All Breeds Tour visited Midway Polled Herefords, Sheyenne, ND, as its first stop on October 4. The newly refurbished barn was built in 1917-1918. The barn was re-roofed and re-sided. Cattle were on display around the base of the barn.



Herd bull WJS Midway Whit 69D was on display with some of his progeny.



Some of the sale bulls that were on display at Midway.



Ann and Karen Smith



Bill Smith



Jake & Will Burkhardtsmeier

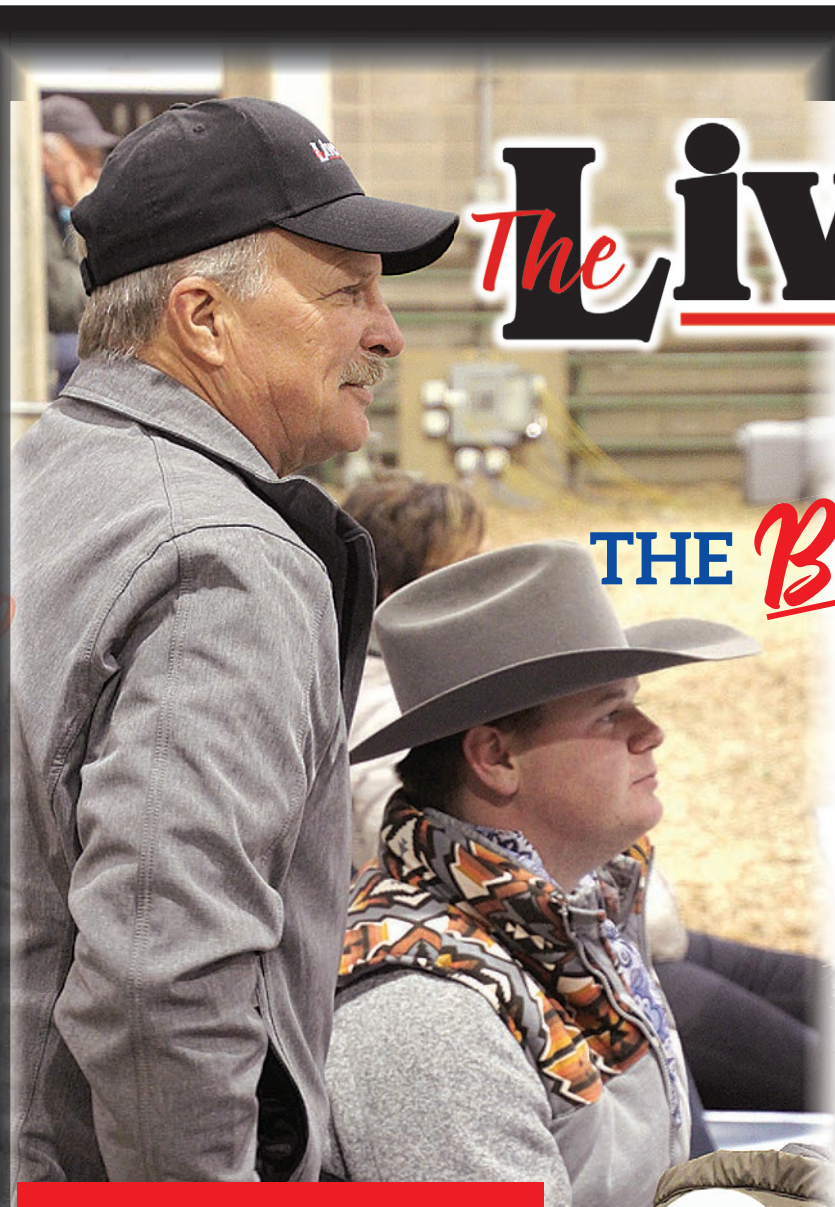


Jimmy Carter, Rocklake, ND and Jason Winter from Goodrich, ND



Rodney Brown from Crary, ND.





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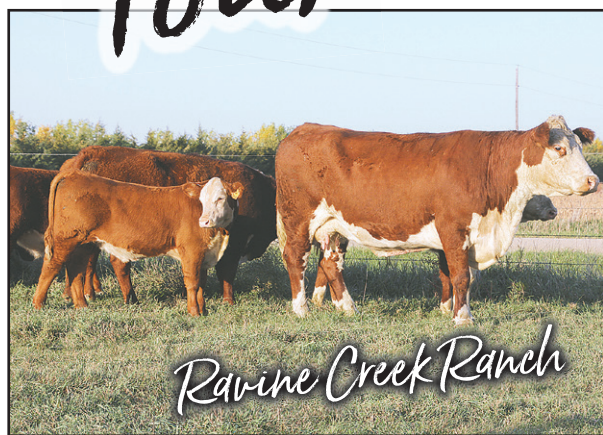
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# Tour

## South Dakota Hereford Tour 2021

September, 27-29, 2021 • By Jill Hotchkiss



*Ravine Creek Ranch*



Gerald Bischoff, Ravine Creek Ranch north of Huron, SD, welcomed the tour crowd on a nice, sunny fall day.



