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April/May 2020

Editorial Comments...

Jill Bayers Hotchkiss



Jill Hotchkiss

Our "season" here at *Hereford America* is August through April and we are quickly coming to the end of it. This is our last issue of the spring and we'll return in August with another issue.

It's certainly been a season of ups and downs, that's for sure. The bull sales for the most part went quite well and we just recently finished up a big run to the Montana Line One sales.

The elephant in the room, of course, is the corona virus outbreak which has caused illness and deaths, pandemonium in the cattle markets and stock market, plummeting oil prices, stupidity among the general public and panic in many nations.

In the matter of a few short days we in the American livestock industry have gone from experiencing decent prices for commercial cattle at sale barns and great prices at production sales to falling prices in all markets and economy, massive closures, disruptions in society and transportation and uncertainty across the nation. Our incredible freedom, health and livelihood as Americans has suddenly been challenged. The global pandemic of the coronavirus or Covid-19 is serious business and I don't wish it on anyone.

I write this from an American perspective, knowing full well our newspaper is read in other countries as well as within our 50 states. My perspective today is from Harding

(continued on page 3)

McIntosh Family Stays True to Montana Heritage



McIntosh Hereford cows coming to the feed ground, with Mt. Powell in the background.

Photo by Heather McIntosh

By Ruth Wiechmann
Bill McIntosh III comes by his ranching roots honestly. He's lived near Avon, MT, his entire life. He's on the place where his father was born and raised, not far from where his great-great-grandmother settled in 1866. Eliza Bratton came to the Avon Valley by wagon train and made her home in a gold mining camp called Blackfoot City. Eliza's granddaughter Harriet "Hattie" Davis married William McIntosh in 1904. William followed a friend to the area in 1899. Born in Michigan, his family lived in Canada for a time before he returned to the United States and

(continued on page 4)

S&S: A Strong History With Hereford Cattle

By Kerry Hoffschneider

Guide Rock, NE — In 1952, Alfred Schutte bought his first horned Hereford and also his last because he also purchased a polled bull at the same time. Since then, the Schuttes have raised a Polled Hereford herd registered under the name Alfred Schutte and Sons.

S&S Polled Herefords of Guide Rock started with Alfred and his wife Hildred and their two sons. "My brother Allen was the farmer and I was the cattleman," said Ron Schutte, sitting with his wife Nancy at their farmhouse near Guide Rock, NE, looking back on the family history.

For more than 45 years, the Schutte Hereford herd has been closed to out-



The Schutte cowherd runs on 2,200 acres, half dryland farm ground and half pasture.

side females, so the bulk of the cowherd traces to just a few original cow families. The family has sold cattle to ranches in more than 37 states – from New York to California, Texas to North Dakota and worldwide to Canada and Argentina. They run their cattle on about 2,200 acres that is half dryland farm ground and half primarily pastures

(continued on page 10)



Sales & Events

April

- 3 Ade Polled Herefords Sale
Amsterdam, MO
- 3 Wilson-Lees Value Added
Production Sale
Kisbey, SK
- 9 McClun's Lazy JM Ranch
Production Sale
Torrington, WY
- 11 Knoll Crest Farm Bull Sale
Red House, VA
- 11 Ellis Farm Bull Sale
Chrisman, IL
- 11 Indianhead Polled Hereford Sale
River Falls, WI **postponed** to
May 16, 2020 at Windy Hills
Herefords, Roberts, WI
- 18 Stuber Ranch Production Sale
Bowman, ND
- 24 Thorstenson Herefords Bull Sale
Selby, SD
- 29 Tricky's Hereford Sale
Madison, SD

May

- 16 Indianhead Polled Hereford Sale
(New Date and New Location)
Windy Hills Herefords,
Roberts, WI

June

- 5-7 Nebraska Jr. Hereford Assn.
Field Day
Kearney, NE
- 5-7 Indiana Junior Hereford
Preview Show
Lebanon, IN
- 5-7 Wisconsin Junior Hereford
Preview Show
Jefferson, WI
- 6-7 Maryland Junior Hereford
Preview Show
Gaithersburg, MD
- 7 Eastern Ohio Hereford

- Association Show
Wooster, OH
- 7 Wisconsin Junior Hereford
Open Jackpot Show
Jefferson, WI
- 9-12 Beef Improvement Federation
Annual Convention
Kissimmee, FL
- 10-13 Texas Junior State Show
Belton, TX
- 11-12 Wyoming Junior Hereford
Field Day
Laramie, WY?
- 12 Idaho Jr. Beef Expo
Filer, ID
- 11-13 Red Dirt Rendezvous Regional
Stillwater, OK
- 12-13 South Dakota Junior Hereford
Field Day
Watertown, SD
- 12-13 Georgia Jr. Hereford Field Day
Covington, GA
- 14 Ohio Buckeye Junior Hereford
Assn. Premier Show
Springfield, OH
- 19-21 Midwest Classic Jr. Show
Pipestone, MN
- 19-21 Illinois Junior Hereford
Preview Show
Quincey, IL
- 20-21 Iowa Junior Preview Show
Ames, IA

- 26-27 Southeastern Regional Junior
Hereford Show
Fletcher, NC

July

- 11-18 Junior National Hereford Expo
Louisville, KY
- 21 North Dakota State Fair
Minot, ND
- 23-26 Summer Spotlight Junior Show
Huron, SD
- 28 Faces of Leadership Conference
(July 28-Aug. 1)
Columbus, OH

August

- 20 Iowa State Fair Hereford Show
Des Moines, IA
- 30 Iowa Hereford Tour - west cent.

September

- 5 SD State Fair Hereford Shows
Huron, SD
- 5 Minnesota State Fair
Hereford Show
St. Paul, MN
- 7 Walker Polled Herefords &
Guests Production Sale
Morrison, TN
- 28 Hoffman Ranch Female Sale
Thedford, NE

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Jill's Editorial...

(continued from page 1)

County in South Dakota where there are tough people, primarily ranchers, and people in small towns, where common sense prevails and everyday life is fairly simple compared to the rest of the world. While we naturally stock up on supplies because of our distance from anything, most of us are not hoarders. We are pragmatic and sensible people for the most part and the stories we hear of people panicking and buying things like toilet paper and hand sanitizer in massive quantities is unbelievable. Supposedly a woman in Colorado ordered 400 lbs. of cat litter for one cat. Wow.

Understandably people are scared. It's too bad they don't have the wherewithall to figure a few things out.

Throughout all of these on-going Covid-19 events, I can't help but think of Cold War tactics, germ warfare and the promise by the Communists to destroy our country from within. If your children don't know about the Cold War, I suggest you take this extra time they have at home to educate them about it. Those governments have not completely gone away.

Many of us remember, either through personal experience or education from our parents, grandparents or teachers, some of the serious events of the past that affected local, national and world economies as well as way of life in our local areas and this one certainly has the same feeling. When our markets, oil prices, way of life and economy are challenged by a major worldwide health issue we as a people need to hunker down but also have enough sense not to let it change who we are as a people and society.

Some of you, in America and other countries, don't want to hear this but I believe our President is doing all he can to control the spread of the disease in our country while retaining our freedoms and economy. Put your politics aside if you don't agree with this and look at what is really going on and possibly, just possibly, read or listen to other news sources rather than those who have a hard time getting the story right in our press.

Seeing the far-reaching affects on our economy, measures are being put in place to counter-act the affects of all the closings and shut downs but it has come at a huge cost. We are resilient but it has been a huge test.

I wish all of you good health and hope you make it through this difficult time and economy. As the movie saying goes, "hang on, it's going to be a bumpy ride!"

All the best to all of our readers. I wish you good health, tenacity and the strength to weather this storm!

Hopefully by April our cattle market will rebound and the remaining production sales will be good ones.

— JBH

When this is over may we never take for granted a handshake with a stranger, full shelves at the store, conversations with neighbors, a crowded theater, a night out... the taste of communion, a routine checkup, a school rush each morning, coffee with a friend... a stadium roaring, each deep breath, a boring Tuesday, life itself. When this ends, may we find that we've become more like the people we wanted to be, we were called to be, we hoped to be. And may we stay that way — better for each other because of the worst.

Laura Kelly Fanucci

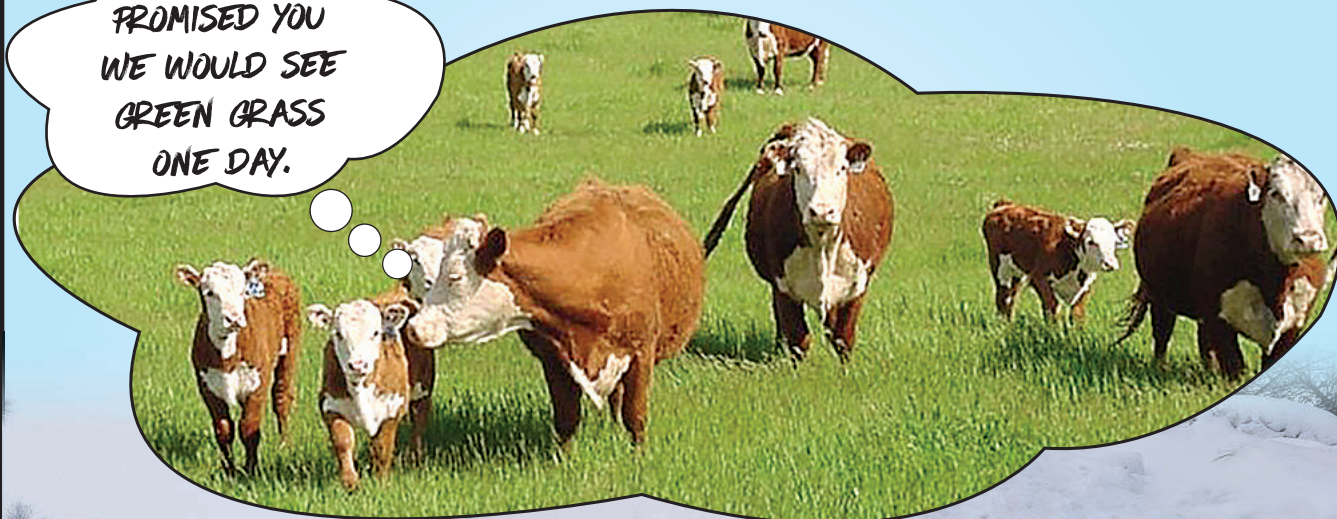
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McIntosh Family...

(continued from page 1)
put down roots in the high country west of Helena.

By 1910 William and Hattie had two little daughters, Olive and Ida, and it was time to think about school for them. The place they lived on was quite a distance from the nearest school, but they found a place for sale near Avon with a school nearby and were able to trade for it. The family hasn't moved since.

Bill's dad, William, Jr., was born in 1913 after the couple moved. Bill's mother, Alice Cunliffe came to the area as a schoolteacher, taught for a year or two at the school on the ranch, and the rest was history. William, Jr. and Alice married in 1941. Historically the family ran two to three thousand sheep and around a hundred cows.

"My grandpa probably ran Durham and Shorthorn cross cattle," Bill said,

"Whatever was available. When World War II hit it became so hard to get help that they couldn't hire herders, so they sold the sheep in 1941. We always had a small farm flock of forty or fifty head of sheep when I was a kid and now my wife has a few, so I guess the tradition goes on.

It was also during the '40s that the family started to transition to Herefords. McIntoshes purchased bulls from Bayers Hereford



Bill McIntosh and "Tuc" roping calves during branding.

(Photos by Lighted Path Photography, Heather McIntosh.)



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Ranch at Twin Bridges, MT, for years. In the mid-70s McIntoshes started using some Red Angus bulls to improve calving ease on the first calf heifers; now some of the older cows get bred Red Angus too.

"Horned Herefords, Polled Herefords and Red Angus bulls will all work here so long as they are the right kind of cattle," Bill said, "But I don't want my cows to look like Red Angus. I like to stick with the white faced cows."

First calf heifers start calving mid-March, and the older cows start calving around April 1st.

"We calve everything outside," Bill said. "The heifers are usually 65-75% done by the time the cows start calving and the cows will be 70-80% done by April 20th. We're generally 90-95% done by May 1st and the last few get turned out to pasture. Mid-May or around June 1st if there are any left we'll probably sell them unless they're showing. We don't usually preg-test anything in the fall except for our first calf heifers, so whatever is left goes to town. Open cows are usually worth

more in the spring than in the fall anyway, so unless we're short on hay it works out well."

Calves are weaned around December 1st and McIntoshes ship most of the older cows about eighty-five miles away to Toston, MT, for the winter. They are able to graze there until March 1st and then they haul them home to get ready for calving.

"It's a completely different climate there," Bill said, "Our home place, six miles north of Avon, is a mile high, roughly 5200 feet elevation, and it's the lowest spot on the ranch. Everything goes up from here. The top is at 7000 feet on the Continental Divide. We can't plan on winter grazing here. We typically feed 160 days every year, from December 1st through May 10th. We were able to put up enough hay for the herd but this deal at Tosten is working well. They're at 3600 feet and year in and year out it's pretty open there through the winter."

Bill is happy with the flexibility that having extra hay ground affords and
(continued on page 6)



William Louis McIntosh I and his wife Hattie, with their twin daughters Olive & Ida and William Louis McIntosh II.

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CE: 12.0 BW: -0.8 WW: 49 YW: 66 MILK: 30



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CE: 6.0 BW: 0.7 WW: 65 YW: 109 MILK: 38



MC FREIGHTLINER 249F ET
REG #: 44067100 • DOB: 8/30/18
CE: 7.5 BW: 1.9 WW: 51 YW: 87 MILK: 20



MC 719T VICTOR C3
REG #: 44079316 • DOB: 2/21/19
CE: 4.5 BW: 2.1 WW: 68 YW: 99 MILK: 30

McIntosh Family...

(continued from page 4)

is happy that he has been able to lower his winter feed costs. Even with the added trucking expense the grazing is less expensive than putting up hay and feeding it all winter.

"I like options," he laughed, "I don't like to be in a box. Since we're producing more hay now than we use we can graze some of the irrigated hay meadows if we choose to. We can sell hay for a cash crop if we want to. We can run all of our calves over and sell them as yearlings if we choose. Yearlings are almost unusual in this part of the world; everybody used to calve later, keep their calves and sell them as yearlings, but we're almost the only ones now."

McIntoshes are also just about the only ranchers in their area putting up hay the old-fashioned way: with a Beaverslide stacker.

"As long as I've been around here people have stacked hay with Beaverslides," Bill said. "It used to be all loose hay in the area; now there are only four of us left putting up loose hay."

The cows come off the irrigated meadows in May, the water goes on, and in about six weeks a crop of hay is



Jill & "Peppy", Bill & "Jingle", and Lou & "Rum" gathering pairs before branding.

ready to put up. With the short growing season at their high elevation, haying usually starts around July 20-25th.

"The Beaverslide is unique to Montana," Bill said. "There were some similar stackers used in the Dakotas and Nebraska but the ones here are bigger, taller and wider. They came to this country around 1920, and we've been using them ever since. Of course, over the years we've learned a lot of tricks and adapted the process so there's a lot

less actual grunt work than there used to be.

"Our caveat is that the last three years we have used a 3'x2' square baler for some of the hay. We had a company come out and demo the baler and we decided we were going to try it for five years and then decide if we should keep it

purchase the old general merchandise store in Avon on a whim.

"We didn't know what we were going to do with the building," Jill remembers, "But we couldn't imagine the little town without it.

The building known as Birdseye Mercantile was built by C. G. Birdseye in 1887. The old stone storefront required sandblasting to remove a coat of ugly metallic paint. The inside of the building was more stubborn, though



The Birdseye Mercantile in Avon, MT; the shop specializes in quilting fabric and supplies, antiques, and gifts.



Jill pushes a load of hay onto the fork of the beaverslide with her buckrake.



Bill driving his team of Paint Percherons as Gib pitches loose hay off the bobsleigh

or stick with the Beaverslides. I like loose hay and I like to feed loose hay; it's kind of like the Herefords. But we're trying something new."

The family stepped into another new-to-them venture in 2006 when they

and McIntoshes ended up cleaning it off bit by bit with hammers and chisels.

"It had last been used as a garage by an auto mechanic so it was in quite a state of disrepair," Jill said. "Even after we got it all cleaned up we still didn't



Jill on her horse Peppy as they move yearling steers.