*The Bischoff Family*



Jerry Rausch, Hoven, SD and SDHA President Lori (Bischoff) Peskey, Iroquois, SD.



The 6367 calf at Ravine Creek Ranch garnered some attention. He is an Endure son out of a 10Y cow.



Jerome Ollerich, Clearfield, SD, looks at the heifer calves offered for sale in Ravine Creek's online sale which was a couple weeks after the tour. The top seller went for \$10,000.



Reese and Elly Jo Wagner welcomed people to Wagner Herefords, Redfield, SD.



*Wagner Herd bulls*



Ron Guthmiller, Menno, SD (left) with Tammy and Roy Bell from Staples, MN.



Ryan Ollerich, Clear Lake, SD (left) with Dr. Eric Knock, Tulare, SD at the Wagner tour stop.



*Display of cow/calf pairs at Wagner's.*



*Nice pair at Wagner's.*



Bar JZ Ranch at Holabird, SD had several displays including these fancy bred heifers.



Seth Zilverberg welcomed everyone to Bar JZ.



The lunch crowd at Zilverberg's enjoyed a delicious brisket sandwich with all the trimmings.





The bright, red barns at Bar JZ Ranches made a beautiful backdrop for this display.



Bridget Zilverberg, wife of Seth Zilverberg.



Peg Zilverberg and grandson Solanus who is the child of Bridget and Seth.



Barb and Ralph Zieger, Peg Zilverberg's parents, told an interesting story about the 1953 model Minneapolis Moline tractor that was on display at Bar JZ. Barb also had some of her artwork on display.



When Ralph was in the military during the Korean War, Barb needed a tractor for the farm. One became available locally and she had to make the decision whether or not to buy it, as Ralph couldn't be contacted. She took the leap, financed and bought this Minneapolis Moline which became a work horse on their farm for many years. Ralph restored it several years ago and it is now at Bar JZ.



Dave Spark, Hereford enthusiast and former Merck rep.



Marcia and Tim Amdahl participated in the entire tour. The week before they had attended the Angus tour. Amdahls raise both breeds at their ranch north of Rapid City, SD.



Fawcett's Elm Creek Ranch near Ree Heights, SD was the evening meal tour stop on the first day of the tour. It was a beautiful evening.



Brady and Allie Jensen from Brookings. Allie is the South Dakota Hereford Association manager and did a great deal of work organizing the tour. Brady is an instructor and livestock judging coach at South Dakota State University.



Ray Trudeau



Keith Fawcett



Lori Peskey (left), Kris (Fawcett) Kusser and Janelle Bischoff having a good time at the Fawcett tour stop.



Future bull sale prospect at Fawcetts.

(continued on page 30)





Blume Herefords, whose ranch is by Pierre, SD, had several pens of cattle on display including these bull calf pairs.



Michael Blume welcomed the early-morning crowd.



Becky Blume, her mother-in-law Thordys Blume and children Jayna and Rett Blume served up a delicious breakfast for tour-goers on the second day.



Nice, thick bull calf at Blumes had people studying.



John Troy and Kevin Bennett from Wisconsin with Michael Blume and Tim Amdahl. (Marcia Amdahl photo)



202H at Blume's



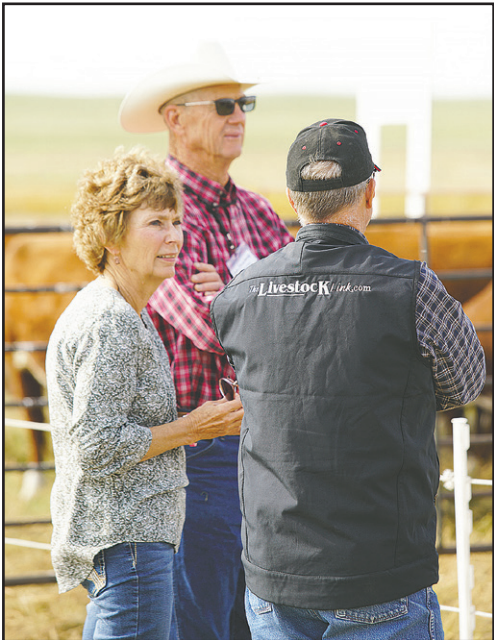
Ken Bieber, K&B Herefords, Onida, SD, moving cattle around in one of the pens at the tour. J.C. Bieber registered the first Herefords in 1945 and the family has raised Herefords ever since.



Kirk Bieber (left), K&B, talking to Mike Stahly, Cavour, SD.



Steve Witt, Bristol, SD and Marc Hotchkiss, Reva, SD.



Peg and Don Zilverberg of Bar JZ Ranch visiting with Marc Hotchkiss of The Livestock Link, during the K&B stop.



Lee and Dale Goebel, commercial producers who are neighbors of Biebers.



Ron Gower (Brenda Bieber's husband, Aurora, CO) with Art Handel, Rapid City, SD, Brenda (Bieber) Gower, her mother Bonnie Bieber, Gettysburg, SD and Judy Stahly from Cavour, SD.