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know what we wanted to do with it.”

The couple decided to turn Jill’s passion for quilting and sewing and their shared love of antiques into their own antique and quilt shop, and Birdseye Mercantile was reborn.

“Whenever I’m not busy on the ranch I’m quilting,” Jill said. “I do long-arm quilting. My mom taught me to sew when I was little and I’ve always enjoyed it. I had done pieced and tied quilts before but 10 years ago I bought my long-arm machine and I love it. My daughter and daughter-in-law both help out at the store too.”

Bill and Jill have their whole family near: daughter Heather lives in an apartment at the back of the quilt store in Avon but helps out on the ranch. Sons William Louis IV---called ‘Lou’ to save confusion---and Gibson both live on the ranch with their wives and young children. Lou is married to Bobbi and they have three little girls: Augusta, Isabelle and Olivia. Gibson is married to Haven, who helps at the quilt shop when not busy being mom to



The McIntosh Family: Back row: Augusta, Isabelle, Ben, & Wesley
Front Row: Lou, Bobbi, Bill, Olivia, Jill, Heather, Haven, & Gibson.

their two sons Wesley and Ben.

“We’re blessed to have them all here,” Bill said. “There is more work than one person can keep up with, and it’s harder and harder to find good help. The children all share ownership in the ranch as well.

“What my folks did works for me. You can have two places right across the fence from each other and they are different; everyone does things differently and a lot of ranches in this area have seen a lot of changes. It’s hard to make it work at best. I’m fortunate that I can keep on doing things the way they have been done here for generations and pass it on to the next generation.”



A McIntosh Hereford pair, Mt. Powell in the background.



Bill McIntosh and “Tucó” at the base of MacDonald Pass just before bringing cows home in the fall.



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LOT 168 — (43970318)
SON OF C LI DOMINO 6128 x NAVARRO DAM
BW 4.0 WW 61 YW 109 M 34 REA .73 MB .16 CHB\$ 130
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LOT 167 — (43970307)
SON OF SENSATION x SAGA DAM
BW 1.5 WW 49 YW 76 M 40 REA .28 MB .18 CHB\$ 94
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Polled Bulls

GROUP OF POLLED BULLS — 3-ET SONS FROM DOMINATES MOTHER — 3 BY LONG HAUL.



LOT 12 — (P44045534)
SON OF SR BAKKEN 622 x 0130 DAM
BW 1.7 WW 48 YW 66 M 36 REA .34 MB .20 CHB\$ 91
LONG MADE, MUSCLE AND PIGMENT



LOT 61 — (P44054044)
SON OF NWJ LONG HAUL 36E x LEADER DAM
BW -1.0 WW 59 YW 90 M 30 REA .52 MB .18 CHB\$ 111
POLLED — SUPER THICK, FULL BODY,
TRIM AND BONE.



LOT 94 — (P44039846)
SON INNISFALL WHR 4013 x OUTROSS DAM
BW 4.9 WW 69 YW 114 M 26 REA .57 MB .38 CHB\$ 127
OUT OF DOMINATES MOTHER 1162. CLASSY LOOK,
MUSCLE SHAPE AND CORRECT MADE.



LOT 95 — (P44054046)
SON OF NWJ LONG HAUL 36E
BW -1.0 WW 59 YW 90 M 30 REA .52 MB .18 CHB\$ 111
TRIM, FULL OF MUSCLE, WIDE BASE AND BONE.

Heifers



LOT 9139 — (44039170)
BY SOLUTION x SENSATION DAM
BW 3.4 WW 58 YW 93 M 30 REA .53 MB .02 CHB\$ 111
IDEAL LOOK WITH FRONT PASTURE APPEAL
SEVERAL SISTERS SELL.



LOT 9149 — (44039199)
BY REMEDY x YANKEE DAM
BW 2.9 WW 56 YW 91 M 28 REA .42 MB .25 CHB\$ 113
VOLUME MADE WITH A BROOD COW LOOK.



LOT 9083 — (44039631)
POLLED BY STATUS x RIGHT ON DAM
BW 4.9 WW 65 YW 107 M 34 REA .72 MB .19 CHB\$ 124
SEVERAL GOOD POLLS SELL — ONE OUT OF 1162
DOMINATES MOTHER.



LOT 9070 — (44039602)
BY SENSATION x CAPTION DAM
BW 0.6 WW 49 YW 74 M 39 REA .43 MB .21 CHB\$ 100
TOP BROOD COW — SHOW HEIFER PROSPECT.
POLLED AND HORN SELLING INCLUDING HEIFER
OUT OF 1162.

Horned Bulls



LOT 4 — (44039252)
SON OF CL 1 DOMINO 0130X
BW 2.3 WW 66 YW 106 M 34 REA .67 MB .19 CHB\$ 115
ONE OF THE BEST — NAVARRO/HARLAND DAM.



LOT 5 — (44039222)
SON OF CL 1 DOMINO 6128D
BW 2.6 WW 63 YW 106 M 28 REA .58 MB .11 CHB\$ 122
LARGE NUMBER OF EXCELLENT SONS SELL —
GROWTH, MILK AND CARCASS.



LOT 6 — (44039518)
SON OF C LI DOMINO 6128 x RIGHT ON DAM
BW 3.5 WW 66 YW 104 M 30 REA .64 MB .23 CHB\$ 119
FANCY MADE, TRIM, CORRECT AND MUSCLE.



LOT 13 — (44053691)
SON OF JA LI DOMINO 6940 x CAPTION DAM
BW 6.2 WW 62 YW 103 M 21 REA .43 MB -.01 CHB\$ 106
RANCHER'S DELUXE SIRE GROUP —
CONSISTENT LOOK.

Horned Bulls



LOT 18 — (44039203)
SON OF DIABLO x RIGHT ON DAM
BW 3.3 WW 74 YW 114 M 31 REA .92 MB .16 CHB\$ 127
SUPER MUSCLE EXPRESSION —
TRIM MADE AND GOOD BONE.



LOT 19 — (44039270)
SON OF SR BAKKEN 62Z x 0130 DAM
BW 3.8 WW 69 YW 113 M 36 REA .50 MB .26 CHB\$ 105
CLASSY, CORRECT WITH TOP-END DATA.



LOT 20 — (44039563)
SON OF SR INDIGO 1181Y x SAGA DAM
BW 3.5 WW 63 YW 109 M 31 REA .52 MB .14 CHB\$ 102
PERFORMANCE PLUS EYE APPEAL.



LOT 21 — (44039253)
SON OF C LI DOMINO 6128 x CAPTION DAM
BW 4.8 WW 69 YW 118 M 32 REA .73 MB .13 CHB\$ 124
PREMIER BULL — HAS IT ALL.
LOOKS AND PERFORMANCE.



LOT 48 — (44039197)
SON OF BCC DOMINATOR 619D
BW 0.7 WW 53 YW 95 M 25 REA .56 MB .23 CHB\$ 123
HAS THE LOOK — DAM A HERD BULL PRODUCER.



LOT 70 — (44039605)
SON OF CHURCHILL SENSATION 028X x
STOCKMAN DAM
BW 0.6 WW 56 YW 79 M 42 REA .52 MB .21 CHB\$ 102
EYE APPEAL — DEEP, THICK AND CORRECT.



LOT 71 — (44039628)
SON OF CHURCHILL MARK DOM 697D x
WESTERN LAD DAM
BW 0.0 WW 53 YW 90 M 31 REA .56 MB .28 CHB\$ 117
SUPER GROUP OF LOW BW + REA AND MB
WITH A GOOD LOOK.



LOT 72 — (44039672)
SON OF CHURCHILL MARK DOM 697D x
STOCKMAN DAM
BW 0.5 WW 46 YW 78 M 32 REA .51 MB .31 CHB\$ 117
FANTASTIC NUMBERS —
MARBLING, REA AND IDEAL PROFILE.



LOT 73 — (44039622)
SON OF CHURCHILL MARK DOM 697D x
STOCKMAN DAM
BW 1.4 WW 51 YW 84 M 32 REA .53 MB .34 CHB\$ 118
CORRECT, THICK, DEEP, WIDE BASED AND PIGMENT.



LOT 80 — (44039653)
SON OF NICHOLS 0945 DOMINO 6100 x SUSTAIN DAM
BW 3.2 WW 50 YW 90 M 29 REA .37 MB .13 CHB\$ 103
TRIM, CORRECT, DEEP SIDE AND
THICK TOP WITH MUSCLE.



LOT 107 — (44033683)
SON OF JA LI DOMINO 6940 x SENSATION DAM
BW 3.9 WW 63 YW 99 M 28 REA .51 MB .05 CHB\$ 104
DESERVES A GOOD LOOK —
THICK, MUSCLE AND CORRECT.



LOT 109 — (44039571)
SON OF NAVARRO x 0130 DAM
BW 3.8 WW 54 YW 94 M 32 REA .39 MB .19 CHB\$ 110
TOP END PROSPECT — NUMBERS AND LOOK.



LOT 118 — (44039220)
SON OF UU SOLUTION 5436 x 028 DAM
BW 2.7 WW 60 YW 89 M 33 REA .51 MB .16 CHB\$ 109
DEEP BODY, THICK, REA, MARB—LOOKS THE PART



LOT 144 — (44039232)
SON OF BCC DOMINATOR 619D x
WESTERN LAD DAM
BW 3.2 WW 57 YW 106 M 20 REA .36 MB .19 CHB\$ 117
FANCY, CORRECT AND PACKING SOME GOOD DATA.



LOT 147 — (44038629)
SON OF BCC DOMINATOR 619D x 028 DAM
BW 0.6 WW 58 YW 104 M 32 REA .53 MB .20 CHB\$ 122
MANY TOP-END SONS SELL — LOW BW, GROWTH,
EYE APPEAL AND THICK-VOLUME.



LOT 155 — (44039177)
SON OF UU SOLUTION 5436 x BILLY KID DAM
BW 4.5 WW 59 YW 92 M 31 REA .50 MB .03 CHB\$ 114
YOUNG BUT VERY COMPLETE WITH EYE APPEAL.

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EPDs 3/16/20

S&S Polled Herefords: A Strong History With Herefords

(continued from page 1)

consisting of Bluestem, Gamagrass, Western wheatgrass and Switchgrass. At any given time, the Schuttes are running three generations of about 400 to 500 cattle on the ranch.

Schutte said his dad was both a progressive cattleman and progressive thinker regarding social issues, "I had an amazing father. My brother Gary got spinal meningitis when he was two-and-a-half years old. His temperature got so high it cooked his brain and he became an invalid. They opened a school in Hastings for handicapped children and dad got him into that school in the 1950s. Mom would take him and stay all day and dad bought an airplane and he flew Gary back and forth to school. Gary really bonded us together as a family."

40 bulls a year or so. If I was a younger man, I would try and increase that, but I stay with that number and think people appreciate the time and attention we give to developing our bulls. The Classic has been beneficial because it gets us exposed to buyers that we would not have come across any other way."

S&S Polled Herefords was also a stop on the World Hereford Conference tour when it was held in Fort Collins, CO, he recalled, "People from all over the world stopped here when that event was held. It was very interesting, and we so enjoyed the people. Randy Owen, the lead singer from the music group Alabama was here that day and some people from South America were also there. I remember the people from South America asked Randy to take a picture of them. At first Randy



Nancy and Ron Schutte



Randy Owen of Alabama fame was a visitor to the S&S Polled Hereford farm during the World Hereford Conference.

A close-knit family that gathered around each other and cattle, Schutte said in the 1950s, the family was honored to live amongst some of the most well-known Hereford herds in the country, "Quite a few people stopped at our place because they were in the area visiting the Kuhlman and Robinson Hereford ranches."

In the late 1950s, the Schuttes began taking cattle to consignment sales. Later on, they would start showing at the Nebraska Cattlemen's Classic – in fact, the family has not missed a sale since that event started in the early 1990s. He said they have also won Champion Hereford a few times at the Classic as well, "We have consigned at every sale at the Classic. We also take bulls up every year to promote our commercial bull program. Right now, we only sell

told them 'no' because he thought they wanted to take the photo with him, but really, they had no idea who he was and just wanted him to take their picture. That was quite the moment."

Ron and Nancy, who were high school sweethearts, had three girls – Melissa, Amy and Nichole and a boy, Ben, who died in a car accident. All their children were involved with 4-H and showed cattle growing up. Their girls have since ventured on to start families and careers of their own.

Ron and Nancy have also welcomed a young neighbor couple from their area, Willie and Afton Alber and their children, into their Hereford endeavors. Schutte said, "Afton loves to show cattle and they are bringing up their children to do the same. Afton did not have a Hereford background, but has

learned to appreciate the breed too."

For 47 years, the Schuttes have held their sale the first Tuesday in March, "I don't even ask the auctioneer to come, he just shows up. We have our own sale barn on the farm too, so we don't have to haul the cattle anywhere. This year, for the first time, we also genomically tested the bulls. We try and stay abreast of everything new to help serve our customers better."

The Schuttes are also taking part in the new Aspiring Young Cattlemen program put on by the Nebraska Cattlemen's Classic. The program is for youth aspiring to build their own cow herd and to have a production sale of their own. It allows for youth to build a relationship with a cattle producer that raises registered cattle and markets their seed stock at the Classic.

"Ronette Bush-Heinrich, who has done a great job spearheading the Classic for many years, selected a young man from Gothenburg to receive my heifer that he bred artificially to one of my bulls," Schutte explained. "He has since shown her at three different

shows. He will bring her back as a bred heifer to the Classic this year and sell her and we will split the proceeds between us. It has been a very rewarding experience. A dinner was held where we were able to meet members of his family and he now has some interest in potentially starting a Hereford herd too. I tried to donate a good heifer with the hopes he would have success in the program."

Overall, Schutte said he is thankful he and Nancy could raise their family on the ranch and hopes their efforts can continue, "The future of the Hereford breed is better than it has been in my lifetime. We have been doing this long enough that we have been able to cull out a lot of the negative issues that can sometimes arise. We are proud to be associated with the Hereford breed and will continue to be committed to these cattle as long as we can work with the customers we thoroughly enjoy."

This article originally appeared in the Feb. 13, 2019 issue of Western Ag Reporter and is reprinted with permission.



S&S sells about 40 bulls per year in their March sale.

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Final Farewell....

Jim Sample

James (Jim) A. Sample, age 79 of Rosemount, MN passed away January 29, 2020. Jim was president and owner of Marcomm Publishing Company for 35 years. The past 24 years Jim was the editor and publisher of the *Midwest Beef Producer*.



Jim Sample

Jim's education was a B.S. in Agricultural Journalism from Cornell University and an M.S. in Agricultural Economics & Journalism from Michigan State University. After leaving Michigan State University Jim served 4 years as Director of Information at Grand Forks AFB achieving the rank of Captain.

His memberships and awards included: Central Lutheran Church, Minneapolis, within the Masons he was a Sojourner and Hero. He sang in a number of choirs in the Minneapolis area: Masterworks, Compline, Dale Warland Chorus, Westminster Presbyterian Church, Minnetonka Choral Society, and Central Lutheran Church Choir. He also served Central Lutheran Church as usher, head usher, and delegate to a National Lutheran Synod Conference.

Jim had been instrumental in the development of the Minnesota 9-11 Tribute most recently serving as past chairman. Throughout his career Jim has received a number of national awards for his work and dedication to the agricultural community: National Agri Marketing Association — three national awards and 12 regional awards for outstanding public affairs, advertising, and public relations programs; Agricultural Relations Council Founders Award — two time winner for outstanding public relations programs; Silver Aggy Award — three time winner for producing one of the best 10 educational films.

Outside of his professional and musical interests Jim had many other interests including photography; domestic and international travel; freelance writing poetry and short stories; spoiling his dogs; maintaining, improving, and expanding his house; and most of all sharing his life and experiences with his loving wife, Betsi. Jim is survived by his wife of 25 years, Betsi (Ripple) Sample, sons Derek (Valerie), Peter (Beth), stepson Carson (Tawnya) Ripple, siblings Louise Sample Hass, Joseph (Angela) Sample, Elizabeth (Steven) Sample Yegerlehner, grandchildren Brooke Sample, Dustin (Brenna) Maki, Addie, Zoe, and Will Ripple. Preceded in death by his first wife Anita Armstead Sample, and his

parents Glenn W. and Mary Catherine Sample.

Memorials to National Kidney Foundation Serving Minnesota or kidney.org.

John E. Ward

John E Ward passed away on February 14, 2020 in Zionsville, IN, at age 90. John was born in Walton, IN, and then moved to Brookston as a school boy, where he lived the rest of his life until the last six months when he moved

closer to family. With his wife of 62 years, Norma Kay Allen of Brookston, they established their corn, soybean, and livestock



John Ward

farm, on which they raised their family and champion Herefords.

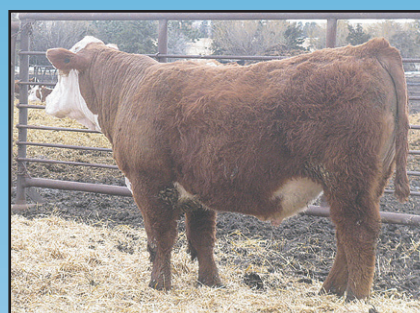
He was preceded in death by his parents and brother, Albert Lee and Mar-

tha Knapp Ward and Richard Ward; as well as his wife, Norma Kay (Allen) Ward. John is survived by his brother, Dale Ward, and his sister, Mary Ward Guiffre, and his four children and their families: Gay Ward Maddox, Neal Ward and Avery Jessup, Ned and Jan Ward, and Curt and Kristy Ward. In addition, John loved his 7 grandchildren and their spouses: Amy (Maddox) & Brian Kavicky, Lynn (Maddox) & Kurt Strueh, Clay & Becky Maddox, Bell Ward, Jack Ward, and Kate Ward; and 7 great grandchildren: Nate Kavicky, Ella Kavicky, Ashley Strueh,

(continued on page 12)

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LOT 9050 • reg. # P44044789
BW: 82 lbs 205 wt: 632 lbs
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BW 3.0 WW 62 YW 98 M 33 MG 64
REA .51 MRB .09



LOT 9195 • reg # P44044975
BW: 84 lbs 205 wt: 641 lbs
Polled
Sire: Pyramid Catapult 5176
BW 4.1 WW 61 YW 90 M 22 MG 52
REA .48 MRB .09



LOT 9205 • reg. # P44045037
BW: 79 lbs 205 wt: 709 lbs
Polled
Sire: NJW 47X 8Y Homegrown 51A
BW 3.8 WW 61 YW 90 M 30 MG 61
REA .49 MRB .11



LOT 9214 • reg. # P44045043
BW: 88 lbs 205 wt: 678 lbs
Polled
Sire: Pyramid Catapult 5176
BW 4.7 WW 66 YW 101 M 30 MG 63
REA .47 MRB .04



LOT 9283 • reg. # P44045078
BW: 87 lbs 205 wt: 680 lbs
Polled
Sire: Pyramid Catapult 5176
BW 3.2 WW 70 YW 106 M 32 MG 67
REA .60 MRB .12



LOT 9040
BW: 90 lbs 205 wt: 787 lbs
Ratio: 122
Sire: LEMAR Hickok
Dam: Open Country



LOT 9088
BW: 94 lbs 205 wt: 850 lbs
Ratio: 132
Sire: SAV Priority
Dam: Freightliner



LOT 9178
BW: 85 lbs 205 wt: 803 lbs
Ratio: 125
Sire: LEMAR Hickok
Dam: Ritto

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This sale will be broadcast live on the internet.
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EPD's 3/13/20

(continued from page 11)

Zach Struch, Rachel Struch, Weston Maddox, and Chase Maddox.

John's life was rooted on the farm that he and Norma successfully established in Brookston, but his life of service and leadership extended beyond that through his own efforts and those of his family. He served on the Board of Directors for more than 50 years of the Farmers State Bank of Brookston and the Board of Directors of the Lafayette Home Hospital, and in many capacities serving the Federated Church of Brookston, including the Board of Elders. He was also a member of the Brookston Masonic Lodge. After his own success in 4-H, all his children continued that winning tradition at the White County Fair and Indiana State Fair. He eventually became a director of the Indiana State Fair, serving as President in 1988, and in that year was awarded the Sagamore of the Wabash. Though he was talented and a fierce competitor at many sports, basketball was his favorite and he continued to remain active in basketball through officiating the sport as an IHSAA referee for 27 years culminating in an Indiana title game in 1974, and then years of service to the Big Ten Conference as an officials observer at Purdue University.

His family will carry his generous and hard-working spirit with them in the days to come. Their success has been shaped by his pride in a job well done, his attention to the up keep of his farm, and the welcome he gave to all he met.

In lieu of flowers, donations can be made in his honor to the White County Ag Association directed to the White County Fair Beef Barn.

Richard A. Crow

Richard (Dick) Ashton Crow passed away Feb. 20, at his home in Denver, CO. Dick was a Christmas baby, born Dec. 25, 1925 to Nelson and Mary Jo Crow, in Los Angeles, CA. Nelson was the founder of the *Western Livestock Journal*, which he started in 1922. Dick grew up around the livestock industry and eventually made a career out of it. He served his country in the Navy during World War II, assigned to the aircraft carrier, USS Hancock, serving in the Pacific Theater. After his Navy service, he attended Claremont College, then a men's college in Pomona, CA. Dick had four younger siblings, Sue, Joe, John, and Bill, who all preceded him in death.

Dick went to work for his father, Nelson, and first became a fieldman for the Western Dairy Journal while rais-

ing a family in Newport Beach, CA. Then he and his family moved to Colorado where he served as a fieldman for the Western Livestock Journal. Dick became publisher of WLJ in 1968. He also had a passion for travel and traveled the world with WLJ Tours. He visited every major continent, though never made it to Antarctica because there are no cattle there.

Dick retired from WLJ in 2000 after working side by side with his son, Pete, for 14 years. Pete continues to serve as publisher as WLJ approaches its 100th year in business.

Dick married Sally Corbit in California and they had two children; Katie Crow of Port Townsend, WA; and his son, Pete, who both survive him. Dick and Sally divorced after 30 years. He then married Barbara Peck and they made their home in Franktown, CO, where he enjoyed gardening. Barbara shared his passion for travel and participated in many WLJ ranch tours. She passed in 2017. His long-time friend, Marilyn Montgomery, took care of him until his death.

Dick had two grandchildren, Lauren (Hogan) Jones, and David Crow who passed in 2013.

Dick loved his family, friends and his country. At his request, in lieu of services, Dick asked that his ashes be taken to the Continental Divide of Colorado to be scattered, half on the west side of the Rockies and half on the east side.

Mark Oliver Stephens

Mark O. Stephens, of Wesson, MS, 65, passed away quietly at his home on March 1, 2020. Mark was born December 23, 1954, in Brookhaven, MS, to Ted Oliver Stephens and Jimmy Ruth Joyner Stephens. He was a member of Clear Branch Baptist Church, Wesson.

He attended high school both within the United States and abroad, before graduating High School from The Joint Embassy School, Jakarta, Indonesia. He attended Copiah-Lincoln Junior College, Wesson.

Mark was an avid outdoorsman his entire life and was an enthusiastic knife collector. His love of the outdoors led to many lifelong friendships. Mark also enjoyed sports; especially baseball, basketball and football, and for many years he coached youth baseball in Wesson.

He loved all types of hunting and fishing, mostly saltwater fly fishing and spent many happy times with friends at hunting camps and on his boat in the Louisiana marsh. Mark also loved to vacation in the scenic outdoors and fish

the White River in Arkansas. Another ritual that he cherished was making "old fashioned cane syrup" with his Tolar family and distributing their syrup to family and friends. He loved every moment spending time with them.

Mark's proudest achievements were being a wonderful father to his two beloved children. He was an enthusiastic supporter of his children's registered Hereford cattle activities while they were growing up, which included numerous trips across the country exhibiting their cattle. He was a proud and doting Pawpaw to Mark Kypton and Ellie Ann, the new loves of his life.

Preceding him in death are his father, Ted Oliver Stephens, mother, Jimmy Ruth Joyner Stephens; father-in-law, Lawrence M. "Buddy" Lowery; mother-in-law, Julia Lee Lowery; paternal grandparents, Mr. and Mrs. Jimmy Stephens; and maternal grandparents, Mr. and Mrs. Doyle Joyner.

Those left to cherish his memory are his loving wife, Julia Ann Lowery Stephens; son, Christopher Mark Stephens; daughter, Erica Ann Lofton; son-in-law, Don Louis "Boomer" Lofton; and grandchildren, Mark Kypton Lofton and Ellie Ann Lofton. He is also survived by his brother, Tim Stephens; sister, Melissa Stephens, and their families; sisters-in-law, Myra Lowery and Nancy King and husband Mike King and their families; as well as his cousin, Cynthia Miller and other loving family members and friends.

The family requests memorials be made to St. Jude Children's Research Hospital, 501 St Jude Place, Memphis, TN 38105, and The Hereford Youth Foundation of America, 11500 NW Ambassador Dr., Suite 410, Kansas City, MO 64153.

Harry Born

Harry Born, 92, passed into eternity on Monday, March 9, 2020, at his home in Follett, TX, less than one mile from where he was born.

Harry was born and raised in Lipscomb County and graduated from Darrouzett High School in 1945 after attending a one room schoolhouse for many years where he rode horseback to school. He met his wife, Lillian, at a Congregational Church conference and they married in 1950 and raised four sons: Stanley, Darrell, Lynn, and James. To date, Harry and Lillian have eight grandchildren, fifteen great-grandchildren, and two great-great-grandchildren.

Harry enlisted in the Air Force in 1952. His basic training was at Lackland Air Force Base in San Antonio, TX. He was then transferred to Shepard Air Force Base in Wichita Falls, Texas, where he was trained as a B-36 mechanic. During this time, he was sent to Guam for a time to work on B-50 airplanes. He was then transferred back to Roswell. He also trained for a time at B-47 Mechanic School at Amarillo,

TX.

Harry spent four years active duty and four years reserve duty in the Air Force and was honorably discharged in 1960. After serving in the Air Force, Harry returned back home to continue working at the ranch in Lipscomb County and over time built the farming operation into Ochiltree County as well. In the early years from the 1940s to the 1960s a partnership was formed with his father and brother, known as Alex Born & Sons. In the later years, Harry and his sons operated Born Herefords providing outstanding Hereford cattle to ranchers across the United States. Harry also built up his farming operation in both in Lipscomb County and Ochiltree County where he farmed both grain sorghum and wheat. After his retirement, he was active in helping his sons farm and ranch for many years. He also enjoyed camping and fishing throughout his lifetime.

Harry was active in the community by serving on the Darrouzett Independent School Board for a number of years. He also was awarded the title of Lipscomb County Soil and Water Conservation Farmer of the Year in 1993 and was inducted into the Texas Hereford Association as an honorary member.

The most important aspect of Harry's life was his devotion to his Lord and Savior, Jesus Christ. He became a Christian in 1951 at a revival in Shattuck, OK. He was a member of St. John's Congregational Church in Follett for 67 years from 1927-1994. Harry served in the church in several roles including: deacon, trustee, treasurer, Sunday school superintendent, and Sunday school teacher. He has been an active member of the First Baptist Church in Darrouzett since 1994.

Harry is preceded in death by his parents Alex and Selma Born, son Darrell Born, sister Irene Hamburger, brother-in-law Harvey Hamburger, granddaughter Tamara Born, and great-grandson Sterling Franks.

Harry is survived by his loving wife of nearly 70 years, Lillian, and their three sons: Stanley (Ronda) Born of Darrouzett, Lynn (Rayma) Born of Follett, and James (Dana) Born of Perryton; one brother, Leroy (Gertrude) Born of Darrouzett. Other survivors include his grandchildren Terri (Gene) Franks, Weston (Kristin) Born, Nicole (Eric) Woodson, Jessica (Bryan) Bell, Lane Born (fiancée Shayne Gallagher), Lonnie (Chelsea) Born, Ethan Born, and Evan Born. He is also survived by great-grandchildren Sheldon (Taylor) Franks, Sierra Franks, Sheridan Franks, Shayne Franks, Sheyenne Franks, Hudson Born, Kortlyn Born, Cambryn Born, Breckyn Born, Kulton Garton, Ryker Garton, Dash Garton, Alexis Bell, Brooklyn Bell, and Landon Born. He is also survived by great-great grandchildren Gunner Franks and Truitt Franks as well as a host of nieces and nephews.

(continued on page 14)

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Prime	35	30	25	15	10
G-1, G103A, & G-103	15	10	5	4	2
Choice	5	3	Par	-7	-15
Upper Select	3	2	0	-4	-7
Lower Select	0	-5	-10	-15	-20

*Only one premium or discount shall be applied to each carcass

*Dark cutters/Standard Grade/No roll and +30 Month carcasses will be discounted -20 and will not qualify for any premiums

*Carcasses 1051 lbs or Heavier will be discounted -10 and will not qualify for any premiums

*Carcass Data can be requested at time of sale for an additional \$6 per head

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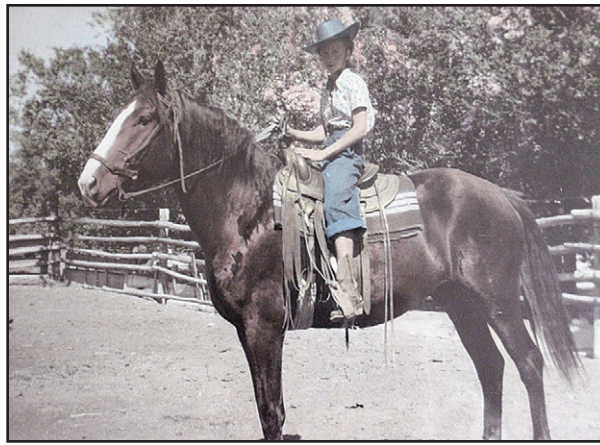
Matt Bode
(402) 580-4605

A Tribute to the Ranch Wife

Editorial by Terra Ochsner

Torrington, WY— If I were to ask you to close your eyes and imagine a rancher, what would you see? You might think about a man weathered and worn, whose hands are tough and calloused, whose eyes sport deep shadows from a late-night checking during calving, a man who is accustomed to working seven days a week, only stopping to eat and go to church on Sunday. You might picture him wearing a hat with deep, unwavering stains of sweat and dirt. But if you look deeper at this rancher, if you look into his home, or directly by his side, you will see his wife.

On January 15, 2020, heaven gained a woman who, for me and many others, epitomized the truest ideals of what a



Ruby Ochsner, as a child, on a favorite horse.

rancher needs from his partner. Ruby Pearl Ochsner was not just a wife. She was a rancher's wife, and as I have grieved and reflected on her passing these past few weeks, I have begun to realize how important that distinction really is. It is something you could never truly understand without living this lifestyle, but I wanted to try and show it the best I could; but I didn't feel as though my two year's-experience in this role would give me the authority to speak entirely on my own. Instead, I have collected some stories and reflections on the ranch life from numerous women in the Goshen County, WY area that I look up to. As I have sifted through several testimonies, where I asked these women to speak on the "keys" to being a rancher's wife, all I can do is admire all who have come before me, and appreciate the life that Ruby lived.

Key #1 Grit and Grace

Kayle Berry has come to know the ranch life "through years of experience, through lessons learned, and by observing other ranch wives [she] looked up to." Kayle described that she was led in great part by the examples of the ranch wives around her.

"Many of these were neighbors or women I was affiliated with," she said, "[and] as a new bride [...] the fellowship I shared with other ranch wives

was encouraging and uplifting."

Kayle truly thinks that to be a ranch wife, one must have the "courage to face the unknown, and perseverance to keep going even when it gets tough."

For Berry, this has meant being gritty enough to handle the mud, the snow, the rain, and every element this life throws at you (sometimes literally), while

having the grace to still carry herself as a woman, a hostess, a wife, and a mother. Now this sounds easy when things are going well; but Kayle explained how a ranch wife has to be in this through the good and the bad.

"Sometimes, a ranch wife has to be frugal. This life isn't always about ranching to make a living. Sometimes it's trying to figure out how to live on what you make," said Berry.

A rancher's wife has to be a healthy mix of soft and firm, of motivator and sympathizer, of grit and grace. In Kayle's eyes, she must be "the 'glue' that hold things together" in all realms of her world, functioning in whatever role she can to be the greatest support to her family as possible.

"Some ranch wives take care of the needs for the home and family, [others] work off the ranch to help support it financially, and others are directly involved in the daily running of the ranch," Kayle explained, "the ranch wife is resourceful and wears many hats."