Brooke Bieber (right), K&B, talking to Ben Roudabush from Mitchell, SD.



Ken and Bonnie Bieber



Red-eyed guy...





Rausch Herefords at Hoven, SD was the final tour stop after touring the Cathedral of the Prairie in Hoven and dining on Greater Omaha Hereford Beef at the Dakota Haus in Hoven. This barn is the site of the Arbach farm settled by two brothers who were the first to come to the Hoven community. They settled on the edge of the Swan Lake and built the area's first sod house on their claim. Their wives, who eventually traveled from the old country to join them, were the first white women in Walworth County. Sharon and Vicki Rausch are descendants of them. Shannon and Sue Rausch now live on this place. (Sue Rausch picture)



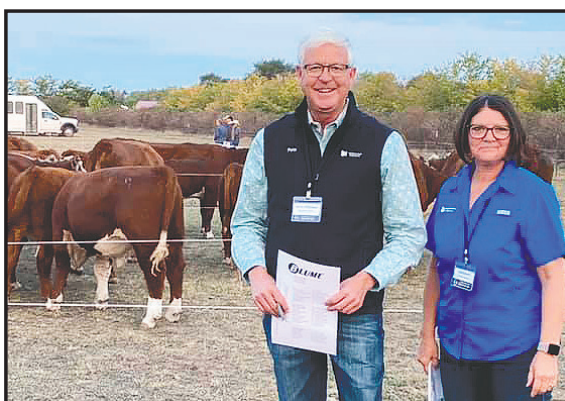
Sharon Rausch



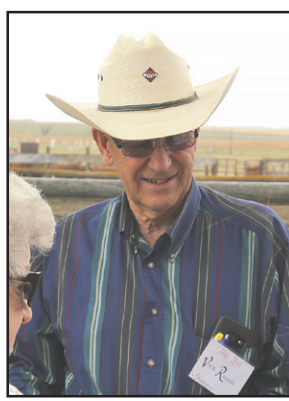
Vicki Rausch



Mark Frederickson, Spearfish, SD and Roy and Tammy Bell, looked at and discussed the Rausch herd bull display which included RV Valor, a bull raised by Bischoff's Ravine Creek Ranch and purchased by Rausch's. The group also saw calves by him at Bar JZ. (Sue Rausch picture)



Chris "Pete" Peterson, head buyer for Greater Omaha and June Dunn, domestic sales for Greater Omaha took part in part of the tour. Pete gave a brief talk about premiums Greater Omaha is offering on Hereford-influence cattle that fit their program.



Vern Rausch handing out literature.



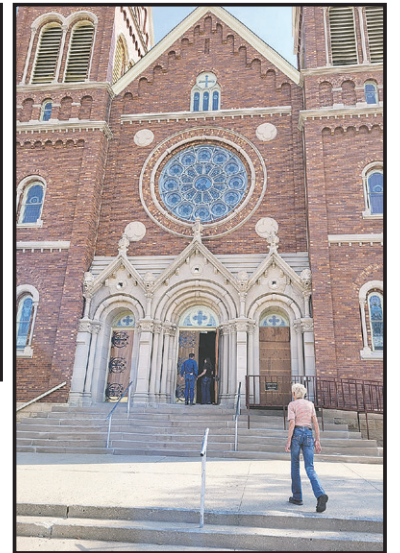
The end to a fantastic Hereford tour!



Bill Isaacson from Park Rapids, MN driving through the Rausch cows during the pasture tour.



Sue Rausch



Thordys Blume walking up to the Cathedral of the Prairie in Hoven where the group took a quick tour.



The bus and those following in cars first drove through a beautiful set of heifers.

## Lukach Wins Champion Steer at Illinois State Fair



Judge Kevin Jensen selected Nolan Lukach and his steer, Fanta, as Champion Hereford Steer and later that day as Reserve Grand Champion Illinois State Fair Land of Lincoln Steer. Nolan is the son of George and Sarah Lukach of Streator, IL.

## Dvorak Captures Aksarben Champion Hereford & Overall British Steer Title



JaCee Dvorak from Lake Andes, SD won Champion Hereford Steer at the Aksarben show in Nebraska and went on to win Champion British Breeds Steer.



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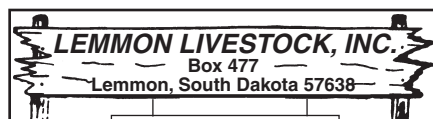
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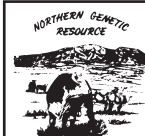
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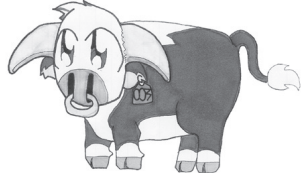
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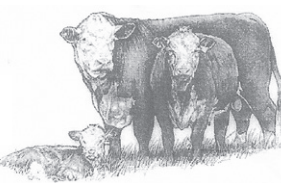
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