Key #2 Unwavering Trust

Erin Hager, ranch wife and mother of three, told a story that I found myself connecting to on many levels. Erin grew up understanding the world of Ag, but found herself hardened to the ranch life when she married into it at first.

"I was very naïve to what it entailed. In the early years of our marriage, I resented ranching," Hager recalled.

Britte Roth, who married into the ranching lifestyle like Erin and I, commented that she has had to learn "to be patient because sometimes things on the ranch need to be done before my 'honey do' list."

It was hard, for Erin and I both, to understand the fact that chores, feeding, doctoring cattle, calving, and farming would be the main priority. But, Erin was able to soften her heart through a hard-sought trust in our Lord.

"God has used ranching to grow me as a believer, as a wife, and a mother," Hager said, "in fact, He moved mountains to provide for us. Despite my lack of trust, God provided, and as I softened and started to appreciate ranch-



Ruby growing tall corn!

ing, my respect for my rancher husband grew," she said.

This is the part of her story that I connect with on the deepest level: the pure awe that I have for my husband, B.W., and his love for the land and cattle."

"God has charged you to tend to His creation, and it makes it difficult to not respect that calling," Erin said, "the Lord has blessed the ranch wife with a life surrounded by continuous growth and rebirth of the crops and the cattle that we tend to, and it's when we put our trust in His plans for us that our eyes can be opened to the blessings around us."

Key #3 Be Prepared and Love the Land

Kim Desenfants, Debbie Ochsner, and Shannon Baldwin all testified to the fact that being flexible, prepared, and willing to fill any role at any moment is an important trait of the ranch wife.

Debbie explained that in the ranching world, the word "prepared" goes much deeper than many young women have grown to know.

"Be prepared-much more so than the 1947 Girl Scout Handbook Motto. Always be absolutely ready to throw on some coveralls, wrangle up the kids, re-arrange any plans you made, [and] head out the door. Just like that."

For Debbie, this has looked like getting cattle out of the neighbor's pasture, with promises that it will only take an hour or so, crops that look good one minute, and are destroyed by hail the next, "and now I'm in a truck for the next week."

Similarly, Kim emphasized the importance of selflessly being prepared for anything, at any time, without complaint.

"Be willing to step in and do any job," Desenfants said.

Shannon Baldwin expanded on this idea. "If you learn how to do something, be prepared to be called on to do it. For example, swathing, baling, driving tractor to load hay, or basically anything," and she recalled that "when

Final Farewell....

(continued from page 12)

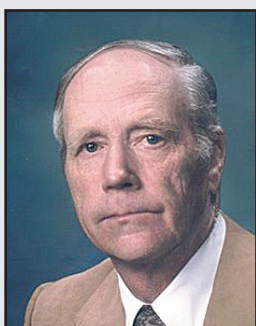
Family and friends will miss his soft voice, gentle smiles, and always caring attitude. He loved the Lord, his family, farming, and good cattle and left a rich and lasting heritage.

In lieu of flowers, the family requests memorials be made to the Ochiltree General Hospice Volunteers, 3101 Garrett, Perryton, TX 79070 or the First Baptist Church of Darrouzett, 110 Santa Fe Ave, Darrouzett, TX 79024.

Georg Campbell Edgr

Mr. George Campbell Edgar passed away peacefully at the Red Deer Hospice on March 16, 2020 at the age of 85 years. George was born in Innisfail, Alberta to Mabel and Wilfrid Edgar on September 7, 1934 and lived his entire life on the Little Red Deer Hereford Farm in the District of Little Red Deer located west of Innisfail. He attended LRD School House, Red Deer Composite High School and Olds College.

George will be fondly remembered and respected for his love of farming and his pride in being a cattleman. He was an avid sportsman and outdoorsman. George will be lovingly remembered by his wife Marjorie, his son Peter of Bowden, Alberta, Wilf of Innisfail, Penny of Red Deer and Keith of Denver as well as nine grandchildren and one great grandchild. George was predeceased by his father Wilfrid in 1978, his mother Mabel in 1984 and three siblings, William (Bill) Edgar, Robert Edgar and Jean Novel.



George Edgr



Ruby Ochsner as a teenager.

calving, even though you may work in town, be prepared to wake up for night checks and help out when needed. Even if it is playing decoy in front of the cow so he can get the calf into the barn.”

From the outside looking in, all of these roles may seem miserable and overwhelming. But, the ranch wife does this without complaint, and nothing but joy in their hearts. In fact, many of these impromptu jobs are appreciated and cherished.

“Enjoy the little things: puppies, kittens, bugs, wildflowers, the beauty of the day, a moment of quiet or a special moment with that special someone (even checking cows can be a ‘date night’),” said Kim Desenfans.

Shannon implores that you “take and enjoy the time when your husband asks you to go with him to check cows. You never know what kind of adventure you can go on, and you are the official gate opener.”

My mother-in-law, Chrissy Ochsner, is one of the greatest examples in my eyes of a woman who tirelessly, endlessly, and selflessly works with her husband, while also appreciating the blessings.

We can all be stressed, tired, and grouchy, but Chrissy still finds the time to appreciate how beautiful our country really is.

Chrissy advises that you “look around at this beautiful country and thank God that you can have this life!”

Debbie also took this as a moment to reflect on Ruby’s life.

“She was the epitome of preparedness. She had her boots on and was by his side in a heartbeat [...] she was able to jump right in and be there with George, for whatever the task, without a pause.”

Key #4 Be Selfless

Peggy Desenfans did not grow up in agriculture, but in her 42 years as a rancher’s wife, she has come to appreciate everything this life has shown her.

Towards the beginning of her marriage, Peggy would not have described herself as selfish per say, but that she did not have a good appreciation for everything her husband valued.



— Ruby and George Ochsner —

“After I learned what it really means to be a ranch wife, being selfless was one of the first adjustments I had to make. Not that I was selfish, or self-centered, but just really didn’t get it,” Peg said.

Once Peggy realized the true purpose behind the ranch lifestyle, she was able to set her mind right and become more positive about the whole deal.

“We learned long ago that the cattle aren’t ours, we are just stewards for them,” she explained, “Agriculture is a faith-building profession like no other. So much is absolutely 100% out of our hands, but in the hands of the One who knows best.”

Once she made this realization, Peggy was able to settle in to her role in this new life of hers and begin to really love and appreciate it.

The Role of the Ranch Wife

I remember very distinctly a letter that my mother-in-law, Chrissy, wrote to me around the time that I became engaged to her son. In that letter, she told me that I was a “perfect helper” to him. At the time, I was moved by that, but never truly grasped the gravity of what she meant by it until I began doing research for this article. In fact, the term “helper” was used by almost every one of the wives I interviewed when asked what their role is in their family’s operations, and many of them made the connection to the book of Genesis when God made Eve for Adam.

Erin Hager thought “...back to the beginning of man, when God said he was going to create a helpmate for Adam. My role as a rancher’s wife is to be his helpmate. Sometimes this means I am opening gates, or checking heifers throughout the night, or making a warm pot of coffee at lunch, or on my knees praying words of encouragement over an exhausted husband.”

Several ladies also emphasized the fact that a ranch wife is also a partner to her husband whose opinions are valued, just like any other member of the operation.

Peggy Desenfans said “I think a true partnership is the role. At least in our



er’s wife believes in her husband no matter what choice he makes, and you love and support him through the good and mistakes. You listen and smile and do whatever you can, because there is a reason you married this special type of man.”

Ruby’s life is woven throughout the words of that poem. She was grandpa George’s perfect helper; whether it was making dinner for a slew of men, helping move cattle, or just tagging along to check pastures, she was supporting him. Every single day she made the choice to be his helper in whatever way he needed.

The rancher’s wife may not be the “face” of the operation, it is certainly not a glamorous title to hold, and the rewards are definitely intrinsic a majority of the time, but it is a good life, and it is one that continues as generations pass. Ruby Ochsner’s life did not come to a full stop the day she passed away. Instead, it carries on in the lives of women like Kayle, Erin, Debbie, Kim, Peggy, Chrissy, Shannon, Dixie, Britte, and myself who had the honor of knowing, loving, and learning from her. It continues through the people Ruby met throughout her life and treated with unwavering hospitality and kindness. Women like Ruby are a legacy: the ones who choose to stand by their husbands no matter what, for a love of their men, the cattle, the land, and our Lord.



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**The Next Issue
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IS
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Safety First This Breeding Season – Practice safe handling and storage of semen tanks

By B. Lynn Gordon

With breeding season soon to be in full swing cattle producer’s focus shifts to sire selection, heat detection, and for those who incorporate artificial insemination (AI) in their herds, making sure the semen is ordered and will be on hand when breeding begins. As with many of the seasonal practices around the ranch, not only is it a busy time, but often routine practices can lead to complacency. When it comes to transporting and storage of liquid nitrogen cryogenic containers (commonly referred to in the industry as, AI or semen tanks), safety is a must.

Dangers of Liquid Nitrogen

Liquid nitrogen (LN2) is nitrogen in a liquid state and is colorless, odorless, nonflammable, noncorrosive, and extremely cold. Nitrogen makes up the major portion of the atmosphere (air is about 78% nitrogen and 21% oxygen). When nitrogen is converted to a liquid form it becomes a cryogenic liquid. Cryogenic liquids are liquefied gas that must be kept at extremely low temperatures. Liquid nitrogen has a boiling point of -195.8 degrees C (-320.5 degrees F).

As a result of the extreme cold environment associated with liquid nitrogen, the most common hazard is its ability to result in extensive tissue damage or burns from exposure to the liquid nitrogen or the cold vapors, reports the office of research, environmental safety and health department at Utah State University.



Semen Tank Storage — Cryogenic containers (Semen Tanks) should be stored in a well-ventilated room with a hard surface floor on a wood or plastic pallet. Keeping the tank off the floor will add to the tank life. There should also be adequate access for the person servicing the tank explains Gerald Feikema, Brookings, SD. (Photo from Gerald Feikema)

All cryogenic liquids produce large amounts of gas when they vaporize, as is the case with nitrogen. Liquid nitrogen has a large expansion ratio, expanding into very large volumes of gas on evaporation. With a ratio of liquid to gas of 1:696 this rapid and extreme expansion can result in oxygen displacement. It takes only a small volume of liquid nitrogen evaporating in a room to result in a dangerous situation.

No warning properties

Utah State University further outlines, being odorless, colorless, tasteless, and nonirritating, nitrogen has no warning properties. Humans are unable to detect the presence of nitrogen, thus the risk as an asphyxiant when nitrogen displaces oxygen in the air to levels below that required to support life. The inhalation of nitrogen in excessive amounts can cause dizziness, nausea, vomiting, loss of consciousness, and even death. Death may result from errors in judgement, confusion, or loss of consciousness that prevents self-rescue. At low oxygen concentration, unconsciousness, and death may occur in seconds and without warning.

During breeding season, semen tanks are transported on a regular basis. Semen tanks are shipped out to ranches from the genetic company containing the semen ordered and throughout the breeding season and during the storage of the tank, a producer may transport the tank to a central location for it to be filled with nitrogen by a genetic company representative. Oftentimes, a cattleman will need to transport semen to a fellow cattleman, which was in storage at their ranch, or the tank needs to be transported out to the pasture for AI’ing.

“Proper transportation methods of the cryogenic containers (semen tanks) are critical to remain safe,” says Ron Zeihen, safety specialist at ABS Global, DeForest, WI. “We must remember how the release of liquid nitrogen can result in oxygen displacement; thus no one should have a semen tank inside the passenger compartment of the vehicle during transportation.”

Zeihen explains there is continual



Transporting Semen Tanks - Liquid nitrogen tanks must be securely tied down in the bed of a pick-up truck when transporting. (photo from ABS Global)

venting of nitrogen from the tank to prevent the tank from exploding. In an air-tight vehicle this release of nitrogen can be deadly over time. “There are just too many risks involved with hauling a semen tank inside the truck with you or in an SUV or van, rather than in the bed of the pickup truck.”

Further unknowns that can impact the risks associated with transporting semen tanks include the age of the tank and the amount of release that might occur as a result, an undetected leak in the tank, the length of time the tank or tanks is in vehicle, how airtight the vehicle is, and the case of a tank tipping over. Because of the dangers associated with transporting semen tanks ABS does not permit any liquid nitrogen tanks inside the passenger compartment of their company vehicles.

“I know of countless people in the AI industry who travel with semen tanks in the same compartment as they are in. The larger the tank the more they vent nitrogen but even the smallest tank should not be considered safe to be in the same compartment as the driver,” says Gerald Feikema, 35-year semen distribution representative from Brookings, SD. Feikema, who is currently retired from the industry, admits “Looking back I believe I have been affected by nitrogen while driving to the point of fatigue or maybe even impaired.”

Impact on Air Quality

The oxygen level in fresh-outside air is 20.9%; this is a very normal and safe environment. The National Institute for Occupational Safety and Health (NIOSH) describes 19.5% oxygen to be the onset of an oxygen-deficient environment and thus is hazardous for individuals to be in. Anything lower than 19.5% will have a negative effect on a human and the lower the amount gets the worse the outcome will be for that individual. (See Chart Below.)

ABS conducted several studies in 2010 to learn about the hazards of transporting liquid nitrogen tanks. In one study, ABS placed two newly filled tanks in the back seat of a Ford crew cab truck. It took three minutes for the cab to become unsafe for human occupancy. One hour later the level of oxygen had depleted to 14.7%.

In another study, the genetics company simulated a tank tipping over in the back seat of a Ford crew cab truck and in less than 1 minute the oxygen in the cab had reached below 18.3%. Within 10 minutes the oxygen level had depleted to 9.7%.

“Once extended cab (crew cab) pickups became more prevalent, we started to see the placement of semen tanks on the back seat,” Zeihan says. The extra space in a cab became an easy way for cattlemen to haul a semen tank and hold the tank in place with the seat belt. This decision can be deadly.

Health Effects at each level of Percent Oxygen:

Oxygen Tension	% Oxygen	Physiological Effects
144	20.94	Normal
135	19.5	Unnoticeable physiological effects
130	19	Unnoticeable physiological effects
125	18.5	Fatigue
120	18	Fatigue
108	16	Impaired
100	14.7	IDHL (Immediately Dangerous to Health or Life)

Source: National Institute of Occupational Health and Safety.

Greater Omaha Packing Company's Vice President of Sales Retires, Praises Company Growth and Hereford Products

By Jan Ellefson

Dan has been with Greater Omaha Packing Company for the past 26 years and will be retiring in March to be able to spend more time with his family and just have fun!

Asking Dan how he got in the beef packing business was as he says, "kind of a funny story," but one that would lead him on a journey he could never imagine. After graduating from Grand Island School of Business in May of 1976 with a Business Degree, the only job offer he got was from a packer. He was hired as a livestock accountant for Spencer Foods in Schuyler, NE, working for them for four years. From there he went to Land-O-Lakes in Minneapolis, MN, as Spencer Foods was bought out by Land-O-Lakes in 1980 and worked in the corporate office sales department on the beef side of the company. In early 1983, he moved on to Circle C Beef, Denver, CO, working in their sales department. In January of 1984 some of the principals of Circle C started Nebraska Boxed Beef in Omaha, which later became Beef America and he was with them for eight years.

His most recent offer, 26 years ago,

was from Greater Omaha Packing Company in sales. Dan has had a rich history in the packing business from selling carcasses to boxed beef. Over the course of Dan's career, he's enjoyed working with some of the same people he'd worked with in the past.

When asked his most memorable experience at Greater Omaha, his response was, "Watching the company grow." When Dan first started, Greater Omaha Packing was a harvest facility selling carcass beef and owner, Henry Davis, moved the company into fabrication and boxed beef. In more recent years Henry expanded into value added (cut steaks, etc.) and ground beef sales. Dan says Henry isn't afraid to expand into new programs as long as he believes it will be profitable for the company. From the ranchers to the feedlots, all the way up the chain to the customers, we need to have everyone committed to the same goal, says Dan.

Dan loves the Hereford program which Greater Omaha introduced in 2004. He says everybody in his world knows that with the English breeds of Angus and Hereford, if they're fed and harvested the right way, they're the

best cattle out there. During this time, the Hereford Program has grown to be 20% of Greater Omaha's production and still growing. Greater Omaha has a loyal following of Hereford customers and Dan is proud to say those customers always want more. Greater Omaha's success has been the willingness to go out there and find the right breed of cattle and Hereford genetics are a huge part of that success.

Family will be a huge part of Dan's retirement. "I need to be spending more time with my grandkids and if I can't give 120% at Greater Omaha, it's time to retire," says Dan. "As a parent, it's always gratifying to see the fruits of my labor and my life's work with my children, it just warms my heart to think of it."

"Kathy and I were married in August of 1976. Our son Jeff, now 35, and his wife Gabby have a son (Nico) who was born January 27th, 2020. They live in Jackson Hole, WY. In fact, we were just out there visiting them. Our daughter Kristi and son-in-law Joe who live in Corpus Christi, TX, have a daughter Lillian, born August 7th, 2019."

Traveling will be another priority in the couple's life. "There's so much of the country I haven't seen especially



Dan Jensen, VP of Sales, Greater Omaha Packing Company

when you work 60 hours, six days a week, it doesn't leave much time for travel."

Dan plans on improving his golf game, a sport he's enjoyed for years. He also enjoys playing poker and looks forward to having the time to do more of it. Football is a sport Dan warms up to just talking about it. He's a die-hard Nebraska sports fan, but the Huskers are one of his favorites and he plans to stick with them win or lose. The atmosphere at the stadium is just amazing, but now he'd rather watch them in the comfort of his home with hot dogs, nachos, and maybe a beer or two.

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"We conducted the study because we were curious as to the level of oxygen depletion with a tank carried inside the cab and because we want to make sure the industry is as safe as possible," Zeihan says. "You think you will remember to crack a window for ventilation when you get in the truck, but you can so easily forget to do so, potentially putting yourself in harms' way. The easiest corrective action we can take is to handle semen tanks safely and properly."

Storage safety

Because of the displacement of liquid nitrogen from semen tanks, caution must be taken when storing tanks as well. In 2010, ABS conducted studies at the company's Cryogenic shop in DeForest, WI to research the dangers of storing tanks. They placed 10 tanks, newly filled, into a 12' x 15' (1440 cubic feet) enclosed nonventilated room. The result: it took 18 minutes for the air to become unsafe for human occupancy (19.5%), and the longer the tanks sat, the oxygen level continued to decrease slowly.

In an effort to keep the tank safe, out of the way, and out of the extremes of weather producers might place the tank in a confined room or closet. Placing one or more tanks in poorly ventilated room or closing the door behind you when you enter a room can lead to danger.

"If you have tanks stored in a room or closet, make sure it is always ventilated. A pass-through air vent in the door can be one way to help keep some air flow in the room," Zeihan explains.

Tanks should be stored on a smooth, flat surface to prevent any tipping over. Large tanks are heavy and cannot be easily and safely carried but the optional roller base provides for safe and easy movement. Be sure to move the larger cryogenic containers by pushing, not pulling. When moving tanks never tip, slide or roll containers on their side.

"We let distractions, lack of focus or understanding of the safety we should be implementing get in the way, if you take the right steps, then this breeding season, all you should have to worry about is getting the cows pregnant," Zeihan says.

Rescue Awareness from Oxygen Depletion:

- When a person has suffered from lack of oxygen, they need to be moved to fresh air immediately.
- If the person is not breathing administer artificial respiration.
- If breathing is difficult, administer oxygen. Obtain immediate medical attention.
- Do not attempt to rescue an individual that has been overcome due to lack of oxygen. The rescuer then becomes the second victim.

Semen tested, Registered Hereford bulls available private treaty...



CE 2.2
BW 4.4
WW 63
YW 100
REA 0.47
MARB -0.04
CHB(\$114

WFH 632 VOYAGER 51G ET

CHURCHILL PILGRIM 632D x FHF 9116 RITA 168B



CE 1.0
BW 3.0
WW 46
YW 72
REA 0.29
MARB 0.02
CHB(\$100

WFH C124 PENSION 54G

TSR THROTTLED UP C124xWALSH MS POLLY 184A



CE -5.1
BW 5.0
WW 64
YW 101
REA 0.47
MARB -0.14
CHB(\$101

WFH 607 LUCID 20G

H/FHF DREAMER 607x WALSH/MS/MAXI 19C



Reg. PENDING

TSR THROTTLED UP C124xWALSH 58W/RUTH/33Z/13D



CE -2.3
BW 5.1
WW 62
YW 105
REA 0.40
MARB -0.08
CHB(\$106

WFH 632D UNITED 17G

CHURCHILL PILGRIM 632D ET x FHF 320 RITA 165C



CE -6.1
BW 5.5
WW 55
YW 84
REA 0.20
MARB 0.07
CHB(\$91

WFH C124 UNITED 22G

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CE 4.0
BW 1.8
WW 55
YW 87
REA 0.60
MARB 0.01
CHB(\$111

WFH MISS RITA POWER 3G

ILIRRED POWER 456B x WALSH C124 RITA 168B 3E

Heartfelt Appreciation to the Kansas Hereford Association

Greater Omaha Packing Company was honored to be invited by Tom Granzow, the Secretary/Manager of the Kansas Hereford Association (KHA) to attend the KHA's Annual Meeting and banquet in Russell, KS on Saturday, December 7th 2019, to receive the "Hereford Friend" Award.

June Dunn, Greater Omaha Packing Field Specialist, was able to make the trip, attend the meeting and accept the award. June enjoyed meeting and mingling with many Kansas Hereford members. The Hereford Prime Rib dinner was thoroughly enjoyed by everyone and when the caterer was asked about the beef, he said he

purchased it from Cash-Wa Distributing, a good customer and partner of Greater Omaha.

The Kansas Hereford Association is a close-knit group of producers that are all passionate about the breed and it was truly an honor to be included in their annual meeting! Everyone at Greater Omaha is honored to receive this award!



Greater Omaha V.P. Retires...

(continued from page 17)

While visiting with Dan about the Huskers, his thoughts drifted back to his team in the sales department of Greater Omaha. He's really going to miss the atmosphere there, he says. "When you have a group of people that act as one (a team) each with their own personality and specialty, that very team has been a huge part of the company's success."

You remember the sitcom, "Everybody Loves Raymond," well in this case, "Everybody Loves Dan," and here are some testaments from the people he worked with for so many years:

"Dan's greatest accomplishment was building the best sales team in the industry. He's a great company man who's always looking to make the business and the people he works with better."

"Dan Jensen was one of the hardest



This is what can happen at a charity golf tournament when the driver of the cart says, "Hold on, I'm a trained professional." This trained professional decides to do a power slide at the bottom of the hill, overturns the cart and Dan breaks his arm in three places. So much for thinking you're treating your customers well!

workers I've ever worked with. He had an "old school" approach with a work ethic that defined whatever it takes. He led by example and put in more hours and effort than any person should have had to do. He told me one time that he knew he wasn't necessarily the smartest man in the room, but nobody would outwork him."

"His knowledge of sales and operations was unmatched at Greater Omaha. He knew all the ins and outs of our production process better than anyone. He bridged the gap between sales and production seamlessly. Dan was a "numbers" guy which benefited his career in many ways including inventory, scheduling, pricing, margin and profit and loss."

"His management style was very low maintenance. He did not micro manage and trusted his employees to make the right decisions and do what was best for Greater Omaha. This is part of what made us a great team."

"Some words I'd use to describe Dan that pertain to him as a great leader are diligent, patient, integrity, sensitive, emotional, caring, and generous. He was my mentor the last 10 years and I attribute a lot of my success to him and the character traits that he possesses."

"Dan has inspired and guided our team in so many ways over the past two decades. He has been not only a boss and a leader, but also a colleague and a dear friend to many. We have been lucky to have worked under his caring leadership. I know I can speak for us all; Dan has made working at Greater Omaha easy, enjoyable, and rewarding."

This hasn't been an easy decision for Dan and he will truly be missed by his family of co-workers at Greater Omaha as well as many customers around the world.

Happy Trails, Dan!!

Byron Classics

Editor's Note: Since the death of my dad, Byron in July 2018, we have all missed him terribly. A number of our readers have requested re-running some of his editorials and we intend to do that. They are truly Classics, just like him. — Jill

Byron's Editorial from March 2017

I want to thank all of you readers who so graciously sent me letters, cards, e-mails and called about my last editorial. I had far more responses to this editorial than I have ever had since we started *Hereford America* 20 years ago.

One of the special calls that I received was from an old friend of mine in California who informed me that the agricultural people in California were still basically conservative and they probably all agreed with my editorial, but the big city liberals out voted the agricultural sector in the election.

The caller was my old friend and cattle breeder Gino Pedretti of El Nido, CA. I had heard many good things about Gino 50 years ago, but we got acquainted in somewhat of an unusual way. I had just recently finished a tour in the presidency of the American Hereford Association, and my wife, Pauline, and I had headed out to Reno, NV where the AHA was finishing up the National Reference Evaluation for their certification into the Certified Hereford Beef program.

We flew into Reno, rented a car and drove about 60 miles south to Smith, NV, where this group of Hereford steers were finishing their feeding program at a large feedlot. There were probably about 120 head of Hereford steers in this program, 21 of which were ours and Largent's. This program was being run for the AHA by Dr. Craig Ludwig, who went on to spent 39 years with the Hereford Association. After Craig retired from the AHA work, he went to work as the Executive Vice President of the Black Hereford Association and did a wonderful job putting that group together. After all of my years of working with Craig, I look back and think that it was a shame he didn't get a chance to run the AHA. Sadly, Craig died just a few months ago.

As Pauline and I arrived at the feedlot, we soon ran into Craig visiting with Gino Pedretti. We were very happy to meet Gino and we enjoyed several hours of visiting that afternoon. Gino had just recently become a director of the AHA and so we had several things to talk about in regards to the steers in the feedlot and his new job as a director. The plan was to weigh the steers when they were finished at the feedlot and ship them across the mountain to California that night where they would be slaughtered the next day, and the carcasses evaluated and graded, before the meat was sent out to the various vendors in that area.

Gino asked if Pauline and I planned



Gino Pedretti, El Nido, CA

to come back to Reno to fly home, I told him our plan was to probably fly out of Northern California, after the carcass evaluation.

Gino said to me, "Byron I am alone in my car and I would be happy to have you and Pauline go with me to the slaughter and carcass evaluation tomorrow." We gladly accepted the invitation. As many of you know that have ever been over Donner Pass it can be very intimidating in the winter and we were now in the early stages of winter in Nevada and California.

As we drove back to Reno and then headed west to Donner Pass, we found the pass was on an alert stage for snow and ice, as we raced up the pass with Gino I thought that maybe I got the name mixed up and he was not Pedretti but was Andretti, the race car driver. Gino was an excellent driver and he knew the pass well and we traversed the pass in a timely and safe manner. Both Pauline and I had a lot of respect for Gino as a driver and while we were traveling along we had a wonderful visit about many things.

The process at the slaughter and evaluation plant in California was extremely educational and anybody who is in the industry today, which is over 40 years later, could still learn many things about the packing plant process and the evaluation of an actual Hereford carcass.

Our group, which was all either Hereford breeders who owned the cattle or representatives of the AHA, were allowed in certain places on the "floor" where we could see our cattle come through the line. The carcasses were moving rapidly so we did not get a chance to carefully study them, but we got some idea as things moved along.

The process to me was unbelievable, because within two hours of the start of the process, the animals were slaughtered, evaluated, the carcasses were cut up and ready to be sent to various places in the area that had orders, and

“CHAMP”

Several years ago, Cindy Holloway Stillahn, Cheyenne, WY, took her kids Trey and Amy to see a bit of the family legacy when visiting Texas for a Family reunion. Their first stop was the Fort Worth Stock Yards, and lunch at the Cattlemen’s Restaurant where her brother’s/sister’s 1960 Champion Steer “Champ” at the Fort Worth Stock and Southwestern Exposition, head and photo/plaque are hanging on the wall. The family’s success didn’t start with ‘Champ’ they had many other successful runs including shows in; San Antonio, Amarillo, Houston, San Angelo, and a Reserve Champion at the 1956 Fort Worth Show.



Cindy Stillahn (right) and her sister Judy in front of Champ's picture.



Amy and Trey Stillahn in front of Champ's picture in The Cattlemen's. The picture caption reads: "Champ" - Grand Champion Steer, 1960 Southwestern Exhibition and Fat Stock Show purchased at auction by Cattlemen's Steak House, Ft. Worth, and the Farmer's Daughter, Ft. Worth for \$6,300. Raised by Wilford Holloway, 4-H Club Boy, Abilene, TX

the trucks were in the parking lot to be loaded. Of course, we did not get the carcass data on our individual steers until later when it was released to us by the AHA. It was one of the most educational things that has happened to me in the cattle business in that I was able to evaluate, to some extent, our own cattle being slaughtered for the top program that the AHA had at the time.

The only other program, in my experience, that was like it was one that the AHA put on with Oklahoma State University. The AHA and OSU brought in some top steers that we evaluated and then placed, at Oklahoma State facility. The steers were killed then quick frozen that night and the next day the steer carcasses were one cut cross wise and shown to us for comparison of how we judges placed the live steers verses the carcass evaluation.

I've had two great experiences with carcass evaluation and Gino and I discussed the merits of both processes. I felt as though a fine relationship had been enjoyed during the two days that we spent with Gino, and he got us to the airport where we could make our way home. We were pleased to get word later that the cattle by our herd bull had made the grade and was now a Certified Sire.

Gino was a very good friend of Jack Cooper and would often stay with Jack at sale time and spend a few days with him. It was always pleasant for me to renew my friendship with Gino at the Cooper Sale. Jack, Gino and I would always have a few minutes of very pleasant conversation about the Hereford cattle business. Gino is a fine man with a great reputation with his cattle, and his family has carried on this tra-

dition for a great number of years and now the continuity of having a son, son-in-law and grandsons involved in the ranching operation. Gino, I really enjoyed the call and it brought back great memories!

Sadly, to say, in my estimation one of the most destructive things the AHA did in my lifetime was to drop the carcass program shortly after we were in Nevada and California making the evaluations. I have felt that dropping this program opened the door for the Angus breed to walk in with their carcass program and to make the strides that they continue to make now. Yes, we have started a new program and I believe that it has been very successful but it is hard to catch up and I have always had some serious doubts in my mind, if ultrasound is as accurate as actual carcass evaluation was but I realize cost was a factor.

I also realize that technology at county fairs is not always the greatest, but I have seen ultrasound put up against actual evaluations and the results, at times, can be quite different. Technology has taken over and many things have changed in the cattle business, but at times you go back and wonder if we haven't left something in the past. I have had some serious discussions with the former CEO of the AHA that some integration of our old carcass data could have been incorporated in the new system, and given us more reliable results in our data, but I was unable to get my points across to that executive.

As former commentator Paul Harvey used to say, "Now you've heard the rest of the story."

— BB

Hereford Steers Win Grand and Reserve in Ft. Worth for First Time in Years

"We support Hereford youth year after year because they are the future of the breed and the beef industry," Kathy Buchholz says. "The young exhibitor, Ryder Day, is a third-generation showman, and that tradition has continued because other Hereford breeders in the industry helped his parents, his grandparents and even his great-grandparents."

Not only did the junior sale make history at the Fort Worth Stock Show, this year's junior steer show will go down in the record books as the first time a Hereford has been selected as grand champion in 38 years. Chad Breeding, Miami, Texas, exhibited the previous grand champion Hereford steer in 1982.

"This year's Fort Worth Stock Show was special for the Hereford breed because it continued the historical heritage and legacy of the white face breed," Buchholz says.



Cupid Shuffle a Hereford steer raised by 12-year old Ryder Day from Meadow, TX was named Grand Champion Steer at the Fort Worth Stock Show and Rodeo. The steer sold for \$300,000 to GKB Cattle Co., Gary and Kathy Buchholz, Waxahachie, TX.



Reserve Champion went to Lauren Holly Thomas, Gatesville, TX. He sold for \$200,000.

TWO-YEAR-OLDS FOR SALE



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Black Hills Stock Show Krebs Ranch Named Stockman of the Year

Rapid City, South Dakota



Eldon and Louisa Krebs
Gordon, NE

James Carmichael Memorial Scholarship Recipient

Rapid City, South Dakota



Trevor Johnson
Centerville, SD

Eggers Family Recognized as Sioux Empire's 2020 Farm Family of the Year

Sioux Falls, South Dakota



Natalie, Jon, Tim and Phil Eggers
(with Natalie and Jon's children Luke, Julia and Jackson)
Sioux Falls, SD

Duprel Family Recognized by Lonetree Ranch at Black Hills Hereford Day

Rapid City, South Dakota



The Duprel Family of Meade County, SD received the "Buckshot" art print at the Hereford Show during the Black Hills Stock Show & Rodeo. This piece is given by the Reinhold Family to a "Hereford Family" that has been a part of the Stock Show over the years in honor of patriarch Tige Reinhold. Thank you to the Duprels for your commitment to the breed and community.
Artist, Bob York

Sale Roundup...

**Pelton Polled Herefords
Cattlemen's Choice Sale**
Feb. 3, 2020
Halliday, ND

**Auctioneer: Tony Heins
Sale Manager:**
Rocking H Livestock Services

37 Hereford Bulls — \$3,924
6 Angus Bulls — \$3,417
14 Registered Bred
Hereford Heifers — \$2,189
67 Commercial F-1
Open Heifers — \$975

Top Hereford Bulls:

Lot 37, CKP Solution 9149, 3/28/19 by H Solution 657 ET to Jake Estvold, New Town, ND, \$9,500.

Lot 45, CKP Excitement 9086, 3/8/19, R Excitement 4356 to Bill Smith, Sheyenne, ND, \$6,500.

Lot 2, CKP KH Big Sky 9171 ET, 4/2/19, WLB Mr Canada 10Z 15B to Mike Son-salla, Marmarth, ND, \$5,750.

Lot 1, CKP Dakota 9028, 2/28/19, WLB Mr Canada 10Z 15B to Jake Estvold, New Town, ND, \$5,500.

Top Selling Angus Bull:

Lot 50, CKP Shiftn Gears 9505, 3/7/19 by Bushs Shiftn Gears, Bob Tuhy, Dunn Center, ND, \$5,000.

Kreth Herefords and Angus
Feb. 22, 2020
Mt. Vernon, SD

Auctioneer: Joe Goggins

17 Hereford Bulls — \$3,121
10 Females — \$1,130

Top Bulls:

Lot 59, K Whitmore Lad 970G, 1/20/19 by NJW 160Z 10W Whit 33B to D&M Koupal, Dante, SD, \$4,750.

Lot 60, K Whitmore Lad 974G, 1/22/19 by NJW 160Z 10W Whit 33B to D&M Koupal, \$4,750.

Top Female:

Lot 78, K Lady Whitmore 9132G, 2/6/19 by NJW 160Z 10W Whit 33B to Treston Zens, Mitchell, SD, \$1,300.

Ulrich Herefords
Feb. 25, 2020
Balog Auction
Lethbridge, AB

Auctioneer: Bob Balog

23 Bulls — \$6,002
9 Bred Heifers — \$3,100

Top Bulls:

Lot 81, AGA 60D Stan Drum Fortress 81F, 4/9/18 by AGA 18Z Zoom Stan Drumroll to Estermann Herefords, Wellfleet, NE, \$10,750 for 3/4 interest.

Lot 20, AGA 13A Britisher Fusion 20F by AGA 2U Britisher 13A, to Clayton Keck, \$9,500.

High Selling Bred Heifer:

Lot 114 AGA 28Z MS Sport Zeal 114F by AGA 80W Banner Sport Zeal 28Z to Rafter Double U, \$3,400.

Wooden Shoe Farms
Blackfoot, ID
Feb. 27, 2020

Auctioneer: Kyle Colyer

37 Bulls — \$3,578
28 Angus Bulls — \$4,137
21 Commercial Open Females — \$1,189

Top Two-Year-Old Bull:

Lot 1, WSF Warrior Fusion F51, 2/8/18 by Whitehawk Warrior 845C ET to Pel-ton Polled Herefords, Halliday, ND, \$8,000.

Lot 10, WSF Down Home F86, 4/18 by NJW 73S W18 Hometown 10Y to Dal-len Jeppessen, Rexburg, ID, \$5,750.

Top Yearling Bull:

Lot 28, WSF 9004 Royal Blue G131 ET, 3/10/19 by Boyd 31Z Blueprint 6153 to Mike Nelson, Rexburg, ID, \$5,000.

Top Angus Bulls:

Lot 58, WSF Gold Medal G144, 3/19 by WSF Shockwave D5 to Calaway Land & Cattle, Blackfoot, ID, \$8,750.

Lot 59, WSF All In One G47, 2/19 by Colburn Primo 5153 to Brian Williams, Blackfoot, ID, \$7,500.

Gant Herefords and Angus
Geddes, SD
Feb. 28, 2020

Auctioneer: Chisum Peterson

17 Hereford Bulls — \$4,109
14 Angus Bulls — \$3,839

Top Hereford Bulls:

Lot 20, Gant HomeGrown 416F, 4/7/18 by Pyramid HomeGrown 8Y 395D to Mary Neugwbauer, Dimok, SD, \$6,250.

Lot 2, Gant Target 380F, 4/2/18, by R On Target 5523 to Devin Backes, Platte, SD, \$5,500.

Lot 3, Gant Target 373F, 4/11/18 by R On Target to Ray Hermanek, Lake Andes, SD, \$5,500.

Top Angus Bulls:

Lot 45, Gant Upgrade 427F, 4/4/18 War Upgrade Y155 to Larry Schweigert Gregory, SD, \$5,500.

Lot 28, Gant Bullseye 526F, 4/10/18 Mogck Bullseye 174 to Jerney Novotny, Lake Andes, \$4,500.

Lot 44, Gant Resource 634F, 4/28/18 WAR Resource 0237 to Jacob Peterson, Geddes, SD, \$4,400.

Jamison Herefords
Annual Bull Sale
Quinter, KS
Feb. 28, 2020

Auctioneer: Lynn Weishaar

29 Yearling Bulls — \$4,078
119 Two-Year-Old Bulls — \$3,282

Top Yearling Bulls:

Lot 50, JA L1 Domino 9918G, 3/16/19 by CL 1 Domino 386A to Lee Butler, Virgil, KS, \$8,500.

Lot 6, JA L1 Domino 955G, 2/1/19 by CL 1 Domino 6187D to Kim Cooley, Alamosa, CO, \$7,250.

Lot 13, JA L1 Domino 9108G, 1/28/19 by CL 1 Domino 4100B to MC Ranch, Morse, TX, \$7,250.

Lot 3, JA L1 Domino 950G, 1/25/19 by JA L1 Domino 302A to Debter Herefords, Horton, AL, \$6,750.

Lot 39, JA L1 Domino 9664G, 3/2/19 by HH Advance 6193D to Rusty Jamison and Chad Pond, Beggs, OK, \$6,250.

Top Two-Year-Old Bulls:

Lot 94, JA L1 Domino 8239F, 2/26/18 by HH Advance 4082B to Harold Hepner, Freedom, OK, \$7,500.

Lot 59, JA L1 Domino 823F, 2/19/18 by JA L1 Domino 302A, \$7,000.

Lot 104, JA L1 Domino 8401F, 1/29/18 by HH Advance 2181Z to Taylor Farm, Morganville, KS, \$6,750.

Lot 144, JA L1 Domino 8632F, 3/21/18 by CL 1 Domino 6163D to Worden Ranch, Cooper, TX, \$6,000.

Harrell Hereford Ranch Sale
41st Production Sale and
HARRELL-MACKENZIE
QUARTER HORSES
22nd Performance Horse Pros-
pect Sale

March 2, 2020
Baker City, OR

**Auctioneer: CD Butch Booker
and Rick Machado**
Sale Mgmt.: United Livestock
Brokers, Inc.

97 Yearling Bulls — \$4,700
26 Two-Year-Old Bulls — \$4,108
123 Total Bulls — \$4,575
35 Reg. Yearling Heifers — \$2,429
9 Fall Bred Cows — \$2,806
40 Commercial Hereford Heifers — \$1,316
11 Quarter Horses — \$5,077

Top Yearling Bulls:

H5 5019 Advance 988, 2/20 by HH Ad-vance 5019C to Carmichael Herefords, Meadow, SD, \$15,500.

H5 215Z Domino 968, 2/20 by CL1 Domi-no 215Z to Luzaich Herefords, MO, \$9,000.

H5 215Z Domino 9307, 3/20 by CL1 Domi-no 215Z to Triangle Ranches, OR, \$9,000.

H5 6206 Domino 9189, 2/20 by Churchill TSC First Rate 6206D to Triangle Ranch-es, OR, \$8,500.

(continued on page 22)

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Sale Roundup...

(continued from page 21)

H5 215Z Domino 999, 2/20 by CL1 Domino 215Z to Jeremy Kennedy, OR, \$8,000.
H5 215Z Domino 904, 1/20 by CL1 Domino 215Z to Triangle Ranches, OR, \$8,000.
H5 6206 Domino 928, 2/20 by Churchill TSC First Rate 6206D to Lord Ranch, ID, \$7,500.

Top Two-Year-Old Bulls:

H5 5186 Domino 8287, Mar. 2019 on of H5 10Y Domino 5186 to Jason Cook, Utah, \$6,750.

Top Fall Bred Cows:

H5 MS 5019 Advance 766, 2/17 by HH Advance 5019C to Mackenzie England Schafer, Ltd., OR, \$6,000.

H5 Ms 2185 Domet 7142, 2/17 by H5 9131 Domino 2185 to Mackenzie England Schafer, Ltd., \$5,500.

Top Yearling Heifers:

H5 Ms 215Z Domet 9137, 2/20 by CL1 Domino 215Z to Sanburg Herefords, CO, \$4,600.

H5 Ms 7167 Domet 975, 2/20 by H5 0945 Domino 7167 to JRD Cattle Co., OR, \$4,500.

H5 Ms 5019 Advance 981, 2/20 by HH Advance 5019C to Wolfe Herefords, WA, \$4,500.

Harrell-Mackenzie Quarter Horses
Hopes Starlike Frost, 2018 Bay Filly by Star Like Freckles to H Performance Horses, OR, \$6,750.

HR Quixotes Ringo, 2018 Buckskin Gelding by Royal Blue Quixote to C Punch Ranch, NV, \$6,600.

HR Whiskeys Irish, 2018 Palomino Gelding by Irish Pay to Parks Ranch, CA, \$6,500.

Cattle and horses sold to 13 states.

S&S Polled Herefords March 3, 2020 Guide Rock, NE

Auctioneer: Jim Birdwell

33 Bulls — \$3,746
33 Bred Heifers — \$2,025
3 Commercial Heifers — \$1,350

Top Bulls:

Lot 10, S&S Yankee 57A 21F, 3/15/18 by S&S Yankee 57A to K&N Mac Farms, Rockville, NE, \$5,600.

Lot 19, S&S Asset 42F, 3/24/18 by BBH 743 Asset 337A to Nick Becker, Mankato, KS, \$5,200.

Lot 25, S&S Asset 54F, 3/28/18 by to Ziegler Farms, Riverton, NE, \$5,200.

Lot 14, S&S Asset 28F, 3/19/18 by BBH 743 Asset 337A to K&N Mac Farms, Rockville, NE, \$5,000.

Top Heifers:

Lot 52, S&S Misss Royal 556F, 3/27/18 by BBH 743 Asset 337A to Glenda Leithoff, Litchfield, NE, \$2,700.

Lot 41, S&S Lady Lamp 523F, 3/14/18 by SHF Buckeye 20Z B262 to Glenda Leithoff, Litchfield, NE, \$2,600.

Lot 58, S&S Lady Lamp 567F, 4/2/18 by S&S Yankee 57A to Howard Beethe, Te-

cumseh, NE, \$2,300.

Lot 63, S&S Lady Real 573F, 4/7/18 by S&S Yankee 57A to Don Crays, Tobias, NE, \$2,300.

Jensen Bros. Annual Bull Sale March 5, 2020 Courtland, KS

Auctioneer: Jim Birdwell

39 Yearling Herefords — \$4,544
18 18-month Old Hereford Bulls — \$3,513

57 Total Hereford Bulls — \$4,218
4 Simmental Bulls — \$4,377

Top Lot:

Lot 2, KJ B002 Cartwright G80 ET, 3/2/19 by KJ BJ 58Z Contender D56 ET to Ward Livestock, Laramie, WY, \$30,000.

Lot 3, KJ TWJ 907E Loyalty 611G, 3/9/19 by KJ 310C Leader 839E to Greene Farms, Inc, Jewell, KS, \$7,500.

Lot 1, KJ 364C Contender 458G ET, 1/10/19 by KJ BJ 58Z Contender D56 ET to Corey & Emily Perry, Towerhill, IL, \$7,000.

Lot 20, KJ 482Y Leader G75 ET, 2/26/19 by KJ BJ 236X Leader 894E ET to Windhorst Polled Herefords, Syracuse, NE \$7,000.

Lot 4, KJ Nella 919E Leader 476G, 2/1/19 by KJ 310C Leader 839E to Schutte Polled Herefords, Guide Rock, NE, \$6,500.

Lot 33, KJ BJ 319X Mankato 634G, 3/19/19 by Whitehawk Natural 290E to William Tobald, Glasco, KS, \$6,500.

L Bar W Cattle Co. Production Sale March 6, 2020 Absarokee, MT

Auctioneer: Justin Stout

36 Yearling Bulls — \$3,857
3 Two-Year-Old Bulls — \$5,417
1 Pick of the Herd — \$8,000
8 Registered Females — \$3,188
14 Black Baldy Heifers — \$1,000
9 Red Baldy Heifers — \$750

Top Yearling Bulls:

Lot 26, LW 4126 Advance 959G, 2/15/19 by HH Advance 4126B to Harper Ranch, Roundup, MT, \$12,000.

Lot 1, LW 6128 Domino 901G ET, 1/4/19 by CL 1 Domino 6128D 1ET to Fawcett's Elm Creek Ranch, Ree Heights, SD, \$11,000.

Lot 3, LW 730 Advance 907G, 1/10/19 to Tim and Carrie Allison, Rozet, WY, \$7250.

Lot 22, LW 776 Domino 955G ET, 2/12/19 by CL 1 Domino 776E 1ET to Bryan McNaney, Hysham, MT, \$6,500.

Lot 14, LW 776 Domino 931G, 2/4/19 by CL 1 Domino 776 1ET to Sandy Obert, Hobson, MT, \$6,000.

Top Two-Year-Old Bull:

Lot 39, LW 620 Domino 855F, 2/10/18 by LW 215 Domino 620D to Cooper Herefords, Willow Creek, MT, \$6,500.

Pick of the Heifers: Purchased by Holden Herefords, Valier, MT, \$8,000.

Top Heifer:

Lot 53, LW 4126 Ms Advance 893F, 4/19/18 by HH Advance 4126B to Levi Schroer, Absarokee, MT, \$3,700.

Lot 48, LW 311 Dominette 856F ET, 2/10/18 to Rudi Balstad, Parkman, WY for \$3,700.

Tegtmeier Polled Herefords Production Sale March 9, 2020 Burchard, NE

Auctioneer: Jim Birdwell

30.75 bulls — \$3,112
35 heifers — \$2,347
65.75 head — \$2,705

Top Bulls:

Lot 2, CT Lucky 68G, by F Final Test 722, Jonas Larsen, Beatrice, NE, \$5,200 3/4 interest.

Lot 27, CT Time 81F, by KRM 606 Real Time C18, David Keller, Savannah, MO, \$4,900.

Lot 29, CT Rev 140E, by Loewen 4B 344N Rev A36 ET, Dan, and Taylor Dorsey, Anita, and Wall Lake, IA, \$4,600.

Lot 1, CT Sargent 61G, by R Leader 6964, Capek Polled Herefords, Milligan, NE, \$4,300.

Top Female Lots:

Lot 63, CT Miss Kimberly 111G ET, by R Leader 6964, Blueberry Hill Farms, Norfolk, NE, \$5,300.

Lot 34, CT Miss Rev 135E, by Loewen 77 4B 344N Rev A36 ET, Moeller Polled Herefords, Grand Island, NE, \$4,800.

Holden Herefords Production Sale March 9, 2020 Valier, MT

Auctioneer: Joe Goggins

119 Yearling Bulls — \$7,715
18 Fall Bulls — \$7,915
5 Fall Pairs — \$7,650
24 Spring Yearling Heifers — \$5,396
10 Black Baldy Open Heifers — \$1,500
50 Straws of semen — \$184

Top Bulls:

HH Advance 9214G, 1/23/19 by HH Advance 3297A to Van Newkirk Herefords, NE, \$28,000.

HH Advance 9156G, 1/15/19 by HH Advance 5107C to Fawcett's Elm Creek Ranch, SD, \$25,000.

HH Advance 8392F, 9/13/18 by HH Advance 5345C to Lowell Fisher Herefords, Spencer NE and Berry Herefords, WY, \$22,500.

HH Advance 9140G, 1/13/19 by HH Advance 3297A to Harding Bros., CO, \$20,000.

HH Advance 9075G, 1/6/19 by HH Advance 3297A to Sadler Ranches, OK, \$20,000.

HH Advance 9023G, 12/30/18 by CL1

Domino 744E to Bobby Edgar, TX 20,000.

Top Female:

HH Miss Advance 9055G, 1/3/19 by CL1 Domino 744E; to Flying S Herefords, TX, \$22,000.

Cooper Herefords Production Sale March 10, 2020 Willow Creek, MT

Auctioneer: Joe Goggins

79 Bulls — \$10,636
13 Cows — \$5,654
24 Yearling Heifers — \$3,463

Top Bulls:

CL1 Domino 942G, 1/11/19 by CL 1 Domino 7131E to Stuber Ranch, Bowman, ND; Van Newkirk Herefords, Oshkosh, NE; Churchill Cattle Co., Manhattan, MT; and Genoa Livestock, Minden, NV, \$60,000.

CL1 Domino 993G, 1/17/19 by CL 1 Domino 7131E to Stuber Ranch and Van Newkirk Herefords, \$55,000.

CL1 Domino 9108G, 1/18/19 by HH Advance 7156E to L Bar W Cattle Company, Absarokee, MT; and Johansen Herefords, Castle Dale, UT, \$45,000.

CL1 Domino 9181G, 2/24/19 by CL1 Domino 710E to Harrell Hereford Ranch, Baker City, OR, \$27,500.

CL1 Domino 9135G, 1/21/19 by HH Advance 7156E to Lowell Fisher Family Herefords, Spencer, NE and Berry Hereford Ranch, Cheyenne, WY, \$25,000.

CL1 Domino 992G, 1/17/19 by CL1 Domino 7131E to Pfluger Herefords, San Angelo, TX, \$22,500.

Top Female:

CL1 Dominette 7174E, 1/30/17 by CL1 Domino 215Z to Kevin Dietz, Beach, ND, \$8,500.

CL1 Dominette 707E, 1/6/17 by CL1 Domino 215Z to Bauer Herefords, Reedsburg, WI, \$8,500.

Top Heifer:

CL1 Dominette 9107G, 1/18/19 by CL1 Domino 7131E to Loehr Herefords, Peoria, IL, \$8,500.

Braun Ranch Ranch Ready Bull Sale March 13, 2020 Simmie, SK

Auctioneer: Donnie Peacock

42.5 Bulls — \$6,381
3 Open Purebred Heifers — \$4,483
29 Open Hereford Comm'l. Heifers — \$2,195
15 Open Black Baldy Heifers — \$1,867

High Selling Yearling Bulls:

Lot 1, BR 69D Gunsmoke ET 126G by BR 58Y Stanmore 69D to Mrnak Herefords, Bowman, ND, \$16,000.

Lot 14, BR 5110C Domino 7G by CL 1 Domino 5110C to Carmichael Herefords, Meadow, SD, \$11,000.

Lot 9, BR 213B Standard 32G by BR 58Y Standard 213B to Wilson Bros.,

\$10,000.

Lot 10, BR 213B Standard 26G by BR 58Y Standard 213B to X Bar X Ranch, \$10,000.

High Selling Two-Year-Old Bull:

Lot 32, BR 33C Stanmore 233F by BR 79Y Stanmore 33C to Randy Benson, \$9,000.

High Selling Open Heifer:

Lot 49, BR 69D Miss Hart 119G by BR 58Y Stanmore 69D to Jed & Tally Seim, \$5,250.

I-29 Bull & Female Sale Sioux Falls, SD March 14, 2020

Auctioneer: Chisum Peterson

24 Yearling Hereford Bulls — \$4,283

2 Fall Hereford Bulls — \$3,550

7 Two-Year-Old Hereford Bulls — \$2,964

5 Two-Year-Old Angus Bulls — \$4,130

12 Bred Angus Females — \$1,650

8 Yearling Simmental Bulls — \$3,975

41 F-1 Baldy Yearling Heifers — \$1,200

2 Yearling Hereford Heifers — \$1,125

High Selling Yearling Hereford Bulls:

Lot 63, Sleepy Bottom Line 935 ET, 2/23/19 by TH 13Y 358C Bottom Line to LG Cattle Co., DeSmet, SD, \$8,000.
Lot 61, Sleepy Leader 926 ET, 2/19/19 by R Leader 6964 to LG Cattle Co., \$7,750.

Lot 34, S16 KCS 274Z 84E 153 G, 3/10/19 by S16 782B Highland 84E to Cane Creek Cattle Co., Glenham, SD, \$7,000.

Lot 78, TSR Standing Ovation G561, 4/7/19 by ECR TSR OBH Standing Ovation to Damon Dykstra, Parker, SD, \$6,000.

Lot 3, ESF 6107 Lad 928, 3/23/19 by C 2052 5280 Lad 6107 to Frank Burggraf, Egan, SD, \$5,250.

Lot 64, Sleepy Bottom Line 944, 2/28/19 by TH 13Y 358C Bottom Line to Kenny Gordon, Hitchcock, SD, \$5,000.

Lot 65, Sleepy Revved Up 925, 2/19/19 by Mohican Bar Star Revved Up 925 to Kenny Gordon, \$5,000.

High Selling Fall Bull:

Lot 74, TSR Sheyenne F501, 8/18/18 by Tricky's Sheyenne A08=3X C07 to Tom Ollerich, Hartford, SD, \$4,100.

High Selling Two-Year-Old Bull:

Lot 6, ESF 322 Catapult 807, 3/19/18 by CRR 109 Catapult 322 to Tom Ollerich, \$3,750.

High Selling Two-Year-Old Angus Bull:

Lot 39, S16 MA Validate 8308, 8/1/18 by TR Validate A3305 to Clint Focken, Springview, NE, \$6,500.

Top Yearling Simmental Bull:

Lot 26, Mark's Black Hawk 13G, 3/1/19 by Hook's Black Hawk 50B to Travis Wolf, Starbuck, MN, \$6,500.

Evenson Angus Bull Sale March 19, 2020 Lemmon, SD

Auctioneer: Lynn Weishaar

55 Yearling Angus Bulls — \$4,391

40 Fall Angus Bulls — \$4,088

95 Total Bulls — \$4,253

Top Yearlings:

Lot 964, Evenson Comrade 964, 2/18/19 by Kesslers Commodore 6516 to Bush Angus, Britton, SD, \$20,000.

Lot 9129, Evenson Comrade 9129, 3/4/19 Kesslers Commodore 6516 to David Sadowsky, Manning, ND, \$9,000.

Lot 933, Evenson Comrade 933, 2/9/19 by Kesslers Commodore 6516 to J&M Farms, Hettinger, ND, \$8,000.

Top Fall Bulls:

Lot 8462, Evenson Acclaim 8462, 8/25/18 by Jindra Acclaim to Deep Creek Angus, Midland, SD, \$9,000.

Lot 8459, Evenson Prime Cut 8459, 8/24/18 by HA Prime Cut 4493 to Niederman Ranch, Morristown, SD, \$7,000.

Lot 8426, Evenson Acclaim 8426, 8/17/18 by Jindra Acclaim to Eric Arneson, Meadow, SD, \$7,000.

These are all the sale reports available to us as of press time. Please check our website for averages of more sales:

www.HerefordAmerica.com/sale-results

More pictures on page 24.



Mark Gant, Geddes, SD on the block with Auctioneer Chisum Peterson.



Long-time Hereford man Doug Jackson at the Holden Herefords Sale, Valier, MT.



Lavern, Kelly and Levi Schroer headed out to look at heifers at the L Bar W Sale.



Sale day at Gant Polled Herefords and Angus near Geddes, SD.

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View from the back of the Harrell Sale block.



Julius and Ashley Hollingsworth of Ashmar Herefords, Australia at the Holden sale.



John Goggins, Western Livestock Reporter and auctioneer Greg Goggins either checking EPDs or the market!



Russell and Ron Behm visiting with Gary Friedt at the Cooper sale.



Ken Coleman (left) from Westcliffe, CO and T.J. Verquer from Trinidad, CO.



Bill and Julie Jensen of JB Ranch, Logan, Utah, at the Cooper Sale.



Jim Baker, Rapid City, SD visiting with Wilbur Harper, Roundup, MT. Harper purchased the top seller in the L Bar W sale.

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Art Handel (left), Rapid City, SD and Clyde Windecker, Absarokee, MT, exchanging barbs at the L Bar W Sale.

Watertown Winter Farm Show Hereford Champions Watertown, SD



Grand Champion Bull –
TL Herefords, Canby, MN and purchased by
Tom Arneson, Florence, SD.



Reserve Champion Bull –
Hanson's Polled Herefords, Conde, SD and pur-
chased by Bottum Bros. Partnership, Tulare, SD.



Grand Champion Female –
Laible Herefords, Howard, SD and purchased
by John Albrecht, Howard, SD.



Reserve Champion Female –
Hanson's Polled Herefords, Conde, SD, and
purchased by Kayden Thelen.

Nebraska Cattlemen's Classic Hereford Champions Kearney, NE



Grand Champion Horned Bull –
Whitney Steckel.



Grand Champion Polled Bull –
MCM Polled Herefords.



Grand Champion Horned Female –
Melina Lindstrom.



Grand Champion Polled Female –
KQM Show Cattle, Minden, NE.

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YW range 92-128; CHB range 113-142; REA range .59-1.03

Bulls will be DNA tested & scanned. More information available soon.

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Coronavirus: Four cases confirmed from international cattle conference in NZ

Newshub • March 22, 2020

by Angie Skerrett

Watch the full press conference with this announcement.

Credits: Video: Newshub

Image: Getty/Supplied/NZHA

www.newshub.co.nz/home/rural/2020/03/coronavirus-four-cases-confirmed-from-international-cattle-conference-in-queenstown.html

Or visit the Hereford America Facebook page for a link to the press conference video.

Attendees at an international cattle conference held in Queenstown are being told to self-isolate after four tested positive for COVID-19.

Around 400 delegates from around the world including Europe, South America, USA, England and Australia were at the World Hereford Conference which was held from March 9th-13th.

Of the four attendees who have tested positive, two were from New Zealand,

one was from Australia and one from Uruguay.

"Close contacts of those cases are being asked to self isolate and other attendees at the conference are now considered as close contacts in a precautionary way and they have also been contacted and required to self isolate for 14 days, since they were in contact with people who were at that conference," said Dr Bloomfield.

The Southern District Health Board was carrying out the tracking and tracing work with support from the Ministry of Health, he said.

The conference was held from March 9th-13th. Organizers of the event had also sent an email to attendees.

"As a recent attendee at the World Hereford Conference (9-13 March in Queenstown), you may have been exposed to someone with COVID-19.

"As a precautionary approach, we are treating ALL people who were at the conference as a close contact of a confirmed COVID-19 case, and ask you to



After a wonderful World Hereford Conference in New Zealand, a few people have now contracted Coronavirus. Best wishes for good health to everyone who attended.

self isolate for 14 days from the end of the conference on 13 March (isolation will end on Saturday 28 March), it said.

"For those who carried on to the South Island Post Tour which ended on Thursday 19 March, self isolation will end on Friday 3 April."

While the conference was based in Queenstown, delegates also visited two stud farms in Central Otago as well as the Wanaka A&P Show.

The current number of confirmed COVID-19 cases in New Zealand stands at 66.

Hereford Crossroads History and Future Plans

Story & photos by Linda Teahon

In August of 2015 a small group of former and current Hereford breeders got together in Thedford. It was decided that a museum honoring Hereford breeders and bulls, that had a profound influence on the beef cattle of Nebraska, be build somewhere in the Sandhills. It was decided that the name be Hereford Crossroads and the mission statement was "To preserve Nebraska's Hereford Heritage for future generations." Founding members were Richard Brown and Gerri Monahan of Lincoln, Linda Teahon of Dunning, Ken Stephens of Valentine, Dale Spencer of Brewster, Dixie Hoffman and Terri Licking both from Thedford. A banquet was planned and Thedford was the place. Hereford Crossroad #1 was held in October of 2015 with over 120 people in attendance. Tom Sellman of Chadron called it a "Hereford family reunion!"



Pictured during a recent organizational meeting are left to right: J.D. Smith, Sue Willey, Emily Lemmon, Linda Teahon, vice-chair Hereford Crossroads, Carolyn Lemmon and Lon Lemmon. Seated Tom Lemmon.

The Warner family of Waverly and Samuel R. McKelvie along with the bull King Husker 1962 were inducted into the Hereford Crossroads Hall of Fame. With the success of HC #1 it was decided to take HC #2 in 2016 to Alliance. Wilbur Drybread and John W. Cooksley and the bull Golden Real 72 were the Hall of Fame inductees. In the spring of 2017 Hereford Crossroads was invited to be a part of The Sandhills Heritage Museum in Dunning.

The museum opened Memorial Day weekend of that year. HC #3 in 2017 was held in Taylor. Inductees were "Doc" A.L. Jones and Alfred Meeks and L1 Domino 72006 were added to the Hall of Fame. HC #4 2018 held in Mullen saw Earl Monahan, the Mousel Brothers along with Golden Diamond honored. In the fall of 2018 Nebraskans for Hereford Heritage completed the process of incorporating and attaining

tax free designation as a 501c3 entity. HC #5 was held in Broken Bow with a large crowd on hand to see Norbert Borwege, Steve Pederson, Col. Art Thompson and the bull Golden Aster 068 honored. Hereford Crossroads is looking forward to HC #6 in Crawford on October 10th where 100 years of the Crawford Hereford Breeders will be celebrated with a large banquet and new Hall of Fame inductees honored.

Crawford Hereford Breeders 100th

The date of October 10th is set for the 100th anniversary of the Crawford Hereford Breeders, Crawford, Nebraska. At 75 years the association was the oldest in the nation with 105 Hereford breeders selling bulls throughout the many years. The sales are no longer being held but some of the producers from the tri-state area are plan-

ning a big reunion come October. The event will be Hereford Crossroads #6 where former, current and future Hereford breeders come together to promote Nebraska Hereford cattle. Hereford Crossroads began in August of 2015 when a small group of former and current breeders got together to discuss the possibility of having a Hereford museum somewhere in the Sandhills. The mission was "To preserve Nebraska's Hereford Heritage for future generations."

In the spring of 2017 Hereford Crossroads was invited to be a part of The Sandhills Heritage Museum in Dunning, NE. Dunning is located in central Nebraska along the Sandhills Journey Scenic Byway and the Loup to Loup Byway. Dunning is also where the Middle Loup and Dismal Rivers come together. Hereford Crossroads reunions have been held in Thedford, Alliance, Taylor, Mullen and last fall Broken Bow. New inductees into the Hereford Crossroads Hall of Fame will be introduced along with a herd bull during the event in Crawford. Plan now to attend "The Crawford Kind" of a good time!"



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Bowlin, Larsons Inducted Into Iowa Hereford Hall of Fame

The late Tom Bowlin of Indianola and David and the late Liz Larson are the newest members of the Iowa Hereford Hall of Fame. They were inducted at a ceremony during the Iowa Hereford Breeders Association (IHBA) banquet at the Iowa Beef Expo.

The Iowa Hereford Hall of Fame honors people who have had a significant impact on the breed in the state.

Biographies of the inductees follow:

Tom Bowlin

Tom Bowlin of Indianola was a third generation horned Hereford breeder. The first calf he showed as a young boy was a Hereford heifer he bought from his grandpa. The heifer won the county fair and when Tom sold her after the fair for \$150, he used that money to buy another Hereford to show the next year...and continued to do so until he graduated from high school.

Tom started Middle River Herefords with his wife Dixie and they raised registered horned Herefords for decades. Tom had six children who showed Herefords for 19 years straight with great success, including many champions at the state junior show. They also had grand champion bull at the Iowa State Fair and grand champion market steer at the Warren County Fair.

Cattle were Tom's passion and he had a good eye for them. It got to the point that when he found some he thought worth buying, all he had to do was write the check then stop by the local bank to sign the paperwork. He really knew his cattle and was conscientious about medications. He was well known for breeding for excellent EPDs and he knew how to raise and pick champions.

Tom recognized the value of young people to the Hereford breed and he served two different stints as advisor to the Iowa Junior Hereford Association. His children were involved in the Iowa Junior Hereford Association and the girls were Iowa Hereford Queens. Tom continued to raise Herefords after the kids were done showing and sold them to 4-H exhibitors in Warren County. One of the last purchases he made was a mini-Hereford for his grandson Waylon, whom he taught to show.

Most of the sales from his herd were to kids for youth projects. Those who worked with him credit him for his fairness in dealing with people and his compliments of others' cattle.

Tom served on the board and was president of the Iowa Hereford Association (IHA). When the IHA and the Iowa Polled Hereford Association merged in 1999, he was elected as the first president of the new Iowa Hereford Breeders Association. He was a unifying force for the fledgling organization, gaining respect and cooperation from both horned and polled breeders.



Bowlin: Dixie Bowlin (right) accepts the Iowa Hereford Hall of Fame award for her late husband, Tom, from Iowa Hereford Breeders Association President Bill Goehring (left).

For four years, from 2000 to 2003, Tom was a manager of the Hereford sale at the Iowa Beef Expo. He strove to improve the quality of the offering, calling it the "Genetic Excellence" sale, which has since evolved into today's "Iowa Select Hereford Sale."

For 40 years, Tom's "day job" was as a lineman for Mid-American Energy. After retiring, he worked three more years as an inspector for the company, a position that allowed him to get out in the country and see cattle, tractors and farms all day.

Tom served in the Marines from 1967-72. An expert rifleman, he was also the best typist in his unit, so he spent most of his time aboard a ship. His involvement in the Indianola community included American Legion Post #165, Warren County Cattlemen and athletic boosters. He went on several County Fair tractor rides and enjoyed driving his tractors in parades.

Not wanting to endure another cold Iowa winter, in late 2017 Tom sold his remaining herd of 12 cow-calf pairs at a special sale at the Knoxville Sale Barn. His plans were to buy some more in the spring and re-start the herd. Unfortunately, just 10 days later, in January 2018, Tom passed away unexpectedly at the age of 68. His legacy still remains entwined with Hereford cattle. His memorial fund awards the exhibitor of the champion Warren County Hereford heifer each year so that they can go buy that next Hereford...and so on and so forth.

David & Liz Larson

With his induction, David Larson of Albia became a second-generation Iowa Hereford Hall of Fame member – his father, Lennart Larson, was inducted in 1993.

Dave's parents started with horned cattle, then bought their first Polled Hereford bull, Supreme Anxiety 38, in 1952 from Herman Wurster. That worked out so well that they continued with the polled genetics.

Dave showed heifers in 4-H, but didn't start his own herd until 1970

after serving in the U.S. Army from 1965-67. He was a military policeman in Korea for 19 months.

His Army connections served him well in his post-military life. He and another Army buddy from Des Moines visited another Army friend who had relocated from Ellenburg, WA, to British Columbia after buying a ranch. Dave decided to stay in Canada for awhile and do some rodeoing and also took a job feeding cattle at a ranch in interior British Columbia. The bitter winter cold that froze his eyebrows soon got the best of him and he traded those conditions in for a job as a groom at a racetrack. It was while he was there that he met his future wife, Liz, a native Canadian who was working at Simon Fraser University and also involved in rodeo.

After their marriage, they returned to Iowa, where Dave went into partnership with his father for several years. They then started their own herd. Liz was a "city girl" who knew nothing about cows, but she jumped right in to the operation. She went to A.I. school and ended up doing all their A.I. work while Dave was in charge of heat detection.

The Larsons managed the Southeast Iowa Polled Hereford Association Sale at Oskaloosa for a few years, during which time it was moved to a different facility and earned better prices. Dave has served on the board of both the Iowa Polled Hereford Association (IPHA) and the Iowa Hereford Breeders Association. Both he and Liz were on the planning committees for the 1984 and 1996 Polled Hereford Junior Nationals held in Des Moines, with Dave being IPHA president during the 1984 event. He was also on the IPHA board when the arrangements were made to move the Gammon Barn to the Iowa State Fairgrounds.

Dave was on the Iowa Beef Breeds Council in 1985 and was involved in a lot of the early planning for the Iowa Beef Expo during its formative years.

Liz was secretary-treasurer of the



Larson: Dave Larson (right) accepts the Iowa Hereford Hall of Fame award for himself and his late wife, Liz, from Iowa Hereford Breeders Association President Bill Goehring (left).

Iowa Polled Hereford Association and also editor of the quarterly Iowa Polled Hereford News and the IPHA directory. Liz was very involved with the Iowa Poll-ettes and was named 1987 Iowa Poll-ette of the Year, going on to be runner-up for National Poll-ette of the Year. She was active in the Monroe County Cattlemen, with one of her big responsibilities being lining up the group's volunteers for the Iowa Cattlemen's Beef Quarters each year at the State Fair. She was named to the Monroe County Cattlemen's Hall of Fame in 2014. In addition, she helped establish the Monroe County Cowbells and was district director for the Iowa Cattlewomen.

Dave was among the first Hereford breeders to sell cattle to Certified Hereford Beef and has received several Gold CHB awards. He likes to get carcass data on his cattle, especially from facilities that can trace the data back to the animal's sire and dam. He is proud that his daughter Lisa had the champion carcass at the county fair for eight years and his grandchildren matched that feat for another seven to eight years.

Dave and Liz promoted Herefords at the Cornbelt Cow-Calf Conference in Ottumwa for many years, starting when they were publicizing the Southeast Iowa PHA sale. Dave continues to help his daughter and son-in-law, Lisa and Mark Keeton, staff the booth for the IHBA.

Both the Larson children, Lisa and Dan, were involved with the Iowa Junior Polled Hereford Association and Lisa was Iowa Polled Hereford Queen in 1990.

In addition to their cattle activities, the entire Larson family participated in rodeoing. Dan, who died in a car accident in 2001, was an accomplished bull rider; for several years the family sponsored the Dan Larson Memorial Bull Riding event in Ottumwa.

Liz passed away on June 21, 2018. One of her non-livestock passions was Mary Kay Cosmetics, for which she was a consultant for nearly 30 years.

Big Red's Nebraska Roots

*Published March 19, 2020 in
Western Ag Reporter
Written by Kerry Hoffschneider*

Big Red wasn't known as "Big Red" because of his deep, cherry red color until he became famous in the show ring. Extremely famous, in fact, when the 1,050-pound Hereford became the first Polled Hereford to win the Grand Champion Steer at the National Western Stock Show in Denver in 1968. After winning, Big Red was purchased by the Denver Hilton Hotel for \$10.35 per pound.

"We want the best," George Mandis, Hilton manager at the time, said when asked about the record price, \$2.30 over the previous year's record, in an American Hereford Association press release.

Big Red earned this "best" standing after being raised by some of Nebraska's salt-of-the-earth cattle ranchers and farmers – the Helms family of Holbrook. Clarence Helms had worked for Orville Kuhlman of North Platte in the early 1940s where he gained his interest in Hereford cattle. In 1944, he married Lois and entered WWII. His first purebred purchased in 1948 was a horned Hereford mated to a polled bull.

In the 1950s, the partnership of H.F. Haussler and C.W. Helms bred and fit cattle and traveled to many national shows via boxcar. Then, in 1960, a dispersal of the partnership made it possible for Clarence to purchase what is now known as the home place. Clarence and Lois had four boys devoted to their efforts at this home place – Lanny, Randy, Dick, and Bruce.

"I just happened to be the right age at 17 years old to show the calf as a senior in high school. It was my first time at the Denver Stock Show and obviously the most memorable," Randy Helms humbly said.

"He, Big Red, was a day old when we bought him from the Lexington Livestock Sale Barn for \$46. We bought him to be one of our nurse calves. We would pen the calves off at night if we needed milk in the mornings," Helms said. "He just had a charisma. We liked the looks of him and then dad thought he would probably make a good show prospect. We started by showing him at the Nebraska State Fair when he only weighed 900 lbs., so he was not a Champion finished steer at that time. But he was perfect at the stock show."

Big Red stood out against the more than 700 other calves of all breeds at the National Western Stock Show in both the Junior Show and Open Class.

"Dad told me in the final drive he knew Big Red was going to be the Champion. But he also said, 'I am not going to tell you how.' It's just a pre-

monition of some sort he had," Helms recalled. "Dad always had a natural eye for picking out the good ones and realizing potential."

Everything that ensued after Big Red's big win is a whirlwind of memories for Helms.

"We had numerous radio interviews out there. I guess I was a bit of a celebrity who did not realize at the time the magnitude of what had happened."

The rest of the family came out for the auction portion of the event.

Big Red's Big Trip...

"After the show and record-setting sale, the Denver Hilton arranged a trip for Big Red to New York City to display him there at the Hilton Chain Hotels."

There were no stock trailers at that time, Helms recalled – just stock racks and straight trucks. They took an old GMC pickup with a slide-in stock rack and loaded Big Red up in March to take him to the Denver International Airport.

"We just backed up to a curb and he just stepped out like a horse and unloaded. He had quite the personality, kind of like a pet," Helms said.

From there, they loaded Big Red on a cargo jet where they had built a container for him to ride in, much like shipping racehorses, Helms explained.

"I got to ride in the cockpit with the pilots to New York. When we got there, they had a racehorse van load the steer and I grabbed a cab and went to the Hilton Hotel. That was scary. I had never been in a big city and I was by myself. My parents had already driven home with the pickup. I remember I had to change cabs but I ended up at the Hilton, so it all turned out... All the while at the Hilton, Big Red never made a mess at all. He was quite a gentleman."

Arrangements were made for him to stay at a horse farm outside New York. Big Red would make a debut at the White House Rotunda where they had a big, red carpet laid out just for him.

"At the White House they presented Big Red to an orphanage in Oxen Hill, Maryland, where there were dignitaries there like Senator Carl T. Curtis and Secretary of Agriculture Orville Freeman. I remember the kids tried to feed Big Red milk and cookies," Helms recalled.

The children's home kept Big Red for ten years and then the Polled Hereford Association arranged for him to come back to the Denver Stock Show one last time to be displayed.

"Then they harvested him and hung his hide in the Hall of Fame in Kansas City because he was the first Polled Hereford to win a National Championship," Helms said.



Randy Helms displays the newspaper headlines and ad on his famous 1968 steer, Big Red.

More Great Cattle to Come...

Big Red wasn't the end of the Helms family raising great cattle. Helms said they had a few Champion Sale Bulls at the Denver Stock Show in years proceeding and showed steers in Kansas City, Chicago, and Denver too until they were out of 4-H. In the early 1990s, they had a pen of three spring yearling polled Hereford Bulls that won Division Champion. Helms said they were full embryo brothers with uniform EPDs (expected progeny differences).

"That really made the difference. They judged phenotype and the EPDs were part of the scoring."

The family always stayed with Herefords until Clarence dispersed in the mid-1990s. One brother pursued the Gelbvieh business and became quite successful, Helms said.

"I bought two cows from dad's sale and did embryo flushing to build a herd. I also purchased a group of heifers from John Oswald of Hutchinson, Kansas."

In 2002, Helms held a female production sale and rebuilt with artificial insemination throughout the next few years. He offered this entire herd through Handel Marketing Services in 2005 when all the bred females were sold to Ravine Creek Ranch of Huron,

South Dakota. All the 2005 born heifers were retained to build his current herd.

Currently, Helms Polled Herefords (HPH) females are serviced by senior herd sires from Upstream Ranch, Schroeder Bros., HPH raised sires, Ernst Herefords, Bar JZ Confidence, and EF Final Race. Their niche is in private treaty Hereford bull sales and they promote cattle raised only on forages and cubes.

"I guess it's in my blood," Helms said about staying with Herefords and the cattle industry overall. "I am the second generation and my nephew Cody is the third generation and he has some cattle with me. Cody's boys are fourth generation and are starting to show right now. That's just what we do every day and we hope to keep it going."

Oh, and what did the family do with the \$10,867.50 in prize money from Big Red's achievements back in 1968?

Helms said Clarence had the boys split the money four ways.

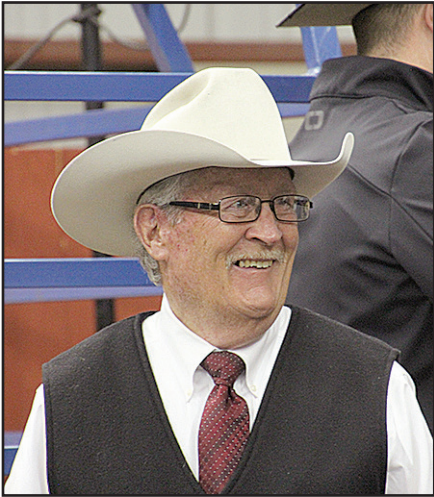
"I bought a 1969 Chevelle for \$2,700. That was something to pay cash for a new car at my age. Still wish I had that car," Helms said.

Regardless, Helms pointed out, he does still have the Herefords.

More Hereford Personalities...



Joe Van Newkirk of Oshkosh, NE bought several top bulls at the Cooper and Holden sales.



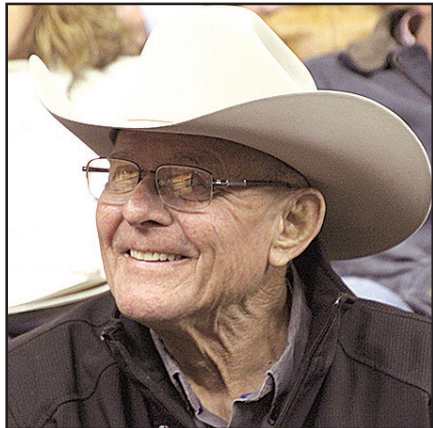
Jay George from Lebo, KS
United Livestock Brokers



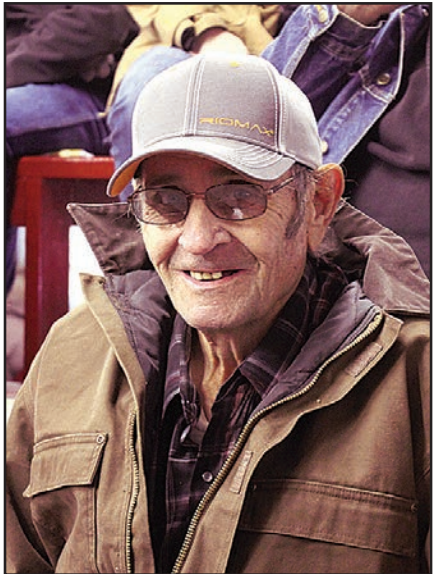
Les Nickels, Nashua, MT.



Tresha Holden does a tremendous job!



Bob Hermann, Lemmon, SD, bidding on bulls at Holden's sale.



Ron Struempfer from Oconto, NE, bidding at the Cooper and Holden sales.



Kent Heins from Minnesota at the Pelton Sale in ND.

See more pictures online at www.HerefordAmerica.com

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Have a good summer!

E-mail ad materials to jbh@herefordamerica.com • Next ads due Aug. 5.

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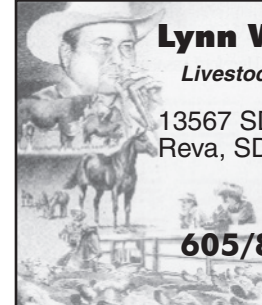


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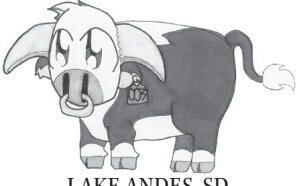
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This is for the
September issue.

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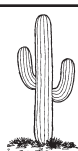
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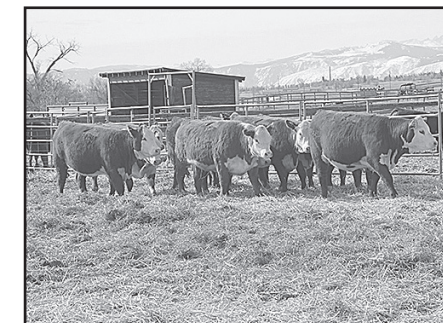
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